Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

FLOWERFIELD

Flowering Bulbs, Roots and Seeds

"TIME-TESTED QUALITY"

SPRING 1940

85169
1/31/40

OFFICE COPY

BONDED

Bulbs, Roots and Seeds

What is the meaning of "Bonded Bulbs"? Most garden enthusiasts have had the experience of ordering bulbs, roots and seeds from distributors located at a distance — as compared with making their purchases from a nearby or local farm. When you can visit the grower, you feel reasonably confident of getting the quality you desire!

And so, the owners of FLOWERFIELD BULB FARM wish to give you the same definite assurance of QUALITY, when you order from the pages of this Catalog, as you would have when

dealing face to face with them at their 350-acre farm in Flowerfield, Long Island. For this reason they have adopted a policy of "BONDED Bulbs, Roots and Seeds." With each order shipped to you, they send a printed FLOWERFIELD GUARANTEE, actual photograph of which is reproduced on the opposite page!

SINCE 1874

JOHN LEWIS CHILDS,
the celebrated horticulturist, established a seed

and bulb business sixty-five years ago on Long Island. Eventually he became one of the outstanding and most reputable distributors of his time. His products were known throughout the world for their superior merit. Mr. Childs' business settled in the section of Long Island known as Floral Park.

Mr. Childs Started Flowerfield Farm

Later, a branch of the John Lewis Childs business was opened at Flowerfield, Long Island. The Flowerfield farm finally became the Main Office and only place at which the famous John Lewis Childs concern operated its bulb, root and seed business. When the present ownership purchased

the business at Flowerfield, they immediately announced that the high

ideals and standards of horticulture practiced by John Lewis Childs for so many years among thousands of customers would be continued uncompromisingly.

Flowerfield's Pledge to You

The management began a vigorous program to maintain the Flowerfield Bulb Farm in the position of leadership as foremost growers and distributors of BONDED Bulbs, Roots and Seeds. Now you can purchase, direct from Flowerfield, the same high quality of bulbs, roots and seeds which for sixty-five years have made John Lewis Childs products such frequent blue-ribbon winners in contests throughout the world.

We invite you to visit FLOWERFIELD Bulb Farm!

● If you live within a hundred miles of New York City, no doubt you find occasion in the spring, summer or autumn to motor down Long Island. We hope that on such occasions you will make it a point to stop at our large bulb farm. A visit of only twenty or thirty minutes will acquaint you with the scope of our bulb, root and seed growing facilities — our methods of bulb culture — the painstaking care with which our roots are perpetuated — our stock of quality seeds. Of course, we would like you to stay as long as you conveniently can, and come as often as you please! Just follow your regular roadmap to Smithtown, Long Island. From there you'll have but a short step to Flowerfield.

Follow your regular road map to Smithtown — then follow the map above!

MONEY-Back GUARANTEE

Each order, small or large, will receive our immediate attention. It will be carefully filled, packed and shipped by our qualified experts. We will refill, free of charge, any order received from us in unsatisfactory condition, and in addition we will refund, without question, the full purchase price you paid if our products do not give the satisfactory results that you have the right to expect, provided you inform us of your dissatisfaction within one year after your purchase was made.

FLOWERFIELD BULB FARM

L. A. Sheehan
Manager

OUR GUARANTEE

With each shipment of an order to you, we include our printed FLOWERFIELD GUARANTEE, which states that "we will refund, without question, the full purchase price you paid if our products do not give the satisfactory results that you have the right to expect." We ask only that you notify us of any dissatisfaction within one year!

It is apparent that a bulb, root and seed grower must have perfect confidence in his products before he can issue such a Money-Back Guarantee! That is why we are proud to offer you the "Flowerfield Bonded Bulbs!" The owners of Flowerfield Bulb Farm invite you to place your order on the basis of this guarantee, with confidence in their desire and ability to ship you quality roots and quality seeds.

...AND TERMS!

NO EXTRA CHARGE FOR DELIVERY. Our prices include packing and shipping expenses to your door. You will probably find it more convenient to enclose your check or a money order with your purchase order. If you prefer, however, we will be very happy to open a monthly charge account for you, immediately upon receipt of your request for that service, together with the usual credit references to whom you wish us to refer.

ORDER NOW!

YOU PAY ONLY CATALOG PRICES — NO EXTRA CHARGES! We enclose convenient order form for your use. Fill in and mail as soon as you decide what to plant. Delivery will be made at the proper planting time, with no extra charge to you for shipping and packing! (This offer does not apply, of course, to our Perennial Plants.)

Peonies!

Gladiolus!

Iris!

GARDENS ON PARADE FLOWER SHOW
THE HORTICULTURAL EXHIBITION AT THE
NEW YORK WORLD'S FAIR 1939
CONDUCTED BY HORTUS INCORPORATED

Bronze Medal Certificate

Class — DISPLAY OF PEONIES —
Exhibited by FLOWERFIELD BULB FARM
Address — FLOWERFIELD L.I.
Exposition — JUNE 14 — 1939

GARDENS ON PARADE FLOWER SHOW
THE HORTICULTURAL EXHIBITION AT THE
NEW YORK WORLD'S FAIR 1939
CONDUCTED BY HORTUS INCORPORATED

First Prize

Class —
3-Time WINNERS
at 1939
GARDENS ON PARADE

GARDENS ON PARADE FLOWER SHOW
THE HORTICULTURAL EXHIBITION AT THE
NEW YORK WORLD'S FAIR 1939
CONDUCTED BY HORTUS INCORPORATED

Silver Medal Certificate

Class — DISPLAY OF JAPANESE IRIS —
Exhibited by FLOWERFIELD BULB FARM
Address — FLOWERFIELD L.I.
Exposition — JUNE 30 1939

FLOWERFIELD
BULB FARM

FLOWERFIELD, LONG ISLAND, NEW YORK

Here They Are — The Outstanding Annuals

MARIGOLD
Ferdinand
Pkt. 25c

LILLIPUT ZINNIA
Salmon-Rose
Pkt. 10c; 3 pkts. 25c

CALENDULA, Colossal
Pkt. 25c

Flowerfield seed produces superior flowers because we sell only fresh seed. The strains we offer are the best obtainable, and our seed is noted for its high percentage of germination. You can be sure of a maximum number of plants from each packet of seed we sell you.

LARKSPUR, Giant Imperial
Pink Perfection
Pkt. 25c

AGERATUM, Midget Blue
Silver Medal, 1940
Pkt. 25c

for Your 1940 Garden—We Recommend Them

MORNING-GLORY
Heavenly Blue
Pkt. 15c
3 pkts. 40c

In an effort to give you the most desirable plants for your garden, we have selected these 10 annuals from the many recent introductions. We have not made this selection in a hit-or-miss fashion; it is based on our sound horticultural judgment.

FANTASY ZINNIA
Orange Lady
Pkt. 15c; 3 pkts. 40c

SNAPDRAGON
Rosalie
Bronze Medal, 1940
Pkt. 25c

DOUBLE PORTULACA, Mixed
Pkt. 15c; 3 pkts. 40c

DAHLIA, Unwin's Dwarf Hybrids, Mixed
Pkt. 15c; 3 pkts. 40c

Annual Flower Seeds

All Annual Seeds, pkt. 10c; any 3 pkts. 25c, unless otherwise noted

WE THINK of an Annual as a plant that flowers the first year from seed and normally dies at the approach of winter. Some of our Annuals flower in 6 to 12 weeks, while others require 3 to 6 months to bloom. However, in most cases, Annuals that are started indoors and later transplanted to the border will give many more weeks of actual flowering.

FLOWERFIELD SEEDS are grown by leading experts, both in the United States and other parts of the world. We have selected the finest strain of each individual variety because we believe that you should grow only the finest strains of Annuals available. Please feel free to write us concerning your garden problems—we are eager to help you.

Ageratum • Floss Flower

Fluffy clusters of flowers completely cover the plant. Dwarfier sorts are ideal for edging, bedding, and spotting throughout the border. The taller variety is fine for cutting.

Blue Ball. 4 in. Compact. Deep blue flowers. **Blue Perfection.** 1½ ft. Large medium blue flowers. Ideal for cutting.

Fairy Pink. 6 in. Soft salmon-rose-pink. Pkt. 20c; 3 pkts. 50c.

Midget Blue. Dwarf, compact plants, 3 to 4 inches high, completely covered with azure-blue flowers. Excellent for edging. See illus., page 4. Pkt. 25c; 3 pkts. 60c.

Alyssum

Easily grown, blooming profusely all summer. Ideal for edging, rockwork, borders, and window-boxes. For constant bloom, cut the plants back at frequent intervals.

Carpet of Snow. 3 in. Compact snow-white flowers. Pkt. 10c; ¼oz. 30c; oz. 85c.

Little Gem. 6 in. Pure white flowers. Pkt. 10c; ¼oz. 25c; oz. 75c.

Lilac Queen. 6 in. Compact. Deep lilac. Pkt. 10c; ¼oz. 25c; oz. 75c.

Antirrhinum • Snapdragon

Rust-resistant

Excellent in borders, in the cutting garden or for bedding. Height 2 to 3 feet.

Alaska. Snow-white.

Apple Blossom. Rose-pink with white throat.

Canary Bird. Canary-yellow; darker throat.

Crimson. Fiery crimson; large spikes.

Indian Summer. Coppery orange-scarlet.

Mixed Colors. All Snapdragon colors.

COLLECTION: One pkt. each of above 5 colors, 40c

Rosalie. Rust-resistant. Large, intense rose-pink flowers with deeper centers, tinted gold. See illustration, page 5. Pkt. 25c; 3 pkts. 60c.

Arctotis • African Daisy

Lovely daisy-like flowers, 2½ to 3 inches across, borne profusely from July until frost. Excellent for the border or cutting.

Grandis. 2½ to 3 ft. White daisy-like flowers; reverse lilac-blue; steel-blue center.

Hybrids. 1 ft. Excellent color-range including bronze, apricot, red, yellow, and orange shades. Pkt. 15c; 3 pkts. 40c.

Asters

An excellent flower for cutting during late summer and fall. We highly recommend the wilt-resistant varieties.

American Invincible Branching. Wilt-resistant. Beautiful large flowers on branching plants 2½ to 3 feet high, in early September.

Azure-Blue
White
Crimson

Flesh-Pink
Purple
Mixed

Pkt. 15c; 3 pkts. 40c

COLLECTION: One pkt. each of above 5 colors, 50c

Giant California Sunshine

The flowers, 4 to 5 inches across, composed of a single row of loosely placed outer petals with a yellow, quilled center, are 2 to 3 feet high and bloom in mid-September.

Salmon-Pink
Light Blue
Rose

Purple
White
Mixed

Pkt. 20c; 3 pkts. 50c

COLLECTION: One pkt. each of above 5 colors, 75c

Balsam • Lady-Slipper

Double Camellia-flowered. An old favorite suitable for border or bedding. 1½ to 2 ft.

Salmon-Rose
White

Scarlet
Mixed

Double Bush-flowered, Torch. Clusters of brilliant vermilion-red flowers carried on dwarf, bushy plants 10 inches high. Pkt. 20c; 3 pkts. 50c.

Blue Lace Flower

A profusion of delicate light blue flowers, 2 inches across, on a plant 2 feet high. Excellent cut-flower.

Calliopsis

Easily grown and very showy, blooming throughout the summer. Good for cutting.

Golden Crown. Dwarf, semi-double, golden yellow flowers on wiry stems.

Dwarf Varieties, Mixed. 1 ft. Useful for border and bedding.

Tall Varieties, Mixed. 2½ to 3 ft. Best for background and cutting.

Calendula • Pot Marigold

Old favorites easily and quickly grown from seed. Good cut-flower. 1½ to 2 ft.

Colossal. Extremely large, fully double, bright yellow flowers, 4½ inches across, on compact, bushy plants 1½ feet high. See illustration, page 4. Pkt. 25c; 3 pkts. 60c.

Orange King. (Prize Strain.) Large, rich deep orange-red flowers with dark centers.

Lemon Queen. (Improved Strain.) Large, double pale yellow flowers.

Sunshine (Chrysanth). Canary-yellow with incurved chrysanthemum-like petals.

Orange Sunshine. Same as Calendula Sunshine with bright orange flowers.

Candytuft

Profuse-flowering plants for edging, rockwork, or massing in the border.

Umbellatum. 1 ft.

White
Flesh-Pink
Lavender

Rose
Carminé
Balanced Mixture

COLLECTION: One pkt. each of above 5 colors, 40c

Hyacinth-flowered White. 6 to 8 in. Large spikes of pure white flowers.

Cardinal Climber

An attractive, rapid-growing annual vine attaining a height of 20 feet in one season. White-throated crimson flowers.

Carnations

Large, beautiful blooms, 2½ to 3 inches across, on upright plants 20 inches high. Blooms in 4 to 5 months from seed.

Dark Crimson **White** **Mixed Colors**

Celosia • Cockscomb

Attractive, showy flowers for beds and borders. Will respond greatly to feeding. Full sun. 1½ to 2 ft.

Cockscomb Type:

Glasgow Prize. Rich crimson-red.

Feathered Type (C. plumosa):

Crimson **Yellow**
Pride of Castle Gould **Mixed**

You save by ordering in groups of 3 pkts.

Balsam

Bed of Antirrhinum

Alyssum

BETTER ANNUAL FLOWERS FOR YOUR GARDEN

Centaurea Cyanus • Cornflower

Large, fully double flowers throughout the summer on 3-foot plants. Make a wonderful display if sown with wild French poppies.

Blue White Maroon
Red Pink Mixed

COLLECTION: One pkt. each of above
5 colors, 35c

Cosmos

One of the most beautiful of all garden annuals. Will give an abundance of cut-flowers from June until frost.

Sensation. Giant flowers 4 to 5 inches across with long stems on plants 4 to 5 feet high. Petals heavily fluted and overlapping. Best for cutting. See illustration, page 8. Pink, White, or Crimson. Pkt. 15c; 3 pkts. 40c.

Sensation, Mixed. Beautiful colors.

Double Sensation. Large, fully double flowers on long stems. Pkt. 15c; 3 pkts. 40c.

Orange Flare. 4 ft. Early. Large, vivid orange flowers on long, wiry stems.

Cuphea

Firefly. 10 in. A mass of small, cerise-red flowers on compact, bushy plants. Colorful in the border or rockery. Sun or partial shade. See illustration, page 8. Pkt. 15c; 3 pkts. 40c.

Dahlias

Extremely showy flowers, 3 to 4 inches across, on long, stiff stems from July to frost. Compact plants requiring no staking. Will bloom in 3½ to 4 months from seed.

Unwin's Dwarf Hybrids. Mixture of beautiful double and semi-double flowers on plants 1½ to 2 feet high. Attractive colors, including red, yellow, orange, and scarlet. See illus., page 5. Pkt. 15c; 3 pkts. 40c.

Mignon, Mixed. 1½ to 2 ft. Single flowers on compact, bushy plants, in shades of yellow, salmon, scarlet, bronze, lavender, and purple. Pkt. 15c; 3 pkts. 40c.

Dianthus • Garden Pink

Delightfully fragrant flowers with finely fringed petals, in brilliant colors for edging, border, beds and rockeries. Full sun.

Single, Mixed Double, Mixed

Eschscholtzia • California Poppy

A very attractive annual for beds, edging, and border. Will bloom from June to frost. Cut when in bud. Sunny location.

Aurantiaea. Bright orange.

Crimson.

Golden West. Yellow, orange center.

White. Pure white.

Brilliant Mixture. Bright colors.

ALL SEEDS

10c Per Packet

ANY 3 PACKETS 25c

UNLESS OTHERWISE NOTED

You save by ordering in groups of 3 pkts.

Gaillardia • Blanket-Flower

Showy garden annual blooming from June until frost. Long stems.

Indian Chief. Single; bronze-red.

Double, Mixed. Splendid color combinations.

Gourds

A rapid-growing vine producing ornamental fruits. Useful on trellises, walls, etc.

Large-fruited Varieties, Mixed.

Small-fruited Varieties, Mixed.

Gypsophila • Annual Baby's Breath

Graceful sprays of small, delicate blooms on plants 1½ feet high. White or Pink.

Hunnemannia • Yellow Tulip Poppy

Semi-double, golden yellow, tulip-shaped flowers, 3 inches across, on upright plants from July to frost. Pkt. 15c; 3 pkts. 40c.

Larkspur • Annual Delphinium

Attractive spikes of beautiful double flowers for the border or for cutting.

Blue Carmine-Red White
Rose-Pink Lilac Mixed

Pkt. 15c; any 3 pkts. for 40c

COLLECTION: One pkt. each of above
5 colors, 60c

Pink Perfection. 2 ft. Free-flowering, base-branching plants with blooms of a lovely shade of bright salmon-pink. Early. See illustration, page 4. Pkt. 25c; 3 pkts. 60c.

Lobelia

An ideal edging plant with masses of small blue flowers almost completely covering the foliage. Start indoors Feb. or March.

Crystal Palace. 6 in. Deep blue.

Emperor. 6 in. Light blue.

Annual Lupin

Attractive plants bearing flowers on graceful spikes. Excellent for cutting. 3 ft.

Blue White Mixed

Marigold

Colorful garden annuals for summer and fall bloom.

Tall Varieties

Chrysanthemum-flowered Hybrids. 2 to 3 ft.

A new and distinct type of Marigold. Flower resembles a large show chrysanthemum and comes in beautiful orange and yellow shades. See illustration, page 9. Pkt. 15c; 3 pkts. 40c.

Yellow Supreme. 2½ to 3 ft. A large, rich lemon-yellow, carnation-flowered type. Practically odorless foliage. See illustration, page 9. Pkt. 15c; 3 pkts. 40c.

Guinea Gold. 2½ to 3 ft. An attractive shade of orange, flushed gold; loosely ruffled flowers.

Sunset Giants. 4 to 5 ft. A new, sweet-scented, robust, large, double-flowered type. Flowers 5 to 6 inches across; colors include lemon, golden yellow, and orange. See illustration, page 9.

Dwarf Varieties

Dwarf Golden Crown. 1 ft. A dwarf form of the popular Guinea Gold. Large flowers almost completely cover the strong, bushy plants. Excellent in the border or for cutting. Pkt. 15c; 3 pkts. 40c.

Little Giants. A unique novelty with plants rarely over 1 foot tall, producing 20 to 30 4-inch flowers ranging in color from yellow to bright orange. See illustration, page 9. Pkt. 25c; 3 pkts. 60c.

Tall French Varieties

Josephine. Single; brown and gold. Long stems. Fine for cutting.

Ferdinand. An attractive single Marigold with a neat, round, crested center of dainty golden yellow tubular florets, surrounded by a single row of broad mahogany-red petals. Medium-sized flower, 1½ inches across, on plants 1½ to 2 feet high. See illustration, page 4. Pkt. 25c; 3 pkts. 60c.

Dwarf French Varieties

Double Harmony. 1 ft. Maroon-red, gold center. Compact, bushy plants. See illustration, page 9. Pkt. 15c; 3 pkts. 40c.

Legion of Honor. 9 to 12 in. Popular single. Yellow, spotted brown.

Dwarf Double, Mixed. 9 to 12 in. Shades of yellow and brown.

Mignonette

Dense spikes of fragrant flowers useful in bouquets.

Old-fashioned Sweet-scented. 1 to 1½ ft. **Golden Goliath.** 1 ft. Giant golden yellow. Pkt. 15c; 3 pkts. 40c.

Red Goliath. 1 ft. Large; intense red. Pkt. 15c; 3 pkts. 40c.

White Pearl. 1 ft. Fine white. Pkt. 15c; 3 pkts. 40c.

Calendula

Cosmos

Dianthus

Gaillardia

Eschscholtzia

5 Outstanding Annuals

Noteworthy—

*For their long
season of bloom*

*Their easy
culture*

*Their use as
cut-flowers*

COSMOS
Sensation Pink
Pkt. 15c
3 pkts. 40c

PETUNIA, Heavenly Blue
Pkt. 15c; 3 pkts. 40c

CUPHEA, Firefly
Pkt. 15c; 3 pkts. 40c

PHLOX DRUMMONDI
Pkt. 15c; 3 pkts. 40c

SCABIOSA
Pkt. 10c; 3 pkts. 25c

Flowerfield sells only the finest quality seed—tested, fresh, noted for its high percentage of germination. That is why Flowerfield seed produces superior flowers.

MARIGOLD, Yellow Supreme
Pkt. 15c; 3 pkts. 40c

MARIGOLD, Little Giants, Mixed
Pkt. 25c; 3 pkts. 60c

MARIGOLD
Chrysanthemum-Flowered
Hybrids
Pkt. 15c; 3 pkts. 40c

Week-End Gardeners Attention!

Marigolds are flowers that thrive with the minimum of care. The seed germinates easily and the plants are not particular as to soil. Give them a location in full sun and they will reward you with an abundance of bloom. Plant the tall African types, like Yellow Supreme and Sunset Giants, in the background. Then group the Chrysanthemum-flowered Hybrids in front. Make a border with Little Giants or Harmony.

MARIGOLD, Sunset Giants
Pkt. 10c; 3 pkts. 25c

MARIGOLD, Harmony
Pkt. 15c; 3 pkts. 40c

Petunia

Pansies

Phlox Drummondii

FOR BEAUTIFUL FLOWERS IN ABUNDANCE

ALL SEEDS

10c Per Packet

ANY 3 PACKETS 25c

UNLESS OTHERWISE NOTED

You save by ordering in groups of 3 pkts.

Moonflower

A climbing vine bearing large, heart-shaped leaves and fragrant, white, trumpet-shaped flowers, 6 inches across. 15 ft.

Morning-Glory

Hundreds of trumpet-shaped flowers in beautiful colors cover this climbing vine from June to frost. Thrives in a sunny location in ordinary garden soil.

Heavenly Blue. Early. Large. See illustration on page 5. Pkt. 15c.

Scarlett O'Hara. Early. Large, deep, rosy crimson flowers remaining open practically all day. Pkt. 20c; 3 pkts. 50c.

Selected Japanese. Very fine mixture.

Nasturtium

A showy annual with a mass of brilliant flowers from June to frost. Excellent for massing, edging, or covering walls and fences.

Dwarf Glean Type

Large, sweet-scented flowers on plants 12 to 15 inches high. Produces runners 18 inches long. Useful for massing in borders, hanging-baskets, and for cutting.

Golden Glean **Orange Glean**
Scarlet Glean **Salmon Glean**

COLLECTION: One pkt. each of above 4 colors, 30c

Mixed Hybrids. Pkt. 10c; 3 pkts. 25c.

Dwarf Single, Mixed. All colors. Pkt. 10c.

Tall Single, Mixed. Climbing. Pkt. 10c.

Nicotiana • Flowering Tobacco

Very fragrant, long, tube-shaped flowers on attractive plants from June to frost.

Sweet-scented White. 3 ft. Pure white; most fragrant.

Pink. 3 ft. Pink shades; sweet-scented. Pkt. 15c; 3 pkts. 40c.

Crimson Bedder. 15 in. Plants completely covered with deep crimson, sweet-scented flowers. Pkt. 15c; 3 pkts. 40c.

Mixed. 3 ft. Many fine colors; sweet-scented.

Pansy

Pansies make ideal bedding plants in full sun or partial shade. Keep faded flowers picked for continuous bloom.

Golden Queen. Pure yellow.

Prince Henry. Dark blue.

Snow White. Pure white.

Adonis. Light blue.

Cardinal. Dark red.

Apollo. Bronze, tinged brown.

Pkt. 15c; 3 pkts. 40c

COLLECTION: One pkt. each of above 6 varieties, 75c

Finest Mixed. Excellent color-range. Pkt. 10c; 3 pkts. 25c.

Flowerfield Giants. An exceptionally fine mixture of beautiful colors and color combinations. Pkt. 25c; 3 pkts. 60c.

Petunia

A most colorful display from June to frost. Useful for borders, edging, and porch-boxes.

Tall Bedding Varieties

15 to 18 in. Bedding.

Rosy Morn. Rose-pink, white throat. Pkt. 15c.

Snowball. Pure white. Pkt. 10c.

Flaming Velvet. Velvety red. Pkt. 20c.

Viola. Deep violet-blue. Pkt. 15c.

Heavenly Blue. See page 8. Pkt. 15c.

Tall Bedding, Mixed. Pkt. 10c.

COLLECTION: One pkt. each of above 5 varieties, 50c (value 75c)

Dwarf Bedding Varieties

1 ft. Edging, bedding, borders.

Setting Sun. Brilliant rose; fringed. Pkt. 25c.

Salmon Supreme. Salmon-pink. Compact plants. Pkt. 20c.

Lace Veil. Pure white; fringed edge. Pkt. 25c.

White Cloud. White; plain edge. Pkt. 25c.

Elk's Pride. Deep velvety blue. Pkt. 25c.

Silver Blue. Beautiful light blue. Pkt. 15c.

Dwarf Giants of California, Mixed. Compact plants completely covered with large, deep-throated flowers beautifully veined and ruffled. Pkt. 25c.

Balcony Type

Bedding and window-boxes; trailing.

Blue **White** **Coppery Rose**
Pkt. 15c; 3 pkts. 40c

FREE CULTURAL INSTRUCTIONS
EXPERTLY PREPARED.

Sent to you with every order

Phlox Drummondii

Brilliant flowers throughout the summer on plants 1 foot high. Fine for bedding and massing in the border. See page 8.

Flesh-Pink, Rose Eye **White**
Chamois-Rose, Carmine Eye **Scarlet**
Violet, White Eye **Yellow**

Pkt. 15c; 3 pkts. 40c

COLLECTION: One pkt. each of above 6 colors, 60c (value 90c)

Giant-flowering Art Shades

A new strain with flowers 1 to 1½ inches across, on plants 9 inches high, in mixed shades of salmon, rose, light and dark blue, pale violet and many others. Pkt. 15c; 3 pkts. 40c.

Poppy

Large, showy flowers in many beautiful colors. Excellent for the border and for cutting. Cut flowers when they are in bud.

Single Shirley

2½ ft.

Wild-Rose-Pink **White, edged Scarlet**
Brilliant Scarlet **Deep Apricot**
Salmon-Pink **Mixed**

COLLECTION: One pkt. each of above 5 colors, 35c

Flanders Scarlet. The famous scarlet Poppy. For a beautiful effect, sow with blue cornflowers. Pkt. 10c; ¼oz. 25c

Portulaca • Rose-Moss

Brilliant flowers all summer long. Excellent along borders and rockeries; an ideal ground-cover for glads, roses, etc.

Finest Single, Mixed. Bright colors.

Finest Double, Mixed. Large flowers. See illustration, page 5. Pkt. 15c; 3 pkts. 40c.

Ricinus • Castor-Oil Plant

A large, rapid-growing plant with ornamental foliage. Excellent for large foliage beds, background planting, and screening.

Gibsoni. 5 ft. Dark metallic leaves.

Red Spire. 6 ft. Bronzy green foliage.

Zanzibarensis, Mixed. 6 to 12 ft.

Salvia • Sage

Long, brilliant flower-spikes on strong, bushy plants. Quite attractive in the border and among evergreens.

Globe of Fire. 16 in. Earliest. Uniform in growth. Pkt. 25c; 3 pkts. 60c.

Bonfire. 1½ ft. Dwarf, compact. Brilliant scarlet. Pkt. 15c; 3 pkts. 40c.

Splendens grandiflora. 2 ft. Dazzling scarlet. Pkt. 10c; 3 pkts. 25c.

Welwyn. Salmon-pink. Dark green foliage. Pkt. 25c; 3 pkts. 65c.

Poppy, Shirley. See page 10

Salpiglossis

Torenia

Verbena

PLANT OUR ANNUALS AT TRIFLING COST

Salpiglossis • Painted Tongue

Lovely trumpet-shaped flowers on bushy plants 2½ to 3 feet high; blooms from June to frost. Beautiful colors; strikingly veined throats. An exceptional cut-flower and very showy in the garden.

White and Gold	Scarlet and Gold
Light Blue and Gold	Violet and Gold
Purple and Gold	Chamois-Rose

Pkt. 15c; 3 pkts. 40c

COLLECTION: Any 3 pkts. of above, 35c
Finest Mixed. Beautiful colors. Pkt. 10c; 3 pkts. 25c.

Scabiosa • Pincushion Flower

One of the most popular and easily grown annuals for the garden or for cutting. Blooms from June to frost. Illustrated on page 8.

Fire King. Scarlet.	Shasta. Pure white.
Sulphur-Yellow	Flesh-Pink
Azure Fairy. Blue.	Maroon

COLLECTION: One pkt. each of above 6 varieties, 40c
Mixed. Pkt. 10c; 3 pkts. 25c.

Stock • Gilliflower

Large trusses of fragrant, double flowers on bushy plants 1½ to 2 feet high. Early.

Perpetual Branching (Cut-and-Come-Again)

Salmon-Pink	Silvery Lilac
Canary-Yellow	Pure White
Blood-Red	Violet-Blue

Pkt. 15c; 3 pkts. 40c

COLLECTION: One pkt. each of above 6 colors, 75c
Mixed. Pkt. 10c; 3 pkts. 25c.

Sweet Peas

Beautifully formed, large, ruffled, sweet-scented flowers. Excellent for cutting.

Giant Waved Spencer

Blue Bell. Clear blue.
 Olympia. Deep rich purple.
 Avalanche. Glistening white.
 Susan. Blush-pink.
 Beatall. Salmon-pink.
 The Cardinal. Scarlet.
 Pirate Gold. Golden orange.
 Leviathan. Rich maroon.

Pkt. 15c

COLLECTION: One pkt. each of above 8 varieties, 75c
Mixed. Pkt. 10c; 3 pkts. 25c.

Tagetes

Dwarf, compact plants for edging, beds, or rock-garden. Flowers from June to frost.

Golden Ring. 1 ft. Dwarf, bushy plants completely covered with bright golden orange flowers.

Little Giant. 6 in. Deep orange. Free-flowering. Pkt. 15c; 3 pkts. 40c.

Tithonia

Speciosa. 6 ft. Bright orange-red flowers about 3 inches across. The large, bushy plants are ideal for background planting. Pkt. 15c; 3 pkts. 40c.

Torenia • Wishbone Flower

Very showy at the edge of the border or in the rock-garden. Compact plants bearing small gloxinia-like flowers from June to frost.

Fournieri. 10 in. Violet-blue, yellow throat.
Ballioni. 10 in. Yellow with brown throat. Pkt. 15c; 3 pkts. 40c.

Wild Cucumber Vine

A fast-growing vine for covering fences, walls, stumps, etc. 15 to 25 ft. Pkt. 10c.

ALL SEEDS
10c Per Packet

ANY 3 PACKETS 25c

UNLESS OTHERWISE NOTED

You save by ordering in groups of 3 pkts.

Verbena, Large-Flowering

One of the most colorful of all the annuals in the garden. Brilliant flowers on compact plants from early summer until frost. Use them for massing in the border, beds and along edges. 10 inches.

Lavender Glory. Large; lavender, cream eye.
Violaacea. Pure white.
Luminosa. Salmon-pink.
Lucifer. Vivid scarlet.

Pkt. 15c; 3 pkts. 40c

COLLECTION: One pkt. each of above 4 varieties, 50c
Finest Mixed. Pkt. 10c; 3 pkts. 25c.

Zinnia

Without a doubt the most popular of all garden annuals. A splendid cut-flower, showy in the garden, and easy to grow. Greatly improved in size, color, and form.

Giant Dahlia-flowered

2½ to 3 ft. Gold Medal winner. The largest of all Zinnias. See color on page 12.

Eldorado. Salmon-apricot.

Exquisite. Light rose, deep center.

Luminosa. Bright deep pink.

Canary Bird. Rich canary-yellow.

Scarlet Flame. Bright scarlet.

Crimson Monarch. See color on page 12.

Purple Prince. Deep purple.

Polar Bear. Large; creamy white.

Pkt. 15c; any 3 pkts. for 40c

COLLECTION: One pkt. each of above 8 varieties, 85c
Mixed. See page 12. Pkt. 10c; 3 pkts. 25c.

Improved Lilliput

Most popular for cutting. Small; compact; long-stemmed. 1½ ft.

Canary-Yellow

Salmon-Rose. See p. 4.

Flesh-Pink

Lilac

White

Scarlet

COLLECTION: One pkt. each of above 6 colors, 40c

Mixed. Pkt. 10c; 3 pkts. 25c.

LILLIPUT, New Pastel Mixture. 12 to 15 in. Shades of apricot, peach, creamy yellow, flesh-pink, salmon, and orchid. See illustration, page 12. Pkt. 10c; 3 pkts. 25c.

Fantasy (Sunshine)

Twisted and interlaced petals forming beautiful shaggy flowers of medium size. See illustration, page 5.

Rosalie. Intense rose. Pkt. 15c.

White Light. Creamy white. Pkt. 15c.

Orange Lady. See illus., page 5. Pkt. 15c.

COLLECTION: One pkt. each of above 3 varieties, 35c

Mixed. Illustrated on page 12. Pkt. 10c.

TOM THUMB. 6 to 9 in. Compact plants covered with tiny, double, button-shaped flowers. Mixed pastel shades, red, orange, yellow, pink, rose, etc. Pkt. 15c; 3 pkts. 40c.

SUPER CROWN O'GOLD, PASTEL TINTS. 3 ft. Large, attractive flowers, 5 inches across, with distinct pastel markings on the tip of each petal. Colors include soft yellow, old-gold, apricot, salmon, and many others. Pkt. 20c; 3 pkts. 50c.

HAAGEANA, Mexican Hybrids. 1 to 1½ ft. Dwarf, compact plants bearing masses of double, brilliantly colored flowers. Pkt. 15c; 3 pkts. 40c.

LINEARIS. A mass of bloom for covering bulb-beds and to brighten up the border. Dwarf plants growing 10 inches high with a spread of 18 inches. Pkt. 15c; 3 pkts. 40c.

OUR SEEDS ARE TESTED

Zinnias Are Indispensable Annuals—Plant Them Lavishly

ZINNIA, Fantasy, Mixed Colors
Silver Medal, 1935
Pkt. 10c; 3 pkts. 25c

ZINNIA, Dahlia-flowered, Mixed Colors
Pkt. 10c; 3 pkts. 25c

ZINNIA, Lilliput, Mixed Colors
Pkt. 10c; 3 pkts. 25c

ZINNIA
Dahlia-flowered
Crimson Monarch
Pkt. 15c; 3 pkts. 40c

PERENNIAL FLOWER SEEDS

7 Easy-To-Grow Perennials

We have selected the 7 Perennials illustrated on this page because they are easy to grow and will provide you with an abundance of cut-flowers as well as a colorful display in your garden.

One packet each of the 7 varieties illustrated on this page

For **75c**

(Value \$1.10)

DELPHINIUM, Flowerfield Giants
Pkt. 35c; 3 pkts. \$1

HOLLYHOCK, Chater's Double, Mixed
Pkt. 10c; 3 pkts. 25c

ICELAND POPPY, Sunbeam Hybrids
Pkt. 15c; 3 pkts. 40c

DIGITALIS, The Shirley
Pkt. 15c; 3 pkts. 40c

COREOPSIS, Mayfield Giants
Pkt. 15c; 3 pkts. 40c

SWEET WILLIAM, Mixed Colors
Pkt. 10c; 3 pkts. 25c

DIANTHUS, Double and Semi-double, Mixed
Pkt. 10c; 3 pkts. 25c

Perennial Flower Seeds

All Perennial Seeds, 10c per pkt.; any 3 pkts. for 25c, unless otherwise noted

PERENNIALS do not usually bloom until one year after they are planted. However, they continue to bloom thereafter for many years.

In most cases, Perennials are best planted in a cool, shaded place from May to August. A coldframe, seed-bed, or pots and boxes will serve the purpose. Plant the seed the same way as

recommended for annuals. In many cases the plants will be large enough to plant into the border in September or October. Be sure to give a slight winter protection of salt hay, leaves, etc. All of our seeds are secured from the best sources. They have been tested, are fresh, and are noted for their high percentage of germination. That is why they produce better flowers.

ALL SEEDS 10c Per Packet ANY 3 PACKETS 25c

UNLESS OTHERWISE NOTED
You save by ordering in groups of 3 pkts.

Alyssum • Gold Dust

Saxatile compactum. 1 ft. Clusters of golden yellow flowers. May, June.

Anchusa • Forget-me-not

Feltham Pride. 4 ft. Bright blue. June, July.
Myosotidiflora. 12 to 15 in. Bright blue
Forget-me-nots. Semi-shade. May, June.
Pkt. 25c; 3 pkts. 60c.

Aquilegia • Columbine

Excellent for cutting and garden display.
Long-spurred. 2½ to 3 ft. May-July.

Sulphur Queen	Snow Queen
Copper Queen	Blue Shades
Crimson Queen	Wild Rose

Long-spurred Hybrids. Exquisite mixture.
Pkt. 25c; 3 pkts. 60c

COLLECTION: One pkt. each of above
6 varieties for \$1.00

Bellis Perennis

Double English Daisy

Useful for edging and garden display.
6 in. April-June.

Giant Red	Giant White
Giant Rose	Giant Mixed

Pkt. 15c; 3 pkts. 40c

Campanula • Bellflower

A showy plant for the border.
Single Canterbury Bells. 3 ft. June, July.
Blue Rosy Carmine White Mixed
Cup-and-Saucer Canterbury Bells. 3 ft.
June, July.
Blue Rosy Carmine White Mixed
Persicifolia. Peachbell. 2½ to 3 ft. June,
July. Blue or White.

Above varieties, pkt. 15c; 3 pkts. 40c

Pyramidalis. Chimney Bellflower. 4 to 5 ft.
Long spikes of blue from July on.
Blue White

Centaurea

Perennial Cornflower

Montana. 2 ft. Large violet-blue flowers.
June, July.

Chrysanthemum

Single Shasta Daisy, Alaska. 2½ ft. Large,
pure white flowers with yellow centers.
May-Sept. Pkt. 15c; 3 pkts. 40c.

Coreopsis

Mayfield Giants. 2 ft. Large, deep golden
flowers. Fine for cutting. Will bloom all
summer. See page 13. Pkt. 15c; 3 pkts. 40c.

Delphinium

Flowerfield Giants. (Wrexham.) 5 ft. Shades
of blue. Large, strong spikes. June-Sept.
See page 13. Pkt. 35c; 3 pkts. \$1.00.
Belladonna. 4 ft. Light blue flowers. June-
Sept. Pkt. 15c; 3 pkts. 40c.
Bellamosa. 4 ft. Deep blue flowers. June-
Sept. Pkt. 15c; 3 pkts. 40c.
Chinensis. Ideal for border and cutting.
Blue Butterfly. 1 ft. Deep blue. June-
Sept. Pkt. 15c; 3 pkts. 40c.
Azure Fairy. 1 ft. Light blue. June-Sept.
Pkt. 15c; 3 pkts. 40c.
Gold Medal Hybrids. Large florets closely
set on long, sturdy spikes. Beautiful color-
range. Pkt. 25c; 3 pkts. 60c.

Dianthus • Hardy Garden Pink

Single, Finest Mixed. 1 ft. Free-flowering.
All colors. June, July.
Double and Semi-double, Mixed. 1 ft. Beau-
tiful colors. June, July. See page 13.

Digitalis • Foxglove

Long spikes of bell-shaped flowers. Sun
or partial shade. 4 to 5 ft. June, July.
Gloxinioides.

Purple	Yellow	White	Rose
			Mixed

The Shirley. Giant spikes; blotched throats.
Mixed colors. 5 to 6 ft. June, July.
See page 13. Pkt. 15c; 3 pkts. 40c.

Gaillardia • Blanket-Flower

Excellent for cutting and garden display.
Full sun. June to frost.

Burgundy. 1½ to 2 ft. Copper-scarlet. Pkt.
20c; 3 pkts. 50c.

Goblin. 1 ft. Large, bright red and gold
flowers. Dwarf, compact. Pkt. 25c;
3 pkts. 60c.

Giant Hybrids. 1½ to 2 ft. Large flowers;
good color-range. Pkt. 15c; 3 pkts. 40c.

Double Hollyhock

Border and background. 5 to 6 ft. June-
Aug. See illustration, page 13.

Salmon-Rose	Pure White
Sulphur-Yellow	Scarlet
Newport Pink	Maroon

COLLECTION: One pkt. each of above
6 colors, 45c (value 60c)

Chater's Double, Mixed. All colors.

Iberis • Perennial Candytuft

Gibraltarica. 10 in. White, tinged rose.
May, June.

Sempervirens. 8 in. Pure white. May, June.
Pkt. 15c; 3 pkts. 40c.

Lavandula • English Lavender

Munstead. 12 to 15 in. Compact masses of
bluespikes. June-Sept. Pkt. 15c; 3 pkts. 40c.

Lupin

Good border plant. Sun or partial shade.
3 to 4 ft. May, June.

Polyphyllus.	White	Rose	Mixed
Blue			

Russell Hybrids. A mixture of color com-
binations not usually seen in Lupins.
Lovely well-filled spikes 3 feet high, from
May to July. Pkt. 20c; 3 pkts. 50c.

Linum • Flax

Masses of flowers from May to July.

Perenne. 1½ ft. Pale blue.

Flavum. 10 to 12 in. Clear yellow.

Myosotis • Forget-me-not

Palustris semperflorens. 10 in. Bright blue
flowers. June to fall. Pkt. 15c; 3 pkts. 40c.

Platycodon • Balloon-Flower

Blue. 3 ft. Deep blue flowers 3 inches
across. July-Sept. Pkt. 15c; 3 pkts. 40c.
White. 3 ft. Pure white. July-Sept. Pkt.
15c; 3 pkts. 40c.

Poppy

Iceland, Sunbeam Hybrids, Finest Mixed.
12 to 15 in. Lovely colors. June-Oct.

See page 13. Pkt. 15c; 3 pkts. 40c.

Coonara Pink. 12 to 15 in. Shades of rose-
pink and salmon. Pkt. 15c; 3 pkts. 40c.

Oriental. 3 ft. Fiery red. May, June.

Primula • Primrose

Prefers a semi-shaded location and moist
soil. 6 in. May, June.

Veris, Yellow Shades. Pkt. 20c; 3 pkts. 50c.

Veris, Red Shades. Pkt. 20c; 3 pkts. 50c.

Polyanthus, Mixed. Pkt. 20c; 3 pkts. 50c.

Pyrethrum

Roseum, Single, Mixed. 2 ft. Large, daisy-
like blooms in mixed shades of pink, white,
and red. May, June.

Salvia

Azurea. 3 ft. Lovely sky-blue flowers on
long spikes. August to frost. Pkt. 15c;
3 pkts. 40c.

Statice

Latifolia. 2 ft. Large heads of small blue
flowers. Excellent border plant and useful
in winter bouquets. Aug., Sept.

Stokesia • Cornflower Aster

Cyanea. 1½ to 2 ft. Large, beautiful, light
blue flowers on 1½-foot stems. Excellent
for the border and for cutting. July-Oct.

Sweet William

Large, showy flowers in May and June.
Excellent for cutting. 1½ to 2 ft. See p. 13.

Dark Crimson Purple. Pkt. 20c.

Newport Pink White

Scarlet Beauty Coppery Red. Pkt. 15c.

COLLECTION: One pkt. each of above
6 colors, 50c

Finest Mixed. See p. 13. Pkt. 10c; 3 pkts. 25c.

Viola

Sun or partial shade. Spring until frost.

Lutea splendens. Yellow. Pkt. 15c; 3 pkts.
40c.

White Perfection. Pure white. Pkt. 15c;
3 pkts. 40c.

Jersey Gem. 6 in. Rich violet-blue; slightly
fragrant. Truly perennial in habit. Pkt.
25c; 3 pkts. 60c.

Blue Shades. Lovely colors. Pkt. 15c;
3 pkts. 40c.

Flowerfield's Vegetable Seeds

All Vegetable Seeds, 10c per pkt.; any 3 pkts. 25c, unless otherwise noted. Write us for prices on larger quantities

STRING BEANS

- Bountiful Stringless.** Long, flat, light green pods, absolutely stringless. 45 days.
Tendergreen. Absolutely stringless; very tender and prolific. 42 days.
Davis Stringless Wax. Crisp and tender; highly flavored. 42 days.

POLE BEANS

- Kentucky Wonder.** Large, green, curved pods, very tender and meaty. 65 days.

LIMA BEANS

Bush Varieties

- Henderson's Baby.** Flat pods about 3 inches long. Small tender Beans. Very prolific. 65 days.
Fordhook. An outstanding Bush Lima producing large pods containing 4 or 5 plump Beans. Delicious buttery flavor. 75 days.

Pole Variety

- King of the Garden.** Most popular Pole Lima. Flat pods 6 to 7 inches long with 4 or 5 Beans to each. 75 days.

BEETS

- Boston Crosby.** Early globe-shaped dark red Beet of medium size. 55 days.
Detroit Dark Red. Late globe-shaped Beet of fine dark red color. 65 days.

BROCCOLI

- Calabrese (Italian or Sprouting).** Large, well-filled heads resembling a loose head of cauliflower. Side branches will develop throughout the season and form small heads which may be served like asparagus.

BRUSSELS SPROUTS

- Long Island Special.** Round, hard Sprouts of the finest quality. 125 days.

CABBAGE

- Early Jersey Wakefield.** The most popular early Cabbage. Small, pointed, compact heads.
Danish Roundhead. Late. Hard, compact, round heads; tender and crisp.
Mammoth Red Rock. The largest and best Red Cabbage. Extremely solid.

Early Jersey Wakefield Cabbage

CARROT

- Red-cored Chantenay.** A tender Carrot about 5 inches long. Flesh reddish orange with a very small core. 70 days.
Danvers Half-Long. Roots 7 inches long, tapering to a blunt end; bright orange flesh, rich in flavor and very tender. Will grow well anywhere. 75 days.
Imperator. New. Long, deep orange roots tapering to a blunt end; fine-grained, tender flesh. 70 days.

CAULIFLOWER

- Early Snowball.** Pure white, compact, solid heads, medium size (2 lbs.). 80 days.

CELERY

- Wonderful (Golden Plume).** Stalks 9 to 10 inches to the first joint; compact; full heart easily blanched. Excellent. 110 days.
Giant Pascal. Large, stocky plants with dark green leaves. Long, broad stalks; distinct nutty flavor. Good keeper. 135 days.

CHARD

- Lucullus.** Large, thickly textured leaves. (A substitute for spinach during the hot weather.) The thick white stalks may be creamed like asparagus. 60 days.

SWEET CORN

- Golden Bantam.** Ears 7 inches long with 8 rows of broad golden yellow kernels of fine flavor. Many people sow this one variety every 2 weeks for a succession of Sweet Corn. 85 days.
Golden Sunshine. Early. The 7-inch ears contain 10 to 12 rows of attractive golden yellow kernels. 70 days.
Stowell's Evergreen. One of the sweetest Corns known. Ears 8 to 9 inches long with 12 rows of clear white, sweet, tender kernels. 90 days.

CORN SALAD

- Large-leaved.** Small, quick-growing plants producing leaves for salads. May also be served as lettuce and cooked like spinach.

CRESS - Pepper Grass

- Fine Curled.** Easily grown in ordinary garden soil. 40 days.

CUCUMBER

- Ace.** Fruits 10 to 12 inches long, dark green. Fine for table use. 65 days.
Improved White Spine. Straight dark green fruits 8 inches long and 2½ inches thick, with blunt ends; solid, crisp flesh. 60 days.
Davis Perfect. Fruits 9 to 10 inches long, solid, tapered both ends. Excellent eating qualities due to few seeds. 58 days.

EGGPLANT

- Black Beauty.** Early. Large, spineless dark purple fruits; tender and tasty. 120 days.

ENDIVE

- Full-Heart Batavian.** Large plants with compact, full hearts and broad leaves. 90 days.
Large Green Curled. Finely cut, dark green, curly leaves, giving the plant a feathery appearance. Blanching readily; excellent for salads. 90 days.

ALL SEEDS

10c Per Packet

ANY 3 PACKETS 25c

UNLESS OTHERWISE NOTED

You save by ordering in groups of 3 pkts.

FENNEL

- Florence.** Strong stalks resembling celery with a distinct anise flavor. Served like celery. 60 days.

KALE

- Dwarf Green Scotch Curled.** Leaves extremely curly and very dark green. Withstands frost.

KOHLRABI

- Early White Vienna.** Flesh white and tender. White skin.
Early Purple Vienna. Bluish purple skin. Flesh white, tender and of good flavor.

LEEK

- American Flag.** An early variety with long, thick, attractive white stems. Easily grown. 80 days.

LETTUCE

- Early Curled Simpson.** An excellent early loose-leaf variety. Large crumpled leaves. 45 days.
Grand Rapids. The leaves are light green, frilled and compact. 43 days.
Big Boston. Popular heading variety. Medium-sized, compact heads with a creamy yellow heart. Leaves smooth and glossy. 75 days.
Wonderful (N. Y. No. 515). An excellent midseason variety as it stands the heat well. Large, white, solid heads. 72 days.
Dark Green Cos. Medium-sized heads with dark green, slightly crumpled leaves of tender quality. Excellent for home use. 65 days.

Stowell's Evergreen Corn

Enjoy Fresh Vegetables from Your Own Home Garden

BEANS

Davis Stringless Wax, *left*

Pkt. 10c; 1/2 lb. 25c

Bountiful Stringless, *right*

Pkt. 10c; 1/2 lb. 25c

BEET

Detroit Dark
Red

Pkt. 10c

TOMATO
Marglobe

Pkt. 10c

SMALL GARDEN COLLECTION

Pkt.
1 Beans, Tendergreen
1 Beans, Davis Stringless Wax
1 Beet, Boston Crosby
1 Carrot, Danvers Half-Long
1 Sweet Corn, Golden Bantam
1 Cucumber, Impvd. White Spine
1 Lettuce, Early Curled Simpson
1 Lettuce, Big Boston
1 Onion, Prizetaker
1 Parsley, Curled
1 Peas, Gradus
1 Peppers, Harris Early Giant
1 Radish, Scarlet Globe
1 Radish, White Icicle
1 Spinach, New Zealand
1 Tomato, Ponderosa

16 pkts. (value \$1.65)

All for only \$1.00

MUSKMELON

Hale's Best. Slightly oval in shape and heavily netted. Orange flesh. One of the best-flavored for the home-garden. 88 days.
Hearts of Gold. Fruits nearly round, dark green, covered with fine gray netting. Thick salmon flesh. 88 days.
Honey Ball. Perfectly round gray fruits covered with finely traced netting. Flesh green, with a sweet distinctive flavor. Very productive. 100 days.

WATERMELON

Tom Watson. Fruits very large (8 by 10 inches) with deep green rind. Beautiful deep red flesh, sweet and luscious. 95 days.

OKRA

White Velvet. Pods are round, smooth, light green, tender. Fine flavor. 55 days.

ONION

Prizetaker. A large, globe-shaped, yellow Onion. Flesh is pure white, solid, crisp, and mild. Start early for very large Onions. 105 days.

Danvers Yellow Globe. Very fine globe-shaped Onion; light yellow skin; pure white flesh, crisp, juicy, and mild. 110 days.

Bermuda. Very early flat Onion with pale straw-color skin and very mild pure white flesh. 90 days.

TOMATO

Earliana. (Special Strain.) Fine globe-shaped Tomatoes on a small but vigorous vine. Fruit solid, bright scarlet. 100 days.
Stone. Extra-large, smooth fruits with a deep scarlet skin. Very popular and productive. 115 days.

John Baer. Medium-sized, attractive bright scarlet-red, semi-globular fruits, smooth and firm. 108 days.

Marglobe. (Certified Strain.) Without a doubt, one of the best Tomatoes in existence today. Vigorous plants producing quantities of luscious fruits. 115 days.

Ponderosa. One of the largest varieties for the home-garden. Solid; free from acid. 120 days. Pkt. 15c; 3 pkts. 40c.

Small-Fruiting Varieties

Fine for the salad bowl, etc.

Red Cherry	Yellow Cherry
Red Pear	Yellow Pear
Red Plum	Yellow Plum

TURNIP

Purple-Top White Globe. The most popular white-fleshed Turnip. Upper part purplish red; lower part, white. 55 days.

Extra-Early Snowball. A globe-shaped Turnip of medium size. White. 43 days.

HERBS

ABBREVIATIONS: A., Annual; P. Perennial

Anise. A. Similar to celery. Aromatic seeds used for flavoring.

Balm. P. Lemon-scented. For flavoring.

Basil. A. Dark green leaves for flavoring.

Borage. A. Leaves for seasoning, garnishing.

Chervil. A. Aromatic leaves for seasoning and salads.

Chives. P. Leek-like plants for flavoring.

Dill. A. Used for flavoring soups, sauces, vinegar, etc.

Fennel (Finocchio). A. Celery-like plants with strong anise flavor.

Lavender. P. Flowers are dried for their perfume.

Marjoram. P. Small gray-green leaves and shoots for flavoring; fragrant.

Mustard. A. For salads and garnishing.

Parsley. P. For garnishing and an excellent border for the herb garden.

Sage. P. For flavoring dressings and sauces.

Savory. A. Stems, leaves, and flowers for flavoring soups, etc.

Thyme. P. Flavoring.

SPINACH

Bloomsdale (Savoy) Long Standing. Attractive dark green, heavy-textured leaves highly crumpled and blistered on compact, vigorous plants. 42 days.

New Zealand. A native of New Zealand, therefore will stand hot, dry weather. The large, spreading plants have small, thick, pointed, deep green leaves which can be picked repeatedly throughout the summer. Plant 3 or 4 seeds in hills 2 feet apart. Soak seeds before planting. 70 days.

King of Denmark. Large, spreading plants with rounded, very dark green leaves which are somewhat crumpled. 46 days.

SQUASH

Early Summer Crookneck. An early and productive variety growing 10 to 12 inches long. Attractive yellow flesh. 50 days.

White Bush Scallop (Patty-Pan). Fruits flattened and scalloped, almost 8 inches in diameter, with a smooth, creamy white skin. 55 days.

Acorn (Table Queen). A small acorn-shaped Squash, smooth and very dark green in color with deep ridges. 58 days.

Zucchini. Flesh firm, of delicate flavor. Skin dark green. Should be picked when they are 6 to 8 inches long. 60 days.

Warted Hubbard. Dark green, heavily warted skin. Flesh deep orange-yellow, dry and sweet. 110 days.

PARSLEY

Paramount Triple Curled. Unusually dark green in color. Very curly and resistant to tip-burn.

PARSNIP

All-American. Large, pure white, clean, plump roots of fine texture, small cored and free from strings. Easily grown. 120 days.

PEAS

Laxton's Progress. 60 days. 1½ ft. Pods about 4½ inches long, containing 7 to 9 very sweet dark green Peas. Productive.

Gradus. 69 days. 3 ft. Fine pods 4 inches long, filled with 8 or 9 large, tender Peas of exceptional quality.

Improved Telephone. 72 days. 4 ft. Enormous pods 4 to 5 inches long, filled with 8 or 9 finest quality green Peas.

Dwarf Telephone. 78 days. 2½ ft. Medium green pods 4½ inches long, each bearing 7 or 8 luscious, tender, sweet Peas.

PEPPERS

Harris Early Giant. An excellent early variety for the home-garden. Dwarf, upright plants producing crisp, mild, bright red fruits 3½" across by 4" long. 110 days.

California Wonder. An extra thick-walled Pepper. Large, attractive, glossy green fruits, bright crimson when ripe. 115 days.

PUMPKIN

Large Cheese. A large, flat Pumpkin extensively grown for table use.

Small Sugar (New England Pie). A medium-sized Pumpkin weighing 6 to 8 pounds, with a deep orange skin and sweet, rich orange flesh of superb quality. 115 days.

RADISH

French Breakfast. The most popular variety. Olive-shaped, about 1½ inches long; deep scarlet, clear white tip. 24 days.

Scarlet Globe. Large, round, deep scarlet Radishes with white, crisp, tender flesh. The best on the market. 24 days.

Sparkler. An excellent table variety with red, ball-shaped roots tipped white. Quick growing. 25 days.

White Icicle. The famous long white Radish. Crisp, tender flesh with a distinct Radish flavor. 27 days.

SPECIAL OFFER

16 pkts. of Selected Vegetable Seed

(Value \$1.65)

FOR **\$1.00**

SEE PAGE 16

LETTUCE, Grand Rapids
Pkt. 10c

RADISH, Scarlet Globe
Pkt. 10c

PEAS, Gradus
Pkt. 10c; ½lb. 25c

CARROT
Red-cored Chantenay
Pkt. 10c

ALL SEEDS
10c Per Packet
ANY 3 PACKETS 25c

UNLESS OTHERWISE NOTED
You save by ordering in groups of 3 pkts.

Flowerfield

Dahlias

Strong Root-Divisions from Field-grown Clumps

We grow 20 acres of Dahlias at Flowerfield. Each year we try many new varieties, testing their qualifications before offering them to our customers. The following list is a SELECTION of the Dahlias which we recommend. You will be assured of satisfaction whether you select the large-flowering Decoratives, the graceful Cactus, the small-flowering Miniatures, or the symmetrical Pompons.

We designate the formation of the flowers by the following SYMBOLS listed after the name of the varieties:

F.D., Formal Decorative
C., Cactus

I.D., Informal Decorative
S.C., Semi-Cactus

- Adirondack Sunset.** I.D. Brilliant scarlet with golden tips, reverse side flushed with gold. 75c each; 3 for \$2.00.
Amelia Earhart. S.C. Apricot-buff with salmon tints. \$1.00 each; 3 for \$2.75.
America's Sweetheart. F.D. Pure yellow blooms carried erect on long stems. \$1.00 each; 3 for \$2.75.
Anna Benedict. F.D. Splendid dark red on stems that are always erect. 75c each; 3 for \$2.00.
Arelda Lloyd. I.D. A good lemon-yellow on strong stems. 60c each; 3 for \$1.50.
Avalon. F.D. A well-formed rich lemon-yellow Dahlia. 20c each; 3 for 50c.
Barbara Redfern. I.D. Large blossoms of old-rose and gold, beautifully blended. 25c each; 3 for 60c.

Anna Benedict. 75c each

- Beauty Supreme.** F.D. Color a pleasing orchid shade. An excellent cut-flower. 50c each; 3 for \$1.25.
Buckeye King. F.D. A rich glowing gold color. 30c each; 3 for 75c.
California Idol. I.D. An immense flower of glistening yellow. Blooms are very deep and carried on stout stems. One of the largest Dahlias. \$1.00 each; 3 for \$2.75.
California Rose. I.D. Large flowers of bright rose. An excellent cut-flower. 60c each; 3 for \$1.60.
Cavalcade. F.D. Large blooms, mulberry and old-rose. Perfect form. 50c each; 3 for \$1.25.
Champoege. I.D. Immense blooms of waxy yellow shading to a salmon-red. 35c each; 3 for 90c.
Cigarette. S.C. Creamy white, heavily edged with reddish orange. 50c each; 3 for \$1.25.
Clara Carder. I.D. A giant clear cyclamen-pink. 75c each; 3 for \$2.00.
Dr. J. H. Carman. F.D. Rose-colored tipped with silver. 25c each; 3 for 60c.
Eagle Rock Fantasy. I.D. Large, deep blooms of clear mallow-pink; stout stems. 50c each; 3 for \$1.25.
Edith Gille. F.D. A bluish lavender Jersey's Beauty. 50c each; 3 for \$1.25.
El Toreador. F.D. Brilliant red on long, straight stems. Excellent cut-flower. 25c each; 3 for 60c.
Elite Glory. F.D. Bright red on stout stems. 35c each; 3 for 90c.
Elkridge. I.D. Pure white on long, straight stems. One of the best whites. 35c each; 3 for 90c.
Ella May. C. Crimson-carmine. Flowers are medium large and have full centers. 30c each; 3 for 75c.
Fire Ball. F.D. True formal red—a good shade of cardinal-red. \$2.00 each; 3 for \$5.00.
Forest Fire. I.D. Big, flashy blooms of bright scarlet-flame and splashes of yellow. 75c each; 3 for \$2.00.
Francis Larocco. F.D. Large; yellow; long stems. One of the best cut-flowers. 25c each; 3 for 60c.
Franklin D. Roosevelt. F.D. Fine deep flowers of bright carmine-red. 50c each; 3 for \$1.25.
F. T. D. F.D. Beautiful pink flowers carried on long, strong stems. 40c each; 3 for \$1.00.
Gallant Fox. F.D. An outstanding Dahlia of luminous dark red. 25c each; 3 for 60c.
Gold Standard. C. Golden tan, darker toward the center. 75c each; 3 for \$2.00.
Golden Beauty. I.D. Apricot-yellow, splashed with jasper-pink. \$1.50 each; 3 for \$4.25.
Golden Eclipse. F.D. Golden yellow with a blush of salmon. 60c each; 3 for \$1.50.
Golden Goblin. F.D. Large blooms of rich gold; stems are long and strong. 40c each; 3 for \$1.00.
Hunt's Velvet Wonder. I.D. Big, deep flowers of a rich bright violet-burgundy. 75c each; 3 for \$2.00.
James Kirby. I.D. A beautiful crimson-scarlet with ruby tones at the center. 40c each; 3 for \$1.00.
Jane Cowl. I.D. Rich bronze-buff and gold. 25c each; 3 for 60c.

Beauty Supreme. 50c each

America's Favorite CUT FLOWERS

SPECIAL BARGAIN COLLECTION

6 roots of 6 different varieties,
all large-flowering types, for **\$1.00**
12 roots, all different, for only **1.85**
(A regular \$2.50 value)

Jean Kerr. F.D. Perfectly shaped white Dahlia. A free bloomer. 25c each; 3 for 60c.

Jersey's Beacon. F.D. Chinese-red with a paler reverse, making a very lovely two-toned effect. 25c each; 3 for 60c.

Jersey's Beauty. F.D. The most popular and best-known Dahlia. Considered unsurpassed for exhibition or garden blooms. A lovely shade of rose-pink, and perfectly formed. This Dahlia possesses all the good qualities of growth. 25c each; 3 for 60c.

Jersey's Triumph. F.D. Bright copper, flushed salmon-bronze. 30c each; 3 for 75c.

Jim Moore. I.D. Primrose-yellow, suffused with salmon-pink. 30c each; 3 for 75c.

Kentucky. F.D. A bronze-pink resulting from pink blended with gold. 25c each; 3 for 65c.

Kentucky Red. I.D. Attractive flaming scarlet. Does not fade. 40c each; 3 for \$1.10.

King Midas. I.D. An enormous clear yellow; high full center. 35c each; 3 for 90c.

Kiss Me. S.C. An attractive and distinct bicolor—red and white. 40c each; 3 for \$1.00.

Lord of Autumn. I.D. A rich clear yellow; blooms are immense and very deep. \$1.00 each; 3 for \$2.75.

Franklin D.
Roosevelt
50c each

Margaret Mason. F.D. Showy flowers of silver-rose-pink. 35c each; 3 for 90c.

Margaret Woodrow Wilson. I.D. A large creamy white flower suffused with pink. 30c each; 3 for 75c.

Marshall's Beauty. F.D. Rose-pink with delicate shadings of lavender-lilac. 40c each; 3 for \$1.00.

Marshall's Pink. F.D. A fine pink. Very fine cut-flower. 50c each; 3 for \$1.25.

Monmouth Queen. I.D. Lemon-yellow with reverse of cream-yellow. 75c each; 3 for \$2.00.

Mrs. George le Boutellier. I.D. A fine bright velvety red. Grows to immense size without extra care. Stems are stout and strong, and plants sturdy and healthy. 75c each; 3 for \$2.00.

Myra Howard. I.D. Color pure gold with a rose sheen. 40c each; 3 for \$1.05.

Omar Khayyam. F.D. Very large, Chinese-red flowers shading to orange—an unusual coloring. 40c each; 3 for \$1.10.

Red Wonder. I.D. Rich cerise-red; as the flower opens the center is amber. 50c each; 3 for \$1.25.

Robert E. Lee. S.C. Brilliant cardinal-red that does not fade in bright sunlight. 50c each; 3 for \$1.25.

Sagamore Gold. F.D. A pure golden yellow; large flowers, beautifully formed. 25c each; 3 for 60c.

Satan. S.C. Scarlet with yellow on reverse of petals; large flowers of regular formation. 75c each; 3 for \$2.00.

Spotlight. I.D. Huge; sulphur-yellow, light at tips. 60c each; 3 for \$1.50.

Star of Bethlehem. S.C. A white Cactus Dahlia. Perfectly shaped and pure white, making a distinctive appearance. 60c each; 3 for \$1.60.

Sultan of Hillcrest. I.D. Clear deep lemon-yellow; reverse of petals rosy pink; very large blooms. 60c each; 3 for \$1.60.

Thomas Edison. F.D. Large royal purple flowers on sturdy stems. 50c each; 3 for \$1.25.

White King. F.D. Perfectly shaped white that is an excellent cut-flower. 30c each; 3 for 75c.

White Wonder. I.D. Large; fluffy white; long, graceful petals. 40c each; 3 for \$1.00.

Kentucky Red
40c each

FLOWERFIELD'S DAHLIA COLOR COLLECTION

5 LARGE ROOTS **\$1.00**
Separately Labeled
Red
Pink
Scarlet
Yellow
White

- 1—JERSEY'S BEAUTY (pink)
2—JANE COWL (bronze)
3—CALIFORNIA IDOL (yellow)
4—EL TOREADOR (red)

4 Excellent DAHLIAS

4 LARGE Roots
Specially Offered for **\$1.25**

Regular Price \$1.75
If 4 roots were bought individually

Each selected for its good growing
qualities, size of bloom, and color.

ALL PRIZE-WINNERS

Dahlias *in the* JOHN LEWIS CHILDS *tradition*

VARIED IN COLOR *and* FORM

Miniature Dahlias

Excellent for Beds and Borders

Replant your tulip beds, after they have finished, with these small-flowering Dahlias, which are becoming more and more popular each year. They are exact replicas of the large-flowering types. The flowers are perfectly shaped and exquisitely colored. When cut, they are ideal for arrangements. They can be planted close together, only 18 to 20 inches between each plant. Their free-flowering and low-growing qualities make them a very popular bedding and border subject.

BABY BEAUTY. F.D. A lovely violet-rose miniature of Jersey's Beauty. 30c each; 3 for 75c.

BABY ROYAL. S.C. Salmon-pink, shaded apricot. 25c each; 3 for 60c.

COURONNE. I.D. White. Free flowering. 50c each; 3 for \$1.25.

ECLIPSE, JR. F.D. A deep golden yellow. 35c each; 3 for 90c.

FAIRY. F.D. Rose-pink with lavender tints. 50c each; 3 for \$1.25.

MARKET QUEEN. I.D. Red and white. Free flowering. Vivid coloring. 35c each; 3 for 90c.

25¢ Each 3 for 60¢

POMPON DAHLIAS

Amber Queen. Button-like blooms of amber, shaded to apricot, borne well above the dark foliage.
Bronze Beauty. Golden bronze.
Edgar. A small perfect bloom of cream, tinted yellow.
Edith Muller. Beautiful rose-red, blended creamy yellow.
Ganymede. Small blooms of fawn-pink.
Girlie. Lovely little flower of lilac-mauve.
Golden Queen. Splendid blooms of rich yellow.
Hazel. An unusual shade of buff shading to brown.
Hesperia. Small, compact yellow blooms.
Honey. Yellow flowers faintly suffused with light red.
Indian Chief. A perfectly shaped flower of bright red tipped with white.

Joe Fette. Pure white blooms.
Kleine Domitea. Delicate buff with a lavender center.
Lady Mary Hope. Red and white.
Little David. Russet-orange; perfectly formed.
Little Dear. Old-rose with salmon shadings.
Little Dorothea. Bright orange with white markings.
Little Herman. Deep red flower with white-tipped petals.
Little Mary. Long-stemmed; light maroon.
Mary Munns. Long stems; fuchsia-red flowers.
Prince Charming. Velvety maroon; long stems.
Rose Wilmoth. Small, graceful, rose-pink flowers.
Sunny Daybreak. Well-formed; bright apricot, edged with red.

Pom Pon DAHLIAS

EXHIBITION

Gladiolus

Star of
Bethlehem
Ten for 95c

Standard "Flowerfield" Quality

All varieties listed in the column below, continuing in the column on next page, are standard "Flowerfield" quality—strong, healthy bulbs grown at Flowerfield Farm, treated against thrip and given scab-preventative chemical-dip. Guaranteed *true to name!*

Although they are extremely moderate, the prices listed are for the large No. 1 size bulbs measuring 1½ to 2 inches in diameter.

Outstanding Gladiolus Varieties

Prices shown below are for large No. 1 bulbs, 1½ to 2 inches in diameter

Pink, Rose and Salmon Shades

	Each	10	100
Bagdad. Smoky old-rose, shaded begonia-rose.....	\$0 10	\$0 70	\$6 00
Betty Co-Ed. Soft creamy pink. A great favorite...	09	60	5 00
Debonair. Deep warm pink, creamy throat, flecked.	07	50	4 00
See illustration at right			
Duna. Light pink to buff, creamy throat.....	07	50	4 00
★ Frank J. McCoy. Rose to pink with scarlet blotch..	07	50	4 00
Giant Nymph. Light rose-pink, yellow-pink markings	07	50	4 00
★ Halley. Delicate clear orange to pink.....	05	40	3 00
J. S. Bach. Huge spikes of striking salmon.....	12	80	7 00
Mildred Louise. Strawberry-pink, melting to orange.	15	1 15	10 00
Miss Alameda. Light pink with small blotch.....	05	40	3 00
★ Miss New Zealand. Huge! Dark salmon, deep blotch.	20	1 25	12 00
Mrs. F. Pendleton. Salmon-pink with maroon blotch.	07	50	4 00
Mrs. P. W. Sisson. Cameo-pink; slightly ruffled....	07	50	4 00
Paradise. New. Apricot-buff, on tall spikes.....	12	80	7 00
Pfizer's Triumph. Salmon to bright orange-red....	09	60	5 00
Phyllis McQuiston. Glowing pink, white throat....	07	50	4 00
★ Picardy. World's finest pink Gladiolus.....	09	60	5 00
Premier Henry. Immense; ruffled; geranium-pink..	09	60	5 00
Salbach's Pink. Lavender-pink, soft carmine lip....	12	85	7 50
Salmon Emperor. Salmon-orange; florets ruffled....	07	50	4 00
Smiling Maestro. Deep apricot-rose, flecked darker.	12	80	7 00
Sonatine. Light clear pink with small red blotch...	07	50	4 00
W. H. Phipps. Exhibition spikes of rose-pink.....	07	50	4 00

White and Cream Shades

Albania. Pure glistening white; wide florets.....	07	50	4 00
Albatros. One of the finest exhibition whites.....	10	70	6 00
Maid of Orleans. Pure white, creamy throat.....	07	50	4 00
★ Mammoth White. Enormous! Pure white.....	10	70	6 00
Mary Elizabeth. Ruffled; white, yellow throat....	07	50	4 00
Polar Ice. Purest white; beautifully formed.....	09	60	5 00
Solveig. Ruffled; white, small pink blotch.....	15	1 15	10 00
Star of Bethlehem. The aristocrat of whites.....	14	95	8 00

See illustration at left

Yellow and Orange Shades

Gate of Heaven. Beautifully ruffled; clear yellow...	07	50	4 00
★ Golden Chimes. Pure soft yellow; ruffled.....	07	50	4 00
★ Golden Dream. Clear golden yellow. Tall.....	06	45	3 50
Golden Flame. Dark golden red with yellow throat.	07	50	4 00
Loyalty. Attractive deep, clear yellow.....	07	50	4 00

★See colored illustrations on pages 24 and 25

all BONDED BULBS

Every Bulb
GUARANTEED
TO FLOWER
or your money back

No. 3 size

100 for \$1⁰⁰

1 to 1½ inch
bulbs

A FLOWER FROM EVERY BULB!

Our dollar selection of No. 3 bulbs gives you an excellent mixture of many colors. Every bulb grown by us! This "FLOWERFIELD SPECIAL" will give you a magnificent display at the extremely low cost of

1c each!

PRIDE OF THE GARDEN!

You'll never buy finer Gladiolus bulbs at this low price than we offer in this special "RAINBOW MIXTURE." Grown at Flowerfield Farm, each bulb is carefully selected to give you the best possible value at only

2½c each!

No. 1 size

100 for \$2⁵⁰

1½ to 2 inch
bulbs

Selected for their Distinctive Superiority

Prices shown below are for large No. 1 bulbs, 1½ to 2 inches in diameter

Blue and Lavender Shades

	Each	10	100
Ave Maria. Light blue with a touch of purple.....	\$0 07	\$0 50	\$4 00
★Berty Snow. Lavender-pink, flecked darker.....	07	50	4 00
Blue Danube. Amethyst-blue with dark blotch.....	12	85	7 50
Blue Peacock. Glistening blue with purple blotch.....	20	1 25	12 00
Charles Dickens. Violet-purple; tall spikes.....	07	50	4 00
King Arthur. Deep lavender; ruffled. Outstanding.....	07	50	4 00
Marmora. Lavender-gray, purple blotch. Immense!...	07	55	4 50
Max Reger. Lavender-blue with dark throat.....	15	95	8 00
Milford. Clear light blue on tall stately spike.....	15	95	8 00
Minuet. Pure light lavender. Delicate appearance.....	10	70	6 00
★Mrs. Van Konyenburg. Clear violet-blue.....	09	60	5 00
★Pelegrina. Dark violet-blue. Always a favorite.....	12	85	7 50

Red and Scarlet Shades

Amador. Sparkling red; stately spikes.....	06	45	3 50
★Beacon. Bright rose-scarlet, large cream blotch.....	20	1 25	12 00
Bill Sowden. Deep red, flecked darker.....	06	45	3 50
Commander Koehl. Clear bright red; perfect form.....	10	70	6 00
Dr. F. E. Bennett. Brilliant red. Very showy.....	06	45	3 50
Early Peach. Unusual shade of peach-red.....	07	50	4 00
Kassel. Brilliant clear scarlet; perfectly formed.....	10	70	6 00
Mrs. E. J. Heaton. Brilliant scarlet, cream at throat..	09	60	5 00
Ninth Symphony. Exhibition class. Glowing orange-red	25	1 50	12 00
★Red Lory. Carmine-rose with purple blotch.....	07	50	4 00
Red Phipps. Glowing red florets; tall spikes.....	12	80	7 00
Wurtenbergia. Brilliant scarlet, white throat.....	07	50	4 00

Primulinus Varieties

Aflame. Rose, blending to orange-red near edges.....	07	50	4 00
Apricot Glow. Delicate apricot, on vigorous stems.....	07	50	4 00
Betty Nuthall. Coral-pink, shading to orange.....	07	50	4 00
Gloriana. Coppery red, shading to gold.....	05	40	3 00
La Paloma. Clear vivid orange.....	05	40	3 00
Orange Queen. Light orange florets deeper at edges..	06	45	3 50
★Wasaga. Ruffled; glowing perfectly clear buff.....	07	50	4 00

Unusual Two-Toned Varieties

★Bleeding Heart. White, tinted pink; red throat.....	07	50	4 00
Mother Machree. Smoky lavender, tinged salmon....	12	80	7 00
Vagabond Prince. Bronze-red, orange throat, blotched red.	20	1 25	12 00

★See colored illustrations on pages 24 and 25

Please turn the page for Other Gladiolus Varieties

Debonair
Ten for
50c

FLOWERFIELD *Gladiolus*

The Famous 14 GLADIOLUS BEAUTIES

Pictured on this page

**6 BULBS OF Variety
EACH**

**84 No. 1 Size ONLY
BULBS \$4.50**

With Free Cultural Instructions

A SPECIAL OFFER (\$5.50 Value)

● If 84 bulbs are too many for your needs you may order 3 of each of the 14 varieties, totaling 42 bulbs, for \$2.35

Picardy
World's Best
10 for 60c

Red Lory
10 for 50c

Berty Snow
10 for 50c

Wasaga
10 for 50c

Miss New Zealand
10 for \$1.25

Halley
10 for 40c

Konynenburg
10 for 60c

**100 BULBS ONLY
No. 1 Size \$3.50**

10 EACH OF 10 VARIETIES

- 10 APRICOT GLOW. Apricot.
- 10 AVE MARIA. Light blue.
- 10 BILL SOWDEN. Deep red.
- 10 BERTY SNOW. Pink.
- 10 BETTY NUTHALL. Orange.
- 10 GOLDEN DREAM. Golden.
- 10 LA PALOMA. Yellow.
- 10 MAID OF ORLEANS. White.
- 10 MARMORA. Lavender.
- 10 PICARDY. World's best pink.

FREE—Cultural Instructions

SPECIAL

GLADIOLUS ARISTOCRATS

- BEACON.** Red florets with large cream throat blotches. Tall grower. 20c each; 10 for \$1.25.
- BLUE PEACOCK.** Fine medium blue with attractive purple blotch. 20c each; 10 for \$1.25.
- EARLY PEACH.** Light peach-rose florets opening on tall spikes. 7c each; 10 for 50c.
- KASSELL.** An outstanding, brilliant red Gladiolus. Tall, straight spikes. 10c each; 10 for 70c.
- MAX REGER.** Clear light lavender-blue, well-formed florets. 15c each; 10 for 95c.
- MILFORD.** Unusually fine light blue florets on tall stately spikes. 15c each; 10 for 95c.
- MRS. E. J. HEATON.** Brilliant scarlet florets blending to cream at throat. 9c each; 10 for 60c.

Tweedle Dee

Prize winning "Small Flowered" type. Rich red with gold suffusion on throat and back of petals. Florets are about 3 1/2" across. Unusually dainty

50¢ per bulb

FIRST PRIZE

awarded by the Metropolitan Gladiolus Society at New York World's Fair, 1939, "Gardens on Parade," on our RED PHIPPS variety.

Flowerfield's bulbs have been consistent prize-winners—and our quality bulbs cost you no more!

Mammoth
10 for

us - PRIZE WINNERS since 1874

RECENTLY INTRODUCED

- NINTH SYMPHONY.** Large, brilliant orange-red, perfectly formed florets. 25c each; 10 for \$1.50.
- PARADISE.** Unusual hue of apricot shading to buff; very tall spike. 12c each; 10 for 80c.
- POLAR ICE.** One of the finest pure whites. Florets of fine firm texture. 9c each; 10 for 60c.
- PREMIER HENRY.** Large geranium-pink florets beautifully ruffled. 9c each; 10 for 60c.
- SALMON EMPEROR.** Exquisite ruffled variety. Glowing salmon-orange. 7c each; 10 for 50c.
- SOLVEIG.** Ruffled white florets with dainty pink blotch in the throat. 15c each; 10 for \$1.15.
- VAGABOND PRINCE.** Bronze-red with deep orange throat; brilliant red blotch. 20c each; 10 for \$1.25.

Tweedle Dum

Petit "Small Flowered" type.
Companion to tweedle-Dee.
Beautiful rose-maroon
shading to yellow in throat.
Primulus florets 3" wide.

50¢ per bulb

JOHN LEWIS CHILDS, founder of Flowerfield Bulb Farm, was internationally famed for his **GLADIOLUS** specialties. This tradition for prize-winning Gladiolus has been kept alive by the continuing skill and industry of the present management, who are happy to offer you the same quality of bulbs that made Mr. Childs a celebrated and frequent blue-ribbon winner! In the display on this page, notice that you may order any Gladiolus bulbs listed, separately, or in the Special Offers, or in lots of less than the Special Offer quantities if same are too large for your needs. **OTHER GLADIOLUS VARIETIES** are displayed on the two preceding pages.

Mammoth White
10 for 70c

Golden Chimes
10 for 50c

Bleeding Heart
10 for 50c

Pelegrina
10 for 85c

Frank J. McCoy
10 for 50c

Golden Dream
10 for 45c

Beacon
10 for \$1.25

How Many Bulbs to Plant

USE THIS TABLE TO ESTIMATE THE NUMBER OF BULBS TO ORDER

Area to be planted Length x width	Spacing Between Bulbs		
	4 ins.	8 ins.	12 ins.
10 sq. ft. . .	120	35	18
25 sq. ft. . .	250	65	36
50 sq. ft. . .	500	125	72
100 sq. ft. . .	1000	250	125

EXAMPLE: The approximate number of bulbs in a bed of 60 square feet area with bulbs spaced 8 inches apart would be the combined number of bulbs for 10 square feet and 50 square feet, or 35 plus 125, or 160 bulbs.

FREE!

With every purchase of Gladiolus or any other bulbs or roots you will receive this FREE booklet of BULB CULTURE INSTRUCTIONS. Gives many practical hints and easy-to-follow instructions for growing and care of all types of bulbs.

FLOWERFIELD *gladiolus* — PRIZE WINNERS since 1874

The Famous 14
GLADIOLUS BEAUTIES
Pictured on this page

6 BULBS OF Variety EACH

Separately packed and labeled

84 No. 1 Size ONLY BULBS \$4.50

With Free Cultural Instructions

A SPECIAL OFFER (\$5.50 Value)

• If 84 bulbs are too many for your needs you may order 3 of each of the 14 varieties, totaling \$2.35 42 bulbs, for

GLADIOLUS ARISTOCRATS — RECENTLY INTRODUCED

BEACON. Red florets with large cream throat blotches. Tall grower. 20c each; 10 for \$1.25.
BLUE PEACOCK. Fine medium blue with attractive purple blotch. 20c each; 10 for \$1.25.
EARLY PEACH. Light peach-rose florets opening on tall spikes. 7c each; 10 for 50c.
KASSELL. An outstanding, brilliant red Gladiolus. Tall, straight spikes. 10c each; 10 for 70c.
MAX REGER. Clear light lavender-blue, well-formed florets. 15c each; 10 for 95c.
MILFORD. Unusually fine light blue florets on tall statel spikes. 15c each; 10 for 95c.
MRS. E. J. HEATON. Brilliant scarlet florets blending to cream at throat. 9c each; 10 for 60c.

NINTH SYMPHONY. Large, brilliant orange-red, perfectly formed florets. 25c each; 10 for \$1.50.
PARADISE. Unusual hue of apricot shading to buff; very tall spike. 12c each; 10 for 80c.
POLAR ICE. One of the finest pure whites. Florets of fine firm texture. 9c each; 10 for 60c.
PREMIER HENRY. Large geranium-pink florets beautifully ruffled. 9c each; 10 for 60c.
SALMON EMPEROR. Exquisite ruffled variety. Glowing salmon-orange. 7c each; 10 for 50c.
SOLVEIG. Ruffled white florets with dainty pink blotch in the throat. 15c each; 10 for \$1.15.
VAGABOND PRINCE. Bronze-red with deep orange throat; brilliant red blotch. 20c each; 10 for \$1.25.

Tweedle Dee

Prize winning "Small Flowered" type. Rich red with gold suffusion on throat and back of petals. Florets are about 3½" across. Unusually dainty
50¢ per bulb

Tweedle Dum

Petit "Small Flowered" type. Companion to tweedle-Dee. Beautiful rose-maroon shading to yellow in throat. Primulus florets 3" wide.
50¢ per bulb

JOHN LEWIS CHILDS, founder of Flowerfield Bulb Farm, was internationally famed for his **GLADIOLUS** specialties. This tradition for prize-winning Gladiolus has been kept alive by the continuing skill and industry of the present management, who are happy to offer you the same quality of bulbs that made Mr. Childs a celebrated and frequent blue-ribbon winner! In the display on this page, notice that you may order any Gladiolus bulbs listed, separately, or in the Special Offers, or in lots of less than the Special Offer quantities if same are too large for your needs. **OTHER GLADIOLUS VARIETIES** are displayed on the two preceding pages.

Picardy
World's Best
10 for 60c

Red Lory
10 for 50c

Berty Snow
10 for 50c

Wasaga
10 for 50c

Miss New Zealand
10 for \$1.25

Halley
10 for 40c

Mammoth White
10 for 70c

Golden Chimes
10 for 50c

Bleeding Heart
10 for 50c

Pelegina
10 for 85c

Frank J. McCoy
10 for 50c

Golden Dream
10 for 45c

Beacon
10 for \$1.25

100 BULBS ONLY No. 1 Size \$3.50
10 EACH OF 10 VARIETIES

10 APRICOT GLOW. Apricot.
10 AVE MARIA. Light blue.
10 BILL SOWDEN. Deep red.
10 BERTY SNOW. Pink.
10 BETTY NUTHALL. Orange.
10 GOLDEN DREAM. Golden.
10 LA PALOMA. Yellow.
10 MAID OF ORLEANS. White.
10 MARMORA. Lavender.
10 PICARDY. World's best pink.

FREE—Cultural Instructions

SPECIAL

FIRST PRIZE

awarded by the Metropolitan Gladiolus Society at New York World's Fair, 1939, "Gardens on Parade," on our **RED PHIPPS** variety. Flowerfield's bulbs have been consistent prize-winners—and our quality bulbs cost you no more!

FREE!

With every purchase of Gladiolus or any other bulbs or roots you will receive this **FREE** booklet of **BULB CULTURE INSTRUCTIONS**. Gives many practical hints and easy-to-follow instructions for growing and care of all types of bulbs.

How Many Bulbs to Plant

USE THIS TABLE TO ESTIMATE THE NUMBER OF BULBS TO ORDER

Area to be planted Length x width	Spacing Between Bulbs		
	4 ins.	8 ins.	12 ins.
10 sq. ft. . .	120	35	18
25 sq. ft. . .	250	65	36
50 sq. ft. . .	500	125	72
100 sq. ft. . .	1000	250	125

EXAMPLE: The approximate number of bulbs in a bed of 60 square feet area with bulbs spaced 8 inches apart would be the combined number of bulbs for 10 square feet and 50 square feet, or 35 plus 125, or 160 bulbs.

Here Are New Treasures for Your Garden—

Hyacinthus candicans (Summer Hyacinth). 20c each

HYACINTHUS (GALTONIA) CANDICANS

Summer Hyacinth

This showy bulbous plant, growing 3 to 5 feet high, produces 20 to 30 thimble-shaped white flowers on each spike. They bloom in August and September. A mass of a dozen or more bulbs produces a delightful effect. The bulbs are hardy in localities having moderate winters, and do best in a rich, moist soil. Strong bulbs, 20c each; 55c for 3; \$2.00 per doz.

AMARYLLIS HALLI • Lycoris squamigera

The strap-like foliage appears in early summer and dies to the ground in July. In early August the flower-stems appear, bearing large clusters of lavender-pink, fragrant blooms. Excellent in sun or partial shade. Multiplies rapidly, forming large clumps. Very showy and attractive. Hardy. \$1.00 each; \$2.95 for 3; \$10.00 per doz.

Amaryllis Halli. \$1.00 each

FLOWERING BULBS will supply you with blooms from early spring until frost. They require very little care and multiply rapidly from year to year.

You may plant them throughout the annual and perennial border, or, better still, enjoy the brilliant display of a complete bulb border. The chart on this page will help you with your selection of bulbs.

FLOWERFIELD'S BULB-PLANTING CHART

VARIETY	PLANTING TIME	DEPTH	COLOR	HEIGHT	BLOOMING PERIOD	REMARKS
AMARYLLIS Halli.....	Spring-Fall	6 in.	Lavender-pink	2 to 3 ft.	Early August	Sun or partial shade.
AMARYLLIS HYBRIDS.....	Spring	2 in.	Various	2 ft.	Summer	Beautiful flower and foliage effect.
BEGONIAS, Tuberous-rooted . . .	Feb.-June	2 in.	Various	12 to 15 in.	Summer-Fall	Moist, shady location.
CALLA, Yellow.....	May, June	2 in.	Yellow	2 ft.	Summer	Sun or partial shade.
CANNAS.....	Spring	4 to 5 in.	Various	3 to 5 ft.	Summer-Fall	Very showy.
DAHLIAS.....	April 15 to July 15	6 to 7 in.	Various	3 to 6 ft.	Summer-Fall	Showy, colorful.
GLADIOLUS.....	Mid-April on	6 in.	Various	3 to 5 ft.	Summer-Fall	Excellent cut-flower.
HEMEROCALLIS (Day-Lily) . . .	Spring-Fall	5 to 6 in.	Shades of yellow and orange	3 to 4 ft.	June-August	Select varieties for all summer bloom.
HYACINTHUS candicans.....	Spring	6 in.	White	3 to 4 ft.	July-September	Sunny location.
IRIS, Japanese.....	Late Spring, Fall	2 in.	Various	3 to 5 ft.	June, July	Moist location.
IRIS, Bearded.....	Late Spring, Fall	2 in.	Various	3 to 4 ft.	June	Semi or partial shade.
IRIS, Siberian.....	Late Spring, Fall	2 in.	Various	3 to 4 ft.	May, June	Moist location.
ISMENE.....	Spring	3 in.	White	1½ to 2 ft.	July, August	Fragrant.
LILIUM.....	Spring-Fall	Various	Various	Various	June-October	Select varieties for all summer bloom.
OXALIS.....	Spring	1 in.	Pink & White	10 to 12 in.	June-October	Edging, pot-plant.
PEONY.....	Fall-Spring	2 in.	Various	2 to 3 ft.	May, June	Excellent cut-flower.
TUBEROSE.....	Spring	1 in.	White	2½ to 3 ft.	July-October	Fragrant.
TIGRIDIA.....	Spring	4 in.	Mixed	1½ ft.	July-October	Sunny location.
SPRING-FLOWERING BULBS						
CROCUS.....	Fall	3 to 4 in.	Various	4 to 5 in.	Early Spring	
HYACINTH.....	Fall	5 in.	Various	8 to 12 in.	Spring	Fragrant.
NARCISSUS.....	Fall	5 to 6 in.	Yellow and White	12 to 18 in.	Spring	Very colorful.
TULIPS.....	Fall	5 to 6 in.	Various	1 to 3 ft.	Spring	Showy.

Grandmother's Favorites Have Been Revived

MADEIRA VINE • Climbing Mignonette

This lovely vine, much prized for adorning porches and arbors, produces 10 to 20 feet of growth from its tuberous roots in a season. The foliage is most attractive and remains free from insects. An abundance of delightfully fragrant white flowers appear in late summer and fall.

The plant will not withstand frost but is hardy if given protection in localities having mild winters. (Not illustrated.) 20c each; 40c for 3; \$1.50 per doz.

ISMENE CALATHINA

Peruvian Daffodil

A stately and impressive summer-flowering bulb having very large, snowy white, amaryllis-like blooms which are delightfully fragrant, and very easy to grow. Our extra-large bulbs will send up strong, tall flower-stems which bear one to four of its magnificent blossoms.

An excellent pot-plant or garden bulb, it is one of the choicest of all garden subjects.

The bulbs should be kept in a dry and warm place until June, at which time they should be planted in a well-drained, fertile soil. In October they should be taken up and stored away. Strong bulbs, 25c each; 60c for 3; \$2.00 per doz.

Ismene calathina (Peruvian Daffodil)
25c each

TIGRIDIA

Shell-flower; Tiger-flower

An interesting garden subject with flowers of brilliant scarlet, rose, yellow and orange colorings. Few flowers are more gorgeously colored. Plant in sunny location in borders or beds in a well-drained soil. Not hardy. Grows 2 to 3 feet tall and blooms from July until frost. 15c each; 40c for 3; \$1.50 per doz.

Tigridia (Shell-flower)
15c each

Tuberose. 25c for 3

TUBEROSE

Double Pearl. Double, waxy white, fragrant flowers on spikes 2½ to 3 feet high. Very attractive and useful in the border. Plant indoors in pots in March or directly into the garden in May. Cover with 1 inch of soil. Store indoors over winter. 25c for 3; 60c per doz.; \$4.00 per 100.

OXALIS

Clover-like foliage with delicate pink or white flowers. They grow and bloom profusely. Showy as border plants or in the rockery. They are good subjects for pot-plants or hanging-baskets to adorn porch or terrace. Not hardy.

The following varieties are grown here at Flowerfield:

Shamrock. Four-leaf-clover-like foliage. Flowers rose-colored.

Lasiandra. Like above with pink flowers.

Deppei. Three-leaf-clover-like foliage with white flowers.

25c per doz.; \$1.50 per 100

Oxalis. 25c per doz.

OUR CANNAS — "The Finest in the East"

A glorious late-summer spectacle; our Canna field as seen from Highway 25A

STRONG 2- TO 3-EYE DIVISIONS OF FIELD-GROWN CLUMPS

20c each; 3 for 50c; \$1.50 per doz.

ALSACE. Pale sulphur, changing to cream-white. Green foliage. Height 4 feet.

AMERICAN RED CROSS. Glowing scarlet. Green foliage with narrow edge of purple. Height 4 feet.

CITY OF PORTLAND. Deep rich pink. Green foliage. Height 5 feet.

EUREKA. The finest white variety; very showy. Green foliage. Height 4 feet.

HALLI. One of the most popular pink varieties. Green foliage. Height 3 feet.

KING HUMBERT. Brilliant orange-scarlet with bright red markings. Copper-bronze foliage. Height 4 to 5 feet.

KING MIDAS. Large flowers of a rich pure yellow. Green foliage. Height 4 feet.

LOUISIANA. Vivid scarlet. Flowers borne in very large trusses. Green foliage. Height 5 feet.

MRS. ALFRED CONARD. Large heads of salmon-pink flowers. Foliage rich dark green. Height 5 feet.

ORANGE BEDDER. Bright orange with some scarlet suffusion. Green foliage. Height 4 to 5 feet.

THE AMBASSADOR. Rich cherry-red. Rich bronze foliage and stalk. Height 4 feet.

THE PRESIDENT. The outstanding red Canna, having immense trusses of fiery red flowers, produced in great profusion. A vigorous plant, with green foliage. Height 5 feet.

WINTZER'S COLOSSAL. Striking, vivid scarlet florets, with green foliage. Height 4 feet.

WYOMING. This is one of the most majestic Cannas in the orchid-flowering class, with the additional attraction of having a luxuriant growth of rich purple foliage. Great plumes of massive orange-colored blossoms. Height 6 feet.

YELLOW KING HUMBERT. Orchid-flowering. Flowers are yellow, spotted red. Green foliage. Height 5 feet.

OUR FIELDS:

"The Finest on Long Island"

This is the reaction of those who have seen our extensive Canna plantings, admired by thousands passing on Route 25A at Flowerfield, between St. James and Stony Brook, Long Island.

Cannas are showy and spectacular in foliage and in flower. You can enjoy large colorful masses of these summer-flowering plants for a small investment.

KING HUMBERT

KING MIDAS

MRS. ALFRED CONARD

WYOMING

For Permanent Beauty — PLANT PEONIES

MONS. JULES ELIE

PRIZE PEONY COLLECTION

Now you can have, at low cost, the same quality roots as those which have consistently won prizes for us. Our most recent award was at the New York World's Fair, 1939.

2 Roots each of the following outstanding varieties

Festiva Maxima . . . White
Karl Rosenfield . . . Red
Mons. Jules Elie . . . Pink

6 LARGE ROOTS (A \$3.50 Value) \$2.50

THE name Peony usually brings to mind fond recollections of the old-fashioned red "Piney" of our grandmothers' gardens. In recent years hybridizers have done wonders with this old favorite. Many new varieties in a wide range of color have been introduced. Few perennials are more enduring and few increase more in beauty and in size with the years than does the Peony. For home decoration they are invaluable.

We offer large 3- to 5-eye divisions of strong, healthy field-grown roots.

Detailed cultural instructions will be sent with each shipment.

The flowering periods of the varieties listed here are indicated by the following symbols:

E., early M., midseason L., late

ALBATRE. M. Large, double type; white with faint pink center and very narrow crimson on edges of a few petals; fragrant. **40c each.**

ALBERT CROUSSE. L. Large, double, light rose-pink having a creamy tone. Tall and mildly fragrant; a profuse bloomer. **50c each.**

ALEXANDRE DUMAS. M. A pink double with a light violet-rose effect. **50c each.**

ALSACE LORRAINE. M. A creamy white double of waxy texture with a buff center. Free bloomer of medium size. **75c each.**

BOULE DE NEIGE. M. A white double with a yellow glow and guards flecked crimson. **40c each.**

CHERRY HILL. E. Maroon double with a sheen that fairly glistens. **75c each.**

CLAIRE DUBOIS. L. Large, bright exquisite rose-pink double; fragrant. One of the very largest Peonies. **75c each.**

COURONNE D'OR. L. White, double flowers. A ring of yellow stamens appears to illuminate the center. One of the most fragrant Peonies. **40c each.**

DORCHESTER. E. Double; pale hydrangea-pink; sulphur-white collar. A free bloomer. **40c each.**

DR. H. BARNSBY. L. A red double Peony of dark old-rose tone, fragrant. **85c each.**

DUCHESSE DE NEMOURS. E. Double; pure creamy white with cupped guard petals; center of canary-yellow. **50c each.**

EDULIS SUPERBA. E. Large; rose-pink; very fragrant. Profuse bloomer. Fine cut-flower. **40c each.**

EUGENE VERDIER. L. A large, shell-pink, double, compact flower, tinted with cream. **40c each.**

FELIX CROUSSE. M. Large; double; brilliant crimson of even tone and silky luster. **50c each.**

FESTIVA MAXIMA. A. Large, double, white Peony with its central petals flaked crimson. **40c each.**

FRANCES WILLARD. M. A pinkish white double Peony that bears a few faint red lines; mildly fragrant. **75c each.**

FRANCOIS ROUSSEAU. E. Rich crimson; large, double type. **85c each.**

GEORGIANNA SHAYLOR. M. Large, double, rose-pink bloom, paler on the back of petals. A great exhibition flower. **75c each.**

GERMAINE BIGOT. M. A light rose-pink, loosely formed. **75c each.**

GISMONDA. L. Best late double pink; a symmetrical flower with a short creamy collar. **65c each.**

GOLDEN HARVEST. Double; pale pink and white, tinted with salmon and yellow. **75c each.**

GROVER CLEVELAND. M. Large; double; bright crimson, mildly fragrant. It is of medium height. **75c each.**

JAMES KELWAY. M. Pale pink; very large; double. **65c each.**

KARL ROSENFELD. M. Double; very bright crimson, containing very little blue. A good clear color. **60c each.**

LA ROSIERE. M. A semi-double white sort that blooms in huge clusters and is considered one of the loveliest Peonies. **50c each.**

Additional Peony varieties are listed on the following page

Peonies In June

EVER-INCREASING SPLENDOR IN YEARS TO COME

Our Fields \ Our Only Stockroom

FRESH ROOTS ARE ALWAYS DUG FOR YOUR ORDER

Every gardener knows how storage bins and store counters rob roots of their moisture, their vitality, and their ability to produce big, perfectly formed flowers.

When you place an order with us for Peony or Iris roots, you receive only freshly dug stock. Your order is given to one of our experienced perennial men. A careful selection is made from one of the hundreds of labeled rows in the fields, and a vigorous plant, of the variety chosen by you, is dug. Excess foliage and stems are skilfully trimmed, a large easy-to-read label is attached, and the roots are packed in an abundance of moist sphagnum moss. Within 48 hours the roots arrive at your door, retaining all of their vitality and freshness, ready to glorify your garden with an abundance of enormous blooms.

Only a farm like Flowerfield can give you this direct delivery "from our fields to your garden" at lowest prices.

INEXPENSIVE PEONY COLLECTION

6 Exceptional Varieties. Discriminately chosen by us. Carefully labeled and packed.

6 LARGE ROOTS \$2.00

(Easily worth \$3.00)

PEONY COLOR COLLECTION

RED WHITE PINK

2 Roots of each of the best colors in these wonderful cut-flowers. A BARGAIN!

6 LARGE ROOTS \$1.50

(A \$2.50 Value)

Other Peony varieties listed on preceding page

MARGUERITE GERARD. M. An immense flesh-pink double sort, darkening to rose-pink in the center. Free flowering; medium height. 40c each.

MARIE LEMOINE. L. Lemon-white with a trace of crimson on the edges of a few petals. 75c each.

MME. AUGUSTE DESSERT. M. Cupped blooms of reddish rose-pink. A very fine variety. 75c each.

MME. EMILE GALLE. L. Very light rose-pink. A choice variety because of its pleasing rose fragrance. 50c each.

MME. EMILE LEMOINE. M. A double Peony that opens with outer petals streaked crimson and tiny pink dots appearing like a flush. 75c each.

MONS. JULES ELIE. E. A very large light rose-pink, double variety; moderately fragrant. 75c each.

OCTAVIE DEMAY. E. One of the most popular pale pink doubles. 50c each.

PRIMEVERE. The best of the so-called yellows. A creamy white anemone type of medium size. 75c each.

SOLANGE. L. Cream-white, with a suffusion of buff and pale salmon-pink. Considered a greater favorite than Le Cygne. 75c each.

UMBELLATA ROSEA. E. Violet-rose with amber-white shadings. 50c each.

A charming border of Peonies and Iris

"Indescribably Beautiful"

Iris Kaempferi *The Mikado of Oriental Iris*

Iris Kaempferi popularly known as the Japanese Iris, blooms from late June through the month of July when all the other Iris have finished. For centuries these orchid-like beauties have been treasured in the Orient. Many of them have picturesque Japanese names.

They are particularly effective when naturalized along the edges of streams but they can also be grown successfully in the perennial border. Water them thoroughly before they burst into bloom and you will be rewarded with a spectacular display of orchid-like blossoms.

The following are but a few of the hundreds of exceptional varieties grown by us. The roots are of the same high quality that won for us a **SILVER MEDAL AWARD** at the **NEW YORK WORLD'S FAIR, 1939.**

For best effect plant these Iris in groups of three.

50c each; any 3 for \$1.25; \$4.00 per doz.

The varieties designated with a star are illustrated on pages 32 and 33

- Astarte. Double. Deep hyacinth-violet 9-inch flowers on 40-inch stems.
- Betty Jean Childs. Single. White, veined and splashed orchid; tiny standards of deep purple. 33 in.
- ★Blue Giant. Single. Truly a giant—9 inches across; blue with shades of violet and purple.
- Carlton Childs. Single. Ivory-white, veined plum-wine; pink standards.
- ★Caroline G. Childs. Single. White, veined blue-violet; standards purple and white. 32 in.
- Chutsai. Single. Pure mauve with snow-white style branches. 30 in.
- Circe. Single. Very large (7½ inches across), dark blue-purple with short white veins and white style branches.
- Eleanor Parry. Double. Reddish, flushed with white and blue. An exquisite flower.
- Fanny Hamlet Childs. Fine violet-purple, splashed and mottled with white. 34 in.
- ★Gekka-No-Nami. Double. Large, snow-white, with ruffled petals, yellow center.
- Grace Sperling. Single. Soft violet-blue, with milk-white crests. 40 in.

- ★Hercule. Double. Very large round petals, slightly waved, washed with shades of blue and purple; yellow base.
- Isphahan. Single. Phlox-purple, veined with white.
- Kobe. Single. Splashed reddish purple with small erect standards.
- La Favorite. Double. Early; large; white, with delicate veins of soft purple. 30 in.
- Lilla Cox. Light blue with white veins radiating from a yellow blotch in the center.
- Mrs. George Stumpp. Single. Giant, white, beautifully creped petals; tiny mauve standards; styles white, flushed mauve.
- Neptune. Single. Red-purple. A regal beauty.
- Oriole. Double. An attractive plum, shading from light to dark.
- ★Pyramid. Double. Deep blue-purple, with white styles and yellow throat-markings.
- Red Riding Hood. Single. Amaranth-red, veined white.
- Repsime. Double. Light blue with white veins.
- Yama Yama. Single. White, crinkled, flushed lavender, with standards of bright soft violet. 30 inches.

The orchid-like splendor of the *Iris Kaempferi* is unrivaled

IRIS, *Like the Orchids*, ARE

THE DAINTY SIBERIAN IRIS

Siberian Iris, PEGGY PERRY
25c each

THE Siberian Iris deserve to be better known because of their attractive growth and dainty flowers. The varieties offered here vary in height from 2 to 4 feet, have narrow grass-like foliage, and bear their flowers on long, slender stems which are excellent for flower arrangements. Siberian Iris thrive in a moist location and are very effective when naturalized near water, but can also be grown successfully in the perennial border or the foreground of a shrub planting.

The following varieties are 25c each; 3 for 60c; \$2.25 per doz.

Bob White. Pure white.
Butterfly. Soft medium blue.
Duchess of York. Deep violet-blue.
Emperor. True dark violet.
Florrie Riddler. Dark showy blue.
Kingfisher Blue. Very bright sky-blue.
Lady Northcliffe. Rich violet.
Mrs. Rowe. Lavender-pink.
Paillon. Gleaming light blue.
Peggy Perry. Rich dark blue.

(See illustration at left)

Perry's Blue. Almost sky-blue.
Periwinkle. Violet-blue, turquoise midrib.
Pigmy. Low. Dark violet.
Skylark. Lovely blue, edged white.
Snow Queen. Low. White.
Stardust. Tall. White, with yellow throat.
Sunnybrook. Low. Medium blue.
Thelma. Alice-blue with white.
True Blue. Almost real blue.
White Dove. White. Very tall.

You can enjoy the matchless beauty of Iris at moderate cost. And with Flowerfield's quality roots your garden will increase in splendor from year to year, for we are leading growers of Iris, and have originated some of the world's outstanding varieties.

Iris
Kaempferi
PYRAMID
50c each

Iris Kaempferi
CAROLINE G. CHILDS
50c each

Bearded Iris, DESERT DAWN
50c each

FLOWERS OF DAZZLING BEAUTY

GLAMOROUS BEAUTY IN NEW BEARDED IRIS

These old favorites, known to all of us, have for more than a hundred years graced American gardens. In the last few years hybridizers have greatly improved them. New colors are now available, and the blooms are larger and more perfect than ever. Bearded Iris are easy to grow and thrive in any location.

- Blue Monarch. Clear violet-blue on tall stems. 75c each.
- Blue Velvet. Deep blue-violet. Well branched. 35c each.
- Cinnabar. Standards violet-purple; falls cotinga-purple. 35c each.
- Clara Noyes. Standards tan, flushed heliotrope; falls bronze. 50c each.
- ★Desert Dawn. Glorious rich yellow and lavender blend. 50c each.
- Frivolite. Beautiful shade of lavender-pink. \$1.00 each.
- Gleam. Luminous, pale blue self; brilliant orange beard. 50c each.
- King Juba. Big, bold lake blooms with yellow standards. 50c each.
- ★Indian Chief. Most popular new Iris. See illustration at right. 35c each.
- King Midas. Bronze-toned; standards golden buff; falls iridescent. 50c each.
- Mme. Serouge. Clear deep violet-blue. 60c each.
- Omaha. Coppery pink and brownish cinnamon. 35c each.
- ★Pink Opal. Tallest of lavender-pinks. See illustration below. 50c each.
- Selene. Extra-large, pure white, thick substance. 35c each.
- Snow White. Pure white, markings pale green. 36 in. 35c each.
- William Mohr. Most orchid-like of all Iris. Pale lilac flushed darker. 50c each.

Varieties marked ★ are illustrated on these pages

Bearded Iris, INDIAN CHIEF
35c each

Bearded Iris, PINK OPAL
50c each

SILVER MEDAL IRIS COLLECTION

NOW! You can have IRIS KAEMPFERI from the same stock which won for us the SILVER MEDAL AWARD at the New York World's Fair, 1939.

(See page 3)

● One large root of each of the superb *Kaempferi* varieties shown at bottom corners of these pages.

**CAROLINE G. CHILDS
GEKKA-NO-NAMI
BLUE GIANT
PYRAMID
HERCULE**

\$1.95

5 LARGE ROOTS ●
(A \$2.50 Value)

Iris Kaempferi
BLUE GIANT
50c each

Iris Kaempferi
GEKKA-NO-NAMI
50c each

Iris
Kaempferi
HERCULE
50c each

Hardy Perennial Plants

You can enjoy an abundance of flowers the first year, and for years to come, with Flowerfield's hardy perennial plants. We furnish only vigorous 2-year-old field-grown clumps—not merely "rooted cuttings." Being Long Island grown, they will withstand the severest winters. All plants are true-to-name, properly packed to insure safe delivery, and are **GUARANTEED** to satisfy you.

Campanula

Armeria

Asters

ALL PLANTS

25c EACH

70c for 3; \$2.25 per doz.

UNLESS OTHERWISE NOTED
You save by ordering in groups of 3

Achillea · Yarrow

Tomentosa. Bright yellow flowers 6 inches high. Rock-garden. June, July.

The Pearl. 2 ft. Double white flowers for border and cutting. June–Sept.

Alyssum

Saxatile compactum, Basket of Gold. 10 to 12 in. Masses of golden yellow flowers. April, May.

Saxatile fl.-pl. Beautiful double form.

Anchusa · Summer Forget-me-not

Dropmore. 4 to 4½ ft. Bright blue flowers for cutting and background. June, July.

Myosotidiflora. 1 ft. Bright blue Forget-me-nots. Sun or shade. May, June.

Anemone · Windflower

Rich, moist soil; sun or partial shade. Once planted, do not disturb. Good cut-flowers.

Hupehensis. 12 to 15 in. Pale pink flowers 1½ inches across. Aug., Sept.

Japonica. 2 to 3 ft. Graceful blooms of rosy red. Sept. until severe frost.

September Charm. 2 ft. Delicate silvery pink, shaded rose. Mid-Sept. on.

Japonica, Whirlwind. 2 ft. Semi-double, pure white flowers. Mid-Sept. on.

Aquilegia · Columbine

Long-spurred Varieties

2½ to 3 ft. Light soil; partial shade. May–July.

Blue Shades. Large flowers; long spurs.

Crimson Shades. Deep shades.

Rose Shades. Delicate shades of rose.

Long-spurred Hybrids. See page 36.

Arabis · Rock-Cress

Fine for rockery or cut-flowers. Cut plants back after blooming. Sun or partial shade.

Alpina fl.-pl. 9 in. Sprays of double, pure white flowers. Spring and fall.

Rosabella. 9 in. Delicate rose-pink. Spring.

Armeria · Sea-Pink

Rock-garden and borders. Cutting.

Formosa, New Hybrids. 16 in. Unusually large flowers in many shades of pink. June, July.

Artemisia

Silver King. 3 ft. Beautiful silvery white foliage sprays for mixing with winter bouquets. June–Oct.

Aubrietia

Large-flowering Hybrids. 6 in. Unusual colors for rock-garden. Shades of purple, rose, pink, lavender. Early spring.

PLANTS BY MAIL

To partially cover the shipping and packing charges, please add 10 per cent to your remittance for plants—minimum charge, 10c.

Hardy Asters

Tall Varieties

For background planting and cut-flowers.

Red Rover. 4 ft. Deep rosy red flowers with yellow centers. Compact; very free flowering. Sept., Oct.

Barr's Pink. 4 to 5 ft. Semi-double, bright pink. Bronze centers. Vigorous. Sept., Oct.

Mt. Everest. 3 to 4 ft. Masses of pure white flowers on shapely plants. Sept., Oct.

Skylands Queen. 3 ft. An attractive shade of blue. Aug., Sept.

Frikarti (Wonder of Staefa). 2 ft. Large lavender flowers, 2½ inches across, produced in profusion from July to frost. Fine for cutting and an excellent blue flower in the border. Strong, bushy plants. Illustrated on page 36. 50c each; 3 for \$1.35.

Dwarf Varieties

Dwarf, compact plants completely covered with blossoms in September and October. Exceptionally fine for edging, grouping in the front of the border and in the rock-garden. Perfectly hardy. 10 to 12 in.

Countess of Dudley. Clear pink, yellow eye.

Niobe. Pure white. Compact plants.

Victor. Clear lavender-blue.

Wartburg Star. 1½ ft. Dwarf early-flowering sort. Violet-blue, golden centers. May–July.

Astilbe (Spiraea)

Long-lived perennials that are effective in border plantings. Blooms excellent for arrangements. Sun or partial shade.

Betsy Cuperus. 2 ft. Long pure white spikes. June, July. 50c each; 3 for \$1.35.

Gloria Superba. 2 ft. Feathery masses of deep rose-pink. June, July. 35c each; 3 for \$1.00.

Granat. 2 ft. Deep crimson. June, July. 50c each; 3 for \$1.35.

Peach Blossom. 2 ft. Light pink. June, July. Illus. on page 36. 35c each; 3 for \$1.00.

Baptisia · Wild Indigo

Australis. 3 to 4 ft. Dark blue lupin-like spikes. Border. May–July.

BLEEDING-HEART. See Dicentra.

Buddleia

Ile de France. 4 to 5 ft. Deep purple flowers. Fine for background and border. Sept., Oct. See page 37. 35c each; 3 for \$1.00.

Campanula · Bellflower

A very popular and showy plant for the border and rock-garden.

Calycanthema. Canterbury Bell. 3 ft. June, July.

Blue White Rose

Carpatia. Carpathian Bellflower. 8 in. Clear blue flowers on wiry stems. Compact plants. June–Oct.

Carpatia alba. White-flowered form of above.

Persicifolia. Peachbell. 2½ to 3 ft. Large, single flowers of exquisite China blue. June, July.

Persicifolia alba. 2½ to 3 ft. Pure white. June, July.

Pyramidalis compacta. 4 to 5 ft. Long spikes of blue flowers from late July on.

OUR PERENNIAL PLANTS ARE THE FINEST

Carnation

A useful and popular flower. Large flowers on compact plants excellent for cutting. Light, well-drained soil, full sun. Protect lightly during winter.

Hardy Border. White, Pink, and Red.

Centaurea

Perennial Cornflower

Montana. 2 ft. Large violet-blue flowers on compact plants. June, July.

Montana alba. White-flowered form of above.

Cerastium • Snow-in-Summer

Tomentosum. 4 to 6 in. Low-growing masses of snow-white flowers with silvery foliage. May.

Chrysanthemum

Shasta Daisy

Alaska. Large Shasta Daisies with pure white petals encircling pale yellow centers.

Chiffon. 1½ ft. Flowers about 3 inches across, double, pure white with clear yellow centers; petals heavily frilled. June-Oct.

White Swan. 2 ft. Fully double, pure white flowers on compact plants. In full bloom from late May until frost. Ideal for cutting and garden display. Illus., page 37.

CUSHION 'MUMS

Over 2000 Blooms the First Year!!

The compact plants, completely covered with blooms from July to frost, grow about 10 to 12 inches high and spread to 2 feet or more. Very hardy and colorful in the garden. Pinch centers of young plants to encourage branching.

Pink Cushion. Soft rose, turning to deep pink. See illustration, page 37.

White Cushion. Masses of pure white flowers. Compact.

Bronze Cushion. Deep yellow-bronze.

Yellow Cushion. Golden yellow.

Strong plants, 35c each; one each of any 3 plants for 90c; \$2.75 for 10

Korean Chrysanthemums

Ceres. Buff-yellow, blending to coppery bronze.

Daphne. Golden rose, tinted lilac-rose.

Diana. Delicate rose-pink, tinted lilac-rose.

Mars. Velvety crimson, blending to wine-red.

Indian Summer. Double; vivid orange. Early.

25c each; 5 plants for \$1.00

Cimicifuga • Snakeroot

Racemosa. Spikes of pure white flowers 4 to 6 feet high in July and August. Well suited for background planting and naturalizing.

Coreopsis

Mayfield Giants. 2 ft. Large, deep golden yellow flowers from June to frost. Excellent for cutting.

Double Yellow. 2 ft. Large, double, golden yellow flowers all summer.

Auriculata nana. A dwarf, compact form growing only 6 to 10 inches high. Blooms all summer. Border or rock-garden.

Daphne • Garland Flower

Cneorum. 6 to 8 in. An evergreen shrub of spreading habit. Delicate, sweet-scented, rose-pink blooms completely cover the plant in spring and again in the autumn. Ideal in front of shrubs and evergreens or when used as an edging along garden walks. Full sun; well-drained soil. \$1.00 each.

Delphinium

Easy to grow. They require light, sweet soil, and full sun. Cut plants back after flowering to promote second bloom.

Belladonna. 3 to 4 ft. Light blue. June-Sept.

Bellamosa. 3 to 4 ft. Deep blue. June-Sept.

Flowerfield Giants, Exhibition Strain. Stately plants in exquisite shades of blue. Large-flowering strain. 50c each; 3 for \$1.35; \$4.50 for 10.

Grand Prize Hybrids. A fine mixture of blue shades. Strong, sturdy plants.

Dianthus • Hardy Garden Pinks

Beatrix. 10 in. An everblooming, sweet-scented Carnation. Double pink blooms all summer.

Crimson King. 10 in. Large, brilliant crimson, sweet-scented flowers.

Pink Beauty. 10 in. Masses of very fragrant, single pink flowers from May to July and again in the fall.

Dicentra • Bleeding-Heart

Spectabilis. 2 ft. Graceful pink, heart-shaped flowers on long, slender stems. April-June. See illus., page 36. 50c each; 3 for \$1.25.

Eximia. 12 to 15 in. An everblooming Bleeding-Heart. Ideal in partial shade or full sun. Bushy plants.

Digitalis • Foxglove

Light soil with plenty of peat moss. Sun or partial shade.

Gloxinioides. 4 to 5 ft. Large-flowering strain. June, July. White, Pink, and Purple.

The Shirley, Mixed. 5 to 6 ft. Tall flower-spikes. Spotted. June, July.

Doronicum • Leopards-Bane

Rich loam; sun or partial shade. Divide every two years immediately after flowering.

Clusi. 1½ ft. Large, clear yellow, daisy-like flowers. April, May.

Echinops • Globe-Thistle

3 to 4 ft. Metallic blue flowers. For border and cutting. July-Sept.

Erinus

Alpinus. 4 in. Masses of pink flowers in early spring. Rock-garden.

Eupatorium

Cœlestinum. Mistflower. 2 ft. Perennial Ageratum with heads of light purple flowers. Fine for border and cutting. Aug., Sept.

Funkia • Plantain-Lily

Cærulea. The Blue Plantain-Lily. 1½ ft. Large flowers. Ideal for shade. July, Aug.

Gaillardia • Blanket-Flower

Excellent for cutting and garden display from June to frost. Full sun and sandy soil. Divide every 2 to 3 years.

Ruby. 1½ to 2 ft. Large, deep ruby-red flowers on long stems. Illustration, page 37.

Mr. Sherbrook. 1½ to 2 ft. Clear golden yellow. Vigorous plants.

Goblin. 1 ft. Dwarf. Large bright flowers of red and gold.

Geum

Full sun or partial shade. Border, rock-garden, and cutting.

Mrs. Bradshaw. 2 ft. Large, double orange-red flowers during July and August.

Cerastium

Cimicifuga

Daphne

BLEEDING-HEART (DICENTRA SPECTABILIS)
50c each; 3 for \$1.25

Field-grown **HARDY**

We offer strong field-grown plants so that you may enjoy large masses of bloom. Don't forget that perennials are most effective when planted in generous masses. Make your garden more colorful than ever. Plant perennials in groups of three or more.

PLANTS BY MAIL

To partially cover the shipping and packing charges, please add 10 per cent to your remittance for plants—minimum charge, 10c.

ASTILBE, Peach Blossom
35c each; 3 for \$1

PHLOX, Leo Schlageter
25c each; 3 for 70c

Is your perennial garden up-to-date? Do you have all 12 of the perennials illustrated here? We have selected these outstanding varieties because of their pleasing colors, their long season of bloom and their vigor of growth. Check this group; surely they all belong in your garden.

ASTER FRIKARTI
50c each; 3 for \$1.35

AQUILEGIA, Long-spurred Hybrids
25c each; 3 for 70c

VERONICA, Blue Spire
40c each; 3 for \$1

PERENNIAL PLANTS

For generations, Hardy Perennials have been the back-bone of American gardens. Who does not remember the big clump of bleeding-heart in grandmother's garden, the borders of spirea around the rose-beds, and the dainty old-fashioned columbines? These old favorites are still with us but they have been improved in form, in color and in size. New perennials have been added to the list to help make your garden more colorful.

Free cultural directions for growing perennials will be sent with each order.

BUDDLEIA, Ile de France
35c each; 3 for \$1

CHRYSANTHEMUM, White Swan
(Double Shasta Daisy)
25c each; 3 for 70c

STOKESIA CYANEA
25c each; 3 for 70c

GAILLARDIA, Ruby
25c each; 3 for 70c

HELIOPSIS INCOMPARABILIS
40c each; 3 for \$1

CHRYSANTHEMUM, Pink Cushion
35c each; 3 for 90c
For other colors, see page 40

PERENNIAL PLANTS FLOWER THE FIRST YEAR—

Nepeta

Helleborus

Hardy Phlox

Gypsophila • Baby's Breath

Light, sweet, well-drained soil; full sun. Excellent for mixing with bouquets.

Paniculata. 3 ft. Masses of pure white flowers. June, July.

Pacifica. 3 to 4 ft. Large sprays of deep pink flowers, excellent for cutting. August, Sept.

Heliopsis

Incomparabilis. Large, double flowers of deep golden yellow, 3 inches across. In full bloom from July until frost. See illustration, page 37. 40c each; 3 for \$1.00.

Helleborus • Christmas Rose

Requires a shady, sheltered spot. Give slight winter protection.

Niger. 1 ft. Pure white flowers. Late March on. 50c each; 3 for \$1.35.

Heuchera • Coral-Bells

Well-drained, fairly rich soil, sunny location. Fine for border and cutting.

Rosamonde. 2 ft. Coral-pink. Long stems. June-Sept.

Sanguinea Hybrids. 1½ ft. Vivid shades of pink. May-Aug.

Hibiscus • Mallow

Rich, moist, well-drained soil. Full sun.

Giant-flowering. 4 to 5 ft. Enormous flowers in August and September. White, Pink, and Red.

Hollyhock

Rich, well-drained soil; full sun. Border and background. 5 to 6 ft. June, July, Aug.

Chater's Double

White

Yellow

Scarlet

Single, Mixed. Beautiful colors.

Newport Pink

Rose

Mixed Colors

Iberis • Perennial Candytuft

Well-drained, sunny location. Used for edging, foreground of borders, and cutting.

Gibraltarica. 10 in. White Candytuft, tinged rose. May, June.

Sempervirens. 8 in. Pure white. May, June.

Lavandula • Sweet Lavender

Munstead. 1 to 1½ ft. English Lavender with masses of blue spikes. June-Sept.

Liatris • Blazing Star

Pycnostachya. 4 to 5 ft. Long, narrow spikes of rich purple in August and September. A very unusual background plant.

Scariosa alba. 4 to 5 ft. Long white spikes. Sept.

Lily-of-the-Valley

Large, fragrant flowers for massing under trees or along shaded borders. Strong clumps.

Linum • Flax

Perenne. 1½ ft. Blue flowers. May-Aug.

Flavum. 10 in. Clear yellow flowers on compact plants. June, July.

Lychnis • Maltese Cross

Arkwright Hybrids. 1 ft. Brilliant heads of salmon-pink. May-July.

Viscaria. Clusters of double, bright crimson heads on 1 to 1½-foot stems. May, June.

Mertensia • Bluebells

Virginica. 1½ ft. Nodding clusters of bell-like flowers of a rich light blue. April, May.

Monarda • Horse-Mint

Ordinary garden soil in sun or partial shade. Divide every 3 years.

Cambridge Scarlet. 2½ to 3 ft. Brilliant flowers. July on.

Salmon Queen. 3 ft. Pale salmon. July, Aug.

Myosotis • Forget-me-not

Palustris semperflorens. 10 in. Bright blue Forget-me-nots from June until fall.

Nepeta • Catnip

Mussini. 1 ft. Masses of lavender-blue flowers from May to August. Excellent for walks and banks or borders. Sun or partial shade.

Iceland Poppy

Golden Wonder. 2 ft. Large, bright yellow flowers all summer long.

Coonara Pink. 1½ ft. Charming shades of pink on graceful stems throughout the summer.

Hybrids, Mixed. 2 ft. A mixture of beautiful colors. June until frost.

Oriental Poppy

Beauty of Livermore. 3 ft. Rich dark crimson with black blotch. May, June.

Mrs. Perry. 3 ft. Soft salmon-rose. May, June.

Royal Scarlet. Vivid red, dark center.

Pentstemon • Beard-Tongue

Barbatus Torreyi. 2 to 2½ ft. Long spikes of deep coral-pink. Good border plant. July-Sept.

Hardy Phlox

Tall Varieties

Used for display in the border and cutting purposes.

Enchantress. 3 ft. Bright salmon-pink with dark eye. Vigorous, with fine foliage. July, Aug.

Leo Schlageter. 3 ft. Large, glowing brilliant scarlet flowers. July, Aug. See page 36.

Jules Sandeau. 3 ft. Large trusses of pure pink. Free-flowering. July, Aug.

Miss Lingard. 3 ft. Early-flowering. Beautiful pure white flowers with glossy green foliage. Late May-Oct.

Rheinlander. Large trusses of salmon-pink.

Ethel Pritchard. Lavender-blue, shaded mauve.

Dwarf Varieties

Edging and rock-garden work. April, May, 4 in.

Apple Blossom. Delicate pink.

Pure White. Compact masses of flowers.

Blue Hills. Lavender-blue flowers.

Brilliant. Vivid crimson flowers.

COLLECTION: One each of above, 85c.

Physostegia • False Dragonhead

Virginica, Vivid. 1 ft. Vivid pink flowers during August and September.

Virginica alba. A white-flowered form of above.

Platycodon • Balloon-Flower

Light, sandy, well-drained soil. Sun or partial shade.

Grandiflora. 2 ft. Large, showy, deep blue flowers 3 inches across, on long spikes. Excellent for show in the border. July-Sept.

Grandiflora alba. White-flowered form of above.

THEIR LOVELINESS INCREASES WITH THE YEARS

Primula • Primrose

Sun or partial shade. May, June. 6 in.
Veris, Giant Yellow. Rich shades of yellow.
Veris, Red Shades. Brilliantly colored flowers.
Veris, White and Cream Shades. Delicately tinted.
Veris, Hybrids, Mixed. All colors.
Vulgaris (P. acaulis). The true yellow English Primrose. Very fragrant.

Rudbeckia • Coneflower

Sun or partial shade.
Hirta Hybrids. Black-eyed Susan. 2 to 3 ft. Large orange flowers shaded orange to red at the centers. A very good cut-flower. July, Aug.

Salvia • Meadow Sage

Pitcheri. 3 to 4 ft. Lovely deep blue flowers on long stems. Branching plants. Aug., Sept.

Sedum • Stonecrop

Excellent for rock-gardens, wall-gardens, stepping-stones, etc.

Acre. 2 in. Bright yellow. Spreading. Summer.
Dasyphyllum. Evergreen. Tufts of pink flowers. July.
Hispanicum minus. 2 in. Dwarf. Pink flowers. Midsummer.
Kamtschaticum. 6 to 9 in. Orange-yellow flowers. June-Aug.
Lydium. 1 in. Tiny pinkish white flowers. Crevice work. Late summer.
Middendorffianum. Bronze-red rosettes. Compact.
Nevi. Bright yellow rosettes. White flowers.
Sieboldi. Bright pink flowers in September. Very lovely. Prostrate.
Sexangulare. Creeping evergreen with yellow flowers in July.
Spectabile. 1 ft. Large heads of small pink flowers. Sept.

COLLECTION: One each of the above, **\$1.95**

Sempervivum

Attractive, hardy, succulent plants for rock- and wall-garden and crevice-work. June, July flowering.

Alberti	Blandum
Alpha	Glaucum
Arachnoideum	Globiferum
Arenarium	Pittoni
Atroviolaceum	Umbilicium
Beta	Chrysanthus

COLLECTION: One each of the above, **\$2.50**

Sidalcea • Greek Mallow

Rosy Gem. 2 to 3 ft. Branching sprays covered with bright rose-colored flowers. June, July.

Stokesia • Cornflower Aster

Cyanea. 2 ft. Large, light blue flowers on 1½-foot stems. Excellent for the border and cutting. July-Oct. Illustrated on page 37.
Cyanea alba. White-flowered form of above.

Statice • Thrift

Latifolia. 2 ft. Fine panicles covered with a profusion of small blue flowers. Good for the border and useful in winter bouquets. Aug., Sept.

Teucrium • Germander

Chamædrys. 1 ft. Glossy shrubs resembling dwarf boxwood. Evergreen and hardy. A profusion of pink flowers during July and August. Excellent for edging flower-beds, and massing in the rock-garden.

ALL PLANTS 25c EACH

70c for 3; \$2.25 per doz.

**UNLESS OTHERWISE NOTED
You save by ordering in groups of 3**

Thymus • Thyme

Rock- and wall-garden, stepping-stones, crevice-work, etc.

Serpyllum album. Green prostrate mats with white flowers. June, July.

Serpyllum coccineum. Brilliant red flowers. June, July.

Thalictrum • Meadow-Rue

Useful for cutting. Sun or partial shade.

Adiantifolium. 2 ft. Fern-like foliage with white flowers. June.

Aquilegifolium. 2 to 3 ft. Lilac-mauve flowers. June, July.

Glaucum. 3 to 4 ft. Blue-gray, finely cut foliage with fragrant yellow flowers. June, July.

Trollius • Globe-Flower

Deep, rich, moist soil. Sun or partial shade.

Eleanor. 1½ ft. Large, double, golden yellow flowers resembling buttercups. Spring and fall.

Golden Queen. 3 ft. Large, deep golden yellow flowers with prominent anthers. June, July.

Tritoma • Red-Hot Poker

Well-drained soil; full sun. Ideal border plant. Give slight winter protection.

Royal Castle Hybrids. 2 to 3 ft. Enormous spikes bearing colorful flowers from orange to pale yellow. Free flowering. July-Oct.

Veronica • Speedwell

Ordinary garden soil; full sun. Cut plants back immediately after blooming to prolong blooming period.

Blue Spire. 2 ft. Lovely deep blue spikes on upright plants. All summer long. See illustration, page 36. 40c each; 3 for \$1.00.

Longifolia subsessilis. 2½ ft. Deep gentian-blue flowers on tall spikes. July until Sept.
Dwarf Erica, Blue. 12 to 14 in. Short blue spikes. June, July.

Dwarf Erica, Pink. 12 to 14 in. Lovely pink spikes. June, July.

Viola

Well-drained soil. Sun or partial shade. Divide perennial varieties every 2 years.

Apricot Queen. Soft apricot. All summer.

Arkwright Ruby. Very large, ruby-colored flowers all summer.

Jersey Gem. Deep violet-blue flowers on compact, bushy plants. Will last for many years.

Lutea Splendens. Golden yellow blooms from June to frost.

Primrose Perfection. Pale yellow flowers from early spring on.

Rosina. Pink. The sweet-scented Violet.

PLANTS BY MAIL

To partially cover the shipping and packing charges, please add 10 per cent to your remittance for plants—minimum charge, 10c.

Primula

Trollius

Tritoma

HARDY CHRYSANTHEMUMS — THE GLORY OF THE AUTUMN GARDEN

No garden is complete without generous masses of these early-flowering hardy perennials. They answer the problem of prolonging bloom in the garden as frost has no effect on them.

We offer both the double and single Korean Hybrids shown on this page, at

25c each
3 for 70c

The Moor

King Midas

Ember

ORION

VULCAN

HEBE

Flowerfield Bulb Farm is truly a great "field of flowers" from early spring through the last killing frost. In fact, we have a continuous living flower show. A trip to Flowerfield will convince you that our men know how to grow the finest plants obtainable.

Plants by Mail

To partially cover the shipping and packing charges, please add 10% to your remittance for plants; minimum charge, 10c.

JEAN TREADWAY

ROMANY

EARLY BRONZE

Flowerfield Recommends these Everblooming Roses

From June until frost you can have Roses for your table decorations. Complete cultural instructions are sent free with each order.

Flowerfield Quality—Guaranteed! Our Roses are the finest available; they are noted for their strong, healthy roots and large, vigorous canes.

Hinrich
Gaede

**SPECIAL
OFFER**

**6 Beautiful
ROSES**

1 plant each . . . \$2.75

2 plants each . . . 5.25

3 plants each . . . 7.50

(When ordered separately, 60c each)

President Herbert Hoover

President Plumecocq

Mrs. Henry Morse

Rouge Mallerin

Rapture

ANY OF THE FOLLOWING ROSES, 60c EACH; 3 for \$1.50

Charles K. Douglas

Mme. Jules Bouche

Mrs. E. P. Thom

Miss Rowena Thom

Pink Dawn

Joanna Hill

Talisman

Etoile de Hollande

Hybrid Tea or Everblooming Roses

Everblooming Roses provide many months of garden pleasure. Select your favorite varieties and plant them in groups and you will have Roses for your table from June until the plants are checked by severe frost. Since we are eager to have you enjoy the finest Roses possible, we have carefully selected the following list of outstanding varieties. Our plants are famous for their healthy roots and strong, vigorous canes.

60 cts. each; any 3 for \$1.50; \$5.00 per doz.

Ami Quinard. Semi-double flowers of deep velvety crimson; fragrant. Vigorous plants. 17 petals.

Charles K. Douglas. Large, double flowers of flaming scarlet flushed velvety crimson. 24 petals.

Cynthia. Long, pointed buds of rich oriental-red. Free flowering.

Etoile de Hollande. One of the finest of all red Roses. Large crimson flowers with velvety finish. 35 petals.

Gaiety. Large, fragrant flowers. A blending of pink, gold, and red. 34 petals.

Gipsy Lass. Rich scarlet-crimson flowers with maroon shadings. 35 petals.

Golden Dawn. The best yellow Rose for the garden. Large, double flowers of lemon-yellow on strong, healthy plants. Vigorous and free flowering. 45 petals.

Grenoble. Glowing scarlet-crimson; long stems. Good cut-flower. 45 petals.

Heinrich Wendland. Large, fragrant, fully double flowers of a reddish copper with an orange flush. 100 petals.

Hinrich Gaede. Double orange-yellow flowers flushed nasturtium-red; long pointed buds. 50 petals.

Joanna Hill. Long, pointed buds opening to creamy yellow blooms, flushed salmon. 40 petals.

Lucie Marie. Fragrant buttercup-yellow tinged apricot. Vigorous grower. 35 petals.

Margaret McGredy. Orange-scarlet, changing to carmine-rose. Free blooming. 30 petals.

McGredy's Scarlet. Brilliant scarlet. Large healthy plants. Free flowering. 35 petals.

Miss Rowena Thom. Brilliant satiny pink, orange center. 55 petals.

Mme. Jules Bouche. Long, pointed buds and fragrant flowers. Without question one of the finest white everblooming Roses. 34 petals.

Mrs. E. P. Thom. Long, pointed buds opening to rich canary-yellow blooms. 43 petals.

Mrs. Henry Morse. Large bright pink flowers with silvery shadings; long, pointed buds. Strong, bushy plants. Free flowering. 50 petals.

Mrs. Jennie Deverman. Large, deep pink flowers; long buds. Vigorous plants. Excellent for cutting.

National Flower Guild. Fully double scarlet-red flowers on tall, branching plants. 40 petals.

Pink Dawn. Long, pointed, deep rose buds opening to lovely pink blooms tinged orange at the center; fragrant. Vigorous.

President Herbert Hoover. Large flowers of yellow, bright pink and scarlet. Vigorous plants. Free flowering. One of the best. 25 petals.

President Plumecocq. Coppery buff, suffused deep salmon. Vigorous. Free flowering. 30 petals.

Rapture. Deep clear pink flowers on sturdy plants; long, pointed buds. Free flowering. Excellent for cutting. 30 petals.

Roslyn. Golden yellow with deeper center; orange shadings on back of petals.

Rouge Mallerin. Large glowing scarlet blooms $3\frac{1}{2}$ to 4 inches across; very fragrant. Free flowering. Ideal for cutting.

Sir Henry Segrave. Primrose-yellow flower with chrome-yellow base. Vigorous and free flowering. Good for cutting. 60 petals.

Souv. de Jean Soupert. Long, deep golden yellow buds unfolding to broad cream-colored, fragrant blooms.

Souv. de Mme. C. Chambard. Long, pointed buds opening to fragrant coral-pink flowers, tinged peach. Splendid cut-flower.

Sunkist. Large; rich orange-copper. Good for cutting.

Talisman. One of the most popular of all garden Roses. Large scarlet and gold blooms on bushy plants. 25 petals.

CLIMBING ROSES

75 cts. each; any 3 for \$2.00; \$6.50 per doz.

Crimson Conquest. A strong-growing Rose with deep red flowers 3 inches across. Hardy.

Dr. W. Van Fleet. A vigorous grower producing soft flesh-pink flowers with long stems. Fine for cutting.

Mercedes Gallart. Everblooming. Large cerise-red blooms.

Paul's Scarlet Climber. Glowing scarlet flowers produced in large clusters in great profusion.

Primrose. Pale yellow flowers of medium size. Attractive foliage.

Roserie. Everblooming. Large, frilled flowers of deep pink borne in loose clusters. Thornless.

Skyrocket. Brilliant red flowers produced in large clusters throughout the season.

Silver Moon. Large, pure white flowers with brilliant yellow centers. Strong grower, waxy foliage.

HARDY LILIES FOR YOUR GARDEN

VARIETY	PLANTING DEPTH	BLOOMING PERIOD	COLOR	HEIGHT	REMARKS	P EACH	R 3	I 3	C 3	E 12
Auratum	10 to 12 in.	July, Aug.	White, spotted brown	4 to 6 ft.	Good drainage required.	\$0 35	\$1 00			\$3 50
Batemannii	6 in.	August	Golden apricot	3 ft.	Prefers heavy soil.	25	70			2 50
Canadense flavum	8 to 10 in.	June, July	Yellow	3 to 5 ft.	Sun or partial shade.	20	55			2 00
Canadense rubrum	8 to 10 in.	June, July	Red	3 to 5 ft.	Sun.	25	70			2 50
Concolor	6 to 8 in.	June, July	Bright scarlet	1½ to 2 ft.	Rock-garden.	25	70			2 50
Dauricum	5 in.	July	Orange-red, spotted black	2 to 3 ft.	Easily grown.	25	70			2 50
Elegans, Alice Wilson	6 in.	June, July	Lemon-yellow	2 ft.	Rock-garden.	35	1 00			3 50
Elegans atrosanguineum	6 in.	June, July	Dark crimson, purple spots	1 ft.	Rock-garden.	35	1 00			3 50
Elegans, Hirtellus	6 in.	June, July	Deep orange	1½ ft.	Rock-garden.	40	1 10			4 00
Elegans, Incomparable	6 in.	June, July	Rich orange, black spots	1 ft.	Rock-garden.	40	1 10			4 00
Elegans, Iwato	6 in.	June, July	Orange	1 to 1½ ft.	Rock-garden.	40	1 10			4 00
Elegans, Kimbusen	6 in.	June, July	Deep red, orange center	1 to 1½ ft.	Rock-garden.	40	1 10			4 00
Formosanum	6 in.	Aug.-Oct.	Pure white, tinted rose	5 to 6 ft.	Fragrant.	25	70			2 50
Hansoni	6 in.	June	Orange-yellow, brown spots	4 to 5 ft.	Sun or semi-shade.	35	1 00			3 50
Henryi	10 to 12 in.	July, Aug.	Orange, spotted brown	5 to 7 ft.	Excellent garden variety.	35	1 00			3 50
Pardalinum giganteum (Sunset)	6 in.	July	Sunset-red, with dark crimson spots	7 ft.	Easily grown.	25	70			2 50
Regale	8 to 10 in.	July	White, tinged pink; yellow throat	3 to 5 ft.	Fragrant.	25	70			2 50
Speciosum album	8 to 10 in.	Aug., Sept.	Pure white, yellow anthers	3 to 5 ft.	Excellent. Very hardy.	40	1 10			4 00
Speciosum Melpomene	10 to 12 in.	Aug., Sept.	Pink-carmine, white margin	3 to 5 ft.	Sturdy.	40	1 10			4 00
Speciosum rubrum	10 to 12 in.	Aug., Sept.	Rich pink, crimson spots	3 to 5 ft.	Sturdy.	35	1 00			3 50
Superbum	5 to 6 in.	August	Crimson-orange	4 to 6 ft.	Sun or semi-shade.	30	85			3 00
Tigrinum	9 to 10 in.	Aug., Sept.	Orange-red, purple spots	4 to 5 ft.	Improved Tiger Lily.	25	70			2 50
Tigrinum flore-pleno	9 to 10 in.	Aug., Sept.	Orange-red, purple spots	4 to 5 ft.	Double Tiger Lily.	30	85			3 00
Umbellatum	8 in.	June	Orange-red	2 to 3 ft.	Very sturdy.	30	85			3 00

Hemerocallis—A New Family of Super-Size Lemon Lilies

IN recent years tremendous improvements have been made in hybridizing the old-fashioned Lemon Lilies or Day Lilies. As a result, varieties are now available which afford a marvelous range of color from palest yellow to deep bronze and orange-red. These new Hemerocallis, with their lovely coloring, will give to perennial plantings that enrichment of tone that is so much desired. Then, too, by selecting several varieties it is possible to enjoy these lovely hybrids for two months or more. Best of all, these plants are perfectly hardy, display strong resistance to drought and heat, and the clumps increase in size and strength each year without requiring frequent dividing.

Bay State. Deep yellow flowers of medium size during late June and early July. 3 ft. 35c each; 3 for \$1.00; \$3.50 per doz.

Cinnabar. Orange to coppery red, blending to gold, with yellow throat. Blooms in mid-June, growing 3½ feet high. 70c each; 3 for \$2.00; \$7.00 per doz.

D. D. Wyman. Large flowers of orange-yellow hue superimposed on bronze-red. Blooms in June and July. 50c each; 3 for \$1.40; \$5.00 per doz.

George Yeld. Outer petals deeply colored with rich orange, while inner petals blend toward darker orange-bronze. Blooms during June and July, growing 3½ feet high. 50c each; 3 for \$1.40; \$5.00 per doz.

Golden Dream. Flowers have wide petals of deep gold, and come in June and July. 45c each; 3 for \$1.25; \$4.50 per doz.

Goldeni. Deep gold flowers during June and July. 3 ft. 35c each; 3 for \$1.00; \$3.50 per doz.

J. A. Crawford. A tall plant, growing over 3 feet high, with flowers having clear golden recurved petals. Blooms during June and July. 35c each; 3 for \$1.00; \$3.50 per doz.

Lemona. Wide petals of a lemon-yellow hue. Blooms during June and July. Grows 3 feet high. 35c each; 3 for \$1.00; \$3.50 per doz.

Mrs. W. H. Wyman. Pale glistening yellow-gold flowers in July and August. 3½ ft. 35c each; 3 for \$1.00; \$3.50 per doz.

Ophir. Free-blooming. Golden yellow flowers during June-July. 4 ft. 50c each; 3 for \$1.40; \$5.00 doz.

Sir Michael Foster. Trumpet-shaped apricot-yellow flowers during June and July. Sends up stately spikes 3½ feet high. 35c each; 3 for \$1.00; \$3.50 per doz.

Our plants are strong field-grown specimens. When you buy from us you buy with confidence because our plants are bonded. This means your money will be refunded if you are not satisfied

A charming border of Hemerocallis

Hemerocallis Collection

ONE OF EACH OF THE FOLLOWING :

Bay State. Deep yellow.

George Yeld. Orange to copper-red.

Mrs. W. H. Wyman. Yellow.

Sir Michael Foster. Apricot-yellow.

4 PLANTS, each **\$1.30**
separately labeled, only

TUBEROUS ROOTED BEGONIAS

DOUBLE CAMELLIA-FLOWERED TYPE

IN shady corners of your garden, or in a window-box on a shady porch, you can enjoy the exotic beauty of the Tuberous-rooted Begonias. They flourish in rich, moist soil but it need be only 6 to 8 inches deep. The flowers are found in a wide variety of color.

We feature the giant single-flowering kind with blooms that often measure 4 to 6 or more inches in diameter. If you prefer double flowers, grow some Camellia-flowered type. Then, too, the frilled and crested kinds are well worthy of your attention.

GIANT SINGLE-FLOWERING:

Pink, Yellow, Crimson, White, Mixed.

GIANT DOUBLE CAMELLIA-FLOWERED:

Crimson, Yellow-Salmon-Pink, White, Mixed.

FRILLED OR CRESTED:

White, Yellow, Red, Salmon-Pink, Mixed.

All varieties: 25c each; 3 for 70c; \$2.50 per doz.

SPECIAL OFFER: 12 BEGONIAS, ALL TYPES MIXED, ONLY **\$1.75**

ANEMONE

YELLOW CALLA LILY

Here is a delightful and unusual summer-flowering bulb for your garden. Plant clumps of them in the foreground of your shrub border or in your perennial garden and enjoy these great yellow trumpets and the curious white-spotted foliage. Partial shade and moist soil are its simple requirements. The bulbs should be dug in the fall and stored over winter, like gladiolus.

Jumbo Bulbs: 35c each; 3 for 90c; \$3.25 per doz.

ANEMONE

These are better known as Windflowers or St. Brigid's Anemone. Give them a sheltered spot in your rock-garden where they will bloom in late spring. There are few flowers which are more decorative for flower arrangements.

Large roots: 3 for 25c; 70c per doz.

YELLOW CALLA LILY

FLOWERFIELD LILIES Are True Garden Aristocrats

LILIUM UMBELLATUM
30c each; 3 for 85c

Plant Lilies in the foreground of your shrub border or combine them with perennials in your hardy border. Remember, Lilies like shade around their roots and lower stems. Observe carefully the planting directions we send with each order.

LILIUM PARDALINUM GIGANTEUM
(Sunset Lily)
25c each; 3 for 70c

LILIUM HENRYI
35c each; 3 for \$1

LILIUM TIGRINUM
25c each; 3 for 70c

LILIUM SPECIOSUM RUBRUM
35c each; 3 for \$1

LILIUM FORMOSANUM
25c each; 3 for 70c

Special Lily Offer!

The 7 Types of Lilies

Shown on this page

1 of each: 7 bulbs for only \$1.75
(You save 25c)
3 of each: 21 bulbs for only \$4.75
(You save 90c)

For complete descriptions of these 7 Lilies and others which we feature, see the chart on page 42.

LILIUM REGALE
25c each; 3 for 70c

FLOWERFIELD'S PRIZE-WINNING GLADIOLUS

We are eager to offer you these 12 outstanding varieties in a special collection. They have been selected for their brilliance of color, their attractive form, and their enormous spikes. This illustration shows them at less than one-fourth of their normal size.

1. Red Phipps
First Prize Winner
2. Giant Nymph
3. Minuet
4. Phyllis McQuiston
5. Loyalty
6. Bill Sowden
7. Pelegrina
8. Duna
9. Orange Queen
10. Albatros
11. Debonair
12. Commander Koehl

72 LARGE BULBS \$3.75
(6 each of varieties shown, a \$4.30 value)

36 LARGE BULBS \$2.00
(3 each of varieties shown)

FREE CULTURAL INSTRUCTIONS INCLUDED

*For other Superior Gladiolus,
see pages 22 to 25*

FLOWERFIELD BULB FARM

BONDED BULBS, ROOTS, SEEDS

~

FLOWERFIELD, LONG ISLAND