Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73

1939/40

The Red Circle tag (see front cover) is a sign of **the cream of the cream** in Roses. It marks the **Roses patented by The Conard-Pyle Co.**—those varieties which after the most exhaustive testing we have found fine enough to protect with a Plant Patent.

Your top-trade will demand these top-cream Roses and the other choice varieties we offer in this list. Stock in some cases is limited.

Rules on Red Circle Roses

The following provisions apply to all patented and trade-marked plants we sell.

Each plant so indicated is a patented variety under the laws of the United States and any asexual reproduction or distribution by sale, gift, or otherwise of scions, buds, or cuttings for such reproduction, without license from us, constitutes an infringement of the patent. Any unauthorized reproduction, sale or other distribution of reproducing propagating material of these patented plants, prohibited by the patent under these names and trademarks or any other name or names, will subject the reproducer, seller or distributor thereof to prosecution for infringement under the United States Patent Laws.

WHOLESALE PRICES: One to twenty plants at 10 rate, 20 to 250 plants at hundred rate, 250 to 2500 plants at thousand rate.

RETAIL PRICES. It is the established policy of The Conard-Pyle Company that purchaser of these patented roses shall not list or sell them at less than per each or per dozen retail prices as established for the current season (not less than three of a kind at dozen rates) or include them in any group, collection or combination offers except in connection with other patented roses, the retail selling prices of which are definitely established and then only in groups of not less than three patented plants and at a total selling price for the group figured at not less than the dozen rate of each plant in the group—also that these patented plants are not to be featured as a premium in any instance **and that failure to comply with this policy will result in discontinuance of the supply.**

The Foreign Rights on Conard-Pyle Patented and Novelty Roses are reserved and no plants may be shipped outside of the United States without our consent.

In Patented Roses only singles may be ordered at the ten rates. This does not apply to other Novelties or regular varieties.

Persons or firms not licensed by us to sell these Patented Plants at wholesale are limited to resale at retail only.

TERMS—2% and free packing for cash before shipment. 2% for payment in 10 days from the date of invoice; net 60 days; 6% interest charged on past due accounts. Packing at extra cost.

This list cancels all previous quotations. Goods quoted F. O. B. West Grove, Pa. Prices intended for only those actually in the trade; and subject to change without notice.

(See **Sure Profit Plan** Page 9)

A "Page 1" Red Circle Rose

◦ **FLASH**

SEE THIS NEW CLIMBER
IN FULL LUMINOUS COLOR
ON FRONT COVER

Hardy Climber (R. M. Hatton, 1938) Plant Pat. applied for

The very color of this novelty tells you how unusual it is and how rare an opportunity you have to profit on it. Open out the cover of this list—take in the real color. Here's something that will beat competition, that will be novel enough to appeal to Garden Club people, that will give instant new interest to your own displays. A money-maker! Order early.

Description

Luminous orange-scarlet. In this Hardy Climbing Rose we have a glowing, flashing color unmatched by any other Rose we know. The name is descriptive of the shimmering color but does not mean a "flash" duration of bloom, for the flowers open daily for several weeks, beginning early in June. The petals are vivid orange-scarlet with backs of yellow, suffused with scarlet. The center of the flower is gleaming yellow and filled with golden anthers. Buds are yellow with scarlet suffusion giving a suggestion of the dazzling blooms that are to follow. **Gold Medal, Rome.** Chosen "tops" for "All America Rose Selections".

Retail prices: \$1 each; 3 or more, 90¢ each

Wholesale prices: { 1-9 @ 67¢; 10-19 @ 55¢
20-249 @ 45¢; 250 up @ 40¢

Color plates of *FLASH* at cost

You'll want sheets of this novel color to send or show leading customers and to post around your office or salesroom. 4 Plates free.

100 Plates for \$2.00, postpaid

THE CONARD-PYLE CO.

ROBERT PYLE, Pres.

West Grove, Pa.

Rose Specializers 41 Years

(See **Sure Profit Plan** Page 9)

Feu
Pernet-
Ducher

C-P • RED CIRCLE ROSES

and other Patented Varieties
handled under license from patent owners

Pat.	Hybrid Teas No. 1	Multiflora roots	10	100
116	Alezane.	Apricot.....	\$7.00	\$60.00
202	Alice Harding.	Yellow.....	9.00	75.00
63	Amelia Earhart.	Yellow.....	7.00	60.00
174	• Angels Mateu.	Orange-rose.....	7.50	60.00
182	Anne Poulsen.	(Poly.) Scarlet.....	4.00	35.00
23	Better Times.	Cerise-red.....	5.50	50.00
Appl'd	Betty Prior.	Flor. Like pink dogwood	5.50	50.00
136	Carillon.	Coral and orange.....	4.50	40.00
38	Countess Vandal.	Salmon.....	5.50	50.00
Appl'd	Donald Prior.	Flor. Brilliant scarlet	5.50	50.00
172	Eclipse.	Golden yellow.....	7.00	60.00
332	Eternal Youth.	Clear pink.....	9.00	75.00
103	• Feu Pernet-Ducher.	Yellow.....	6.00	50.00
137	Gloaming.	Fawn-orange.....	5.50	50.00
254	Golden Main.	Yellow.....	7.00	60.00
303	• Golden State.	Best yellow yet.....	10.00	75.00
102	• Luis Brinas.	Orange-copper.....	6.00	50.00
Appl'd	Lily Pons.	Yellow.....	10.00	75.00
317	McGredy's Sunset.	Multicolored....	9.00	75.00
Res'd	• Mme. Charles Mallerin.	Flame	11.00	100.00
129	• Mme. Cochet-Cochet.	Pink.....	6.00	50.00
337	• Mme. Henri Guillot.	Deep pink	10.00	75.00
264	Miss America.	Flesh pink.....	5.50	50.00
87	Nigrette.	Blackish-maroon.....	6.00	50.00
97	Radiant Beauty.	Red.....	5.50	50.00
197	• Radio.	Striped yellow.....	6.00	50.00
Appl'd	• Ramon Bach.	Apricot-buff.....	10.00	75.00
191	• Rochefort.	Orange old-rose.....	6.00	50.00
304	Rome Glory.	Cerise red.....	9.00	75.00
331	Smiles.	(Floribuna) Salmon pink	4.50	40.00
162	Texas Centennial.	Red.....	4.50	40.00
300	• Topaz.	(Poly.) "Golden Sweetheart".	7.50	60.00
140	• Warrawee.	Shell pink.....	6.00	50.00
108	White Briarcliff.	White.....	5.50	50.00
Appl'd	World's Fair.	Deep crimson	5.50	50.00
Climbers No. 1 Multiflora roots				
10	Blaze.	Scarlet	5.50	50.00
152	Doubloons.	Yellow	9.00	75.00
Appl'd	• Flash.	Luminous orange-scarlet (See P. 1, & P. 3)		
Res'd	• Guinee.	Deep maroon	7.50	60.00
Appl'd	June Morn.	Red and gold	11.00	100.00
1	New Dawn.	Pale pink.....	9.00	75.00

(See Sure Profit Plan Page 9)

—Note Retail Prices Page 5

Angels
Mateu

Some Top ○ Red Circle Roses

These Roses illustrated in color in Star Guide to Good Roses. A postal will get you a copy.

○ ANGELS MATEU

H.T. (P. Dot 1934). Plant Patent 174.

Orange-rose. A unique, ravishingly beautiful Rose in demand for exhibition. Hard to describe. Prize after prize to its credit. Fragrance like ripe blackberries. Growth is erect. Foliage dark green; leathery.

Retail: \$1.25 each; 3 for \$3.15

Wholesale: 100 for \$60; 10 for \$7.50

○ MME. COCHET-COCHET

H.T. (C. Mallerin 1934.) Plant Patent 129.

Coppery pink. Beautiful form, charming color, honey fragrance, free habit make this one of most desirable. Constantly interesting.

Retail: \$1 each; 3 for \$2.50

Wholesale: 100 for \$50; 10 for \$6

○ MME. HENRI GUILLOT

H.T. (C. Mallerin 1938). Plant Patent 337.

Deep watermelon to raspberry pink. Veiling of orange gives effect of flashing scarlet flame. Artistic, long urn-shaped buds. 20-petaled blooms, 4½ inches across. Velvety textured, shell-like petals. 1936, Gold Medal, Bagatelle.

Retail: \$1.50 each; 3 for \$3.75

Wholesale: 100 for \$75; 10 for \$10

○ RADIO

H.T. (P. Dot 1937). Plant Patent 197.

Striped yellow. Pep, vigor, hardiness, form and habit of illustrious CONDESA DE SASTAGO. Refreshing with a daily color-surprise. Highest first-year award of American Rose Society.

Retail: \$1 each; 3 for \$2.50

Wholesale: 100 for \$50; 10 for \$6

○ RAMON BACH

H.T. (P. Dot 1938). Patent applied for.

Apricot-buff. Big 5" flowers on straight stems. Agreeable fruit-like fragrance. Vigorous upright plants; good foliage.

Retail: \$1.50 each; 3 for \$3.75

Wholesale: 100 for \$75; 10 for \$10

* RETAIL PRICES ON PATENTED ROSES

Wholesale 100 rate	Retail Prices
\$100.00	\$2.00 ea. 3 for \$5.00
75.00	1.50 ea. 3 for 3.75
60.00	1.25 ea. 3 for 3.15
50.00	1.00 ea. 3 for 2.50
40.00	.85 ea. 3 for 2.15
35.00	.75 ea. 3 for 1.90

* Also Information, Page 2

(See Sure Profit Plan Page 9)

○ Red Circle Rose List 1939-40

Miss Dorothy James, "First Lady" of Pennsylvania
Philadelphia Flower Show, March 1939
as our field plants were

NEW ROSES 1939-40 - C

◦ DOROTHY JAMES

H.T. (The Conard-Pyle Co., 1939.)

Pink. This great, continuous-blooming Rose was named in honor of the daughter of the Governor of Pennsylvania. It has compelled attention in our trial-grounds, where we had it under observation for three years, because of its excellence in every way. This two-tone beauty opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. A dependable all-summer bloomer that repeats its blooms during July and August when most other Hybrid Teas are resting after their June effort. The plants are furnished with disease-resistant, holly-like foliage. The cut blooms can be kept for a week or more indoors.

Retail: \$2 each

Wholesale: 100 for \$100; 10 for \$11

◦ MME. CHARLES MALLERIN

H.T. (C. Mallerin, 1939.)

Advance offering. To be shown in color on our front cover, spring, 1940. Rights to patent reserved. A new, distinctive and attractive Rose color that draws visitors like a magnet. The basic color is deep orange which is veiled with scarlet, combining to make a sparkling ruby-orange-flame. Its 40-petaled blooms come freely all season on erect, strong stems. The petals roll back gracefully and age to a charming China pink.

Retail: \$2 each; 3 for \$5

Wholesale: 100 for \$100; 10 for \$11

◦ GOLDEN STATE

(See Cut Page 9.)

H.T. (F. Meilland, 1938.) Plant Patent 303.

Golden yellow. The official theme Rose for the 1939 Golden Gate International Exposition, San Francisco. A Rose with the erectness, vigor, and abundance of foliage and bloom never heretofore obtained in a yellow Rose. Its long buds are a buff-yellow, which open to glowing hearts of mikado orange. Has faint clove-fragrance. Long stemmed, long-lasting and fine for cutting. Winner of 4 Gold Medals and other awards.

Retail: \$1.50 each; 3 for \$3.75

Wholesale: 100 for \$75; 10 for \$10

(See Sure Profit Plan Page 9)

THE CONARD-PYLE CO.

Robert

...vania receives a bouquet from Robert Pyle at
...ch 1939. These are Token Roses
...ere then snugly resting

onard-Pyle Introductions

◦ GIRONA

H.T. (P. Dot, 1939.) Rights to patents reserved.

Multicolored. Lovely buds of Turkey-red and golden yellow open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. The petals are heavy textured and the blooms are President Herbert Hoover type, with alluring, rich, attar-of-rose fragrance. This beauty has been referred to as “the Rainbow Rose” for it presents so many colors in its different stages of development. It is lovely always, from opening bud to full-blown bloom. A splendid Rose for bouquets.

Retail: \$1.50 each

Wholesale: 100 for \$75; 10 for \$10

◦ LADY LECONFIELD

H.T. (Burbage, 1939.)

White. Beautifully formed, 40-petaled, fragrant cream-white Rose comes freely on erect, strong stems. The lovely buds have a flush of pink and open to creamy white blooms that are notably long lasting.

Retail: \$1.50 each

Wholesale: 100 for \$75; 10 for \$10

◦ FLASH

H.C. (R. M. Hatton, 1938.)

An “All-American Rose Selection.” Patent applied for. Luminous orange-scarlet. In this Hardy Climbing Rose we have a glowing flashing color unmatched by any other Rose we know. The name is descriptive of the shimmering color but does not mean a “flash” duration of bloom, for the flowers open daily for several weeks, beginning early in June. The petals are vivid orange-scarlet with backs of yellow, suffused with scarlet. The center of the flower is gleaming yellow and filled with golden anthers. Buds are yellow with scarlet suffusion giving a suggestion of the dazzling blooms that are to follow. **Gold Medal, Rome.**

Retail: \$1 each; 3 or more, 90¢ ea.

Wholesale : { 1-9 @ 67¢; 10-19 @ 55¢
20-249 @ 45¢; 250 up @ 40¢

(See Poulsen’s Yellow Page 10)

Miss Dorothy James, "First Lady" of Pennsylvania receives a bouquet from Robert Pyle at Philadelphia Flower Show, March 1939. These are Token Roses as our field plants were then snugly resting

NEW ROSES 1939-40 - Conard-Pyle Introductions

◦ DOROTHY JAMES

H.T. (The Conard-Pyle Co., 1939.)

Pink. This great, continuous-blooming Rose was named in honor of the daughter of the Governor of Pennsylvania. It has compelled attention in our trial-grounds, where we had it under observation for three years, because of its excellence in every way. This two-tone beauty opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. A dependable all-summer bloomer that repeats its blooms during July and August when most other Hybrid Teas are resting after their June effort. The plants are furnished with disease-resistant, holly-like foliage. The cut blooms can be kept for a week or more indoors.

Retail: \$2 each

Wholesale: 100 for \$100; 10 for \$11

◦ MME. CHARLES MALLERIN

H.T. (C. Mallerin, 1939.)

Advance offering. To be shown in color on our front cover, spring, 1940. Rights to patent reserved. A new, distinctive and attractive Rose color that draws visitors like a magnet. The basic color is deep orange which is veiled with scarlet, combining to make a sparkling ruby-orange-flame. Its 40-petaled blooms come freely all season on erect, strong stems. The petals roll back gracefully and age to a charming China pink.

Retail: \$2 each; 3 for \$5

Wholesale: 100 for \$100; 10 for \$11

◦ GOLDEN STATE

(See Cut Page 9.)

H.T. (F. Meilland, 1938.) Plant Patent 303.

Golden yellow. The official theme Rose for the 1939 Golden Gate International Exposition, San Francisco. A Rose with the erectness, vigor, and abundance of foliage and bloom never heretofore obtained in a yellow Rose. Its long buds are a buff-yellow, which open to glowing hearts of mikado orange. Has faint clove-fragrance. Long stemmed, long-lasting and fine for cutting. Winner of 4 Gold Medals and other awards.

Retail: \$1.50 each; 3 for \$3.75

Wholesale: 100 for \$75; 10 for \$10

(See Sure Profit Plan Page 9)

THE CONARD-PYLE CO.

◦ GIRONA

H.T. (P. Dot, 1939.) Rights to patents reserved.

Multicolored. Lovely buds of Turkey-red and golden yellow open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. The petals are heavy textured and the blooms are President Herbert Hoover type, with alluring, rich, attar-of-rose fragrance. This beauty has been referred to as "the Rainbow Rose" for it presents so many colors in its different stages of development. It is lovely always, from opening bud to full-blown bloom. A splendid Rose for bouquets.

Retail: \$1.50 each

Wholesale: 100 for \$75; 10 for \$10

◦ LADY LECONFIELD

H.T. (Burbage, 1939.)

White. Beautifully formed, 40-petaled, fragrant cream-white Rose comes freely on erect, strong stems. The lovely buds have a flush of pink and open to creamy white blooms that are notably long lasting.

Retail: \$1.50 each

Wholesale: 100 for \$75; 10 for \$10

◦ FLASH

H.C. (R. M. Hatton, 1938.)

An "All-American Rose Selection." Patent applied for. Luminous orange-scarlet. In this Hardy Climbing Rose we have a glowing flashing color unmatched by any other Rose we know. The name is descriptive of the shimmering color but does not mean a "flash" duration of bloom, for the flowers open daily for several weeks, beginning early in June. The petals are vivid orange-scarlet with backs of yellow, suffused with scarlet. The center of the flower is gleaming yellow and filled with golden anthers. Buds are yellow with scarlet suffusion giving a suggestion of the dazzling blooms that are to follow. Gold Medal, Rome.

Retail: \$1 each; 3 or more, 90¢ ea.

**Wholesale: { 1-9 @ 67¢; 10-19 @ 55¢
20-249 @ 45¢; 250 up @ 40¢**

(See Poulsen's Yellow Page 10)

Robert Pyle, President

West Grove, Pa.

"Treasure Island", site of the 1939 International Golden Gate Exposition, San Francisco, California. Our Rose Golden State, is the theme Rose officially adopted by the Exposition

Hybrid Tea Roses

Two-year old No. 1 Multiflora

	10	100
Ami Quinard. Standard for dark reds.....	\$3.50	\$30.00
○ Angels Mateu. Pl. Pat. 174. See page 5....	7.50	60.00
Autumn. Like TALISMAN but startling color.....	3.50	30.00
Betty Uprichard. RADIANCE-like 2-tone..	3.50	30.00
Charles K. Douglas. One of the better reds; bright.....	3.50	30.00
Condesa de Sastago. Copper and yellow....	5.00	45.00
Edith Nellie Perkins. Pale salmon, free....	3.50	30.00
Editor McFarland. Fresh, deep pink.....	5.00	45.00
E. G. Hill. Fragrant and free. Crimson	3.50	30.00
Etoile de Hollande. Finest choice in reds...	3.50	30.00
Faience. Peach and yellow. To exhibit	6.00	50.00
○ Feu Pernet-Ducher. Pl. Pat. 103. Yellow....	6.00	50.00
Golden Dawn. Attractive straw yellow.....	5.00	45.00
Golden Main. Pl. Pat. 254. Yellow.....	7.50	60.00
Golden Sastago. Buttercup yellow.....	7.50	60.00
Heinrich Wendland. Reddish copper.....	6.00	50.00
Joanna Hill. Bold buff; fine to cut.....	3.50	30.00
Kaiserin Auguste Viktoria. Standard white..	3.50	30.00
Lily Pons. Pat. appl'd. Yellow.....	10.00	75.00
○ Luis Brinas. Pl. Pat. 102. Orange-copper....	6.00	50.00
Luna. Moonlight yellow. Nice cut.....	6.00	50.00
○ Mme. Cochet-Cochet. Pl. Pat. 129. See P. 5 ..	6.00	50.00
○ Mme. H. Guillot. Pl. Pat. 337. See P. 5.....	10.00	75.00
Margaret McGredy. A top orange-scarlet....	3.50	30.00
McGredy's Scarlet. Brilliant scarlet.....	3.50	30.00
Miss Rowena Thom. Hearty. Satiny pink...	3.50	30.00
Mrs. E. P. Thom. Clear yellow.....	3.50	30.00
Mrs. G. A. Van Rossem. Yellow, pink.....	3.50	30.00
Mrs. Henry Morse. Two-tone pink to cut....	3.50	30.00
Mrs. P. S. du Pont. Solid yellow.....	5.00	45.00
Mrs. Sam McGredy. Fragrant scarlet-orange	7.50	60.00
Nation Flower Guild. Tall crimson.....	5.00	45.00
Pink Pearl. Pearly pink.....	5.00	45.00

(See Sure Profit Plan Page 9)

Red Circle Rose List 1939-40

Much demanded new yellow, Golden State

HYBRID TEA ROSES (Continued)

	10	100
President Hoover. Pink and yellow to cut	\$3.50	\$30.00
Pres. Plumecocq. Coppery. Very free	5.00	45.00
Radiance. The standard pink	3.50	30.00
○ Radio. Pl. Pat. 197. See P. 5	6.00	50.00
○ Ramon Bach. Pat. appl'd. See P. 5	10.00	75.00
Roslyn. Golden yellow	3.50	30.00
Rouge Mallerin. Scarlet. Does not blue	7.50	60.00
Signora. Pl. Pat. 201. Tinted	7.50	60.00
Soeur Therese. Chrome yellow. Keeps color .	5.00	45.00
Souv. de Cl. Pernet. Yellow	3.50	30.00
Souv. de Mme. C. Chambard. Pink	5.00	45.00
Talisman. Gay, multicolored	3.50	30.00
Texas Centennial. Pl. Pat. 162. Red	6.00	50.00
○ Warrawee. Pl. Pat. 140. Shell-pink	6.00	50.00

Sure Profit Plan

Here's a different way to sell Roses, a practical plan to increase income without outlay. Nurserymen in increasing numbers have used the idea for nearly 10 years. What you do is: **Sell Star Roses from Star Catalog. Selling is easier** because 65 of 178 Roses in Catalog are in full color; you become associated with **STAR** Roses, the top name in Roses; you have a full line of Roses to sell. **Profit is sure.** You pocket a generous share of order immediately after the sale; send rest of cash and order to us. You benefit from our detail-relieving, direct-to-consumer shipping service. Your customers get guaranteed **STAR** Roses—you get a genuine profit!

Send for Catalog and special details.

The Conard-Pyle Co., Robert Pyle, Pres., West Grove, Pa.

○ POULSEN'S YELLOW. Floribunde

(In color, P. 3 Retail Catalog)

(D. T. Poulsen, 1939.) Rights to patent reserved. Buttercup-yellow. One of our prize European discoveries last year. A marvel for quantity of bloom. The lovely orange-tinted, Indian-red buds, artistically graced with branched sepals, come in lovely branching clusters of 5 or more and open to 2½-inch blooms of brilliant yellow. Buds for delightful, **different** indoor decorations.

Retails \$2 each, 3 for \$5

To trade: 10 for \$12.50; 100 for \$100

CLIMBING ROSES

	10	100
American Pillar. Spectacular pink	\$3.50	\$30.00
Blaze. Pl. Pat. 10 "Repeat-blooming Paul's Sc."	6.00	50.00
Cl. Dainty Bess. (Cl. H.T.) Single, blush pink	6.00	50.00
Elegance. Pat. appl'd. New yellow.....	6.00	50.00
○ Guinee. (Cl. H.T.) Pat. res'd. Deep maroon..	7.50	60.00
Jacotte. Orange-apricot	6.00	50.00
New Dawn. Pat. 1 "Everblooming Van Fleet"	10.00	75.00
Primrose. Primrose-yellow.....	3.50	30.00
Scorcher. Scarlet-crimson.....	6.00	50.00

ROSA HUGONIS

"GOLDEN SHRUB-ROSE OF CHINA"

Now the standard for Rose Hedges and specimens. It is prized for its extreme hardiness; its ability to make a distinctive and almost impenetrable hedge and its habit of being first to flower (in early May ahead of other Roses and Shrubs). A specialty of ours for nearly 20 years; sales still going up.

Dormant 2 year field, own root

100 for \$20, 10 for \$2.50

COPYRIGHTED

TOM THUMB

"WORLD'S SMALLEST RED ROSE"
Plant Patent No. 169

Crimson. A tiny gem for rockery, border or pool's edge. For Conservatory. Dwarf grower. Hardy. Flowers rich crimson, white center, studded with gold stamens. Popular for Flower Shows and Gifts.

Retails 75¢ each, 2 for \$1.25, postpaid

3" pot plants, ready now:

10 for \$4, 100 for \$30

ROULETTI: Pink Midget

Retails: 50c each; \$5 per dozen

3" pots: 10 for \$2.50; 100 for \$20

Two New Miniatures

Thimble • Roses

You know what a flare there is for the miniature. People make hobbies of collecting miniature vases and containers. These tiny Roses will make those miniature vases twice as valuable as ever they were before. Here are Roses to fit them. "Thimble" Roses, they are called sometimes. Imagine a little bouquet $2\frac{1}{2}$ inches high on an invalid tray, or to be used along with the place card as individual table decoration.

Also you have noticed how the enterprising style shows have dictated the use of Roses (1) for ear-rings; (2) another called for yellow miniatures in the hair; (3) a large finger ring composed of miniature Roses. See Florists Exchange, Sept. 9, page 10.

Also, here is something unique and attractive for the Kiddie Garden. Will stand low temperatures in the open, hence good for the Rock Garden. But in themselves, delightful, intriguing, fascinating.

PIXIE: White

From Holland. Plant Patent applied for. Propagating rights absolutely reserved. Will be furnished in 3-inch pots and a few choice Standards or little Tree Roses later. Plants 4 to 6 inches high.

BABY GOLD STAR: Yellow

From Pedro Dot, Barcelona, Spain. Patent applied for. A rich yellow. Just right for ear-rings or the hair, or the bracelet. Plants slightly larger than the white one.

Prices for Above New Miniatures

At retail: \$1 each, 3 for \$2.50 postpaid

To trade: $2\frac{1}{4}$ " pot plants, ready March 1

1-9	10-19	20-249	250-499	500-up
67¢	55¢	45¢	40¢	35¢

Catalog Houses: Write for illustrations.

THE CONARD-PYLE CO.

Robert Pyle, Pres.

West Grove, Pa.

CONARD-PYLE
Red *Circle*
ROSE LIST
Wholesale