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TRADE LIST

FOR MARCH, APRIL AND MAY, 1912

ROSES CANNAS SHRUBS AND MISCELLANEOUS PLANTS

New Hardy Climbing Rose "American Pillar." See Description Next Page.

The Conard & Jones Co.

West Grove, Pa.

These pictures show the International Rose Jury, in the Bagatelle Gardens, Paris, last June. This jury, composed of distinguished rose culturists from many countries, was appointed by the Prefect of the Seine. Our president, Mr. Robert Pyle, was the sole American member of the jury, an indication of the international prominence attained by The

Conard & Jones Company as rose growers. In one picture Mr. Pyle is seen bending over the Jonkheer J. L. Mock rose. In the other he stands at the left. Next to him in this picture is England's representative, and then the German expert. The beautiful Bagatelle Gardens contain thousands of varieties of the "Queen of Flowers," including all classes and families.

STRONG HARDENED WELL-ROOTED PLANTS **HARDY ROSES** THE FAMOUS C. & J. QUALITY—From 2 1/4 in. Pots

	10	100		10	100
Alba Rubrafolia.....	\$.75	\$5.00	May Queen.....	.50	3.50
Alberic Barbier.....	.60	4.00	Minnehaha.....	1.00	8.00
Alice Aldrich.....	.75	5.00	Miss G. Messman.....	2.00	15.00
American Pillar. (See below).....	.75	5.00	Northern Light.....	.60	4.00
Dr. Van Fleet.....	1.00	7.00	Philadelphia.....	.60	4.00
Dorothy Perkins.....	.60	4.00	Prof. Sargeant.....	1.00	8.00
Evangeline.....	1.00	8.00	Red Baby.....	.75	5.00
Excelsa.....	2.00	15.00	Ruby Queen.....	.50	3.50
Farquhar.....	.75	5.00	Sweetheart.....	.60	4.00
Flower of Fairfield.....	.75	5.00	Tausendschon.....	.60	4.00
Gardenia.....	.60	4.00	Universal Favorite.....	.60	4.00
Graf Zeppelin.....	1.25	10.00	Violet Blue.....	.75	5.00
Helene Improved.....	.75	5.00	White Dorothy Perkins.....	.75	5.00
Hiawatha.....	.60	4.00	Wichuraiana.....	.75	5.00
Lady Gay.....	.60	4.00			

THE NEW HARDY CLIMBING ROSE **AMERICAN PILLAR** AS ILLUSTRATED ON FRONT COVER

FLOWERS OF REMARKABLE BRILLIANCY. PLANTS DISEASE PROOF: ALMOST EVERGREEN.

Large single flowers of rich, rosy pink approaching brilliant carmine, just a glint of white in the center, and stamens yellow. But it is most charming because of its intense blush of loveliness that almost completely covers the foliage. Just blossoms—four to six layers deep, and arranged in 100 flowered clusters all over. We estimated certainly not less than 3000 on one young bush

A tremendous grower, with its thick, vigorous canes, it is without doubt one of the most valuable single Climbing Roses in existence.

It began blooming here in early June and continued till far past the Fourth of July. The foliage itself is beautiful, with broad, large, dark green leaflets from the ground up, tough, shiny and quite insect proof.

In the Autumn it is again a brilliant show of color with its pretty clusters of bright red seed hips.

PRICE—12 to 18 inches.....\$15.00 per hundred; \$125.00 per thousand
 3 to 4 feet.....25.00 " " 225.00 " "
 4 to 5 feet.....35.00 " " 300.00 " "

TERMS OF SALE.

This List is for Florists, Nurserymen and Dealers Only.

Not less than 250 plants of each variety are offered at thousand rate, 5 of a variety, and a total of 25 at hundred rate; 5 at 10 rate.

No order filled from plant list for less than \$1.00.

All goods are shipped by express, unless otherwise instructed. Shipments ordered sent by freight are at the risk of the purchaser.

Unknown Correspondents will please send cash with order, or satisfactory reference.

Hardy Climbing ROSES Wichuraianas, Etc.

NAME	DESCRIPTION	Size	100	1000
ALBA RUBRAFLIA (Wich.)	Large, double, pure white flowers. Wichuraiana foliage, tinged bronzy-red	3 to 4 ft.	\$12	
ALBERIC BARBIER (Wich.)	Clusters of double, creamy white flowers with canary center.	2 to 3 ft.	12	
AMERICAN PILLAR	Large single flowers of rich rosy pink with white center. A tremendous grower.	12 to 18 in.	15	\$125
		3 to 4 ft.	25	300
DR. W. VAN FLEET	Delicate pink outside, shading to rosy flesh in the center.	4 to 5 ft.	35	300
		12 to 18 in.	20	
		2-year (cut back)	30	
DOROTHY PERKINS	Perfectly double, with petals crinkled. Color is clear shell pink.	24 in.	12	
WHITE DOROTHY PERKINS	A sport from Dorothy Perkins, but flowers are pure white.	18 to 24 in.	18	
EVANGELINE (Wich.)	Single white like Wichuraiana with petals tipped pink. Wichuraiana foliage.	2 to 3 ft.	25	
EXCELSA (New)	The Red Dorothy Perkins. Color is crimson maroon with tips of petals scarlet.	3 to 4 ft.	25	
		12 in.	20	
FARQUHAR	Flowers light pink. Plants like Crimson Rambler in habit.	2 ft.	30	
FLOWER OF FAIRFIELD	Ever-blooming (Crimson Rambler.) A variety that is in great demand.	4 to 5 ft.	20	
HIAWATHA	Bears large clusters of Brilliant Scarlet single flowers.	18 to 24 in.	15	
		3 ft.	25

The Roses offered on this page are 2 and 3 yr. old field grown plants.

NAME	DESCRIPTION	Size	100
MAY QUEEN	Large double roses of clear bright pink. Very fragrant.	3 to 4 ft.	\$15
MINNEHAHA (New)	A charming, double, satiny-pink flowering Rambler.	2 feet	10
NORTHERN LIGHT	Bears masses of lovely pink and white, semi-double flowers.	3 to 4 ft.	20
PEARL QUEEN	Large, double pearl-white flowers with blush center. Very sweet.	3 to 4 ft.	10
PINK RAMBLER	Pink flowers in clusters.	3 to 4 ft.	10
PRAIRIE QUEEN	Clear, bright pink, sometimes striped. Double flowers.	3 to 4 ft.	10
RUBY QUEEN	Double. Rich ruby red with clear white center.	3 to 4 ft.	10
SWEETHEART	Bud blush pink, which fades to soft white. Double and very fragrant.	3 to 4 ft.	12
TAUSENSCHON (See Cut)	Colors of every imaginable shade, from white to deep pink.	2 feet	18
TRIER	Immense trusses of pale rose-colored flowers, changing to white. (3 years.)	3 to 4 ft.	25
UNIVERSAL FAVORITE (Wich.)	Double flowers of medium size. Color, clear, bright pink.	3 to 4 ft.	10
VIOLET BLUE (Veilchenblau)	Rosy lilac when opening, changing to metallic blue.	2 to 3 ft.	15
		3 to 4 ft.	10
WHITE RAMBLER (Thalia)	Single, pure satiny white. Shiny insect-proof foliage.	2-year	10
WICHURAIANA		3-year	15

RUGOSAS

ALICE ALDRICH	Large double flowers of clear, bright pink. Very sweet.	12 to 18 in.	9
		2 to 3 ft.	12
CONRAD F. MEYER (The New Tea Rugosa)	Peachy yellow, tinged silver rose. Fragrant.	2-year	20
ROSA RUGOSA MAGNIFICA. (New.)	Brilliant carmine flowers—our own introduction—Esst Red.	2 feet	20

HARDY VINES AND MISCELLANEOUS PLANTS

GLANCE DOWN THIS COLUMN

CLERODENDRON FRAGRANS. Bears fine, dense heads of perfectly double, creamy white flowers; remarkably sweet scented.

ROSE GERANIUM. The old-fashioned, sweet rose-scented variety, which is always in demand.

HEMEROCALLIS. (Golden Double Crown Lily.) Throws up flower stems 3 to 4 feet high and bears large, lily-like flowers, golden-yellow with carmine markings.

LANTANA—Harketts Perfection. Pink and buff.

“ **Alba Perfecta.** Immense trusses. Pure snow white.

“ **Michael Schmidt.** Bright clear orange red. Very beautiful.

“ **Grand Sultan.** Rich terracotta red. Highly recommended.

PARADISE FLOWER. Solanum Wendlandi. The finest of all the solanums. Produces immense clusters of large sky-blue flowers in the greatest profusion. The clusters contain 30 to 50 flowers and buds at one time, and the open flowers are more than two inches across.

PLATYCODON. Grandiflora Blue. Bears beautiful large bell-shaped flowers, lovely violet blue. It blooms quickly and continues loaded with flowers the whole season.

Size	10	100
2 1/4 in.	.50	4.00
3 in.	.75	6.00
2 1/4 in.	.50	4.00
large clumps		5.00
2 1/4 in.	.40	3.00
2 1/4 in.	.40	3.00
2 1/4 in.	.40	3.00
2 1/4 in.	.40	3.00
2 1/4 in.	1.00	7.00
2-year	.75	6.00

WHEN NEXT IN PHILADELPHIA come and see our stock August and September are the best months to get a line on our ACRES OF IMPROVED CANNAS.

VINES

	Size	10	100
AKEBIA QUINATA. Rich dark green foliage and curious dark chocolate-colored flowers. Deliciously fragrant.	2-year	\$1.50	\$12.00
DUTCHMAN'S PIPE. A dense growing vine with large heart-shaped, deep green leaves and long pipe-shaped flowers. This vine seems to never be troubled with insects or disease. Plants cut back to 12 to 15 inches.	2-year	2.50	20.00
ENGLISH IVY. Hardy and evergreen with dark green glossy leaves, which retain their brightness all winter.	18 to 24 in.	1.50	10.00
HONEYSUCKLE "HECKROTTI." The Ever-blooming. Sweet-scented Honeysuckle. Flowers are dark, rich creamy yellow, and very fragrant. This is the finest honeysuckle yet produced. 1 yr.	18 to 24 in.	.90	5.00
HONEYSUCKLE "RED CORAL." A very rapid grower with coral pink flowers.	2-year	1.00	6.00
	3 year	1.25	7.50
MATRIMONY VINE. Bright rosy-purple flowers, followed by brilliant scarlet berries. Makes a dense growth.	2 to 3 feet	1.25	10.00

Miscellaneous

ALLAMANDA WILLIAMSII. Bears grand clusters of golden yellow, lily-like flowers, deliciously sweet-scented. Foliage dark and glossy.	2 1/4 in.	1.00	8.00
	5 in.	2.00	15.00
ASPARAGUS SPRENGERII. Beautiful sprays of lovely emerald green. Can be cut freely.	2 1/4 in.		2.50
ASPARAGUS PLUMOSA. Foliage delicate and lace-like. Greatly in demand for bouquets, etc.	2 1/4 in.		3.00
BOUGAINVILLEA. Royal purple. A beautiful flowering shrub, suitable for house culture. Bears curious reddish-purple flowers in great profusion.	2 1/4 in.	.75	5.00
	4 in.	2.00	12.50
CISSUS DISCOLOR. Has as handsome richly colored foliage, as the finest Rex Begonia. (A weeping habit.)	2 1/4 in.	1.00	7.00

Roosevelt Fern—New, 1911

Grandest Fern of its class yet introduced. It resembles the world-famous Boston Fern, but produces twice as many wide, drooping fronds, and the pinnae are beautifully undulated, giving a pronounced wavy effect seen in no other variety. (See illustration.)

Size	10	100
2 1/4 in.	\$1.50	\$12.00
3 in.	2.00	15.00

Photo of New Roosevelt Fern. Note the Quantity of Fronds

NEW SELF-WATERING FLOWER BOXES

On shady windows where flowers do not thrive, Ferns can be used with grand effect (see page 64)

ALWAYS NEAT AND SATISFACTORY—EVERY ONE GUARANTEED NOT TO LEAK

Your interests and ours will be mutually served if you order one or more of our self-watering boxes. Their chief merit lies in the fact that plants grow and thrive better in them and blooms will be larger and foliage heavier than in the ordinary surface-watered boxes.

The boxes are provided with a self-watering device which renders attention unnecessary except at intervals of from

10 to 20 days. Through the tube in the corner water is poured into the reservoir (e) underneath the false bottom (d) which supports the soil (b). Sponges (cc) touch the extreme bottom of box and extend upward into the soil in which the flowers are planted, thus

SUPPLYING WATER BY SUB-IRRIGATION.

PRICES FOR SELF-WATERING FLOWER BOXES, POTS, ETC.

WINDOW BOXES

No.	High in.	Wide in.	Long in.	Reservoir qts.	Price
1	8	9 1/2	23	2 1/2	\$1 75
2	8	9 1/2	25	3	1 90
3	8	9 1/2	27	3 1/2	2 10
4	8	9 1/2	29	4	2 25
5	8	9 1/2	31	4 1/2	2 50
6	8	9 1/2	33	5	2 60
7	8	9 1/2	35	5 1/2	2 75
8	8	9 1/2	37	6	2 90
9	8	9 1/2	39	6 1/2	3 10
10	8	9 1/2	41	7	3 40

The Flower Boxes are neat, handy and clean, just what one requires in a flat. Thank you for promptness.—A. T. F. Cincinnati, O., Sept. 20, '11.

PORCH BOXES

No.	High in.	Wide in.	Long in.	Reservoir	Price
21	9	12	37	7 qts.	\$3 25
22	9	12	41	8 qts.	3 60
23	9	12	45	9 qts.	4 00
24	9	12	49	10 qts.	4 25
26	9	12	53	11 qts.	4 50

Special sizes of above made to order at reasonable prices.

WINDOW GARDENS

No.	High in.	Wide in.	Long in.	Reservoir	Price
30	8	18	30	11 qts.	\$5 75
34	8	20	34	14 qts.	6 80

Height of stand is 32 inches but can be had up to four inches higher without extra charge.

FLOWER POTS

Top diameter	Price
6 inch.....	\$0 35
7 inch.....	45
8 inch.....	60
9 inch.....	75
10 inch.....	85

Will last for years

I want you to know of my fine luck and the great pleasure I have had from my Self-Watering Window Boxes which you sent me in the spring. *The growth has been phenomenal.* Some friends that were visiting me were most enthusiastic. I am interested now in the Porch Boxes.—MRS. W. N. W., Rockville, Ind., Sept. 11, 1911

HANGING BASKETS

No.	High in.	Square in.	Reservoir	Price
8	6 in.	8 in.	1 qt.	\$1 10
10	7 in.	10 in.	1 1/2 qts.	1 40
12	8 in.	12 in.	2 1/2 qts.....	1 65
14	9 in.	14 in.	3 1/2 qts.....	1 95

Prices include hooks for hanging, but no chain.
Copper-plated steel chain, per ft....2 1/2c.

LAWN OR CEMETERY BOXES

No.	High in.	Wide in.	Long in.	Reservoir	Price
121	9	12	37	7 qts.....	\$5 75
122	9	12	41	8 qts.....	6 10
123	9	12	45	9 qts.....	6 40
124	9	12	49	10 qts.....	6 75
125	9	12	53	11 qts.....	7 00

Height of box and stand together is 24 in.; additional height furnished at same price.

JARDINIERE PANS

No.	Diameter	Deep	Reservoir	Price
6	6 in.	1 1/4 in.	3/4 qt.....	\$0 50
7	7 in.	1 1/4 in.	1 qt.....	60
8	8 in.	1 1/4 in.	1 1/2 qts....	75
9	9 in.	1 1/4 in.	2 qts.....	85
10	10 in.	1 1/4 in.	2 1/2 qts....	1 00
12	12 in.	1 1/4 in.	3 qts.....	1 10

THESE BOXES ARE
NOT AN EXPERIMENT
BUT A
TRIED AND PROVEN SUCCESS

SPECIAL DISCOUNT TO THE TRADE

ON SELF-WATERING FLOWER BOXES

Orders amounting to \$100.00 or more,	40%
" " " 50.00 " "	35%
" " " 25.00 " "	30%
" " " 5.00 " "	25%
" " " less than \$5 00,	20%

Agents wanted in New York, New Jersey and Penna.

THE CONARD & JONES CO.

WEST GROVE, PA.

"YOU HAVE THE FINEST CANNAS IN THE WORLD

The above is the comment made upon a visit here by the late Mr. Geo. H. Brown, Landscape Gardener, U. S. Public Buildings and Grounds, Washington, D. C.

I CONGRATULATE YOU"

To have doubled, and more, the size of a flower;

To have trebled the variety of colors;

To have increased the endurance of the bloom;

To have given bronze foliage to flowers that before had only green,

is, after seventeen years of faithful, enthusiastic hybridizing, the record of our Vice-President, Antoine Wintzer, America's Canna Wizard.

To have won for these improved flowers leading awards at the great expositions in America;

To have won for America the majority of the awards against all competing nations of Europe in a two-year international competitive test by the Royal Horticultural Society of England;

To have the superiority of C. & J. Cannas recognized and to have them used by the leading parks of our country;

Is evidence enough that C. & J. Improved Cannas are superior.

To have the superiority of C. & J. Cannas recognized and to have them used by the Department of Agriculture;

To have the superiority of C. & J. Cannas recognized and to have them used by the United States Government for beautifying extensively the nation's Capitol and,

To have the superiority of C. & J. Cannas recognized and to have them offered by our fellow florists in their catalogs,

You get the best only when you order direct from us, the world's foremost originators and introducers of improved Cannas

A Bed of "Mrs. A. F. Conard" (1910)

The Unrivalled Pink Canna

Blooms Unceasingly

Price \$1 and \$1.25 each

See page 7 for description

C. & J. Improved Cannas

NOW USED IN THE FOREMOST AMERICAN GARDENS AS

"King of Bedding Plants"

Produce, from June till frost, a mass of brilliant bloom in all imaginable colors and combinations (except blue), in sizes varying from 2½ to 8 and 10 feet high; green or bronze foliage (luxuriant and tropical in effect), with flowers often 8 inches across.

C. & J. SWASTIKA INDICATES THE VARIETIES ORIGINATED BY THE CONARD & JONES CO.

HOW TO PLANT AND GROW

C. & J. Pedigree Cannas

Up until May 1, we send out our Cannas in Dormant Roots, except the new kinds which we offer only in potted plants. After May 1, we aim to have all kinds ready in potted plants. Price, 5c. each more than Dormant Roots. Dormant Canna Roots may be started indoors during March or April, but should not be set out until weather is settled and the ground warm, usually May or June in this latitude. When planting Dormant Roots do not set too deep. The eye should show a little through the ground when done. Plant in good, rich garden soil mixed with one-half of old, rotted stable manure. Set them about 18 inches apart each way. Water sparingly the first two weeks after planting; when growing freely, water liberally

CANNA EXHIBIT A No. 1

There is nothing else so convincing as seeing,—to see with one's own eyes leaves no room for doubt. Ever since the introduction of old "Alsace", men have made a summer pathway to our Canna fields to see for themselves the results of Mr. Wintzer's persistent and untiring energy in hybridizing hundreds upon hundreds of cannas, every year. *Next Summer* this exhibit will be better worth visiting than ever before, for two reasons. In addition to Wintzer's Cannas, which have won for us the distinction of being "Headquarters for Cannas in America," we shall likewise exhibit the leading Cannas, which have been brought out in the last five or ten years, from every Canna producing nation known to American Horticulturists.

A few years ago, when The Royal Horticultural Society of England was Judge, C. & J. Cannas won out against competitors from all nations.

Next Summer we mean to have another exhibit and want you, Mr. Florist, to be Judge. Come out and see us any time it suits you during August, September, or until frost. We are just about half way between Philadelphia and Baltimore, on the P. R. R. (Central Division). You will not only be cordially welcomed, but you will see something worth the time we ask you to spend with us.

THE CONARD & JONES COMPANY, West Grove, Pa. (near Philadelphia).

C. & J. 1912 "ELITE" COLLECTION

ALL ORIGINATED AND INTRODUCED
BY THE CONARD & JONES COMPANY

☞ MRS. ALFRED F. CONARD (Height 4 feet. Shown in cut opposite)

An entirely new note in Cannas was struck with the introduction in 1910 of this variety. Its exquisite salmon-pink flowers are of largest size, in erect and abundantly furnished heads, so freely produced as to keep a superb showing for months above the rich green foliage. It is worthy to bear the name of the good wife of our late president. Strong plants, from 5-inch pots, \$1.25, from 4-inch pots, \$1; delivered.

☞ HALLEY'S COMET (3 to 4 ft.)

A striking addition to our galaxy of stars. The plant is a healthy, vigorous grower with green foliage, and flowers that catch the eye—large and of blazing scarlet, the throat a pure yellow, and a narrow thread of yellow all round each petal's wavy edge. Strong plants, \$1, delivered.

☞ MINNEHAHA (3 to 4 feet)

Blossoms are extra-large and borne in great clusters; color shades through gold and cream to a center of peach-blow pink. "Minnehaha" is an entirely new "break," extremely beautiful and different from any other yet introduced. (See cut, page 9 *Bronze foliage*. Strong plants, 35 cts. delivered.

New Canna, Mrs. Alfred F. Conard

☞ OLYMPIC (1911) (5 feet)

This magnificent Canna surpasses by a long lead many standard kinds; but more than that it is a distinctly new departure in color, being a most captivating shade of rich orient-red with center flamed a lighter shade and dappled carmine. Individual blossoms are of the largest size, and the huge twenty-flowered clusters make heads that are *simply immense*.

The color effect presented by "Olympic" is new in Cannas and most fascinating. Strong plants, \$2, delivered.

☞ GLADIOFLORA (3½ feet)

Remarkable for the unusual shape of the flowers, which look like large gladioli. Petals are rounded and so wide they overlap each other. Color is crimson, changing to carmine-rose, edged with gold. A beautiful variety. Strong plants, 35 cts. each, postpaid.

☞ WILLIAM SAUNDERS (4 ft.)

Flowers often 5 inches across, are bright scarlet, produced in great clusters on branching stems. *Bronze foliage*. It is a strong, vigorous grower and self-cleaning, which means flowers always fresh from June till frost. Strong plants, 35 cts. each, postpaid.

Offer No. 45a. The above 6 new, high-class Cannas, each one **FIRST** in its class and color, in strong plants, ready May 1, for \$4.50, prepaid.

CANNAS—STANDARD VARIETIES

WHITE AND YELLOW SHADES

- ☛ **Alsace.** 3½ ft. Has creamy white flowers. Excellent for bedding; free bloomer. 15 cts., postpaid.
- ☛ **Brilliant.** 4 ft. Flowers of medium size, borne in solid, regular trusses; pure golden yellow with two curling tongue-like petals of fiery red that dart from the center. 20 cts., postpaid.
- ☛ **Buttercup.** 3 ft. The best and most beautiful pure bright, deep canary-yellow Canna in existence. 20 cts., postpaid.
- ☛ **California.** 4 ft. A pure, rich orange-gold, *no other like it.* Has a good habit of growth; large flowers. 15 cts., postpaid.
- ☛ **Cloth of Gold.** 3 ft. Beautiful, pure orange, tinted with gold and coppery red. *Bronze foliage.* 20 cts., postpaid.
- ☛ **Comte de Bouchard.** 4½ ft. Golden yellow flowers, spotted red. Splendid when planted in solid beds. 15 cts., postpaid.
- ☛ **Coronet (Improved).** 3 ft. Brilliant canary-yellow. Has large flowers in long, full spikes; bright and showy. 15 cts., postpaid.
- ☛ **Director Holtze.** 3 ft. Bright yellow with very faint dots of rose. A good yellow bedder. 15 cts., postpaid.
- ☛ **Dr. Nansen.** 2½ ft. The real best *dwarf* yellow there is. A constant and abundant bloomer. 15 cts., postpaid.
- ☛ **Eldorado.** 3½ ft. Bright golden yellow flowers, faintly dotted with red. A profuse bloomer. 15 cts., postpaid.
- ☛ **Elizabeth Hoss.** 3½ ft. Bright red dots on pure yellow ground. An excellent variety. 15 cts., postpaid.
- ☛ **Florence Vaughan.** 3½ ft. Rich golden yellow, thickly spotted with bright red. 15 cts., postpaid.
- ☛ **Gladiator.** 5 ft. Color is yellow, spotted with red. A strong, vigorous grower, with fine green foliage, and large heads of flowers that stand the storms and hot sunshine better than any other Canna. It blooms continually and is one of the finest varieties we offer. (See cut.) 20 cts., postpaid.
- ☛ **Mont Blanc, Improved.** White.
- ☛ **Queen of Holland.** 3 ft. Foliage very dark green, edged with bronze. Flowers deep, rich orange. 15 cts., postpaid.

NOTE.—Prices named are for dormant roots. Potted plants will be ready May 1. Price, 5c. each additional. All postpaid.

PINK SHADES

- ☛ **Betsy Ross.** 3 ft. One of the most beautiful of all pink Cannas yet introduced. In great demand. 25 cts., postpaid.
- ☛ **Eastern Beauty.** 4 ft. Flowers a charming shade of light salmon and orange, changing after two or three days to an attractive flesh-pink. *Bronze foliage.* 15 cts., postpaid.
- ☛ **Evolution.** 4 ft. Flowers rich golden yellow; shading to a center of beautiful blush-pink; very attractive. *Bronze foliage.* 15 cts., postpaid.
- ☛ **Hiawatha.** 3 ft. *Bronze foliage.* Large flowers with broad, crimped petals. Color delicate rosy pink, with border of clear cerise. 25 cts., postpaid.
- ☛ **Louise.** 5 ft. Large flowers of soft rose-pink, delicately dappled and streaked with red; blooms abundantly. 15 cts., postpaid.
- ☛ **Luray.** 4 ft. Splendid large heads of gorgeous flowers; clean, bright pink; excellent for massing. 15 cts., postpaid.
- ☛ **Martha Washington.** 3 ft. The flowers are extra-large, often measuring over 5 inches across. Color clear, bright rose-pink. A prodigious bloomer. 15 cts., postpaid.
- ☛ **Rosea gigantea.** Beautiful pink. 75 cts., postpaid.
- ☛ **Rosemawr.** 3 ft. Beautiful rosy pink with a throat of gold. Flowers are borne in large trusses and are very lasting. 15 cts., postpaid.
- ☛ **Shenandoah.** 4 ft. Waxy rose-pink flowers and *rich dark foliage*; highly ornamental. 15 cts., postpaid.
- ☛ **Venus.** 4 ft. The color is a gay, rosy pink with a mottled border of creamy yellow. It blooms splendidly with heads erect and flowers bright, because the old ones drop off as fast as the new ones come. 15 cts., postpaid.
- ☛ **Wawa.** 3 ft. A new shade of pure, soft pink and indescribably lovely. • An immense bloomer. 25 cts., postpaid.

NOTE.—Prices named are for dormant roots. Potted plants will be ready May 1. Price, 5c. each additional, all postpaid.

☛ Indicates varieties originated and introduced by The C. & J. Co.

GIANT ORCHID-FLOWERING LILY CANNAS

These Cannas are in a class by themselves, because of their wonderful size, and the rare and beautiful formation of their flowers, suggestive of the beauty of the tropical orchids. With their height of 6 to 7 feet, they tower above the average Canna, and the luxuriant foliage is as large as elephants' ears. A single blossom of "Louisiana" often measures more than 7 inches across. Under a very hot sun the fine silken petals of the average orchid-flowering Cannas sometimes show a tendency to wilt, but we feel that we have largely overcome this in our latest introductions, which have still the exquisitely formed flowers, and, at the same time, petals of such excellent substance that the hot sun does not affect them.

FOUR OF THE LATEST AND BEST

✚ **Mrs. Carl Kelsey.** 6 to 7 ft. Foliage green with a narrow edge of purple, and with erect, full heads of enormous flowers, each one wider than this page. Orange-scarlet, flaked and striped with golden yellow; petals wavy edged. We know of no other Canna so marvelously marked—an ornament to any garden. (See illustration.) 25 cts., postpaid.

✚ **New York.** The foliage alone reaches up to 5 feet high, the leaves are large and broad and stand quite erect, thus showing their deep, rich, purple-plum color on both sides. Has five or six stalks of flowers at once on every well-fed plant, with five petals 5 to 6 or 7 inches across. Color almost scarlet, and all above the foliage. 25 cts., postpaid.

✚ **Uncle Sam.** Received an award of merit from the Royal Horticultural Society of England, and a bed of it was planted on the grounds of the White House, Washington, D. C. It is very stately in appearance and bears enormous bunches of brilliant orange-scarlet flowers. Height, 6 to 7 feet. 20 cts., postpaid.

Giant-Flowering Purple-Foliaged Canna, Wyoming

One of the most majestic Cannas. Blossoms orange-colored, true orchid-shape, with large, rounded petals that flap and flutter in the breeze like glistening silken flags. Height 7 feet. 15 cts., postpaid.

FROM AN EXPERT WHO KNOWS CANNAS

2176
Gentlemen: I have grown your new Cannas for many years at Austin, Texas, and the "Louisiana" is the most successful so far as tried.

January 19, 1911
Yours truly,
H. B. BECK
University of Texas, Austin, Tex.

Gentlemen: The Louisiana Canna Lily I got from you last spring was the most beautiful Canna I ever saw. It had three bloom stalks nine feet high and was just loaded all summer and autumn with flowers.

March 28, 1911
MRS. J. L., Anabel, Mo.

NOTE.—When our friends try "Mrs. Carl Kelsey" Canna, they will find it equal, if not superior, to "Louisiana."

STANDARD VARIETIES

✚ **Allemania.** 5 ft. A splendid variety. The outer petals are bright scarlet with a broad yellow border, the inside colors being scarlet and dark red, beautifully mottled and variegated. 15 cts., postpaid.

✚ **Austria.** 5 ft. Flowers 6 to 7 inches across; pure golden yellow; a vigorous grower. 15 cts., postpaid.

✚ **Burbank.** 4½ ft. A giant in size with nearest approach to semi-double flowers; beautiful, rich canary-yellow, the throat finely spotted crimson. 15 cts., postpaid.

✚ **Indiana.** 6 ft. Glistening golden orange, daintily marked and striped with red. Single blossoms often 7 inches across. 15 cts., postpaid.

✚ **Italia.** 4 ft. Center brilliant red, petals widely bordered with clear yellow; striking and handsome. 15 cts. each, postpaid.

✚ Grand Prize Canna,

Louisiana. 7 ft. At the Louisiana Purchase Exposition, St. Louis, 1904, where all the finest Cannas were on exhibition, "Louisiana" was pronounced the finest orchid-flowering kind then in existence. The words of commendation we receive and the magnificent showing of bloom which this great plant makes on our trial-grounds convince us that "Louisiana" will continue to hold its lead for some years yet. The plant is a vigorous grower, producing a thick mass of glossy green foliage; its flowers are often more than 7 inches across, and every inch a vivid scarlet. It blooms tremendously, often four or five stalks flowering at once. 15 cts., postpaid.

✚ **Mrs. Kate Gray.** 5 ft. Flowers 6 inches across; color, a splendid shade of rich orange-scarlet, finely flaked and streaked with golden yellow tints. 15 cts., postpaid.

✚ **Pennsylvania.** 6 ft. The flowers are pure, deep scarlet, of immense size. A most excellent sort. 15 cts., postpaid.

Offer No. 48 Above 4 in Dormant Roots, 75c., postpaid; or after May 1 in plants for 90c., postpaid.

Offer No. 48a One each above 8, in Dormant Roots, 90c., postpaid. After May 1, plants for \$1.20, postpaid.

Prices named are for dormant roots. Potted plants ready May 1, price, 5c. each extra.

✚ C. & J. SWASTIKA INDICATES THE VARIETIES ORIGINATED BY THE CONARD & JONES COMPANY

SEE TRADE PRICES PAGE 11

TRADE PRICES FOR C. & J. CANNAS

✠ indicates varieties introduced by The Conard & Jones Co. All kinds will be found fully described below or on the foregoing pages.

Prices named are for Dormant Roots until stock is sold. After May 1st we expect to have most kinds in started 4-in. plants at \$3.00 per 100 additional. If no price is named the retail rate applies.

Variety	Height	Color	Page	Prices			Variety	Height	Color	Page	Prices		
				10	100	1000					10	100	1000
Allemania	5 ft.	Variegated	10	.50	.85	\$2.50	✠ Jupiter	6 ft.	Red	9	.65	.85	\$4.50
Austria	5 ft.	Golden Yellow	10				Kate F. Deemer, 1912						
Alsace	3½ ft.	Creamy White	8	.40	2.50	00	Novelty	1 ft.	Oriole Yellow	11			
Beacon, 1912 Novelty	3½ ft.	Cardinal	11				King Humbert	4 ft.	Scarlet	9	.65		45
Betsy Ross	3 ft.	Pink	8				Louise	5 ft.	Rose Pink	2	.65		35
Black Beauty, Improved	5 ft.	Red	8	.25	7.50	7.50	Louisiana	7 ft.	Vivid Scarlet	10	.65	4	90
Black Prince	5 ft.	Maroon	9				Luray	1 ft.	Bright Pink	8			
Black Warrior	3½ ft.	Dark Maroon	9				Martha Washington	3 ft.	Pink	8			35
Brandywine	3½ ft.	Red	9				Meteor (Wintzers)	5 ft.	Red	9	.60		350
Brilliant	4 ft.	Yellow	8				Minnehaha	3 ft.	Flesh Pink	9	.60	4	15
Burbank	4½ ft.	Variegated	10				Mlle. Berat	4 ft.	Rose Carmine	9	.40	2.50	20
Buttercup	3 ft.	Yellow	8				Mme. Crozy	2½ ft.	Variegated	9			
California	4 ft.	Orange Gold	8				Mont Blanc, Improved	3½ ft.	White	9	5.25	4	25
Chameleon	5 ft.	Variegated	9				Mount Ethel	4 ft.	Crimson	9	.60		85
Chautauqua	4 ft.	Scarlet	9	.00	4	55	Mrs. A. F. Conard	4 ft.	Salmon Pink	9	7.50		350
Cluth or Gold	3 ft.	Orange Gold	8				Mrs. Carl Kelsey	6 ft.	Orange-Scarlet	10	.60	6	60
Compte de Bouchard	4½ ft.	Golden Yellow	8	.40	2.50	00	Mrs. Geo. A. Strohlein	6 ft.	Red	9	.60		35
Compte de Sachs	4 ft.	Scarlet	9	.60	4	55	Mrs. Kate Gray	5 ft.	Orange-Scarlet	10	.40	10	50
Conowingo, 1912 Novelty	4 ft.	Scarlet	11				New York	6 ft.	Carmine	10	.75		65
Coronet	3 ft.	Yellow	8				Niagara	3 ft.	Variegated	9	.75		35
David Harum	3 ft.	Scarlet	9	.60	4	55	Okado	2½ ft.	Red	9	.40	2.50	20
Director Holtze	3 ft.	Variegated	8	.40	2.50	25	Olympic, New 1911	5 ft.	Orient-Red	7			
Dr. Nasen	2½ ft.	Yellow	8				Patrie	4 ft.	Crimson	9	.50	3	30
Duke of Marlborough	4 ft.	Crimson	9	.50	3	25	Pennsylvania	6 ft.	Scarlet	10	.50		30
Duke of York	4½ ft.	Variegated	9				Philadelphia	3 ft.	Crimson	9	.50	3	25
Eastern Beauty	4 ft.	Pink	8				Pillar of Fire	6 ft.	Scarlet	9	.50		25
Egandale	4 ft.	Cherry Red	9	.40	2.50	25	Pres. Cleveland	3 ft.	Orange-Scarlet	9			
Eldorado	3½ ft.	Variegated	8				Pres. McKinley	2½ ft.	Crimson	9	.40	2	20
Elizabeth Bloss	3½ ft.	Variegated	8	.40	2.50	25	Queen of Holland	3 ft.	Orange	8	.65	3	45
Evolution	4 ft.	Pink	8				Rosea Gigantea	4 ft.	Rose Pink	8	.50	45	400
Express	4½ ft.	Crimson	9	1.00	3	50	Rosemawr	3 ft.	Rosey Pink	8			
Favorite, Improved	4 ft.	Purple Red	9				Shenandoah	4 ft.	Rosey Pink	8			
Florence Vaughan	3½ ft.	Variegated	8	.40	3	50	Sou. de A. Crozy	2½ ft.	Variegated	9	.50	3	25
George Washington	3½ ft.	Crimson	9	.60	3	50	Splendor, 1912 Novelty	3½ ft.	Intense-Scarlet	11			
Giant Crimson	5½ ft.	Crimson	9	.60	3	50	Striped Beauty	3 ft.	Variegated	9			
Gladiator	5 ft.	Variegated	8	.60	3	50	Triumph	3 ft.	Crimson	9	.40	2	20
Gladiolora	3½ ft.	Variegated	7	.60	3	50	Uncle Sam	6 ft.	Red	10	.65	3	45
Gov. Roosevelt	4 ft.	Variegated	9	.40	3	50	Venus	4 ft.	Variegated	8	.50	3	25
Halley's Comet	4 ft.	Variegated	9	.60	3	50	Wabash, 1912 Novelty	4 ft.	Carmine Pink	11			
Hiawatha	3 ft.	Pink	8	.60	3	50	Wawa	3 ft.	Soft Pink	8	1.25	10	25
Indiana	6 ft.	Golden Orange	10	.60	4	50	West Grove	4½ ft.	Coral Pink	7	1.25	10	25
Italia	4 ft.	Red	10	.60	4	50	Wm. Saunders	4½ ft.	Scarlet	7	1.25	10	25
							Wyoming	7 ft.	Orange	10	.50	3	25

On account of their free-blooming qualities, we strongly recommend the following varieties for planting in beds: **Brilliant, Buttercup, California, Compte de Bouchard, Gladiator, King Humbert, Pillar of Fire, Pres. McKinley, Venus, Wyoming.** We recommend planting beds all one color for best effect.

C. & J. 1912 NOVELTY CANNAS

The novelties we present this year have been made possible by our Mr. Wintzer's seventeen years of patient work and have been chosen and tested from among thousands of seedlings in our trial-grounds. We have continued our custom of giving Indian names to bronze-leaved varieties.

✠ KATE F. DEEMER (3 to 4 feet)

The Chameleon-like Canna

The grand flowers open a rich, oriole-yellow which gradually gives place to turkey-red in the center and throat of the flower, in striking contrast with the rest of the blossom which turns almost white. The rich yellow buds on reddish brown stems, combined with the yellow and white flowers surmounting rich green foliage, make a fascinating combination. Strong plants, \$2 each, prepaid.

✠ SPLENDOR (3 to 3½ feet)

The most impressive quality in this Canna is the firm, well-spread-out formation of the flowers, which are an intense scarlet color and very large. It makes 2 or 3 bloom heads on each stalk, insuring flowers practically all the time, as new blooms are constantly appearing before the older flowers fade. "Splendor" is a fitting name to such a magnificent Canna. Green foliage. Strong plants, \$2 each, prepaid.

✠ CONOWINGO (4 to 5 feet)

The color of this flower is, like "Splendor," an intense fiery scarlet, but slightly deeper. Its great attraction, however, and difference from "Splendor," is in the foliage, which is an unusually beautiful plum color at the base, shading to rich olive-green at the tip. The stately flowers are freely produced and stand well above the foliage, thus showing themselves off to good advantage. Strong plants, \$2 each, prepaid.

✠ WABASH (4 feet)

The Bronze-leaved "Rosea gigantea"

Flower is unusually large, petals broad and borne in great abundance well above the magnificent foliage of deep purple-brown. Well described as "Bronze-leaved Rosea gigantea," for this flower has the same great size and carmine-pink color as that famous novelty, adding the advantage of handsome bronze foliage. Strong plants, \$2 each, prepaid.

✠ BEACON (3 to 3½ feet)

This Canna is notably effective because of its abundance of bloom. The moderate-sized flowers are borne in great impressive heads of rich cardinal-red. When seen in a row or bed the flowers show a mass of bloom that for color effect we think is unparalleled. "Beacon" will be in great demand for landscape work and large beds.

Strong plants, \$1 each prepaid.

Not more than one of any of above 1912 Novelties in one order

HARDY FLOWERING SHRUBS

The beautiful *Spiraea Van Houttei*

Viburnum Plicatum, Japan Snow Ball.

WELL GROWN BUSHY PLANTS				Height	10	100	1000	SPLENDID ROOT SYSTEM				Height	10	100	1000
ALTHEA	Banner. Flowers white, richly marked with pink and crimson, like a Pelargonium.	18 to 24 in. 3 to 4 feet 4 to 5 feet	\$.75 1.25 1.50	\$5.00 8.00 9.00		\$70.00 80.00		MOCK ORANGE (Philadelphus).	Single. Double.	3 to 4 feet 2 to 3 feet 3 to 4 feet	\$1.25 1.00 1.25	\$10.00 8.00 10.00			\$75.00
"	Bicolor. Large, double white flowers with red center.	2 to 2½ ft. 3 to 4 feet	1.00 1.15	6.00 7.50				PRIVET	California). Thrives in all kinds of soil and situations. The Ideal Hedge Plant.	2 to 3 feet 3 to 4 feet 4 to 5 feet		2.50 3.00 3.50		20.00 25.00 30.00	
"	Jean D'Arc. Large, double, pure white flowers, like roses, each one 3 to 4 inches across.	18 to 24 in. 3 to 4 feet 4 to 5 feet	.75 1.25 1.50	5.00 8.00 9.00	40.00 70.00			SPIREA	Anthony Waterer. Bears large flat clusters of rich rosy-red flowers almost as soon as planted. Everblooming.	10 to 12 in. 24 inches 2 to 2½ ft. 3 to 3½ ft.	.75 .90 1.10 1.25	5.00 7.50 9.00 10.00	40.00 60.00 75.00 85.00		
"	Pink. Large, double flowers. A beautiful shade of solid pink.	18 to 24 in. 3 to 4 feet	1.00 1.25	7.50 9.00	80.00			"	Aurea. Golden yellow foliage.	3 to 4 feet	1.25	10.00	85.00		
"	Red. Large, well opened ruby-red flowers.	18 to 24 in. 3 to 4 feet	.75 1.25	5.00 8.00				"	Blue. (Caryopteris Mastacanthus).	6 to 8 in.	.75	6.00	50.00		
"	Violet. Rich violet blue, which is very attractive.	18 to 24 in. 2 to 3 feet	.75 1.00	5.00 7.50				"	Prunifolia. (Bridal Wreath). Double white flowers, like little roses; borne in clusters.	18 to 24 in. 2 to 3 feet 3 to 4 feet	.75 1.00 1.00	5.00 6.00 8.00	40.00 50.00 65.00		
AZALEA	Mollis. Assorted colors, 25c. each.	1-year size	2.00					"	Van Houttei. The most beautiful of all. Snow white flowers, borne in plume-shaped clusters.	18 to 24 in. 2 to 3 feet 3 to 4 feet	.75 1.00 1.25	5.00 6.00 8.00	40.00 50.00 65.00		
BARBERRY	(Berberis Thunbergii) made from cuttings. Our stock is the real rare kind.	10 to 12 in. 12 to 18 in. 18 to 24 in.	.60 .75 .90	4.00 6.00 7.50	50.00 70.00			VIBURNUM	Opulus Sterilis. Old-fashioned or common Snow Balls.	6 to 8 in. 3 to 4 feet	.75 1.25	5.00 10.00	40.00 90.00		
CERCES JAPONICA	(Japan Judas) 2 year transplanted trees.	3 to 4 feet	2.25	20.00				"	Plicatum. Bears great clusters of pure white globular flowers, like real balls of snow.	12 to 18 in. 2 to 2½ ft. 5 to 6 feet	.75 1.00 1.50	6.00 8.00 11.00	40.00 75.00 95.00		
DEUTZIA	Crenata Rosea. Pink flowers	3 to 4 feet 3 to 4 feet 4 to 5 feet	1.00 1.00 1.25	8.00 8.00 9.00				WEIGELA	Candida. Flowers pure white. Great bloomer.	3 to 4 feet 8 to 12 in.	1.00 .75	8.00 6.00	75.00 50.00		
"	Gracilis. White flowers	3 to 10 in. 18 to 24 in.	.60 .75	4.00 5.00	45.00			"	Eva Rathke. Purplish red flowers with rich creamy white markings. The finest of all.	18 to 24 in. 2 to 3 ft. 3 to 4 ft. 4 ft. Trans.	.90 1.00 1.25 1.50	7.00 8.00 10.00 12.50	75.00 90.00		
"	Gracilis Rosea. Pink flowers.	18 to 24 in. 2 to 3 feet	.75 .90	5.00 6.00	50.00			"	Rosea.	2 to 2½ ft.	1.00	8.00	75.00		
"	Lemoinei. Flowers pure white and single.	12 to 18 in. 18 to 24 in.	.60 .75	4.00 5.00	30.00			"	Variegated. Flowers pink, foliage beautifully variegated.	2 to 2½ ft. 3 to 4 feet	1.00 1.35	8.00 11.00	75.00		
"	Pride of Rochester.	2 to 3 feet	.75	5.00											
EULALIA	Gracillima. Large clumps.	2 to 3 feet	1.00	6.00											
FORSYTHIA	(Golden Bells.)	2 to 3 feet 3 to 4 feet	1.00 1.25	6.00 9.00											
HYDRANGEA	Paniculata Grandiflora. In constant demand everywhere.	2 to 3 feet 2 to 2½ ft. 2 to 3 feet	1.00 1.00 1.25	6.00 7.50 10.00											

FOR HARDY CLIMBING VINES SEE PAGE 4

The Conard & Jones Co. West Grove, Pa.