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THE NEW RILAND APRICOT (Formerly called SeeandO)

Tested and introduced by the Columbia & Okanogan Nursery Company of Wenatchee, Washington.

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DESCRIPTION: This new apricot has been under our careful observation for several years. In our own orchards near Wenatchee we have about two hundred two year old trees, and the man upon whose property the original or parent tree grew, has shown his faith in it by planting approximately 1,500 trees of this new variety.

The RILAND apricot is distinctive and outstanding, both as to fruit and tree. The trees are very vigorous growers, with unusually large leaves. The fruit is very large averaging 1-3/4 to 2-1/4 inches in diameter and is considerably larger than Blenheim and Tilton, and nearly as large as the very large Wenatchee Moorpark.

The skin is exceptionally smooth with an attractive yellowish-orange color and brilliant red on the side of the fruit exposed to the sun. The flesh is deep orange, firm and well flavored. The pit is exceptionally small and is free.

Its time of ripening is two to three weeks earlier than Blenheim and about seven to ten days earlier than Wenatchee (formerly called Wenatchee Moorpark.)

It is an early bearer and heavy producer. In our orchard this year (1932) all of the trees making their second season's growth were heavily loaded.

We are confident this new apricot has excellent commercial possibilities because it is very early, attractive in appearance, of large size, good flavor, and is sufficiently firm to be an excellent shipper. It should be a money maker, especially in the early districts.

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The following comments were received from prominent fruit Authorities to whom samples of the RILAND apricot were submitted.

Roy D. McCallum, County Agent, Hollister County, California.
"The new apricot is certainly a pretty fruit and should hold promise for the fresh fruit market."

Better Fruit Magazine, Portland, Oregon.
"We received the box containing specimens of your new apricot and must say they are the finest we have ever eaten. They are far superior to other apricots that we have seen and it would seem that you have developed a variety that will have extensive commercial planting as soon as it is introduced."
Riland No. 2.

E.F. Serr, County Agent, Stockton, California.
"The Samples arrived in good condition. I found them to be of very fine appearance, flavor and quality. I believe that this variety is certainly worthy of trial in this district."

F.E. Hogue, Payette, Idaho.
"The apricot you have is no doubt a good one, and would be a number one proposition in so far as growing is concerned."

Jay Perry, Kennewick, Washington.
"We received the samples of the new apricot and were very favorably impressed with it. I think they would be a fine shipper and would be worthy of extensive planting in the early districts."

Riverside Orchards Company, Lewiston, Idaho.
"Thank you for the samples of your new apricot. They arrived in fine condition. The quality is good for such an early variety."

COLUMBIA & OKANOGAN NURSERY COMPANY.
"The Wenatchee Nurseries"

Wenatchee Washington.