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U. S. Department of Agriculture

To Please Your Garden Customers

FALL 1966

- ★ Bulbs
- ★ Peonies
- ★ Lilies

Porter - Walton Co.

P.O. Box 1619

Salt Lake City, Utah 84110

TERMS:

25% down payment, balance on delivery, except to established credit.
Quantity prices are per Bulb or per Bag for quantities of one kind and size. Prices quoted are f.o.b. Salt Lake City, Utah. Boxing extra at cost.

Selling Information

PLANTING INFORMATION:

Number of Bulbs Required to Plant 100 Square Feet

When bulbs are to be set —

6 inches apart	400 Bulbs
8 inches apart	225 Bulbs
9 inches apart	180 Bulbs

RETAIL PRICING OF BULK BULBS:

WHEN YOUR COST AT
THE 100 BULB RATE IS:

THE RETAIL PRICES
ACCORDING TO QUANTITY
BEING SOLD, SHOULD BE:

10 Bulbs 25 Bulbs 100 Bulbs

Tulips.....	\$ 5.60	\$1.15	\$2.35	\$ 8.50
	6.50	1.30	2.75	10.00
	7.50	1.50	3.25	11.50
	7.85	1.60	3.35	11.90
	8.30	1.70	3.60	12.50
	9.00	1.80	3.87	14.00
	10.00	2.00	4.50	16.00
	12.50	2.50	5.50	19.00
	29.00	5.80	12.50	43.00

COLOR PICTURES:

Use color pictures in your bulb display to stimulate sales.
They suggest visions of beautiful home yards and flowers
for decorating indoors.

Pictures are available for most varieties.

Hyacinths.....	9.25	1.70	3.85	13.75
	17.50	3.25	7.25	26.00
Narcissus.....	5.00	1.00	2.40	7.95
	6.00	1.30	2.80	9.50
	7.00	1.50	3.25	11.50
	8.00	1.70	3.75	13.50
	9.00	1.95	4.25	15.00
	10.00	2.15	4.65	16.50
	11.00	2.35	5.25	17.75
	12.50	2.65	5.75	20.00
	17.00	3.65	7.75	27.00

KEEP MOST BULBS

COOL . . . and DRY

Lillies and Peonies

Must be COOL and MOIST

Misc. Small Bulbs.....	2.00	.40	.85	3.15
	2.35	.50	.95	3.60
	2.50	.53	1.07	3.90
	2.65	.55	1.10	4.10
	3.50	.70	1.45	5.40
	4.00	.80	1.60	6.15

BULB DISPLAYS

COLOR SELLS !!

COLOR PICTURES INCREASE TURNOVER !!

All bulb displays come to you beautifully illustrated with a four-color picture of each variety - Ready to set up - Ready to sell !!

NO. 500-P

RED EMPEROR & PARROT TULIP SHOWCASE

This self-selling, colorfully illustrated Counter Display contains 100 top-size bulbs each of 5 spectacular Holland Tulips...

BLUE PARROT

FIREBIRD - PARROT

ORANGE FAVORITE - PARROT

RED EMPEROR - Giant Species
(11-12 CM)

TEXAS GOLD - Large Yellow Parrot

SUGGESTED RETAIL -	5 for	\$.65
	10 for	1.15
	25 for	2.65

TOTAL - 500 Bulbs 45 Lbs \$30.00

NO. 501-P SHOWCASE

GIANT MAY FLOWERING TULIPS

GROWN ON PUGET SOUND, WASHINGTON

100 Top Size bulbs (12CM-Up) each of 5 Popular varieties, in attractive counter display with color illustrations.

ELMUS - Edged white, Carmine Red

GOLDEN HARVEST - Lemon Yellow

INSURPASSABLE - Violet

PRIDE OF HAARLEM - Cerise

PRINCESS ELIZABETH - Rose

SUGGESTED RETAIL -	5 for	\$.58
	10 for	1.00
	25 for	2.30

TOTAL - 500 Bulbs 45 Lbs \$27.00

SHOWCASE NO. 250-D

DAFFODILS & NARCISSUS

A popular selection of superior varieties - each illustrated with a large full color picture -

ADA FINCH	-	Large Beautiful white Trumpet
CHULA	-	Tall weather resistant bi-color Trumpet
KING ALFRED	-	Dependable yellow Trumpet
FORTUNE	-	Large cupped class, popular yellow and soft orange
KLONDIKE	-	Tazetta Class, one of the finest deep yellows.

SUGGESTED RETAIL	5	for	\$1.25
	10	for	2.20
	25	for	4.95

DISPLAY - 50 Double Nose No. A-1 Bulbs of each variety,
250 Bulbs in Display Case - 80 Lbs. - \$27.50

KING ALFRED

SHOWCASE NO. 150-D

Display box with color picture and 150 Bulbs of
King Alfred Daffodils. Double Nose No. 1 -

SUGGESTED RETAIL -

5 for \$1.25 - 10 for \$2.20 - 25 for \$4.95

COMPLETE SHOWCASE - 50 Lbs. - \$17.00

NO. 250-H

HYACINTH SHOWCASE

Hyacinths create superb April garden displays with rich satisfying fragrance. This colorfully illustrated Show Case contains 50 bulbs each of 5 beautiful varieties in 15-16 CM bedding size bulbs.

CITY OF HAARLEM - Clear Yellow

OSTARA - Improved deep blue

JAN BOS - New Carmine-rose

L'INNOCENCE - White

QUEEN OF PINKS - Bright rose-pink

SUGGESTED RETAIL:

5 for \$1.10

10 for 1.95

25 for 4.50

DISPLAY - 250 Bulbs 50 Lbs \$26.00

PEONY DISPLAY

These are superior quality 3 to 5 eye Peony Roots grown and packaged in America. Each fresh plump root is expertly packaged in moss and polyethylene, then identified with a four-color illustrated label. Six roots each of five of the most dependable and popular varieties are included in this assortment.

6 KARL ROSENFELD - Semi Rose type

6 FELIX CROUSSE - Brilliant Crimson

6 MONS JULES ELIE - Silver Pink

6 EDULIS SUPERBA - Deep Pink

6 FESTIVA MAXIMA - White

SUGGESTED RETAIL - \$1.25 Each

DISPLAY OF 30 PACKAGED PEONIES - \$22.50

NO. B-3

HARDY LILY DISPLAY

LATE SEPTEMBER DELIVERY

Twelve bags of one bulb each of four varieties, with color labels on each bag, packed in our attractive display case, with banner and planting instructions.

RETAIL
PER BAG

CROESUS 5-6" .78
Golden Yellow, tall

ENCHANTMENT 5-6" .78
Nasturtium red

GOLDEN CHALICE 5-6" .78
Varies from lemon-yellow
through shades of gold.

HARMONY 5-6" .78
Shades of rich and
brilliant orange.

WHOLESALE LIST PRICE WITH BOX
AND BANNER \$18.50

Shipping Weight - 20 Lbs.

TOTAL RETAIL VALUE \$37.44

HOLLAND TULIPS

RETAIL PRICING: See Page 2

Tulips in their varied forms are the favorite garden flower for April and May blooming. Their grace and beauty plus bright rich colors earn them a high place among the ten most popular flowers of the world.

SYMBOLS - Numeral immediately following variety name is average height in inches. The abbreviations: "B" - Breeder; "C" - Cottage or English Garden; "D" - Darwin; "T" - Triumph.

NEW HYBRIDS 12 CM - UP

Cross between Darwin and Fosteriana Tulips. Large flowers on strong 22-26" stems.

PACKED 100 BULBS PER BAG Prices per Bag

	<u>Bag</u> 100	<u>3-6</u> Bags	<u>7-10</u> Bags
DOVER - 20" Fiery poppy-red, very large flower	7.50	6.90	6.40
GENERAL EISENHOWER - 22" Very large orange-red, early.	7.50	6.90	6.40
SPRING SONG - 26" Bright red flushed satin rose. Early.	7.50	6.90	6.40
DIPLOMATE - A striking new addition. A very large vermillion-red flower on a strong stem.	9.00	8.50	8.00
JEWELL OF SPRING A new large and beautiful Darwin Hybrid, rich sulphur- yellow spotted red. Attractive form and strong stem.	9.95	9.25	8.50

SUPERIOR GIANT TULIPS

12CM - UP

	<u>Bag</u> 100 Bulbs	<u>3-6</u> Bags	<u>7-10</u> Bags
DILLENBURG, B - 23" Orange Terra Cotta	7.50	7.00	6.50
DREAMING MADE - T Pleasing Lilac-blue with broad contrasting white edge.	8.30	7.70	7.15
ECLIPSE, D-30" Glistening blood-red	8.30	7.70	7.15
GARDEN PARTY, T - 18" New beautiful white edged crimson	12.50	11.50	11.00
MAUREEN - C One of the best white cottage tulips. The flower is long oval form like Mrs. John T. Scheepers, and excellent garden variety.	9.95	9.25	8.50
MOUNT EREBUS (White City) D - 25" Large pure white	8.30	7.70	7.15
MRS. JOHN T. SCHEEPERS D - 28" Golden Yellow	8.30	7.70	7.15
PINK SUPREME D A fine clear pink with excellent texture and form. A superior garden flower.	8.30	7.70	7.15
PRINCESS ELIZABETH MAX. D - 25" Beautiful rose	8.30	7.70	7.15
SCARLET LEADER D 29" Brilliant scarlet.	8.30	7.70	7.15
SMILING QUEEN C - 25" Satin silver-pink	9.00	8.30	8.00

LILY FLOWERED TULIPS
12 CM - UP

This beautiful graceful and decorative class of May flowering Tulips has won a prominent place among prized garden flowers. Lily Flowered Tulips offer superior landscape value.

	Bag	3-6	7-10
CHINA PINK	<u>100</u>	<u>Bags</u>	<u>Bags</u>
Graceful Lily Flowered form, a clear light pink w/white base. Attractive addition to the garden.	8.30	7.70	7.15

RED SHINE			
A glowing dark red Lily Flowered Tulip slightly later blcoming.	8.30	7.70	7.15

SEBASTIAN 23"			
Buttercup yellow, lovely form.	8.30	7.70	7.15

WHITE TRIUMPHATOR - 28"			
Pure white. Late.	8.30	7.70	7.15

PARROT TULIPS

TOP SIZE - 12 CM UP

These greatly improved parrot varieties are in demand for garden plantings. Giant, richly colored, exotically marked and fringed flowers command everyone's admiration.

	Bag	3-6	7-10
	<u>100</u>	<u>Bags</u>	<u>Bags</u>
BLUE PARROT			
Violet blue	8.30	7.70	7.15

DISCOVERY			
A lovely flower carried on a tall strong stem, the Parrot form of the beautiful rose-pink Princess Elizabeth.	8.30	7.70	7.15

FANTASY			
Salmon rose	8.30	7.70	7.15

FIRE BIRD			
Vermillion Scarlet	8.30	7.70	7.15

ORANGE FAVORITE			
Orange	8.30	7.70	7.15

TEXAS GOLD - 26"			
Yellow	8.30	7.70	7.15

TRAFFIC BUILDER TULIPS
11-12 CM

Large size clean bright bulbs grown in Puget Sound, Washington. Available at lowest cost, they can be profitably sold at traffic building prices.

SUGGESTED RETAIL:

10 Bulbs	\$.98
25 Bulbs	2.25
100 Bulbs	8.00

APELDOORN - M 22"
Orange scarlet, enormous flower

CARRARA - M 22"
White

DARWIN COTTAGE MIXTURE
All colors

GOLDEN HARVEST - M 25"
Lemon yellow

INSURPASSABLE - M 24"
Violet

MARJORIE BOWEN - M 24"
Buff and salmon-red

MARSHAL HAIG - M 25"
Scarlet red

NIPHETOS - M 24"
Sulphur yellow, lighter inside

PRIDE OF HAARLEM - M 26"
Cerise

ROSE COPELAND - E 23"
Fuchsine red

SOLD IN BAG LOTS ONLY

Bag	3-6	7-10
<u>100</u>	<u>Bags</u>	<u>Bags</u>
5.60	5.20	4.80

GREIGII HYBRIDS

<u>FIRST SIZE</u>	Bag <u>100</u>	3-6 <u>Bags</u>	7-10 <u>Bags</u>
RED RIDING HOOD Scarlet with black base, outside crimson.	9.00	8.35	-

GREIGII HYBRIDS MIXED -
The new Greigii Hybrids were developed from crossing the wild Greigii and Kaufmaniana Tulips. They are taller and stronger with an unusual variety and beauty of colors. Foliage is beautifully mottled and striped. Very early - the first tulips to bloom in the spring.

7.85 7.25 -

ORIENTAL SPLENDOUR
Carmine red edged lemon-yellow. Large flower on a strong medium tall stem, 18". Large foliage is nicely mottled.

29.00 - -

BOTANICAL TULIPS

<u>FIRST SIZE</u>	BAG <u>100</u>	3-6 <u>Bags</u>	7-10 <u>Bags</u>
KAUFMANIANA SHAKESPEARE One of the new improved Kaufmaniana Tulips. Stronger stems and richer color, a lively combination of carmine-red edged salmon. An ideal border or rock garden type.	7.85	7.25	-

PURRISIMA - 14"
Beautiful White Emperor

7.50 7.00 -

RED EMPEROR - 15 to 18"
Enormous flower of fiery scarlet with a black base. Blooms in April.

11-12 CM 7.85 7.25 6.80
12-UP 9.00 8.50 8.00

DOUBLE EARLY TULIPS

11-12 CM

Bag <u>100</u>	3-6 <u>Bags</u>	7-10 <u>Bags</u>
CARLTON Deep red double flowers.	6.50	6.00 -

HOANGHO A new improved selection. Very double, pure yellow blooms on straight sturdy stems.	6.50	6.00 -
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PEACH BLOSSOM 11" Pink	10.00	9.25 -
SCHOONOORD 11" White	10.00	9.25 -

NARCISUS

These are all exceptionally fine Northwest grown bulbs. Our selection of varieties includes improved new hybrids with a few dependable older varieties. Except for the double nose No. 1 King Alfreds, all varieties will be supplied in the double nose No. 2 size which is excellent for garden planting.

RETAIL PRICING: See Page 2

PACKING: 500 of a variety in original growers box.

25-99	100-249	BOX	25-99	100-249	BOX
<u>EACH</u>	<u>EACH</u>	<u>250</u>	<u>EACH</u>	<u>EACH</u>	<u>250</u>

TRUMPET DAFFODILS

ADA FINCH - Nicely proportioned plants with immense flowers of pure white on tall stiff stems. The broad over-lapping perianth and beautifully rolled rim of its long trumpet make a magnificent flower. Very early flower.

.10 .09 22.25

CHULA

Early blooming, long lasting tall and vigorous, an outstanding new bi-color with a broad white perianth framing a well-proportioned fluted trumpet of rich cream yellow with a slightly darker rim. A wonderful show flower, resistant to sun and weather.

.12 .11 25.00

DIOTIMA (DeGraaff)

Enormously large yellow trumpet with a star-shaped perianth of medium deep primrose with a trumpet of somewhat deeper color. Beautifully proportioned flower and strong grower.

.09 .08 -

KING ALFRED

Large golden yellow. Old standard for cut flowers.

DN No. 1	.11	.10	23.75
DN No. 2	.09	.08	18.75

MOUNT HOOD - Broad overlapping perianth of pure ivory-white with a large creamy-white trumpet that is heavily flanged and imbricated at the mouth. Color changes to pure white when fully in bloom.

.12 .11 -

UNSURPASSABLE

In competition and in the garden this variety stands out as one of the best of the new Dutch yellow Trumpets. Golden yellow throughout the flower has noble proportions, great size and stature. Definitely a show flower and superior to other yellow Trumpets.

.13 .12½ 28.50

WORLDS FAVORITE

Probably the best bi-color Daffodil to come out of Holland in recent years. It stands out for its pure white perianth and golden yellow trumpet, excellent form, substance and habit.

.12 .11 -

NARCISSUS (Continued)

LARGE CUPPED DAFFODILS

	25-99 EACH	100-249 EACH	BOX 250
BETTER TIMES (War.) - A.M. 1944 Very striking and outstanding novelty. Very smooth, large, golden yellow perianth; enormous yellow cup with a broad band of deep orange. Very early.	.13	.12½	-
LUCIENNE (DeGraaff) Very imposing and long-lasting exhibition variety. The large creamy- white perianth with an enormous cup nearly flat and of deep yellow with a broad edge of orange.	.08	.07	-
SILVER STAR A perfect flower. Cream white perianth with wide mouthed trumpet of deeper cream.	.08	.07	-
<u>POETICUS & POETAZ</u> CHEERFULNESS Double. Three or more creamy white slightly ruffled flowers per stem.	.06	.05	-
KLONDIKE One of the finest yellow in its class. Free flowering Poetaz with rich yellow perianth and darker cup.	.07	.06	-
<u>TRIANDRUS HYBRIDS</u> THALIA Two or three pure white 2" flowers per stem.	.09	.08	18.00
<u>PAPER-WHITE GRANDIFLORA</u> PURE WHITE . . . 15-16CM For pebbles and water indoors only. Large size for blooming.	.13	.12	27.50

hyacinths

The April garden is not complete
without Hyacinths. When planted in
beds and borders their bright cheer-
ful colors and rich perfume always
attract attention.

RETAIL PRICING: See Page 2

CITY OF HAARLEM - Bright yellow.

OSTARA
Superior to King of the Blues which
it replaces. Very pleasing dark
porcelain blue with medium size bells
on a strong stem.

LADY DERBY
Soft pink.

JAN BOS
A new and superior variety replacing
LaVictoire. Carmine-rose lighter
centered bells on a medium sized
compact spike.

L'INNOCENCE
Large pure white bells.

MYOSOTIS
A beautiful and dependable garden
Hyacinth, light blue, well shaped
long truss on a strong stem.

QUEEN OF THE PINKS
Bright rosy-pink.

BOTH SIZES PACKED 50 BULBS PER BAG

<u>ALL VARIETIES:</u>	BAG 50	100-250 Per 100	300-UP Per 100
<u>19-CM UP</u> (Exhibition Size)	9.50	17.50	16.75
<u>15-16 CM</u> (Bedding Size)	5.00	9.25	8.85

charming small bulbs

RETAIL PRICING: See Page 2

BULB IRIS

TINGITANA HYBRID 9-10CM

50-249	BAG
<u>EACH</u>	<u>250</u>

WEDGEWOOD
The most popular early blue,
an excellent grower adapted
to garden or cut flower use.

.03½ 7.50

DUTCH HYBRIDS 7-8 CM

GOLDEN HARVEST

A popular yellow adapted to
medium early forcing or out-
standing for outside cut flowers.

.02½ 5.75

LILAC QUEEN

A dependable grower, excellent
for outside cut flowers. Medium
early. Attractive Lilac blue.

.02½ 5.75

WHITE PERFECTION

A large pure white flower
and prolific grower.

.03½ 7.50

CROCUS - 9-10CM

BAG	3-6	7-10
<u>100</u>	<u>Bags</u>	<u>Bags</u>

STRIPED BEAUTY

A new superior selection replacing
King of the Striped. White background
striped blue.

MAMMOUTH YELLOW

REMEMBRANCE

Blue

PETER PAN

Outstanding new white variety with
very large flowers.

CHOICE MIXTURE - All colors

2.90 2.65 2.45

CHIONODOXAS

TOP SIZE

BAG	3-6	7-10
<u>100</u>	<u>Bags</u>	<u>Bags</u>

100 per Bag

LUCILIAE

Dainty sky-blue flowers very
early in the spring. Perfectly
hardy.

2.00 1.85 -

MUSCARI (Grape Hyacinth)

8-9 CM

100 per Bag

ARMENIACUM

Large blue 2.35 2.20 2.00

SCILLAS (Squills)

9-10 CM

COMPANULATA, BLUE BIRD

Rich deep blue with extra
well-filled spikes.

COMPANULATA, ROSE QUEEN

4.00 3.70 -

ortho

soil & bulb dust bulb planters

BPD-C

Cuts seed and bulb failures to a minimum by controlling damping-off, leaf spot, root rot, brown patch and other soil borne diseases. Ortho Soil & Bulb Dust kills soil insects such as sow-bugs, earwigs, thrips, ants, sod web-worm, wire worms, aphids, and many others. Treat soil, seedbed, seeds or bulbs as directed on the package for better stands of seedlings and bulbous flowers.

10 OZ - PLASTIC DUSTERS -

\$.98 Cs 12 11 Lbs. \$7.84

Fast - easy working tool opens holes for seedling plants or bulbs. Chrome finished tapered cone has depth markings on side - wood handle. 8-3/4" overall length.

\$1.19 Carton of 6 4½ Lbs. \$4.92

MODEL BPW

Long 30" wood handled bulb planter.

\$2.45 Bundle of 6 8 Lbs. \$4.86

Bone meal

The plant nourishing elements (Organic Nitrogen and Phosphorus) are liberated slowly making food available for a long period of time.

5 Lbs. \$1.00 Cs 10 52 Lbs. \$6.45

10 Lbs. 1.65 Cs 5 52 Lbs. 5.45

25 Lbs. 3.75 Each 2.35

80 Lbs. 8.35 " 6.25

* * * * *

EACH FALL BRINGS

INCREASED GARDEN ACTIVITY !

It's LAWN PLANTING TIME -

Seed - Fertilizer - Tools - Sprinklers - Mowers

It's BULB PLANTING TIME -

A complete-line Display serves best!

Lawns need Fertilizer in September - Makes them thick, green, healthy.

NOW IS THE TIME TO SELL AND PROFIT !

PEAT MOSS

Bulbs grow best in soft loamy earth that encourages root growth and retains moisture - the kind of soil that can be made by mixing two to four inches of peat moss into the bulb bed before planting. Most of the Peat Moss should be in the five or six inch root zone below the bulbs.

	<u>F.O.B. PORTER-WALTON WAREHOUSE</u>					<u>POOL TRUCK</u>	<u>TRUCK LOAD</u>
	<u>LIST</u>	<u>1-9</u>	<u>10-24</u>	<u>25-49</u>	<u>50-100</u>	<u>100 Bales</u>	<u>400-500</u>
	<u>EACH</u>	<u>Bales</u>	<u>Bales</u>	<u>Bales</u>	<u>Bales</u>	<u>Or More</u>	<u>Bales</u>
<u>STANDARD BALE</u>							
5.6 Cu. Ft. Min.							
Average Wt. 80 Lbs.	5.45	3.95	3.85	3.70	3.60	3.50	3.40
<u>ECONOMY BAG</u>							
4 Cu. Ft. Loose Pack							
Average Weight 40 Lbs.	2.98	2.05	2.00	1.90	1.85	1.75	1.70
<u>SACHEL</u>							
1 Cu. Ft. Compressed							
4 per Bale - 70 Lbs.	1.98	4.85	4.75	4.60	4.50	4.35	4.25
<u>BANTAM</u>							
3/4 Cu. Ft. Loose Pack							
Poly Bag - Bale of 6 - 70 Lbs.	.95	3.55	3.45	3.35	3.25	3.10	3.00