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U.S. Department of Agriculture

DESCRIPTIVE STRAWBERRY PLANT CATALOGUE

OF ONE MILLION PURDUE'S BEST QUALITY STRAWBERRY PLANTS

===== GROWN AT =====

Perdue's Strawberry Plant Farm

C. S. PERDUE, Proprietor

SHOWELL, MARYLAND

This Is The Time To Grow Strawberries

Prices for strawberries in the year 1919 were exceptionally high, selling for 50 cents per quart. The luscious strawberry is for once as expensive as it is delicious, with the prospect of high prices for the next four or five years at least. The prices paid last year were really almost as good as digging gold in California. One farmer is reported to have sold in one day \$4,250.00 worth of strawberries from his plantation and to have actually received the money in cash and carried it home with him. In ordinary times this would have been the price of his farm and yet this was only one day's transaction from his land. Many of our people have sold their days picking for as much as \$500.00 to \$800.00 and kept the steady inflow of money day after day to such an extent that some were almost tired of getting the green-backs in their hands. William Vickers a farmer of Sussex Co., Del., estimates his crop of strawberries from 4 or 5 acres will have brought him \$5,000.00 when through picking. The above will give you an idea of the profit made growing strawberries. I would advise all who can to set out strawberry plants this Spring of 1920. Note clipping from one of our local papers of April 10, 1919. The price of strawberry plants has never been known to be as high as at this season and many farmers who would like to set out a large acreage are handicapped because they are forced to go on the market and buy their plants at what is considered very high prices. Strawberry plants which originally sold for \$2.00 per 1,000 are now bringing \$4.00 to \$6.00, and the Chesapeake brand which is one of the most famous of strawberries grown in this section are so much in demand that many orders have to be turned down by the strawberry plant shippers. You will note from above clipping the high prices for strawberry plants in 1919, and when you consider the additional cost of digging and packing the plants that will necessarily have to be added to above prices you will understand that I cannot fill your order for them at lower prices than quoted you in this catalog.

I have a select list of fourteen leading varieties of Perdue's Best Quality Strawberry Plants grown in a well favored soil and climate. You cannot get better plants no matter where you get them. I have about 1,000,000 of them to offer the trade for the spring of 1920 and can fill your order promptly and satisfactorily at reasonable prices. My plants are strictly true to name, well cleaned and tied in bundles of 25 plants each and packed in plenty of damp moss for shipping. My plants give satisfaction and I hope to be favored with your order for I know they will please you.

My plant farm is located near Showell, Md., on the P. B. & W. railroad which gives me excellent shipping facilities to all shipping points in this country.

Very respectfully,

C. S. PERDUE.

Instructions to Patrons

Special Low Express Rates. I am able to send plants by express to any part of the country at 20 per cent. less than merchandise rates over each company. I have the American Railway Express Company.

Write Your Name And Address Plainly. Be particular to say how goods are to be shipped, whether by express or parcel post. No charge made for package and delivery to the R. R. Company.

Time of Shipment. I can ship to Southern customers during mild weather at any time after you receive this catalog, and I can usually ship to Northern customers until the first of May. Do not order plants during the summer months. I do not grow potted plants.

True to Name. While I exercise the greatest care to have every plant true to name, I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

Claims, if any must be made on receipt of the goods. I cannot become responsible for misfortune caused by insects, droughts, floods, etc., also for stock that is allowed to lie around your station or postoffice or for neglect of purchaser to care for stock after it has been received. I send out only good stock in good condition and carefully packed.

Order Early. Do not wait until you want the plants. All orders acknowledged as soon as received.

Remit. By Post Office Money Order on Showell, Md., or Bank Draft Check, or Registered Letter.

Terms. Cash with the order.

Reference. Calvin B. Taylor Banking Co., Berlin, Md., Postmaster, Showell, Md., Wm. E. Thomas, Rural Carrier, Showell, Md. Be sure to enclose stamp for reply when writing my references.

A Certificate of Inspection from our State Entomologist and State Pathologist will be attached to each and every shipment of stock.

Dear Sir:

Belmont Co., Ohio, May 6th, 1919

The strawberry plants were on the road 5 days and on receipt of same opened them up and found as fine a lot of berry plants as I ever received; set them out at once and today I was in the patch looking them over carefully and I found fully 95 per cent. growing and nearly ready to cultivate. Thank you, will come again when in need.

E. W. Bonar.

Description of Varieties

✓ **GLEN MARY**—(Mid-season). Very popular in some sections of the country, especially in New England, New York and Pennsylvania. An immense yielder of very large size berries, dark red in color, very fine flavor. A good strong grower of large and healthy plants. Let me have your orders for them.

✓ **BIG JOE**—(Mid-season to late). The very best kind to plant if you want a good crop of really fancy strawberries. Bright red in color, extremely large size, delicious flavor. Makes just enough strong, healthy plants for a good crop of really fancy berries. For profit plant Big Joe. It is distinctly a money maker. Let me have your orders for Big Joe plants, they will please you.

✓ **CHESAPEAKE**—(Late). A very popular variety with most all strawberry growers on account of its many excellent qualities. Plants are very large size; in fact, the largest I have ever grown; very vigorous and healthy; if planted in good rich soil will make enough plants for a good fruiting bed. Does not do well on very poor soil except they be given good care and liberal applications of manure. Berries are very fine in every way, exceptionally large size, excellent color and fine flavor, very firm and will stand shipping. It ripens its crop a few days earlier than Gandy. You will not make any mistake if you plant Chesapeake.

✓ **AROMA**—(Late). A standard late variety in many of the great strawberry growing sections. A good plant make of large and extremely healthy plants. Berries are large size, very firm, bright red color and excellent flavor. For late berries plant Aroma.

✓ **GANDY**—(Late to Very Late). A standard late berry and a most profitable kind. A good plant maker of large and very healthy plants. Berries are exceedingly fine, large size, excellent color and good flavor, making them very beautiful and attractive. The very best shipping variety.

✓ **EARLY OZARK**—(Extra Early). A good grower of large size plants with a healthy and vigorous appearance. Berries are large size, fine quality and good color. Is recommended as an extra good variety to plant for early market as it will bring real money early in the season.

Perdue's Plants Are Profit Makers

✓ **KLONDYKE**—(Early). The standard early berry in this part of the country. Plants are healthy and vigorous. A good grower of plants that bear a good crop of fancy berries that sell quickly at top market prices. For an all around, up-to-date, strawberry plant Klondyke.

✓ **SAMPLE (P)**—(Mid-season). A good grower of exceptionally vigorous and healthy plants. Berries large size, bright red color, fine flavor. A standard variety and one of the best mid-season kinds.

✓ **SENATOR DUNLAP**—(Early). A good one for home garden being an excellent grower of plants that are very vigorous and healthy. Berries are fair size, fine color and excellent flavor. It is also recommended as being a good kind to grow for market in some sections of the country.

✓ **NICK OHMER**—(Mid-season). A fine variety to plant for fancy trade. Berries are very large size, beautiful bright red color, unusually delicious flavor. A good shipping variety, being quite firm also an excellent one for the home garden. A good plant maker of very large and vigorous plants. For a really fancy berry that will bring real money plant Nick Ohmer.

✓ **HAVERLAND (P)**—(Mid-season). A standard variety too well known to need much description. A good plant maker which bear a large crop of bright red berries of fine flavor. A good one for the home garden.

✓ **PARSONS' BEAUTY**—(Mid-season). Plants are healthy and vigorous and makes a good fruiting bed. Popular nearly everywhere on account of its many good qualities. Berries are large size, good flavor, bright red color. One of the best of the mid-season varieties.

✓ **MATTHEWS**—(Extra Early). I can not recommend this variety except for trial. Not as good here as other extra early kinds, but it might do better in other sections. Berries fair size, bright red color. It might suit your locality where an extra early berry is desired.

✓ **PROGRESSIVE**—(Everbearing). Is the very best everbearing strawberry, leading them all on account of its good yielding qualities. The land for them should be rich, and they will bear fruit a few weeks after plants are set and continue to bear until freezing weather. If properly cared for you can secure a good crop of berries the first year. They are hoed, fertilized and cultivated just as other varieties. For best results blossoms should be pinched off until the middle of July. Berries are fair size and delicious. Plant some they will please you.

PRICE LIST

BY EXPRESS OR PARCEL POST—RECEIVER TO PAY CHARGES

Name of Variety	100	250	500	1,000	5,000
Aroma	\$1.00	\$1.50	\$2.50	\$5.00	\$24.50
Early Ozark	1.00	1.50	2.50	5.00	24.50
Gandy	1.00	1.50	2.50	5.00	24.50
Glen Mary	1.00	1.50	2.50	5.00	24.50
Haverland (P)	1.00	1.50	2.50	5.00	24.50
Klondyke	1.00	1.50	2.50	5.00	24.50
Matthews	1.00	1.50	2.50	5.00	24.50
Nick Ohmer Sold Out	1.00	1.50	2.50	5.00	24.50
Parsons' Beauty	1.00	1.50	2.50	5.00	24.50
Sample (P)	1.00	1.50	2.50	5.00	24.50
Senator Dunlap	1.00	1.50	2.50	5.00	24.50
Big Joe	1.00	2.00	4.00	7.50	37.00
Chesapeake	1.25	2.25	4.50	8.00	39.50
Progressive (Fall Bearing) ..	1.25	2.75	5.50	10.00	49.50

I can ship parcel post C. O. D. at above prices, receiver to pay parcel postage on receipt of plants, or

If plants are wanted by parcel post, prepaid, add to above price list.

First and Second Zones—15c per 100, 20c per 250, 30c per 500, 50c per 1,000, \$2.50 per 5,000 plants.

Third Zone—25c per 100, 45c per 250, 60c per 500, \$1 per 1,000, \$5 per 5,000 plants.

Fourth Zone—35c per 100, 55c per 250, \$1 per 500, \$2 per 1,000, \$10 per 5,000 plants.

Fifth Zone—40c per 100, 75c per 250, \$1.50 per 500, \$3 per 1,000, \$15 per 5,000 plants.

All plants shipped by parcel post will be packed in baskets to insure them reaching customers in good condition. They will carry better than if wrapped in paper for shipment. It will be cheaper to have plants sent via express especially in lots of more than 1,000 plants in 3rd, 4th, 5th, 6th, 7th, and 8th zones. If requested, I will quote parcel postage on small lots of plants in 6th, 7th and 8th zones.

NOTE. Those marked (P) are pistillate and must be planted near some perfect flowered sort. The above prices are net. Please do not ask for any discount from above prices, the prices given per 1,000 or 5,000 or as the case may be are for that quantity of one variety and not for an assortment. To illustrate: I offer 5,000 Aroma plants for \$24.50, whereas if 5,000 plants of five different varieties are wanted, they must come under the 1,000 rate.

Customers trying to place orders for less than 5,000 plants of one variety at the reduced prices for 5,000 will find upon receipt of their plants that the quantity has been cut down to conform with the money sent.

How I Grow Strawberries.

I plow the land as early as weather conditions will permit after the first of March and mark out the rows $3\frac{1}{2}$ feet apart with a potato planter which makes a list slightly above the level of the land; the plants are set out in the rows about 12 to 15 inches apart. The important thing is to get your plants set with all the roots straight in the ground and soil packed firmly around the plant. I begin cultivation at once and keep plants clean of weeds and grass until late fall when I usually have a fine stand of plants. Do not use any commercial fertilizer on them until a few weeks after they are set out; I then make 2 or 3 applications at different times when plants are not wet from rain or dew by broadcasting about 500 pounds per acre of raw bone meal or any other good brand that does not contain any potash as it might injure the plants. Of course, I always grow cow peas on the land previous to planting strawberries as strawberries need a soil full of humus. Barnyard manure will also furnish the humus for them where cow peas are not grown. Most all strawberries are grown by the matted row system, that is to leave about all the runners on the parent plant to take root and make a wide row, leaving enough room in the alley between the rows for the convenience of the pickers.

TESTIMONIALS

Perdue's Best Quality Strawberry Plants give satisfaction. Read what my customers have to say about them.

Dear Sir: Carbon Co., Pa., May 20th, 1919
The plants reached me in splendid condition and in quick time. I mailed you the order on Friday which you must have received the following day and the plants reached me on Monday morning at 6.30 A. M. This was certainly going some to order, receive and plant in less than three days.
V. L. Kressley.

Dear Sir: Perry Co., Pa., April 10th, 1919
The strawberry plants came in good time and in the best of condition. I think you gave a large count for the money; fine plants: thank you for your promptness.
W. P. DeLancy.

Dear Sir: Schuylkill Co., Pa., Apr. 15, 1919
The strawberry plants arrived on the 12th in fine condition. I planted them all on the day of arrival and I looked them over this morning, they all seemed very much alive.
Harry Loy

Dear Sir: Lancaster Co., Pa., April 11, 1919
The plants I received from you last year made a fine looking strawberry patch from which I expect a fine crop of berries. Jos. G. Musser.

Dear Sir: Sullivan Co., Ind., Apr. 21, 1919
I got the strawberry plants all right and they look good. Ben Moses.

Dear Sir: Warren Co. Pa., April 21, 1919
I received strawberry plants in good condition and I am perfectly satisfied.
Geo. Pels.

Dear Sir: New Haven Co., Conn., May 2, 1919
Strawberry plants ordered of you has reached me in good order and I find them to be of the best.
N. G. Hine.

Dear Sir:

Fairfield Co., Conn., May 12, 1919

Plants sent April 18th arrived Monday and were planted after two very warm days; we had a cold rain followed by three nights when it froze ice to depth of $\frac{1}{2}$ in.; have lost less than a dozen and a half plants, much to my surprise.

M. Ray Powers.

Dear Sir:

Litchfield Co., Conn., May 17, 1919.

The fall bearing strawberry plants arrived April 30th in good condition and are looking very good indeed. My husband says to tell you that 118 of the 100 ordered are alive and looking good so he sees no cause for complaint. The plants are very satisfactory.

Mrs. Akin J. Briggs.

Dear Sir:

Roanoke Co., Va., May 9, 1919

I received plants O. K. They were commented on by several people. We are well pleased with them; will recommend your plants.

H. C. Coon.

Dear Sir:

(Shady Brook Farm) Newington, Va., Apr. 9, 1919

The Big Joes ordered last season look fine. Your plants seem to have lots of life about them.

D. M. Keeton.

Dear Sir:

Plainview, Texas, Apr. 22, 1919

Strawberry plants received and now in the ground doing fine; hope I shall be able to keep them growing. This altitude is rather high and dry for berries. Best wishes for your continued success. Yours for strawberries.

J. H. Whyland, M. D.

Dear Sir:

Garrett Co., Md., Apr. 30th, 1919.

Received strawberry plants on the 23rd. I was well pleased with them, you sent me such nice strong plants and you wasn't afraid to give a good number. Yes, strawberries pay; I planted some over 400 plants two years ago and picked over 600 quarts last year from them.

Mrs. John Ash.

Dear Sir:

Baltimore Co., Md., Apr. 29, 1919

Received the strawberry plants (Parson's Beauty) on above date and in first class condition and I certainly must thank you for your promptness in filling my order which really was unexpected at this time.

John Leppert.

Dear Sir:

Ashtabula Co., Ohio, Apr. 29, 1919

The strawberry plants are here and we are very much pleased with them; thanks for prompt shipment and generous amount of plants.

Bessie Leonard.

Dear Sir:

Madison Co. N. J., May 5, 1919.

The plants shipped me the 28th of April reached here the first of May in fine condition. They were extra nice plants and well rooted. I am pleased with them.

J. B. Hoffman.

Dear Sir:

Onondago Co., N. Y., Apr. 29, 1919

I received the plants in due time and in fine condition and the choicest lot I ever had; many thanks.

W. S. Millard.

Dear Sir:

Sandy Point, Maine, May 6, 1919

The strawberry plants arrived this morning all right and in fine condition. I am much pleased with them; also with the generous count, and thanking you for your promptness in filling order.

Addie V. Partridge.

Dear Sir:

Auburn, Me., May 1st, 1919

The strawberry plants received at 5 p. m. today. They are the finest plants possible. I am more than pleased with them. They could not be better. I thank you for the extra plants. If the plants do not live it is certainly not your fault.

L. L. Rand.