Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

6273

STAR ROSES

SPRING

1943

GOOD ROSES → SINCE from WEST GROVE 1868

★ These good Star Roses from West Grove are plants of solid worth. They are grown with knowledge earned from 75 years' experience as Rose Specialists.—“Look at the record.”

The Nursery business was begun here about 1850, by Thomas Harvey on land adjoining our present Rose-growing acres. About 1860 Alfred F. Conard formed a tree-nursery partnership with Charles Dingee. In 1868—75 years ago—with the assistance of Antoine Wintzer from Alsace, these men began the first National Mail-Order Rose-growing business in the U. S. A. In 1897 this same Alfred F. Conard as President, with Antoine Wintzer as Vice-President, founded The Conard & Jones Co. The following year they were joined by Robert Pyle who, upon the death of Alfred F. Conard in 1906, became, and continues to be President. In 1924 the firm name became The Conard-Pyle Co. Sidney B. Hutton is now Vice-President. This business has grown enormously and employs many helpers, but all work under the personal supervision and direction of owners and specialists of long training.

A prominent horticultural professor recently introduced the undersigned as “President of the

firm that grows the best Roses in the United States.” That reputation may be the natural outcome of a fervent ambition: “We aim to grow the best Roses for America.” As a result of our extensive travels, every important Rose-growing country of Europe has steadily added to our rich store of varieties and of knowledge. We have attracted, retained, and trained much talent and skill; all these enable us to grow *better and still better* Roses.

To be sure, it does cost more to insist on cover-crop fed land, double-depth plowing, seedlings for understocks—all of these the slower harder way, but better. Our acreage is not yet too large for us to have each bush specially *pruned* when new growth is being shaped to make maximum blooming wood, and for all to have Rose-food, full cultivation, to be systematically sprayed so that every leaf factory keeps at work till frost. Then, with roots intact, plants are carefully lifted with a huge U-blade power digger.

All this does cost more. Star Roses are worth more. But in spite of all increased costs to us the prices of Star Roses have not been raised.

Robert Pyle
President

THE STAR ROSE TRADE-MARK

Is a durable, celluloid, star-shaped tag bearing the name of the Rose on back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase. N.B. A red circle on any Rose tag is the mark of a Conard-Pyle Co. plant patent.

To Each 1943 Customer will be sent, if requested, the current issue of our little magazine, “SUCCESS WITH ROSES,” or for a year free on request with orders of \$5 or more. Each issue will tell what to do in your garden. It is illustrated and full of entertaining stories about new Roses, Rose people, Rose events, etc. We also send you cultural directions.

THIS BOOK IS YOUR

STAR ROSE GUARANTEE

We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost.

For more than thirty-four years we have been living up to the terms of this guarantee. The guarantee does not make the Roses bloom; it is the quality of the plants which enables us to make this guarantee.

“How to Grow Roses”

By McFarland and Pyle

192 pages, cloth bound, 32 pages in natural colors.

Price \$1.10, postpaid, or with a \$10 order only 60 cts., postpaid.

FRONT COVER ROSE

★ GRANDE DUCHESSE CHARLOTTE.

H.T. (Ketten.) Introduced by The Conard-Pyle Co. Prop. rights reserved. This Rose aristocrat provides a new shade of red such as may be seen on old tapestry, a color not known in any other Rose. The beautiful, long, streamlined buds are a burnt-carmine color and open to firm-petaled blooms which do not fade but gradually change to a lovely begonia-rose. When unfolding, the 25 petals recurve and make a delightfully informal, artistic flower with a hint of carnation fragrance. \$1.50 ea.; 3 for \$3.75.‡

(See Index to Contents Page 30)

Copyright, 1943, by The Conard-Pyle Co.

ORDER EARLY

Free "Tamper" With Orders Received By March 10

When planting Roses WE use a tamper to pack the soil solidly around the roots. If your order for \$3.00 or more reaches us by March 10, we will send you free with your plants an 18" wood tamping stick. It will help you do a better job of planting. Use it when planting shrubs and other plants.

AVOID DISAPPOINTMENT. ORDER EARLY

The demand for Star Roses last Fall was the greatest in our history. We anticipate a strong demand this Spring as people who travel less will have more time to plant and enjoy their Roses. Insure yourself against disappointment from stock being "all sold" by ordering NOW. We reserve plants as orders arrive and ship at proper planting time.

Delivery Prepaid Until April 10th

➡ Note: This free delivery offer closes April 10, 1943 ⬅

We prepay delivery charges on all orders received up to and including April 10, 1943, except on Tree Roses and Tri-ogen.

THIS YEAR IT WILL PAY TO ORDER EARLY

1943's Newest Star Roses

These newest varieties are all from Europe and include superb Roses from the world-renowned Rose hybridizers, Mallerin, Meilland, Dot, Ketten, and Crimson King (see back cover) from Kordes. They were brought here before the war as potential varieties to be tried in our severe American climate, and they were tested, checked and rechecked monthly during several growing seasons before they had proved themselves worthy to be accepted in the Star Rose family.

You will be proud to have any of these Newest Roses in your garden. They will bloom within 10 weeks after spring planting.

★ **DON ROSE.** H.T. (Mallerin.) Prop. rights reserved. Beautiful, tapered buds of carmine-red are freely produced all season and open to large, exquisitely modeled, long-lasting blooms of coppery pink. The plants are well clothed with leathery, bluish green, disease-resistant foliage. On November 7, when this was written, the plants were still producing beautiful buds and colorful blooms in one of our test-gardens where they actually get less care than in our Rose-fields so we can find out their possibilities under adverse conditions. Named in honor of Don Rose, popular columnist and associate editor of the *Philadelphia Evening Bulletin*. \$1.25 ea.; 3 for \$3.15.†

★ **GRANDE DUCHESSE CHARLOTTE.** See illus. on front cover and desc. on page 2.

★ **BRIGHT WINGS.** H.T. (Mallerin.) Prop. rights reserved. Beautiful buds of rosy burnt-orange color open to a 4 to 5-inch glowing cup that later tones to a soft, tawny, coral-pink as the firm, lightly scalloped petals arch back to show a center of deep golden anthers. A gloriously attractive Rose. \$1.50 ea.; 3 for \$3.75.†

★ **FAMA.** H.T. (P. Dot.) Prop. rights reserved. This is a new, delicately colored addition to the great Condesa de Sastago group with the same vigorous growth, free bloom and rich fragrance. The color is amber-yellow and reddish salmon with tips of the petals edged with gold. \$1.50 ea.; 3 for \$3.75.†

★ Don Rose

★ Fantastique. Unlike any other.

5 NEW STAR ROSES \$6.15

(Value \$7.25)

One each of the 4 New Everblooming Roses named above and Fantastique ➡
ASK FOR OFFER 3

QUANTITY PRICES

On Patented Roses marked † and on Rose Collections there is no further discount.

The total number of all the Roses you order will determine which price you use for the Roses with price marked *.

On Roses with "each" price marked * you are entitled to rates as follows:

Less than 12 A	12 to 24 B	25 or more C
85c.	75c.	70c.
\$1.00	90c.	85c.
1.25	\$1.10	\$1.00
1.50	1.30	1.20

Above prices do not apply to Patented Roses marked †

Note: You must order 3 of one kind to get the 3 rate

If your entire order is for

Less than 12 Roses, use prices in A for Roses marked*

12 to 24 Roses, use prices in column B for Roses marked*

25 or more Roses, use prices in column C for Roses marked*

If you send too much cash, we will include extra value, or, if requested, refund amount overpaid.

★ **FANTASTIQUE.** (F. Meilland.) Plant Pat. applied for. A quaint, odd, interesting Rose more like a Floribunda than a Hybrid Tea. Sturdy, compact, well-branched, 2-foot plants having dark green, glossy foliage and producing quantities of lovely creamy yellow flowers with the edge of each recurved petal brushed with vivid carmine. Fascinating blooms like this are produced all season. \$1.50 ea.; 3 for \$3.75.†

★ California. ①

★ Charlotte Armstrong. ②

©
★ Dicksons
Red

③

STAR GUIDE
Spring

THE SEASON'S NEWEST

This symbol indicates "All-America Rose Selections." Roses that have been chosen from many entries as of topmost value after testing by experts for two years in 16 gardens in 11 states. We can heartily recommend these truly fine varieties.

★ **APRICOT QUEEN.** H.T. (Howard & Smith.) Plant Pat. 464.

A glorious Rose with long pointed buds on long stems that open to glorious flowers of orange and apricot merging to salmony rose and phlox-pink in the fully developed bloom. \$1.25 ea.; 3 for \$3.15.‡

★ **BLANCHE MALLERIN.** H.T. (Mallerin.) Prop. rights reserved. This new, fragrant Rose is clear white with blooms so perfect they look artificial and seem to be modeled in white wax. The buds are streamlined and come on erect, wiry stems. The loveliest white Rose we have seen in years. \$1.50 ea.; 3 for \$3.75.‡

★ **BOUDOIR.** H.T. *New, Fall 1942.* See in color on back cover.

★ **BRIGHT WINGS.** H.T. *New, Fall 1942.* See desc. page 3.

★ **CALIFORNIA.** ① H.T. (Howard & Smith.) Plant Pat. 449.

The color is a glorious shade of ruddy orange toned with saffron-yellow. Buds are long and pointed; flowers are enormous in size, reaching a diameter of 5 to 6 inches. Growth vigorous, with healthy, glossy green foliage. \$1.50 ea.; 3 for \$3.75.‡

★ **CHARLOTTE ARMSTRONG.** ② H.T. (Armstrong.) Plant

Pat. 455. This Rose was "tops" in official test-gardens of All-America Rose Selections in 1941. Long, slender, blood-red buds open to extra-large blooms of spectrum-red on strong stems. \$1.50 ea.; 3 for \$3.75.‡

★ **CRIMSON KING.** H.T. *New.* See in color on back cover.

★ **DICKSONS RED.** ③ H.T. (Dickson.) Plant Pat. 376. This

large-flowered, truly thrilling, deliciously fragrant red Rose is almost sunproof and holds its vivid scarlet color until the petals fall. \$1.25 ea.; 3 for \$3.15.‡

★ **DON ROSE.** H.T. *New.* See illus. and desc. page 3.

5 NOVELTY ROSES \$5.35

(VALUE \$7.00)

	Each	Desc. page
★ Don Rose. H.T. Coppery pink.....	\$1.25	3
★ Dr. Kirk. H.T. Flame-scarlet.....	1.25	5
★ Fama. H.T. Amber-yellow and salmon.....	1.50	3
★ Highland Park. H.T. Salmon-pink.....	1.50	32
★ Narzisse. H.T. Maize-yellow. See color below ..	1.50	7

ASK FOR OFFER 4

★ Narzisse. ④ Desc. page 7

*See Quantity Prices, page 3
‡No further discount

Rose Index, Page 30

THE CONARD-PYLE CO.

NEWEST ROSES

★**DR. KIRK.** (3) H.T. (Mallerin.) Magnificent, heavy-textured blooms of burnished flame-scarlet come singly on long, bronzy stems. The large, spicily fragrant flowers last well when cut. \$1.25 ea.; 3 for \$3.15.*

★**FAMA.** New, Fall 1942. See desc. page 3.

★**GOOD NEWS.** Page 7. (2) H.T. (Meiland.) Plant Pat. 426. This beauty was "Queen of the Show" at the 1942 Rose Show of the nationally famous Syracuse Rose Society. The buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. We receive more enthusiastic reports about Good News than any other Rose recently introduced. \$1.50 ea.; 3 for \$3.75.†

★**GRANDE DUCHESSE CHARLOTTE.** H.T. See illus. front cover and desc. page 2.

★**HEART'S DESIRE.** (1) H.T. Plant Pat. 501. Great, streamlined buds come on erect, strong stems, and unfold to beautifully formed, delightfully fragrant flowers of rich scarlet. Highly commended by Rose connoisseurs after a two-year test. \$1.50 ea.; 3 for \$3.75.†

★**HIGHLAND PARK.** H.T. See back cover for illus. and desc.

★**HOME SWEET HOME.** (2) H.T. (Wood & Ingram.) Large flowers of an enchanting, refreshing glowing pink, each petal delicately edged with silvery pink. The full-petaled blooms of peony form thrill you with their intense, true Rose fragrance. The form and fragrance remind one of the Roses in peaceful old-fashioned gardens. \$1.50 ea.; 3 for \$3.75.*

5 "All-America" Roses \$5.85

(VALUE \$7.00)

Each Desc. page

★**Apricot Queen.** H.T. Orange and apricot. \$1.25 4

★**California.** H.T. Ruddy orange. 1.50 4

★**Grande Duchesse Charlotte.** H.T. Burnt-carmine. 1.50 2

★**Mary Margaret McBride.** H.T. Pink. 1.50 6

★**The Chief.** H.T. Rose and coral. 1.25 7

ASK FOR OFFER 5

★ Heart's Desire

(1)

(2)

★ Home Sweet Home

★ Dr. Kirk. (3)

NEWEST ROSES

★**MME. CHARLES MALLERIN.** ④ H.T. (Mallerin.) Plant Pat. 409. An outstanding sensation and one of the earliest Roses to bloom. The color of the open flowers is orange, overlaid with flame, unmatched by any other Rose, and these blooms come from big buds of deep glowing orange. Slightly fragrant. \$1.50 ea.; 3 for \$3.75.†

★**MME. HENRI GUILLOT.** Page 7. ① H.T. (Mallerin.) Plant Pat. 337. This truly exquisite flower, with its beautiful color and novel urn shape, is an outstanding favorite. The large, firm petals open slowly and each richly fragrant flower of shining raspberry-pink color is held erect above the large, glossy foliage. \$1.25 ea.; 3 for \$3.15.†

★**MAJORCA.** H.T. (P. Dot.) Astonishing, 5 to 6-inch, full-petaled blooms of vivid Tyrian-rose or fuchsia-red come singly on erect, firm stems. A magnificent cut-flower. \$1.25 ea.; 3 for \$3.15.*

★**MARK SULLIVAN.** H.T. Page 7. ④ (Mallerin.) Plant Pat. app. for. This gorgeously colored Rose has a base color of golden yellow and the large, firm petals are heavily veined and shaded with deep rose-pink and cerise. The glowing blooms are 4 to 4½ inches across; they are freely produced all season and have a rich honey fragrance. (See "Star Dozen," page 16.) \$1.25 ea.; 3 for \$3.15.†

★**MARY MARGARET McBRIDE.** ② H.T. (J. H. Nicolas.) Plant Pat. 537. This lovely flower is the most alluring, shining, rose-pink variety of recent years. The long, firm buds have a yellow base and open slowly to large 45-petaled blooms with a luscious, glowing rose-pink color and aromatic fragrance. \$1.50 ea.; 3 for \$3.75.†

★**McGREDY'S SALMON.** H.T. (McGredy.) Plant Pat. 410. The buds of this Rose are beautifully modeled and unfold to large exquisite blooms of apricot-salmon with fascinating fragrance. Lovely bronzy green foliage. \$1.50 ea.; 3 for \$3.75.†

★**M. S. HERSHEY.** ③ H.T. (Coddington.) Plant Pat. 427. Superb crimson-scarlet blooms that have a veiling of black in the fall. The 30-petaled flowers are borne singly and do not blue. \$1.25 ea.; 3 for \$3.15.†

3 NOVELTY ROSES \$3.35

(Value \$4.00)

	Each	Desc. page
★ Dicksons Red. H.T. Scarlet....	\$1.25	4
★ Good News. H.T. Coppery pink..	1.50	5
★ Mark Sullivan. H.T. Bicolor....	1.25	6

ASK FOR OFFER 6

★
The Chief

①

Desc. page 7.

★ Mary Margaret McBride

©

②

★ M. S. Hershey

③

④

★ Mme.
Charles
Mallerin

Rose Index, Page 30

THE CONARD-PYLE CO.

NEWEST ROSES

★**NARZISSE.** Page 4. (4) H.T. (Krause.)
The most superb maize-yellow variety that has appeared for many years. The apricot-yellow buds and maize-yellow blooms are exceptionally large and come erect on vigorous plants that are well furnished with large, leathery foliage. \$1.50 ea.; 3 for \$3.75.*

★**ORANGE NASSAU.** H.T. (Verschuren.) Plant Pat. 350. A Rose for connoisseurs as the plants are not vigorous, yet they can produce marvelous, 25-petaled, dazzling blooms of orange and salmon, and each one a gem. \$1 ea.; 3 for \$2.50.†

★**PEARL S. BUCK.** (3) H.T. (Kordes.) Plant Pat. 423. This Rose is an exquisitely beautiful golden yellow with the backs of petals tinted apricot until autumn when the entire flower deepens to pure gold. Rich fragrance. \$1.50 ea.; 3 for \$3.75.‡

★**ROSE BAMPTON.** H.T. (Van Rossem.) Plant Pat. 425. A peculiarly attractive color. It is notably free in bloom and the 50-petaled camellia-like flowers of scintillating China-red have the delightful old Rose perfume. \$1.50 ea.; 3 for \$3.75.‡

★**THE CHIEF.** Page 6. (1) H.T. (W. E. Lammerts.) Plant Pat. 456. Lovely, streamlined buds of deep rose-color open to large artistic blooms of shining flame and reddish coral, which merge to orange-pink as the flower ages. \$1.25 ea.; 3 for \$3.15.‡

★**YELLOW FAIENCE.** H.T. (Conard-Pyle Company.) This light lemon-yellow variety has the same splendid healthy growth as the parent plant, the same beautiful form and freedom of bloom. We heartily recommend it. \$1.50 ea.; 3 for \$3.75.*

8 NOVELTY ROSES \$9.38

(Value \$11.25)

	Desc.	page
★ Charlotte Armstrong. H.T. Spec-		
trum-red.....	\$1.50	4
★ Dicksons Red. H.T. Vivid scarlet....	1.25	4
★ Good News. H.T. Coppery pink.....	1.50	5
★ Grande Duchesse Charlotte. H.T.		
Burnt carmine.....	1.50	2
★ Mme. Charles Mailerin. H.T. Orange-		
flame.....	1.50	6
★ Mark Sullivan. H.T. Bicolor.....	1.25	6
★ M. S. Hershey. H.T. Crimson-scarlet.	1.25	6
★ Pearl S. Buck. H.T. Golden yellow ..	1.50	7

ASK FOR OFFER 7

★**Mark Sullivan.** (4) Desc. page 6.

★**Mme. Henri Guillot.** (1) Desc. page 6.

★**Good News**

(2)

Desc.
page 5.

★**Pearl S. Buck**

©

(3)

*See Quantity Prices, page 3
†No further discount

Rose Index, Page 30

Star Rose-Growers ★ West Grove, Pa.

EVERBLOOMING

68 STANDARD VARIETIES

The Roses offered on this and the following 9 pages are varieties that have given maximum satisfaction, year after year, as to qualities you need to make a good Rose, such as beauty of form, vigor, hardiness and abundance of bloom over a long period. The colors represent a wide range from snow-white to darkest red, light and deep pinks and yellows and glorious multi-colors.

We get many compliments and, of course, some kicks from our customers, all of which guide us to know what to grow, especially when added to our own 45 years' experience in this fascinating business.

You can confidently depend on the first thrilling show on these hardy Everblooming Roses within 10 weeks after you plant them in the spring.

We realize the difficulty amateurs often have in selecting, so throughout the following pages we recommend a number of collections at reduced prices, the most famous of which, and justly so, is the STAR DOZEN, offered on page 16.

Many are the ways in which pleasure money can be spent but for year-after-year dividends nothing can surpass an investment in Everblooming Star Roses.

★**AMI QUINARD.** Page 9. ③ H.T. Black-lustered red. From dainty buds of deep maroon, ideal for boutonnières, a beautiful urn-shaped flower unfolds, with Damask fragrance. The petals are like shining crimson velvet enriched with a blackish sheen. A center of golden anthers is in rich contrast to the dark, velvety petals. \$1 ea.; 3 for \$2.50.*

★**ANGELS MATEU.** Page 16. ④ H.T. Plant Pat. 174. Orange-rose. Here is one of the most charming of the Everblooming Roses with a color that is really enchanting—a luscious orange-rose, distinct from all others. The flowers with their delicious red-raspberry fragrance are unusually large; they are full-petaled, and make fine exhibition blooms. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.†

★**BETTER TIMES.** ① H.T. Plant Pat. 23. Cerise-red. The brilliant cerise flowers are large, double, and delicately fragrant. They come singly on long, strong stems and are ideal for cutting. This is one of the most popular cut-flower Roses ever grown. \$1 ea.; 3 for \$2.50.‡

★**BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are medium-sized, long-pointed and open to large, semi-double flowers. Its spicy blooms are large; the outside of the petals is deep carmine, inside silvery salmon. 85 cts. ea.; 3 for \$2.15.*

★**BRAZIER.** H.T. Flame-scarlet. One of the most brilliantly colored Hybrid Teas. Pointed buds of burnt-orange open to glowing scarlet flowers. Plant in partial shade for best results. 85 cts. ea.; 3 for \$2.15.*

★**Duquesa de Penaranda**

④
Desc.
page 10.

© ★**Better Times.** ①

© ★**Eternal Youth.** ② Desc. p. 10.

★**Countess Vandal**
©

Desc. page 9.

STAR ROSES

★ **CATHRINE KORDES.** H.T. Carmine-scarlet. This magnificent, full-petaled Rose, with rich bronzy foliage, has large, well-formed flowers of glowing carmine-scarlet that come singly from big, long-pointed, blood-red buds on erect, strong stems. \$1 ea.; 3 for \$2.50.*

★ **CHARLES K. DOUGLAS.** H.T. Scarlet-crimson. Lustrous scarlet-crimson flowers, 4 inches in diameter, gracefully loose in form, are continuously produced on big, bushy plants which are easy to grow. 85 cts. ea.; 3 for \$2.15.*

★ **CHRISTOPHER STONE.** Page 17. (8) H.T. Scarlet-crimson. Alluring Damask fragrance is only one of the fascinations of this Rose for it has long-pointed, attractive buds that open to vivid scarlet flowers in June. In the fall the petalage increases and the flowers become crimson with blackish shadings. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.*

★ **CONDESA DE SASTAGO.** (2) H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. A noted Rosarian, home from war-torn Europe, reported seeing this Rose in every country visited and says "Whenever I saw Roses on that trip, there was Condesa, always dominating the picture, veritably the arrogant, international beauty." Rated by the American Rose Society as one of the best 10 Roses introduced in the last 10 years. (See "Star 25," page 17.) 85 cts. ea.; 3 for \$2.15.*

★ **COUNTESS VANDAL.** Page 8. (3) H.T. Plant Patent 38. Copper and salmon. A charming Rose from the first tints of color on the large, long, tapering buds until the flower opens and ages and the petals fall. The buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. \$1 ea.; 3 for \$2.50.†

6 BEGINNER'S SET \$3.95

Value \$5.25

There is nothing difficult about growing any Star-quality Roses yet some are more easy to grow than others and we recommend 6 of these, all distinctly different in form and color for beginners in Rose-growing. All are vigorous and healthy in growth and bloom freely.

	Each	Page
★ Betty Uprichard. Carmine and salmon	85 cts.	8
★ Condesa de Sastago. Bicolor	85 cts.	9
★ Lady Ashtown. Carmine-pink	85 cts.	12
★ Mrs. E. P. Thom. Clear yellow	\$1.00	13
★ Talisman. Multicolored	85 cts.	15
★ Texas Centennial. Blood-red	85 cts.	15

ASK FOR OFFER 9

★ **Dainty Bess.** (4) Desc. p. 10

© ★ **Eclipse.** (1) Desc. page 10

★ **Condesa de Sastago.** (2)

(3)
Desc.
page 8.

★ **Ami Quinard.**

EVERBLOOMING

①

★Faience. Desc. page 11.

★**CRIMSON GLORY.** Page 11. ② H.T. Plant Pat. 105. Deep crimson. A rosarian's idea of unalloyed happiness is to have a big bud of this glorious crimson Rose before him in a vase and watch it unfold its thick, velvety crimson petals while inhaling the rich Damask fragrance. It was rightly named Crimson Glory for the blooms are glorious and come freely on vigorous plants. \$1.25 ea.; 3 for \$3.15.†

★**DAINTY BESS.** Page 9. ④ Blush-pink. Turn to the illustration on page 9 and you will get an idea of the simple beauty of this dainty Rose. Quantities of these lovely, 5-petaled blooms are produced throughout the growing season. They measure over 3 inches across, and have a delicate, wild-Rose fragrance. Dainty Bess came from England to visit and we are delighted to have her stay. \$1 ea.; 3 for \$2.50.*

4 PATENTED ROSES \$3.75

(Value \$4.50)

- ★**Countess Vandal.** H.T. Plant Pat. 38. Each Salmon and gold. \$1.00
- ★**Mme. Henri Guillot.** H.T. Plant Pat. 337. Watermelon-pink. 1.25
- ★**Mark Sullivan.** H.T. Plant Pat. app. for. Yellow, shaded rose-pink. 1.25
- ★**Mrs. Oliver Ames.** H.T. Plant Pat. 497. Lemon-yellow with a silvery sheen. . 1.00

ASK FOR OFFER 10

★Dorothy James

③

★**DOROTHY JAMES.** ③ H.T. Chamois-pink. This large-flowered, two-tone Rose opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. This beauty is a member of the Golden Dawn family, noted for large, disease-resistant, leathery, shiny foliage that looks like holly, also noted for providing splendid blooms during the hot summer months when many other Roses are recuperating after their June effort. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.*

★**DUQUESA DE PENARANDA.** Page 8. ④ H.T. Copper-apricot. This lovely Rose from Spain has long-pointed buds of apricot-orange which open to sweetly perfumed, artistic blooms of soft coppery apricot, a color much admired by visitors to our gardens. The color becomes richer in the fall, a luscious cinnamon-peach shade. Notably free in bloom. 85 cts. ea.; 3 for \$2.15.*

★**ECLIPSE.** Page 9. ① H.T. Plant Pat. 172. Golden yellow. An entirely new type, with "stream-lined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals which contrast harmoniously with the gold of the petals. It is most prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous plant with disease-resistant foliage. \$1.25 ea.; 3 for \$3.15.†

★**EDITOR McFARLAND.** Page 17. ⑥ Deep pink. Vigorous, healthy, upright plants are freely furnished with beautifully modeled buds and fragrant blooms of deep pink on strong, wiry stems. The flowers keep their form and color for days when cut. (See "Star Dozen," page 16.) 85 cts. ea.; 3 for \$2.15.*

★**E. G. HILL.** H.T. Crimson. Large buds of perfect form open to splendid, 50-petaled blooms that never blue. The richly fragrant flowers come freely and singly on strong, erect stems. Fine for cutting. 85 cts. ea.; 3 for \$2.15.*

★Golden Sastago

Desc. page 11.

②

★**ETERNAL YOUTH.** Page 8. ② H.T. Plant Pat. 332. Clear pink. The charm of glowing, healthy youth is reflected in the color of this Rose. The exquisitely formed clear pink blooms are at times suffused with salmon. \$1.25 ea.; 3 for \$3.15.†

Have been buying rose bushes of Conard-Pyle for past 18 years and they have always been very satisfactory. They have given me many hours of pride and pleasure.
April 22, 1942 Mrs. A. D. G. Hudson, N. Y.

*See Quantity Prices page 3
†No further discount

Rose Index, page 30

THE CONARD-PYLE CO.

STAR ROSES

★**ETOILE DE HOLLANDE.** Page 12. ③ H.T. Crimson. This Rose is nearly faultless and it charms continuously with its delightful color, its form, long cutting stems, vigorous, healthy growth, and the intense true Rose perfume. One of the finest, richly fragrant everblooming red Roses ever produced. This splendid Rose was introduced 24 years ago and continues to hold its place as one of the best crimson varieties; in fact, it is still used as a standard for comparison among red Roses. (See "Star Dozen," page 16.) 85 cts. ea.; 3 for \$2.15.*

Desc.
page 10

★Crimson Glory. ②

★**FAIENCE.** Page 10. ① H.T. Two-tone peach-pink and yellow. Beautifully modeled buds of yellow, lightly brushed with carmine, open to 50-petaled blooms with rich yellow base that shades gradually to peach-pink at the tips. A most satisfactory Rose the entire growing season for it blooms so freely and the beautifully tinted flowers last long on the bush or when cut. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.*

★**GIRONA.** Page 16. ③ H.T. Multicolored. Lovely buds of Turkey-red and golden yellow, on 12 to 18-inch stems, open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian-rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. Alluring, rich, attar-of-rose fragrance. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.*

★**GLOAMING.** H.T. Plant Pat. 137. Fawn-orange. A novel-colored Rose that is particularly lovely in the half-opened bud stage when the color is fawn-orange. The open blooms are an unusual shade of pink, overlaid with salmon. \$1.25 ea.; 3 for \$3.15.†

★**GOLDEN DAWN.** Page 13. ③ H.T. Light yellow. Magnificent large, full-petaled Tea-scented, light yellow blooms are borne almost continuously on plants that are furnished with lovely, glossy, disease-resistant, holly-like foliage. A superb variety, originated in Australia, that took naturally to our American climate and is one of the most free-blooming of the Hybrid Tea Roses. 85 cts. ea.; 3 for \$2.15.*

★**GOLDEN SASTAGO.** Page 10. ② H.T. Buttercup-yellow. A sport of the great Condesa de Sastago. Early in the season you may find coppery sunset tints on golden Sastago, but they disappear later and leave a clear, gleaming yellow, deliciously fragrant flower. A continuous joy to the amateur gardener. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.*

*See Quantity Prices, page 3
†No further discount

★Joanna Hill. ① Desc. page 12

★**GOLDEN STATE.** H.T. Plant Pat. 303. Golden yellow. Chosen, from many entries, by Rose experts, as the theme Rose for the California Exposition. The long-stemmed, full-petaled blooms make splendid cut-flowers and come with remarkable freedom throughout the growing season. A tall-growing golden yellow variety with faint clove fragrance. \$1 ea.; 3 for \$2.50.†

★**GRENOBLE.** H.T. Scarlet-crimson. Large, full-petaled blooms of scarlet-crimson, veiled with a sunshiny orange glow, make this flower brilliant and noticeable among all other red Roses. The plants are tall and vigorous and blooms come singly on strong, erect stems. 85 cts. ea.; 3 for \$2.15.*

10 ROSES for CUTTING

(Value \$9.75) \$7.65

These Roses have been selected for good buds, long, straight stems and free bloom from June until November. All distinctly different.

- ★Angels Mateu. Orange-rose
- ★Dr. Kirk. Flame-scarlet
- ★Etoile de Hollande. Crimson
- ★Editor McFarland. Deep pink
- ★Joanna Hill. Light orange-yellow
- ★Luna. Moonlight-yellow to cream
- ★Mrs. E. P. Thom. Clear yellow
- ★President Macia. Two-tone pink
- ★President Hoover. Multicolored
- ★Texas Centennial. Blood-red

ASK FOR OFFER 11

★McGredy's Sunset.
Desc. page 13.

③

EVERBLOOMING

★ **IMPERIAL POTENTATE.** H.T. Deep pink. This is indeed an imperial pink Rose in every way. The charming buds are beautifully modeled and open to 50-petaled blooms of deep, shining pink. The fragrant flowers come profusely. 85 cts. ea.; 3 for \$2.15.*

★ **JOANNA HILL.** Page 11. ① H.T. Yellow. Attractive buds of orange-yellow open to large, double flowers with an orange center, paling to cream-color at the edges of the petals. 85 cts. ea.; 3 for \$2.15.*

★ **KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to full-petaled cream-white flowers with a slight lemon tint in the center. When fully open the delightfully scented blooms are cream-white. 85 cts. ea.; 3 for \$2.15.*

★ **KOROVO.** H.T. Peach-blossom-pink. Long-pointed, slender buds of rich coral-pink open to long-lasting, delightfully fragrant, 50-petaled blooms of appealing peach-blossom-pink. \$1 ea.; 3 for \$2.50.*

★ **LADY ASHTOWN.** H.T. Pink. A much-admired, 39-year-old Rose whose large, long-pointed buds open to perfect carmine-pink blooms with a golden underglow. On June 23, 1941, Dr. M— wrote to us, "One plant of Lady Ashtown had 99 good blooms by actual count during the first cycle." 85 cts. ea.; 3 for \$2.15.*

★ **LADY LECONFIELD.** H.T. White. One of the choicest, long-lasting Roses with rich, penetrating Rose fragrance. The firm-petaled, beautifully formed, long buds of sulphur-yellow open to creamy white and finish pure white. \$1 ea.; 3 for \$2.50.*

★ **LUNA.** H.T. Moonlight-yellow. The long, delicate yellow buds open to large, delightfully fragrant blooms of moonlight-yellow which age to soft cream-white. \$1 ea.; 3 for \$2.50.*

★ **MME. BUTTERFLY.** H.T. Pink and gold. Beautifully modeled flowers of tender pink, salmon, cream and gold. Highly scented and long lasting. The blooms are superb in June and during the fall months. 85 cts. ea.; 3 for \$2.15.*

3 ACE VARIETIES \$3.15 (VALUE \$3.75)

	Desc.	Page
★ Crimson Glory. H.T. Plant Pat. 105. Glorious crimson.....	Each	10
★ Gloaming. H.T. Plant Pat. 137. Fawn-orange.....	1.25	11
★ Mme. Henri Guillot. H.T. Plant Pat. 337. Watermelon-pink.....	1.25	6

ASK FOR OFFER 12

★ Mrs. Sam McGredy. ① Desc. p. 14.

★ Mme. Joseph Perraud. ② Desc. p. 13.

★ Etoile de Hollande. Desc. p. 11.

★ Miss Rowena Thom.

Desc. p. 13.

STAR ROSES

★**MME. COCHET-COCHET.** Page 16. ② H.T. Plant Pat. 129. Coppery pink. This lovely Rose has been a continuous success. The long, pointed buds of coppery pink open to large, semi-double, artistic flowers that simply glow with a mass of golden anthers that reflect a golden shade on the inside petals, the whole effect being a coppery pink. Rich honey-like fragrance. (See "Star Dozen," page 16.) \$1 ea.; 3 for \$2.50.‡

★**MME. JOSEPH PERRAUD.** Page 12. ② H.T. Buff. The long, pointed, opening buds have delightful glowing yellow sunset shades which change to nasturtium-buff as the fragrant flowers slowly unfold. \$1 ea.; 3 for \$2.50.*

★**MME. JULES BOUCHE.** H.T. White. Large, beautifully formed buds of creamy white open with a dainty flush of pink in the center of the flower. The sweet-scented white blooms come singly on vigorous plants. 85 cts. ea.; 3 for \$2.15.*

★**MARGARET MCGREDY.** H.T. Orange-scarlet. The buoyantly vigorous growth of this Rose insures a constant production of buds and blooms from early in June until hard frost. Color is a scintillating orange-scarlet which ages to a pleasing carmine-rose. It has lovely Rose fragrance. 85 cts. ea.; 3 for \$2.15.*

★**MCGREDY'S SCARLET.** H.T. Red. In some soils and climatic conditions this great Rose is brilliant scarlet throughout. With us the outside petals are deep rose-red and the center petals brilliant scarlet with an orange base. The large, 30-petaled blooms come on erect, firm stems, like all the fine McGredy Irish Roses. \$1 ea.; 3 for \$2.50.*

★**MCGREDY'S SUNSET.** Page 11. ③ H.T. Plant Pat. 317. Yellow. A Rose of unusual charm. The full-petaled, fragrant flowers of clear, sunshiny yellow are penciled with carmine and come freely on vigorous, branching plants. \$1.25 ea.; 3 for \$3.15.‡

★**MISS ROWENA THOM.** Page 12. ④ H.T. Rose-pink. This Rose has the healthy, vigorous growth of Radiance, which was one of its parents, and it is notably free in bloom. The long-pointed buds open to enormous, delightfully fragrant rose-pink blooms which often measure 5 inches across and are fine for cutting. 85 cts. ea.; 3 for \$2.15.*

★**MRS. E. P. THOM.** H.T. Yellow. Buds are long-pointed and open to well-formed blooms of clear yellow without any carmine markings such as most yellow Roses have. Among the best of the clear yellow everblooming varieties. \$1 ea.; 3 for \$2.50.*

*See Quantity Prices, page 3
‡No further discount

Rose Index, Page 30

★**Golden Dawn.**
Desc. p. 11.

③

★**President Herbert Hoover.** ① Desc. p. 14.

★**MRS. OLIVER AMES.** H.T. Plant Pat. 497. Lemon-yellow. Long-pointed buds open to exquisitely formed, lemon-yellow blooms with a silvery sheen. Very fragrant. \$1 ea.; 3 for \$2.50.‡

★**MRS. PIERRE S. DU PONT.** Page 17. ⑦ H.T. Golden yellow. This is the most universally satisfactory of all golden yellow everblooming Roses for it produces more blooms per plant every season than any other Rose in this color. (See "Star Dozen", page 16.) 85 cts. ea.; 3 for \$2.15.*

12 Everblooming Roses \$6.85

It is impossible to foretell of each Rose precise quantities required, so each year we have a surplus of choice everblooming kinds. From these, which always include some of the finest varieties, we will make a selection for you. Each Rose will be correctly labeled with our durable, celluloid Star tag and guaranteed. You run no risk.

ASK FOR OFFER 13

12 Hybrid Tea Roses, 12 kinds, our selection . . . \$6 85‡
24 Hybrid Tea Roses, 12 kinds, our selection . . . 13 45‡
48 Hybrid Tea Roses, 12 kinds, our selection . . . 26 65‡

We cannot furnish less than 12 at this price rate

★**Radio.**

② Desc. p. 14.

EVERBLOOMING

★ **PRESIDENT MACIA.** ①

★ **MRS. SAM MCGREDY.** Page 12. ① H.T. Scarlet-orange. Perfectly modeled flowers with Sweetbriar fragrance and rich coloring of scarlet and orange are borne erect on beautiful plants with bronzy stems and shiny bronzy foliage. \$1 ea.; 3 for \$2.50.*

★ **PINK PRINCESS.** H.T. Plant Pat. 459. Deep rose-pink. This Rose resembles Radiance in vigorous growth and is notably hardy. The fragrant flowers are large, double, high-centered and are deep rose-pink toned with yellow. \$1.50 ea.; 3 for \$3.75.†

★ **POINSETTIA.** H.T. Page 16. ① Scarlet. You will be charmed with this beauty, with its lovely, well-formed, long buds and vividly colored flowers of poinsettia-scarlet, which suggested the name. The large, brilliant blooms are slightly fragrant and come freely on erect, healthy plants. (See "Star Dozen," page 16.) \$1.25 ea.; 3 for \$3.15.*

★ **PRESIDENT HERBERT HOOVER.** Page 13. ① H.T. Multicolored. The large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, come singly on erect, firm stems. One of the grandest Roses for cutting. 85 cts. ea.; 3 for \$2.15.*

★ **PRESIDENT MACIA.** H.T. ① Two-tone pink. The firm, long-pointed carmine tinted buds open to great, full-petaled, fragrant blooms with the inside of the petals flesh-pink. \$1.25 ea.; 3 for \$3.15.*

★ **RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have a pungent, true Rose fragrance. In continuous demand on account of its vigorous healthy growth and remarkable freedom of bloom. 85 cts. ea.; 3 for \$2.15.*

★ **RAMON BACH.** ③ H.T. Plant Pat. 366. Apricot-buff. The large, artistic blooms are "Masterpieces." This unusually large, full-petaled Rose, with agreeable fruit-like fragrance, comes singly and the opening blooms show apricot-buff on the back of the petals with salmon-pink on the inside. \$1 ea.; 3 for \$2.50.†

*See Quantity Prices, page 3 **Rose Index, Page 30**
†No further discount

THE CONARD-PYLE CO.

★ **RADIO.** Page 13. ② H.T. Plant Pat. 197. Yellow and carmine. A lovely, continuous-blooming sport of the great Condesa de Sastago, with the same vigorous, healthy growth. The ground-color is always a clear, shimmering, primuline yellow. The charm of Radio consists in the carmine stripes and marks never being the same on any two flowers. Delightfully fragrant. \$1 ea.; 3 for \$2.50.†

★ **RED RADIANCE.** H.T. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The only difference is in the color. 85 cts. ea.; 3 for \$2.15.*

★ **R. M. S. QUEEN MARY.** H.T. Plant Pat. 249. Salmon-pink. The form, color and fragrance of this Queen of Flowers are all alluring. Long buds open to firm-petaled, flowers of salmon-pink. \$1.25 ea.; 3 for \$3.15.†

★ **ROCHEFORT.** H.T. Plant Pat. 191. Orange-old-rose. The color is really unique and the delightfully fragrant flowers come on strong stems above the lovely glossy foliage. \$1 ea.; 3 for \$2.50.†

★ **ROME GLORY.** H.T. Plant Pat. 304. Rose-red. This tall-growing variety holds mammoth, fragrant blooms erect on long, strong stems. \$1.25 ea.; 3 for \$3.15.†

★ **ROUGE MALLERIN.** Page 15. ① H.T. Scarlet. The alluring Damask fragrance is but one of the excellent qualities of this favorite. The pointed buds of brilliant red open to 3½-inch blooms of glowing scarlet. \$1 ea.; 3 for \$2.50.*

★ **SIGNORA.** H.T. Plant Pat. 201. Bi-color. Long, tapering buds of brownish orange are followed by great blooms of mandarin orange and salmon. \$1 ea.; 3 for \$2.50.†

★ **Talisman.** ② Desc. p. 15

★ **Ramon Bach**

③

STAR ROSES

★**SILVER JUBILEE.** H.T. Yellow. Enormous, 50-petaled blooms of clear, deep sulphur-yellow come from large, beautifully formed, golden yellow buds. \$1.25 ea.; 3 for \$3.15.*

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. The fragrant, pure white flowers are perfectly formed, full petaled and are often 4 inches across. \$1 ea.; 3 for \$2.50.*

★**SOEUR THERESE.** (3) H.T. Buttercup-yellow. This is the most astonishing variety in the yellow class for it blooms in candelabras (not clusters) of from 5 to 15 flowers, forming on top of sturdy canes that hold the blooms erect. Each flower is fine for cutting as it comes on a wiry stem from 6 to 8 inches in length. The buds are marked with carmine but the open blooms are clear yellow. A superb Rose, every way. \$1 ea.; 3 for \$2.50.*

★**STERLING.** (2) H.T. Plant Pat. 21. Pink. Bright pink flowers of splendid form come singly on vigorous-growing plants. This consistent prize-winner at Rose shows throughout the U. S. A. is an exquisitely modeled variety with intense, true Rose fragrance. \$1 ea.; 3 for \$2.50.†

★**TALISMAN.** Page 14. (2) H.T. Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting. 85 cts. ea.; 3 for \$2.15.*

★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Blood-red. This richly fragrant blood-red variety is a sport of the great President Herbert Hoover Rose, and has all the good qualities of its parent. Notably fine for cutting. West-Grove-grown plants. 85 cts. ea.; 3 for \$2.15.†

★**THE DOCTOR.** H.T. Satiny pink. Gigantic pink blooms uniform in color, both in bud and open flower. Intense fragrance. Not free in bloom but flowers are so magnificent that a few in a season are an ample reward for any lover of Roses. \$1 ea.; 3 for \$2.50.*

★**WARRAWEE.** H.T. Plant Pat. 140. Shell-pink. Long-pointed, salmon-pink buds open to 4-inch, or larger, flowers of exquisite shell-pink with spicy, clove-pink fragrance. Has all the vigor and freedom of bloom of Radiance. \$1 ea.; 3 for \$2.50.†

★**WHITE BRIARCLIFF.** H.T. Plant Pat. 108. An ideal white Rose for cutting. The exquisite, long, streamlined white buds are continuously produced. \$1.25 ea.; 3 for \$3.15.†

★**WILL ROGERS.** H.T. Plant Pat. 256. Crimson-maroon. The plants produce quantities of full-petaled crimson-maroon flowers with blackish shadings. Rich Damask fragrance. Plant in partial shade for best results. \$1 ea.; 3 for \$2.50.†

★ Rouge Mallerin. (1) Desc. p. 14

★ Sterling. (2)

★ Sœur Therese. (3)

3 Radiance Set \$2

Which Bloom and Bloom and Bloom

★**Radiance.** Two-tone pink. Desc. p. 14... 85 cts.

★**Red Radiance.** Cerise-red. Desc. p. 14... 85 cts.

★**Sœur Therese.** Buttercup-yellow. Included here because possessed of Radiance qualities. See illustration. \$1.00

With these three great Everblooming Roses the veriest amateur can, under normal conditions, have Roses to cut practically every day for 5 months each year. The first-year cost should be about one cent each for fresh, glowing blooms of your own growing. These Roses are quite hardy and should bloom freely for years to come.

ASK FOR OFFER 15

3 for \$2.00

*See Quantity Prices, page 3
†No further discount

Rose Index, Page 30

Star Rose-Growers ★ West Grove, Pa.

★ Poinsettia.

\$12.05 value for \$8.90

Before any Rose can be elected a member of the STAR DOZEN it has to prove by performance that it is a hardy, healthy, vigorous-growing, free-blooming variety that the veriest amateur can plant with complete confidence of getting *superb results that will start within 10 weeks of spring planting* and continue through the season until hard frost.

This 1943 collection consists of 12 varieties that are "tops" in their color class and will produce so many blooms that, if all are cut, it would give you, at a minimum, 6 blooms on each one of 50 trips into your garden to cut them.

The price of our famous STAR DOZEN and "STAR 25" remains the same as last year, yet we have included more up-to-date and more expensive varieties than have ever been given in these Sets since they were first offered in 1909, just 34 years ago. We believe you'll not find anywhere at any price the match of this famous Star Collection.

Planted 15 inches apart, as they should be, the STAR DOZEN will occupy only 3 by 4 feet, just about as much as an ordinary kitchen table. Picture yourself cutting from 300 to 400, and probably more fresh dewy Roses of your own growing from a little space like that. It can be done and *is being done* by enthusiastic amateurs from Maine to California and all points between, to their own amazement and delight.

★ Mme. Cochet-Cochet.

★ Angels Mateu.

★ Girona.

DOZEN

You Save \$3.15

THE STAR DOZEN

See full descriptions ↓ on page

Plant early and you can confidently depend on 50 vases of 6 blooms each from these hardy plants in 1943 and you will have them to bloom for years to come.

① ★ Poinsettia . Poinsettia-scarlet.....	\$1.25	14
② ★ Mme. Cochet-Cochet . Plant Pat. 129. Coppery pink	\$1.00	13
③ ★ Girona . Multicolored	\$1.00	11
④ ★ Angels Mateu . Plant Pat. 174. Orange-rose..	\$1.00	8
⑤ ★ Mark Sullivan . Pat. app. for. Two-tone.....	\$1.25	6
⑥ ★ Editor McFarland . Deep pink.....	.85 cts.	10
⑦ ★ Mrs. Pierre S. du Pont . Golden yellow.....	.85 cts.	13
⑧ ★ Christopher Stone . Scarlet-crimson.....	\$1.00	9
★ Dorothy James . Chamois-pink.....	\$1.00	10
★ Etoile de Hollande . Crimson.....	.85 cts.	11
★ Faience . Two-tone pink and yellow.....	\$1.00	11
★ Golden Sastago . Clear, gleaming yellow.....	\$1.00	11

See the last 4 in color on pages 10 and 12

THE STAR DOZEN (Value \$12.05) \$8.90
ASK FOR OFFER 16

THE "STAR 25" Add these 13 to the "Star Dozen" Each page

★ Condesa de Sastago . Lovely bicolor.....	.85 cts.	9
★ Don Rose . New 1943. Coppery pink.....	\$1.25	3
★ Dr. Kirk . New. Flame-scarlet.....	\$1.25	5
★ Fama . New. Amber-yellow and salmon.....	\$1.50	3
★ Golden Dawn . Pale yellow.....	.85 cts.	11
★ Grenoble . Scarlet-crimson.....	.85 cts.	11
★ Home Sweet Home . New. Glowing pink.....	\$1.50	5
★ Luna . Moonlight-yellow.....	\$1.00	12
★ Margaret McGredy . Scarlet to carmine.....	.85 cts.	13
★ Mrs. Sam McGredy . Scarlet and orange.....	\$1.00	14
★ Ramon Bach . Plant Pat. 366. Apricot.....	\$1.00	14
★ Snowbird . Clear white.....	\$1.00	15
★ Warrawee . Plant Pat. 140. Shell-pink.....	\$1.00	15

"STAR 25" (Value \$25.95) \$17.95 (You save \$8.00)
ASK FOR OFFER 17

⑥

★ Editor McFarland.

⑦

★ Mrs. Pierre S. du Pont.

⑤

★ Mark Sullivan

⑧

★ Christopher Stone.

Sensational

Floribunda Roses are modern, sensational and satisfying for they start a full season of bounteous, beautiful blooms within 10 weeks from spring planting and never cease blooming until hard frost.

They are even frost-resistant, and at this writing, November 2, the Floribunda Roses in the long bed alongside the drive to our office are almost as full of bloom as they were in June.

Annuals, like geraniums and petunias, are bright and gay while they last but they have to be replanted every year, while these remarkable Roses are as hardy as oaks and once planted you can confidently depend on having them grow and bloom bountifully for many years.

They come in many types and colors, some, like Pinocchio, with large, full-petaled flowers, some semi-double and others single-petaled but every one a beauty as you will see by the illustrations.

Plant Floribunda Roses along driveways or around porches or any place where for 5 months each year you can see and enjoy them daily from your living-room window.

5 SAMPLE FLORIBUNDAS \$3.95

(Value \$4.65)

One each Betty Prior, Donald Prior, Permanent Wave, Pinocchio and Summer Snow. **ASK FOR OFFER 18**

© ★ Pinocchio. ① Desc. page 19

© ★ Poulsen's Yellow. ② Desc. page 19

★ Donald Prior.

③

©

④

★ Betty Prior.

18

©

★ **BETTY PRIOR.** ④ Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. Growth 3 to 3½ feet. 85 cts. ea.; 3 for \$2.15.†

★ **BOUQUET.** Page 19. ② Clouds of brilliant rose-red blooms that look like camellias almost hide the foliage. Each branching cluster makes a long-lasting bouquet. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.*

★ **DAINTY MAID.** Page 19. ⑤ Dainty, semi-double, wavy-petaled blooms of wild-rose-pink and delicate, wild-rose fragrance are borne profusely on 3½-foot plants. \$1 ea.; 3 for \$2.50.*

★ **DISTINCTION.** Large double flowers of brilliant pink, the best in this color. Growth 2 feet. 85 cts. ea.; 3 for \$2.15.*

★ **DONALD PRIOR.** ③ Plant Pat. 377. Large semi-double blooms of glowing crimson are borne incessantly on upright 3½ to 4-foot plants with lovely shiny foliage. 85 cts. ea.; 3 for \$2.15.†

★ **FANTASTIQUE.** New. Illus. and desc., page 3.

★ **GRUSS AN AACHEN.** Lovely 60-petaled creamy blooms take on carmine tints in the fall. Growth 2 feet. 85 cts. ea.; 3 for \$2.15.*

★ **KORALLE.** Page 19. ① Impressively lovely, wavy-petaled flowers of bright, clear, reddish rose come in great clusters that almost cover the plants. Growth 2½ to 3 feet. \$1 ea.; 3 for \$2.50.*

★ **KRONPRINSESSE INGRID.** Page 19. ④ Large, two-tone flowers, the back of the petals pomegranate-red and inside rose-pink. Profuse in bloom. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.*

★ **LITTLE MISS MUFFET.** Page 19. ⑥ Blooms of soft coral-pink, like 20-petaled camellias, 3 inches in diameter, are borne on sturdy plants. Growth about 2 feet. \$1 ea.; 3 for \$2.50.*

★ **PERMANENT WAVE.** Page 19. ③ Plant Pat. 107. Wavy-petaled blooms of rich rose-pink come in clusters of 6 or more from unique, bronzy buds. Growth 2 to 2½ feet. 85 cts. ea.; 3 for \$2.15.†

3 One each Betty Prior, Poulsen's Copper and World's Fair. **Ask for OFFER 18a.** (Value \$2.85.) **\$2.40**

Floribundas

CONTINUOUS IN BLOOM FOR
FIVE MONTHS EVERY YEAR

★ Koralle. ① Desc. p. 18.

★ Bouquet. ② Desc. p. 18.

© ★ Permanent Wave. ③ Desc. p. 18.

★ Kronprinzessin Ingrid. ④ Desc. p. 18.

★ **PINOCCHIO.** Page 18. ① Plant Pat. 484. This new Floribunda Rose has "gone to town" with its sensation-ally winsome buds and full-petaled, salmon-colored blooms that change to soft, clear pink with deeper pink edges. The sturdy 2-foot plants produce hundreds of blooms to a bush. The open flowers are like dainty Hybrid Teas and have an exotic fruity fragrance. \$1.25 ea.; 3 for \$3.15.†

★ **POULSEN'S COPPER.** Plant Pat. 446. An entirely new color in the Floribunda class. Blooms of coppery pink, in clusters of 10 or more. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.†

★ **POULSEN'S YELLOW.** Page 18. ② The first true yellow Floribunda. Double flowers of clear yellow come in branching sprays from dainty, carmine-tinted buds. Cut sprays before buds open for long-lasting, charming indoor decoration. \$1 ea.; 3 for \$2.50.*

★ **RED RIPPLES.** ⑦ For intense, vivid red color and beautifully formed long-lasting blooms this Rose is "tops" in its type in the red Floribundas. \$1 ea.; 3 for \$2.50.*

★ **SUMMER SNOW.** Plant Pat. 416. Hardy, dwarf plants become almost covered with snow-white blooms. 85 cts. ea.; 3 for \$2.15.†

★ **WORLD'S FAIR.** Plant Pat. 362. The best known of all the large-flowered red Floribundas. The fragrant, velvety crimson flowers are produced all season on 3-foot plants. \$1 ea.; 3 for \$2.50.†

5 Lovely Floribundas \$3.85

One each Bouquet, Dainty Maid, Gruss an Aachen, Koralle and Little Miss Muffet. (Value \$4.85) **ASK FOR OFFER 19**

POLYANTHA ROSES

★ **CHATILLON.** ⑧ The ace variety in the pink Polyanthas. Single flowers of clear pink come in massive heads and stay on until they have aged to a creamy pink that harmonizes with the fresh opening blooms. For continuous mass color effect Chatillon has no rival. Growth 20 inches. 85 cts. ea.; 3 for \$2.15.*

★ **GLORIA MUNDI.** Clusters of semi-double blooms of flaming orange-scarlet. 85 cts. ea.; 3 for \$2.15.*

★ **IDEAL.** Great heads of brilliant garnet. The darkest red Polyantha. Growth 2 feet. 85 cts. ea.; 3 for \$2.15.*

★ **Mlle. CECILE BRUNNER.** The ever-popular "Sweetheart" Rose with dainty rosy pink buds and delightfully fragrant, shell-pink flowers. Growth 20 inches. 85 cts. ea.; 3 for \$2.15.*

★ **THE FAIRY.** Rosettes of seashell-pink. A low, spreading everblooming bush with flowers like Dorothy Perkins. \$1.25 ea.; 3 for \$3.15.*

★ **TOPAZ.** Plant Pat. 300. A low-growing plant with dainty yellow buds and sulphur-yellow, starry blooms. 85 cts. ea.; 3 for \$2.15.†

3 Prolific Polyanthas \$2.15

One each Chatillon, Gloria Mundi and Ideal. (Value \$2.55). **Ask for OFFER 19a.**

★ Dainty Maid. ⑤ Desc. p. 18.

★ Little Miss Muffet. ⑥ Desc. p. 18.

★ Red Ripples. ⑦

★ Chatillon. Polyantha ⑧

★ Doubloons

①

★ Paul's
Scarlet
Climber.
Desc. p. 21

©

★ Dr. J. H. Nicolas

③

★ **DR. J. H. NICOLAS.** ③ Pillar. Plant Pat. 457. This modern, very double, large-flowered pillar Rose, which grows 6 to 8 feet is sensational in the quantities of beautiful, fragrant, rose-pink flowers produced each year. The 50-petaled blooms are like large Hybrid Teas which repeat but not as profusely as in June. \$1.50 ea.; 3 for \$3.75.†

**5 CHOICE \$3.75
CLIMBERS**

1 American Pillar 85c.
1 Dr. W. Van Fleet 85c.
1 Jacotte \$1.00
1 Mary Wallace 85c.
1 Paul's Scarlet
Climber 85c.

Value \$4.40 for \$3.75
ASK FOR OFFER 20

Spectacular Hardy Climbing Roses

for Arches, Porches,
Fences, Trellises,
Etc.

The Hardy Climbing Roses are Nature's most bounteous flower gift for they bloom so profusely and make such a gorgeous show. With these Roses you can count on more bloom per ground space occupied than from any other hardy, high-class flowering plant. Train them on arches, pergolas, fences, or on trellises to screen out unsightly views.

In city yards, where the sun can reach four hours or more daily, these bountiful Roses make a sensation when in bloom. They are easy to care for and the rich foliage is there to admire when the flowers are over for the season.

The letter after the names indicates the type of growth: C., Climbers, vigorous varieties that make massive canes and climb many feet. Pillar Roses grow only 6 to 8 feet.

★ **AMERICAN PILLAR.** See illustration. C. Mid-season. Pink. The most spectacular and pleasing Rose of this type. The fragrant flowers are single but come in immense heads of from 20 to 40, each head held erect on a long straight, stiff stem. Unequaled for mass decorations as the blooms are the most lasting of any single-flowered variety. 85 cts. ea.; 3 for \$2.15.*

★ **CLIMBING AMERICAN BEAUTY.** C. Very early. Large, sweet-scented, light crimson or deep rose-pink flowers decorate the plant from base to top. A popular Rose for over 20 years. 85 cts. ea.; 3 for \$2.15.*

★ **BLOOMFIELD COURAGE.** C. Early. Single scarlet blooms almost cover the plant. 85 cts. ea.; 3 for \$2.15.*

★ **DOUBLOONS.** ① C. Plant Pat. 152. Here is a gloriously lovely climbing yellow Rose, noted for hardiness and vigorous, healthy growth and furnished with dark green leathery foliage. The shapely buds open to large, firm-textured blooms of saffron-yellow with clean, spicy fragrance. \$1 ea.; 3 for \$2.50.†

★ **DR. HUEY.** C. Double flowers of dark maroon. The darkest colored climbing Rose. 85 cts. ea.; 3 for \$2.15.*

★ Spanish Beauty (Mme. Gregoire Staechelin). ①

© ★ Golden Climber (Mrs. Arthur Curtiss James). ②

HARDY CLIMBING ROSES, continued

★ **DR. W. VAN FLEET.** C. Early. Flesh-pink. Has the same bloom and foliage as the Everblooming New Dawn (see page 22) but so vigorous in growth it will cover the side of a garage. 85 cts. ea.; 3 for \$2.15.*

★ **ELEGANCE.** C. Early. Propagation rights reserved. Yellow. Large, well-modeled, spectrum-yellow flowers. \$1 ea.; 3 for \$2.50.†

★ **FLASH.** ④ Pillar. Plant Pat. 396. Vivid orange-scarlet. The most vividly colored Pillar Rose in existence. The lovely buds are yellow with a scarlet suffusion; they open to gleaming orange-scarlet blooms with the centers richly furnished with a heavy mass of golden anthers. Grows 6 to 8 feet. \$1 ea.; 3 for \$2.50.†

★ **GOLDEN CLIMBER** (Mrs. Arthur Curtiss James). ② C. Early. Plant Pat. 28. The clear yellow, Hybrid Tea flowers come on long stems. For maximum bloom train the canes horizontally and in full sun. \$1 ea.; 3 for \$2.50.†

★ **JACOTTE.** C. Midseason. Orange-apricot. This plant is in a class by itself with its delightfully fragrant, orange-apricot blooms with tints of copper-red and shiny, varnished foliage. \$1 ea.; 3 for \$2.50.*

★ **KING MIDAS.** C. Plant Pat. app. for. Yellow. Early. Vigorous in growth and richly clothed from the ground up with dark green, leathery foliage—a beautiful foil for the large, slightly fragrant yellow blooms. \$1.50 ea.; 3 for \$3.75.†

★ **MARY WALLACE.** ③ C. Early and very hardy. Rose-pink. Vigorous plants are covered with large, glowing rose-pink flowers. 85 cts. ea.; 3 for \$2.15.*

★ **PAUL'S SCARLET CLIMBER.** Page 20. ② Pillar. Midseason. Here is a vivid scarlet Rose without any other coloring. Marvelously attractive when in full bloom, about mid-June. 85 cts. ea.; 3 for \$2.15.*

★ **SILVER MOON.** C. Midseason. White. Great silvery white, semi-double blooms, with a foil of dark leathery foliage. 85 cts. ea.; 3 for \$2.15.*

★ **SPANISH BEAUTY** (Mme. Gregoire Staechelin). ① C. Early. Pearl-pink. Long-pointed, crimson buds open to deliciously perfumed, urn-shaped pearl-pink blooms on 12 to 15-inch stems. 85 cts. ea.; 3 for \$2.15.*

★ **VIRGINIA.** Pillar. Midseason. Scarlet-rose. Enormous flowers of scarlet-rose or flame-color. Needs protection north of Washington. \$1 ea.; 3 for \$2.50.*

★ **WICHURAIANA.** Creeper and ground-cover. See page 23.

★ Mary Wallace ③

★ Flash ④

© C. & P. CO.

3 GREAT CLIMBERS \$2.95

(Value \$3.50)

★ **Flash.** Vivid orange-scarlet... \$1.00

★ **Golden Climber.** Clear yellow... 1.00

★ **New Dawn.** Everblooming. Pink... 1.50

ASK FOR OFFER 21

REPEAT BLOOMING CLIMBING ROSES

These Roses have all been easily wintered at West Grove when planted in sheltered situations or given protection from winter and early spring sun and wind. Blaze, New Dawn and Prosperity have proved quite hardy without protection.

★ **CLIMBING MRS. PIERRE S. DU PONT.** Cl. H.T. Pillar. Beautiful, golden yellow blooms like illustration on page 17. \$1 ea.; 3 for \$2.50.*

★ **CLIMBING SUMMER SNOW.** Plant Pat. 400. Pillar. Profuse white blooms in June. Repeats all summer. \$1.50 ea.; 3 for \$3.75.†

★ **CLIMBING TALISMAN.** Cl. H.T. Pillar. A climbing sport of the famous Talisman Rose with multicolored blooms. \$1 each; 3 for \$2.50.*

★ **MERMAID.** C. Here is a Climbing Rose that everyone loves for its simplicity in addition to the fact that it blooms abundantly all season. The large, artistic, single flowers of sulphur-yellow are glorified with a heavy mass of amber stamens. \$1 ea.; 3 for \$2.50.*

★ **PROSPERITY.** Pillar. White. A lovely, fragrant, oak-hardy Rose for pillars or low fences, as it grows only about 7 feet. The well-formed flowers are full petaled and come in great clusters all the growing season. Color is white with a dainty pink flush in the center. \$1 ea.; 3 for \$2.50.*

★ **SOUV. DE CLAUDIUS DENOYEL.** Cl. H.T. Pillar. Deliciously fragrant, large, perfect crimson blooms. A satisfactory, repeat-blooming crimson Climber. \$1 ea.; 3 for \$2.50.*

★ **NEW DAWN.** ② (Everblooming Dr. W. Van Fleet.) Plant Pat. No. 1. Blush-pink. Awarded the first plant patent and the Bloomfield Gold Medal by The American Rose Society for "the best hardy Everblooming Climbing Rose ever produced anywhere in the world." This record remains unchallenged.

We have a specimen plant in our display garden with 12 to 15-foot canes, well clothed with rich green foliage, that year after year in June provides masses of lovely, pale pink, fragrant blooms, like Tea Roses, on long cutting stems, and repeats its bloom until hard frost. In normal seasons we have blooms on this plant in November.

With New Dawn you can beautify your garage with Roses from June until frost or use it on arches, arbors, fences and trellises. \$1.50 ea.; 3 for \$3.75.†

4 FREE-BLOOMING CLIMBERS \$3.75
(Value \$4.50)

One each New Dawn, Blaze, Doublebloss (see page 20) and Flash (see page 21).

ASK FOR OFFER 22

EVERBLOOMING SHRUB ROSE

Very hardy and suitable for park planting or around the home as decorative specimen plants. Allow about 4-foot planting space.

★ **MARTHA LAMBERT.** Vivid scarlet. A superb, oak-hardy, continuous-blooming Shrub Rose to use as brilliant specimens on your lawn or in the shrub border. Heads of intense scarlet, single blooms, like brilliant phlox, come from June until frost, in open clusters of from 5 to 40 flowers on plants that grow here to 4 feet high and the same across. A choice plant, in constant bloom followed by vivid red berries for the birds during the winter. Fine for bordering driveways. \$1 ea.; 3 for \$2.50.*

TREE ROSES

8 EVERBLOOMING VARIETIES

Our plants have splendid heads and are budded on selected, heavy 3½-foot stems.

This year the supply is limited but such as we have are tip-top varieties in red, pink, yellow and multicolors.

Please order by color or write for list of available kinds. \$3.50 each, by express, delivery not prepaid.

Tree Rose

© ★ Blaze

★ **BLAZE.** ① Pillar. Plant Pat. 10. Scarlet-crimson. This brilliant red Rose resembles Paul's Scarlet Climber in growth and bloom. It makes a gorgeous show for weeks in June. Under favorable conditions it often repeats in the fall. Quite hardy. \$1 ea.; 3 for \$2.50.†

★ New Dawn. Bloom and bush ②

©

★ROSA HUGONIS—Species

"The Golden Rose of China"

The aristocrat of hardy flowering shrubs. The extreme hardness of this lovely "Golden Rose of China," its habit of blooming early in May, and the long wands of fairy-like blossoms, all go to make Hugonis one of the most valued shrub Roses. The graceful, arching branches are completely covered with bloom to the very tips in early May. This beautiful shrub Rose, with its dainty acacia-like foliage and graceful growth, makes a distinctive and almost impenetrable hedge. Plant 15 inches apart for a hedge, but if used as specimen shrubs, plant 6 feet apart to allow for proper development. Requires no attention, and blooms best when planted in good unfertilized soil. 85 cts. ea.; 3 for \$2.15.* 50 or more at 60 cts. ea.†

★**HARISON'S YELLOW.** Best of the old hardy, double-flowered, bright yellow shrub Roses. 85 cts. ea.; 3 for \$2.15.*

★**WICHURAIANA.** Creeper. Late. White. For retaining embankments. This Rose "creeps" and roots where it touches soil. Shiny foliage. Flowers single, white, followed by brilliant red berries. (See also MAX GRAF below.) 65 cts. ea.; 3 for \$1.75.* 50 or more at 50 cts. ea.†

★**YORK AND LANCASTER.** Damask. Striped red and white but occasionally all red. \$1 ea.; 3 for \$2.50.*

Hybrid Rugosa Roses

Excellent everywhere; especially good for northern states and seashore planting. Noted for lovely foliage.

★**AGNES.** Makes great 6 to 8-foot bushes with masses of soft fawn-yellow, double blooms. \$1 ea.; 3 for \$2.50.*

★**BLANC DOUBLE DE COUBERT.** Grows about 4 feet. Double, white and very fragrant. 85 cts. ea.; 3 for \$2.15.*

★**DR. ECKENER.** Grows 4 to 5 feet. Immense pink flowers; cupped blooms with a yellow base. \$1 ea.; 3 for \$2.50.*

★**F. J. GROOTENDORST.** Crimson. Grows 3½ to 4 feet. An ideal everblooming hedge plant. 85 cts. ea.; 3 for \$2.15.*

★**MAX GRAF.** ④ Clear pink, single blooms. A hardy trailing plant for embankments. 85 cts. ea.; 3 for \$2.15.*

★**VANGUARD.** ② Orange and copper. Large full blooms. Lovely glossy foliage. Grows to 6 to 8 ft. \$1 ea.; 3 for \$2.15.*

2 Lovely Moss Roses, \$1.50

The unique mossy sepals have a spicy fragrance when slightly pressed. Do not prune.

★**COMTESE DE MURINAIS** White. Heavily mossed. 85 cts. ea.; 3 for \$2.15.*

★**CRESTED MOSS (Chapeau de Napoleon).** Rosy pink buds heavily crested with moss. 85 cts. ea.; 3 for \$2.15.*

OFFER 23. Above 2 Moss Roses \$1.50.

6 Hybrid Perpetuals, \$4.35

These are the old-fashioned, oak-hardy, fragrant June Roses. Some repeat during the summer and fall.

★**FRAU KARL DRUSCHKI.** White. Repeats. Immense white blooms. Not fragrant. 85 cts. ea.; 3 for \$2.15.*

★**GENERAL JACQUEMINOT.** Crimson. 85c. ea.; 3 for \$2.15.*

★**HENRY NEVARD.** ③ Repeats. Crimson-scarlet. Very fragrant. \$1 ea.; 3 for \$2.50.*

★**MRS. JOHN LAING.** Soft pink. 85 cts. ea.; 3 for \$2.15.*

★**ULRICH BRUNNER.** Cherry-red. 85c. ea.; 3 for \$2.15.*

★**URDH.** Old-rose. Very fragrant. \$1 ea.; 3 for \$2.50.*

The above 6 selected Hybrid Perpetual Roses. **\$4.35**
Ask for Offer 23a Value \$5.40 . . .

★**Max Graf.** Hybrid Rugosa. For embankments. ④

★ Hugonis—Golden Rose of China ①

★ Vanguard. Hybrid Rugosa. ②

★ Henry Nevard. Hybrid Perpetual.

FOR EMBANKMENTS

← Max Graf and Wichuraiana are the only Roses for beautifying embankments for they grow horizontally and will in time make solid mats if the canes are pegged down as they grow. Plant alternately, 3 feet apart, Max Graf for early bloom and Wichuraiana for bloom in late June.

Burgundy

Mrs. Pierre S. du Pont III

Brilliant Hardy Chrysanthemums

We specialize in these brilliant, bountiful-blooming Hardy Chrysanthemums. They are nature's parting floral gift to lovers of flowers, and what a gift it is! It would seem that the most exquisite gypsy colors

and profusion of bloom had been reserved for this last effort of the season to leave a glorious picture in one's memory until flowers bloom again in the spring. All you need is a sunny spot and good soil.

51

GAY CHRYSANTHEMUMS

All on these 2 pages

Just picture in your garden the ten exquisite varieties here illustrated, with 41 others just as lovely and all distinctly different, to delight you with their spicy brilliant blooms from late August until hard frost.

ASK FOR OFFER 24

Less than 23 cts. ea.

\$11.65

Delivery prepaid

5 C-P. Introductions for 1943 . \$1.95

Price 50 cts. ea.; 3 of one kind \$1.25, postpaid

Here are five new varieties selected from several hundred hybrids in our trial-grounds as outstanding in vigor, and in abundance and quality of bloom. They have been named for employees who have been with us for over ten years and they are mightily interested to know how popular they are going to be. These five will make a colorful group of contrasting colors in any garden.

Betty. Midseason. Long-stemmed plants with enchanting double blooms of apple-blossom-pink.

Elsie. Midseason. Large (3½-inch) single blooms of buttercup-yellow that look like glorified daisies.

Idella. Midseason. Single; shining garnet petals rayed from a golden center; 3¾ inches across.

Lola. Early. Large double flowers of glittering gold. The cheer-leader in this gorgeous color.

Theresa. Midseason. Double, 3-inch blooms of coppery orange with deep yellow centers.

OFFER 24a. Above 5 New Varieties, \$1.95, ppd.

8 Selected Newer Kinds . \$2.65

Price 40 cts. ea.; 3 of one kind for \$1, ppd.

All these newer varieties are improvements that have come from long-continued efforts by experts in this field to produce better plants with better blooms or lovelier colors. These 8 are highly recommended.

Algonquin. Very early. Large, brilliant yellow, double blooms.

Burgundy. See illustration. Rich port-wine-red.

Lavender Lady. A faultless plant. Large, double, clear lavender flowers.

Mrs. Pierre S. du Pont III. See illustration. Luminous fawn and rosy salmon.

Rapture. Orange-bronze with soft carmine suffusion.

Silver Moon. Early. Gleaming white, yellow center.

September Bronze. Cushion. Early. Golden bronze to intense warm bronze.

September Cloud. Cushion. Early. Pure white with primrose shaded center.

OFFER 24b. One each above 8, \$2.65, ppd.

Jean Treadway

Nuggets

Caliph

Brilliant Hardy Chrysanthemums

5 New "Spoon" Chrysanthemums • \$1.15

30 cts. ea.; 3 of a kind 85 cts., postpaid

These "Spoon" Chrysanthemums are a charming new type and are very free in bloom. The long petals are quilled almost to the tips which open like little spoons. They are unique, unusually interesting and very lovely.

Jasper Spoon. Straw-yellow "handles" with jasper-red spoons on the tips.

Orchid Spoon. An appealing orchid shade or very light pinkish lilac.

Pink Spoon. See illustration. This shows the type of flower. Rose or shell-pink.

Yellow Spoon. Bright yellow. More petals than the other varieties.

White Spoon. Lovely, clear snowy white.

OFFER 25. One each of 5 "Spoons" \$1.15, postpaid

5 Cushion Chrysanthemums • \$1.65

The masses of flowers nearly hide the foliage and make the plants look like brilliant cushions. Popular for mass effects. Very hardy.

40 cts. ea.; 3 of a kind \$1, postpaid

Dean Kay. Large; double; rose-pink; 18-inch mounds.

Dean Ladd. Large; double; red-bronze.

King Cushion. Bronzy salmon-pink.

My Lady. Delicate orange-yellow. Very early.

Queen Cushion. Clear snowy white.

OFFER 25a. 5 Above "Cushions" \$1.65, postpaid

8 Pompons and Buttons • \$1.95

30 cts. ea.; 3 of a kind 85 cts., postpaid

These Chrysanthemums are all fully double. They are very prolific in bloom, so you can cut all the flowers you want for indoors and have plenty left in the garden. The Buttons are the smallest and daintiest Chrysanthemums. They bloom late and are unusually long-lasting when cut.

Ermalinda. Pompon. Light violet. Very popular.

Ethel. Button. Lovely bronze-red, miniature flowers.

Goblin. Pompon. Warm, golden bronze.

Judith Anderson. Pompon. Buttercup-yellow.

Mary Pickford. Button. Clear white.

Minnehaha. Button. Garnet, bronze and red.

Nuggets. Button. See illustration on p.24. Deep yellow.

Treasure Trove. Pompon. Very hardy yellow.

OFFER 25b. Above 8 (Value \$2.40) for \$1.95, ppd.

UNUSUAL VALUE

10 Shown in Color on These Two Pages

12

One each Burgundy, Mrs. Pierre S. du Pont III, Jean Treadway, Nuggets, Caliph, Pink Spoon, Sensation, Pink Charm, Lovelight, The Chief, Mary Pickford and My Lady.

\$3

A splendid assortment of colors and types. (Value \$3.90)

ASK FOR OFFER 25c

Pink Spoon

12 Standard Kinds • \$2.85

30 cts. ea.; 3 of a kind for 85 cts., postpaid

Caliph. See illustration on p. 24. Deepest velvety red.

Chestnut Burr. Rich chestnut-red.

Ember. Beautiful glowing bronze.

Jane Saunders. Very popular bronzy orange.

Jean Treadway. See illustration on p. 24. Lovely pink.

King Midas. Big; double; bronze-yellow.

Mandarin. Coral, salmon and bronze.

Nokomis. Lavender, tipped light lavender.

R. Marion Hatton. Clear canary-yellow.

Rose Glow. Lovely raspberry-rose color.

Tasiva. Very free flowering; pure white.

The Moor. Intense, rich, amaranth-crimson.

OFFER 25d. Above 12 (Value \$3.60) for \$2.85

8 Single-flowered Kinds • \$1.85

Price 30 cts. ea.; 3 of a kind for 85 cts., postpaid

These 8 Single-flowered Chrysanthemums have been selected from many introductions of recent years. They look like long-stemmed, glorified daisies. All have a long season of bloom and are lasting when cut. Four are shown below in color.

Acacia. Small, glittering yellow flowers.

Apollo. Bronze-red, old-gold and salmon.

Lovelight. See illustration below. Coral-pink.

Orange Glow. Lovely glowing orange.

Pink Charm. See illustration (2) below. Glowing pink.

Saturn. Sparkling orange and bronze.

Sensation. See (1) below. Red with golden center.

The Chief. See (3) below. Scarlet, reverse yellow.

OFFER 25e. Above 8 (Value \$2.40) for \$1.85

(1) Sensation

(2) Pink Charm

(Below) Lovelight

(3) The Chief

Hardy Aster Frikarti

© New Coreopsis, Golden Shower

© Delphinium Hybrids

Aster Frikarti (Wonder of Staefa)

See illustration. This beautiful, sky-blue flower is now considered one of the most satisfactory and delightful hardy perennials.

Imagine plants 2 feet high, and the same across, standing erect with open, branching growth and covered with sky-blue flowers on long, wiry cutting stems, some singly and others in heads of 5 to 10 blooms, making a lovely effect. Blooms start in August and keep up continuously until frost.

The flowers are so profuse that many can be cut for indoor enjoyment without injury to the outdoor show. They are very lasting and retain their color both on the plants and when cut. They will keep fresh for 10 days or more if cut just before the flowers open.

With expert care our plants are stronger and better than ever. Note the low prices. 40 cts. ea.; 3 for 95 cts.; 6 for \$1.79, postpaid.

New Coreopsis—Golden Shower

This lovely novelty is most attractive with its masses of clear golden yellow, unfading blooms, distinctly different from the common Coreopsis. The star-like flowers are only an inch and a half in diameter and come from June until frost on beautiful, erect plants with decorative, disease-resistant, lacinated foliage. The height is about 24 inches and the general effect is dainty and bright. 50 cts. ea.; 3 for \$1.25, postpaid.

5 Fine Perennials \$1.65

For All-Summer Bloom. (\$2 value)

1 each, Aster Frikarti; Coreopsis, Golden Shower; Gaillardias, Barnes Ruby and Mr. Sherbrook (see page 29), and Everblooming Phlox, Miss Lingard.

Ask For Offer 26

4 New Perennials \$1.65

(Value \$2.25)

1 each Coreopsis, Golden Shower; Delphinium, Pacific White; Double Shasta Daisy, Esther Read; and Hardy Aster, Harrington's Pink. All the very best in their class.

Ask For Offer 26a

Stately Delphiniums

BLACKMORE & LANGDON HYBRIDS. See illustrations. Plant these aristocratic flowers to make the high-spot in your garden. Colors from deep violet down to the palest lavender, with all the tints imaginable modifying these colors; every flower has a lovely "bee" and many are deliciously fragrant. Plants cut back after the first bloom have produced wonderful spikes again in September. 50 cts. ea.; 3 for \$1.35; 12 for \$5, postpaid.

GIANT PACIFIC HYBRIDS. Various shades of blue make this one of the most striking strains of large-flowered Delphiniums. Strong, wiry stems bearing spikes 3 to 5 feet high made up of large, individual flowers often 2 to 3 inches across. 50 cts. ea.; 3 for \$1.35; 12 for \$5, postpaid.

GIANT PACIFIC WHITE. Large flowers of clear white and much in demand to emphasize the blues. Stock limited. 60 cts. ea.; 3 for \$1.50, postpaid.

CHINENSE. This Chinese Delphinium is different in growth and flower from other varieties. The blooms come in panicles of intense gentian-blue, 3 to 4 weeks later than Belladonna, on graceful plants with lovely, almost fernlike foliage. 3 for 85 cts.; 12 for \$2.75, postpaid.

BELLADONNA (Everblooming Hardy Larkspur). The most continuous-blooming light blue Delphinium and the best for cutting, as each plant has many branches. Clear turquoise-blue flowers are freely produced. 3 to 4 feet. June to October. 3 for 75 cts.; 12 for \$2.50, postpaid.

BELLAMOSUM. The dark blue form of Belladonna. Continuous in bloom, June to October. 3 to 4 feet. 3 for 75 cts.; 12 for \$2.50, postpaid.

12 Delphiniums \$3.85

To Bloom This Year

3 Blackmore & Langdon Hybrids,
3 Giant Pacific Hybrids, 3 Belladonna
and 3 Bellamosum.

ASK FOR OFFER 26b

6 Delphiniums \$2.25

1 each above 6 Delphiniums

ASK FOR OFFER 26c

Spike of Delphinium

HARDY PHLOX—*Billows of Bloom*

These colorful, fragrant Phlox are very hardy, need little care, and will bloom from midsummer till early fall. The backbone of the summer garden. All postpaid.

Three Finest Phlox

Atlanta. Plant Pat. 329. Extra-large white florets, suffused pale blue with deep blue eye. 60c. ea.; 3 for \$1.50.

Augusta. Plant Pat. 252. Intense, sparkling, unfading cherry-red. 60 cts. ea.; 3 for \$1.50.

Columbia. See illustration. Plant Pat. 118. Cameo-pink with a faint pink eye. 50 cts. ea.; 3 for \$1.25.

OFFER 27a 2 plants each of above 3, \$2.85
6 in all for

I am pleased to state that the Roses and other plants I have purchased from you during the past three years have in every case given the best of satisfaction.—Mr. F. W. J., Pittsburgh, Pa.
May 11, 1942. Order No. 14762.

8 Newer, Better Phlox

40-c. kinds are 3 for 95 cts.; 50-c. kinds are 3 for \$1.25

Eva Foerster. Immense trusses. Salmon-rose with white eye. 50 cts.

Flash. Crimson with orange-scarlet center. 40 cts.

Harvest Fire. Brilliant salmon-orange. 50 cts.

Mary Louise. The largest pure white. 50 cts.

Mrs. Sholten. Dark salmon-pink. 40 cts.

New Bird. Very brilliant amaranth-red. 50 cts.

Progress. The best blue Phlox. 50 cts.

Starlight. Blue, with star-like white center. 40 cts.

Offer 27b. ABOVE 8 NEW PHLOX FOR \$2.65
(Value \$3.70)

7 STANDARD PHLOX 3 for 75 cts.; 12 for \$2.50

Apollo. Deep rose-red

Europa. White with carmine eye.

Leo Schlageter. Light carmine-scarlet.

Morgenrood. Bright rose.

Painted Lady. Silvery pink with cherry-red eye.

Rosenkavalier. Rose-red.

Thor. Salmon with red eye.

Offer 27c. 12 Standard Phlox, the above 7 and 5 shown in color below \$2.50

The entire collection on this page (Value \$8.90)
The 25 for \$6.65
OFFER 27

Columbia. Finest Pink Phlox

Everblooming Phlox

Miss Lingard. 2½ feet. White. Blooms from June until frost. 3 for 75 cts.

Pink Beauty (Miss Verboom). A lavender-pink Miss Lingard. 3 for 75 cts.

Offer 27d. 3 plants each, Miss Lingard and Pink Beauty \$1.35

FIVE OF THE FINEST

Here are five really fine Phlox in distinct colors.

Brilliant. Shining scarlet. Flowers fragrant. 3 for 75 cts.

Caroline Vandenburg. A lovely lavender. 3 for 75 cts.

Mrs. Jenkins. Pure white. 3 for 75 cts.

George Stipp. Salmon with bright salmon eye. 3 for 75 cts.

Daily Sketch. Salmon with scarlet eye. 3 for 75 cts.

OFFER 27e
Above 5 for \$1.10 or 3 each, 15 in all, for \$3.15

Our Selection Splendid Value

For masses of bloom at minimum cost. We will include at least one good kind from our trial-gardens.

12 Lovely Phlox, our selection, all different, \$1.95

ASK FOR OFFER 27f

Hardy Perennials

PRICES: All Perennials, except as marked, are 3 for 85 cts.; 12 for \$2.75; 100 for \$18.50, delivery prepaid

AQUILEGIA (Columbine) Hybrids. See illustration. They grow 2 to 3 feet tall and bloom in May and June. Thrive in sun or shade. Uncommon art shades; extra-long spurs.
A., Crimson Star. Crimson petals and white corolla.
A. canadensis. Bright red and yellow.
A. longissima. Pale yellow; very long spurs.

Offer 28. 8 Aquilegias, 2 each of above 4 (Value \$2.27) for \$1.85, postpaid.

3 ASTERS, Dwarf Hardy. Here are three of the best dwarf Asters. In September they are covered with flowers.
A., Lady Henry Maddocks. Clear salmon-pink.
A., Lavanda. Lavender-blue. Early September.
A., Lilac Time. Violet-blue flowers.

Offer 28a. 6 Dwarf Asters, 2 each of above 3 varieties, (Value \$1.70) for \$1.35, postpaid.

3 ASTERS, Tall (Michaelmas Daisies). Grow 2 to 4 feet. For abundant fall bloom.
Harrington's Pink. Notably fine. Lovely rose-pink. Early September till hard frost. 50 cts. ea.
Mount Everest. A 4-foot pyramid of white. 40 cts. ea.
Violetta. A 2-foot mound of deep, rich blue. 65 cts. ea.

Offer 28b. Above 3 Tall Hardy Asters, \$1.35, postpaid.

HARDY ASTER, Star of Wartburg. Spring-flowering. Dark lilac-blue flowers with orange centers. 3 for \$1.

CAMPANULA carpatica, Blue Carpet. See illustration. A real novelty. This lovely, compact plant with its clear blue, bell-shaped flowers can be planted in open sun and it blooms from spring to frost. The flowers come on 5 to 6-inch stems. 50 cts. ea.; 3 for \$1.35; 12 for \$5, postpaid.

DIANTHUS (Hardy Pink), Silvermine. New. A silvery white sport of the famous Beatrix Dianthus but has larger blooms. June until September. 40 cts. ea.; 3 for \$1.

DICENTRA eximia (Fringed Bleeding-Heart). A 12-inch plant with beautiful foliage and showy racemes of pink flowers throughout the entire season. Thrives in sun or shade.

GEUMS. See illustration. Hardy. Mixed shades of orange, red and yellow.

GYPHOPHILA (Baby's Breath), Rosy Veil. See illustration. Dwarf, double flowering. Makes clouds of tiny pink flowers from July till frost. Beautiful for bouquets.

HELIOPSIS (Sunflower), Golden Rays. New. Three-inch golden yellow flowers on erect, strong, 3½-foot plants from June till frost. 50 cts. ea.; 3 for \$1.25.

Offer 28c. 12 Perennials for spring bloom: 2 Aquilegias, 2 Aster, Star of Wartburg, 2 Dicentra eximia, 2 Geums, 2 Linum perenne, 2 Pyrethrum. The 12 for \$2.35, ppd.

LINUM perenne (Perennial Flax). Light blue flowers on wiry stems appear daily for months.

PYRETHRUM hybridum. 2 feet. May, June. Long-stemmed, daisy-like flowers, lasting long when cut. Various shades of pink and red to deep crimson. Mixed colors only.

P. hybridum. Double. Mixed colors. 40 cts. ea.; 3 for \$1.

RUDBECKIA, The King. Large, lovely, long-lasting flowers of crimson-red, with an orange-brown center on erect, 4-foot plants. 40 cts. ea.; 3 for \$1.

TRITOMA Pfitzeriana (Red-Hot Poker). See illustration. 2½ feet. August to frost. Makes a stunning show in the garden and is a striking cut-flower.

Offer 28d. 12 Perennials for summer and fall bloom: 2 Tall Asters, 2 Dwarf Asters, 1 Gypsophila, 2 Dianthus, Silvermine, 2 Tritomas, 1 Catananche, 2 Hardy Chrysanthemums—all distinctly different. The 12 for \$2.35, postpaid.

VIOLA, Jersey Gem. See illustration. Everblooming. A perfect edging plant. Keep faded flowers cut. Violet-blue blooms on 6-inch stems. 3 for 75 cts.; 12 for \$2.; 100 for \$15, delivered.

Offer 28e. 3 Fragrant Hardy Violets, 1 each (rosy pink) 30 cts. ea.; **Double Russian** (purple), 50 cts. ea.; **Rosina** (deep blue) 50 cts. ea.; **Royal Robe** (deep blue) 50 cts. ea. The 3 for \$1.15.

Outstanding Value. A Complete Perennial Garden
36 Perennials, all different, **\$7.85**
 for all-season bloom

One each of 20 Perennials from this page, including the 6 illustrated. In addition 3 Delphiniums, 1 Aster Frikarti, 2 Gaillardias, 2 Shasta Daisies, 3 Phlox, 1 New Coreopsis, 1 Catananche, 3 Hardy Chrysanthemums. A planting plan for a bed 3 x 8 ft. sent with every order. (A surprise plant will be sent free in each order.)

ASK FOR OFFER 28F

Aquilegia (Columbine)

Viola, Jersey Gem

Geums

Tritoma (Red-Hot Poker)

Gypsophila, Rosy Veil

© New Campanula Blue Carpet

CATANANCHE cærulea major (Giant Cupid's Dart). The deep violet-blue flowers, the silvery branching flower stems, buds and seed-hips combine to produce a live and lovely effect for the front of the border. Height 20 inches. Flowers 2 inches across, like a cornflower, profusely produced from June until frost. Does well in difficult positions. 50 cts. ea.; 3 for \$1.25, postpaid.

3 FINE SHASTA DAISIES \$1.35

For long-lasting cut-flowers

CHIFFON. Fluted, frilly white petals on 3-inch flowers with a golden yellow center are produced all summer on 12 to 18-inch stems. 50 cts. ea.; 3 for \$1.35, postpaid.

ESTHER READ. Double, chrysanthemum-like white flowers on 12 to 18-inch stems. June to October. 65 cts. ea.; 3 for \$1.50, postpaid.

SHASTA SUPREME. Giant, single white Daisies on long, wiry stems all summer. 50 cts. ea.; 3 for \$1.50, postpaid.

OFFER 29. One each above 3 Shasta Daisies \$1.35, postpaid.

THE REGAL LILY

Plant in clumps of 6 or more. A magnificent flower, every way, for form, fragrance and free bloom. It grows anywhere, in any soil, *provided only* that the location is not too wet and not too shaded. The beautiful blooms come in June, often six or more on a stalk about 4 feet high. The flowers are deliciously fragrant and the petals pearly white inside, with a canary-yellow throat, the outside wine-color. Plant 6 to 8 inches deep. 3 for 65 cts.; 12 for \$2; 100 for \$15, postpaid.

© Catananche cærulea major

TWO EVERBLOOMING GAILLARDIAS See Illustration

These new, brilliantly colored Gaillardias are dependably hardy. The blooms, on sturdy 18-inch stems, are far superior in color to the older kinds. They bloom continuously and are lovely in the garden and for cutting all summer and until hard frost.

40 cts. ea.; 3 for 95 cts.; 6 for \$1.79, postpaid

BARNES RUBY. A really new color in Gaillardias. The flowers are ruby-red, having no hint of brown or yellow.

MR. SHERBROOK. Large, full flowers of golden yellow with a mound of pale yellow in the center. Resembles the popular Sun God, but in our experience it is much easier to grow.

6 Three each of above two Gaillardias \$1.79

ASK FOR OFFER 29a

4 LOVELY PERENNIALS \$1.35

(Value \$1.80)

1 Catananche, 1 Aster, Harrington's Pink (see page 28) and 1 each of the two continuous-blooming Gaillardias.

Ask for Offer 29b

The Regal Lily

12 CANNAS. For Brilliant Displays All Summer

Cannas are almost indispensable where an all-season display of vivid color is needed. They produce large heads of brilliant blooms well above the large, tropical foliage and are the finest summer-flowering plants we know where a continuous mass of color is desired. For small city yards they bloom gorgeously in places where they can have plenty of sunshine. Keep your plants well watered, for they absorb lots of moisture, and they will start to bloom in 6 weeks after planting.

Cannas bloom abundantly and unceasingly during hot summer months when other bright flowers may be wilting, and continue until cut down by hard frost.

We send you growing, potted plants when frost danger is past

PRICE: All (except Mrs. P. S. du Pont) 3 for 85c.; 12 for \$2.75, postpaid

● **AMERICAN BEAUTY.** 5 ft. Immense flowers of Oriental carmine or translucent cerise.

● **GOLDEN WEDDING.** 3 ft. Large-flowered dwarf yellow.

● **HOLLYWOOD.** 4 ft. Orange-pink, shading to salmon-orange.

● **KING MIDAS.** 5 ft. A glorious, glittering yellow.

● **MRS. A. F. CONARD.** 4 ft. Glowing salmon-pink.

● **MRS. HERBERT HOOVER.** 4 ft. Watermelon-pink.

● **PALM BEACH.** 3 to 4 ft. Maize and pearl-pink.

● **RAZZLE DAZZLE.** 4 ft. A dazzling flower. Crimson-maroon, petals edged with brilliant yellow.

● **ROSAMOND COLES.** 5 ft. Reddish orange and golden yellow.

● **THE AMBASSADOR.** 4 ft. Cherry-red flowers. Bronzy foliage.

● **THE PRESIDENT.** 4 ft. Rich, glowing scarlet blooms. The finest red Canna ever produced.

● **MRS. PIERRE S. DU PONT.** 4 ft. For sheer beauty we have yet to find the equal of this Canna. Continues producing new bloom-stalks with their marvelous heads of salmon-pink bloom from June till frost comes. 50 cts. ea.; 3 for \$1.25; 12 for \$4.

Gaillardias, Barnes Ruby and Mr. Sherbrook

6 Distinctly different Cannas marked ● \$1.50
(Value \$1.70)
ASK FOR OFFER 29c

12 The 12 Choice Cannas named above \$2.85
(Value \$3.62)
ASK FOR OFFER 29d

General and Rose Index, Spring, 1943

General Index Page

Aquilegias, 4 kinds.....	28
Asters, 8 kinds.....	26,28
Baby's Breath.....	28
Bleeding-Heart.....	28
Campanula (New).....	29
Cannas, 12 kinds.....	29
Catananche.....	29
Chrysanthemums, Hardy.....	29
51 varieties.....	24,25
Columbines (Aquilegias).....	28
Coreopsis (new).....	26
Daisy, Shasta, 3 kinds.....	29
Delphiniums.....	26
Dianthus.....	28
Dicentra (Bleeding-Heart).....	28
Flax (Linum perenne).....	28
Gaillardia, 2 kinds.....	29
Geum.....	28
Guarantee.....	2
Gypsophila.....	28
"How to Grow Roses".....	30
Lily, Regal.....	29
Linum perenne.....	28
Phlox, 25 varieties.....	27
Pyrethrum.....	28
Quantity Rates on Roses.....	3
Red Arrow Spray.....	30
Red-Hot Poker.....	28
ROSES.....	1 to 23,31,32
Sprayer.....	30
Star Rose Dust.....	30
Stim-u-Plant.....	30
Tri-ogen.....	30
Tritoma.....	28
Viola.....	28
Violets, 3 kinds.....	28

Rose Index

Agnes.....	23
American Beauty, Cl.....	20
American Pillar.....	20
Ami Quinard.....	8
Angels Mateu.....	8
Apricot Queen.....	4
Baby Gold Star.....	31
Better Times.....	8
Betty Prior.....	18
Betty Upchurch.....	8
Blanc Double de Coubert.....	23
Blanche Mallerin.....	23
Blaze.....	22
Bloomfield Courage.....	20
Boudoir.....	32
Bouquet.....	18
Brazier.....	8
Bright Wings.....	3
California.....	4
Cathrine Kordes.....	9
Charles K. Douglas.....	9
Charlotte Armstrong.....	4
Chatillon.....	19
Christopher Stone.....	9
Comtesse de Murinais.....	23
Condessa de Sagasto.....	9
Countess Vandal.....	9
Crested Moss.....	23
Crimson Glory.....	10
Crimson King.....	32
Dainty Bess.....	10
Dainty Maid.....	18
Dicksons Red.....	4
Distinction.....	18
Donald Prior.....	18
Don Rose.....	3
Dorothy James.....	10
Doublebloss.....	20
Dr. Eckner.....	23
Dr. Huey.....	20
Dr. J. H. Nicolas.....	20
Dr. Kirk.....	29
Dr. W. Van Fleet.....	21
Duquesa de Penaranda.....	10
Eclipse.....	10
Editor McFarland.....	10
E. G. Hill.....	10
Elegance.....	21
Eternal Youth.....	10
Etoile de Hollande.....	11
Faience.....	11
Fama.....	3
Fantastique.....	3
F. J. Grootendorst.....	23
Flash.....	21
Frau Karl Druschki.....	23
General Jacqueminot.....	23
Girona.....	11
Gloaming.....	11
Gloria Mundi.....	19
Golden Climber.....	21
Golden Dawn.....	11
Golden Sagasto.....	11
Golden State.....	11

Good News.....	5
Grande Duchesse Charlotte.....	2
Grenoble.....	11
Gruss an Aachen.....	18
Harison's Yellow.....	23
Heart's Desire.....	5
Henry Nevard.....	23
Highland Park.....	32
Home Sweet Home.....	5
Hugonis.....	23
Ideal.....	19
Imperial Potentate.....	12
Jacotte.....	21
Joanna Hill.....	12
Kaiserin A. Viktoria.....	12
King Midas.....	21
Koralle.....	18
Korovo.....	12
Kronprinzessin Ingrid.....	18
Lady Ashtown.....	12
Lady Leonfield.....	12
Little Miss Muffet.....	18
Luna.....	12
Mlle. Cecile Brunner.....	19
Mme. Butterfly.....	12
Mme. Charles Mallerin.....	6
Mme. Cochet-Cochet.....	13
Mme. Gregoire Staechelin.....	21
(Spanish Beauty).....	21
Mme. Henri Guillot.....	6
Mme. Joseph Perraud.....	13
Mme. Jules Bouche.....	13
Majorca.....	6
Margaret McGredy.....	13
Mark Sullivan.....	6
Martha Lambert.....	22
Mary Margaret McBride.....	6
Mary Wallace.....	21
Max Graf.....	23
McGredy's Salmon.....	6
McGredy's Scarlet.....	13
McGredy's Sunset.....	13
Mermaid.....	22
Midget.....	31
Miss Rowena Thom.....	13
Mrs. Arthur Curtiss James.....	21
(Golden Climber).....	21
Mrs. E. P. Thom.....	13
Mrs. John Laing.....	23
Mrs. Oliver Ames.....	13
Mrs. P. S. du Pont.....	13
Mrs. P. S. du Pont, Climbing.....	22
Mrs. Sam McGredy.....	14
M. S. Hershey.....	6
Narzisse.....	7
New Dawn.....	22
Orange Nassau.....	7
Paul's Scarlet Climber.....	21
Pearl S. Buck.....	18
Permanent Wave.....	18
Pink Princess.....	14
Pinocchio.....	19
Pixie.....	31
Poinsettia.....	14
Poulsen's Copper.....	19
Poulsen's Yellow.....	19
President Hoover.....	14
President Macia.....	14
Prosperity.....	22
Radiance.....	14
Radio.....	14
Ramon Bach.....	14
Red Radiance.....	14
Red Ripples.....	19
R. M. S. Queen Mary.....	14
Rocheport.....	14
Rome Glory.....	14
Rose Bampton.....	7
Rouge Mallerin.....	14
Rouletti.....	30
Signora.....	14
Silver Jubilee.....	15
Silver Moon.....	21
Snowbird.....	15
Sour Therese.....	15
Souv. de Claudius Denoyel.....	22
Spanish Beauty (Mme. Gregoire Staechelin).....	21
Sterling.....	15
Summer Snow.....	19
Summer Snow, Climbing.....	22
Talisman.....	15
Talisman, Climbing.....	22
Texas Centennial.....	15
The Chief.....	7
The Doctor.....	15
The Fairy.....	19
Tom Thumb.....	31
Topaz.....	19
Tree Roses.....	22
Ulrich Brunner.....	23
Urdh.....	23
Vanguard.....	23

Page	Page
Virginia.....	21
Warrawee.....	15
White Briarcliff.....	15
Wichuraiana.....	23

Page	Page
Will Rogers.....	15
World's Fair.....	19
Yellow Faience.....	7
York and Lancaster.....	23

"How To Grow Roses"

By McFarland and Pyle

192 pages; cloth-bound book. 32 pages in natural colors. Tells and shows how to choose, plant, prune, spray, fertilize, etc. In fact, how to learn more about Roses.

Price, \$1.10, postpaid

(Formerly \$2) or, with a \$10 order, only 60 cts., postpaid

Star Rose Dust

Star Rose Dust is a leaf-green, colloidal sulphur dust, fused with Bentonite clay, which makes it stick. It destroys fungous organisms and when used regularly every 10 days it controls mildew and black-spot. 1 lb. for 12 Roses for a season. 45 cts. per lb.; 6 lbs. \$2.25, postpaid.

Hand Dust Gun

The material for this Dust Gun has, so far, been unobtainable by the manufacturer. However, there is still a possibility that we may be able to offer it in the March issue of "Success With Roses."

Red Arrow Insecticide

Non-poisonous to human beings. Will not injure foliage. 1 oz. (makes 6 gals.) 35 cts.; 4 ozs. \$1.00, postpaid.

Sprayer For Liquids

Use this Sprayer for Red Arrow to kill aphids (green fly) on Roses and other plants. Spray daily when aphids appear until infestation is cleared up. 50 cts. ea., postpaid.

Stim-u-Plant Tablets

These plant-food tablets are handy to have, easy to use and odorless. This is an evenly proportioned fertilizer containing three essential elements, Nitrogen, Phosphoric Acid and Potash. A proved success for feeding Roses and other plants. 100 for 75 cts.; 500 for \$2.50; 1000 for \$3.50, postpaid.

TRI-OGEN. The all-purpose spray

A proved control for mildew and black-spot on Roses and all kinds of plants. Also destroys aphids or plant-lice (green-fly) and leaf-eating insects.

- A. Small Kit. Protects 12 to 20 Roses for a season.....\$1 50
- B. Medium Kit. Protects 50 to 80 Roses for a season... 4 00
- C. Large Kit. Protects 100 to 160 Roses for a season .. 6 00
- D. Estate Kit. Protects 400 to 600 Roses for a season... 20 00

By express only, delivery not prepaid—not mailable

MINIATURE ROSES—See also opposite page

Add to the interest in your perennial border with half a dozen of these interesting, everblooming little Roses planted here and there, or grow several in window-boxes or porch-boxes. Children delight in having these baby Roses in their own little gardens.

★Rouletti, Mother of "Tom Thumb"

This is the most widely known of all the little Roses for it has been on the market for many years. The plants have small, neat foliage in keeping with the charming little, double, pink flowers that are borne all through the growing season. The tiny buds are delightful, some showing color when a little larger than a grain of wheat, and fully opened blooms are about 1 inch across.

Rouletti is quite hardy; it needs no petting and makes a lovely edging plant. Pot plants only—50 cts. ea.; 3 for \$1.25; 12 for \$5*; 25 for \$10*, delivery prepaid.

Rosa Rouletti. Everblooming edging Rose

EVERBLOOMING
2 STAR ★ ROSES \$1.00

Postpaid and GUARANTEED to Bloom

Mail this card and \$1 for two modern, continuous-blooming, hardy Hybrid Tea Roses—one an exquisite daffodil-yellow (see illustration); the other, a rich dark red. We offer these two 2-year, field-grown Roses at half price, postpaid, so you can *prove* STAR Rose superiority in your own garden. Both are guaranteed to bloom within 12 weeks from date of planting. You run no risk.

★**SŒUR THERESE (Sister Therese).**
H.T. Chrome-yellow buds with dainty brushings of carmine open to exquisite blooms of daffodil-yellow. **\$1 each.**

★**AMI QUINARD.** H.T. Charming blooms of velvety crimson-maroon with a soft black luster. Rich old-Rose fragrance. **\$1 each.**

Extra value for prompt action. If your order is received by April 10, we will send *free* our publication, "Success with Roses," for one year (4 issues).

Send this card and \$1 now. Cut your blooms in June

THE CONARD-PYLE CO. Star Rose Growers

ROBERT PYLE, Pres. ★ WEST GROVE 38, PA.

★**Sœur Therese.** Everblooming. **\$1 each**

★ OTHER SPECIAL OFFERS ★

6 EVERBLOOMING ROSES BEGINNER'S SET \$3.95

Value \$5.10

There is nothing difficult about growing any Star-quality Roses, yet some are more easy to grow than others, and we recommend 6 of these, all distinctly different in form and color for beginners in Rose-growing. All are vigorous and healthy in growth and bloom freely.

★ Betty Uprichard. Carmine, salmon	Each 85 cts.
★ Condesa de Sastago. Bicolor.....	85 cts.
★ Lady Ashtown. Carmine-pink.....	85 cts.

★ Mrs. E. P. Thom. Clear yellow....	Each 85 cts.
★ Talisman. Multicolored.....	85 cts.
★ Texas Centennial. Blood-red....	85 cts.

ASK FOR OFFER 33

3 Fine New Everblooming Roses, \$2.50

Value \$3.00

- ★ Angels Mateu. Plant Pat. 174. Magnificent, full-petaled, orange-rose exhibition blooms. \$1. each.

- ★ Countess Vandal. Plant Pat. 38. Copper and salmon. \$1. each.
★ Golden State. Plant Pat. 303. Lovely golden-yellow. \$1. each.

ASK FOR OFFER 33A

Extra value for prompt action. If your order for any Roses on this card is received by April 10, we will send free our publication "Success with Roses," for 1 year (4 issues).

Special Trial Offers of Perennials for \$1

Perennials are always satisfactory, for once you have tried them, you will never want to do without them. Showy, brilliant, Hardy Phlox arrive with their cheerful colors in July and the early

Special Trial Offers of Perennials for \$1

Perennials are always satisfactory, for once planted you have them to enjoy for years. The lovely, stately, 4 to 5-ft. spikes of blue Delphiniums come in June and repeat later in the season.

Showy, brilliant, Hardy Phlox arrive with their cheerful colors in July and the early Hardy Chrysanthemums start in late August with masses of gypsy colors that keep glowing, with the Hardy Asters, until hard frost.

OFFER 33b	4 Delphiniums	For backgrounds, the tall, bloom-laden spikes are supremely lovely	\$1.00
OFFER 33c	5 Hardy Phlox	Easy to grow and bountiful, with brilliant heads of bloom	\$1.00
OFFER 33d	5 Hardy Chrysanthemums	Everyone loves these spicily fragrant, colorful "Mums"	\$1.00
OFFER 33e	5 Hardy Asters	For gay, informal, autumn bouquets these Asters are invaluable	\$1.00

Offer 33f. Any 3 of above \$1 Offers for \$2.85, postpaid

THE CONARD-PYLE CO.

Robert Pyle, Pres.

Star Rose Growers

WEST GROVE, PENNA.

**Cut Prize-Winning
Blooms in
12 weeks from date
of Planting**
**You are assured of this
when you plant Star Roses
DIRECT FROM OUR NURSERY**

Every Star Rose Guaranteed to Bloom
"It is not our guarantee that makes Star Roses bloom, but the quality of our plants that enables us to make the guarantee."

When you plant Star Roses you have the backing of a firm that for 46 years has specialized in growing quality Roses with the result that from Maine to California our Star Roses have become known as the most dependable that money can buy. Star Roses will reach you full of vitality and ready to grow. Just follow our simple cultural directions which accompany every order.

*Our Catalog Showing 84 Roses in Natural Colors
Is Free on Request. See \$1.00 Offer over*

THE CONARD-PYLE CO. Star Rose Growers
ROBERT PYLE, Pres. WEST GROVE 38, PA.

14433

Sec. 562 P. L. & R.

LIBRARY
MAR 30 1943
U. S. Department of Agriculture

A. P. Gould

Bureau of Plant Industry
Washington

E-3

A.C.

SUCCESSFUL GARDENERS RECOMMEND

The Ideal Feeding Method for all Plants

Everything you grow depends on fertilization. All growing plants must be fed if you expect them to produce results, and they respond in a remarkable way to *proper* feeding.

You place these tablets at the roots, where they dissolve and furnish life giving elements, which mean the same to a plant as food to a human being.

This plant food pays for itself many times over in a season by increasing the production and quality of Roses and other flowers.

STIM-U-PLANT is an evenly proportioned fertilizer containing three essential elements, nitrogen, phosphoric acid and potash. You apply *where* and *when* needed.

Handy to Have—Easy to Use—Odorless

Simply insert tablets in soil near plants, or dissolve in water at the rate of three tablets to the gallon and apply as liquid manure. *Directions with every package tell how many and how often to use.*

These Tablets are a Proved Success

By using **STIM-U-PLANT** fertilizer you save money, because it is not wastefully thrown broadcast, nor does it carry weed seeds into your soil.

Keeps Roses Healthy—Helps Control Black-Spot

Keep your Roses growing vigorously *all the time* with the regular use of **STIM-U-PLANT**. Apply when the Rose buds are as large as a thimble and keep using, two to a plant about every two weeks until August 1st. Roses *need* the potash that **STIM-U-PLANT** supplies. These tablets make vegetables flourish.

100 tablets, 75c; 500 tablets, \$2.50; 1000 tablets, \$3.50, postpaid.

THE CONARD-PYLE CO., West Grove, Pa.

Please send postpaid to the address below the articles which I have checked for which remittance is enclosed:

FIRST AID OFFER.			5 Rose Helps.	See over.	\$2.50
Pkgs. 100 Stim-U-Plant Tablets	—	75¢			
" 500 Stim-U-Plant Tablets	—	\$2.50			
" 1000 Stim-U-Plant Tablets	—	\$3.50			
lbs. Star Rose Dust (see other side)	—	45¢ lb.			
Improved Hand Dust-Gun, \$1.00 each					
Red Arrow (for Aphis), 35¢ oz.					
Red Arrow (for Aphis), ¼ pint		\$1.00			
Sprayer for liquids, 50¢ each					

NAME.....

ADDRESS.....

Please **PRINT** or write your name and address very plainly

(Over)

KEEP MILDEW AND BLACK-SPOT UNDER CONTROL

★ DUST WITH STAR ROSE DUST ★

The American Rose Society, through Dr. L. M. Massey, plant pathologist of Cornell University, for 5 years conducted extensive scientific experiments on our grounds, in the control of fungous diseases of the Rose.

As a result of these tests we highly recommend Star Rose Dust as the most convenient control known for small Rose gardens.

Star Rose Dust is a *leaf-green*, colloidal sulphur dust, fused with Bentonite clay, which makes it stick. It destroys fungous organisms and when used, regularly, every 10 days it controls mildew and black-spot. 1 lb. for 12 Roses for a season.

Keep a light covering of *leaf-green* Star Rose Dust on your Roses to prevent disease. Start dusting as soon as the first foliage is formed and blow the dust up so it will cover the susceptible under part of the leaves. This is important.

Prevention is always better than cure. Dusting is convenient as the dust is always ready for immediate use.

Apply with the improved Hand Dust Gun as offered below.

Star Rose Dust. 45c. per lb.; 6 lbs., \$2.25, postpaid

Improved Feeny Hand Dust Gun

Handy to use. Made in the form of a hand sprayer equipped with a 12 inch extension tube and flared nozzle. Price, \$1.00, postpaid.

RED ARROW INSECTICIDE

Non-poisonous to human beings, will not injure foliage. 1 oz. (makes 6 gals.) 35¢; 4 oz., \$1.00 Postpaid.

Sprayer For Liquids

Use this Sprayer for Red Arrow to kill aphids (green fly) on Roses and other plants. Spray daily when aphids appear until infestation is cleared up. 50 cts. ea., postpaid.

FIRST AID TO ROSE GROWING

100 Stim-U-Plant Tablets, 75¢; 1 lb. Star Rose Dust (enough for 12 Roses for a season), 45¢; 1 Dust Gun, \$1.00; 1 oz. Red Arrow, 35¢; 1 Sprayer for liquids, 50¢. A complete "prevention" outfit.

Ask for
FIRST AID OFFER

{ The Above 5 Rose Helps for \$2.50
postpaid. (You save 55 cents)

THE CONARD-PYLE CO., West Grove, Pa.

(See other side)

ORDER SHEET

THE CONARD-PYLE CO.

★ *Star Rose Growers* ★
Robert Pyle, Res. West Grove, Pa.

Do not write in this column

Cl. Mo. St. Co. St

Date 1943 **Amount \$** Enclosed

☒ Please Print or Write Your Name Very Plainly ☒

Ex. Name _____

Total

Ex. Pd. P. O. BOX R. F. D. _____
or Street _____ (We fill this in)
Z

Post Office _____

P. Post Country _____ State _____

Book

Adds.

EXPRESS (If Different ADDRESS From P. O.)
Unless otherwise advised goods will be forwarded as soon as new stock is ready or when we think the season suitable for planting in your locality.

You Run No Risk. All Star Roses are Guaranteed.

"Success With Roses" FREE if requested.

If you want current number. Free with any order

If you want entire year (4 issues) Free with order for \$5.00 or more.

If you want entire year (4 issues) at regular price, 25 cts.

FALL PRICES INCLUDE FREE DELIVERY

		CAT. PAGE	AMOUNT
3 1943 HIGHEST AWARDS—OFFER 103a.....	\$4.60	2	\$
6 NOVELTY ROSES—OFFER 104.....	7.95	4	
4 NOVELTY ROSES—OFFER 105.....	4.85	5	
5 A.A.R.S. ROSES—OFFER 107.....	6.15	7	
6 BEGINNER'S SET—OFFER 109.....	4.65	9	
THE STAR DOZEN—OFFER 112.....	10.65	12	
THE STAR TWENTY-FIVE—OFFER 113.....	21.25	13	
7 MARVELOUS ROSES—OFFER 115.....	6.98	15	
8 SUPERB ROSES—OFFER 117.....	6.35	17	

ORDER SHEET—Continued

[illegible]

Star Rose Index, Fall 1943

[illegible]

Class
Rose
Index, Fall 1943

[illegible]

ORDER MORE AND PAY LESS PER PLANT
QUANTITY PRICES | If your entire order is for

If your entire order is for

Less than 12 Roses, use prices in column A for Roses marked*

Collections there is no further discount.

The total number of all the Roses you order will determine which price you use for the Roses with price marked*.

On Roses with "each" price marked* you are entitled to rates as follows:

Less than 12 A	12 to 24 B	25 or more C
90c.	80c.	75c.
\$1.00	90c.	85c.
1.50	\$1.10	\$1.00
1.50	1.30	1.20

Above prices *do not* apply to Patented Roses marked †.

*All these Prices Include
Free Delivery*

TERMS: Please send Cash with the order before shipment is made, either by registered mail or by draft, check, express or post office money order

ORDER SHEET. See "Directions for Ordering" at Foot of Next Page.

THE CONARD-PYLE CO.

★ *Star Rose Growers* ★
Robert Pyle, Pres. West Grove, Pa.

Do not write in this column

Ct. Mo. St. Co. St.

Date

1943

Amount \$ Enclosed

Please Print or Write Your Name Very Plainly

Ex.

Name

Total

Ex. Pd.

P. O BOX
or Street

R. F. D.

(We fill this in)

Post Office

Z

P. Post

County

State

Book

EXPRESS (If Different
ADDRESS From P. O.)

Unless otherwise advised goods will be forwarded as soon as new stock is ready
or when we think the season suitable for planting in your locality.

Adds.

Delivery Prepaid on Roses Ordered by April 10

ARTICLES WANTED

PAGE
IN
CAT.

AMOUNT

"Success With Roses" FREE if requested.

3

If you want current number. Free with any order

"

If you want entire year (4 issues) Free with order for \$5.00 or more.

"

If you want entire year (4 issues) at regular price, 25 cts.

"

QUAN.

STAR ★ DOZEN ROSES.

Offer 16

16

\$

8 Novelty Roses.

Offer 7

7

\$9.38

6 Beginner's Set.

Offer 9

9

\$3.95

10 Roses for Cutting.

Offer 11

11

\$7.65

3 Radiance Set.

Offer 15

15

\$2.00

5 Sample Floribundas.

Offer 18

18

\$3.95

5 Floribundas.

Offer 19

19

\$3.85

ORDER SHEET—Continued

[illegible]

[illegible]

ORDER MORE AND PAY LESS PER PLANT

QUANTITY PRICES ON ROSES ON WHICH PRICES ARE MARKED*

**"EACH" PRICES IF YOUR ORDER
FOR ALL ROSES TOTALS**

Less than 12 A	12 to 24 B	25 or more C
85¢	75¢	70¢
\$1.00	90¢	85¢
1.25	\$1.10	\$1.00
1.50	1.20	1.20

The total number of all the Roses you order will determine which column of prices you use for Roses with prices marked *.

Above prices do not apply to Patented Roses. See Catalog, page 3.

If your entire order is for less than 12 Roses, marked * use prices in column A.

If your entire order is for 12 to 24 Roses, marked * use prices in column B.

If your entire order is for 25 or more Roses, marked * use prices in column C.

For Example: If you order 12 Roses including a collection of 4, and 4 patented Roses, with price marked †, and in addition order 4 more Roses with price marked *, the price for the last 4 will be shown in column B.

If you send too much cash, we will include extra value, or if requested, refund any amount that is overpaid.

You must order 3 of one kind to get the 3 rate.

Miniature Roses

THE LITTLE ROSES WITH THE BIG APPEAL

For Recreation
in Your
Victory
Garden
Plant
These
Little
Roses

OFFER 31

3 continuous
blooming little
jewels, one
each Midget,
Pixie, and
Tom Thumb,
value \$2.50,
for \$2.10,
ppd.

★Tom Thumb

★Pixie. The Jewel of them all

★Baby Gold Star

★Midget

These little Roses are faultless in form, but miniature in growth, foliage and flowers. They are something really new in the Rose World and their daintiness has effortlessly won for them a niche in the Hall of Rose Fame. Midget, Pixie and Tom Thumb are as hardy as oaks and can be grown in any spare spot you have in your garden, or better still, in outdoor window boxes where they can be intimately enjoyed every day.

You will find them irresistible for making tiny, miniature arrangements for your own enjoyment or for prize-winning exhibits at your local flower show.

★**TOM THUMB.** Plant Pat. 169. Exquisitely modeled, tiny crimson buds open to semi-double, crimson blooms with a white center. Profuse bloomer. Pot-plants, 75 cts. ea.; 3 for \$1.88, postpaid.†

★**PIXIE.** Plant Pat. 408. White with faint pink center. Very hardy and free in bloom. The illustration shows how 8 blooms arrange nicely in a tiny bowl. Pot-plants, 75 cts. ea.; 3 for \$1.88, postpaid.†

★**BABY GOLD STAR.** Plant Pat. 407. The plant and the flowers are larger than the other Miniature Roses and the glossy foliage is not proof against leaf trouble. The streamlined yellow buds are only $\frac{1}{2}$ larger than shown in the illustration. Pot-plants, \$1 ea.; 3 for \$2.50, postpaid.†

★**MIDGET.** Plant Pat. 466. Rose-red. Flowers, only $\frac{3}{8}$ in. across, are really midgets. The tiny, pinkish buds come in branching bouquets of 5 or more. Plants are almost thornless. Pot-plants, \$1 ea.; 3 for \$2.50, postpaid.†

See set of 3 in V above, Offer 31 for \$2.10

NEW ROSES for Your Garden

★ HIGHLAND PARK

★ CRIMSON KING. H.T.

(W. Kordes.) Prop. rights reserved. This erect, strong-growing Rose has notable parents, Crimson Glory × Kardinal, and retains all the best characteristics of both. The beautifully modeled blooms come well above the lustrous, olive-green foliage on stronger necks than either parent and the velvety crimson petals retain their color even in intense heat. Rose connoisseurs give Crimson King a high rating for form, color, rich Damask fragrance and healthy plant habit. **\$1.50 ea.; 3 for \$3.75.†**

★ CRIMSON KING.

★ HIGHLAND PARK. H.T.

(Mallerin.) Prop. rights reserved. The President of the Men's Garden Club, Highland Park, Illinois, was pleased to accept this Rose from hundreds of others being tested in our extensive trial-grounds as his choice for a Rose to be named in honor of his home town. This in itself denotes the quality of this beautiful salmon-pink variety that produces its magnificent blooms all season on vigorous, healthy plants. **\$1.50 ea.; 3 for \$3.75.†**

★ BOUDOIR. H.T.

(F. Meiland.) This most unusual flower has a luxurious coloring unmatched by any other Rose, and the great, fragrant blooms come on rigid upright stems. The outside of the petals is creamy white with solid, rich Tyrian-rose color on the inside. A decided novelty that makes a sensational showing anywhere but especially as a table centerpiece. An exciting change for your garden. **\$1.50 ea.; 3 for \$3.75.***

★ BOUDOIR.

**3 Above \$3.75
Novelties**

One each of the three 1943 Roses shown here, Highland Park, Boudoir and Crimson King.

ASK FOR OFFER 32

★ ★ ★
**4 All 4 on Front and \$5
Back Cover Pages**

Grande Duchesse Charlotte as shown on the front cover with above 3—entire 4 for \$5.

ASK FOR OFFER 32a