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U. S. Department of Agriculture.

C. S. PERDUE'S 1933

STRAWBERRY PLANT CATALOG

New Low Prices on Millions of
PERDUE'S NEW-LAND PLANTS

H. W. Thompson of Maine says: Plants well packed, every plant alive and looking fine. From 125 of your Premier plants I got 5½ crates nice berries, 24 to 26 to the basket.

J. Bowers of Pa. says: Your plants were the finest shipped in our part of the country. I want 15,000 to 18,000 more.

Plant City Seed Co., (J. W. Mc Laughlin), my agent at Plant City, says: Thank you for the fine way you took care of the orders by sending first class plants. You have made a lot of good customers for next year.

FROM MAINE TO FLORIDA
Perdue's New-Land Plants Are Better

PERDUE'S STRAWBERRY PLANT FARMS

C. S. PERDUE, Owner and General Manager
SHOWELL, MARYLAND

1933 New Low Prices 1933

Millions of Perdue's New Land Strawberry Plants Will Be Planted In 1933 from Maine to Florida.

Perdue's Strawberry Plants are grown on New Land and are disease free, vigorous and healthy, with large crowns and long fibrous roots, that will produce enormous crops of very fine strawberries. Plants are well cleaned up and tied in bundles of 25 plants each, properly labeled and packed in light crates and baskets with plenty of damp moss so they will reach you in perfect condition. I give my personal attention to growing the plants, also the digging, packing and shipping your orders. etc. I have the organization for prompt and efficient services.

If you want plants low in price, that are not mixed, and guaranteed 100% pure, and plants that are not "just the ordinary kind" send all orders for strawberry plants to

Perdue's Strawberry Plant Farms

C. S. Perdue, Owner and General Manager
SHOWELL, MARYLAND

Telephone: Berlin, Md., 51 F 3.

PERDUE'S NEW-LAND PLANTS ARE BETTER

Note:—Prices listed with the description of varieties.

IMPORTANT:—I am pleased to announce to the trade that I have added to my list of farms the Riverview New Land Plant Farm of about 100 acres, therefore I am in a position to serve you with "Best Quality New Land Strawberry Plants" at new low prices.

C. S. PERDUE.

1933 Field Notes 1933

———from———

Perdue's Strawberry Plant Farms

The dry weather here has reduced the quantity of plants produced per acre, although I have millions of very fine stock to offer th trade.

My crop of plants will average about as follows:—Missionary about 75% of an average crop, Premier about 60%, Blakemore about 80%, Big Joe about 100%, Improved Heflin about 75%, Wyona about 25%, and Gandy about 20%.

From other reports I have, the quantity of strawberry plants available for the 1933 trade will be below the average.

You will note that in a dry eeason like it has been here this summer that the strawberry plants are larger in size with a better root system than they have when there is too much moisture in the soil, due to excessive wet weather.

THE PROFITS in raising strawberries are always more than you can realize from any other crop and it will continue to be so. My personal opinion is, that now is the time to set out strawberry plants.

Thanking you,
C. S. PERDUE.

PERDUE'S NEW-LAND PLANTS ARE BETTER

NOTE:—I do not ship out storage plants. Perdue's plants are packed and shipped immediately after digging from the fields.

C. S. P.

C. S. Perdue's Strawberry Plant Farms

PREMIER (Early). One of the best early varieties to plant in most sections of the country except Florida. It does not bloom as early as other varieties, making it almost frost-proof. Perdue's Premier plants are disease free, large size, healthy, well rooted, true to name plants, yielding enormous crops of large size berries, bright red color with large green caps. The most successful strawberry growers in all parts of this country plant Perdue's Premier plants.

Showell, Maryland

New Low Prices. Premier:

25 plants 25c; 50 for 40c; 100 for 60c; 200 for \$1.00; 300 for \$1.40; 400 for \$1.80; 500 for \$2.00; 1000 for \$3.25; 5000 for \$15.00.

TERMS: Cash with order.

Prompt Shipment, Good Count, Well Packed 25 Year's Experience.

K. F. Deskins of W. Va. says: I never received finer Premier plants. In perfect condition and good count. You shall have my future orders.

A. W. Miller of Pa. says: The Premier are growing nicely. Could not have got any better plants.

G. W. Wildermuth of Pa. says: Please ship 3000 more Premier. I was very well pleased with the other lot.

Raymond J. Brown of Penna. says: The 33,000 Premier I got last year made me a very nice patch. 99% of them grew. I want your plants because they are strong and well rooted.

W. A. White of Conn. says: Your Premier made me three big crops of strawberries.

M. P. Payton of N. Y. says: Received the Premier plants. They are doing wonderfully well. Was greatly pleased.

Herman Bond of N. Y. says: The 4000 Premier were very nice. Have started to grow nicely. I am looking for a nice crop next year.

G. F. Ellis of W. Va. says: My Premier plants came in extra fine shape. Send 3000 more.

C. S. Perdue's Strawberry Plant Farms

John W. Dennis of N. Y. says: The Premier arrived in fine condition, I never bought better ones. Were splendid and well packed.

Geo. Wilkie of R. I. says: The 2000 Premier plants arrived O K and are growing like weeds. Send me 1000 more.

Mrs. Anna M. Taylor of Ohio says: The 500 Premier plants look healthy. Every plant ought to live. I am well pleased with them. They were well packed and were quite moist.

Mrs. Emma Dennert of Wisc. says: The 1000 Premier were wonderful plants I got for that money, and came in such wonderful condition.

G. R. Hatton of Mass. says: The 5000 Premier arrived in splendid condition. Were fine plants.

O. Callen of Iowa says: The Premier plants were fine and reached me in good condition. Thanks for extra count.

Theo. Conrad of Mo. says: The 5000 Premier arrived in good condition. We are well pleased.

J. Morrison of N. H. says: The 500 Premier received April 4th in very good condition.

Fine Plants—Extra Count—Good Condition

William Davis of Ohio says: Plants arrived in nice order with 100 plants extra. They are sure a fine looking bunch of plants. It makes a person feel good when he knows he is dealing with an honest man and no tightwad. I can recommend you.

Showell, Maryland

IMPROVED HEFLIN (Extra early). For the home garden, roadside or local markets, this variety is O K being a vigorous grower of good size, strong, healthy plants that make a good fruiting bed, bearing a heavy crop of medium to large size bright red berries, with bright green caps and excellent flavor. For extra early plant Perdue's Improved Heflin.

Low Prices. Improved Heflin:

25 plants 25c; 50 for 40c; 100 for 60c; 200 for 90c; 300 for \$1.15; 400 for \$1.30; 500 for \$1.50; 1000 for \$2.50; 5000 for \$12.50.

TERMS: Cash with order.

Prompt Shipment, Good Count, Well Packed
25 Year's Experience.

WYONA (Very late). It is the latest known variety, and where a very late berry is desired I can recommend it as being almost as productive as Premier. The plants have large green foliage and are disease free, bearing large crops of large, bright red berries on tall strong stems which hold the fruit well up from the ground. Berries are very firm and good shippers. My stock of Wyona plants are 100% true to name, having purchased my stock from the originator.

Low Prices. Wyona:

25 plants 25c; 50 for 50c; 100 for 75c; 200 for \$1.25; 300 for \$1.60; 400 for \$1.80; 500 for \$2.00; 1000 for \$4.00.

Showell, Maryland

TERMS: Cash with order.

**Prompt Shipment, Good Count, Well Packed
25 Year's Experience.**

J. W. Saxton of Pa. says: Enclosed find check for \$8.00 for 2000 Wyona plants. Two years ago I got some Wyona plants from you and they are the best late berry I ever had. The first picking comes with the last of the Premier. They are large berries and have a fine color.

G. T. Van Mater of N. J. says: The 1000 Wyona plants arrived in good condition. They were good, strong, healthy plants, and if the variety is as good as the appearance of the plants, then everything will be A No. 1.

R. B. Carson of Ohio says: The 1000 Wyona plants received in fine condition. I thank you for the liberal count and prompt shipment.

Good Shape—Well Packed—Nice Plants

J. E. Kauffman of Pa. says: I received the strawberry plants in good shape. Well packed and very nice plants.

**A No. 1 Condition—Well Packed
Prompt Shipment**

H. C. Kaste of Pa. says: I received the plants this A. M. in a No. 1 condition. Planted them this morning. Am sure they will all grow. You have a good way to pack them. Thanks for prompt shipment.

Plants O K

D. A. Sharply of Del. says: Plants were fine and received in good shape.

BLAKEMORE (Early). Don't fail to try a few of the promising new variety introduced by the United States Department of Agriculture in 1930. It is outstanding in many respects. The plants are healthy and make a prolific growth of plants; producing more plants per acre than any other variety of strawberries. It is also very productive of large size, bright red berries; very firm, and will stand up in shipment, and is more productive than Missionary or Klondyke, and goes into the market with a fresher and brighter look. The average size of the ber-

Showell, Maryland

ries is considered better than the Missionary and will mature its crop in a shorter season. The Blakemore did well here last season; producing enormous quantities of very fine, large size berries. I consider it almost equal to Premier in bearing qualities, and berries are more firm. If you have not grown the Blakemore, include them in your order. They will please you.

Perdue's true to name new land Blakemore plants are better.

New Low Prices. Blakemore:

25 plants 25c; 50 for 40c; 100 for 60c; 200 for 90c; 300 for \$1.15; 400 for \$1.30; 500 for \$1.50; 1000 for \$2.50; 5000 for \$12.50.

TERMS: Cash with order.

**Prompt Shipment, Good Count, Well Packed
25 Year's Experience.**

Plants O K

J. B. Van Derveer, N. Y. says: I received your plants and find them O. K. You know how to handle them.

Could Not Be Beat With Plants Costing \$6.00 Per 1000

Herman J. Liebno of Md. says: I am placing an order for strawberry plants with you to be shipped about the 10th of April. I recommended your plants to H. Gehring. He has been buying from —————Nursery. I told him to give you a trial, that your plants could not be beat if he paid \$6.00 per thousand.

C. P. M. Kolb of Md. says: I received the 1000 Big Joe in fine condition. Your plants certainly were nice.

MISSIONARY (Early). A standard early variety that is very popular in the Southern States, and is very extensively grown in Florida also here on the DelMarVa Peninsula. An excellent grower of plants that bear large crops of very firm, medium to large size bright red berries, with large green caps, that usually sell at good prices in the markets. Perdue's New Land Missionary plants are better, having an excellent reputation for producing large crops of fine strawberries. Order Perdue's Missionary plants. They have long fibrous roots, healthy foliage, and are disease free.

Low Prices. Missionary:

25 plants 25c; 50 for 40c; 100 for 60c; 200 for 90c; 300 for \$1.15; 400 for \$1.30; 500 for \$1.50; 1000 for \$2.50; 5000 for \$12.50.

Showell, Maryland

TERMS: Cash with order.

**Prompt Shipment, Good Count, Well Packed
25 Year's Experience.**

C. F. Bigelow of Fla. says: Ship 2000 Missionary plants. Our recent order for 1000 plants was received last week. Thank you for the prompt and efficient manner the order was handled, also for the good count and extra plants. We have ordered plants this season from———and from——— which could not be compared with yours. Our neighbor on the south received 1000 of the order and Mrs. Fred I. Evans has your catalog, we loaned her, and is going to order 2500 if not already ordered. We will endeavor to throw two or three more orders your way in the next week or ten days, same in appreciation of the quality of plants you are offering. Wishing you every success.

H. J. Thomas of Fla. says: Please send me 1000 Missionary plants. My son Marvin Thomas and I are very much pleased with your plants.

M. A. Evans of Fla. says: The 3000 plants received, and thank you for extra plants. Express charges were \$2.19.

J. W. Rhoades of Texas says: The Missionary plants arrived in good condition and have just withstood a vigorous freeze for this country.

J. Gaghanone of N. J. says: The 1500 Missionary arrived O K. They are very nice plants.

M. Coughlin of Mich. says: The 1000 Missionary arrived in splendid condition.

BIG JOE (Joe Johnson, Joe)(Midseason to late). A fine variety for local and roadside markets, also the home garden, bearing heavily of large size, bright red berries of excellent flavor, with bright green caps. I have a large stock of large size, long rooted, healthy, vigorous, true to name Big Joe plants.

Send me your orders for Perdue's New Land Big Joe plants that are better.

New Low Prices. Big Joe:

25 plants 25c; 50 for 40c; 100 for 60c; 200 for \$1.00; 300 for \$1.40; 400 for \$1.80; 500 for \$2.00; 1000 for \$3.25; 5000 for \$15.00.

TERMS: Cash with order.

**Prompt Shipment, Good Count, Well Packed
25 Year's Experience.**

E. M. Zerr of N. Y. says: The Big Joe received in good condition.

GANDY (Late to very late). A prolific bearer of large size, bright red berries, with an excellent flavor and handsome green caps, which usually sell for fancy prices on the markets and is very extensively cultivated here on the DelMarVa Peninsula for carload and truck shipments.

Perdue's New Land Gandy plants are better.

New Low Prices. Gandy:

25 plants 25c; 50 for 40c; 100 for 60c; 200 for \$1.00; 300 for \$1.40; 400 for \$1.80; 500 for \$2.00; 1000 for \$3.25; 5000 for \$15.00.

TERMS: Cash with order.

**Prompt Shipment, Good Count, Well Packed
25 Year's Experience.**

F. E. Sass, M. D. of Mo. says: I like the Big Joe. Every plant that you sent me grew. I used them largely for replacing and I can pick every plant purchased from you.

C. S. Perdue's Strawberry Plant Farms

PROGRESSIVE (Fall bearing). A good everbearing variety to plant, bearing a large crop of bright red berries, of excellent quality and flavor. If you want to plant the everbearing variety, order Perdue's true to name plants and grow some of the best strawberries you ever ate. I only have a few thousand plants of this variety, due to reduced acreage.

Progressive (Fall bearing):

25 plants 25c; 50 for 50c; 100 for \$1.00; 200 for \$1.60; 300 for \$2.25; 400 for \$2.80; 500 for \$3.25; 1000 for \$6.00.

**Prompt Shipment, Good Count, Well Packed
25 Year's Experience.**

READ BEFORE ORDERING

Express is the best way to ship plants and generally satisfactory.

Parcels Post is usually better for small lots in first, second and third zones and on small lots in the other zones if you are not convenient to an express office. If requested will ship the best way in my judgment.

No Charge for package and delivery to transportation company.

Write your Name and Address plainly and give correct shipping instructions.

Time of Shipment. November 1st. to May 15th.

Order Early. Do not wait until you want the plants. All orders are acknowledged as soon as received.

Terms: Cash with the order.

Remit by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant **True-to-Name** I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

Claims, if any must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc. also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock in good condition and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

C. S. Perdue's Strawberry Plant Farms

References: Calvin B. Taylor Banking Co., Berlin, Md.; Baltimore Trust Co., Selbyville, Del.; The Bishopville Bank, Bishopville, Md.; Postmaster, Showell, Md. Please enclose a three-cent stamp for reply when writing my references.

Capital \$100,000

Surplus \$80,000

BALTIMORE TRUST COMPANY SELBYVILLE, DEL.

To Whom It May Concern:

This is to certify that I have known Mr. C. S. Perdue for many years. He is a man of high moral character and has had many years of experience in growing fine strawberry plants. He gives all orders his personal attention thereby assuring his customers good, reliable stock and true to name. He carries a satisfactory account with the BALTIMORE TRUST COMPANY and we stand ready at any time to answer inquiries if requested. I am

Yours truly,

I. L. Long, Cashier.

Good Plants and Cheaper

Dr. J. I. Williams of Mo. says: I have gotten plants from you on several occasions and they were good plants and cheap which I cannot say of some other well advertised nurseries.

Every Plant Nice and Green—Good Count

E. Hanning of Ill. says: Plants arrived in good condition. Every plant was nice and green. Thank you for good count.

Showell, Maryland

THE BISHOPVILLE BANK BISHOPVILLE, MD.

To Whom It May Concern:

This is to certify that Mr. C. S. Perdue of Showell, Md. is a worthy patron of our institution and one whose character which we very highly esteem. He is the owner of some of our best farm lands in this County and of a good financial standing. As for his reputation, we feel that it is unquestionable, for we have known him several years and done business with him, and have always found him a most congenial person to transact business with.

Very truly yours,
Jos. L. Moore, Cashier.

Capital \$50,000

Surplus \$90,000

CALVIN B. TAYLOR BANKING CO.

BERLIN, MD.

To Whom It May Concern:

Mr. Charles S. Perdue of Showell, Md. has been one of our valued customers for a number of years and stands well in the community. His personal and business relations with us have always been pleasant and very satisfactory. Having devoted his time to the raising of plants, we consider him experienced, capable and desirous of giving his customers the best possible service.

Very truly yours,
Reese F. Cropper, Cashier.

CERTIFICATE OF NURSERY INSPECTION, NO. 44.

To Whom It May Concern:

THIS IS TO CERTIFY, That on the 22nd day of September, 1932 we examined the nursery stock of C. S. Perdue, growing in his nurseries at Showell, County of Worcester, State of Maryland, in accordance with the law of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection from the San Jose Scale, Peach Yellows, Pear Blight, and other dangerously injurious pests and plant diseases.

or

This Certificate is valid until September 30, 1933, and does not include nursery stock not grown within this State, unless such stock is previously covered by certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist.
C. E. Temple, State Pathologist.

College Park, Md., Sept. 26, 1932.

G. S. Langford, Chief Inspector.

C. S. Perdue's Strawberry Plant Farms

Date of Order _____1933

C. S. PERDUE, Showell, Md.

Ship to (name).....

PostofficeR.F.D.

Express OfficeS ate.....

CountyAmt. enclosed \$.....

Ship byOn or about.....

Quantity	Variety of Plants	Price	
	Blakemore		
	Premier		
	Gandy		
	Big Joe		
	Missionary		
	Wyona		
	Improved Heflin		
	Progressive Fall R.		

NOTICE:—If sold out of the variety ordered shall I substitute () or return money ()

Mark X in bracket to show which you prefer

C. S. Perdue's Strawberry Plant Farms

MEMORANDUM

CULTURAL INSTRUCTIONS

Early spring is the proper time to set out strawberry plants, just as soon as the weather permits getting the ground ready. In the South February, March and early April. In the middle states March and April. In the northern states April. Any soil that will grow good garden or field crops will grow strawberries. They respond quickly to good cultivation and good soil. It is best to avoid sod land on account of white grubs cutting off the young plants. If plants are set out on sod land it should be plowed in the fall and harrowed as often as possible and many of the white grubs will be killed.

The land should be well prepared before plants are set out, and mark the rows about $3\frac{1}{2}$ to 4 feet apart and plants set about 12 to 15 inches apart in the rows, with all the roots set straight in the ground, pack soil firmly around the plant. It is better to have the roots clipped a little rather than doubled up in the ground.

Most all strawberries are grown by the matted row system; that is to leave about all the runners on the parent plant to take root and make a wide row, leaving enough room in the alley for the convenience of the pickers. Barnyard manure is the best for strawberries if broadcast on the land and worked into the ground before plants are set out. Commercial fertilizers broadcast and worked in the soil before plants are set will give good results; if applications of fertilizer are made at any time after plants are set do not apply when plants are wet as it will injure them, also it is better to use a broom to brush fertilizer off the plants. Do not use fertilizer in the row under the plants before they are set as it will cause the plants to perish and die. For topdressing the bearing beds in spring a 5-8-5 or 7-6-5 will give good results at the rate of about 600 to 800 pounds per acre.

Showing the wonderful root system
of "Perdue's Best Quality New-Land"
Strawberry Plants.

The Tingle Printing Co., Pittsville, Md.