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"41 years of successful strawberry plant culture"
1941 1941

C. S. PERDUE'S
41ST ANNUAL CATALOG
MILLIONS OF "BEST QUALITY"
STRAWBERRY PLANTS

From PERDUE'S
Individually Owned and Operated
Strawberry Plant Farms
of
C. S. Perdue, Owner and Manager
SHOWELL, MARYLAND

Phone: Berlin, Md. 13 F 3—Telegraph: Berlin, Md.
Express Office—Berlin, Md

ESTABLISHED IN 1900

ESTABLISHED IN 1900

Information About Perdue's Plants And Established Business Policies

Greetings:—We wish to thank our friends and customers for the fine orders we received the past season. We trust we will receive your orders for "Perdue's Best Quality" strawberry plants again this year of 1941. We have the nicest stock of plants we ever produced in my 41 years of "Successful strawberry plant culture."

1. Excellent Growing Season: The season of 1940, in this locality, was all that could be desired for growing the best quality strawberry plants with the result that we have a large and fine stock of vigorous, well rooted, very large size plants; strictly true ton name.

2. Scientific Methods of Cultivation are used to produce "Perdue's Best Quality Strawberry plants." We have a very hardy stock of plants which leads to greater production, better consumer demand and larger profits to the grower.

3. Sure to Grow: Never before have we had a finer stock of plants. Every phase of the business is conducted at all times so that my customers shall enjoy the greatest satisfaction. We keep in close touch with all of the developments for producing strawberry plants and strawberries. I was literally born and brought up in the strawberry and strawberry plant business.

4. Practical Experience: My father was a pioneer strawberry grower of Maryland, having cultivated this crop for market as early as the year 1870; therefore I have enjoyed an enviable experience connected with all the different phases of strawberry and strawberry plant culture.

5. Best Varieties. Testing hundreds of different varieties throughout my long experience as a grower of strawberries has taught me to select only the very best and most profitable varieties in cultivation. We are offering the ten best varieties for this season's planting. If any variety not listed in this catalog is desired, write for prices on amount of plants wanted.

6. Inspections. We have a double inspection of our strawberry plant fields by our State Nursery Inspectors. The first inspection in the month of September and another inspection later on in the season. This insures the customer of getting only healthy, disease free plants.

7. Vision and Foresight. Do not become discouraged at the low price that prevailed for strawberries and other kinds of fruit this year. It does not mean that this will continue; higher prices will prevail in the near future. Now is the time to set strawberry plants and prepare for a cycle of higher prices.

Plant now and prepare to take advantage of the higher prices that will prevail. Strawberries have always proved to be the most profitable crop grown.

8. **Prompt and Efficient Services.** Our motto is "prompt shipments and painstaking care of all orders received, whether large or small." Perdue's plants are fresh dug from the fields and are not allowed to become dry or wilted before they are packed for shipment. No cold storage plants. **Under no conditions do we deviate from this practice.** Our plants are well cleaned up and tied in bundles of 25 plants each, properly labeled and packed in the very best type of slatted crate with plenty of damp moss to insure perfect condition on arrival at their destination.

9. **Personal Supervision.** I personally supervise every phase of my business. Thrifty, hardy stock leads to success. The large size, strong, well rooted strawberry plants we are offering the 1941 trade are unequalled in every respect.

10. **In Conclusion** we solicit your 1941 orders for strawberry plants confident you will become one of our regular and satisfied customers. We want to express our appreciation for the confidence our customers everywhere have shown in the purchase of our plants. We shall strive, as heretofore, to merit our confidence in welcoming new customers. Don't forget that early spring is the best time to set strawberry plants, before the soil gets dry and the weather gets too warm. Very respectfully,

C. S. PERDUE

Member of the:

American Association of Nurserymen
and

Del-Mar-Va Peninsula Nurseryman's Association

Growing Strawberries

CULTURAL INSTRUCTIONS, ETC.

Any type of soil that will grow truck or garden crops or land that will grow good crops of corn, wheat, etc., will produce strawberries. It is desirable for best results to plant on land that is improved with barnyard manure or on naturally good soil, also by plowing down heavy foliage crops the fall or summer before plants are set fills it with humus which is very essential for successful strawberry growing. The land should be well prepared before plants are set and mark the rows about 3½ to 4 feet apart and plants set about 12 to 15 inches apart in the rows; with all the roots set straight in the ground and pack soil firmly around each plant. If the roots are clipped off a little, especially the large size plants, it will make setting better and easier.

Early spring is the proper time to set strawberry plants, as soon as weather conditions will permit getting the ground ready. In the South, February, March and early April; in the Middle States, March and April; in the Northern States, April. There is much that could be said about the culture of strawberries, but different locations and different types of soil make it impossible to give any definite set of rules, but they will respond quickly to good cultivation and good soil. Cultivation should begin soon

after plants are set in the spring and continued frequently to insure good growth of the plants and to keep the rows free of vegetation during the summer months. Some hand work with the use of a hoe at intervals is also necessary during the entire growing season.

Most all strawberries are grown by the matted row system—that is to leave about all the runners on the parent plant to take root and make a wide row or fruiting bed, leaving enough room in the alley for the convenience of the pickers.

Manure and Fertilizer—Barnyard manure should be broadcast on the land after it is plowed and thoroughly worked in the soil as this method is very essential to the growth of the plants. It is also beneficial if used on the crop preceding strawberries. If necessary to use a commercial fertilizer it should be applied broadcast on the land and thoroughly cultivated in the soil before the plants are set. It is almost impossible to give the definite amount of fertilizer, also analysis of same required per acre, as that will depend on natural fertility of the land, variety of plants set, etc., as varieties like Chesapeake and Big Joe will require more per acre than some of the other varieties like Blakemore and Bellmar.

If it is necessary to make application of commercial fertilizers at any time after the plants are set do not apply when plants are wet as it will injure them. If applied when plants are dry it is better to use a broom to brush fertilizer off the plants. Do not set out the plants in rows where fertilizer has been applied in the rows unless applied a few weeks in advance, as it will cause the plants to perish and die.

Application of fertilizers for top dressing the bearing beds in the spring should be done before any new growth starts and the foliage should be thoroughly dry. Any material remaining on the leaves should be brushed off to prevent burning. The amount required per acre will depend somewhat on the variety and the natural fertility of the soil, as it is almost impossible for anyone not familiar with all the conditions to determine the proper amount required as a topdressing in the spring.

C. S. Perdue.

Soil Preparation

To grow the superior type of strawberry plants that you purchase from Perdue we have found cow-pea vines to be the most satisfactory for soil preparation.

Member of the:
 American Association of Nurserymen
 and
 Del-Mar-Va Peninsula Nurseryman's Association

PREMIER (Perfect). Early. Perdue's Premier strawberry plants are high quality as I specialize in producing the best stock of plants. I have selected a typical location and soil for growing very large size healthy plants with an excellent root system. Perdue's Premier have an outstanding record for producing enormous crops of very large size berries bright red in color and of an excellent quality. They are planted by the most successful strawberry growers. I have received orders for Perdue's Premier plants from outstanding growers in all parts of this country ever since this variety became so popular. It is the very best early variety of strawberry in cultivation today. To all who have used Perdue's plants, you know their real worth and to all that contemplate ordering them, I solicit your orders as I am in a position to furnish you with better plants than you can get from other sources. Order Perdue's State certified Premier strawberry plants. Note the low prices on pages 8 and 9.

Fine Service. Well Packed.

Ralp C. Squires of Ohio, writes: "Received the 15,000 plants O. K. Thanks for fine service. Liked the way you packed. Arrived in good shape."

May 15th, 1940.

"41 Years of Successful Strawberry Plant Culture."

FAIRFAX (Perfect). Early. This variety is inclined to make exceptionally large size plants producing only about 50% as many plants as Dorsett; but will make a perfect fruiting bed if planted on good soil. For best results they should be set on naturally good land or on an improved location on your farm. I selected an improved location here in my nursery for the Fairfax plants with the result that I have exceptionally large size plants of this variety with one of the very best root systems obtainable. This variety produces a good crop of extremely large size berries, very sweet and good quality. Perdue's Fairfax plants are 100% true to name, disease free and "State certified". Order some of them for this season's planting. Send your orders to me. Prices on pages 8 and 9.

Plants Arrived in Excellent Planting Condition.
Healthy Plants.

Stephen Rubitz of N. Y., writes: "My order of Premier plants reached me in excellent planting condition. They were the healthiest plants I ever bought. All are thriving very well. I shall be glad to patronize you in the future with complete confidence." May 31, 1940.

Dorsett Strawberries

DORSETT (Perfect). Early. Why not order Perdue's high quality Dorsett plants, the kind that are grown on land especially prepared for producing the best type of Dorsett plants to be found anywhere. My Dorsett plants are extreme large size and have a long and exceedingly heavy root system. They will do well and make an exceptionally fine fruiting bed that will produce large quantities of berries that are very large with fine flavor, good color and excellent quality. Send for Perdue's State Certified, true to name Dorsett strawberry plants and you will be pleased with the results. This variety succeeds on almost any type of soil. Note the low prices on pages 8 and 9.

Finest Plants. Will Recommend Them to Friends.

H. Y. Waterhouse of Mass., writes: "I am enclosing order for plants and trust they will be as good as the last lot, which were the finest plants I ever saw. If buyers could have seen the miserable plants I got from _____ and those of yours the next year, they could certainly appreciate the high standard of your plants. I never lose an opportunity to recommend you to my friends."

April 13, 1940.

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Well Packed; Not Dried Out.

A. C. Hug of Pa., writes: "The 11,000 strawberry plants arrived in fine shape. I like the way they were packed, they were not dried out. Planted 6,000 yesterday, but snowing and raining today."

May 3, 1940.

"41 Years of Successful Strawberry Plant Culture."

PRICE LIST FOR 1941

	25	50	100	200	300	500	per M 1000	per M 2000	per M 3000	per M 4000	per M 5000
PREMIER (Early)	\$0.25	\$0.40	\$0.60	\$1.00	\$1.30	\$1.75	\$3.50	\$3.45	\$3.40	\$3.30	\$3.25
FAIRFAX (Early)	.25	.40	.60	1.00	1.30	1.75	3.50	3.45	3.40	3.30	3.25
CATSKILL (Midseason)	.25	.40	.60	1.00	1.30	1.75	3.50	3.45	3.40	3.30	3.25
BIG JOE (Midseason)	.25	.40	.60	1.00	1.30	1.75	3.50	3.45	3.40	3.30	3.25
DORSETT (Early)	.25	.40	.60	1.00	1.30	1.75	3.50	3.45	3.40	3.30	3.25
BLAKEMORE (New Type) Early	.25	.40	.60	1.00	1.30	1.50	2.50	2.45	2.40	2.30	2.25
MISSIONARY (Early)	.25	.40	.60	.80	1.00	1.50	2.75	2.70	2.65	2.60	2.50
CHESAPEAKE (Late)	.25	.40	.65	1.00	1.50	2.00	4.00				
GEM Everbearing	.25	.50	.90	1.50	2.00	3.00	6.00				
MASTODON Everbearing	.30	.50	.90	1.50	2.00	3.00	6.00				

Delivered prices on request — Write for prices on quantity orders.

Send orders direct to C. S. Perdue, Showell, Md. Telegraph Berlin, Md. Phone Berlin, Md. 13 F 3.

READ BEFORE ORDERING

EXPRESS is the best way to ship plants and generally satisfactory. We have a low express rate.

CLAIMS, if any, must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc., also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock, in good condition, and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

REFERENCES. Calvin B. Taylor Banking Co., Berlin, Md.; Baltimore Trust Co., Selbyville, Del.; Postmaster, Showell, Md. Please enclose a three-cent stamp when writing my references.

TIME OF SHIPMENT. November 1st to May 15.

NO CHARGE for package and delivery to transportation company.

WRITE YOUR NAME AND ADDRESS PLAINLY and give correct shipping instructions.

ORDER EARLY. Do not wait until you want the plants. All orders are acknowledged as soon as received.

C. O. D. Postage is the best way to ship plants parcels post. You do not have to include the amount of postage with your order. In this way you pay your Postmaster the exact amount of postage plus 12c additional for the Money Order and return it to me. It is very difficult to correctly estimate the exact postage required for each package of plants.

NOTE: If any variety not listed below is desired, write for prices, giving number of plants wanted.

TERMS: Cash with order. Send correct amount.

REMIT by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant **True-to-Name** I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

PACKING. Perfect packing is my motto. The plants are packed for shipment in slatted boxes and crates with plenty of damp moss and are guaranteed to reach their destination in perfect condition if they are not delayed in transit. All of Perdue's plants are well cleaned up and securely tied in bundles of 25 plants each, properly labeled. **All plants are fresh dug at time of shipment.**

NUMBER OF PLANTS REQUIRED TO SET AN ACRE AT A GIVEN DISTANCE APART

Rows 24 inches apart, plants 12 inches in row	20,000
Rows 30 inches apart, plants 12 inches in row	17,000
Rows 36 inches apart, plants 12 inches in row	14,000
Rows 42 inches apart, plants 12 inches in row	12,000
Rows 36 inches apart, plants 18 inches in row	9,500
Rows 42 inches apart, plants 18 inches in row	8,000
Rows 48 inches apart, plants 18 inches in row	7,000
Rows 42 inches apart, plants 24 inches in row	7,000
Rows 48 inches apart, plants 24 inches in row	5,500
Rows 24 inches apart, plants 24 inches in row	11,000
Rows 30 inches apart, plants 30 inches in row	7,000

For hill culture, rows should be either 24 inches, 30 inches or 36 inches and plants set 12 inches in row.

For matted row system, rows should be either 42 inches or 48 inches and plants set 18 to 24 inches in row.

CATSKILL (Perfect). Is highly recommended as being the largest and most productive mid-season variety of strawberry yet introduced. It is a cross of Premier and Marshall and is an excellent grower, very large size plants producing enormously of very large berries, light red in color with a green cap and are very attractive in the package. My stock of Catskill plants are large in size with healthy foliage and have an excellent root system as they were grown on soil especially adapted to this variety. Order some of Perdue's Catskill plants, they are 100% true to name. Prices on pages 8 and 9.

Money Can't Buy Better Plants.

C. L. Botkin of Ohio, writes: "I am sending you an order for strawberry plants. I did not send direct to you last year. I got from my neighbor who sent to you for 50,000 plants. Money can't buy better plants." March 14, 1940.

Perdue's Plants Grew Fine.

Paul Postell of Pa., writes: "The plants we had from you last year grew fine. We are really pleased with them." March 18, 1940.

Perdue's Plants Yielded a Good Crop this Year in Pa.

Paul S. Hare of Pa., writes: "In 1939, I bought some of your strawberry plants. We were well pleased with them. Had a crop this year. Please send price list." August 15th, 1940.

"41 Years of Successful Strawberry Plant Culture."

Order Perdue's Maryland Grown Missionary Strawberry Plants. They Are Better And 100% True-to-name.

MISSIONARY (Perfect). Early. Perdue's type of Missionary plants are enormously productive, yielding larger crops of strawberries than can be produced from any other stock of Missionary plants no matter where you get them. Perdue's Missionary plants are propagated from the parent plants that have been selected for their high yielding qualities. The plants are grown on a type of soil and in the most favorable location in the State of Maryland for producing the best quality of Missionary plants in this country. The plants are very large in size with a root system that cannot be excelled. Perdue's Missionary plants will make the finest and largest yielding strawberry fields in all sections of the country where Missionary strawberries are grown. The Missionary variety is extensively grown in Florida, where I have a very large trade for the plants. For the information of those who have never grown this variety, they will make enough plants for a good fruiting bed and bear very large crops of bright red berries of excellent quality. Order Perdue's State Certified Missionary plants, they are better. Price list on pages 8 and 9.

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Prompt Shipment. Plants Arrived in Due Time.

William Sherard of Mo., writes: "I am pleased to state your strawberry plants came in due time on April 5th. They were fine plants; just grand."

April 11, 1940.

"41 Years of Successful Strawberry Plant Culture."

CHESAPEAKE (Perfect). Late. This is very well known and recommended to be one of the best late varieties to plant for profit and is extensively planted by strawberry growers for market as well as for table use. The berries are very large size, unsurpassed in quality, flavor and firmness. The foliage is strong and vigorous, maintaining its health and vigor through the fruiting season. For best results Chesapeake should be planted on well manured land with frequent cultivations and hoeing to keep the plants growing well throughout the season. Chesapeake usually escapes the frost by its habit of late blooming. Order Perdue's Chesapeake and get plants that are State certified, disease free and 100% true to name. Price list on pages 8 and 9.

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Order Perdue's Garden Collections and you will have a fine bed of strawberries that will be a source of satisfaction to you throughout a long ripening season. You will have fresh strawberries for your table use, also for canning and preserving.

**PERDUE'S GARDEN
COLLECTION NO. 1**

250 Plants For \$1.00. Not Prepaid.
50 Blakemore, 50 Dorsett, 50 Fairfax, 50 Premier, 50 Big Joe,

BIG JOE (Perfect). Midseason to late. A profit maker and one of the very best varieties to plant for nearby and local markets, also for market gardeners and those who sell on a roadside market or at the farm. The berries are very large size, bright red color, of excellent flavor, with green caps and a very attractive appearance in the package. Plants are strong growers and wonderfully productive. Does well on any soil that will produce strawberries, but responds to a fertile soil and good care. I have a very large and fine stock of large size, well rooted, State certified, disease free, 100% true to name Big Joe Price list on pages 8 and 9.

GARDEN COLLECTION NO. 2

200 Plants For \$1.30. Prepaid.

100 Premier (Early), 100 Big Joe (Late).

via parcels post. Prepaid 1st, 2nd, 3rd and 4th zones.

GARDEN COLLECTION NO. 3

300 Plants For \$1.25. Not Prepaid.

100 Dorsett, 100 Fairfax, 100 Catskill

via parcels post or express, purchaser to pay transportation charges.

GARDEN COLLECTION NO. 4

500 Plants For \$1.75. Not Prepaid.

250 Dorsett and 250 Fairfax

via parcels post or express, receiver to pay transportation charges.

R. Weichert of Mo., writes: "I was very much satisfied with the plants I got from you 2 years ago. They were very nice. Please send me price on 4000 more plants. Jan. 15, 1940.

"41 Years of Successful Strawberry Plant Culture."

BLAKEMORE (Perfect). Early. New type Special Strain **YELLOWS FREE**. I am offering this year good Blakemore plants, free from yellows, or yellows resistant. The plants are healthy, large size, vigorous and very productive; bearing enormous quantities of large size, light red berries with bright green caps and are very popular with the buyers on account of their good keeping qualities. They are very firm and will stand long distance shipment. Perdue's Blakemore plants are unequaled in quality, as they are produced on a type of soil especially adapted to growing large size plants with long fibrous roots; just the kind of plants that do well and make a nice fruiting bed. I have a fine stock of this variety of plants to offer. Order Perdue's **YELLOWS FREE BLAKEMORE** plants. Price list pages 8 and 9.

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Perdue's Premier Plants Do Well in Ohio.

Ralph C. Squires of Ohio, writes: "Your Premier plants do very good for me. I picked a nice crop from your plants last spring." Feb. 17, 1940.

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**Perdue's Plants Did Well in Missouri;
Fine Plants; Good Count.**

Joseph B. Swaller, writes: "Enclosed find order for 3525 plants. The plants I got from you two years ago were the best plants I ever laid my eyes on. They had such large roots, I had to plant them a spade and never lost a plant, and the plant was swell. Thanks, Mr. Perdue." April 1, 1940.

"41 Years of Successful Strawberry Plant Culture."

Capital \$100,000**Surplus \$100,000****BALTIMORE TRUST COMPANY
SELBYVILLE, DEL.****To Whom It May Concern:**

This is to certify, that I have known Mr. C. S. Perdue for many years. He is a man of high moral character and has had many years of experience in growing fine strawberry plants. He gives all orders his personal attention thereby assuring his customers good, reliable stock and true to name. He carries a satisfactory account with the Baltimore Trust Company and we stand ready at any time to answer inquiries if requested. I am,

Yours truly,

R. B. Morris, Cashier.

Member American Bankers Association

Member Maryland Bankers Association

**CALVIN B. TAYLOR BANKING COMPANY
BERLIN, MD.,****To Whom It May Concern:**

Mr. Charles S. Perdue of Showell, Md., owner of Perdue's Strawberry Plant Farms, has been one of our valued customers for a number of years and stands well in the community. His personal and business relations with us have always been pleasant and very satisfactory. Having devoted his time to the raising of plants, we consider him experienced, capable and desirous of giving his customers the best possible service. Very truly yours,

Reese F. Cropper, Cashier.

**UNIVERSITY OF MARYLAND
STATE HORTICULTURAL DEPARTMENT
CERTIFICATE OF INSPECTION**

College Park, Md., September 24, 1940

This is to Certify, That on the 11th day of September, 1940, we examined the Nursery Stock of Perdue's Strawberry Plant Farms (C. S. Perdue), growing in their nurseries, at Showell, County of Worcester, State of Maryland, in accordance with the laws of Maryland, 1893, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection from the San Jose Scale, Peach Yellows, Pear Blight and other dangerously injurious insect pests and plant diseases.

This Certificate is valid until September 30, 1941, unless sooner revoked, and does not include nursery stock not grown within this State, unless such stock is previously covered by Certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist.

C. E. Temple, State Pathologist.

G. S. Langford, Chief Inspector.

41ST ANNUAL CATALOG

1900

1941

PERDUE'S Best Quality, yellow rooted Strawberry Plants have pleased the strawberry plant buyers for over 35 years.

Crown At

Perdue's Strawberry Plant Farms

**C. S. Perdue, Owner and General Manager
SHOWELL, MARYLAND**

The Tingle Printing Co, Pittsville, Md.