Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

To Please Your Garden Customers —

FALL 1965

- Bulbs
- Peonies
- Lilies

Porter - Walton Co.

P.O. Box 1619

Salt Lake City, Utah 84110

TERMS:

25% down payment, balance on delivery, except to established credit.
Quantity prices are per Bulb or per Bag for quantities of one kind and size. Prices quoted are f.o.b. Salt Lake City, Utah. Boxing extra at cost.

Selling Information

PLANTING INFORMATION:

Number of Bulbs Required to Plant 100 Square Feet

When bulbs are to be set —

6 inches apart400 Bulbs

8 inches apart225 Bulbs

9 inches apart180 Bulbs

RETAIL PRICING OF BULK BULBS:

WHEN YOUR COST AT
THE 100 BULB RATE IS:

THE RETAIL PRICES
ACCORDING TO QUANTITY
BEING SOLD, SHOULD BE:

		10 Bulbs	25 Bulbs	100 Bulbs
--	--	----------	----------	-----------

Tulips.....	\$5.60	\$1.15	\$2.35	\$ 8.50
	6.50	1.30	2.75	10.00
	7.50	1.50	3.25	11.50
	7.85	1.60	3.35	11.90
	8.30	1.70	3.60	12.50
	8.90	1.80	3.85	13.50
	10.00	2.00	4.50	16.00
	12.75	2.50	5.50	19.00
	21.35	4.25	9.00	32.00

COLOR PICTURES:

Use color pictures in your bulb display to stimulate sales.
They suggest visions of beautiful home yards and flowers
for decorating indoors.

Pictures are available for most varieties.

Hyacinths.....	9.25	1.70	3.85	13.75
	17.50	3.25	7.25	26.00
Narcissus.....	5.00	1.00	2.40	7.95
	6.00	1.30	2.80	9.50
	7.00	1.50	3.25	11.50
	8.00	1.70	3.75	13.50
	9.00	1.95	4.25	15.00
	10.00	2.15	4.65	16.50
	11.00	2.35	5.25	17.75
	17.00	3.65	7.75	27.00

KEEP MOST BULBS

COOL . . . and DRY

Lillies and Peonies

Must be COOL and MOIST

Misc. Small Bulbs.....	2.00	.40	.85	3.15
	2.35	.50	.95	3.60
	2.65	.55	1.10	4.10
	3.50	.70	1.45	5.40
	4.00	.80	1.60	6.15

BULB DISPLAYS

COLOR SELLS !!

COLOR PICTURES INCREASE TURN-OVER !!

All bulb displays come to you beautifully illustrated with a four-color picture of each variety - Ready to set up - Ready to sell !!

NO. 500-H

RED EMPEROR & PARROT TULIP SHOWCASE

This self-selling, colorfully illustrated Counter Display contains 100 top-size bulbs each of 5 spectacular Holland Tulips-

BLUE PARROT

FIREBIRD - PARROT

ORANGE FAVORITE - PARROT

RED EMPEROR - Giant Species
(11-12 CM)

TEXAS GOLD - Large Yellow Parrot

SUGGESTED RETAIL - 5 for \$.90
10 for 1.75
25 for 3.75

TOTAL - 500 Bulbs 55 Lbs. \$40.00

NO. 500-P SHOWCASE

GIANT MAY FLOWERING TULIPS

GROWN ON PUGET SOUND, WASHINGTON

100 Top Size bulbs (12CM-Up) each of 5 Popular varieties, in attractive counter display with color illustrations -

MR. VAN ZYL - Rose

ORANGE KING - Orange

PRINCESS MARGARET ROSE - Two-tone

LINCOLNSHIRE - Vermillion-scarlet with yellow base.

SCOTCH LASSIE - Lavender

Suggested Retail:

5 for \$.58
10 for 1.00
25 for 2.30

TOTAL - 500 Bulbs 55 Lbs - \$26.00

SHOWCASE NO. 250-D

DAFFODILS & NARCISSUS

A popular selection of superior varieties - each illustrated with a large full color picture.

- ADA FINCH - Large beautiful white Trumpet
- CHULA - Tall weather resistant bi-color Trumpet
- KING ALFRED - Dependable yellow Trumpet
- FORTUNE - Large cupped class, popular yellow and soft orange
- KLONDIKE - Tazetta Class, one of the finest deep yellows

SUGGESTED RETAIL	5	for	\$.90
	10	for	1.75
	25	for	3.95

DISPLAY - 50 Double Nose No. 2 Bulbs of each variety,

250 Bulbs in Display Case - 65 Lbs. - \$20.90

KING ALFRED

SHOWCASE NO. 125-D

Display box with color picture and 125 Bulbs of

King Alfred Daffodils. Double Nose No. 1 -

SUGGESTED RETAIL -

5	for	\$.98	10	for	\$1.95	25	for	\$4.15
---	-----	-------	----	-----	--------	----	-----	--------

COMPLETE SHOWCASE - 50 Lbs. - \$13.25

NO. 250-HHYACINTH SHOWCASE

Hyacinths create superb April garden displays with rich satisfying fragrance. This colorfully illustrated Show Case contains 50 bulbs each of 5 beautiful varieties in 15-16 CM bedding size bulbs.

CITY OF HAARLEM - Clear Yellow

OSTARA - Improved deep blue

JAN BOS - New Carmine-rose

L'INNOCENCE - white

QUEEN OF PINKS - Bright rose-pink

SUGGESTED RETAIL:

5	for	\$.95
10	for	1.75
25	for	4.15

DISPLAY - 250 Bulbs 50 Lbs \$25.00

PEONY DISPLAY

These are superior quality 3 to 5 eye Peony Roots grown and packaged in America. Each fresh plump root is expertly packaged in moss and polyethylene, then identified with a four-color illustrated label. Six roots each of five of the most dependable and popular varieties are included in this assortment.

6	KARL ROSENFELD	- Semi Rose type
6	FELIX CROUSSE	- Brilliant Crimson
6	MONS JULES ELIE	- Silver Pink
6	EDULIS SUPERBA	- Deep Pink
6	FESTIVA MAXIMA	- White

SUGGESTED RETAIL - \$1.20 Each

DISPLAY OF 30 PACKAGED PEONIES - \$21.00

NO. L6-12HARDY LILY DISPLAY

Six outstanding hardy varieties (different types and colors) in a colorfully illustrated counter display, 30"x13"x19" high. Each large bulb individually packaged in peat moss, and polyethylene bag to preserve freshness. Labeled with color picture.

72 Packages - 12 each of 6 varieties

RETAIL VALUE
EACH

BLACK DRAGON	
Beautiful white Trumpet -	
outside rich purple brown. 6'	\$.75

CINNABAR	
Vivid maroon-red. 2½'	.75

ENCHANTMENT	
Glowing Nasturtium-red. 3'	.75

GOLDEN CHALICE	
Golden shades - Early. 2'	.75

MOONLIGHT	
Soft Chartreuse-yellow. 4'	1.10

PROSPERITY	
Lemon-yellow. 3'	.75

TOTAL RETAIL VALUE . . . \$58.20

NO. L6-12 COLLECTION 30 Lbs - \$24.75

HOLLAND TULIPS

RETAIL PRICING: See Page 2

Tulips in their varied forms are the favorite garden flower for April and May blooming. Their grace and beauty plus bright rich colors earn them a high place among the ten most popular flowers of the world.

SYMBOLS - Numeral immediately following variety name is average height in inches. The abbreviations: "B" - Breeder; "C" - Cottage or English Garden; "D" - Darwin; "T" - Triumph.

NEW HYBRIDS

12 CM - UP

Cross between Darwin and Fosteriana Tulips. Large flowers on strong 22-26" stems.

PACKED 100 BULBS PER BAG

Prices per Bag

Bag	3-6	7-10
100	Bags	Bags

DOVER - 20"			
Fiery poppy-red, very large flower.	7.50	6.90	6.40

GENERAL EISENHOWER - 22"			
Very large orange-red. Early.	7.50	6.90	6.40

SPRING SONG - 26"			
Bright red flushed satin rose. Early.	7.50	6.90	6.40

DIPLOMATE			
A striking new addition. A very large vermillion-red flower on a strong stem.	9.95	9.25	8.50

JEWELL OF SPRING			
A new large and beautiful Darwin Hybrid, rich sulphur- yellow spotted red. Attract- ive form and strong stem.	9.95	9.25	8.50

SUPERIOR GIANT TULIPS

12 CM - UP

	Bag	3-6	7-10
	100 Bulbs	Bags	Bags
DILLENBURG, B - 23"			
Orange Terra Cotta	7.50	7.00	6.50

DREAMING MAID - T			
Pleasing Lilac-blue with broad contrasting white edge.	8.30	7.70	7.15

ECLIPSE, D - 30"			
Glistening blood-red.	8.30	7.70	7.15

GARDEN PARTY, T - 18"			
New beautiful white edged crimson.	12.75	12.00	11.50

MAUREEN - C			
One of the best white cottage tulips. The flower is long oval form like Mrs. John T. Scheepers, an excellent garden variety.	9.95	9.25	8.50

MOUNT EREBUS (White City) D 25"			
Large pure white.	8.30	7.70	7.15

MRS. JOHN T. SCHEEPERS, C 28"			
Golden yellow.	8.30	7.70	7.15

PINK SUPREME D			
A fine clear pink with excellent texture and form. A superior garden flower.	8.30	7.70	7.15

PRINCESS ELIZABETH MAX. D - 25"			
Beautiful rose.	8.30	7.70	7.15

SCARLET LEADER D - 29"			
Brilliant scarlet.	8.30	7.70	7.15

SMILING QUEEN C - 25"			
Satiny silver pink.	8.90	8.25	7.70

LILY FLOWERED TULIPS

12 CM UP

This beautiful graceful and decorative class of May flowering Tulips has won a prominent place among prized garden flowers. Lily Flowered Tulips offer superior landscape value.

	Bag 100	3-6 Bags	7-10 Bags
CHINA PINK Graceful Lily Flowered form, a clear light pink w/white base. Attractive addition to the garden.	7.85	7.25	6.70
RED SHINE A glowing dark red Lily Flowered Tulip slightly later blooming.	7.85	7.25	6.70
SEBASTIAN 23" Buttercup yellow, lovely form.	7.85	7.25	6.70
WHITE TRIUMPHATOR - 28" Pure white. Late.	7.85	7.25	6.70

PARROT TULIPS

TOP SIZE - 12CM UP

These greatly improved parrot varieties are in demand for garden plantings. Giant, richly colored, exotically marked and fringed flowers command everyone's admiration.

	Bag 100	3-6 Bags	7-10 Bags
BLUE PARROT Violet blue	8.30	7.70	7.15
DISCOVERY A lovely flower carried on a tall strong stem, the Parrot form of the beautiful rose-pink Princess Elizabeth.	8.30	7.70	7.15
FANTASY Salmon Rose	8.30	7.70	7.15
FIRE BIRD Vermillion Scarlet	8.30	7.70	7.15
ORANGE FAVORITE Orange	8.30	7.70	7.15
TEXAS GOLD - 26" Yellow	8.30	7.70	7.15

TRAFFIC BUILDER TULIPS

11-12 CM

Large size clean bright bulbs grown in Puget Sound, Washington. Available at lowest cost, they can be profitably sold at traffic building prices.

SUGGESTED RETAIL:

10 Bulbs	\$.98
25 Bulbs	2.25
100 Bulbs	8.00

ELMUS - T 24"

A very large flower on a strong stem, blooming a little earlier than the Darwin. Cherry-red with cream-white border, white base and black anthers.

CARRARA - C 22"

Clear Sparkling White

INSURPASSABLE - D 24"

Blue Violet

NIPHETOS - D 24"

Attractive sulphur yellow.

MR. VAN ZYL - D 28"

Beautiful soft rose with a broad white margin. Good cut flower and garden variety.

ROSE COPELAND - D

Sport of William Copeland with the same fine qualities. Deep Lilac-rose, one of the best for growing in pots for indoor blooming.

UTOPIA - D 26"

Brilliant red, highly recommended for indoor culture and for cut flowers as well as outstanding garden feature.

SOLD IN BAG LOTS ONLY

Bag 100	3-6 Bags	7-10 Bags
5.60	5.20	4.80

Greigii Hybrids

FIRST SIZE	Bag	3-6	7-10
	<u>100</u>	<u>Bags</u>	<u>Bags</u>
RED RIDING HOOD			
Scarlet with black base, outside crimson.	9.00	8.35	-

GREIGII HYBRIDS MIXED

The new Greigii Hybrids were developed from crossing the wild Greigii and Kaufmaniana Tulips. They are taller and stronger with an unusual variety and beauty of colors. Foliage is beautifully mottled and striped. Very early - the first tulips to bloom in the spring.

7.85 7.25 -

ORIENTAL SPLENDOUR

Carmine red edged lemon-yellow. Large flower on a strong medium tall stem, 18". Large foliage is nicely mottled.

21.35 - -

BOTANICAL TULIPS

FIRST SIZE

	Bag	3-6	7-10
	<u>100</u>	<u>Bags</u>	<u>Bags</u>

KAUFMANIANA SHAKESPEARE

One of the new improved Kaufmaniana Tulips. Stronger stems and richer color, a lively combination of carmine-red edged salmon. An ideal border or rock garden variety.

7.85 7.25 -

PURRISIMA - 14"

The beautiful White Emperor

7.50 7.00 -

RED EMPEROR, 15 to 18"

Enormous flower of fiery scarlet with a black base. Blooms in April.

11-12 CM 7.85 7.25 6.70

DOUBLE EARLY TULIPS

11-12 CM

Bag	3-6	7-10
<u>100</u>	<u>Bags</u>	<u>Bags</u>

CARLTON

Deep red double flowers.

7.50 7.00 -

HOANGHO

A new improved selection. Very double, pure yellow blooms on straight sturdy stems.

8.90 8.25 -

PEACH BLOSSOM 11"

Pink 8.90 8.25 -

SCHOONOORD 11"

White 8.90 8.25 -

NARCISSUS

These are all exceptionally fine Northwest grown bulbs. Our selection of varieties includes improved new hybrids with a few dependalbe older varieties. Except for the double nose No. 1 King Alfreds, all varieties will be supplied in the double nose No. 2 size which is excellent for garden planting.

RETAIL PRICING: See Page 2

PACKING: 500 of a variety in original growers box.

25-99	100-249	BOX
<u>EACH</u>	<u>EACH</u>	<u>250</u>

25-99	100-249	BOX
<u>EACH</u>	<u>EACH</u>	<u>250</u>

TRUMPET DAFFODILS

ADA FINCH - Nicely proportioned plants with immense flowers of pure white on tall stiff stems. The broad over-lapping perianth and beautifully rolled rim of its long trumpet make a magnificent flower. Very early flower.

.09	.08	20.25
-----	-----	-------

CHULA

Early blooming, long lasting tall and vigorous, an outstanding new bi-color with a broad white perianth framing a well-proportioned fluted trumpet of rich cream yellow with a slightly darker rim. A wonderful show flower, resistant to sun and weather.

.11	.10	23.75
-----	-----	-------

DIOTIMA (DeGraaff)

Enormously large yellow trumpet with a star-shaped perianth of medium deep primrose with a trumpet of somewhat deeper color. Beautifully proportioned flower and strong grower.

.09	.08	-
-----	-----	---

KING ALFRED

Large golden yellow. Old standard for cut flowers.

DN No. 1	.10	.09	22.25
DN No. 2	.08	.07½	17.00

MOUNT HOOD

Broad overlapping perianth of pure ivory-white with a large creamy-white trumpet that is heavily flanged and imbricated at the mouth. Color changes to pure white when fully in bloom.

.12	.11	-
-----	-----	---

UNSURPASSABLE

In competition and in the garden this variety stands out as one of the best of the new Dutch yellow Trumpets. Golden yellow throughout, the flower has noble proportions, great size and stature. Definitely a show flower and superior to other yellow Trumpets.

.12	.11	-
-----	-----	---

WORLDS FAVORITE

Probably the best bi-color Daffodil to come out of Holland in recent years. It stands out for its pure white perianth and golden yellow trumpet, excellent form, substance and habit.

.12	.11	-
-----	-----	---

NARCISSUS (Continued)

LARGE CUPPED DAFFODILS

	25-99	100-249	BOX
	<u>EACH</u>	<u>EACH</u>	<u>250</u>
FORTUNE			
Broad creamy yellow perianth of very solid texture frames the glowing soft orange crown of great size and elegant form. Strong grower, early bloomer and one of the most popular varieties.	.08	.07	16.00

LUCIENNE (DeGraaff)

Very imposing and long-lasting exhibition variety. The large creamy-white perianth with an enormous cup nearly flat and of deep yellow with a broad edge of orange.

.08 .07 -

SCARLET ELEGANCE

A handsome garden and cutting flower. Golden yellow perianth and vivid orange-red fluted cup.

.09 .08 18.00

SILVER STAR

A perfect flower. Cream white perianth with wide mouthed trumpet of deeper cream.

.08 .07 16.00

SWEET TALK

A new selection with outstanding pink effect. Tall, late flowering, a pure white perianth of good form and substance backs up a large pure white cup with a dark pink crisply fluted edge. A magnificent show flower and ideal material for flower arrangements.

.19 .17 -

POETICUS & POETAZ

CHEERFULNESS

Double. Three or more creamy white, slightly ruffled flowers per stem.

.06 .05 -

KLONDIKE

One of the finest yellow in its class. Free flowering Poetaz with rich yellow perianth and darker cup.

.07 .06 -

TRIANDRUS HYBRIDS

	25-99	100-249	BOX
	<u>EACH</u>	<u>EACH</u>	<u>250</u>
THALIA			
Two or three pure white 2" flowers per stem.	.09	.08	18.00

HYACINTHS

The April garden is not complete without Hyacinths. When planted in beds and borders their bright cheerful colors and rich perfume always attract attention.

RETAIL PRICING: See Page 2

CITY OF HAARLEM - Bright yellow

OSTARA

Superior to King of the Blues which it replaces. Very pleasing dark porcelain blue with medium size bells on a strong stem.

LADY DERBY

Soft pink.

JAN BOS

A new and superior variety replacing LaVictoire. Carmine-rose lighter centered bells on a medium sized compact spike.

L'INNOCENCE

Large pure white bells.

MYOSOTIS

A beautiful and dependable garden Hyacinth, light blue, well shaped long truss on a strong stem.

QUEEN OF THE PINKS

Bright rosy-pink.

BOTH SIZES PACKED 50 BULBS PER BAG

ALL VARIETIES:	BAG	100-250	300-UP
	<u>50</u>	<u>Per 100</u>	<u>Per 100</u>
<u>19-CM UP</u> (Exhibition Size)	9.50	17.50	16.75
<u>15-16 CM</u> (Bedding Size)	5.00	9.25	8.85

Charming Small Bulbs

RETAIL PRICING: See Page 2

<u>BULB IRIS</u>				<u>CHIONODOXAS</u>			
<u>TINGITANA HYBRID 9-10 CM</u>				<u>TOP SIZE</u>			
	50-249	BAG			BAG	3-6	7-10
	<u>EACH</u>	<u>250</u>			<u>100</u>	<u>Bags</u>	<u>Bags</u>
WEDGEWOOD				100 per Bag			
The most popular early blue, an excellent grower adapted to garden or cut flower use.	.03½	7.50		LUCILIAE			
				Dainty sky-blue flowers very early in the spring. Perfectly hardy.			
<u>DUTCH HYBRIDS 7-8 CM</u>					2.00	1.85	-
GOLDEN HARVEST							
A popular yellow adapted to medium early forcing or out-standing for outside cut flowers.	.02½	5.75		<u>MUSCARI (Grape Hyacinth)</u>			
				8-9 CM			
				100 per Bag			
LILAC QUEEN				ARMENIACUM			
A dependable grower, excellent for outside cut flowers. Medium early. Attractive Lilac blue.	.02½	5.75		Large blue	2.35	2.20	2.00
WHITE PERFECTION				<u>SCILLAS (Squills)</u>			
A large pure white flower and prolific grower.	.03½	7.50		9-10 CM			
				<u>COMPANULATA, BLUE BIRD</u>			
				Rich deep blue with extra well-filled spikes.			
<u>CROCUS</u>				<u>COMPANULATA, ROSE QUEEN</u>			
9-10 CM					4.00	3.70	-
	BAG	3-6	7-10				
	<u>100</u>	<u>Bags</u>	<u>Bags</u>				
STRIPED BEAUTY							
A new superior selection replacing King of the Striped. White back-ground striped blue.							
MAMMOUTH YELLOW							
REMEMBRANCE							
Blue							
PETER PAN							
Outstanding new white variety with very large flowers.							
CHOICE MIXTURE - All colors							
	2.90	2.65	2.45				

ORTHO SOIL & BULB DUST

Cuts seed and bulb failures to a minimum by controlling damping off, leaf spot, root rot, brown patch and other soil borne diseases. Ortho Soil & Bulb Dust kills soil insects such as sow-bugs, earwigs, thrips, ants, sod web-worm, wire worms, aphids, and many others. Treat soil, seedbed, seeds or bulbs as directed on the package for better stands of seedlings and bulbous flowers.

10 OZ. PLASTIC DUSTERS -

\$.98 Cs 12 11 Lbs. \$ 7.84

BULB PLANTERS BPD-C

Fast - easy working tool opens holes for seedling plants or bulbs. Chrome finished tapered cone has depth markings on side - wood handle. 8-3/4" overall length.

\$1.19 Carton of 6 4½ Lbs. \$4.92

MODEL BFW

Long 30" wood handled bulb planter.

\$2.45 Carton of 3 8 Lbs. \$4.86

BONE MEAL

The plant nourishing elements (Organic Nitrogen and Phosphorus) are liberated slowly making food available for a long period of time.

5 Lbs. \$1.00 Cs 10 52 Lbs. \$ 6.45

10 Lbs. 1.65 Cs 5 52 Lbs. 5.45

25 Lbs. 3.49 Each 2.25

100 Lbs. 7.35 " 6.25

* * * * *

EACH FALL BRINGS

INCREASED GARDEN ACTIVITY

It's LAWN PLANTING TIME -

Seed - Fertilizer - Tools - Sprinklers - Mowers

It's BULB PLANTING TIME -

A complete-line Display serves best

Lawns need Fertilizer in September - Makes them thick, green, healthy

NOW IS THE TIME TO SELL AND PROFIT !

PEAT MOSS

Bulbs grow best in soft loamy earth that encourages root growth and retains moisture - the kind of soil that can be made by mixing two to four inches of peat moss into the bulb bed before planting. Most of the Peat Moss should be in the five or six inch root zone below the bulbs.

	<u>F.O.B. PORTER-WALTON WAREHOUSE</u>					<u>POOL TRUCK</u>	<u>TRUCK LOAD</u>
	<u>LIST</u>	<u>1-9</u>	<u>10-24</u>	<u>25-49</u>	<u>50-100</u>	<u>100 Bales</u>	<u>400-500</u>
	<u>EACH</u>	<u>Bales</u>	<u>Bales</u>	<u>Bales</u>	<u>Bales</u>	<u>Or More</u>	<u>Bales</u>
<u>STANDARD BALE</u>							
5.6 Cu. Ft. Min.							
Average Wt. 80 Lbs.	5.45	3.95	3.85	3.70	3.60	3.50	3.40
<u>ECONOMY BAG</u>							
4 Cu. Ft. Loose Pack							
Average Weight 40 Lbs.	2.98	2.05	2.00	1.90	1.85	1.75	1.70
<u>SATCHEL</u>							
1 Cu. Ft. Compressed							
4 per Bale - 70 Lbs.	1.98	4.85	4.75	4.60	4.50	4.35	4.25
<u>BANTAM</u>							
3/4 Cu. Ft. Loose Pack							
Poly Bag - 10 per Case - 70 Lbs.	.95	5.55	5.45	5.35	5.25	5.10	5.00