## A Change in Arnoldia

In 1943 the one-word title *Arnoldia* was adopted for this publication which for twenty-nine years had been called the *Bulletin of Popular Information*. This issue is the first since then with other changes.

The first *Bulletin* is now a real collector's item. It appeared on May 2, 1911, with a title that bothered librarians: "Arnold Arboretum, Harvard University, Bulletin of Popular Information — No. 1." Charles Sargent, the Director, explained his intention ". . . to issue from time to time from the Arboretum bulletins of popular information in which attention will be called to the flowering of important plants and other matters connected with them." Copies were mailed without charge to anyone who desired to receive them. The unsigned articles were written by Professor Sargent.

The New Series, with numbered volumes and an annual index, began in 1915. A note in 1916 stated: "Automobiles are not admitted to the Arboretum but visitors who desire carriages to meet them at the Forest Hills entrance can obtain them by telephoning . . ." The telephone number had but three digits.

Series Three came out a month after Sargent's death, in April 1927, on coated paper permitting the first use of photographs. The articles were signed "E.H.W." for Ernest Henry Wilson. A subscription rate was established. There is evidence of the tragedy that took the life of "Chinese" Wilson: an article dated September 15th, 1930, bears his initials for the last time.

In 1933 Series Four introduced a new format. Donald Wyman joined the staff in 1935. The first of many articles by the Horticulturist for the Arnold Arboretum was "Tree Troubles," issued in March 1936.

Inside our new 1970 cover, we plan to have contributions from several authors and a variety of articles for our readers. Notes on the plantings, notices of staff activities, and programs or classes will be listed; book reviews will be more frequent. *Arnoldia* will appear six times a year at regular intervals. To reduce the necessary subsidy we must increase the price to \$3.50 to subscribers, but Friends of the Arnold Arboretum will continue to receive *Arnoldia* free of charge.



Howard, Richard A. 1970. "A Change in Arnoldia." Arnoldia 30(1), 1–1.

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