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ANNOUNCEMENT

THE unparalleled success which the Moore's Diamond Grape has achieved in the thorough tests which have been made of it in all parts of the country during the past eight years, and its unquestioned adaptability for general vineyard purposes in all sections, having convinced me that I cannot do full justice to the large and constantly increasing demand for vines of this variety, which is springing up everywhere, in an individual way in connection with my large and increasing general nursery business, I have assisted in forming a Stock Company for the purpose of propagating this Grape exclusively, and placing it upon the market on a large scale. This Company will be known as the **DIAMOND WHITE GRAPE CO.**, and will be located at Brighton and Rochester, N. Y.

I have turned over to the Company my proprietary interest in the Grape, together with my entire stock of vines and wood, and my good will and control.

Having secured the entire stock of this variety when there was only one vine of it in existence, my stock has all been propagated from the original vine, and all vines of this variety in existence have passed out through my hands. The Company will continue to propagate from the original vines, and with an abundance of wood will be enabled to propagate all vines from hard wood, thereby assuring strong, vigorous and healthy plants, not enfeebled by forcing from green wood, as is too often the case with new varieties when wood is scarce.

All vines sent out will bear the Company's registered label or seal.

With sincere thanks and kind wishes to all my old customers in the "Moore's Diamond" trade, I respectfully solicit their continued patronage in the New Company, whom I have the honor to represent as Secretary.

J. F. LE CLARE,

Brighton, N. Y.

January 7th, 1889.

(One mile east of Rochester.)