

lamine (phenothiazine) into the pyrethrum extract, it is possible to increase the toxicity of pyrethrins to such an extent that extract of only about half a pound of pyrethrum flowers per gallon of oil (instead of one pound) is sufficient for the preparation of the larvicide. This offers a substantial financial saving. The new larvicide can, therefore, now be purchased at reduced cost from the Seacoast Laboratories, Inc., 156 Perry Street, New York City, who were licensed by the Endowment Foundation of Rutgers University (owners of patents on this formula) to manufacture and sell this product at fairly low prices.

Mrs. A. S. Chenoweth, Chairman, Mosquito Control Committee of the New Jersey State Federation of Women's Clubs and author of the interesting booklet "Companion to Mosquito Study", has again contributed a valuable idea to the publicity side of mosquito control in New Jersey. She suggested a slogan on a sticker to be used on envelopes by all the Commissions in New Jersey which has been attached below.

MORE EASE, LESS DISEASE  
NEW JERSEY  
MOSQUITO CONTROL

#### REVIEW OF BOOKS AND PUBLISHED ARTICLES

"Mosquito Control" a complete and thorough book on mosquito control procedure, organization and problems as practised in California, with suggestions for such units in other areas has been written by William B. Herms and Harold F. Gray of the Alameda County Mosquito Control District, California. It was published by The Commonwealth Fund, New York City and costs \$3.50. Your Committee feels that this book is one of the most useful guides on costs, organization and methods yet published.