

FOUNDATION TO SPONSOR PHOTOGRAPHY CONTEST

During a luncheon meeting with Tootie Grivich, Foundation president, and Alice Douglas, newsletter editor, Lorie Alispones made the chance suggestion that a photography contest would bring new friends into the Arboretum support group. With a green light from the Director, Lorie's suggestion led to a whirlwind round of meetings and telephone calls and the photography contest is a new event on the Arboretum's 1974 calendar.

A committee of five was called together. They are: Lorie Alispones, a recent communications graduate of California State University at Fullerton; Lorene Charis, the chairperson of the very successful PIC 74 photo contest; Alice Ferl, a photography devotee and member of Las Voluntarias; Luaine Scheliga, *LASCA NEWS* photographer; and Alice Douglas, *LASCA NEWS* editor and a new student of the mysteries of the black box and the darkroom. With two Alice's, and a Lorie, a Luaine, and a Lorene, the committee members are a strong mixture of ideas and opinions and instead of one becoming chairperson, they all became collaborators.

The first thing needed to launch the contest was sponsors and Foundation members Mrs. Hancock Ban-

ning, Jr., Mr. and Mrs. Harrison Chandler, Mrs. Philip Chandler, Lady Crocker, Peter L. Douglas, Mrs. Preston Hotchkis, Mrs. George Jagels, Mrs. Harry E. Laughlin, Mrs. E. Mudd Marvin, Mrs. C. H. Matthiesen, Jr., the Santa Anita Camera Shop, and Mr. and Mrs. Robert P. Strub, responded generously so that the contest will have over \$1,000 in awards and prizes plus a scholarship award from Artography, a famous Hollywood photographic school of arts, courtesy of committee member Lorene Charis who teaches there.

The contest has been titled FOCUS on the ARBORETUM and the acronym, FOTA, derived from the first letters of the title words, is generally used when referring to the contest. The competition will be open to everyone, entries may be black and white or color prints, there is no entry fee, and ALL PICTURES MUST BE TAKEN ON THE ARBORETUM GROUNDS. Entry blanks have been mailed to all members and are also available at the Foundation Office or by mailing a request to FOTA, 301 North Baldwin Avenue, Arcadia 91006. DEADLINE FOR ALL ENTRIES IS NOVEMBER 1, 1974. The winning photographs will be exhibited in the Lecture Hall of the Arboretum during the weekend of No-

vember 22nd to 24th. Among the panel of judges will be Eudorah Moore of California Design; William Aplin, photographer for *SUNSET* magazine; Roy Murphy, commercial and nature photographer of Glendora who so generously donated the pictures for the new Foundation brochure; Tomo Ogita, an expert in Asian art and photography; and Floyd Roberts, past president of the Professional Photographers of America and now chairman of their advisory board.

We wish every success to this creative idea of young Lorie Alispones and look forward to seeing many members at the preview and award ceremony on the evening of November 22. We hope some of our members will be among the winners of this photo contest.

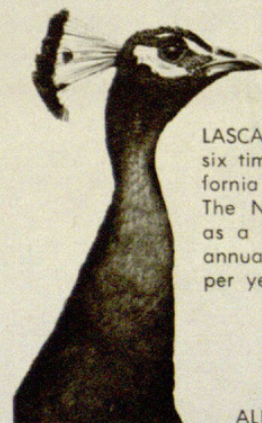
Volunteer News

- Library volunteers welcome questions related to botany or California history. They will research and return a short written report to you.
- New volunteer field leaders who completed the fall training and are now actively engaged in field trips are: Mavis Blake, Charlene Duncan, Jane Evans, Jane Jackson, Gerry Kaiser, Judy Lapice, Vicki Munger, Colleen O'Neill, Marge Roos, Joan Turner, Mary Lou Workman, and Sheila Loy.

On Bonanza Sunday as the crowds swirled around Mary Gerry, chairperson, while she was valiantly trying to learn the intricacies of running a popcorn machine, someone asked her, "Where is the plant sale?"



Lorie Alispones, Luaine Scheliga, Alice Ferl, Lorene Charis
photographed by Alice Douglas



LASCA NEWS is published six times a year by the California Arboretum Foundation. The NEWSLETTER is included as a benefit of membership, annual dues starting at \$10 per year.

Photographs by
LUAINE SCHELIGA

Editor
ALICE FROST DOUGLAS



1975. "Foundation to sponsor photography contest." *Newsletter California Arboretum Foundation* 1974:May, 7.

View This Item Online: <https://www.biodiversitylibrary.org/item/161528>

Permalink: <https://www.biodiversitylibrary.org/partpdf/144087>

Holding Institution

Missouri Botanical Garden, Peter H. Raven Library

Sponsored by

Missouri Botanical Garden

Copyright & Reuse

Copyright Status: Permission to digitize granted by rights holder

License: <http://creativecommons.org/by-nc-sa/3.0/>

Rights: <https://www.biodiversitylibrary.org/permissions>

This document was created from content at the **Biodiversity Heritage Library**, the world's largest open access digital library for biodiversity literature and archives. Visit BHL at <https://www.biodiversitylibrary.org>.