Historic, archived document

Do not assume content reflects current
scientific knowledge, policies, or practices.

2.37 1918 INDEXED
JAN 18 LIBRARY
RECEIVED
★ JUL 9 1920 ★
U. S. Department of Agriculture

DESCRIPTIVE Strawberry Plant CATALOGUE

Of Millions of Perdue's Best Quality Strawberry Plants

GROWN AT
PERDUE'S
Strawberry Plant Farm
C. S. PERDUE, Proprietor
SHOWELL, MARYLAND

1918 TO MY FRIENDS AND CUSTOMERS 1918

AM VERY GRATEFUL to all who gave me their order for strawberry plants in 1917, and I herewith present you my 1918 catalog of Perdue's Best Quality Strawberry Plants and I wish to thank one and all for the large increase in the business you gave me in 1917. I am pleased to say that notwithstanding the shortage and high price of labor I was prepared to ship all orders promptly and therefore give entire satisfaction to all of my customers. I have a select list of 21 of the leading varieties at very low prices. My plants are grown on a well favored soil that has been prepared the year previous by planting to cow peas, the vines are turned under the following spring and the land is heavily fertilized. The plants are given intensive cultivation and as a result I have millions of the **Best Quality Plants** to offer. You cannot get any better stock no matter where you get them. The past summer was an ideal one for producing very large, well rooted, healthy plants. My plants are strictly true to name and not mixed, well cleaned up and tied in bundles of 25 plants each, properly labeled and packed in plenty of damp moss. With courteous treatment and prompt shipment I solicit your orders again this season for Strawberry plants, and hoping to be favored, I am

Yours very respectfully,

C. S. PERDUE.

Read What My Bank Has To Say About Me.

Mr. C. S. Perdue,
Showell, Md.

October 8, 1917.

Dear Sir:—Replying to your inquiry of even date, I beg to say that we will esteem it a very great pleasure to answer any inquiries that may be directed to us regarding your honesty, integrity and square-dealing. You have been a very satisfactory patron of ours since you have been in our vicinity.

With best wishes for your success, I am, Very truly yours,

W. L. HOLLOWAY, Cashier.
Berlin, Maryland.

Read What Our Rural Mail Carrier Says.

Showell, Md., Sept., 1, 1917.

To Whom This May Concern: This is to certify that I have served Mr. C. S. Perdue for several years. He is a hustler and looks closely after his business. He is absolutely reliable and honest as is evident by the general satisfaction which he has given to all who have had business transactions with him. He has a fine lot of Strawberry plants, including the very best varieties, and anyone will do well in placing an order with him.

WILLIAM E. THOMAS

Instructions to Patrons.

Special Low Express Rates. I am able to send plants by express to any part of the country at 20 per cent. less than merchandise rates over each company. I have the Adams Express Company.

Write Your Name And Address Plainly. Be particular to say how goods are to be shipped, whether by express or freight. No charge made for package and delivery to the R. R. Company.

My Guarantee. I warrant my plants to reach my customers in the very best condition if shipped by mail or express if they are delivered by the transportation company in due time and attended to promptly on arrival. All plants at purchaser's risk when shipped by freight. Can ship safely by freight until April 10th.

Time of Shipment. I can ship to Southern customers during mild weather at any time after you receive this catalog, and I can usually ship to Northern customers until the first of May. Do not order plants during the summer months.

True to Name. While I exercise the greatest care to have every plant true to name, I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

Order Early. Do not wait until you want the plants. All orders acknowledged as soon as received.

Remit. By Post Office Money Order on Showell, Md., or Bank Draft, Check, Registered Letter, or Stamps for amounts less than one dollar. (One and two cent ones preferred.

Terms. Cash with order, or I will ship cash on delivery when one-fourth amount is sent with order.

Location. My plant farm is located near Showell, Md., on the P. B. & W. Railroad, which gives me excellent facilities for all shipping points in this country.

Parcels Post. If plants are wanted by Parcels Post see rates below.

Zone	1st lb.	Each additional pound or fraction.	Zone	1st lb.	Each additional pound or fraction.
1	5c	1c	5	8c	6c
2	5c	1c	6	9c	8c
3	6c	2c	7	11c	10c
4	7c	4c	8	12c	12c

100 Strawberry Plants weigh about 4 pounds.

Description of Varieties

✓ **MATTHEWS. (Extra Early).** I have not fruited this new variety and will give the originator's description. "I surely think it will prove to be what growers have been looking for, that is, a fancy, extra early berry. Remember this is no second early but ripens with the very earliest and no scrapping here and there to fill a quart as large quantities of fruit ripen at once, in other words, when it begins to ripen pickers must get busy. I have no hesitancy in saying and feel confident that of the many who have seen it fruiting there is not one but what will agree with me in stating that is it truly a fancy berry. This berry has a perfect blossom plentifully supplied with pollen. It is of large size, beautiful deep red color with a large, green cap. Immensely productive. The plants are large with plenty of dark green foliage. It is a very early bloomer but the bloom must be very hardy as the frost does not seem to damage it to any great extent. I have never had a short crop and berries have always brought the top price in home and city markets. The first picking, May 10th, 1915, of ten 32-quart crates wholesaled in the small town of Pocomoke for \$5.05 per crate. Eleven cents per quart was the lowest price I received for it in the city markets last season. Note the clipping from one of our local papers. "The first shipment of strawberries from Somerset County, Md., was from Marion Station Monday, two crates of Matthews Early grown by Wm. J. Coulbourn sold at station for \$5.00 a crate. There are hundreds of acres beginning to ripen their first crop of this early bearing variety. A large crop is expected.'"

✓ **KLONDYKE. (Early).** It is a standard variety and a good plant maker which are strong and vigorous and bear a good crop of berries of a bright red color, large size and fine flavor, very firm. An excellent shipping kind that will sell for fancy prices on the market. One of the very best being an all around, up-to-date early berry. For early berries plant Klondyke.

✓ **TENNESSEE PROLIFIC. (Early).** Too well known to need much description. A good plant maker. Berries are large of a bright red color and good flavor. One of the old standards.

✓ **SENATOR DUNLAP. (Early).** This variety will succeed on almost any kind of soil. Berries good size of dark red color. A good one for the home garden, also extensively planted in some sections of the country.

EARLY OZARK.—(Extra Early). One of the very best in its season. A good shipping berry also a good one for the home garden. An excellent grower of plants of a very dark green color and bears an exceptionally large crop of nice, dark red berries of fine quality. Plant Early Ozark.

NICK OHMER. (Mid-Season). A good maker of large and very vigorous plants and is highly recommended where a really fancy berry is desired. The berries are very large in size, bright red color and of a most excellent flavor and will sell for fancy prices on the market. For fancy berries plant Nick Ohmer.

GLEN MARY. (Mid-Season). A very fine variety in some sections of the country and is extensively planted by strawberry growers. A good plant maker and bears a good crop of very fine berries of excellent quality and flavor. I have a large and fine stock of plants. Let me have your order.

PARSONS' BEAUTY. (Mid-Season). An excellent kind, being a vigorous grower of plants that are good size and not inclined to rust during fruiting time. Berries are large size, good flavor and bright red color. For a good all around strawberry plant Parsons' Beauty.

SAMPLE P. (Mid-Season). It bears a very large crop of large size, bright red berries of good flavor and excellent quality. The plants are exceptionally vigorous and healthy. One of the best of the mid-season kinds.

LADY CORNEILLE. (Mid-Season). Makes quite a lot of plants that bear a good crop of fair size berries that are quite firm. A good shipping variety. I have a large stock of plants and will be pleased to have your order for them.

HAVERLAND P. (Mid-Season). A good one for the home garden. Berries are large size, bright red color of an excellent flavor. A good grower of large, healthy plants.

GANDY. (Late). A fine late variety ripening a few days later than Chesapeake and one of the standard late kinds. Very popular in most all sections of the country. It bears a good crop of very fine quality berries of a bright red color and good flavor. For a large crop of fine late berries plant Gandy. It is a good plant maker. Send me your orders for Gandy plants. I have a large stock of them.

✓ **BIG JOE. (Late).** A most excellent variety. It makes more plants than Chesapeake. Makes just enough plants for a good crop of really fancy berries. A bright red in color and fine flavor and will bring highest market prices. It is the very best one of the late kinds and will give satisfaction. I have a large and fine stock of Big Joe plants. Let me have your order for them. They will please you. See picture of Big Joe on first cover page.

✓ **CHESAPEAKE. (Late).** A very fine late kind on account of its many excellent qualities. A good grower of plants that are extremely large and vigorous which bears a good crop of exceptionally large berries of a bright red color, fine flavor and excellent quality. Indeed they are really fancy berries and bring fancy prices on the market. You will not make any mistake if you plant Chesapeake for late berries. It ripens its crop a few days earlier than Gandy.

✓ **AROMA. (Late).** A standard variety and one of the late kinds that you can depend on for a good crop of fine berries. Of excellent quality. A good shipping kind that sells for high prices in the market. It will make enough plants for a good crop of fancy berries. For late berries plant Aroma.

✓ **McALPINE. (Late).** It makes quite a lot of plants and I believe it will succeed on most all kinds of soil. Berries are large size, dark red color and very firm, a good shipping variety on account of its excellent keeping qualities.

✓ **BRANDYWINE. (Late).** Plants are large size and vigorous. Berries are dark red color and good quality. Very popular in some sections of the country.

✓ **AMANDA. (Late).** A good grower of vigorous and healthy plants that are of large and upright growth. Berries are extra large size and good quality.

✓ **MASCOT. (Very Late).** The very latest kind that bears a good crop of berries. Very large and excellent quality and flavor. A good grower of plants. For very late berries plant Mascot.

Dear Sir:

Indiana, May 27, 1917.

I received strawberry plants May 16th in fine condition. The 2500 plants you sent me a year ago are certainly fine berries, can't be beat. Surely well pleased with Gandy, Dunlap and Big Joe. Thank you for your promptness in filling the order.

Frank Baxter.

The Everbearing Varieties

✓ **PROGRESSIVE. (Everbearing).** This is considered the best kind as it seems to succeed well in most all sections of the country. A good grower of plants. The berries are medium size and of excellent flavor. They should be planted in the early Spring, the same as you would any other standard variety. The blossoms should be kept off until about the middle of July and from the first of August until freezing weather. Progressive will bear abundantly.

✓ **SUPERB. (Everbearing).** It is considered in some sections, especially in the North, to be better than the Progressive but it is not recommended for the South. The Progressive does better here in this section of the country. The Superb does not make as many plants as Progressive. It is considered one of the best Spring bearing varieties, bearing large crops of berries somewhat like the Chesapeake. Next to Progressive it is considered the most valuable of the everbearing varieties.

Dear Sir:

Pennsylvania, April 9, 1917.

Strawberry plants arrived safe and in excellent condition. They are just as fine as though they had come from my neighbors patch, shipping had no bad effect on them at all.

Thos. M. Heister.

Certificate of Nursery Inspection No. 5

To Whom It May Concern:

THIS IS TO CERTIFY, That on the 28th day of Aug. 1917, we examined the Nursery Stock of C. S. Perdue, growing in his nurseries at Showell, County of Worcester, State of Maryland, in accordance with the law of Maryland 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection, from the San Jose Scale, Peach yellows, Pear Blight and other dangerously injurious insect pests and plant diseases.

This Certificate is invalid after August 28th, 1918, and does not include nursery stock not grown within this State, unless such stock is previously covered by certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist

College Park, Md., Sept. 25, 1917.

C. E. Temple State Pathologist

PERDUE'S BEST QUALITY
STRAWBERRY PLANTS
GIVE SATISFACTION

Read What My Customers Have to Say About Them.

Hampshire Co., Mass., May 2, 1917.

The strawberry plants came in fine condition and are much better plants than we usually get for three times the money. Am sure you will get more orders from our locality, as all who saw the plants thought they were fine.

Respectfully, C. G. Hamilton.

Dearbon Co., Ind., April 7, 1917.

Received the strawberry plants yesterday in fine condition. I have paid \$4.00 per thousand for plants that did not look any better than these.

Thank you for prompt delivery. Chas. H. King.

Schoharie Co., N. Y., May 1, 1917.

I received the basket of plants yesterday in fine condition. They were in better shape than some I received the day before only 20 miles away.

Myron Van Voris.

Tioga Co., N. Y., May 14, 1917.

The strawberry plants you sent me last Monday arrived Saturday p. m. and were beautifully packed. Many thanks for your double count and wishing you the success you deserve.

W. S. Slade.

W. S. Slade.

Maine, May 5, 1917.

I have just finished setting out the two crates of plants received from you and though delayed in transit they were in excellent condition. I have been buying plants for a number of years but none pleased me as much as yours. Large, well rooted plants, liberal count and extra good packing. Please do not fail to send me your catalog each season as you certainly may count on my trade in the future.

Herbert R. Gott.

Herbert R. Gott.

Franklin Co., Ky., May 12, 1917.

Strawberry plants arrived May 4th. I was more than surprised to see them in such fine condition after a voyage of over one week. I certainly will recommend you to all who grow strawberries and you may be sure of my order every year as long as I raise strawberries. Aug. Mauer.

Aug. Mauer.

Fairfax Co., Va., April 16, 1917.

Received my berry plants in good shape. Good count seems to be your motto. I am in the berry business and when I need something I shall call on you.

H. H. Senne

H. H. Senne

Dear Sir: Butler Co., Pa., April 14, 1917.
Received the strawberry plants in good shape after being on the road seven days. Thanking you for your honesty and fine plants.
J. C. Hemphill.

Dear Sir: Baltimore Co., Md., May 31, 1917.
Your plants came as quick as the letter you sent me; just in time to set out after a nice rain. Every plant was a good plant and I surely was glad to get such nice plants.
Lieu E. Wishard.

Dear Sir: Northampton Co., Pa., April 19, 1917.
I received the plants in good condition. They were very nice. I thank you for the prompt attention given my order.
E. D. Jones.

Dear Sir: Niagara Co., N. Y., April 7, 1917.
The plants reached here O. K. They are fine and all in good shape.
J. W. Weigand.

Dear Sir: Greene County, Penna.
I received your catalog in due time and am sending you an order for plants. The plants I received from you two years ago were the finest plants I ever set. I sold \$250 worth of berries last summer.
L. R. Phillips.

Dear Sir: Lancaster Co., Pa., March 27, 1917
Last year through my father-in-law, S. S. McDannel we received from you two lots of 500 each of Chesapeake strawberry plants. They were a splendid lot of plants. Are you in a position to ship on short notice a lot of four or five thousand plants?
Nathan Martin.

Dear Sir: Lehigh Co., Pa., May 9, 1917.
I received the strawberry plants all right.
E. P. Oathekar.

Dear Sir: Schuylkill Co., Pa., April 27, 1917.
I received strawberry plants and they are O. K.
J. W. Reed.

Dear Sir: McKean Co., Pa., April 22, 1917.
Your shipment of five baskets of plants came in good shape and were very satisfactory. The Amanda and Big Joe were certainly strong looking plants. I set about 13,000 yesterday.
T. D. Ware.

Dear Sir: Jefferson Co., Ohio, April 19, 1917.
The strawberry plants got here all right and they were good ones and I thank you very much for your kindness.
L. C. Browning.

Dear Sir: Monroe Co., Mich., March 1, 1917.
Enclosed find order for 500 Big Joe strawberry plants. I got good plants from you last spring.
John Leppel.

Dear Sir: Jefferson Co., Mo., May 4, 1917.

I received the strawberry plants May 2d. Am very well pleased with them and thank you for the extra good plants. Chas. Wiensch.

Dear Sir: Long Island, N. Y., April 11, 1917.

Strawberry plants arrived in fine condition, and am very much pleased with them. Emil Herrmann.

Dear Sir: Harford Co., Md., May 19, 1917.

Strawberry plants arrived May 14th. I was not looking for them so soon. I must say they are very nice, large, thrifty plants and am much pleased with them. Many thanks for your promptness. C. H. Anderson.

Dear Sir: Westmoreland Co., Pa., April 3, 1917.

I received the strawberry plants and they were good and packed well. I am pleased with them and thank you for your promptness.

G. Raymond Smith.

Dear Sir: Schuylkil Co., Pa., April 24, 1917.

I received plants on 23d in good condition after being on the road so long. Were well pleased with them. A. L. Palsgrove.

Dear Sir: Oklahoma, May 4, 1917.

Strawberry plants are doing fine, not many died when planted. Some are in bloom now. You can safely send them to Oklahoma.

Mrs. J. A. Oberg.

PRICE LIST

By Freight or Express, Receiver to Pay Charges

Name of Variety	25	100	250	500	1000	5000	10000
Aroma	\$ 25	\$ 50	\$1 00	\$1 50	\$2 50	\$12 00	\$22 50
Amanda	25	50	1 00	1 50	2 50	12 00	22 50
Big Joe	25	50	1 00	1 50	2 50	12 00	22 50
Brandywine	25	50	1 00	1 50	2 50	12 00	22 50
Chesapeake	25	50	1 25	2 00	3 50	17 00	33 50
Early Ozark	25	50	1 00	1 50	2 50	12 00	22 50
Gandy	25	50	1 00	1 50	2 50	12 00	22 50
Glen Mary	25	50	1 00	1 50	2 50	12 00	22 50
Haverland (P)	25	50	1 00	1 50	2 50	12 00	22 50
Klondyke	25	50	1 00	1 50	2 50	12 00	22 50
McAlpine	25	50	1 00	1 50	2 50	12 00	22 50
Mascot	25	50	1 00	1 50	2 50	12 00	22 50
Matthews	25	50	1 25	2 00	3 50	17 00	33 50
Nick Ohmer	25	50	1 00	1 50	2 50	12 00	22 50
Parsons' Beauty	25	50	1 00	1 50	2 50	12 00	22 50
Sample (P)	25	50	1 00	1 50	2 50	12 00	22 50
Senator Dunlap	25	50	1 00	1 50	2 50	12 00	22 50
Tennessee Prolific	25	50	1 00	1 50	2 50	12 00	22 50
Lady Corneille	25	50	1 00	1 50	2 50	12 00	22 50
Progressive <i>Fall-Bearing</i> ..	35	1 00	2 00	3 50	6 50	28 00	
Superb <i>Fall-Bearing</i>	35	1 00	2 00	3 50	6 50	28 00	

NOTE. Those marked (P) are pistillate and must be planted near some perfect flowered sort. The above prices are net. Please do not ask for any discount from above prices, the prices given per 1,000 or 5,000 or 10,000 as the case may be are for that quantity of one variety and not for an assortment. To illustrate—I offer 5,000 Aroma plants for \$12.00, whereas if 5,000 plants of five different varieties are wanted they must come under the 1,000 rate.

Customers trying to place orders for less than 5,000 or 10,000 plants of one variety at the reduced prices for 5,000 or 10,000 will find upon receipt of their plants that the quantity has been cut down to conform with the money sent.

C. S. PERDUE, Showell, Md.

Ship by.....On or about.....
(Express or Freight)

[illegible]

NOTE—Early in the season I usually have in stock everything listed in this catalog but late in the season I frequently run short of some of the varieties, therefore, when you order late please state whether I shall substitute something equally as good and as near like the variety as possible or return your money for any stock I may be out of. Answer:

FREE 25 STRAWBERRY PLANTS

Of any one variety listed in this catalog, your own selection, except PROGRESSIVE, SUPERB & MATTHEWS, with all orders for strawberry plants to be shipped by express or freight. I will send them free if you will fill out the blank below with names of persons interested in strawberries. Note that this offer does not include orders that are to be shipped by mail. If I should happen to be sold out of the variety selected will substitute with another kind listed in this catalog.

C. S. PERDUE.

C. S. PERDUE.

[illegible]

Read what Mr. John W. Moore, Commission Merchant of 139 Dock Street, Philadelphia, Pa. says about my Strawberries and how they sell on the market.

John W. Moore

Commission Merchant and Dealer in

Fruit--Produce--Etc.

139 DOCK STREET

Philadelphia, Pa., Sept. 17, 1917.

Mr. C. S. Perdue.

Dear Sir:--Your list of Strawberry plants include all the best selling varieties. I have handled your berries for the past two seasons and have always found them to be quick sellers at top market prices. Yours very respectfully,

JOHN W. MOORE.

Per M. L. W.

Prices for Strawberries

We have reported in Green's Fruit Grower extraordinary yields of strawberries. In one instance we with some hesitation announced an instance where \$500 had been received as net profit for one acre of strawberries, cautioning our readers not to anticipate such remarkable yields for if they did they would be likely to be disappointed.

Now we have a report, published in The Country Gentleman, where a strawberry grower received 16 cents per quart for the fancy strawberries and 12 cents per quart for the seconds or culls. It is stated that the man who bought these berries resold them from his grocery at 20 cents for the selected berries and 16 cents per quart for the second class. The net profit on one-tenth of an acre of this man's strawberries was \$87.50, which would amount to \$875 per acre if the yield per acre was equal to that of one tenth of an acre. It is not safe to assume that the same result could be secured from an acre or from ten acres that could be secured from one tenth of an acre, for the smaller piece of ground could be abnormally fertilized with barn-yard manure or with chemicals and could receive the highest cultivation under the most elaborate system of allowing every inch of the ground to be covered with plants 6 to 8 inches apart, all securely covered during the winter months.

Nevertheless I am a great friend of the strawberry, which came to my assistance and filled my pockets with jingling silver at a time of life when assistance was greatly needed. I know of no other method by which a poor man can secure cash as readily as through a small plantation of strawberries in his garden.

Clipping from Green's Fruit Grower.

Strawberry Is a Favorite

The strawberry leads the lists of small fruits in popularity because of its wide range of adaptation to soil and climatic condition, says the vegetable garden expert. The large number of varieties gives a long season of the most delicious fruit. Its ease of culture and its early season of bearing make it a desirable home and market crop. The strawberry is most productive in a sandy loam soil, but if this type of soil is not available it may be grown with good results in many of the heavier soils. Freshly broken land is usually ideal for a strawberry bed provided it has first been planted to some cultivated crop, such as potatoes. Sod land is likely to be infested with white grubs which are dangerous to a tender plant.

Clipping from Farming Business.