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U. S. Department of Agriculture

"42 years of successful strawberry plant culture"

1900

—TO—

1942

C. S. PERDUE'S

42ND ANNUAL CATALOG

MILLIONS OF "BEST QUALITY"

STRAWBERRY PLANTS

A Typical Perdue Strawberry Plant Field
From The
Individually Owned and Operated

Strawberry Plant Farms

Of

C. S. Perdue, Owner and Manager

SHOWELL, MARYLAND

Phone: Berlin, Md. 13 F 3—Telegraph: Berlin, Md.
Express Office—Berlin, Md

ESTABLISHED IN 1900

1900

—TO—

1942

Millions of Perdue's Best Quality

STRAWBERRY PLANTS

We wish to thank our friends and customers everywhere for the orders we received in 1941. My 42 years of successful strawberry plant culture has proven the superior quality and productiveness of "Perdue's Best Quality" strawberry plants. During all of this time, I have received orders from some of the most successful strawberry growers in all sections of this country; including commercial growers, market gardeners, farmers, dairymen, poultrymen, amateur growers, etc. Strawberries have always been a very profitable crop. They also appeal to those who set out a few hundred plants for a supply of delicious, fresh strawberries for family use. I have available for my 1942 orders a very large and fine stock of the very best quality, healthy, vigorous, true to name plants obtainable; thrifty, hardy, State inspected and certified, with an unequalled root system. My motto is: prompt and efficient service to all my customers, and every customer a satisfied one.

In conclusion, I solicit your 1942 orders for strawberry plants. We want to express our appreciation for the confidence our customers everywhere have shown in the purchase of our plants. We shall strive as heretofore to merit our confidence in welcoming new customers.

Very respectfully,

C. S. PERDUE.

Member of the:

American Association of Nurserymen

and

Del-Mar-Va Peninsula Nurseryman's Association

Why Grow Strawberries?

Because they afford not only one of the greatest delights of the table but offer for the smallest space of ground available the most desirable product that nature has given us.

As a source of profit to one interested in the cultivation of the land strawberries occupy a high place with the professional or large grower through a season which extends the whole year around depending upon location.

In view of this, great expense, time and trouble can be eliminated if the stock is chosen with a view to long, healthy plant life, true type and abundant productiveness.

The plants described herein may be purchased with the assurance that the greatest care has been exercised in the selection of the mother plants as to trueness to type and has been cultivated so as to assure strong, healthy plants for our customers.

UNIVERSITY OF MARYLAND
STATE HORTICULTURAL DEPARTMENT
CERTIFICATE OF INSPECTION

College Park, Md., October 3, 1941.

This is to Certify, That on the 4th day of September, 1941, we examined the Nursery Stock of Perdue's Strawberry Plant Farms (C. S. Perdue), growing in their nurseries, at Showell, County of Worcester, State of Maryland, in accordance with the laws of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection from the San Jose Scale, Peach Yellows, Pear Blight and other dangerously injurious insect pests and plant diseases.

This Certificate is valid until September 30, 1942, unless sooner revoked, and does not include nursery stock not grown within this State, unless such stock is previously covered by Certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist.

R. A. JEHLER, State Pathologist.

G. S. Langford, Chief Inspector.

Growing Strawberries

CULTURAL INSTRUCTIONS, ETC.

Any type of soil that will grow truck or garden crops or land that will grow good crops of corn, wheat, etc., will produce strawberries. It is desirable for best results to plant on land that is improved with barnyard manure or on naturally good soil, also by plowing down heavy foliage crops the fall or summer before plants are set fills it with humus which is very essential for successful strawberry growing. The land should be well prepared before plants are set and mark the rows about $3\frac{1}{2}$ to 4 feet apart and plants set about 12 to 15 inches apart in the rows; with all the roots set straight in the ground and pack soil firmly around each plant. If the roots are clipped off a little, especially the large size plants, it will make setting better and easier.

Early spring is the proper time to set strawberry plants, as soon as weather conditions will permit getting the ground ready. In the South, February, March and early April; in the Middle States, March and April; in the Northern States, April. There is much that could be said about the culture of strawberries, but different locations and different types of soil make it impossible to give any definite set of rules, but they will respond quickly to good cultivation and good soil. Cultivation should begin soon after plants are set in the spring and continued frequently to insure good growth of the plants and to keep the rows free of vegetation during the summer months. Some hand work with the use of a hoe at intervals is also necessary during the entire growing season.

Most all strawberries are grown by the matted row system—that is to leave about all the runners on the parent plant to take root and make a wide row or fruiting bed, leaving enough room in the alley for the convenience of the pickers.

Manure and Fertilizer—Barnyard manure should be broadcast on the land after it is plowed and thoroughly worked in the soil as this method is very essential to the growth of the plants. It is also beneficial if used on the crop preceding strawberries. If necessary to use a commercial fertilizer it should be applied broadcast on the land and thoroughly cultivated in the soil before the plants are set. It is almost impossible to give the definite amount of fertilizer, also analysis of same required per acre, as that will depend on natural fertility of the land, variety of plants set, etc., as varieties like Chesapeake and Big Joe will require more per acre than some of the other varieties like Blakemore and Bellmar.

If it is necessary to make application of commercial fertilizers at any time after the plants are set do not apply when plants are wet as it will injure them. If applied when plants are dry it is better to use a broom to brush fertilizer off the plants. Do not set out the plants in rows where fertilizer has been applied in the rows unless applied a few weeks in advance, as it will cause the plants to perish and die.

Application of fertilizers for top dressing the bearing beds in the spring should be done before any new growth starts and the foliage should be thoroughly dry. Any material remaining on the leaves should be brushed off to prevent burning. The amount required per acre will depend somewhat on the variety and the natural fertility of the soil, as it is almost impossible for anyone not familiar with all the conditions to determine the proper amount required as a topdressing in the spring.

C. S. Perdue.

Soil Preparation

To grow the superior type of strawberry plants that you purchase from Perdue we have found cowpea vines to be the most satisfactory for soil preparation.

"42 Years of Successful Strawberry Plant Culture."

Member of the:
American Association of Nurserymen
and
Del-Mar-Va Peninsula Nurseryman's Association

PREMIER (Perfect). Early. Perdue's Premier strawberry plants are high quality as I specialize in producing the best stock of plants. I have selected a typical location and soil for growing very large size healthy plants with an excellent root system. Perdue's Premier have an outstanding record for producing enormous crops of very large size berries bright red in color and of an excellent quality. They are planted by the most successful strawberry growers. I have received orders for Perdue's Premier plants from outstanding growers in all parts of this country ever since this variety became so popular. It is the very best early variety of strawberry in cultivation today. To all who have used Perdue's plants, you know their real worth and to all that contemplate ordering them, I solicit your orders as I am in a position to furnish you with better plants than you can get from other sources. Order Perdue's State certified Premier strawberry plants. Note the low prices on pages 6 and 7.

—o—

Robert O. Dill of Md. writes: "I am sending you another order for strawberry plants. I was more than pleased with the ones I got last spring. They came in perfect shape and I lost very few plants. I have a fine patch. I reccomend your plants to my neighbors and I think you will get some good orders from them."

April 1, 1941.

"42 Years of Successful Strawberry Plant Culture."

PRICE LIST FOR 1942

	25	50	100	200	300	500	per M 1000	per M 2000	per M 3000	per M 4000	per M 5000
PREMIER (Early)	\$0.25	\$0.40	\$0.60	\$1.00	\$1.40	\$2.00	\$3.95	\$3.85	\$3.80	\$3.70	\$3.60
FAIRFAX (Early)	.25	.40	.60	1.00	1.40	2.00	3.95	3.85	3.80	3.70	3.60
DORSETT (Early)	.25	.40	.60	1.00	1.40	2.00	3.95	3.85	3.80	3.70	3.60
CATSKILL (Midseason)	.25	.40	.60	1.00	1.40	2.00	3.95	3.85	3.80	3.70	3.60
BIG JOE (Midseason)	.25	.40	.60	1.00	1.40	2.00	3.95	3.85	3.80	3.70	3.60
CHESAPEAKE (Late)	.25	.40	.65	1.00	1.50	2.25	4.50	4.45	4.35	4.25	4.15
BLAKEMORE (New Type) Early ..	.25	.40	.60	1.00	1.30	1.50	2.75	2.70	2.65	2.60	2.50

SPECIAL: All the items of expense in growing and shipping strawberry plants have advanced sharply; therefore I am growing and listing only the very best varieties in cultivation now. The supply available for the 1942 trade is far below normal. When ordering the Dorsett be sure to make second choice. On account of the terrific shortage of strawberry plants, I will probably not advertise them in the Farm Magazines this season. Please send in your order as early as it is convenient for you to do so. Delivered prices on request.

Send orders direct to C. S. Perdue, Showell, Md. Telephone Berlin, Md. Phone Berlin, Md. 13 F 3.

READ BEFORE ORDERING

EXPRESS is the best way to ship plants and generally satisfactory. We have a low express rate.

CLAIMS, if any, must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc., also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock, in good condition, and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

REFERENCES. Calvin B. Taylor Banking Co., Berlin, Md.; Baltimore Trust Co., Selbyville, Del.; Postmaster, Showell, Md. Please enclose a three-cent stamp when writing my references.

TIME OF SHIPMENT. November 1st to May 15.

NO CHARGE for package and delivery to transportation company.

WRITE YOUR NAME AND ADDRESS PLAINLY and give correct shipping instructions.

ORDER EARLY. Do not wait until you want the plants. All orders are acknowledged as soon as received.

C. O. D. Postage is the best way to ship plants parcels post. You do not have to include the amount of postage with your order. In this way you pay your Postmaster the exact amount of postage plus 12c additional for the Money Order and return it to me. It is very difficult to correctly estimate the exact postage required for each package of plants.

TERMS: Cash with order. Send correct amount.

REMIT by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant **True-to-Name** I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

PACKING. Perfect packing is my motto. The plants are packed for shipment in slatted boxes and crates with plenty of damp moss and are guaranteed to reach their destination in perfect condition if they are not delayed in transit. All of Perdue's plants are well cleaned up and securely tied in bundles of 25 plants each, properly labeled. **All plants are fresh dug at time of shipment.**

NUMBER OF PLANTS REQUIRED TO SET AN ACRE AT A GIVEN DISTANCE APART

Rows 24 inches apart, plants 12 inches in row	20,000
Rows 30 inches apart, plants 12 inches in row	17,000
Rows 36 inches apart, plants 12 inches in row	14,000
Rows 42 inches apart, plants 12 inches in row	12,000
Rows 36 inches apart, plants 18 inches in row	9,500
Rows 42 inches apart, plants 18 inches in row	8,000
Rows 48 inches apart, plants 18 inches in row	7,000
Rows 42 inches apart, plants 24 inches in row	7,000
Rows 48 inches apart, plants 24 inches in row	5,500
Rows 24 inches apart, plants 24 inches in row	11,000
Rows 30 inches apart, plants 30 inches in row	7,000

For hill culture, rows should be either 24 inches, 30 inches or 36 inches and plants set 12 inches in row.

For matted row system, rows should be either 42 inches or 48 inches and plants set 18 to 24 inches in row.

FROM

Name -----

P. O. -----

R. F. D. ----- State -----

PERDUE'S STRAWBERRY PLANT FARM

C. S. PERDUE, Owner & General Mgr.

SHOWELL, MD.

PERDUE'S STRAWBERRY PLANT FARMS
C. S. Perdue,   SHOWELL, MARYLAND

NOTE:—Customers please send correct amount of money with order and give correct shipping instructions so as not to delay shipment. Thank you, C. S. Perdue

Letters From Our Customers.

Alonza A. Rotz of Penna, writes: "Enclosed find order for 1000 Premier plants. I thought it would be nice to send this letter along to tell you how the plants have been doing. I have been buying plants from you for several years; they are wonderful. My experience in the last nine years with a few other varieties proves to me that the Premier is the most outstanding in every way. For the last three years they have averaged me just about fifty bushels per year from 1000 plants. That, I think, is a very good crop, and other larger growers have told me it was extra good. I wish to thank you for the good plants, good count, prompt service and everything. Perdue's plants for me." Mar. 5, 1941.

J. H. Mitchell of Ohio, writes: "I just set out 5000 of your plants. They sure were fine. I am ordering two more thousand."

Arthur Boller of Illinois, writes: "Received plants Saturday and am well pleased with them. Thanks for sending the way I requested." April 21, 1941.

Harold McCulloch of Vermont, writes "I am planning to set out a new bed of berries this spring. I liked the plants very much I got from you three years ago. I will send an order soon upon receiving your price list. April 4, 1941.

Mrs. Ernest Shipman of N. Y., writes: "Please send me 1000 of your good Premier strawberry plants. I got some nice ones from you last year. Mar. 1941.

LeRoy Tilden of L. I., N. Y., writes: For the last two years I have bought my strawberry plants from you. This year I want some more. Please let me know if you have 1500 Premier and 2000 Catskill." March 8, 1941.

Oscar A. Benedict of N. Y., writes: "I like your Premier plants very much. Please send me your price list. I may need a few plants this year." Mar. 1941.

Josph Schendel of Pa., writes: "We like the plants we got from you several years ago and want to buy 8000 strawberry plants this spring." Feb. 8, 1941.

A. J. Anderson of Pa., writes: "I have bought strawberry plants from you several times and they were always very fine plants. Send catalog this year, also two extra ones for some of my friends who want to buy plants." March 14, 1941.

Joseph Weisser, Jr. of Pa., writes: "Enclosed please find check. Send me 500 Premier and 500 Dorsett strawberry plants. The service on my last, which I received last week, was excellent and the plants look good and sturdy." April 28, 1941.

Mrs. W. T. Rix of Mass., writes: "Last year we ordered some strawberry plants from you. Had very good luck with them. Please send more by return mail." April 29, 1941.

FAIRFAX (Perfect). Early. This variety is inclined to make exceptionally large size plants producing only about 50% as many plants as Dorsett; but will make a perfect fruiting bed if planted on good soil. For best results they should be set on naturally good land or on an improved location on your farm. I selected an improved location here in my nursery for the Fairfax plants with the result that I have exceptionally large size plants of this variety with one of the very best root systems obtainable. This variety produces a good crop of extremely large size berries, very sweet and good quality. Perdue's Fairfax plants are 100% true to name, disease free and "State certified". Order some of them for this season's planting. Send your orders to me. Prices on pages 6 and 7.

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Mrs. B. Haag of Missouri, writes: "Enclosed find my order for 10,000 Premier and 5000 Gandv strawberry plants. I am hoping my plants will be as nice as previous years." March 1, 1941.

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R. Weichert of Missouri, writes: "The strawberry plants I got from you last year were awful nice. I was much pleased with them." Jan. 10, 1941.

"42 Years of Successful Strawberry Plant Culture."

CATSKILL (Perfect). Is highly recommended as being the largest and most productive mid-season variety of strawberry yet introduced. It is a cross of Premier and Marshall and is an excellent grower, very large size plants producing enormously of very large berries, light red in color with a green cap and are very attractive in the package. My stock of Catskill plants are large in size with healthy foliage and have an excellent root system as they were grown on soil especially adapted to this variety. Order some of Perdue's Catskill plants, they are 100% true to name. Prices on pages 6 and 7.

BIG JOE (Perfect). Midseason to late. A profit maker and one of the very best varieties to plant for nearby and local markets, also for market gardeners and those who sell on a roadside market or at the farm. The berries are very large size, bright red color, of excellent flavor, with green caps and a very attractive appearance in the package. Plants are strong growers and wonderfully productive. Does well on any soil that will produce strawberries, but responds to a fertile soil and good care. I have a very large and fine stock of large size, well rooted, State certified, disease free, 100% true to name Big Joe price list on pages 6 and 7.

CHESAPEAKE (Perfect). Late. This is very well known and recommended to be one of the best late varieties to plant for profit and is extensively planted by strawberry growers for market as well as for table use. The berries are very large size, unsurpassed in quality, flavor and firmness. The foliage is strong and vigorous, maintaining its health and vigor through the fruiting season. For best results Chesapeake should be planted on well manured land with frequent cultivations and hoeing to keep the plants growing well throughout the season. Chesapeake usually escapes the frost by its habit of late blooming. Order Perdue's Chesapeake and get plants that are State certified, disease free and 100% true to name. Price list on pages 6 and 7.

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Order Perdue's Garden Collections and you will have a fine bed of strawberries that will be a source of satisfaction to you throughout a long ripening season. You will have fresh strawberries for your table use, also for canning and preserving.

**PERDUE'S GARDEN
COLLECTION NO. 1**

250 Plants For \$1.25, Not Prepaid.
50 Blakemore, 50 Catskill, 50 Fairfax, 50
Premier and 50 Big Joe.

BLAKEMORE (Perfect). Early. New type Special Strain **YELLOWS FREE**. I am offering this year good Blakemore plants, free from yellows, or yellows resistant. The plants are healthy, large size, vigorous and very productive; bearing enormous quantities of large size, light red berries with bright green caps and are very popular with the buyers on account of their good keeping qualities. They are very firm and will stand long distance shipment. Perdue's Blakemore plants are unequalled in quality, as they are produced on a type of soil especially adapted to growing large size plants with long fibrous roots; just the kind of plants that do well and make a nice fruiting bed. I have a fine stock of this variety of plants to offer.

DORSETT (Perfect). Early. Why not order Perdue's high quality Dorsett plants, the kind that are grown on land especially prepared for producing the best type of Dorsett plants to be found anywhere. My Dorsett plants are extreme large size and have a long and exceedingly heavy root system. They will do well and make an exceptionally fine fruiting bed that will produce large quantities of berries that are very large with fine flavor, good color and excellent quality. Send for Perdue's State Certified, true to name Dorsett strawberry plants and you will be pleased with the results.

Showing the wonderful root system of "Perdue's
Best Quality" Strawberry Plants.

The Tingle Printing Co, Pittsville, Md.