Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Gil

W. W. TRACY, Jr.

GILBERT'S TESTED

WATERMELON SEED.

BUY DIRECT
FROM THE GROWER.

[Descriptive list]

1907
U.S. Department of Agriculture
Library
Washington, D. C.

The
Greatest
Watermelon
on
Earth

The
Great
Shipping
Watermelon

GILBERT'S SUCCESS.

This grand new and distinct watermelon has proven wonderfully popular with critical growers. It is enormously productive, reaching a mammoth size, with rich, dark green skin. It cuts equal to any market melon we have ever eaten, and its shipping qualities are phenomenal, no other melon equaling it in tough skin and rind. While it has rapidly become one of the leading melons for market, it is one of the best all-round melons in existence, and for the family garden it is also without a peer. I gathered from one acre 1,108 melons weighing over 30 pounds each. Comparatively speaking, there were no small melons on the vines at the time of harvesting seed. Price of Success 75c per pound.

D. H. GILBERT,

Grower of Choice Watermelon Seed.

MONTICELLO, — FLORIDA.

Take Notice. If you intend planting large acreage to Melons, and your dealer don't sell my seed, ask for my SPECIAL prices in quantities, you will save money and get better seed.

Unless Otherwise Stated, All Varieties On This Page At 50c Per Pound.

SOUTHERN GROWN WATERMELON SEED.

Every Southern gardener knows the superiority of Southern-grown seed after trying it in comparison with seed grown in the West, where immense quantities are grown. There is also a poor grade of melon seed that comes from Florida and Georgia that is simply the seed that is saved from the culls of the shipping crop. My seed is not that kind, but is saved from crops that are planted and grown exclusively for seed purposes.

WATERMELONS.

DUKE JONES—In shape the Duke Jones resembles very closely the Kolb Gem. The rind is darker green in color, with indistinct, irregular stripes of dark and light green alternating.

KLECKLEY'S SWEET—Large oblong melon; the skin is dark green, flesh bright scarlet, and sweet and sugary, and is of such texture that it leaves no strings of pulp whatever in eating. Price 75c lb.

KOLB GEM—Vines of medium size, remarkably vigorous and healthy. Leaves of medium size, deeply cut with a peculiar frilled edge. Fruit of the largest size, round or slightly oval, marked with irregular mottled stripes of dark and light green. Outer rind or shell exceedingly hard and firm, making it a good sort for shipping long distances. Flesh bright red, solid, but sweet and tender.

EARLY FORDHOOK—Extra Early. The form is nearly round; the outer color is a uniform medium green; seeds white.

SWEETHEART WATERMELON—Magnificent new shipping melon of uniformly large size and fine qualities. Vine vigorous and productive, ripening its fruit early. Fruit large oval, very heavy, uniformly mottled, light and very light green.

GIRARDEAU'S NEW FAVORITE—Resembles very closely the Florida Favorite. It is an improvement on the latter in size, as it averages larger; color a shade darker green, with a bluish cast. This is a fine shipping melon.

SEMINOLE—This melon is extra early, enormously productive, very large and of most delicious flavor.

BLACK DIAMOND—Melons of this sort weighing from 75 to 90 pounds are frequent. Rich dark green, almost black, quite lustrous, uniformly symmetrical, roundish to blunt oval.

BLACK BOULDER—It is enormously productive, reaching a mammoth size, with rich dark green skin.

CUBAN QUEEN—Early, solid and heavy; skin striped dark and light green.

BLUE GEM—In general shape, size and appearance, this is similar to the Kolb's Gem but the skin distinctly darker, of bluish green. It is very firm, and hard rind. The flesh is deep red color, and extends near to the rind.

TAIT'S OLD DOMINION—This grand melon has proved its great popularity, and has given satisfaction wherever tried. Extra early, extra large, very prolific, and of finest flavor, a favorite for shipping and home use. Rind dark green, striped with lighter shades; flesh bright red, sweet, tender and juicy. Copper colored bottom.

GLOSSIER—This is one of the best shipping varieties and is much preferred to some of the old varieties.

IMPROVED KOLB'S GEM—It is fully a week earlier in ripening than the ordinary Kolb's Gem, besides growing much larger and being a heavier bearer. Color of rind, dark green striped, yellow bottom.

EARLY JUMBO—Round; of large size; dark green; extra good quality.

SUGAR LOAF—The exterior color of this fine melon is a light green, though its mottled markings make it appear gray. The flesh is deep red in color. It has become widely popular.

Unless Otherwise Stated, All varieties on This Page at 50c Per Pound.

EDEN, OR EDEN GEM—No melon has ever been recommended as high from growers as this. It has a remarkably tough rind, almost impenetrable which preserves it for a great length of time; the vines grow strong and rapidly with more laterals than any other melon. The meat is the rich scarlet and of superior quality. A very fine shipping melon, in appearance, resembling very closely the Kolb Gem. White seed.

BRADFORD—The vines are of a strong and healthy growth, and very productive. medium early. The melons are of an even, elongated shape, and grow to a large size. The color is a dark green, striped with a very dark stripe of the same color.

GIRARDEAU'S TRIUMPH—This is undoubtedly the long-sought-for melon, from a grower's or shipper's point of view, being the largest melon grown, a first-class shipper and of excellent eating qualities. Many single specimens weigh 75 to 100 pounds, and one melon reaches the enormous weight of 150 pounds. Fully equal in shipping qualities to the Kolb Gem, and vastly superior to it in every other particular. Color dark, glossy green; shape almost round; flesh bright red.

AUGUSTA, OR GEORGIA RATTLESNAKE—Oblong, large, light green, with large, dark green stripes. Very popular market sort.

Florida Favorite.

FLORIDA FAVORITE—A beautiful melon with dark and light stripes; shape oblong; flesh bright crimson, crisp and deliciously sweet.

FERRY'S ICEBERG—A very large, solid and heavy melon, weighing from 30 to 50 lbs., slightly oval, with dark green skin mottled with light green spots.

GREY MONARCH—In shape it is oblong, the outside color is grey, the flesh is a brilliant red, grows to a large size, as is of high table quality, also good shipper.

HALBERT'S HONEY—This melon originated in Texas, and we are convinced that it is one of the best melons ever grown for private use or nearby markets. The rind is thin, and will not hold for shipping any great distance. As the name indicates, the beautiful crimson flesh of this melon is probably sweeter than any other variety in cultivation. Price 75c lb

NEW NATIONAL—Is a watermelon of medium to large size and of high table quality. It is of Southern origin. In shape it is oblong. The outside color is pale, with dark markings, resembling Seminole. The flesh is brilliant red in color and remarkably solid.

DARK ICING—Early, round, solid, with thin dark skin, of superior quality.

GRACE—Very popular sort in some sections of Florida.

Gilbert's Three-Fold.

GILBERT'S THREE-FOLD—A new, very large fruited variety of superior quality. The skin is light green, divided into broad bands of mottled stripes of green. The skin, is very tough, of pliable, leathery character, which insures finest shipping qualities. The flesh is richly colored, being of a deep blood-red, of very sweet flavor. Price, 75c lb.

ROUND LIGHT ICING—A nearly round watermelon, with very thin rind. The seeds are white. The flesh is solid and of delicious sweetness.

Southern Grown Watermelon Seed.

Net Price Sheet, for Seed in Quantities
f. o. b. Monticello.

TAKE NOTICE: Owing to the fact that the seed crop was short this year, these prices are subject to change without notice, and I shall not be bound as to quantities.

Watermelon.

Gilbert's Success.....at 50c lb	New Favorite.....at 35c lb
Kleckley's Sweet.....at 50c lb	Grey Monarch.....at 30c lb
National (long grey).....at 25c lb	Kolb Gem.....at 25c lb
Grace.....at 30c lb	Dixie.....at 25c lb
Eden.....at 30c lb	Seminole (long grey).....at 25c lb
Blue Gem.....at 25c lb	Black Diamond.....at 25c lb
Duke Jones.....at 25c lb	Fordhook Early.....at 30c lb
Triumph.....at 25c lb	Sweet Heart.....at 25c lb
Dominion.....at 30c lb	Cuban Queen.....at 25c lb
Bradford.....at 35c lb	Dark Icing.....at 25c lb
Improved Kolb Gem.....at 30c lb	Pride of Georgia.....at 25c lb
Florida Favorite.....at 35c lb	Black Boulder.....at 30c lb
Halbert's Honey.....at 50c lb	Glossier.....at 25c lb
Sugar Loaf.....at 25c lb	Iceberg.....at 30c lb
Iron Clad.....at 25c lb	Lodi.....at 25c lb
Angusta Rattlesnake.....at 35c lb	Chilian.....at 50c lb

Cantaloupe.

Rocky Ford.....at 60c lb	Eden Gem (Rocky Ford).....at 75c lb
--------------------------	-------------------------------------

This Cantaloupe Seed was grown and saved at Rocky Ford, Colo., and can be depended on as first-class stock, being saved from well netted melons of good size, and not from the culls

Early White Spine Cucumber.....at 50c lb
--

ADDRESS ALL COMMUNICATIONS TO

D. H. GILBERT,

MONTICELLO, FLORIDA.

A New Watermelon.

GILBERT'S RATTLEING GEM.—I shall offer for the first time the seed of a new Watermelon, not to sell it but to give a sample package, about enough to plant 1-10 of an acre, to all who will promise to give it a fair trial, and report results (sending in this report before October 1907.) Photograph and description of this new melon will be on the package. Send in your request for sample before it is all gone and no person will be sent a second package.

Yours truly,

D. H. GILBERT.

62.17

D. H. GILBERT,

GROWER OF

Choice Watermelon Seed

For The Wholesale Trade.

Monticello, Fla., February 15, 1907.

Offer of Surplus Stocks.

Nothing offered but the very best stocks. Samples sent upon application. I deal only with the most reliable farmers, and all the seed are grown under my own direction, I see the crops while growing, and know it is pure, and surely the prices I quote you herewith are attractive.

The prices quoted below, are below the cost at which the same items could be produced at this year,

If unsold F. O. B. Monticello. Bags charged at cost.

TERMS. Cash upon examination of seed.

LBS	NAME	PRICE	LBS	NAME	PRICE	LBS	NAME	PRICE
300	Gilbert's Success at.....	17c	800	Sweet Heart at.....	12c	250	Early Fordhook at.....	15c
500	New National.....	12c	90	Chilian.....	25c	450	Cuban Queen.....	12c
1150	Eden.....	12c	60	Grace.....	12c	200	Dark Icing.....	12c
200	Blue Gem.....	12c	100	New Favorite.....	15c	40	Pride of Georgia.....	12c
1500	Duke Jones.....	12c	50	King & Queen.....	25c	150	Phinney's Early.....	12c
800	Triumph.....	12c	200	Grey Monarch.....	15c	100	Black Boulder.....	15c
200	Bradford.....	12c	100	Kolb Gem.....	12c	200	Glossier.....	15c
155	Sugar Loaf.....	12c	40c	Dixie.....	12c	450	California Lodi.....	12c
350	Black Diamond.....	12c	800	Seminole.....	12c	150	Light Icing.....	12c

Awaiting the favor of your orders, I am

Faithfully yours,

D. H. GILBERT.

P. S. Wire orders given prompt attention.

W. W. TRACY, JR.

62.17

D. H. GILBERT

GROWER OF

Choice Watermelon Seed

FOR THE WHOLESALE TRADE

[Price sheet]

Monticello, Fla., Jan.,

1907.

GENTLEMEN:

I am prepared to book orders for delivery, Fall of 1907, as soon as seed are properly cured. My facilities for growing the different varieties are first class and my practical knowledge in detail of the business gives me superior advantage in producing first class stocks. The prices herein quoted are for early orders. If my supply of planting stock of any item becomes exhausted I can only accept further orders for such items conditionally on stock being furnished by customer, at rate of two pounds for each 100 pounds ordered, such stock to be charged my account at net contract price.

Terms of payment. Draft payable (with exchange) sixty days from date of shipment, to be accepted and sent me promptly on receipt of each invoice and bill of lading.

In event of failure, short or unmarketable crops, deliveries will be made pro rata and without responsibility for my part for such shortage and failures. Deliveries are made F. O. B. at Monticello, Fla. Bags charged extra at wholesale cost to me.

Faithfully yours,

D. H. GILBERT

VARIETY	PER 100 LBS.	VARIETY	PER 100 LBS.	VARIETY	PER 100 LBS.
Gilbert's Success.....	\$18 00	Old Dominion.....	\$18 00	Early Fordhook.....	17 00
Gilbert's Three-Fold.....	18 00	Carolina Bradford.....	17 00	Sweetheart.....	16 00
Kleckley's Sweet.....	18 00	Florida Favorite.....	17 00	Cuban Queen.....	16 00
New National.....	18 00	Halbert's Honey.....	18 00	Dark Icing.....	17 00
Eden ..	18 00	Georgia Rattlesnake (Imp.)....	18 00	Pride of Georgia.....	16 00
Blue Gem.....	16 00	New Favorite.....	17 00	Black Boulder.....	16 00
Alabama Sweet.....	18 00	King and Queen.....	25 00	Glossier.....	16 00
Duke Jones.....	16 00	Grey Monarch.....	17 00	Peerless.....	17 00
Cole's Early.....	16 00	Kolb's Gem.....	16 00	Harris' Earliest.....	18 00
Love Star.....	17 00	Dixie.....	16 00	Ferry's Iceberg.....	16 00
Wonderful Sugar.....	16 00	Landreth Boss.....	17 00	California Lodi.....	16 00
Mountain Sweet.....	16 00	Seminole ..	16 00	Ice Cream.....	17 00
Triumph.....	16 00	Black Diamond.....	16 00	Chilian.....	25 00
				Imp. Kolb Gem.....	16 00

I Await Your Valued Orders

D. H. GILBERT.

W. W. TRACY, JR.

D. H. GILBERT,

GROWER OF

WATERMELONS
EXPRESSLY FOR SEED

FOR THE WHOLESALE TRADE.

Monticello, Fla. Dec 30 1907

Mr. W. W. Tracy

Sup't Testing Gardens

Washington D.C.

Dear Sir :-

I am in receipt of your request for two copies my retail seed catalogue for 1908, beg to advise that I do not issue a regular catalogue, only a price sheet, several copies of which I am sending for your disposal.

Yours truly,

LONG DIXIE—A popular market sort. Vine vigorous, large growing and hardy; fruit medium sized to large, about one-third longer than thick; color of skin dark green, striped with a lighter shade; flesh bright scarlet, ripens closely to the rind.

MAMMOTH IRONCLAD—Long striped; very large; late; red flesh; good shipper.

CANTALOUPE.

ROCKY FORD—SELECTED STOCK—This seed is carefully grown, selected and saved at Rocky Ford under the care and supervision of one of the most careful shippers. It is well known that much seed offered as Rocky Ford stock has been saved by local growers from surplus or cull melons by men who know nothing of the responsibility of the seed business. Careful planters should avoid this kind of stock no matter how highly exploited by persons who are not seedsmen. It is as dangerous as to buy poisonous drugs from a grocer instead of a druggist. Price 75c lb.

EDEN GEM—Rocky Ford; carefully selected seed from the best uniform melons; price 80c per pound.

CORN.

Gilbert's Poor Land Corn.

A product of my own which I have succeeded in perfecting after years of careful selection from the choicest native Florida Flint Corn. By carefully selecting the seed each year, carefully cultivating and allowing the blades to remain on the stalk until it was thoroughly matured, I have built up a strain of exceptionally fine Poor Land Flint Corn, large, strong growing plant. Ears large, with from 14 to 16 rows; kernels broad and long, cob medium size. Price per bushel \$1.75; per peck 50c.

CUBAN YELLOW—A very hardy and prolific yellow flint corn. Price per bushel \$2.00; per peck 60c.

CUCUMBERS.

IMP. WHITE SPINE—Extra selected stock.

A marked improvement over all other strains of White Spine, and since its introduction a few years ago it has proven a most profitable variety with all truckers who have grown it. The vine is very hardy, and its earliness has been developed until the first fruit is ready for shipment a week or more in advance of the best White Spine. The color is a clear, rich green, brilliant and permanent to an extraordinary degree. Its shapely form is well shown in photograph. In productiveness it ranks first, the cucumbers being set in profusion, close to the hill. While this is the best sort for market and shipping, there is no better variety for the home garden.

Price 60c per pound.