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C. S. PERDUE'S

1936 CATALOG OF

MILLIONS OF BEST QUALITY

STRAWBERRY PLANTS

50 Acres 5,000,000 Plants

Perdue's Strawberry Plant Farms

C. S. Perdue, Owner and Manager

SHOWELL, MARYLAND

Phone: Berlin, Md. 51 F 3—Telegraph: Berlin, Md.

1936

1936

C. S. Perdue's

CATALOG OF

Strawberry Plants

I am pleased to say to you that I have 50 acres, 5,000,000 or more, strawberry plants grown on my farms in the fertile soil of the "Eastern Shore" of Maryland of the best quality, produced under the most approved methods of cultivation, fertilization, etc. Perdue's plants are very large size with an excellent root system; State certified, disease free, 100% true to name. You cannot get better stock no matter where you get them. The plants are well cleaned and tied in bunches of 25 plants each, properly labeled and packed in plenty of damp moss so they will reach you in perfect condition for planting and producing very large crops of fine strawberries.

I have a select list of the very best money making and home garden varieties.

I have been identified with growing and marketing strawberries since 1900, and have had about 30 year's experience in growing and shipping strawberry plants. I do not grow any other kind of nursery stock; therefore I can render you more efficient services than most of my competitors.

My prices are comparatively low and you can save money on your orders. I have the organization and stock, therefore can ship your orders promptly and satisfactorily.

In conclusion, if you want the best quality plants grown, prompt shipments of plants packed in slatted boxes so they will reach you in perfect condition at the time you desire to plant them, and save money on your orders, send to **Perdue's Strawberry Plant Farms, C. S. Perdue, Owner and General Manager, Showell, Maryland.**

Very Respectfully yours,

C. S. PERDUE.

Phone: Berlin, Md. 51 F 3.

NOTE: Prices are listed with the description of varieties.

IT PAYS TO GROW STRAWBERRIES

Shore Strawberry Crop Brings

Record Returns

Nearly \$3,000,000 reported received by producers during current season.

Since shipments started May 13, 1935, the Eastern Shore's strawberry crop has brought producers a financial return of nearly three million dollars, the largest in many years.

Shipment from the Eastern Shore of Maryland, including Monday's movement, totaled 818,907 crates, containing 32 quarts each it was reported. This does not include berries processed locally in preserving plants. While the yield is below the five year average, prices were consistently higher this season. The shipments of strawberries from my farms were around 1,000 32-quart crates. Prices received F. O. B. farms were from \$2.00 to \$6.00 per crate, making the season a very profitable one for me. It pays to grow strawberries. Why not grow them and realize a good profit on your investment?

C. S. Perdue.

UNIVERSITY OF MARYLAND

STATE HORTICULTURAL DEPARTMENT

CERTIFICATE OF INSPECTION

College Park, Md., September 23, 1935.

This is to Certify, That on the 17th day of September, 1935, we examined the Nursery Stock of C. S. Perdue growing in his nurseries, at Showell, County of Worcester, State of Maryland, in accordance with the laws of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection, from the San Jose Scale, Peach Yellows, Pear Blight and other dangerously injurious insect pests and plant diseases.

This Certificate is valid until September 30, 1936, unless sooner revoked, and does not include nursery stock not grown within this State, unless such stock is previously covered by Certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist.

C. E. Temple, State Pathologist.

G. S. Lankford, Chief Inspector.

Growing Strawberries

CULTURAL INSTRUCTIONS, ETC.

Any type of soil that will grow truck or garden crops or land that will grow good crops of corn, wheat, etc., will produce strawberries. It is desirable for best results to plant on land that is improved with barnyard manure or on naturally good soil, also by plowing down heavy foliage crops the fall or summer before plants are set fills it with humus which is very essential for successful strawberry growing. The land should be well prepared before plants are set and mark the rows about $3\frac{1}{2}$ to 4 feet apart and plants set about 12 to 15 inches apart in the rows; with all the roots set straight in the ground and pack soil firmly around each plant. If the roots are clipped off a little, especially the large size plants, it will make setting better and easier.

Early spring is the proper time to set strawberry plants, as soon as weather conditions will permit getting the ground ready. In the South, February, March and early April; in the Middle States, March and April; in the Northern States, April. There is much that could be said about the culture of strawberries, but different locations and different types of soil make it impossible to give any definite set of rules, but they will respond quickly to good cultivation and good soil. Cultivation should begin soon after plants are set in the spring and continued frequently to insure good growth of the plants and to keep the rows free of vegetation during the summer months. Some hand work with the use of a hoe at intervals is also necessary during the entire growing season.

Most all strawberries are grown by the matted row system—that is to leave about all the runners on the parent plant to take root and make a wide row or fruiting bed, leaving enough room in the alley for the convenience of the pickers.

Manure and Fertilizer—Barnyard manure should be broadcast on the land after it is plowed and thoroughly worked in the soil as this method is very essential to the growth of the plants. It is also beneficial if used on the crop preceding strawberries. If necessary to use a commercial fertilizer it should be applied broadcast on the land and thoroughly cultivated in the soil before the plants are set. It is almost impossible to give the definite amount of fertilizer, also analysis of same required per acre, as that will depend on natural fertility of the land, variety of plants set, etc., as varieties like Chesapeake and Big Joe will require more per acre than some of the other varieties like Blakemore and Bellmar.

If it is necessary to make application of commercial fertilizers at any time after the plants are set do not apply when plants are wet as it will injure them. If applied when plants are dry it is better to use a broom to brush fertilizer off the plants. Do not set out the plants in rows where fertilizer has

been applied in the rows unless applied a few weeks in advance, as it will cause the plants to perish and die.

Application of fertilizers for top dressing the bearing beds in the spring should be done before any new growth starts and the foliage should be thoroughly dry. Any material remaining on the leaves should be brushed off to prevent burning. The amount required per acre will depend somewhat on the variety and the natural fertility of the soil, as it is almost impossible for anyone not familiar with all the conditions to determine the proper amount required as a topdressing in the spring.

C. S. Perdue.

Capital \$100,000

Surplus \$100,000

BALTIMORE TRUST COMPANY

SELBYVILLE, DEL.

To Whom It May Concern:

This is to certify that I have known Mr. C. S. Perdue for many years. He is a man of high moral character and has had many years of experience in growing fine strawberry plants. He gives all orders his personal attention thereby assuring his customers good, reliable stock and true to name. He carries a satisfactory account with the Baltimore Trust Company and we stand ready at any time to answer inquiries if requested. I am

Yours truly,

R. B. Morris, Cashier.

Member American Bankers Association

Member Maryland Bankers Association

CALVIN B. TAYLOR BANKING COMPANY

BERLIN, MD., September 5, 1935.

To Whom It May Concern:

Mr. Charles S. Perdue of Showell, Md., owner of Perdue's Strawberry Plant Farms, has been one of our valued customers for a number of years and stands well in the community. His personal and business relations with us have always been pleasant and very satisfactory. Having devoted his time to the raising of plants, we consider him experienced, capable and desirous of giving his customers the best possible service.

Very truly yours,

Reese F. Cropper, Cashier.

Perdue's Plants Did Well In Spite Of A Three Months Drought

Wayland Stephens of West Va. writes: "I had good success with your plants last year in spite of a three months drought." March 12, 1935.

BELLMAR (Perfect). Early. Originated by the U. S. Dept. of Agriculture in 1923 at the U. S. Plant Field Station near Glenn Dale, Md. An excellent grower of large size plants that make a good fruiting bed, produces a large crop of fine, large size berries of a rich red color. A fancy early shipping berry. I have nice, State certified, disease free, 100% true to name plants of this variety. Price: 25 plants 25c; 50 for 40c; 100 for 75c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.50; 500 for \$1.75; 1000 for \$3.00; 5000 for \$14.00, cash with order. Will quote delivered price if requested.

Nice, Uniform Size—Extra Plants

H. B. Messersmith of Pa. writes: "The 2000 Premier and 500 Wyona were as nice as I ever saw. Every plant was uniform in size and in good shape to plant; two or three plants extra in every bunch. I will tell my neighbors about your nice and cheap plants." April 19, 1935.

—o—

Fine Plants—Good Count—Prompt Shipment

Alonza A. Rotz of Pa. writes: "Your 1000 Premier strawberry plants received, planted and growing fine. I wish to thank you for the fine plants, good count, prompt shipment and everything." April 8, 1935.

—o—

Highest Quality Plants—Fine Results

J. B. Milbourn of Va. writes: "The plants I've gotten from you in the years past have been of the highest quality and gave fine results." May 7, 1935.

WYONA (Perfect). Very late. It is the latest known variety. A seedling of the Gandy and about two weeks later in ripening its crop of berries. Some of my customers plant them with good results, others do not succeed so well with them. Where a very late berry is desired I would recommend the Wyona for trial. The plants have large green foliage and bear a very large crop of bright red berries on tall stems which hold the fruit well up from the ground. I purchased my stock of Wyona from the originator and they are 100% true to name, State certified and disease free. (I am inclined to think from what experience I have had with this variety that they will yield better if planted four rows of Wyona and four rows of Big Joe or Chesapeake plants alternately in the field). Price: 25 plants 25c; 50 for 40c; 100 for 75c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.50; 500 for \$1.75; 1000 for \$3.00; 5000 for \$14.00, cash with order. A delivered price quoted if requested.

Perdue's Premier Plants The Best I Ever Saw

J. E. Denison of Ohio writes: "The Premier plants came in fine condition. They were the best plants I ever saw and I like them." March 25, 1935.

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Perdue's Plants Exact Size As Desired

John MacDowell & Son, Homer MacDowell of N. Y. writes: "We received your shipment of strawberry plants late today. On inspection of the plants we are very much pleased to state that they were in fine order and of the exact size desired. We contemplate ordering 5000 more plants." April 20, 1935.

PROGRESSIVE (Perfect). Fall-bearing. The best variety of the Fall-bearers to plant. Very productive of the best quality berries of a bright red color and excellent flavor. They are the best everbearing strawberries you ever ate. In plant growth they are very vigorous and healthy and considered the best kind to plant by many growers, being a wonderful Fall-bearing variety. Order Perdue's State certified, disease free, 100% true to name Progressive plants. They will please you. Price: 25 plants 25c; 50 for 50c; 100 for 80c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.60; 500 for \$2.00; 1000 for \$3.50; 5000 for \$17.00, cash with order, purchaser to pay transportation charges. Will quote a delivered price if requested.

Fine Condition, Well Pleased, All plants Will Live
Bill Fenn of Ohio writes: "The 1000 Progressive (Everbearing) 500 Big Joe and 500 Premier plants received in fine condition and am well pleased. They look as tho they will live." April 24, 1935.

Perdue's Progressive Fine Shape, Correct Packing
J. H. Seaborn of Wisc. writes: "I bought a lot of Progressive (Everbearing) plants of you last year. Got some of them very late. They came through in good shape, were packed correct, not one bit of heat so late and so far too. I have been in the business 20 years." February 11, 1935.

Finest Plants She Ever Bought—Honest Count
Mrs. Joe Krizek, Sr. of Wisc. writes "I ordered 300 plants of the Everbearing variety (Progressive) last spring. They are the finest plants I ever got in years, only four plants died out and now are sending out runners in spite of the very dry season this year. Thank you for the honest number of plants. I also sent to three other companies for plants but none were as satisfactory as those from Perdue's. August 27, 1935.

CHESAPEAKE (Perfect). Late. This is very well known and recommended to be one of the best late varieties to plant for profit and is extensively planted by strawberry growers for market as well as for table use. The berries are very large size, unsurpassed in quality, flavor and firmness. The foliage is strong and vigorous, maintaining its health and vigor through the fruiting season. For best results Chesapeake should be planted on well manured land with frequent cultivations and hoeing to keep the plants growing well throughout the season. Chesapeake usually escapes the frost by its habit of late blooming. Order Perdue's Chesapeake and get plants that are State certified, disease free and 100% true to name. Price 25 plants 25c; 50 for 50c; 100 for 80c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.60; 500 for \$2.00; 1000 for \$3.50; 5000 for \$17.00, cash with order, purchaser to pay transportation charges. A delivered price quoted if requested.

Prompt Service—Very Satisfactory

Gaetano D'Addio of Conn. writes: "Your 5000 Chesapeake and 10,000 Premier plants received. I assure you they proved very satisfactory. Thank you for the prompt service. I sincerely wish you much success and prosperity." April 6, 1935.

DORSETT (Perfect). Early. They were originated by Dr. George M. Darrow and his assistants in the U. S. Department of Agriculture and have been grown since 1923. In previous years where accurate records were kept they have been about equal or superior in productiveness to Premier. My personal experience here with the Dorsett is that they are inclined to produce plants very thickly in the beds grown for fruiting purposes, while the Premier sets plants more thinly in the beds and this habit of the Premier variety is a very desirable one for most all strawberry growers who prefer the matted row system. Dorsett makes quite a lot of plants that are very vigorous, bearing a very large crop of large size dark red berries of fine quality and excellent flavor and are beautiful showy berries that look well in the package and should bring high prices on the markets. If you have not tried out this variety I would recommend a thorough tryout of the Dorsett. I have a large and fine stock of State certified, disease free, 100% true to name Dorsett plants. Send your orders to me. Prices; 25 plants 25c; 50 plants 50c; 100 for 80c; 200 for \$1.00; \$300 for \$1.25; 400 for \$1.60; 500 for \$2.00; 1000 for \$4.00; 5000 for \$17.50, cash with order, purchaser to pay transportation charges. Delivered price on request.

The Plants Are Very Good

James Iuliano of Conn. says: "Received the 10,000 Premier today in very good condition, also the plants are very good." April 17, 1935.

BIG JOE (Perfect). Midseason to late. A profit maker and one of the very best varieties to plant for nearby and local markets; also for market gardeners and those who sell on a roadside market or at the farm. The berries are very large size, bright red color, of excellent flavor, with green caps and a very attractive appearance in the package. Plants are strong growers and wonderfully productive. Does well on any soil that will produce strawberries, but responds to a fertile soil and good care. I have a very large and fine stock of large size, well rooted, State certified, disease free, 100% true to name Big Joe plants. They are better and low in price. Price: 25 plants 25c; 50 for 40c; 100 for 75c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.50; 500 for \$1.75; 1000 for \$3.00; 5000 for \$14.00, cash with the order, purchaser to pay transportation charges. Will quote a delivered price on request.

Nicest Plants I Ever Bought

Chester E. Kilgus of Pa. writes: "The 1000 Big Joe plants arrived in fine shape. I have them all set and they are looking fine. The nicest plants I ever bought."

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Perdue's Big Joe First Class Plants—Well Packed

Adam E. Leffer of N. Y. writes: "I received my order of 300 Big Joe. You should be congratulated for the way you folks pack the plants and the plants are first class. Folks never imagine how much they save buying Perdue's plants. I appreciate your goods. With best wishes, I thank you." April 27, 1935.

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Quick Service—Well Packed

Mr. Berry Chesley of Mass. writes: "The plants arrived in good shape; 1000 Big Joe, 500 Dorsett and 500 Fairfax. They were well packed and came sooner than I thought they would." May 13, 1935.

FAIRFAX. (Perfect). Early. They were originated by Dr. George M. Darrow and his assistants in the U. S. Department of Agriculture and have been grown since 1925. In previous years where accurate records were kept, they have been about equal or superior in productiveness to Premier. My personal experience here with the Fairfax is that they make a fine bed of plants for fruiting, as the plants do not bed up thick in the rows, thereby making a perfect fruiting bed and this should appeal to all strawberry growers. The Fairfax plants are extremely large size, very vigorous and healthy, producing an exceptionally large crop of extremely large size berries, very sweet and of good quality, and resemble Chesapeake very much in size and appearance and should bring top prices on the markets. If you have not tried out this variety, I would recommend a thorough tryout of the Fairfax. I have a large and fine stock of State certified, disease free, 100% true to name Fairfax plants. Send your orders to me. Price: 25 plants 25c; 50 for 50c; 100 for 90c; 200 for \$1.50; 300 for \$2.00; 400 for \$2.40; 500 for \$2.75; 1000 for \$4.50; 5000 for \$21.50, cash with order, purchaser to pay transportation charges. Will quote a delivered price if requested.

USE THIS SHEET FOR DELIVERED PRICES

All prices quoted in our catalog are F. O. B. SHOWELL, MARYLAND, purchaser to pay transportation. If you want PREPAID prices to your nearest Express Office or Post Office please list below just what plants you are interested in, giving Variety and Quantity of each, and mail to us. We will answer by return mail telling you just the amount they will cost you all transportation charges PREPAID.

Name	Phone	Address	City	State	Zip	Age	Sex	Marital	Occupation	Education	Religion	Political	Race	Ethnicity	Language	Disability	Other
John Doe	555-1234	123 Main St	Anytown	CA	90210	35	M	Married	Software Engineer	BS	Catholic	Democrat	White	Anglo	English	None	
Jane Smith	555-5678	456 Oak Ave	Someplace	TX	75001	28	F	Single	Marketing Manager	MS	Protestant	Republican	White	Anglo	English	None	
Robert Johnson	555-9012	789 Pine Rd	Nowhere	NY	10001	42	M	Married	Teacher	BA	Jewish	Democrat	White	Anglo	Hebrew	None	
Mary Williams	555-3456	101 Elm St	Anywhere	FL	33101	55	F	Widowed	Retired Nurse	PhD	Methodist	Democrat	White	Anglo	English	None	
David Brown	555-7890	202 Maple Dr	Nowhere	IL	60601	30	M	Single	Student	HS	Muslim	Democrat	White	Anglo	Arabic	None	
Elizabeth Davis	555-2345	303 Cedar Ln	Someplace	WA	98101	40	F	Married	Graphic Designer	BA	Buddhist	Democrat	White	Anglo	English	None	
Michael Wilson	555-6789	404 Birch St	Anywhere	OH	43201	25	M	Single	Intern	BA	Hindu	Republican	White	Anglo	Hindi	None	
Patricia Moore	555-0123	505 Spruce Ave	Nowhere	MI	48101	60	F	Married	Homemaker	HS	Anglican	Democrat	White	Anglo	English	None	
Christopher Taylor	555-4567	606 Ash Rd	Someplace	GA	30301	38	M	Married	Sales Representative	BA	Christian	Republican	White	Anglo	English	None	
Sarah Anderson	555-8901	707 Hickory Dr	Anywhere	NC	27601	45	F	Married	Librarian	MA	Quaker	Democrat	White	Anglo	English	None	
James White	555-2345	808 Walnut St	Nowhere	VT	05401	50	M	Married	Farmer	BA	Protestant	Democrat	White	Anglo	English	None	
Michelle Green	555-6789	909 Cherry Ave	Someplace	OR	97101	32	F	Single	Yoga Instructor	BA	Buddhist	Democrat	White	Anglo	English	None	
Kevin Black	555-0123	1010 Poplar Rd	Anywhere	DE	19801	48	M	Married	Accountant	BA	Catholic	Republican	White	Anglo	English	None	
Nicole Adams	555-4567	1111 Sycamore Dr	Nowhere	RI	02901	27	F	Single	Writer	MA	Jewish	Democrat	White	Anglo	English	None	
Brandon King	555-8901	1212 Dogwood St	Someplace	SD	57001	33	M	Single	Engineer	BS	Protestant	Democrat	White	Anglo	English	None	
Ashley Evans	555-2345	1313 Magnolia Ave	Anywhere	NE	68101	29	F	Single	Teacher	BA	Catholic	Democrat	White	Anglo	English	None	
Justin Harris	555-6789	1414 Redwood Rd	Nowhere	WY	82001	37	M	Married	Police Officer	BA	Protestant	Republican	White	Anglo	English	None	
Stephanie Young	555-0123	1515 Cypress Dr	Someplace	MT	59101	43	F	Married	Manager	BA	Buddhist	Democrat	White	Anglo	English	None	
Eric Nelson	555-4567	1616 Juniper St	Anywhere	ND	58101	31	M	Single	Student	BA	Hindu	Democrat	White	Anglo	English	None	
Victoria Perez	555-8901	1717 Fir Ave	Nowhere	UT	84101	47	F	Married	Architect	MA	Catholic	Democrat	White	Anglo	English	None	
Gregory Hall	555-2345	1818 Hemlock Rd	Someplace	CO	80101	39	M	Married	Engineer	BS	Protestant	Republican	White	Anglo	English	None	
Chloe Allen	555-6789	1919 Cedar St	Anywhere	WV	26001	26	F	Single	Intern	BA	Anglican	Democrat	White	Anglo	English	None	
Benjamin King	555-0123	2020 Elm Dr	Nowhere	PA	19101	52	M	Married	Retired	HS	Catholic	Democrat	White	Anglo	English	None	
Madison Wright	555-4567	2121 Maple Ave	Someplace	MD	21101	34	F	Single	Designer	BA	Jewish	Democrat	White	Anglo	English	None	
Isaac Lopez	555-8901	2222 Oak Rd	Anywhere	DC	20001	41	M	Married	Analyst	MA	Protestant	Republican	White	Anglo	English	None	
Grace Hill	555-2345	2323 Pine St	Nowhere	VA	22101	49	F	Married	Librarian	BA	Catholic	Democrat					

Post Office _____

Express Office _____

County _____ State _____

[illegible]

The above plants by EXPRESS Prepaid for .....\$_____

The above plants by PARCELS POST Prepaid for .....\$_____

NOTE:—1000 plants or more will in most cases cost less by Express if beyond the Second Zone. 400 or more will usually cost less by Express if beyond the Third Zone. If interested please fill in and send the above to

PERDUE'S STRAWBERRY PLANT FARMS

C. S. PERDUE, Owner and General Manager
Showell - - - Maryland

also proved to my satisfaction that your plants can always be depended on to produce a fine crop of strawberries. Thank you." April 8, 1935.

quested,

A view of Perdue's Fairfax plants photographed September 16th, 1935.

Good Sized Plants—Full Count

W. G. Berry of Pa. writes: "I received the 2000 Premier plants in very good shape. Nice good sized plants and all bunches full count with some extra and very satisfactory in every way." April 27, 1935.

Best Service He Ever Received—Extra Good Plants

L. B. May of Ohio writes: "The 1000 Fairfax and 1000 Premier plants are fine and extra good plants. Better service than I ever received before." April 29th, 1935.

Nicest Plants He Ever Bought Regardless Of Price

H. L. Washington of Ohio, writes: "We received the 5000 Big Joe and 5000 Gandy strawberry plants in due time. They are the nicest plants I ever bought regardless of price. We are quite well pleased and wish to thank you for the promptness you gave our order." May 13, 1935.

Good Condition—Well Pleased

Mrs. Fred Reight of Ohio writes: "The plants arrived in good condition and I am very well pleased with them." April 15, 1935.

Perdue's Plants Doing Fine

Chas. E. Brown of Pa. writes: "The 1000 Big Joe plants received on Wednesday, May 15th, in good condition. Thanks for the care in handling this order. The 300 Premier and 300 Chesapeake purchased in April are doing fine." May 17, 1935.

Plants Received in Good Condition Produce Fine Crop of Berries

Albert T. Gagne of Vt. writes: "I have bought plants of you for several years. Not once have I ever seen plants arrive in better condition than yours. I have also proved to my satisfaction that your plants can always be depended on to produce a fine crop of strawberries. Thank you." April 8, 1935.

MISSIONARY (Perfect). Early. A good early variety and the leading berry in Florida where it is extensively planted for shipment to northern markets. Berries are medium in size, good color and very attractive in appearance. Blakemore and Bellmar are better varieties to plant in other Missionary territory except Florida. I have a large and fine stock of State certified, disease free, 100% true to name Missionary plants at low prices. Price: 25 plants 25c; 50 for 40c; 100 for 60c; 200 for 80c; 300 for \$1.00; 400 for \$1.25; 500 for \$1.50; 1000 for \$2.50; 5000 for \$12.50, cash with order, purchaser to pay transportation charges. Will quote a delivered price on your order if requested.

**Nicer Plants in Comparison with other Plants
Grown in Maryland**

Roy W. Swank of Ohio writes: "This is a late acknowledgment of the receipt of the 2000 Dorsett and 2000 Premier—April 19th. I wanted to see first how they would do in comparison with those from another nursery in your state. The comparison is favorable to your plants, which were also nicer on arrival and shipped more promptly. I expect to order from you next year if getting any." June 16, 1935.

—o—
**Perdue's Plants As Good As Money Can Buy
Liberal Count**

Charles Safranek of N. J. writes: "I received the 300 Dorsett, 300 Fairfax and 100 Chesapeake plants you sent to me March 23rd, 1935. They were as good as money can buy also your count was liberal. When I need more plants, I know where to buy them." March 26, 1935.

—o—
Bought Perdue's Plants For Three Years

D. A. Sharpley of Dela. writes: "Your 400 Fairfax, 500 Premier and 200 Gandy plants received today O. K. They are good strong plants. I have bought plants from you for three years and have always got good plants. I can recommend them to anyone. Thanks for prompt shipment. April 24, 1935.

A view of Perdue's Missionary plants photographed September 16th, 1935.

To The Florida Strawberry Growers

GREETINGS: I desire to call your attention to the fact that I have millions of best quality Missionary and Blakemore strawberry plants to offer the trade. Therefore I am pleased to appeal to you for your 1936 orders with a brief summary relative to the location, kind of soil, methods of cultivation, quality and quantity of Perdue's Missionary and Blakemore plants, etc. grown in my nurseries at Showell, Md.

LOCATION: On the famous Eastern Shore of Maryland about 7 miles west of the Atlantic Ocean on Highway No. 113 and have excellent shipping facilities via the Penna. R. R.

SOIL is fertile, also high, well drained land especially adapted to successful growing of best quality strawberry plants that will produce large crops of fine strawberries.

QUALITY OF PLANTS is the very best, being large in size with long fibrous roots and healthy foliage, and are State certified; disease free, true to name plants. You cannot get better stock no matter where you get them.

METHODS OF CULTIVATION: Previous to setting out the plants I grow a crop of cow peas on the land and plow them in during —the month of October, then set the plants about November 1st and cultivate them at once. I do not cultivate again at any time until the following March, when they are sidedressed with a commercial fertilizer, with fertilizer attachments attached to the cultivator used for this purpose; after which they are cultivated and hoed at intervals until about the middle of September.

QUALITY AND SERVICE: I have approximately 2,000,000 Missionary and Blakemore plants at as low a price as good stock can be sold for, and the organization to fill your order promptly and satisfactorily. In conclusion I solicit your orders for best quality Missionary and Blakemore strawberry plants confident that you will be pleased with the results.

GANDY (Perfect). Late to very late. A good variety for shipping or local market, also for the home garden where a very late berry is desired. A prolific bearer of large size bright red berries with an excellent flavor and handsome green caps that bring top prices on the markets. It does best on springy land. Perdue's Gandy plants are large size, well rooted, State certified, disease free, 100% true to name. Price: 25 plants 25c; 50 for 40c; 100 for 75c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.50; 500 for \$1.75; 1000 for \$3.00; 5000 for \$14.00, cash with order, receiver to pay transportation charges. Will quote a delivered price if requested.

Perdue's Plants Healthy As Can Be Grown
Jno. C. Garrett of Va. writes: "Received the 3500 Gandy, 1000 Premier and 500 Chesapeake in fine condition. They are nice and healthy looking plants as can be grown. Had real good luck with the last plants I got from you and they are looking fine for this coming crop. Hoping you the best luck and prosperity." April 2, 1935.

Perdue's Premier Did Well

Emil H. Renter of Mo. writes: "Received 3000 Premier plants from you last year. The plants were nice and did well. Please send me 3000 more Premier plants about April 1st." February 25, 1935.

Strong Healthy Plants—True To Name

E. L. Newman of Mich. writes: "Your plants have always been strong, healthy and true to name, at a reasonable price. A safe place to send your orders." September 16, 1935.

Order Perdue's Plants Again This Year

Buford Webster of Va. writes: "I am sending you my order for plants again this year. The plants I ordered last year arrived in fine shape. This year I am planting on the roadside. I know of no better advertisement for you than to have a nice patch of berries on the side of the road." March 25, 1935.

BLAKEMORE (Perfect). Early. This variety was recently introduced by the U. S. Dept. of Agriculture and is one of the leading varieties that is extensively grown on the Del-Mar-Va Peninsula, as it is an excellent shipping berry. In size, quality and productiveness it will rank 100%. Blakemore makes more plants than any other variety I have listed. The foliage is vigorous and healthy, standing up well throughout the fruiting season. For large crops of fine berries that bring high prices on the markets plant Blakemore. I have a very large and fine stock of State certified, disease free, 100% true to name Blakemore plants. Order Perdue's Blakemore and get the best quality plants at low prices. Price: 25 plants 25c; 50 for 40c; 100 for 60c; 200 for 80c; 300 for \$1.00; 400 for \$1.25; 500 for \$1.50; 1000 for \$2.50; 5000 for \$12.50, cash with order, purchaser to pay transportation charges. Will quote a delivered price on your order if requested.

SHORE BERRY CROPS READY

May 9. (AP)—Strawberry growers in this section will begin marketing their crop this week-end. Production this year is said to be the best in point of quantity and quality for many seasons. The Blakemore type of berry will constitute more than seventy-five per cent. of the 1935 crop.

Best Methods of Handling—Extra Plants

C. M. Worthington of Pa. writes: "I do not see how you could improve your method of handling and shipping strawberry plants and always extra plants.

PREMIER (Perfect). Early. The most extensively planted variety of strawberries at this time. My experience with Premier is that it outranks all other varieties I have on my list in making a vigorous and healthy growth of plants, also producing enormous crops of fine strawberries. One of the best early varieties to plant in most all sections of the country except Florida. This variety is practically frost proof and will give at least a fair crop, regardless of frost and freezes. Berries are very large, bright red color with green caps throughout the season and present a handsome appearance in the package. I make a specialty of growing Premier plants that will outrank any you can get no matter where you get them. Perdue's Premier plants are planted by the most successful strawberry growers in all parts of the country. I have a large acreage of Premier plants, therefore I am in a position to take care of your orders. If you want State certified, disease free, 100% true to name Premier plants, send me your orders for them and you will get the best quality plants at low prices. Note:—Howard 17 variety is the same as Premier, one of the best early varieties to plant. Price: 25 plants 25c; 50 for 40c; 100 for 75c; 200 for \$1.00; 300 for \$1.25; 400 for \$1.50; 500 for \$1.75; 1000 for \$3.00; 5000 for \$14.00,

cash with order, purchaser to pay transportation charges. Will quote a delivered price on request.

A view of Perdue's Premier plants photographed September 16th, 1935.

Wants More Perdue's Premier

P. P. Simmons of Ky. writes: "I have used your Premier plants before and they are the best I ever set. Enclosed find my check for 12,000 more, express prepaid." February 14, 1935.

Did Not Lose A Premier Plant

Leon Nichols of N. Y. writes: "The 4000 Premier plants came in fine shape. They are growing fine and have not lost a single plant." June 11, 1935.

Well Packed—Good Condition Send 3500 More Premier

F. H. Ellifritz of West Va. writes: "I received the 15,500 Premier plants. They were in good condition and well packed. I am very much pleased with them. Find enclosed check for which please send me 3500 more Premier plants." March 30, 1935.

Perdue's Premier Proved Very Good

Richard Brignall of N. Y. writes: "We got some Premier of you two years ago and they proved very good. I want more Premier plants at this time.

Quick Service, Well Packed, Fine Shape

Hudson's Fruit Farm, C. W. Hudson of Ill. writes: "The 10,000 Premier came through in fine shape. We are well pleased with the plants, packing and service. It is wonderful to deal with an honest man; they are so scarce these days. Thanking you for the wonderful plants." March 27, 1935.

Very Much Pleased With Perdue's Plants

W. E. Baer of Pa. writes: Your 5000 Dorsett and 5000 Premier strawberry plants pleased me very much. Every one will grow." May 14, 1935.

READ BEFORE ORDERING

EXPRESS is the best way to ship plants and generally satisfactory.

PARCELS POST is usually better for small lots in first, second and third zones and on small lots in other zones if you are not convenient to an express office. If requested will ship the best way in my judgment.

NO CHARGE for package and delivery to transportation company.

WRITE YOUR NAME AND ADDRESS PLAINLY and give correct shipping instructions.

TIME OF SHIPMENT. November 1st to May 15.

ORDER EARLY. Do not wait until you want the plants. All orders are acknowledged as soon as received.

TERMS: Cash with order.

REMIT by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant **True-to-Name** I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

CLAIMS, if any must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc., also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock, in good condition, and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

NOTE. Prices are listed with the description of varieties.

REFERENCES. Calvin B. Taylor Banking Co., Berlin, Md.; Baltimore Trust Co., Selbyville, Del.; Postmaster, Showell, Md. Please enclose a three-cent stamp for reply when writing my references.

NUMBER OF PLANTS REQUIRED TO SET AN ACRE AT A GIVEN DISTANCE APART

Rows 24 inches apart, plants 12 inches in row	20,000
Rows 30 inches apart, plants 12 inches in row	17,000
Rows 36 inches apart, plants 12 inches in row	14,000
Rows 42 inches apart, plants 12 inches in row	12,000
Rows 36 inches apart, plants 18 inches in row	9,500
Rows 42 inches apart, plants 18 inches in row	8,000
Rows 48 inches apart, plants 18 inches in row	7,000
Rows 42 inches apart, plants 24 inches in row	7,000
Rows 48 inches apart, plants 24 inches in row	5,500
Rows 24 inches apart, plants 24 inches in row	11,000
Rows 30 inches apart, plants 30 inches in row	7,000

For hill culture rows should be either 24 inches, 30 inches or 36 inches and plants set 12 inches in row.

For matted row system, rows should be either 42 inches or 48 inches and plants set 18 to 24 inches in row.

Perdue's Strawberry Plant Farms

C. S. PERDUE,

SHOWELL, MARYLAND

Date of Order _____ 193__

Send to
(Name) _____

Post Office _____

Express Office _____

R. F. D. _____ Box _____ State _____

County _____ Amt. Enc. \$ _____

Ship: Express _____ Parcel Post _____ About _____

Note: If sold out of variety ordered shall I substitute ( ) or return money ( )? Mark X in bracket to show which you prefer.

TERMS: Cash with order. Receiver to pay transportation charges. Be sure to write name and address plainly and give correct shipping instructions.

Be sure to inclose correct amount of money to balance your order so as not to delay shipment.

ORDER EARLY. All orders are acknowledged as soon as received. Shipping season Nov 1st to May 15.

Quantity	Variety of Plants	Price
_____	Blakemore	_____
_____	Missionary	_____
_____	Premier	_____
_____	Big Joe, Joe Johnson, Joe	_____
_____	Gandy	_____
_____	Wyona	_____
_____	Bellmar	_____
_____	Dorsett	_____
_____	Fairfax	_____
_____	Progressive (Fall-bearing)	_____
_____	Chesapeake	_____

While I exercise the greatest care to have every plant true to name I will not be responsible for any sum greater than the purchase price should any not prove as represented.—C. S. PERDUE.

Showing the wonderful root system of "Perdue's
Best Quality" Strawberry Plants.

The Tingle Printing Co, Pittsville, Md.