Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

The Howard-Hickory Co.

Hickory, North Carolina

Price List for Fall 1941

Our 21st Year of Service to Home, Farm, Orchard

This list cancels all previous lists and is subject to change without notice. Refer to our 20th Anniversary Catalog for descriptions and illustrations.

Sizes indicated are based on estimated growth, and advance season orders are accepted subject to revision in size as may be necessary, without change in price. Other varieties can often be furnished, and we are glad to try to secure for you anything we do not have.

TERMS:—Cash With Order or on Delivery. Prices F. O. B. Hickory, N. C., except when free truck delivery is arranged. Ornamentals are subject to an additional charge for planting. Fruit trees are not planted. Crating, where necessary, may be charged extra.

Guarantee

(See Back Page)

These prices do not apply to plants especially selected at the Nursery.

Select and buy your plants according to quality as well as height which means little in itself. Our "X" system of grading shows breadth and form of the plants, xxx being good specimen grade.

Evergreens --- Coniferous

(Catalog Page 3)

ARBORVITAE—American (*Thuja occidentalis*)

AMERICAN (*T. occidentalis*)

4 - 4½' xxx	\$ 4.00	7 - 8' xxx	\$ 7.00
4½ - 5' xxx	4.50	8 - 9' xxx	8.50
5 - 6' xxx	5.00	9 - 10' xxx	10.00
6 - 7' xxx	6.00		

GLOBE (*T. o. globosa*)

15 - 18" xxx	1.50	18 - 24" xxx	2.00
--------------	------	--------------	------

HOVEY'S (*T. o. hoveyi*). Similar in shape to Globe.

15 - 18" xx	1.25	18 - 24" xxx	1.75
-------------	------	--------------	------

PYRAMIDAL (*T. o. pyramidalis*)

2½ - 3' xxx	2.00	4½ - 5' xx	4.25
3 - 3½' xxx	2.50	5 - 6' xx	5.50
3½ - 4' xx	3.00	6 - 7' xx	6.50
4 - 4½' xx	3.50		

ARBORVITAE—Oriental (*Thuja orientalis*) or (*Biota*)

BAKER'S (*T. o. pyramidalis bakeri*)

2½ - 3' xx	1.75	5 - 5½' xxx	5.00
3 - 3½' xx	2.25	5½ - 6' xxx	6.00

BERCKMAN'S GOLDEN and GOLDEN GLOBE (*T. o. aurea nana*) and (*aurea nana globosa*).

12 - 15" xxx	1.50	15 - 18" xxx	2.00
--------------	------	--------------	------

BLUE-GREEN (*semi glauca*)

2 - 2½' xxx	2.00	8 - 9' xxxx	20.00
2½ - 3' xxx	2.50	9 - 10' xxxx	25.00
7 - 8' xxx	12.00	10 - 11' xxx	30.00

(Catalog Page 4)

BONITA (*T. o. bonita*)

15 - 18" xxx	1.75
--------------	------

CHINESE (*Thuja orientalis*)

2½ - 3' xx	1.50	3 - 4' xx	2.00
------------	------	-----------	------

COMPACTA (*T. o. compacta*)

2 - 2½' xxx	2.00	4½ - 5' xxx	5.00
2½ - 3' xxx	2.50	5 - 5½' xxx	6.50
4 - 4½' xxx	4.00		

EXCELSA (*T. o. excelsa*)

2 - 2½' xxx	2.00	2½ - 3' xxx	2.50
-------------	------	-------------	------

DALY NANA (*T. o. daly nana*)

1½ - 2' xxx	1.50	5 - 5½' xxx	6.00
2 - 2½' xxx	2.00	5½ - 6' xxx	7.00

CEDAR

For Blue and Red Cedars, see Junipers.

DEODARA CEDAR (*Cedrus deodara*)

2 - 3' xxx	3.00	4 - 5' xxx	5.00
3 - 4' xxx	4.00		

Large Sizes Priced on Request

CRYPTOMERIA

CRYPTOMERIA, JAPANESE (*C. japonica*)

8 - 10' xx	8.50
------------	------

FIR

FIR, CHINESE (*Cunninghamia lanceolata*). Tall growing specimen tree. Sharp needles. Very picturesque.

2 - 3' xxx	2.50	3 - 4' xxx	3.50
------------	------	------------	------

FIR, BLUE CHINESE (*C. lanceolata glauca*)

3 - 4' xx	2.50	4 - 5' xx	3.50
-----------	------	-----------	------

Large Specimens Priced on Request

HEMLOCK

HEMLOCK, CANADIAN (*Tsuga canadensis*)

2½- 3' xxx	3.00	4½- 5' xx	5.00
3 - 3½' xxx	3.50	5 - 6' xx	6.00

SPRUCE

SPRUCE, NORWAY (*Picea excelsa*)

2 - 2½' xx	2.00	3½- 4' xx	3.50
2½- 3' xx	2.50	4 - 5' xx	4.00
3 - 3½' xx	3.00		

(Catalog Page 5)

CYPRESS, JAPANESE

The "Retinospora" Group (*Chamaecyparis*)

CRIPP'S GOLDEN (*C. obtusa crispis*)

15 -18" xxx	2.00	2½- 3' xxx	3.00
1½- 2' xxx	2.50	3 - 3½' xxx	4.00
2 - 2½' xxx	2.50	4 - 4½' xxx	5.00
2 - 2½' xxx	3.50	4½- 5' xxx	7.50

HINOKI DWARF (*C. obtusa nana*)

18 -24" xxx	3.00	2 - 2½' xx	3.50
-------------	------	------------	------

PLUME (*C. pisifera plumosa*)

2 - 2½' xxx	2.00	9 -10' xxx	12.50
2½- 3' xxx	2.50	10 -11' xxx	15.00
7 - 8' xxx	10.00	11 -12' xxx	17.50
8 - 9' xxx	11.00	12 -14' xxx	20.00

PLUME, GOLDEN (*C. p. plumosa aurea*)

2½- 3' xxx	2.50	4 - 4½' xxx	5.00
3 - 3½' xxx	3.00	4½- 5' xxx	6.00

SAWARA (*C. pisifera*)

2½- 3' xxx	2.50	3½- 4' xxx	4.00
3 - 3½' xxx	3.00		

SAWARA, GOLDEN (*C. p. aurea*)

3 - 3½' xxx	2.50	6 - 7' xxx	7.00
3½- 4' xxx	3.25	7 - 8' xxx	8.00
4 - 4½' xxx	4.00	8 - 9' xxx	9.00
4½- 5' xxx	4.50	9 -10' xxx	10.00
5 - 5½' xxx	5.00	10 -11' xxx	12.50
5½- 6' xxx	6.00		

SILVER MOSS (*C. p. squarrosa veitchii*)

1½- 2' xxx	2.00	2 - 2½' xxx	3.00
------------	------	-------------	------

THREAD BRANCHED CYPRESS (*C. P. filifera*)

2½- 3' xx	2.25	3 - 3½' xx	2.75
-----------	------	------------	------

(Catalog Page 6)

CYPRESS, TRUE

CYPRESS, ARIZONA (*Cupressus Arizona*). Root pruned summer '41 to facilitate transplanting.

3 - 4' xxx	3.00	5 - 6' xxx	5.00
4 - 5' xxx	4.00		

JUNIPERS—Upright

ASHFORD (*Juniperus c. ashfordii*)

2 - 2½' xxx	2.00	9 -10' xxx	20.00
2½- 3' xxx	2.50		

BURKE'S JUNIPER (*J. va. Burkii*). Beautiful new variety of Blue Cedar.

3 - 4' xxx	4.00	4 - 5' xxx	5.00
------------	------	------------	------

CHANDLER'S JUNIPER (*J. virginia chandleri*). Beautiful new variety of Blue Cedar.

3 - 4' xxx	4.00		
------------	------	--	--

ENGLISH (*Juniperus communis*)

3 - 3½' xx	3.00	8 - 9' xxx	15.00
3½- 4' xx	3.50	9 -10' xxx	20.00
4 - 4½' xx	4.00	10 -12' xxx	25.00

GREEK, SPINY (*J. excelsa stricta*)

1½- 2' xxx	2.00		
------------	------	--	--

Junipers respond readily to clipping and may be kept in bounds and in excellent form thereby.

IRISH EXCELSA (*J. c. hibernica excelsa*)

2½- 3' xxx	2.00	3 - 3½' xxx	2.50
------------	------	-------------	------

JAPANESE SILVER (*Juniperus japonica sylvestris*)

2 - 3' xxx	2.50		
------------	------	--	--

STARR (*J. c. Starri*). A very picturesque grower, more slender than Irish Juniper. Discovered in Howard-Hickory Nurseries.

3 - 3½' xx	2.50	3½- 4' xx	3.00
------------	------	-----------	------

SWEDISH (*J. c. suecica*)

1½- 2' xx	1.50	2½- 3' xx	2.50
2 - 2½' xx	2.00		

VA. RED CEDAR (*J. virginiana*). Native Red Cedar.

3 - 3½' xxx	2.50	4 - 5' xxx	4.50
3½- 4' xxx	3.00		

WEEPING (*J. c. oblonga pendula*)

4 - 4½' xxx	5.00	6 - 7' xxx	7.50
4½- 5' xxx	6.00	7 - 8' xxx	10.00
5 - 6' xxx	6.00		

(Catalog Page 7)

JUNIPERS—Spreading

Sizes Indicate Spread

ANDORRA (*Jun. depressa plumosa*)

1½- 2' xx	1.50	3 - 4' xx	3.00
2 - 3' xx	2.00		

PFITZER'S (*J. c. pfitzeriana*)

15 -18" xxx	1.75	2 - 2½' xxx	3.00
1½- 2' xxx	2.50	2½- 3' xxx	3.50

SAVIN (*J. sabina*)

15 18" xxx	1.50	1½- 2' xxx	2.00
------------	------	------------	------

PINES

PINE, AUSTRIAN (*Pinus nigra*)

2 - 3' xxx	1.50	3 - 4' xxx	2.50
------------	------	------------	------

PINE, JAPANESE RED (*Pinus densiflora*)

4 - 5' xxx	2.00	5 - 6' xxx	3.00
------------	------	------------	------

PINE, SCOTCH (*Pinus sylvestris*)

3 - 4' xxx	2.00	4 - 5' xxx	2.50
------------	------	------------	------

PINE, WHITE (*Pinus strobus*)

3 - 4' xxx	2.50	6 - 7' xxx	5.50
4 - 5' xxx	3.50	7 - 8' xxx	7.00
5 - 6' xxx	4.50	8 -10' xxx	10.00

YEW

YEW, JAPANESE (*Taxus cuspidata*)

1½- 2' xxx	2.50	2½- 3' xxx	3.50
2 - 2½' xxx	3.00	3 - 3½' xxx	4.00

YEW, PLUM (*Cephalotaxus fastigiata*)

2 - 2½' xx	2.50	2½- 3' xx	3.50
------------	------	-----------	------

(Catalog Page 8)

Broadleaf Evergreens

ABELIA (*Abelia grandiflora*)

1½- 2' xx N.R.	.75	2½- 3' xxx B&B	1.25
2 - 2½' xxx B&B	1.00	3 - 3½' xx B&B	1.50

AUCUBA, GREEN (*Aucuba japonica*)

1½- 2' xx	1.50	2 - 3' xx	2.50
-----------	------	-----------	------

AZALEA AMOENA

8 -10" xxx	1.25	12 -15" xxx	2.00
10 -12" xxx	1.50		

AZALEA HINODEGIRI

8 -10" xxx	1.25	12 -15" xxx	2.50
10 -12" xxx	1.75		

AZALEA HARDY FIREFLY

8 -12" xx	1.50		
-----------	------	--	--

(Catalog Page 9)

BARBERRY, THREESPIKE (<i>Berberis triacanthophora</i>)			
15 -18" xxx	2.00	1½- 2' xxx	3.00
BOXWOOD, BUSH (<i>Buxus sempervirens</i>)			
22" xxx	4.00	26" xxx	5.00
24" xxx	4.50		
BOXWOOD, JAPANESE (<i>Buxus japonica</i>)			
15 -18" xxx	1.50	1½- 2' xxx	2.00
BOXWOOD, OLD ENGLISH DWARF (<i>Buxus sempervirens</i> sub- <i>fruticosa</i>)			
6 - 8" xx	.50	16" xxxx	2.75
10" xxx	.75	17" xxxx	3.50
12" xxx	1.00	18" xxx	3.00
14" xxx	1.25	18" xxxx	4.00
15" xxxx	2.25	20" xxx	3.50
COTONEASTER, SPREADING (<i>Cotoneaster horizontalis</i>)			
1½- 2' xxx	1.50	2½- 3' xxx	2.50
2 - 2½' xxx	2.00		
COTONEASTER, UPRIGHT (<i>C. divaricata</i>). Similar to franchetti with darker green foliage.			
2 - 3' xx	2.00		
COTONEASTER, WEEPING (<i>C. franchetti</i>). A very desirable variety with fine silvery foliage which weeps slightly. Red berries in Fall & Winter.			
1½- 2' xx	1.50	2 - 3' xx	2.00
ELAEAGNUS (<i>E. pungens reflexa</i>) "Oleaster" or "Russian Olive"			
2 - 2½' xxx	1.50	3 - 3½' xxx	3.00
2½- 3' xxx	2.00		
ELAEAGNUS PUNGENS FRUITLANDI & PUNGENS. Similar to pungens reflexa, but with larger, glossier leaves, and larger fruits which are edible.			
2 - 2½' xxx	2.00	2½- 3' xxx	2.50
EUONYMUS PATENS "Seiboldi"			
15 -18" xxx	1.00	2 - 2½' xxx	2.00
1½- 2' xxx	1.50	3 - 4' xxx	2.50
FIRETHORN, CHINESE (<i>Pyracantha yunnanensis</i>)			
Sizes In Spread			
2' - 2½' xxx	2.00	3 - 3½' xxx	3.00
2½- 3' xxx	2.50	3½- 4' xxx	4.00
Also Large Specimens.			
FIRETHORN, GIBBS' (<i>P. yunn. gibbsi</i>). A yellow-berried form of the Chinese <i>Pyracantha</i> .			
2 - 2½' xxx	2.00	3 - 4' xxx	3.50
2½- 3' xxx	2.50		
FIRETHORN, LALAND (<i>Pyracantha coccinea lalandi</i>)			
4 - 5' xx	3.50	5 - 6' xx	4.50
FIRETHORN, NEPAL (<i>P. crenulata</i>). A variety similar to Lalandi, with orange-red berries. Foliage somewhat finer and prettier.			
4 - 5' xx	3.50		
FIRETHORN, SCARLET (<i>P. coccinea</i>) Broad, bushy type, scarlet berries.			
4 - 5' xxxx	5.00		
GARDENIA (<i>Cape Jessamine</i>)			
1½- 2' xx	1.75	2 - 3' Spread xxx	3.00

(Catalog Page 10)

HOLLY, AMERICAN (See Fl. Trees)			
HOLLY, CASSINE (<i>Ilex cassine</i>). "Dahoon."			
3 - 4' xx		4 - 5' xx	3.00
HOLLY, JAPANESE, LITTLE-LEAF (<i>Ilex crenata microphylla</i>) True little-leaf variety.			
15 -18" xxx	1.50	2 - 2½' xx	2.00
1½- 2' xxx	2.00		
HOLLY, JAPANESE, ROUNDEAF (<i>Ilex crenata rotundifolia</i>)			
15 -18" xxx	1.50	2 - ½' xxx	2.50
1½- 2' xxx	2.00		

HOLLY, MYRTLE-LEAF (<i>Ilex cassine myrtifolia</i>). Another variety of the Cassine Holly with very small narrow leaves.			
2 - 3' xxx	3.00	3 - 4' xx	3.50
HOLLY, YAUPON (<i>Ilex vomitoria</i>)			
2 - 2½' xxx	2.00	3 - 4' xx	2.50
2½- 3' xxx	2.50	4 - 5' xx	3.00
3 - 3½' xxx	3.00		
JASMINE, FLORIDA (<i>Jasminum floridum</i>)			
3 - 4' xxx	1.25	4 - 5' xxx	1.50
LAUREL, CHERRY (<i>Laurocerasus Caroliniana</i>)			
3 - 3½' xxx	3.00	4 - 4½' xxx	4.25
3½- 4' xxx	3.50	4½- 5' xxx	5.00
LAUREL, ENGLISH (<i>Laurocerasus officinalis</i>)			
2 - 2½' xxx	2.00	3 - 4' xx	3.00
2½- 3' xxx	3.00		
LAUREL, SCHIPKA (<i>Laurocerasus schipkaensis</i>)			
2 - 2½' xxx	3.00		
LAUREL, MOUNTAIN (<i>Kalmia latifolia</i>)			
1½- 2' xx	2.00	2 - 3' xx	3.00
LAURESTINA (<i>Viburnum tinus</i>)			
1½- 2' xxx	2.00	2 - 2½' xxx	3.00
LIGUSTRUM, JAPANESE (<i>Lig. japonicum</i>)			
4 - 5' xxx	1.00	6 - 7' xxx	1.50
5 - 6' xxx	1.25		
LIGUSTRUM, LARGE LEAVED (<i>Lig. japonicum macrophyllum</i>)			
3 - 4' xxx	1.25	5 - 6' xxx	1.75
4 - 5' xxx	1.50	6 - 7' xxx	2.50
LIGUSTRUM, WAX-LEAVED (<i>Ligustrum lucidum</i>)			
1½- 2' xxx	1.50	2½- 3' xxx	2.50
2 - 2½' xxx	2.00		
Large Specimens Priced on Request			
LIGUSTRUM, CRINKLY-LEAVED (<i>Ligustrum lucidum repandum</i>). Attractive crinkle-leaved variety of <i>Lig. lucidum</i> , with smaller pointed leaves.			
2 - 2½' xxx	2.50	3 - 3½' xxx	3.50
2½- 3' xxx	3.00		
LIGUSTRUM, ERECT, WAX-LEAVED (<i>Ligustrum lucidum erecta</i>)			
2 - 2½' xxx	2.00	3 - 3½' xxx	3.50
2½- 3' xxx	2.50		
Large Specimens, 8-12', Priced on Request.			
MAGNOLIA, SOUTHERN (See Fl. Trees)			
NANDINA DOMESTICA "Heavenly Bamboo of China"			
Nandinas will be graded by stems and general appearance instead of height, which is given as approximate only.			
15-24" single stem			.75
15-24" two stems			1.00
15-24" three stems			1.25
2- 3' four stems			1.50
2- 3' five stems			2.00
OSMANTHUS, HOLLY-LEAF (<i>Osmanthus aquifolium</i>)			
1½- 2' xx	2.00	2 - 3' xx	3.00

Use Broadleaf Evergreens for beautiful hedges.

PHOTINIA, LOW (<i>Photinia serrulata</i>)			
1½- 2' xx	1.50	2 - 3' xx	2.50
Large specimens, 6-12', priced on request.			
RHODODENDRON, CATAWBA (<i>Rhododendron catawbiense</i>)			
1½- 2' xx	3.00	2 - 2½' xx	3.75
SNOWBALL, EVERGREEN (<i>Viburnum rhytidophyllum</i>)			
2 - 2½' xxx	2.00	2½- 3' xxx	3.00

One good soaking is better than five sprinklings.

(Catalog Page 11)

Flowering Trees

APPLE, FRUITING (For Landscape Effect.)

6 - 8' 4 yr.	1.50
8 - 10' 4 yr.	2.50

CHERRY, JAPANESE FLOWERING:

SACRED GATE (Kwanzan) (<i>Prunus serrulata sachalinensis sekizama</i>)			
4 - 5' xxx	2.50	6 - 7' xxx	4.00
5 - 6' xxx	3.00		

WEeping ROSE BUD CHERRY "Higan" (<i>Prunus subhirtella pendula</i>). Single and double flowering sorts.			
5 - 6' Standard xxx			5.00

CRABAPPLE, BECHTEL (<i>Malus ioensis plena</i>)			
3 - 4' xxx	1.25	4 - 5' xxx	1.50

CRABAPPLE, CARMINE (<i>Malus atrosanguinea</i>)			
4 - 5' xxx	1.25	6 - 7' xxx	2.00
5 - 6' xxx	1.50		

CRABAPPLE, ELY (<i>Malus eleyi</i>)			
4 - 5' xxx	1.25	6 - 7' xxx	2.00
5 - 6' xxx	1.50	8 - 10' xxx	3.00

CRABAPPLE, JAPANESE FLOWERING (<i>Malus floribunda</i>)			
3 - 4' xxx	1.00	4 - 5' xxx	1.25

CRABAPPLE, REDVEIN (Deep Pink) (<i>Malus niedzwetzkyana</i>) (Red Fruit)			
4 - 5' xxx	1.25	6 - 7' xxx	2.00
5 - 6' xxx	1.50	8 - 10' xxx	3.00

CRABAPPLE, SCHEIDECKER (Deep Pink) (<i>Malus scheideckeri</i>) (Yellow Fruit)			
3 - 4' xxx	1.00	5 - 6' xxx	1.50
4 - 5' xxx	1.25		

CREPE MYRTLE (*Lagerstroemia indica*)

BEAUTIFUL CLEAR PINK			
3 - 4' xxx	1.00	4 - 5' xxx	1.50

WATERMELON PINK			
2 - 3' xxx	.75	3 - 4' xxx	1.00

WATERMELON RED			
2 - 3' xxx	.75	3 - 4' xxx	1.00

WHITE			
2 - 3' xxx	1.00		

DOGWOOD (<i>Cornus florida</i>) (White)			
3 - 4' xxx	1.00	4 - 5' xxx	1.25

DOGWOOD, DOUBLEWHITE (<i>Cornus florida fl. pl.</i>)			
3 - 4' xxx	3.50	4 - 5' xxx	4.50

DOGWOOD, PINK FLOWERING (<i>Cornus florida rubra</i>)			
1½ - 2' xx	1.50	3 - 4' xxx	3.50
2 - 2½' xxx	2.00	4 - 5' xxx	4.50
2½ - 3' xxx	2.50	5 - 6' xxx	6.00

GOLDEN RAIN TREE (<i>Koelreuteria paniculata</i>)			
4 - 5' xx	1.50	6 - 7' xxx	2.50
5 - 6' xxx	2.00		

HOLLY, AMERICAN (<i>Ilex opaca</i>)			
4 - 5' xx	4.00	6 - 7' xx	6.50
5 - 6' xx	5.00		

HOLLY, HOWARD'S AMERICAN (<i>Ilex opaca Howardi</i>)			
4 - 5' xx	3.00	5 - 6' xx	4.00

MAGNOLIA, SOUTHERN (<i>Magnolia grandiflora</i>)			
2 - 3' xx	2.50		

MAGNOLIA, PURPLE LILY (<i>Magnolia purpurea</i>)			
2 - 3' xxx	3.00	4 - 5' xxx	6.00
3 - 4' xxx	4.00		

MAPLE, JAP., GREEN (<i>Acer palmatum</i>)			
2 - 3' xxx	1.50	3 - 4' xx	2.00

MAPLE, JAPANESE RED-LEAF (<i>Acer palmatum atropurpurea</i>)			
1½ - 2' xx	1.50	2½ - 3' xxx	3.00
2 - 2½' xx	2.00		

MIMOSA (<i>Albizia julibrissin</i>)			
6 - 8' xx	2.00		
8-10' xxx straight trunks 2 - 2½"	Cal.		3.00
10-12' xxx straight trunks 2½-3"	Cal.		4.00

MOUNTAIN ASH, EUROPEAN (<i>Sorbus aucuparia</i>)			
3 - 4' xxx	1.00	4 - 6' xxx	1.50

PEACH, DOUBLE FLOWERING (<i>Prunus persica fl. pl.</i>)			
Brilliant Red—Pure White.			
3-4' xxx	.75	4-5' xxx	1.00

"AURORA" VARIETY. A new creation in soft Pastel Pink.			
3-4' xxx	1.00	4-5' xxx	1.50

"PEPPERMINT STICK". Another new variety—White with Red Stripes. Priced same as Aurora.

"BURBANK". Pink. Priced same as Aurora.

PEACH, STACK. A variety which grows erect like a smoke stack producing striking landscape effect, and also good fruit.			
3-4' xxx	.75	4-5' xxx	1.00

PLUM, PURPLE LEAVED (<i>Btiriana</i>). (Pissardi-Double). Double pink fragrant flowers.			
2 - 4' xx	.75	4 - 6' xxx	1.00

PLUM, PURPLE LEAVED (<i>Prunus Othello</i>)			
3 - 4' xxx	.75	5 - 6' xxx	1.50
4 - 5' xxx	1.00		

(Catalog Page 12)

RED BUD (<i>Cercis canadensis</i>) "Judas Tree"			
4 - 5' xxx	1.00	5 - 6' xxx	1.50

SCHOLAR TREE, CHINESE (<i>Sophora japonica</i>)			
2 - 3' xx	1.00		

SHADBLOW (<i>Amelanchier canadensis</i>)			
6 - 8' xxx	1.50	8 - 10' xxxx	2.00

SILVERBELL (<i>Halesia tetraptera</i>)			
4 - 5' xxx	1.50	5 - 6' xxx	2.00

SMOKE TREE (<i>Rhus cotinus</i>)			
8 - 10' xx	2.50		

GROUND COVER

GOLDFLOWER, CREEPING "St. Johnswort" (<i>Hypericum calycinum</i>). Plant divisions about 6 inches apart.			
3-6" divisions x		per 100	\$7.50
Clumps xxx		each	.50

VINES

BITTERSWEET (<i>Celastrus scandens</i>)			
2 - 3' xxx	.75		

HONEYSUCKLE, HECKROTTI (<i>Lonicera Heckrotti</i>)			
2 yr.			.75

WISTERIA, JAPANESE (<i>W. multijuga</i>)			
4 year, Extra Heavy			1.50

ENGLISH IVY (<i>Hedera Helix</i>) Small leaf.			
Clumps xx			.50

Flowering Shrubs

Deciduous—Losing their foliage in the Fall

(Catalog Page 13)

Very Early Spring

FIRST BREATH OF SPRING (<i>Lonicera fragrantissima</i>)			
2 - 3'	xx	4 - 5'	xxx
3 - 4'	xxx		1.00
	.50		
	.75		

(Catalog Page 14)

JANUARY JASMINE (*Jasminum nudiflorum*)

1½ - 2'	xx	.75
---------	----	-----

Early Spring

BABY'S BREATH SPIRAEA (<i>Spiraea thunbergi</i>)			
1½- 2' xxx	.50	2 - 2½'	75
FLOWERING ALMOND, PINK (<i>Prunus glandulosa</i>) (<i>Amygdalus pumila</i>)			
15 -18" xx	.75		
BRIDAL-WREATH SPIRAEA (<i>Spiraea prunifolia</i>). The old-fashioned upright variety.			
2 - 3' xx	.60		
GOLDENBELL (<i>Forsythia</i>)			
Spectabilis: Showy Border			
2 - 3' xxx	.60	3 - 4' xxx	.75
RED BUD, DWARF JAPANESE (<i>Cercis japonica</i> or <i>Chinensis</i>)			
2 - 3' xxx	.75	3 - 4' xxx	1.00
JAPANESE QUINCE (<i>Cydonia japonica</i>)			
Red			
2 - 3' xxx	.75		
Spreading Type—Variegated shades			
1½- 2' xxx	.50	2 - 3' xxx	.75

(Catalog Page 15)

Spring Flowering Shrubs

SWEET SHRUB (<i>Calycanthus floridus</i>)				
3	-	4'	xxx	.75
LILAC, ROUEN (<i>Syringa rothomagensis</i>)				
2	-	3'	xxx	.75
3	-	4'	xxx	1.00
LILAC, COMMON (<i>Syringa vulgaris</i>)				
2	-	3'	xxx	.75
LILAC, NAMED VARIETIES: (French Hybrids)				
Edouard Andre				
2	-	3'	xx	1.00
Hugo Koster—Single, pale lilac				
2	-	3'	xxx	1.00
Marie Le Grave—Single, white				
2	-	3'	xx	1.00
Professor Stockhardt—Double light pink-lilac				
2	-	3'	xx	1.00
Glorie de Moulenene				
2	-	3'	xx	1.00
PEARL BUSH (<i>Exochorda grandiflora</i>)				
2	-	3'	xx	.50
3	-	4'	xxx	.75
SPIRAEA VAN HOUTTEI				
2	-	3'	xxx	.50
3	-	4'	xxx	.75
4	-	5'	xxx Heavy	1.50
BUSH HONEYSUCKLE (<i>Lonicera</i>)				
LONICERA MORROWI				
1½	-	2'	xx	.50
2	-	3'	xx	.75
LONICERA TATARICA—Tatarian				
3	-	4'	xx	.75
FLOWERING PLUM (<i>Prunus triloba</i>)				
Double-flowering Plum				
2	-	3'	xx	.50
3	-	4'	xx	.75
4	-	5'	xx	1.00
SCOTCH BROOM (<i>Cytisus scoparius</i>)				
3	-	4'	xxx	1.00
4	-	5'	xxx	1.25
5	-	6'	xxx	1.50
SNOWBALL, OLD FASHIONED (<i>Viburnum opulus sterile</i>)				
2	-	3'	xxx	.75
4	-	5'	xxx	1.50

(Catalog Page 16)

Late Spring

DEUTZIA, DWARF (<i>Deutzia gracilis</i>)					
15 - 18"	xxx	.75	1½- 2'	xxx	1.00
DEUTZIA, PRIDE OF ROCHESTER (<i>D. scabra</i> <i>Pride of Rochester</i>)					
4 - 5'	xx	.75	5 - 6'	xx	1.00
DEUTZIA, PINK CRENATA					
4 - 5'	xxx	.75	5 - 6'	xx	1.00
BEAUTY BUSH (<i>Kolkwitzia amabilis</i>)					
3 - 4'	xxx	1.00	4 - 5'	xxx	1.50
WEIGELIA, PINK (<i>W. rosea</i>) Light pink.					
3 - 4'	xxx	.75			
WEIGELIA, VAN HOUTTEI—Rose-pink.					
2 - 3'	xxx	.75	3 - 4'	xxx	1.00

(Catalog Page 17)

SPIREA, KOREAN BRIDAL WREATH (<i>Spiraea trichocarpa</i>)				
2 - 3'	xxx	.75		
MOCKORANGE "Syringa" (<i>Philadelphus</i>)				
"Sweet Syringa, Old Fashioned" (<i>P. coronarius</i>)				
3 - 4'	xxx	.75	4 - 5'	xxx 1.00
"Large Flowered" (<i>P. coro. grand.</i>) Fragrant.				
4 - 5'	xxx	.75	5 - 6'	xxx 1.00
"Virginal" (<i>P. virginalis</i>)				
2 - 3'	xxx	.75	3 - 4'	xxx 1.00
ROSE-ACACIA (<i>Robinia hispida</i>)				
2 - 3'	xxx	.75		

Early Summer Shrubs

ROSE, HARRISONS YELLOW. Double yellow flowers. A shrub rose.			
2 yr.			.75
ROSE, HUGONIS			
2 yr.			.75

SHRUB ROSES

ROSE, RUGOSA—Red			
2 - 3'	xxx	.75	
ROSE, HANSA RUGOSA—Deep Pink			
2 - 3'	xxx	.75	

POLYANTHA ROSES

2 year field grown—.50

ROSE, GOLDEN SALMON—Orange Red			
ROSE, GLORIA MUNDI—Orange scarlet polyantha.			
ROSE, IDEAL—Dark scarlet polyantha.			
ROSE, TRIOMPHE DE ORLEANS—Red			
SPIRAEA, ANTHONY WATERER			
1½ - 2'	xxx	.50	
SPIRAEA, BILLARDI			
3 - 4'	xxx	.75	
YUCCA FILAMENTOSA "Adam's Needle" "Spanish Bayonet"			
Big Bulbous plants.			.75

(Catalog Page 18)

Mid and Late Summer

GOLD FLOWER (<i>Hypericum moserianum</i>)		
2 year xx		.50
POMEGRANATE, RED FLOWERING (<i>Punica granatum rubra</i>)		
1½- 2' xxx		.75
BUTTERFLY BUSH (<i>Buddleia</i>)		
4 - 6' xxx		.75
BUTTERFLY BUSH, ILE DE FRANCE. Deep Purple.		
2 - 3' xxx		.50
CHASTE-TREE, DWARF (<i>Vitex Angus Castus</i>)		
2 - 3' xxx		.50
CHASTE-TREE, DWARF (<i>Vitex macrophylla</i>)		
3 - 4' xx		.75
HYDRANGEA, HILLS OF SNOW (<i>Hyd. arborescens grandiflora</i>)		
1½- 2' xx		.50
2 - 3' xxx		.75

HYDRANGEA, OAK LEAF (<i>Hydrangea quercifolia</i>)	
2 - 3' xxx	1.00
HYDRANGEA, PEE GEE (<i>Hyd. paniculata grandiflora</i>)	
1½- 2' xxx	.50 2 - 3' xxx .75
HYDRANGEA, TROPHEE—Pink Flowers	
2 year	.75
HYDRANGEA, ROYAL BLUE	
2 year	.75
ALTHEA OR ROSE OF SHARON (<i>Hibiscus syriacus</i>)	
2 - 3' xxx	.50
ANEMONAFLORUS—Large semi-double; Rose-red.	
ARDENS—Double rich lavender.	
LADY STANLEY—Semi-double; Light pink.	
PEONYFLOWERED (<i>Paeoniflorus</i>) Semi-double; Light pink with red center.	
RUBIS—Single; Bright red.	
PURPLE BUSH-CLOVER (<i>Desmodium penduliflorum</i>)	
Transplanted divisions, 3 year	.75

SHRUBS FOR BERRIES AND FOLIAGE COLORING

BARBERRY, RED-LEAF (<i>Berberis thunbergii atropurpurea</i>)	
15 -18" xxx	.50 2 - 2½' xxx 1.00
1½- 2' xxx	.75

Fall and Winter Shrubs

ARONIA ARBUTIFOLIA—Red Berries.	
2 - 3' xxx	.75
ARONIA MELANOCARPA—Black Berries.	
2 - 3' xxx	.50
ARROWWOOD (<i>Virburnum dentatum</i>)	
2 - 3' xxx	.75
BARBERRY, JAPANESE (<i>Berberis thunbergii</i>)	
1½- 2' xxx	.50 2 - 2½' xxx .60
BEAUTY BERRY (<i>Callicarpa purpurea</i>)	
2 - 3' xxx	.50
HAWTHORN, COCKSPUR (<i>Crataegus crus-galli</i>)	
2 - 3' xxx	1.00 3 - 4' xxx 1.50
PHOTINIA VILLOSA	
4 - 5' xxx	1.00 5 - 6' xxx 1.50
SUMAC, SHINING (<i>Rhus copallina</i>)	
3 - 4' xxx	.50 4 - 5' xxx .60
SOURWOOD (<i>Oxydendrum arboreum</i>)	
1½- 2' xxx	.75
WINTERBERRY (<i>Ilex verticillata</i>)	
2 - 3' xx	.75 3 - 4' xxx 1.00
WINTERSWEET (<i>Meratia praecox</i>)	
12 -15" xx	.75
WINTERSWEET, DOUBLE FLOWERING (<i>M. praecox grandiflora</i>)	
12 -18" xx	.75
SNOWBERRY (<i>Symphoricarpos mollis</i>)	
2 - 3' xxx	.50
EUROPEAN CRANBERRY BUSH (<i>Viburnum opulus</i>). Red berries in fall.	
2 - 3' xxx	.75 3 - 4' xxx 1.00

SPECIAL QUANTITY PRICES

on following named list. No other varieties may be included in this offer.

ASSORTED AS DESIRED

50 for \$20.00 100 for \$35.00

ALL OF ONE KIND

12 for 6.00 25 for 11.00 50 for \$20.00

100 for 35.00

First Breath of Spring	2 - 3'
Spiraea Van Houttei	2 - 4'
Deutzia Pride of Rochester	3 - 5'
Deutzia crenata rosea	3 - 5'
Mockorange	3 - 5'
Spiraea Anthony Waterer	15 -18"
Altheas, All Varieties	2 - 3'
Callicarpa purpurea	2½- 3'
Sumacs	3 - 6'

HEDGE PLANTS

EVERGREEN PRIVET (*Ligustrum amurense*)
2 year transplanted, \$10.00 per 100.

(Catalog Page 19)

Perennials

NICE CLUMPS — FIELD GROWN OR POTTED. Sizes indicate maximum growth. 25c each except as noted.

CANDY TUFT, EVERGREEN	6-8"
CHRYSANTHEMUM, CUSHION. Red, Pink, Bronze	
Colors	Heavy Clumps .50
COLUMBINE (AQUILEGIA)	Extra Heavy Clumps .50
CONE FLOWER, PURPLE	3'
COREOPSIS	2½'
FORGET-ME-NOT	3-5'
FOXGLOVE (<i>Digitalis</i>)	2½'
GAILLARDIA (Blanket Flower)	2½'
GERMANDER (<i>Teucrium chamaedrys</i>)	Clumps .50
MALLOW MARVELS	4-5', 50c ea.
PAINTED DAISIES	8-10"
PHLOX, CREEPING, Purple, blue, red, lavender	3-6"
PHLOX, HARDY	3'
PINKS	1-2'
SEA LAVENDER (<i>Statice Latifolia</i>)	
SEDUM ACRE (GOLDEN MOSS)	4"
SHASTA DAISY, ALASKA	4-5'
SPEEDWELL (<i>Veronica maritima</i>)	3'
SUNFLOWER (HELIANTHUS)	5-6'
SWEET WILLIAM (<i>Dianthus bargatus</i>) Pink color	18"
SWEET WIVELSFIELD	18"

(Catalog Page 20, 21, 23)

Roses

BUSH VARIETIES — EVERBLOOMING HARDY — 2-yr. field grown — 50c each.

WHITE

Caledonia	Kaiserin Augusta Victoria
Frau Karl Druschki	Killarney, Double White

PINK

Briarcliffe	Mrs. Charles Bell
Columbia	Pink Mamon Cochet
Dainty Bess	Radiance
Dame Edith Helen	Willowmere

Editor McFarland

American Beauty—The old favorite introduced in 1886. Blooms freely but once a year.

RED

Ami Quinard	Francis Scott Key
Charles K. Douglas	Red Radiance
E. G. Hill	Senor
Etoile de Hollande	

YELLOW

Lady Hillingdon	Mrs. Pierre S. DuPont
Luxembourg	Roslyn
	Sunburst

YELLOW, ORANGE, RED COMBINATIONS

Betty Upprichard	President H. Hoover
Condesa de Sagato	Talisman
Edith Nellie Perkins	

CLIMBERS—Spring Flowering

Climbing American Beauty—Deep rose red.
Dr. W. Van Fleet—Flesh Pink.
Gardenia—Yellow buds, creamy.
Marchal Nell—Bright yellow.
Mary Wallace—Large bright pink.
Max Graf—Pink.
Mme. Gregoire Staechelin—Pink.
Paul's Scarlet—Intense scarlet.
Primrose—Bright yellow.
Silver Moon—Single white.
Scorcher—Early, brilliant red.

EVERBLOOMING CLIMBERS

Cl. Etoile de Hollande.
Cl. Pres. H. Hoover—Same as bush.
Cl. Red Radiance—Same as bush.
Cl. Radiance—Same as bush rose.
Cl. Talisman—Same as bush rose.

Shade Trees

(Catalog Page 22)

ASH, WHITE (<i>Fraxinus americana</i>)			
6- 8'	1.00	10-12'	4.00
8-10'	1.50	12-14'	6.00
ASH, GREEN (<i>F. lanceolata</i>)			
8-10'	2.00	12-14'	6.00
10-12'	4.00		
BIRCH, RIVER (<i>Betula nigra</i>)			
12-14'	7.50	14-16'	10.00
CYPRESS, BALD (<i>Taxodium distichum</i>)			
4- 5' B&B	2.50	8-10' B&B	5.00
5- 6' B&B	3.00	10-12' B&B	6.00
6- 8' B&B	4.00		
ELM, AMERICAN (<i>Ulmus americana</i>)			
8-10', 1¼-1½" cal.	2.00		
10-12', 1½-2" cal.	3.00		
ELM, CHINESE (<i>Ulmus pumila</i>) "Siberian Elm"			
6- 8'	1.50	10-12' 1½-2" Cal.	3.50
8-10'	2.50	12-15' 2 -3" Cal.	5.00
GUM, SWEET (<i>Liquidambar styraciflua</i>)			
10-12' 2½-3" Cal.	5.00	14-16' 2-2½" Cal.	5.50
12-14' 1½-2" Cal.	4.00		
We recommend Sweet Gum to be B&B at double above prices.			
HORNBEAM (<i>Carpinus americana</i>)			
8-10'	2.50	10-12'	3.00
LOCUST, HONEY (<i>Gleditsia triacanthos</i>)			
8-10'	1.00	10-12'	1.50
MAGNOLIA—See FLOWERING TREES			
MAPLE, NORWAY (<i>Acer platanoides</i>)			
5- 6'	1.75		
MAPLE, RED OR SWAMP (<i>Acer rubrum</i>)			
6- 8'	1.50	10-12'	3.50
8-10'	2.00		
MAPLE, SUGAR (<i>Acer saccharum</i>)			
6- 7'	1.25	8-10', 1 -1¼" cal.	2.00
7- 8'	1.50	10-12', 1¼-1½" cal.	3.00
		10-14', 1½-2" cal.	4.00
Larger sizes quoted on request.			
OAK, PIN (<i>Quercus palustris</i>)			
6- 8'	1.50		
8-10', 1 -1¼" cal.	2.00		
10-12', 1¼-1½" cal.	3.00		
10-12', 1½-2" cal.	4.00		
10-12', 2 -2½" cal.	6.00		
14-16', 3 -3½" cal.	12.50		
Larger sizes quoted on request.			
OAK, WILLOW-LEAVED (<i>Quercus phellos</i>)			
6- 8' Slender	1.75	8-10' Slender	2.50
OAK, SCARLET (<i>Quercus coccinea</i>)			
6- 8'	1.50	10-12', 1½-2" cal.	4.00
8-10', 1¼-1½" cal.	2.50	12-14', 2 -2½" cal.	6.00
POPLAR, BOLLEANA (<i>Populus bolleana</i>)			
8-10'	1.25	12-14'	3.00
10-12'	1.50		
POPLAR, LOMBARDY (<i>P. nigra italica</i>)			
6- 8'	.75	8-10'	1.00
POPLAR, SIMON (<i>Populus simoni</i>)			
6- 8'	1.00		
POPLAR, TULIP (<i>Liriodendron tulipifera</i>)			
8-10'	2.00	12-14'	6.00
10-12'	3.50	14-16'	10.00
SUGARBERRY (<i>Celtis mississippiensis</i>)			
6- 8'	1.25		
UMBRELLA TREE, TEXAS (<i>Melia azedarach umbraculiformis</i>)			
5- 6' xxx	1.50	6- 8' xxx	2.00
WILLOW, WEeping (<i>Salix babylonica</i>)			
5- 6'	1.50	6- 8'	2.00
YELLOWWOOD TREE (<i>Cladrastis lutea</i>) White fragrant flowers in summer.			
3- 4'	.75	6- 8'	1.50

Fruit Trees

(Catalog Page 24-30)

ASK FOR SPECIAL DELIVERED QUOTATIONS ON LARGE QUANTITIES

PEACH TREES

	1 to 9 Trees	10-49	50-299
5-6' JUMBO			
Extra Select			
Each	.70	.60	.40
4-5' Select			
Each	.40	.35	.25
3-4' Select			
Each	.35	.30	.20
2-3'			
Each	.25	.20	.15

VARIETIES—Listed in order of ripening.

MAYFLOWER	KILLIAN CLING
EARLY ROSE	GREENVILLE CLING
GOLDEN JUBILEE	GAGE ELBERTA
CARMEN	CHINESE CLING
HALE HAVEN	LATE ELBERTA
HILEY	AUGBERT
SLAPPEY	J. H. HALE
CHAMPION	KRUMMEL'S OCTOBER
BELL OF GA.	INDIAN CLING
RED ELBERTA	SEPT. BELLE
STACK (See Ornamental Peaches for price)	HEATH CLING
	LATE CRAWFORD

APPLE TREES

	1 to 9 Trees	10-49	50-299
5-6', 2 yr.			
JUMBO, Extra Select Trees			
Each	.80	.65	.45
4-5', 2 yr., Select			
Each	.70	.60	.40
3-4', 2 yr., or			
3-5', 1 yr., little if any branched			
Each	.60	.50	.35

VARIETIES—Listed in order of ripening period.

EARLY SUMMER—	
EARLY HARVEST	YELLOW TRANSPARENT
RED JUNE	
MIDSUMMER—	
HORSE	HOLLOW LOG—1 yr. only
EARLY FALL—	
YELLOW DELICIOUS	MAGNUM BONUM
GRIMES GOLDEN	
WINTER—	
DELICIOUS DBL. RED	MAMMOTH BLACK TWIG
VIRGINIA BEAUTY	WINESAP, Improved Red,
STAYMAN BLACK	1 yr. only

APRICOTS

3-5'—75c each

EARLY GOLDEN	KILLIAN
--------------	---------

FIGS

2-3'—75c each

BROWN TURKEY	BRUNSWICK	CELESTE
--------------	-----------	---------

CHERRIES

3-5'—\$1.00

GOVERNOR WOOD—Sweet
BLACK TARTARIAN—Sweet
NAPOLÉON (Royal Anne)—Sweet
EARLY RICHMOND—Sour
MONTMORENCY—Sour

GRAPES

2-Year—No. 1

Each, in lots of:

1	5	10	25	100
.40	.35	.30	.25	.15

MOORES EARLY
LUTIE

CATAWBA
NIAGARA
CONCORD

New Varieties—75c each

CACO

SHERIDAN
PORTLAND

MUSCADINE GRAPES—2-Year—75c each

SCUPPERNONG

JAMES

PERSIMMON, JAPANESE

TANE NASHI—3-4'—\$1.25 each

PLUMS

3-5'—60c each

RED JUNE
ABUNDANCE

SATSUMA
DAMSON

PEAR TREES

BARTLETT, 3-4'	.75
FLEMISH BEAUTY, 3-5'. Large beautiful fruit of excellent quality and flavor. Fruitful tree if kept free of pests.	.75
SECKLE, 3-4'	.75
GARBER, 3-5'	.75
PINEAPPLE, 4-6'	.75
LE CONTE, 3-5'	.75
KEIFFER, 4-6'	.75
" JUMBO—Extra Select	1.00
PINEAPPLE JUMBO—Extra Select	1.00
COECLON—Heavy fruiting, blight resistant, frost resistant, 3-5'	1.50

PECAN TREES

STUART		
SCHLEY		
3-4'	1.50	5-6' 2.50
4-5'	2.00	
BRAKE		
3-4'	2.25	5-6' 3.25
4-5'	2.75	

MULBERRY

"EVERBEARING"..... .75

SMALL FRUITS

2-Year—Transplanted

\$2.00 per 10 — \$10.00 per 100

RASPBERRIES—Latham Red, St. Regis, Cumberland
DEWBERRIES—Lucretia
YOUNGBERRY

We offer you first quality trees free from disease, grown right, and guaranteed to be true to name. You are sure to be pleased.

Strawberries

EARLY VARIETIES—

BLAKEMORE
DORSETT
MISSIONARY

KLONDIKE
PREMIER
FAIRFAX

MIDSEASON—

BIG JOE

LATE VARIETIES—

AROMA

GANDY

Prices on Above Varieties:
\$1.50 per 100 — \$6.00 per 500
\$10.00 per 1000

EVERBEARING VARIETIES..... \$3.00 per 100

GEM

MASTODON

IT'S NEW

NOVELTY FRUIT TREES

Grafted 5, 4, & 3 varieties on one tree, so that they ripen throughout the season. Each principal limb is a different variety.

Peach Trees

Quints—5 on 1	3-5' @ \$1.25
Quads—4 on 1	3-5' @ 1.00
Triplets—3 on 1	3-5' @ .90

VARIETIES

Mayflower, Golden Jubilee, Slappey, Belle of Georgia, Elberta.

Apple Trees

Quints—5 on 1	6-8' @ 2.00
Quads—4 on 1	6-8' @ 1.50

VARIETIES OF APPLES ON WINESAP TREES

Yellow Transparent, Hollow Log, Magnum Bonum, Golden Delicious, Stayman.

Bargain Special

Free with each order for two of these 5, 4, & 3 on 1 Trees, 1 No. 1 Size Peach Tree.

NOTE:—Due to the difficulty of obtaining first-class Tulips, and some other Spring flowering bulbs, we have discontinued them.

GUARANTEE

No Guarantee on Perennials. Following on all other things:

LIFE OF PLANTS:—Any plants sold at retail prices and planted in the ground by the customer according to our directions which die from causes other than abuse or neglect the first season (when reported to us within one year from date of planting) will be resupplied once at one-half purchase price or credited on new selection F.O.B. nursery provided the original account is paid promptly.

If we or our agents are employed to do the planting of ornamentals, and any fail to start

growth, such resupplying will be done free of charge F.O.B. nursery, provided the original account is paid promptly. If they start growth and later die, the half-price will be charged.

Fruit trees are not replaced free, regardless of who plants them, but at half-price only.

WE GUARANTEE our plants to be true to labeled name, and agree to resupply free F.O.B. nursery any that prove to be otherwise, if we are notified as soon as this can be determined. In no case shall our liability be greater than the original purchase price.