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**ROCKY MOUNTAIN NATIONAL PARKS
UTILIZATION STUDY, STAGE I**

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

**Volume I
Section D**

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

CANADIANA

JUL 26 1989

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DETAILED TABULATIONS

VOLUME I

(Sections A - D)

NOTES AND EXPLANATIONS

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key behavioural measures of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume II

Volume II includes banners and response categories from the attitudinal self-completion questionnaires. Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the attitudinal self-completion questionnaires.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- **Actual Base**

The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

- **Weighted Base**

The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

Survey Definitions

Parks Entrant

Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor

An entrant who spent any time, money or did any sight-seeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park¹.

¹All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the horizontal percentages are displayed in bold and the vertical percentages are underlined.

Pass-Through Parties

	<u>Total</u>	<u>Banff</u>	<u>Jasper</u>
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
<u>Number of People 16+</u>			
One	140482 <u>22.8</u> 100.0	109272 <u>22.4</u> 77.8	33298 <u>23.2</u> 23.7
Two	385185 <u>62.6</u> 100.0	304510 <u>62.5</u> 79.1	91888 <u>63.9</u> 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

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 BY MAIN PURPOSE OF PARKS VISIT

	=====MAIN PURPOSE OF PARKS VISIT=====			
	TOTAL	BUSINESS	PERSONAL	VAC. HOME DAY-USE
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797	72922	23789	704037
	100.0	9.2	3.0	88.4
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950	52630288	14270138	309968045
	100.0	13.7	3.7	80.9
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	160.54	254.27	92.75	158.53
AVERAGE PER PERSON NIGHT	66.86	88.14	38.76	67.05
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	158.30	254.27	91.60	156.00
AVERAGE PER PERSON NIGHT	65.51	88.14	38.56	65.41
LODGING IN THE PARKS, EXCLUDING CAMPING/TRAILER PARK	126301052	21800663	4007051	96474651
	33.0	41.4	28.1	31.1
	100.0	17.3	3.2	76.4
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	74.33	112.50	52.48	70.99
AVERAGE PER PERSON NIGHT	30.32	38.04	19.75	29.75
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	52.20	105.33	25.72	48.55
AVERAGE PER PERSON NIGHT	21.60	36.51	10.83	20.36

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

CAMPING FEES	4835885	16371	146437	4684553	-
	1.3	*	1.0	1.5	
	100.0	.3	3.0	96.9	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	9.03	8.56	8.72	9.05	-
AVERAGE PER PERSON NIGHT	3.75	4.58	3.08	3.76	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	2.00	.08	.94	2.36	-
AVERAGE PER PERSON NIGHT	.83	.03	.40	.99	-

FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	15726527	4995473	89764793	-
	29.2	29.9	35.0	29.0	
	100.0	14.1	4.5	80.2	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	56.16	79.73	39.27	56.10	-
AVERAGE PER PERSON NIGHT	23.36	28.58	16.43	23.64	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	46.26	75.98	32.07	45.18	-
AVERAGE PER PERSON NIGHT	19.14	26.34	13.50	18.94	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

GROCERIES AND BEVERAGES	16181155	946430	736050	14216086	-
BOUGHT IN STORES IN THE	4.2	1.8	5.2	4.6	
PARKS	100.0	5.8	4.5	87.9	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	12.57	11.34	10.31	12.82	-
AVERAGE PER PERSON NIGHT	5.04	3.72	4.25	5.21	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	6.69	4.57	4.72	7.15	-
AVERAGE PER PERSON NIGHT	2.77	1.58	1.99	3.00	-

VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471	1298784	1643095	16757006	-
	5.3	2.5	11.5	5.4	
	100.0	6.4	8.1	83.1	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	14.24	12.27	14.47	14.75	-
AVERAGE PER PERSON NIGHT	5.75	4.02	6.18	5.99	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	8.34	6.27	10.55	8.43	-
AVERAGE PER PERSON NIGHT	3.45	2.18	4.44	3.54	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY • TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L

TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

TRANSPORTATION WITHIN THE 1522722 265018 78049 1144690 -
 PARKS INCLUDING SHUTTLE .4 .5 .5 .4
 BUSES, TAXIS, ETC. 100.0 17.4 5.1 75.2

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 3.82 5.69 7.17 3.36 •
 AVERAGE PER PERSON NIGHT 1.60 1.60 1.38 1.55 •
 AVERAGES BASED ON TOTAL

AVERAGE PER PARTY NIGHT .63 1.28 .50 .58 •
 AVERAGE PER PERSON NIGHT .26 .44 .21 .24 •

AUTO RENTAL FOR VEHICLES 1896716 45814 38083 1795128 -
 PICKED UP IN THE PARKS .5 .1 .3 .6
 100.0 2.4 2.0 94.6

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 9.02 6.39 5.11 9.09 •
 AVERAGE PER PERSON NIGHT 3.78 1.81 .76 4.10 •

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .78 .22 .24 .90 •
 AVERAGE PER PERSON NIGHT .32 .08 .10 .38 •

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	2988220	1015274	33128192	-
	9.6	5.7	7.1	10.7	
	100.0	8.1	2.8	90.2	

RECREATION AND
ENTERTAINMENT INCLUDING
TOURS, TICKETS, EQUIPMENT
RENTALS, ETC.

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	25.11	30.00	23.46	25.81	-
AVERAGE PER PERSON NIGHT	10.20	9.04	7.11	10.78	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	15.17	14.44	6.52	16.67	-
AVERAGE PER PERSON NIGHT	6.28	5.00	2.74	6.99	-

CONFERENCE OR CONVENTION
REGISTRATION FEES

4385710	3563956	12248	827968	-
1.1	6.8	.1	.3	
100.0	81.3	.3	18.9	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	19.51	50.60	1.60	5.42	-
AVERAGE PER PERSON NIGHT	7.62	16.23	.50	2.33	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	1.81	17.22	.08	.42	-
AVERAGE PER PERSON NIGHT	.75	5.97	.03	.17	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
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PARK ENTRANCE FEES/	5294187	474298	236946	4512055	-
LICENCE FEES	1.4	.9	1.7	1.5	-
	100.0	9.0	4.5	85.2	-

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	3.70	3.42	3.60	3.84	-
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AVERAGE PER PERSON NIGHT	1.49	1.20	1.24	1.56	-
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AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	2.19	2.29	1.52	2.27	-
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AVERAGE PER PERSON NIGHT	.91	.79	.64	.95	-
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RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293	5504207	1361433	46662923	-
	14.0	10.5	9.5	15.1	-
	100.0	10.2	2.5	86.8	-

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	31.57	38.78	20.57	32.07	-
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AVERAGE PER PERSON NIGHT	12.92	13.20	8.16	13.28	-
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AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	22.23	26.59	8.74	23.48	-
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AVERAGE PER PERSON NIGHT	9.20	9.22	3.68	9.85	-
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Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	=====CANADA=====													
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	BUS, TRAIN	CHARTER	
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	328072 41.2	179583 22.5	47937 6.0	100552 12.6	313097 39.3	155475 19.5	82612 10.4	14556 1.8	349308 43.8	12215 1.5	209395 26.3	238094 29.9	
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950 100.0	216488794 56.5	146919062 38.4	18642008 4.9	50927724 13.3	108641826 28.4	57697900 15.1	17034565 4.4	18624291 4.9	280052271 73.1	7483028 2.0	38320836 10.0	64605844 16.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	160.54	159.64	157.33	135.80	178.72	162.94	160.35	259.71	150.78	150.62	48.71	158.02	227.68	
AVERAGE PER PERSON NIGHT	66.86	64.50	64.24	55.07	69.71	69.66	72.04	137.79	60.69	59.92	19.06	91.30	101.71	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	158.30	159.10	157.00	135.73	177.11	162.55	148.95	221.68	138.78	149.31	44.53	155.41	217.48	
AVERAGE PER PERSON NIGHT	65.51	64.12	64.18	55.06	68.02	69.38	64.66	121.39	50.20	59.00	16.12	87.14	97.97	
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052 33.0 100.0	71842955 33.2 56.9	49360239 33.6 39.1	5941395 31.9 4.7	16541320 32.5 13.1	38113591 35.1 30.2	16344506 28.3 12.9	2681667 15.7 2.1	5738195 30.8 4.5	91762724 32.8 72.7	88290 1.2 .1	15306741 39.9 12.1	19231587 29.8 15.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	74.33	79.20	79.13	89.75	76.20	76.10	56.11	56.51	59.81	75.39	94.31	68.13	74.71	
AVERAGE PER PERSON NIGHT	30.32	30.69	30.97	32.97	29.19	31.24	26.99	27.22	29.28	28.84	47.16	38.98	32.53	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	52.20	52.80	52.75	43.26	57.52	57.03	42.19	34.90	42.76	48.92	.53	62.08	64.74	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====										=====MODE OF ENTRY=====			
	=====CANADA=====										=====OTHER COUNTRY=====			
	TOTAL	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER		
AVERAGE PER PERSON NIGHT	21.60	21.28	21.56	17.55	22.09	24.34	18.32	19.11	15.47	19.33	.19	34.81	29.16	
CAMPING FEES	4835885	2974560	1823179	429413	721968	1122213	719447	6216	330488	4520008	870939	315877	-	
	1.3	1.4	1.2	2.3	1.4	1.0	1.2	*	1.8	1.6	11.6	.8		
	100.0	61.5	37.7	8.9	14.9	23.2	14.9	.1	6.8	93.5	18.0	6.5		
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.03	10.29	9.75	12.03	10.89	6.13	11.87	25.00	10.32	8.80	5.89	14.48	*	
AVERAGE PER PERSON NIGHT	3.75	4.13	3.97	4.52	4.35	3.05	3.80	12.50	2.66	3.62	2.31	7.85	-	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.00	2.19	1.95	3.13	2.51	1.68	1.86	.08	2.46	2.41	5.18	1.28	-	
AVERAGE PER PERSON NIGHT	.83	.88	.80	1.27	.96	.72	.81	.04	.89	.95	1.88	.72	-	
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	66260990	45883278	5444101	14933611	29845656	15804630	3623812	6154157	82154254	688560	10423717	19333305	
	29.2	30.6	31.2	29.2	29.3	27.5	27.4	21.3	33.0	29.3	9.2	27.2	29.9	
	100.0	59.2	41.0	4.9	13.3	26.7	14.1	3.2	5.5	73.4	.6	9.3	17.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	56.16	58.23	59.09	48.80	59.76	53.87	52.52	60.50	61.76	54.89	25.95	45.03	73.07	
AVERAGE PER PERSON NIGHT	23.36	23.26	23.42	19.57	24.43	22.64	25.38	31.05	30.24	21.70	9.93	26.06	32.03	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	46.26	48.70	49.03	39.64	51.93	44.66	40.80	47.16	45.86	43.80	4.10	42.27	65.08	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

=====PLACE OF RESIDENCE=====										=====MODE OF ENTRY=====			
=====CANADA=====										=====OTHER COUNTRY=====			

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====										=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	=====CANADA=====																	
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	CHARTER						
AVERAGE PER PARTY NIGHT	8.34	9.36	7.93	15.47	11.09	7.58	5.86	.69	8.91	10.24	13.95	3.53	.30					
AVERAGE PER PERSON NIGHT	3.45	3.77	3.24	6.28	4.26	3.24	2.54	.38	3.22	4.05	5.05	1.98	.14					
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722 .4 100.0	657076 .3 43.2	211325 .1 13.9	127726 .7 8.4	318025 .6 20.9	478952 .4 31.5	386693 .7 25.4	202932 1.2 13.3	1763 * .1	393904 .1 25.9	8470 .1 .6	742669 1.9 48.8	386149 .6 25.4					
AVERAGES BASED ON THOSE WITH EXPENDITURE																		
AVERAGE PER PARTY NIGHT	3.82	6.55	5.02	10.89	6.83	2.33	4.18	9.71	1.25	2.23	.14	5.70	4.21					
AVERAGE PER PERSON NIGHT	1.60	2.29	1.48	3.39	2.98	1.01	2.03	3.51	.63	.80	.07	3.20	1.70					
AVERAGES BASED ON TOTAL																		
AVERAGE PER PARTY NIGHT	.63	.48	.23	.93	1.11	.72	1.00	2.64	.01	.21	.05	3.01	1.30					
AVERAGE PER PERSON NIGHT	.26	.19	.09	.38	.42	.31	.43	1.45	-	.08	.02	1.69	.59					
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716 .5 100.0	83838 * 4.4	30711 * 1.6	7223 * .4	45904 .1 2.4	1136764 1.0 59.9	676114 1.2 35.6	293157 1.7 15.5	42565 .2 2.2	637659 .2 33.6	1998 * .1	939102 2.5 49.5	319955 .5 16.9					
AVERAGES BASED ON THOSE WITH EXPENDITURE																		
AVERAGE PER PARTY NIGHT	9.02	4.34	6.34	1.35	5.03	8.36	12.33	20.90	24.36	4.59	.03	19.93	13.28					
AVERAGE PER PERSON NIGHT	3.78	1.57	1.67	.34	3.32	3.49	5.50	10.81	12.18	1.78	.02	9.50	7.08					
AVERAGES BASED ON TOTAL																		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====CANADA=====					=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER						
AVERAGE PER PARTY NIGHT	.78	.06	.03	.05	.16	1.70	1.75	3.82	.32	.34	.01	3.81	1.08						
AVERAGE PER PERSON NIGHT	.32	.02	.01	.02	.06	.73	.76	2.09	.11	.13	-	2.14	.49						
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	21266799	15112319	1449166	4705315	13019578	2417208	669053	662786	25425721	188496	3292651	7991113						
	9.6	9.8	10.3	7.8	9.2	12.0	4.2	3.9	3.6	9.1	2.5	8.6	12.4						
	100.0	57.9	41.2	3.9	12.8	35.5	6.6	1.8	1.8	69.3	.5	9.0	21.8						
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	25.11	31.91	33.70	27.83	28.35	26.06	8.24	14.24	6.00	24.76	1.89	17.10	32.93						
AVERAGE PER PERSON NIGHT	10.20	12.45	13.08	9.46	11.77	10.65	3.68	6.97	2.45	9.36	.70	10.34	14.19						
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT	15.17	15.63	16.15	10.55	16.36	19.48	6.24	8.71	4.94	13.56	1.12	13.35	26.90						
AVERAGE PER PERSON NIGHT	6.28	6.30	6.60	4.28	6.28	8.32	2.71	4.77	1.79	5.36	.41	7.49	12.12						
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3625788	2972731	38038	615019	757042	2880	2095	784	3751914	1881	621973	11824						
	1.1	1.7	2.0	.2	1.2	.7	*	*	*	1.3	*	1.6	*						
	100.0	82.7	67.8	.9	14.0	17.3	.1	*	*	85.5	*	14.2	.3						
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	19.51	35.27	48.24	3.11	21.24	6.27	2.20	4.00	1.00	18.58	.03	39.94	1.63						
AVERAGE PER PERSON NIGHT	7.62	11.92	17.05	.87	7.14	2.82	.85	2.00	.33	7.07	.02	19.56	.91						

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	=====CANADA=====													
	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	SCHEDULED R.V. BUS, TRAIN	CHARTER			
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.81	2.66	3.18	.28	2.14	1.13	.01	.03	.01	2.00	.01	2.52	.04	
AVERAGE PER PERSON NIGHT	.75	1.07	1.30	.11	.82	.48	.01	.01	.79	-	1.41	.02		
PARK ENTRANCE FEES/ LICENCE FEES	5294187 1.4 100.0	3906466 2.1 73.8	3018299 2.1 57.0	352441 1.9 6.7	535726 1.1 10.1	962882 .9 18.2	413041 .7 7.8	21675 .1 .4	268348 1.4 5.1	5139622 1.8 97.1	282999 3.8 5.3	119874 .3 2.3	34691 .1 .7	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	3.70	4.76	5.30	4.92	2.99	2.29	2.22	4.33	2.21	3.75	2.28	2.48	2.99	
AVERAGE PER PERSON NIGHT	1.49	1.90	2.18	1.83	1.11	.95	.86	3.24	.89	1.48	.88	1.68	1.90	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.19	2.87	3.23	2.57	1.86	1.44	1.07	.28	2.00	2.74	1.68	.49	.12	
AVERAGE PER PERSON NIGHT	.91	1.16	1.32	1.04	.72	.61	.46	.15	.72	1.08	.61	.27	.05	
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293 14.0 100.0	22963851 10.6 42.7	15517948 10.6 28.9	1616525 8.7 3.0	5829379 11.4 10.8	15644610 14.4 29.1	15151999 26.3 28.2	9035328 53.0 16.8	2213001 11.9 4.1	33417724 11.9 62.1	1302979 17.4 2.4	4410865 11.5 8.2	15941703 24.7 29.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	31.57	28.57	30.79	21.48	25.95	26.07	51.17	157.21	19.77	26.50	9.71	22.44	64.94	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

=====CANADA=====										=====PLACE OF RESIDENCE=====				=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			

0.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

=====SEASON=====														
=====ACCOMMODATION TYPE=====														
=====DESTINATION=====														
==LENGTH OF STAY==														
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Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====					=====SEASON=====			

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN												
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====				=====SEASON=====
TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, ALL LOOGE	OTHER ROOFED	TRAILER, CAMPING	ANY VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	8.34	7.48	11.00	-	8.34	6.48	6.54	5.25	13.93	7.26	10.26	7.08
AVERAGE PER PERSON NIGHT	3.45	3.12	4.46	-	3.45	2.66	2.64	2.52	5.83	3.35	4.06	3.24
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722 -4 100.0	1118354 -4 73.4	378177 .5 24.8	- -4 100.0	1522722 -4 100.0	1414068 -4 92.9	1309152 -4 86.0	129291 .6 8.5	61404 -2 4.0	117715 1.3 7.7	586635 -4 38.5	377787 .3 24.8
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	3.82	4.16	2.93	-	3.82	4.36	4.47	2.16	.77	7.16	2.90	5.17
AVERAGE PER PERSON NIGHT	1.60	1.82	1.12	-	1.60	1.75	1.71	1.34	.38	1.94	1.33	2.48
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	.63	.61	.64	-	.63	.82	.81	.68	.10	.82	.52	1.27
AVERAGE PER PERSON NIGHT	.26	.26	.26	-	.26	.34	.33	.33	.04	.38	.21	.58
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716 .5 100.0	1288364 -4 67.9	607566 .8 32.0	- -5 100.0	1896716 -5 100.0	1825456 .5 96.2	1815895 .5 95.7	124317 .6 6.6	75605 -2 4.0	17875 .2 .9	1250649 .8 65.9	399522 * 21.1
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	9.02	12.74	5.61	-	9.02	12.65	12.83	7.96	1.03	2.26	8.65	10.75
AVERAGE PER PERSON NIGHT	3.78	5.72	2.20	-	3.78	4.94	4.98	4.11	.50	.36	3.95	5.45
AVERAGES BASED ON TOTAL												

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN															
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====				=====SEASON=====			

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====					=====SEASON=====			
								HOTEL, MOTEL, ALL LODGE					ANY TRAILER, VACATION CAMPING		OWN HOME, VFR	
								ANY ROOFED		OTHER ROOFED						

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY • TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN														
====DESTINATION==== ==LENGTH OF STAY== =====ACCOMMODATION TYPE=====SEASON=====														
HOTEL, ANY OWN														
MOTEL, ALL OTHER TRAILER, VACATION														
LODGE ROOFED CAMPING HOME,VFR														
ANY ROOFED														
NO SAME-DAY OVERNIGHT														
TOTAL														
AVERAGE PER PERSON NIGHT	12.92	13.73	10.25	-	12.92	15.13	15.30	8.83	5.38	10.41	10.57	16.97	12.97	19.70
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	22.23	24.25	16.14	-	22.23	27.37	28.36	14.93	8.11	11.73	19.91	29.03	19.78	31.78
AVERAGE PER PERSON NIGHT	9.20	10.11	6.55	-	9.20	11.25	11.43	7.18	3.40	5.41	7.89	13.24	8.19	14.51

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	=====PARTY EXPENDITURE=====				=====OVERALL RATING=====				=PARTY COMPOSITION=			
	DIRECT	ANY PRE-	PREPAID		GOOD	FAIR	ADULTS	ANY				
	TURE ONLY	EXPENDI-	PACKAGE	EXCELLENT	VERY GOOD	, POOR	ONLY	UNDER 16				
	-----	-----	-----	-----	-----	-----	-----	-----				
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797	412186	384611	330464	479805	251730	50823	688271	108526			
	100.0	51.7	48.3	41.5	60.2	31.6	6.4	86.4	13.6			
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950	227674225	155304725	112942312	212027748	133623251	33579962	313260290	69718660			
	100.0	59.4	40.6	29.5	55.4	34.9	8.8	81.8	18.2			
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	160.54	131.28	238.46	248.93	160.58	172.39	130.68	154.83	192.41			
AVERAGE PER PERSON NIGHT	66.86	54.63	99.50	106.92	67.76	70.68	53.34	74.91	45.08			
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	158.30	131.28	238.46	248.93	159.42	168.02	129.97	153.20	186.11			
AVERAGE PER PERSON NIGHT	65.51	54.63	99.50	106.92	67.41	67.28	53.11	74.07	43.11			
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052	71413755	54887297	38454257	66452249	47895172	11012890	103271891	23029161			
	33.0	31.4	35.3	34.0	31.3	35.8	32.8	33.0	33.0			
	100.0	56.5	43.5	30.4	52.6	37.9	8.7	81.8	18.2			
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	74.33	67.48	85.63	85.20	72.18	80.34	66.21	71.97	87.11			
AVERAGE PER PERSON NIGHT	30.32	27.16	35.72	36.65	30.60	31.44	25.57	34.03	20.36			
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	52.20	41.18	84.27	84.75	49.96	60.22	42.63	50.51	61.47			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=									
	DIRECT	ANY PRE-					GOOD, FAIR	ADULTS	ANY
	EXPENDI-	PAID EXP-	PREPAID	EXCELLENT	VERY GOOD		, POOR	ONLY	UNDER 16
	TOTAL	TURE ONLY	ENDITURE						
AVERAGE PER PERSON NIGHT	21.60	17.14	35.17	36.40	21.13	24.12	17.42	24.42	14.24
CAMPING FEES	4835885	4653387	182498	-	2851277	1256744	630252	3805620	1030264
	1.3	2.0	.1		1.3	.9	1.9	1.2	1.5
	100.0	96.2	3.8		59.0	26.0	13.0	78.7	21.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.03	8.81	24.02	*	8.93	9.18	8.69	8.79	10.01
AVERAGE PER PERSON NIGHT	3.75	3.63	20.97	.	3.53	4.25	3.74	4.41	2.42
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.00	2.68	.28	-	2.14	1.58	2.44	1.86	2.75
AVERAGE PER PERSON NIGHT	.83	1.12	.12	-	.91	.63	1.00	.90	.64
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	61860419	50050857	38100587	62504796	37443124	11149599	93634494	18276782
	29.2	27.2	32.2	33.7	29.5	28.0	33.2	29.9	26.2
	100.0	55.3	44.7	34.0	55.9	33.5	10.0	83.7	16.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	56.16	45.57	78.77	86.93	57.70	55.70	51.05	55.58	59.29
AVERAGE PER PERSON NIGHT	23.36	18.98	32.69	37.10	24.60	22.15	21.64	26.88	13.99
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	46.26	35.67	76.85	83.97	47.00	47.08	43.16	45.79	48.79

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
	DIRECT ANY PRE-EXPENDITURE ONLY		PAID EXP- ENDITURE	PREPAID PACKAGE		EXCELLENT	VERY GOOD	GOOD, FAIR, POOR		ADULTS ONLY	ANY UNDER 16
	TOTAL	TURE		PACKAGE	PACKAGE			GOOD	POOR		
AVERAGE PER PERSON NIGHT	19.14	14.84	32.07	36.07	19.87	18.85	17.63	22.14	11.30		
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155 4.2 100.0	13071272 5.7 80.8	3109883 2.0 19.2	2386797 2.1 14.8	7330028 3.5 45.3	5709171 4.3 35.3	3028285 9.0 18.7	11258190 3.6 69.6	4922965 7.1 30.4		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	12.57	12.70	12.08	12.38	10.87	12.03	24.81	10.98	18.86		
AVERAGE PER PERSON NIGHT	5.04	5.12	4.73	5.27	4.49	4.78	8.83	5.46	4.30		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	6.69	7.54	4.77	5.26	5.51	7.18	11.72	5.51	13.14		
AVERAGE PER PERSON NIGHT	2.77	3.14	1.99	2.26	2.33	2.87	4.79	2.66	3.04		
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471 5.3 100.0	17421617 7.7 86.4	2748854 1.8 13.6	1227060 1.1 6.1	10805162 5.1 53.6	6741241 5.0 33.4	2294561 6.8 11.4	16079204 5.1 79.7	4091267 5.9 20.3		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	14.24	14.90	11.12	11.38	13.41	14.62	16.99	13.67	17.02		
AVERAGE PER PERSON NIGHT	5.75	6.05	4.35	4.75	5.43	6.05	6.28	6.58	3.84		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	8.34	10.05	4.22	2.70	8.12	8.48	8.88	7.86	10.92		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====OVERALL RATING===== =PARTY COMPOSITION=											
=====PARTY EXPENDITURE=====											
DIRECT ANY PRE-EXPENDI- PAID EXP- TURE ONLY ENDITURE		PREPAID PACKAGE		EXCELLENT VERY GOOD		GOOD, FAIR, POOR		ADULTS ONLY		ANY UNDER 16	

AVERAGE PER PERSON NIGHT	3.45	4.18	1.76	1.16	3.44	3.39	3.63	3.80	2.53		
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722	763038	759684	660818	823917	588312	100324	1279116	243606		
	.4	.3	.5	.6	.4	.4	.3	.4	.3		
	100.0	50.1	49.9	43.4	54.1	38.6	6.6	84.0	16.0		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	3.82	3.23	4.67	5.16	2.93	6.94	3.52	3.56	6.13		
AVERAGE PER PERSON NIGHT	1.60	1.35	1.95	2.17	1.27	2.28	2.45	1.69	1.23		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.63	.44	1.17	1.46	.62	.74	.39	.63	.65		
AVERAGE PER PERSON NIGHT	.26	.18	.49	.63	.26	.30	.16	.30	.15		
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	1151095	745621	438699	1558082	314438	12061	1766603	130113		
	.5	.5	.5	.4	.7	.2	*	.6	.2		
	100.0	60.7	39.3	23.1	82.1	16.6	.6	93.1	6.9		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.02	8.26	10.53	11.51	8.56	13.07	3.01	9.20	7.19		
AVERAGE PER PERSON NIGHT	3.78	3.44	4.46	5.03	3.61	5.05	1.64	4.27	1.48		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.78	.66	1.14	.97	1.17	.40	.05	.86	.35		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
	DIRECT ANY PRE-		PAID EXP-	PREPAID		PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR	ADULTS ONLY	ANY UNDER 16
	TURE ONLY	ENDITURE		EXPENDITURE	EXPENDITURE						
AVERAGE PER PERSON NIGHT	.32	.28	.48	.42	.50	.16	.02	.42	.08		
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	17011313	19698172	13698747	20533481	13459049	2129842	29664395	7045090		
	9.6	7.5	12.7	12.1	9.7	10.1	6.3	9.5	10.1		
	100.0	46.3	53.7	37.3	55.9	36.7	5.8	80.8	19.2		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	25.11	18.06	37.85	38.33	23.73	29.56	17.09	24.07	30.70		
AVERAGE PER PERSON NIGHT	10.20	7.30	15.53	16.13	9.63	11.45	8.54	11.44	7.00		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	15.17	9.81	30.24	30.19	15.44	16.92	8.24	14.51	18.81		
AVERAGE PER PERSON NIGHT	6.28	4.08	12.62	12.97	6.53	6.78	3.37	7.01	4.36		
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3980573	405137	54454	2100521	2225683	46091	3154797	1230913		
	1.1	1.7	.3	*	1.0	1.7	.1	1.0	1.8		
	100.0	90.8	9.2	1.2	47.9	50.7	1.1	71.9	28.1		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	19.51	19.35	21.28	4.84	12.99	41.66	7.39	16.54	36.16		
AVERAGE PER PERSON NIGHT	7.62	7.53	8.57	1.69	5.62	12.46	3.22	7.37	8.32		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.81	2.30	.62	.12	1.58	2.80	.18	1.54	3.29		

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE=====												=====OVERALL RATING=====				=PARTY COMPOSITION=			
DIRECT ANY PRE- EXPENDITURE PAID EXP- TOTAL TURE ONLY ENDITURE		PREPAID PACKAGE EXCELLENT VERY GOOD		GOOD, FAIR ,POOR		ADULTS ONLY		ANY UNDER 16											
AVERAGE PER PERSON NIGHT	.75	.96	.26	.05	.67	1.12	.07	.75	.76										
PARK ENTRANCE FEES/ LICENCE FEES	5294187 1.4 100.0	4645666 2.0 87.8	648521 4 12.2	238606 .2 4.5	2925684 1.4 55.3	1885087 1.4 35.6	413032 1.2 7.8	4244516 1.4 80.2	1049671 1.5 19.8										
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	3.70	3.86	2.87	2.37	3.77	3.76	3.01	3.64	3.98										
AVERAGE PER PERSON NIGHT	1.49	1.55	1.13	.99	1.52	1.52	1.18	1.77	.90										
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT	2.19	2.68	1.00	.53	2.20	2.37	1.60	2.08	2.80										
AVERAGE PER PERSON NIGHT	.91	1.11	.42	.23	.93	.95	.65	1.00	.65										
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293 14.0 100.0	31702090 13.9 59.0	22068203 14.2 41.0	17682287 15.7 32.9	34142553 16.1 63.5	16105230 12.1 30.0	2763026 8.2 5.1	45101464 14.4 83.9	8668828 12.4 16.1										
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	31.57	26.42	43.87	47.29	33.81	29.98	19.28	31.80	30.45										
AVERAGE PER PERSON NIGHT	12.92	10.75	18.19	20.28	13.96	12.01	8.08	15.48	6.94										
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT	22.23	18.28	33.88	38.97	25.67	20.25	10.69	22.06	23.14										

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE=====		=====OVERALL RATING=====		=====PARTY COMPOSITION=====	
DIRECT	ANY PRE-				
EXPENDI-	PAID EXP-				
TURE ONLY	ENDITURE	PREPAID	PACKAGE	EXCELLENT	VERY GOOD
-----	-----	-----	-----	-----	-----
9.20	7.61	14.14	16.74	10.85	8.11
				4.37	10.66
					5.36
AVERAGE PER PERSON					
NIGHT					

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====											
				PROFESS- IONAL, EXECUTIVE, ,MANAGER			OTHER WHITE COLLAR		NOT IN LABOUR FORCE		
				55+ YEARS	MALE	FEMALE					
				35-54 YEARS							
				25-34 YEARS							
				16-24 YEARS							
TOTAL											
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	72657 9.1	191787 24.1	258153 32.4	251070 31.5	467623 58.7	315026 39.5	291697 36.6	173501 21.8	113300 14.2	179890 22.6
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950 100.0	29436572 7.7	98168761 25.6	157636140 41.2	86002796 22.5	243092577 63.5	137144174 35.8	173910705 45.4	88101363 23.0	52494475 13.7	58370158 15.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	160.54	144.59	151.09	180.67	143.19	164.95	154.69	173.19	175.23	154.25	121.72
AVERAGE PER PERSON NIGHT	66.86	64.03	70.53	67.77	63.36	67.82	65.52	72.66	72.69	59.38	53.14
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	158.30	143.47	148.60	179.76	140.46	162.96	152.76	171.76	174.70	149.45	121.23
AVERAGE PER PERSON NIGHT	65.51	63.62	67.38	67.47	61.83	66.36	64.48	72.21	72.57	55.35	53.03
LOADING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052 33.0 100.0	9349419 31.8 7.4	31797197 32.4 25.2	51858262 32.9 41.1	29936840 34.8 23.7	80975723 33.3 64.1	44470268 32.4 35.2	58993542 33.9 46.7	30880816 35.1 24.5	14224485 27.1 11.3	19409026 33.3 15.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	74.33	71.15	68.17	80.65	73.32	71.76	80.33	74.38	84.01	64.67	68.48
AVERAGE PER PERSON NIGHT	30.32	28.90	32.17	30.22	31.00	29.15	32.77	31.01	34.10	23.93	28.52
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	52.20	45.57	48.13	59.14	48.89	54.28	49.54	58.26	61.23	40.50	40.31

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====									
	AGE				SEX		PROFESS- IONAL, EXECUTIVE ,MANAGER		
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	21.60	20.21	21.82	22.19	21.52	22.10	20.91	24.49	15.00
CAMPING FEES	4835885	353489	1433721	1692396	1330082	2888789	1920899	1907723	982969
	1.3	1.2	1.5	1.1	1.5	1.2	1.4	1.1	1.9
	100.0	7.3	29.6	35.0	27.5	59.7	39.7	39.4	20.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.03	8.78	9.26	10.08	7.87	10.80	7.26	11.25	10.86
AVERAGE PER PERSON NIGHT	3.75	3.80	3.91	3.51	3.98	4.50	3.03	4.53	4.31
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.00	1.72	2.17	1.93	2.17	1.94	2.14	1.88	2.80
AVERAGE PER PERSON NIGHT	.83	.76	.98	.72	.96	.79	.90	.79	1.04
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	9397429	27583720	46589070	24201621	72866636	38396428	50689957	17376365
	29.2	31.9	28.1	29.6	28.1	30.0	28.0	29.1	33.1
	100.0	8.4	24.6	41.6	21.6	65.1	34.3	45.3	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	56.16	56.17	49.91	59.77	54.65	57.06	54.98	56.13	63.13
AVERAGE PER PERSON NIGHT	23.36	24.85	23.55	22.91	23.35	23.67	22.82	23.97	24.54
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	46.26	45.80	41.75	53.13	39.53	48.85	42.77	50.06	49.47
									34.10

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

	=====AGE=====						=====SEX=====		=====OCCUPATION=====			
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE		
	TOTAL											
AVERAGE PER PERSON NIGHT	19.14	20.31	18.93	19.94	17.40	19.89	18.05	21.05	20.92	18.32	14.92	
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155 4.2 100.0	1508310 5.1 9.3	4529549 4.6 28.0	6924781 4.4 42.8	2016266 2.3 12.5	11454506 4.7 70.8	4676155 3.4 28.9	7151020 4.1 44.2	2910344 3.3 18.0	4063874 7.7 25.1	1755788 3.0 10.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	12.57	11.27	12.67	14.56	7.14	14.49	9.68	13.10	12.08	19.01	7.01	
AVERAGE PER PERSON NIGHT	5.04	5.37	5.65	5.20	3.17	5.60	4.12	5.01	4.93	7.14	3.25	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	6.69	7.35	6.86	7.90	3.29	7.68	5.21	7.06	5.77	11.57	3.65	
AVERAGE PER PERSON NIGHT	2.77	3.26	3.11	2.96	1.45	3.13	2.20	2.97	2.40	4.28	1.60	
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471 5.3 100.0	1279977 4.3 6.3	5869945 6.0 29.1	7562854 4.8 37.5	5068649 5.9 25.1	12982800 5.3 64.4	7038646 5.1 34.9	7654623 4.4 37.9	4770031 5.4 23.6	3743719 7.1 18.6	3486113 6.0 17.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	14.24	11.32	14.81	14.22	14.49	14.54	13.59	12.82	15.47	19.16	12.17	
AVERAGE PER PERSON NIGHT	5.75	4.70	6.96	5.26	6.09	5.76	5.68	5.32	6.38	6.51	5.23	
AVERAGES BASED ON TOTAL												

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====														
				PROFESS- TIONAL, EXECUTIVE ,MANAGER				OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE			
				MALE	FEMALE									
				16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS							
TOTAL														
AVERAGE PER PARTY NIGHT				8.34	6.24	8.89	8.62	8.28	7.84	7.56	9.46	10.66	7.24	
AVERAGE PER PERSON NIGHT				3.45	2.77	4.03	3.24	3.64	3.31	3.18	3.93	3.95	3.17	
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.				1522722 .4 100.0	344565 1.2 22.6	413340 .4 27.1	406454 .3 26.7	344721 .4 22.6	813507 .3 53.4	697923 .5 45.8	479558 .3 31.5	337771 .4 22.2	282927 .5 18.6	365914 .8 24.0
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				3.82	9.57	4.44	5.20	1.86	4.26	3.43	4.74	3.69	5.86	2.49
AVERAGE PER PERSON NIGHT				1.60	4.72	2.02	1.59	.84	1.67	1.51	1.77	1.52	3.36	1.03
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT				.63	1.68	.63	.46	.56	.55	.78	.47	.67	.81	.76
AVERAGE PER PERSON NIGHT				.26	.74	.28	.17	.25	.22	.33	.20	.28	.30	.33
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS				1896716 .5 100.0	43551 .1 2.3	694612 .7 36.6	440240 .3 23.2	697881 .8 36.8	920440 .4 48.5	961969 .7 50.7	938756 .5 49.5	354673 .4 18.7	154539 .3 8.1	361965 .6 19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				9.02	5.89	17.61	12.02	5.56	10.76	7.79	20.39	7.37	15.91	3.52
AVERAGE PER PERSON NIGHT				3.78	3.71	8.71	3.71	2.40	4.54	3.23	8.34	3.24	8.11	1.43
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====					=====SEX=====		=====OCCUPATION=====				
							PROFESS- IONAL,				
							EXECUTIVE MANAGER				
							OTHER WHITE COLLAR				
							UNSKILLED LABOUR				
							LABOUR FORCE				

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====									
				PROFESS- IONAL,					
				EXECUTIVE ,MANAGER					
				MALE		FEMALE			
				55+					
				YEARS					
				35-54					
				YEARS					
				25-34					
				YEARS					
				16-24					
				YEARS					
TOTAL									

AVERAGES BASED ON									
TOTAL									

AVERAGE PER PARTY NIGHT									
1.81				.32		.69		3.22	
				.97		2.02		1.53	
				.23		2.55		2.05	
.75				.14		.31		1.21	
				.42		.82		.65	
				.08		1.07		.85	

PARK ENTRANCE FEES/ LICENCE FEES									
5294187				5131116		1498134		2199045	
				1.4		1.5		1.4	
				100.0		28.3		41.5	

AVERAGES BASED ON THOSE WITH EXPENDITURE									

AVERAGE PER PARTY NIGHT									
3.70				4.70		4.33		3.49	
						3.20		3.92	
						4.05		3.03	
4.17				3.15					

AVERAGE PER PERSON NIGHT									
1.49				2.04		1.95		1.32	
						1.36		1.55	
						1.65		1.23	
1.51				1.31					

AVERAGES BASED ON TOTAL									

AVERAGE PER PARTY NIGHT									
2.19				2.50		2.27		2.51	
				1.11		1.03		.94	
						.73		.96	
1.55				.68					

AVERAGE PER PERSON NIGHT									
.91				1.11		1.03		.94	
						.84		1.14	
						2.71		1.76	
2.27				1.55					

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.									
53770293				2988104		16071493		19536402	
				14.0		16.4		12.4	
				100.0		29.9		36.3	

AVERAGES BASED ON THOSE WITH EXPENDITURE									

AVERAGE PER PARTY NIGHT									
31.57				21.77		35.91		31.90	
						29.86		29.76	
						31.42		39.31	
23.32				26.14					

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====													
				PROFESS- TIONAL, EXECUTIVE ,MANAGER				OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE	
				16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE				
TOTAL				10.01	17.18	11.59	12.76	11.79	14.82	12.89	15.88	8.83	11.33
AVERAGE PER PERSON NIGHT				12.92									
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT				22.23	14.56	24.33	22.28	21.25	23.78	23.65	24.71	15.66	18.74
AVERAGE PER PERSON NIGHT				9.20	6.46	11.03	8.36	8.65	10.04	9.94	10.26	5.80	8.20

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

BANFF OVERNIGHT EXPENDITURES (ACTUAL)	671879	59369	15674	600314	-
	100.0	8.8	2.3	89.3	
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)	261838688	42974328	8465799	207259264	-
	100.0	16.4	3.2	79.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	174.17	262.37	118.53	169.87	-
AVERAGE PER PERSON NIGHT	75.38	94.25	50.84	75.39	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	172.02	262.37	115.42	167.55	-
AVERAGE PER PERSON NIGHT	74.38	94.25	50.26	74.18	-
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	88672872	16987404	2484467	66797436	-
	33.9	39.5	29.3	32.2	
	100.0	19.2	2.8	75.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	76.75	110.24	53.38	73.59	-
AVERAGE PER PERSON NIGHT	32.44	38.46	20.51	32.23	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	58.25	103.71	33.87	54.00	-
AVERAGE PER PERSON NIGHT	25.19	37.26	14.75	23.91	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

CAMPING FEES	2604678	2206	37651	2549135	-
	1.0	*	.4	1.2	
	100.0	.1	1.4	97.9	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	10.32	9.00	7.21	10.37	-
AVERAGE PER PERSON NIGHT	4.52	9.00	2.93	4.55	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	1.71	.01	.51	2.06	-
AVERAGE PER PERSON NIGHT	.74	.	.22	.91	-

FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	13187951	3377073	61386456	-
	30.0	30.7	39.9	29.6	
	100.0	16.8	4.3	78.1	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	59.02	80.69	48.56	58.40	-
AVERAGE PER PERSON NIGHT	25.23	28.97	20.86	25.59	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	51.61	80.52	46.04	49.63	-
AVERAGE PER PERSON NIGHT	22.31	28.92	20.05	21.97	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

	=====MAIN PURPOSE OF PARKS VISIT=====				
	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
GROCERIES AND BEVERAGES	9122272	687603	338177	7825450	-
BOUGHT IN STORES IN THE	3.5	1.6	4.0	3.8	-
PARKS	100.0	7.5	3.7	85.8	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	11.81	10.84	12.51	11.91	-
AVERAGE PER PERSON NIGHT	4.88	3.35	4.65	5.13	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	5.99	4.20	4.61	6.33	-
AVERAGE PER PERSON NIGHT	2.59	1.51	2.01	2.80	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	10942092	996359	597565	8942089	-
	4.2	2.3	7.1	4.3	-
	100.0	9.1	5.5	81.7	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	14.47	13.46	15.51	14.90	-
AVERAGE PER PERSON NIGHT	6.13	4.49	7.19	6.46	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	7.19	6.08	8.15	7.23	-
AVERAGE PER PERSON NIGHT	3.11	2.19	3.55	3.20	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

TRANSPORTATION WITHIN THE 1032405 205832 36904 763797 -
 PARKS INCLUDING SHUTTLE .4 .5 .4 .4
 BUSES, TAXIS, ETC. 100.0 19.9 3.6 74.0

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 4.50 4.63 7.90 4.21 -
 AVERAGE PER PERSON NIGHT 1.85 1.27 1.37 1.98 -

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .68 1.26 .50 .62 -
 AVERAGE PER PERSON NIGHT .29 .45 .22 .27 -

AUTO RENTAL FOR VEHICLES 1302273 31328 19353 1226104 -
 PICKED UP IN THE PARKS .5 .1 .2 .6
 100.0 2.4 1.5 94.2

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 14.78 4.56 5.20 15.08 -
 AVERAGE PER PERSON NIGHT 5.94 1.27 .77 6.52 -

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .86 .19 .26 .99 -
 AVERAGE PER PERSON NIGHT .37 .07 .11 .44 -

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

RECREATION AND	25062600	2597154	474375	22612650	-
ENTERTAINMENT INCLUDING	9.6	6.0	5.6	10.9	
TOURS, TICKETS, EQUIPMENT	100.0	10.4	1.9	90.2	
RENTALS, ETC.					

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	27.32	32.13	30.67	28.18	-
AVERAGE PER PERSON NIGHT	11.31	9.21	8.38	12.21	-
AVERAGES BASED ON TOTAL					

AVERAGE PER PARTY NIGHT	16.46	15.86	6.47	18.28	-
AVERAGE PER PERSON NIGHT	7.12	5.70	2.82	8.09	-
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728 1.4 100.0	2865165 6.7 80.0	-	733178 .4 20.5	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	32.33	47.38	-	13.20	-
AVERAGE PER PERSON NIGHT	11.25	14.22	-	5.32	-
AVERAGES BASED ON TOTAL					

AVERAGE PER PARTY NIGHT	2.35	17.49	-	.59	-
AVERAGE PER PERSON NIGHT	1.02	6.28	-	.26	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

PARK ENTRANCE FEES/ LICENCE FEES	3624253	398714	122830	3075212	-
	1.4	.9	1.5	1.5	
	100.0	11.0	3.4	84.9	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	4.09	3.40	3.66	4.36	-
AVERAGE PER PERSON NIGHT	1.69	1.17	1.26	1.87	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	2.38	2.43	1.67	2.49	-
AVERAGE PER PERSON NIGHT	1.03	.87	.73	1.10	-

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108	5014609	977405	31347762	-
	14.3	11.7	11.5	15.1	
	100.0	13.4	2.6	83.9	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	33.58	41.03	20.68	34.04	-
AVERAGE PER PERSON NIGHT	14.38	13.71	9.64	14.94	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	24.53	30.62	13.33	25.34	-
AVERAGE PER PERSON NIGHT	10.61	11.00	5.80	11.22	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====CANADA=====					=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED CHARTER							
BANFF OVERNIGHT EXPENDITURES (ACTUAL)	671879	224657	113000	28842	82815	300413	146809	82524	11901	256274	6619	199261	216344						
	100.0	33.4	16.8	4.3	12.3	44.7	21.9	12.3	1.8	38.1	1.0	29.7	32.2						
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)	261838688	158014448	110602296	10034316	37377844	67022140	36802088	14219262	8120762	191071200	2545261	29809326	40958160						
	100.0	60.3	42.2	3.8	14.3	25.6	14.1	5.4	3.1	73.0	1.0	11.4	15.6						
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	174.17	174.86	172.33	191.48	178.49	177.39	165.84	276.37	151.87	168.50	73.51	158.20	226.28						
AVERAGE PER PERSON NIGHT	75.38	74.02	72.28	78.98	78.27	76.52	79.47	139.48	72.08	69.11	29.99	94.57	103.99						
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT	172.02	173.98	171.81	191.23	176.30	176.90	156.55	234.62	151.87	167.85	68.59	155.14	213.66						
AVERAGE PER PERSON NIGHT	74.38	73.33	72.19	78.94	75.40	76.16	75.82	121.99	72.08	68.94	28.33	89.01	98.95						
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	88672872	53201928	36895244	3558349	12748333	24714264	10756683	2221318	2851332	65274364	81276	11991811	11406700						
	33.9	33.7	33.4	35.5	34.1	36.9	29.2	15.6	35.1	34.2	3.2	40.2	27.8						
	100.0	60.0	41.6	4.0	14.4	27.9	12.1	2.5	3.2	73.6	.1	13.5	12.9						
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	76.75	81.71	80.24	118.53	79.04	78.75	56.52	60.68	61.15	79.89	300.00	67.52	71.01						
AVERAGE PER PERSON NIGHT	32.44	33.38	32.13	40.76	35.59	33.36	26.97	27.02	29.22	31.48	150.00	40.13	31.59						
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT	58.25	58.58	57.31	67.81	60.13	65.23	45.76	36.65	53.32	57.34	2.19	62.41	59.50						

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	=====CANADA=====													
	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	SCHEDULED R.V. BUS, TRAIN	CHARTER			
AVERAGE PER PERSON NIGHT	25.19	24.69	24.08	27.99	25.71	28.08	22.16	19.06	25.31	23.55	.90	35.81	27.56	
CAMPING FEES	2604678	1591657	868407	141734	581516	643840	369181	4662	80964	2319945	301171	284733	-	
	1.0	1.0	.8	1.4	1.6	1.0	1.0	*	1.0	1.2	11.8	1.0		
	100.0	61.1	33.3	5.4	22.3	24.7	14.2	.2	3.1	89.1	11.6	10.9		
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	10.32	10.58	9.63	11.92	12.02	8.70	13.20	25.00	7.17	9.78	8.70	18.57	-	
AVERAGE PER PERSON NIGHT	4.52	4.45	4.18	5.08	4.76	4.19	5.67	12.50	2.85	4.21	3.55	11.32	-	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.71	1.75	1.35	2.70	2.74	1.70	1.57	.08	1.51	2.04	8.12	1.48	-	
AVERAGE PER PERSON NIGHT	.74	.74	.57	1.12	1.17	.73	.76	.04	.72	.84	3.35	.85	-	
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	49959684	36841352	2866425	10251906	18745908	9847810	3029705	2832891	58601080	597183	7951556	12000763	
	30.0	31.6	33.3	28.6	27.4	28.0	26.8	21.3	34.9	30.7	23.5	26.7	29.3	
	100.0	63.6	46.9	3.6	13.1	23.9	12.5	3.9	3.6	74.6	.8	10.1	15.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	59.02	63.08	65.73	62.92	55.15	53.67	51.90	65.49	58.75	59.61	30.75	43.98	71.78	
AVERAGE PER PERSON NIGHT	25.23	26.23	26.73	25.14	24.85	23.07	24.90	31.64	28.08	24.02	11.36	26.34	32.28	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	51.61	55.01	57.23	54.63	48.36	49.48	41.89	49.99	52.98	51.48	16.09	41.38	62.60	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	=====CANADA=====													
	TOTAL	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	SCHEDULED	R.V.	BUS, TRAIN	CHARTER
	CANADA	CANADA			CANADA		OTHER		GERMANY	PRIVATE				
										VEHICLE				
AVERAGE PER PERSON	22.31	23.18	24.05	22.55	20.68	21.30	20.29	25.99	25.15	21.14	6.65	23.74	28.99	
NIGHT														
GROCERIES AND BEVERAGES	9122272	5743928	3314022	482466	1947440	1495615	1882729	366498	758635	7226518	350378	1027053	868700	
BOUGHT IN STORES IN THE	3.5	3.6	3.0	4.8	5.2	2.2	5.1	2.6	9.3	3.8	13.8	3.4	2.1	
PARKS	100.0	63.0	36.3	5.3	21.3	16.4	20.6	4.0	8.3	79.2	3.8	11.3	9.5	
AVERAGES BASED ON														
THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	11.81	12.88	11.09	17.96	16.22	7.24	15.65	11.83	21.65	12.00	14.16	10.30	12.31	
AVERAGE PER PERSON	4.88	5.22	4.44	6.45	6.98	3.16	6.34	5.01	9.99	4.69	5.57	6.14	5.36	
NIGHT														
AVERAGES BASED ON														
TOTAL														
AVERAGE PER PARTY NIGHT	5.99	6.32	5.15	9.19	9.19	3.95	8.01	6.05	14.19	6.35	9.44	5.35	4.53	
AVERAGE PER PERSON	2.59	2.67	2.16	3.80	3.93	1.70	3.88	3.14	6.73	2.61	3.90	3.07	2.10	
NIGHT														
VEHICLE GAS AND OIL,	10942092	6848422	3767721	695068	2385632	2981152	1112518	41873	431232	10202794	648803	681340	57958	
MAINTENANCE OR REPAIRS	4.2	4.3	3.4	6.9	6.4	4.4	3.0	.3	5.3	5.3	25.5	2.3	.1	
BOUGHT FROM STATIONS	100.0	62.6	34.4	6.4	21.8	27.2	10.2	.4	3.9	93.2	5.9	6.2	.5	
WITHIN THE PARKS														
AVERAGES BASED ON														
THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	14.47	15.87	14.93	19.57	16.62	13.51	10.68	13.37	8.38	14.67	26.06	12.15	12.19	
AVERAGE PER PERSON	6.13	6.87	6.41	7.01	7.68	5.54	4.45	9.32	4.01	6.03	10.99	7.90	7.10	
NIGHT														
AVERAGES BASED ON														
TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====				=====MODE OF ENTRY=====		
	=====CANADA=====												
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER
AVERAGE PER PARTY NIGHT	7.19	7.54	5.85	13.25	11.25	7.87	4.73	.69	8.06	8.96	17.48	3.55	.30
AVERAGE PER PERSON NIGHT	3.11	3.18	2.46	5.47	4.81	3.39	2.29	.36	3.83	3.68	7.22	2.03	.14
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	454459	149984	61765	242711	341041	236905	127870	1763	240730	2465	557585	234091
	.4	.3	.1	.6	.6	.5	.6	.9	*	.1	.1	1.9	.6
	100.0	44.0	14.5	6.0	23.5	33.0	22.9	12.4	.2	23.3	.2	54.0	22.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	4.50	5.79	4.70	6.82	6.47	3.82	3.86	8.44	1.25	3.26	6.60	5.78	3.98
AVERAGE PER PERSON NIGHT	1.85	1.96	1.41	1.91	2.59	1.62	2.03	2.69	.62	.98	3.30	3.27	1.65
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.68	.50	.23	1.18	1.14	.90	1.01	2.11	.03	.21	.07	2.90	1.22
AVERAGE PER PERSON NIGHT	.29	.21	.10	.49	.49	.39	.49	1.10	.02	.09	.03	1.66	.57
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	65608	21891	7223	36494	792230	444435	191952	37665	431859	-	671568	198846
	.5	*	*	.1	.1	1.2	1.2	1.3	.5	.2		2.3	.5
	100.0	5.0	1.7	.6	2.8	60.8	34.1	14.7	2.9	33.2		51.6	15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	14.78	4.35	8.29	1.35	5.14	17.59	15.88	18.88	24.74	10.48	-	21.54	12.66
AVERAGE PER PERSON NIGHT	5.94	1.56	2.28	.34	3.26	6.66	7.64	9.16	12.37	3.56	-	10.06	6.44
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	=====CANADA=====													
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER	
AVERAGE PER PARTY NIGHT	.86	.07	.03	.14	.17	2.09	1.89	3.17	.70	.38	-	3.50	1.04	
AVERAGE PER PERSON NIGHT	.37	.03	.01	.06	.07	.90	.92	1.65	.33	.16	-	2.01	.48	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600	16522144	11346423	1152387	4023334	6891364	1649091	556701	303859	17993512	71777	2535264	4533823	
	9.6	10.5	10.3	11.5	10.8	10.3	4.5	3.9	3.7	9.4	2.8	8.5	11.1	
	100.0	65.9	45.3	4.6	16.1	27.5	6.6	2.2	1.2	71.8	.3	10.1	18.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	27.32	35.62	36.58	47.47	31.11	25.14	9.19	15.62	6.60	29.43	4.16	16.33	30.06	
AVERAGE PER PERSON NIGHT	11.31	14.00	14.37	14.90	12.84	10.38	4.44	7.01	3.30	11.10	1.54	10.09	13.20	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	16.46	18.19	17.63	21.96	18.98	18.19	7.01	9.19	5.68	15.81	1.93	13.19	23.65	
AVERAGE PER PERSON NIGHT	7.12	7.67	7.41	9.07	8.12	7.83	3.40	4.78	2.70	6.49	.80	7.57	10.95	
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	2907027	2424637	30736	451653	670347	2354	2095	259	3016118	-	558430	5181	
	1.4	1.8	2.2	.3	1.2	1.0	*	*	*	1.6		1.9	*	
	100.0	81.2	67.7	.9	12.6	18.7	.1	.1	*	84.3		15.6	.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	32.33	39.41	56.18	5.17	18.31	18.53	3.00	4.00	.99	32.29	-	43.34	1.17	
AVERAGE PER PERSON NIGHT	11.25	12.58	18.42	1.33	5.92	7.86	1.28	2.00	.33	10.67	-	20.51	.62	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====										=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	=====CANADA=====										TOTAL				ANY PRIVATE VEHICLE	SCHEDULED R.V. BUS, TRAIN	CHARTER	
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	OTHER	TOTAL	JAPAN	GERMANY	WEST	OTHER	ANY PRIVATE VEHICLE	SCHEDULED R.V. BUS, TRAIN	CHARTER			
AVERAGES BASED ON TOTAL																		
AVERAGE PER PARTY NIGHT	2.35	3.20	3.77	.59	2.13	1.77		.01	.03	-			2.65	-	2.91 .03			
AVERAGE PER PERSON NIGHT	1.02	1.35	1.58	.24	.91	.76		-	.02	-			1.09	-	1.67 .01			
PARK ENTRANCE FEES/ LICENCE FEES	3624253 1.4 100.0	2834290 1.8 78.2	2314925 2.1 63.9	152006 1.5 4.2	367360 1.0 10.1	592611 .9 16.4		197351 .5 5.4	18878 .1 .5	114847 1.4 3.2			3504272 1.8 96.7	134853 5.3 3.7	94488 .3 2.6 25494 .1 .7			
AVERAGES BASED ON THOSE WITH EXPENDITURE																		
AVERAGE PER PARTY NIGHT	4.09	4.87	5.48	4.77	2.88	2.74		2.21	4.64	2.18			4.18	4.91	2.35 3.45			
AVERAGE PER PERSON NIGHT	1.69	2.03	2.31	1.88	1.19	1.12		.91	3.35	1.03			1.69	2.10	1.73 2.13			
AVERAGES BASED ON TOTAL																		
AVERAGE PER PARTY NIGHT	2.38	3.12	3.60	2.90	1.73	1.56		.84	.31	2.15			3.08	3.63	.49 .13			
AVERAGE PER PERSON NIGHT	1.03	1.32	1.51	1.20	.74	.67		.41	.16	1.02			1.26	1.50	.28 .06			
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108 14.3 100.0	17885308 11.3 47.9	12657687 11.4 33.9	886157 8.8 2.4	4341463 11.6 11.6	9153767 13.7 24.5		10303032 28.0 27.6	7657709 53.9 20.5	707316 8.7 1.9			22260004 11.7 59.6	357354 14.0 1.0	3455498 11.6 9.3 11626606 28.4 31.1			
AVERAGES BASED ON THOSE WITH EXPENDITURE																		
AVERAGE PER PARTY NIGHT	33.58	30.19	31.98	29.58	26.03	27.11		56.65	167.36	15.48			28.04	12.86	21.71 73.07			

Continued

=====	PLACE OF RESIDENCE=====	=====	MODE OF ENTRY=====
=====	CANADA=====	=====	=====
=====	OTHER COUNTRY=====	=====	=====

	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED CHARTER	
AVERAGE PER PERSON NIGHT	14.38	12.66	13.13	10.97	11.80	11.43	26.92	80.56	7.74	11.27	5.19	13.00	32.68
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	24.53	19.69	19.66	16.89	20.48	24.16	43.83	126.35	13.23	19.55	9.63	17.98	60.65
AVERAGE PER PERSON NIGHT	10.61	8.30	8.26	6.97	8.76	10.40	21.23	65.70	6.28	8.03	3.98	10.32	28.09

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====					=====SEASON=====			
								HOTEL,					ANY OWN			
								MOTEL, ALL OTHER					TRAILER, VACATION			
								LODGE					HOME, VFR			
								ANY								
								ROOFED								
								NO					SAME-DAY			
								OVERNIGHT								
								YES								
								TOTAL								
BANFF OVERNIGHT EXPENDITURES (ACTUAL)	671879	506015	162492	-	671879	624805	606123	45368	54799	9133	361144	117999	109549	83187		
	100.0	75.3	24.2		100.0	93.0	90.2	6.8	8.2	1.4	53.8	17.6	16.3	12.4		
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)	261838688	206369728	54912660	-	261838688	241660576	234469680	11966130	17967726	5662106	83429488	27093798	116213248	35102148		
	100.0	78.8	21.0		100.0	92.3	89.5	4.6	6.9	2.2	31.9	10.3	44.4	13.4		
AVERAGES BASED ON THOSE WITH EXPENDITURE																
AVERAGE PER PARTY NIGHT	174.17	173.65	175.54	-	174.17	201.53	212.80	91.01	65.28	79.88	148.74	167.79	194.87	190.11		
AVERAGE PER PERSON NIGHT	75.38	76.79	70.61	-	75.38	85.81	88.03	49.61	29.14	47.56	61.84	76.58	85.69	84.66		
AVERAGES BASED ON TOTAL																
AVERAGE PER PARTY NIGHT	172.02	171.39	174.11	-	172.02	199.15	210.07	90.76	64.68	77.77	146.79	164.72	192.55	188.96		
AVERAGE PER PERSON NIGHT	74.38	75.59	70.29	-	74.38	84.61	86.74	49.53	28.90	46.80	61.27	75.27	84.14	84.05		
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	88672872	68233736	20222492	-	88672872	87047368	84944112	3924599	820919	831520	28277984	9116411	39527596	11750883		
	33.9	33.1	36.8		33.9	36.0	36.2	32.8	4.6	14.7	33.9	33.6	34.0	33.5		
	100.0	76.9	22.8		100.0	98.2	95.8	4.4	.9	.9	31.9	10.3	44.6	13.3		
AVERAGES BASED ON THOSE WITH EXPENDITURE																
AVERAGE PER PARTY NIGHT	76.75	74.60	84.59	-	76.75	77.45	82.34	31.00	16.92	33.52	78.17	76.03	77.25	72.56		
AVERAGE PER PERSON NIGHT	32.44	32.35	32.79	-	32.44	32.64	33.65	16.96	8.77	16.19	31.30	34.03	32.99	32.28		
AVERAGES BASED ON TOTAL																
AVERAGE PER PARTY NIGHT	58.25	56.67	64.12	-	58.25	71.74	76.10	29.77	2.96	11.42	49.75	55.43	65.49	63.26		

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN												
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====				=====SEASON=====

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN											
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====			

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN										=====SEASON=====				
=====DESTINATION=====										=====ACCOMMODATION TYPE=====				
==LENGTH OF STAY==										OWN				
										HOTEL, TRAILER, VACATION				
										ANY ANY ANY ANY ANY				
										MOTEL, ALL OTHER TRAILER, VACATION				
										LODGE ROOFED CAMPING HOME, VFR				
										SUMMER FALL WINTER SPRING				
TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY ROOFED	LODGE	ALL OTHER ROOFED	TRAILER CAMPING	VACATION HOME, VFR	OWN	SUMMER	FALL	WINTER	SPRING	
AVERAGE PER PARTY NIGHT	7.19	6.13	11.27	5.83	5.90	4.78	14.25	5.11	9.95	9.43	4.21	6.42		
AVERAGE PER PERSON NIGHT	3.11	2.71	4.55	2.48	2.44	2.61	6.37	3.08	4.15	4.31	1.84	2.86		
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	775502	239356	1016793	951214	80775	32447	24046	343476	137144	314852	236934		
	.4	.4	.4	.4	.4	.7	.2	.4	.4	.5	.3	.7		
	100.0	75.1	23.2	98.5	92.1	7.8	3.1	2.3	33.3	13.3	30.5	22.9		
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.50	4.19	5.51	4.54	4.85	1.84	2.62	4.12	4.02	3.63	5.73	4.64		
AVERAGE PER PERSON NIGHT	1.85	1.82	1.79	1.85	1.85	1.26	1.42	.87	1.76	1.35	1.98	2.28		
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.68	.64	.76	.84	.85	.61	.12	.33	.60	.83	.52	1.28		
AVERAGE PER PERSON NIGHT	.29	.28	.31	.36	.35	.33	.05	.20	.25	.38	.23	.57		
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	865327	436419	1257798	1251041	51012	52381	6296	878693	114332	29058	280190		
	.5	.4	.8	.5	.5	.4	.3	.1	1.1	.4	*	.8		
	100.0	66.4	33.5	96.6	96.1	3.9	4.0	.5	67.5	8.8	2.2	21.5		
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	14.78	14.65	15.31	15.04	15.36	5.76	5.39	1.47	16.08	24.86	5.12	12.09		
AVERAGE PER PERSON NIGHT	5.94	6.44	5.19	5.99	6.08	2.97	2.72	.25	6.72	13.25	.85	6.16		
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

=====DESTINATION===== ==LENGTH OF STAY==													=====ACCOMMODATION TYPE=====				=====SEASON=====										
				NO SAME-DAY OVERNIGHT		ANY ROOFED		HOTEL, MOTEL, LODGE		ALL OTHER ROOFED		ANY TRAILER, CAMPING		OWN VACATION HOME, VFR		SUMMER		FALL		WINTER		SPRING					
TOTAL		YES		NO		SAME-DAY OVERNIGHT		ANY ROOFED		HOTEL, MOTEL, LODGE		ALL OTHER ROOFED		ANY TRAILER, CAMPING		OWN VACATION HOME, VFR		SUMMER		FALL		WINTER		SPRING			
AVERAGE PER PARTY NIGHT		.86		.72		1.38		.86		1.04		1.12		.39		.19		.09		1.55		.70		.05		1.51	
AVERAGE PER PERSON NIGHT		.37		.32		.56		.37		.44		.46		.21		.08		.05		.65		.32		.02		.67	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.		25062600		19770760		5286339		- 25062600		23738886		23159550		1288917		1185515		550579		7440346		980496		15079255		1562503	
		9.6		9.6		9.6		9.6		9.8		9.9		10.8		6.6		9.7		8.9		3.6		13.0		4.5	
		100.0		78.9		21.1		100.0		94.7		92.4		5.1		4.7		2.2		29.7		3.9		60.2		6.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE																											
AVERAGE PER PARTY NIGHT		27.32		26.11		33.16		- 27.32		30.19		31.76		15.23		9.09		20.25		20.11		14.14		41.41		13.72	
AVERAGE PER PERSON NIGHT		11.31		10.90		13.36		- 11.31		12.42		12.72		7.99		3.96		9.56		7.93		6.22		17.47		6.08	
AVERAGES BASED ON TOTAL																											
AVERAGE PER PARTY NIGHT		16.46		16.42		16.76		- 16.46		19.56		20.75		9.78		4.27		7.56		13.09		5.96		24.98		8.41	
AVERAGE PER PERSON NIGHT		7.12		7.24		6.77		- 7.12		8.31		8.57		5.34		1.91		4.55		5.46		2.72		10.92		3.74	
CONFERENCE OR CONVENTION REGISTRATION FEES		3579728		3428445		151283		- 3579728		3399199		3398113		3803		40505		28402		282974		1487930		998796		810029	
		1.4		1.7		.3		1.4		1.4		1.4		*		.2		.5		.3		5.5		.9		2.3	
		100.0		95.8		4.2		100.0		95.0		94.9		.1		1.1		.8		7.9		41.6		27.9		22.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE																											
AVERAGE PER PARTY NIGHT		32.33		35.16		11.47		- 32.33		35.95		36.71		.49		2.07		22.03		5.85		54.08		75.78		37.45	
AVERAGE PER PERSON NIGHT		11.25		12.35		3.74		- 11.25		12.26		12.43		.26		.86		15.38		2.22		17.33		17.61		16.88	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN													
=====DESTINATION=====		==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====				=====SEASON=====			
						HOTEL,		ANY TRAILER,		OWN			
						MOTEL, ALL LODGE		ROOFED CAMPING		VACATION HOME, VFR			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====					=====SEASON=====					
						HOTEL, HOTEL, ALL OTHER LODGE ROOFED					ANY OWN VACATION HOME,VFR					
TOTAL			YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED						SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT			14.38	15.06	11.89	-	14.38	15.76	16.09	7.88	6.62	12.54	11.19	18.24	13.85	23.33
AVERAGES BASED ON TOTAL																
AVERAGE PER PARTY NIGHT			24.53	25.81	19.82	-	24.53	28.03	29.57	11.59	9.86	15.58	20.78	30.96	21.82	39.14
AVERAGE PER PERSON NIGHT			10.61	11.38	8.00	-	10.61	11.91	12.21	6.32	4.41	9.38	8.67	14.15	9.53	17.41

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
	DIRECT ANY PRE-EXPENDI- PAID EXP- ENDITURE		PREPAID PACKAGE EXCELLENT VERY GOOD ,POOR				ADULTS ONLY		ANY UNDER 16		
	TOTAL	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY	TURE ONLY
AVERAGE PER PERSON NIGHT	25.19	20.76	36.66	38.32	24.13	27.36	23.41	26.91	19.94		
CAMPING FEES	2604678	2424662	180016	-	1675063	572937	356477	2194787	409891		
	1.0	1.6	.2		1.2	.6	1.7	1.0	.9		
	100.0	93.1	6.9		64.3	22.0	13.7	84.3	15.7		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	10.32	9.89	24.49	-	11.18	9.83	8.03	10.47	9.54		
AVERAGE PER PERSON NIGHT	4.52	4.26	23.35	-	4.73	4.76	3.51	5.28	2.55		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.71	2.27	.41	-	2.04	1.08	2.25	1.68	1.92		
AVERAGE PER PERSON NIGHT	.74	1.00	.17	-	.90	.44	1.10	.83	.47		
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	43816576	34736828	27599018	42545008	28529272	6811683	66107416	12445988		
	30.0	28.3	32.4	33.3	30.3	29.0	32.5	30.9	26.1		
	100.0	55.8	44.2	35.1	54.2	36.3	8.7	84.2	15.8		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	59.02	48.37	81.71	91.77	59.95	59.96	50.77	58.31	63.11		
AVERAGE PER PERSON NIGHT	25.23	20.96	33.99	38.24	26.53	23.62	24.94	28.64	15.47		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	51.61	41.03	79.78	88.73	51.92	53.94	43.04	50.52	58.26		

Continued

0 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

=====PARTY EXPENDITURE=====										=====OVERALL RATING=====				=PARTY COMPOSITION=	
DIRECT - ANY PRE-EXPENDITURE - PAID EXPENDITURE ONLY		PREPAID PACKAGE		EXCELLENT		VERY GOOD		GOOD, FAIR, POOR		ADULTS ONLY		ANY UNDER 16			
TOTAL															
AVERAGE PER PERSON NIGHT		22.31	18.02	33.34	37.22	22.98	21.80	21.02	24.95	14.29					
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS		9122272 3.5 100.0	6713439 4.3 73.6	2408832 2.2 26.4	1820707 2.2 20.0	4126242 2.9 45.2	3304391 3.4 36.2	1682501 8.0 18.4	6781767 3.2 74.3	2340505 4.9 25.7					
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY NIGHT		11.81	11.51	12.72	13.38	10.95	10.64	20.44	10.89	15.61					
AVERAGE PER PERSON NIGHT		4.88	4.86	4.92	5.51	4.69	4.14	8.97	5.49	3.68					
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY NIGHT		5.99	6.29	5.53	5.85	5.04	6.25	10.63	5.18	10.96					
AVERAGE PER PERSON NIGHT		2.59	2.76	2.31	2.46	2.23	2.53	5.19	2.56	2.69					
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS		10942092 4.2 100.0	8895620 5.7 81.3	2046472 1.9 18.7	1005434 1.2 9.2	6122594 4.4 56.0	3451746 3.5 31.5	1305752 6.2 11.9	8908745 4.2 81.4	2033347 4.3 18.6					
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY NIGHT		14.47	15.11	12.20	12.48	14.56	13.16	19.10	13.97	17.17					
AVERAGE PER PERSON NIGHT		6.13	6.63	4.62	4.84	6.15	5.32	10.24	6.93	4.07					
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY NIGHT		7.19	8.33	4.70	3.23	7.47	6.53	8.25	6.81	9.52					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=									
DIRECT ANY PRE- EXPENDI- PAID EXP- TOTAL TURE ONLY ENDITURE		PREPAID PACKAGE		EXCELLENT VERY GOOD		GOOD, FAIR , POOR		ADULTS ONLY UNDER 16	
AVERAGE PER PERSON NIGHT	3.11	3.66	1.96	1.36	3.31	2.64	4.03	3.36	2.33
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	518244	514161	445910	490918	440608	92203	823809	208596
	.4	.3	.5	.5	.4	.4	.4	.4	.4
	100.0	50.2	49.8	43.2	47.6	42.7	8.9	79.8	20.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.50	3.93	5.28	5.42	3.67	6.69	3.40	4.20	6.34
AVERAGE PER PERSON NIGHT	1.85	1.58	2.23	2.23	1.60	2.12	2.39	2.08	1.28
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.68	.49	1.18	1.43	.60	.83	.58	.63	.98
AVERAGE PER PERSON NIGHT	.29	.21	.49	.60	.27	.34	.28	.31	.24
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	828496	473777	271151	1061795	221408	9968	1208460	93813
	.5	.5	.4	.3	.8	.2	*	.6	.2
	100.0	63.6	36.4	20.8	81.5	17.0	.8	92.8	7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	14.78	16.96	12.08	10.86	16.20	11.21	3.75	16.04	7.35
AVERAGE PER PERSON NIGHT	5.94	6.58	5.09	4.29	6.66	4.06	2.14	7.50	1.62
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.86	.78	1.09	.87	1.30	.42	.06	.92	.44

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=										
	DIRECT ANY PRE- EXPENDI- PAID EXP-		PREPAID PACKAGE EXCELLENT VERY GOOD		GOOD, FAIR POOR		ADULTS ONLY		ANY UNDER 16	
	TOTAL	TURE ONLY	ENDITURE	ENDITURE	ENDITURE	ENDITURE	ENDITURE	ENDITURE	ENDITURE	ENDITURE
AVERAGE PER PERSON NIGHT	.37	.34	.45	.37	.57	.17	.03	.46	.11	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600 9.6 100.0	12763964 8.2 50.9	12298635 11.5 49.1	9759369 11.8 38.9	12987990 9.3 51.8	10403968 10.6 41.5	1190551 5.7 4.8	19535618 9.1 77.9	5526982 11.6 22.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY NIGHT	27.32	22.58	34.94	38.98	25.72	32.25	14.68	25.15	39.29	
AVERAGE PER PERSON NIGHT	11.31	9.42	14.28	16.17	10.79	12.31	8.12	12.15	9.10	
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT	16.46	11.95	28.25	31.38	15.85	19.67	7.52	14.93	25.87	
AVERAGE PER PERSON NIGHT	7.12	5.25	11.81	13.16	7.01	7.95	3.67	7.37	6.35	
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728 1.4 100.0	3192605 2.1 89.2	387122 .4 10.8	40628 * 1.1	1470572 1.0 41.1	2067426 2.1 57.8	29145 .1 .8	2359518 1.1 65.9	1220210 2.6 34.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY NIGHT	32.33	33.03	27.57	4.38	22.43	52.01	8.08	27.80	47.21	
AVERAGE PER PERSON NIGHT	11.25	11.40	10.19	1.43	8.98	14.80	3.16	11.65	10.55	
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT	2.35	2.99	.89	.13	1.79	3.91	.18	1.80	5.71	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=										
	AVERAGE PER PERSON NIGHT	1.02	1.31	.37	.05	.79	1.58	.09	.89	1.40
PARK ENTRANCE FEES/ LICENCE FEES		3624253	3102228	522025	189479	2096646	1293972	205282	2924314	699939
		1.4	2.0	.5	.2	1.5	1.3	1.0	1.4	1.5
		100.0	85.6	14.4	5.2	57.9	35.7	5.7	80.7	19.3
=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=										
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY NIGHT AVERAGE PER PERSON NIGHT		4.09	4.30	3.14	2.36	4.67	3.72	2.45	4.01	4.45
		1.69	1.81	1.24	.93	1.96	1.46	1.23	1.98	1.06
=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=										
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT AVERAGE PER PERSON NIGHT		2.38	2.90	1.20	.61	2.56	2.45	1.30	2.23	3.28
		1.03	1.28	.50	.26	1.13	.99	.63	1.10	.80
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.		37342108	21990176	15351932	13318652	22927952	12138975	1677566	31973790	5368317
		14.3	14.2	14.3	16.1	16.4	12.4	8.0	14.9	11.3
		100.0	58.9	41.1	35.7	61.4	32.5	4.5	85.6	14.4
=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=										
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY NIGHT AVERAGE PER PERSON NIGHT		33.58	28.83	43.96	50.55	37.05	31.45	16.28	34.04	31.05
		14.38	12.52	18.27	21.31	15.91	12.67	8.85	17.08	7.40
=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=										
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT AVERAGE PER PERSON NIGHT		24.53	20.59	35.26	42.82	27.98	22.95	10.60	24.43	25.13

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE=====		=====OVERALL RATING=====		=====PARTY COMPOSITION=====	
DIRECT ANY PRE-					
EXPENDI - PAID EXP -	PREPAID			ADULTS ONLY	ANY UNDER 16
TOTAL TURE ONLY	ENDITURE	PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR, POOR
-----	-----	-----	-----	-----	-----
10.61	9.04	14.74	17.96	12.38	9.28
				5.18	12.07
					6.16
AVERAGE PER PERSON					
NIGHT					

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====																	
		16-24 YEARS			25-34 YEARS		35-54 YEARS		55+ YEARS		PROFESS- IONAL, EXECUTIVE ,MANAGER		OTHER WHITE COLLAR		NOT IN UNSKILLED LABOUR FORCE		
TOTAL												MALE		FEMALE			
BANFF OVERNIGHT EXPENDITURES (ACTUAL)		671879	59324	156907	205240	230698	389274	269030	241662	143041	87287	164212					
		100.0	8.8	23.4	30.5	34.3	57.9	40.0	36.0	21.3	13.0	24.4					
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)		26183688	21003858	74878368	106250400	55005244	167702816	92269560	120357632	65025708	31326144	38231588					
		100.0	8.0	28.6	40.6	21.0	64.0	35.2	46.0	24.8	12.0	14.6					
AVERAGES BASED ON THOSE WITH EXPENDITURE																	
AVERAGE PER PARTY NIGHT		174.17	148.29	157.18	195.80	176.08	178.90	167.83	176.32	192.38	170.29	143.35					
AVERAGE PER PERSON NIGHT		75.38	73.13	76.95	73.77	78.09	76.99	72.69	76.42	81.09	72.80	63.83					
AVERAGES BASED ON TOTAL																	
AVERAGE PER PARTY NIGHT		172.02	146.65	157.11	194.60	170.66	177.87	164.85	174.56	191.66	170.06	142.31					
AVERAGE PER PERSON NIGHT		74.38	72.39	76.88	73.37	74.85	76.60	70.96	75.82	80.91	72.76	63.58					
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK		88672872	6806055	24214756	36103712	19918620	57458712	30608006	42024156	22508472	8867961	13160206					
		33.9	32.4	32.3	34.0	36.2	34.3	33.2	34.9	34.6	28.3	34.4					
		100.0	7.7	27.3	40.7	22.5	64.8	34.5	47.4	25.4	10.0	14.8					
AVERAGES BASED ON THOSE WITH EXPENDITURE																	
AVERAGE PER PARTY NIGHT		76.75	73.72	66.07	84.35	82.18	75.01	81.33	75.11	86.40	67.44	74.18					
AVERAGE PER PERSON NIGHT		32.44	32.99	32.47	31.29	35.23	31.84	33.72	31.55	35.56	30.29	31.40					
AVERAGES BASED ON TOTAL																	
AVERAGE PER PARTY NIGHT		58.25	47.52	50.81	66.12	61.80	60.94	54.68	60.95	66.34	48.14	48.99					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====														
				PROFESS- IONAL, EXECUTIVE ,MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE				
				MALE	FEMALE									
				16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS							
TOTAL														
AVERAGE PER PERSON NIGHT				25.19	23.46	24.86	24.93	27.10	26.24	23.54	26.47	28.01	20.60	21.89
CAMPING FEES				2604678	213648	866444	790551	731250	1443822	1158073	1146809	453685	321695	662607
				1.0	1.0	1.2	.7	1.3	.9	1.3	1.0	.7	1.0	1.7
				100.0	8.2	33.3	30.4	28.1	55.4	44.5	44.0	17.4	12.4	25.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				10.32	9.54	9.51	10.05	12.20	11.24	9.36	11.86	8.94	10.17	9.29
AVERAGE PER PERSON NIGHT				4.52	4.38	4.26	3.78	6.38	5.13	3.93	5.78	3.73	3.61	4.09
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT				1.71	1.49	1.82	1.45	2.27	1.53	2.07	1.66	1.34	1.75	2.47
AVERAGE PER PERSON NIGHT				.74	.74	.89	.55	1.00	.66	.89	.72	.56	.75	1.10
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS				78553400	6797492	22154798	33066114	15251359	51418116	26626384	36588212	18953036	10958911	10710844
				30.0	32.4	29.6	31.1	27.7	30.7	28.9	30.4	29.1	35.0	28.0
				100.0	8.7	28.2	42.1	19.4	65.5	33.9	46.6	24.1	14.0	13.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				59.02	56.46	51.89	65.49	60.49	60.90	56.20	58.11	61.47	64.55	54.65
AVERAGE PER PERSON NIGHT				25.23	25.85	25.45	24.79	26.12	25.95	23.95	24.98	25.68	27.90	23.30
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT				51.61	47.46	46.49	60.56	47.32	54.54	47.57	53.07	55.86	59.49	39.87

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

	=====AGE=====					=====SEX=====		=====OCCUPATION=====			
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS		MALE	FEMALE	PROFES- SIONAL, EXECUTIVE MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL	23.43	22.75	22.83	20.75		23.48	20.48	23.05	23.58	25.45	17.81
AVERAGE PER PERSON NIGHT	22.31	22.75	22.83	20.75		23.48	20.48	23.05	23.58	25.45	17.81
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	9122272 3.5 100.0	1065367 5.1 11.7	3858340 3.6 42.3	1023781 1.9 11.2		5849571 3.5 64.1	3243627 3.5 35.6	4109951 3.4 45.1	2279647 3.5 25.0	1431332 4.6 15.7	1179547 3.1 12.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	11.81	10.90	11.60	8.48		12.57	10.80	12.02	12.77	13.37	9.19
AVERAGE PER PERSON NIGHT	4.88	5.48	5.35	3.72		5.11	4.53	4.74	5.22	5.55	4.27
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	5.99	7.44	6.33	3.18		6.20	5.80	5.96	6.72	7.77	4.39
AVERAGE PER PERSON NIGHT	2.59	3.67	3.10	1.39		2.67	2.49	2.59	2.84	3.32	1.96
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	10942092 4.2 100.0	759326 3.6 6.9	3557489 4.8 32.5	2602650 4.7 23.8		6786113 4.0 62.0	4112755 4.5 37.6	4266192 3.5 39.0	2927036 4.5 26.8	1482016 4.7 13.5	2084423 5.5 19.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	14.47	9.88	13.45	17.55		14.26	14.79	12.82	15.58	18.68	14.30
AVERAGE PER PERSON NIGHT	6.13	4.79	6.79	7.00		6.13	6.10	5.70	6.26	7.00	6.32
AVERAGES BASED ON TOTAL											

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====														
				PROFESS- IONAL, EXECUTIVE ,MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE				
				MALE		FEMALE								
				55+		YEARS								
				YEARS		YEARS								
				16-24		25-34		35-54		55+				
				YEARS		YEARS		YEARS		YEARS				
TOTAL														

AVERAGE PER PARTY NIGHT				7.19	5.30	7.46	7.18	8.07	7.20	7.35	6.19	8.63	8.05	7.76
AVERAGE PER PERSON NIGHT				3.11	2.62	3.65	2.71	3.54	3.10	3.16	2.69	3.64	3.44	3.47

TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.				1032405	169872	298126	336199	221144	569822	456390	318869	264275	225188	187611
				.4	.8	.4	.3	.4	.3	.5	.3	.4	.7	.5
				100.0	16.5	28.9	32.6	21.4	55.2	44.2	30.9	25.6	21.8	18.2

AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				4.50	7.53	4.22	5.76	3.00	4.21	5.07	4.19	4.39	6.24	3.83
AVERAGE PER PERSON NIGHT				1.85	4.08	1.94	1.73	1.35	1.59	2.33	1.49	1.82	3.65	1.52
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT				.68	1.19	.63	.62	.69	.60	.82	.46	.78	1.22	.70
AVERAGE PER PERSON NIGHT				.29	.59	.31	.23	.30	.26	.35	.20	.33	.52	.31

AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS				1302273	36163	472163	273244	511890	640159	655891	676437	221318	98052	239551
				.5	.2	.6	.3	.9	.4	.7	.6	.3	.3	.6
				100.0	2.8	36.3	21.0	39.3	49.2	50.4	51.9	17.0	7.5	18.4

AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				14.78	5.70	19.78	12.27	14.68	11.92	19.62	21.46	8.55	14.59	11.21
AVERAGE PER PERSON NIGHT				5.94	3.43	10.16	3.80	5.76	4.98	7.36	8.52	4.09	6.74	3.65
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====																=====SEX=====		=====OCCUPATION=====					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====											
				PROFESS- IONAL, EXECUTIVE ,MANAGER				OTHER WHITE COLLAR		NOT IN SKILLED UNSKILLED LABOUR LABOUR FORCE	
						FEMALE		MALE			
				55+ YEARS							
				35-54 YEARS							
				25-34 YEARS							
				16-24 YEARS							
TOTAL											

AVERAGES BASED ON											
TOTAL											

AVERAGE PER PARTY NIGHT											
AVERAGE PER PERSON NIGHT											
PARK ENTRANCE FEES/ LICENCE FEES											
AVERAGES BASED ON THOSE WITH EXPENDITURE											

AVERAGE PER PARTY NIGHT											
AVERAGE PER PERSON NIGHT											
AVERAGES BASED ON TOTAL											

AVERAGE PER PARTY NIGHT											
AVERAGE PER PERSON NIGHT											
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.											
AVERAGES BASED ON THOSE WITH EXPENDITURE											

AVERAGE PER PARTY NIGHT											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

		=====AGE=====				=====SEX=====		=====OCCUPATION=====				
		16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- SIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
AVERAGE PER PERSON NIGHT		14.38	9.91	18.52	11.42	16.65	12.83	17.04	13.09	17.58	10.53	13.71
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT		24.53	14.64	27.12	22.36	29.03	23.20	26.71	23.15	29.62	18.40	22.15
AVERAGE PER PERSON NIGHT		10.61	7.23	13.27	8.43	12.73	9.99	11.50	10.06	12.51	7.87	9.90

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

JASPER OVERNIGHT EXPENDITURES (ACTUAL)	796797	72922	23789	704037	-
	100.0	9.2	3.0	88.4	
JASPER OVERNIGHT EXPENDITURES (WEIGHTED)	106991352	8457327	5349188	88242352	-
	100.0	8.1	5.1	84.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					

AVERAGE PER PARTY NIGHT	155.78	254.66	71.33	161.97	-
AVERAGE PER PERSON NIGHT	60.91	80.19	29.38	63.08	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	152.41	254.66	71.33	157.65	-
AVERAGE PER PERSON NIGHT	58.49	80.19	29.38	60.02	-

LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33125542	4240900	1397988	25886454	-
	31.6	50.1	26.1	29.3	
	100.0	12.8	4.2	78.1	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	71.82	137.65	50.82	68.07	-
AVERAGE PER PERSON NIGHT	27.26	43.31	18.31	26.08	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	48.09	127.70	18.64	46.25	-
AVERAGE PER PERSON NIGHT	18.45	40.21	7.68	17.61	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

CAMPING FEES	1516069	14165	84006	1445062	-
	1.4	.2	1.6	1.6	
	100.0	.9	5.5	95.3	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	9.48	8.50	10.26	9.52	-
AVERAGE PER PERSON NIGHT	3.78	4.25	3.58	3.75	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	2.20	.43	1.12	2.58	-
AVERAGE PER PERSON NIGHT	.84	.13	.46	.98	-

FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	2027991	1503384	24806910	-
	27.8	24.0	28.1	28.1	
	100.0	7.0	5.2	85.1	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	52.47	85.10	28.64	54.11	-
AVERAGE PER PERSON NIGHT	20.63	34.22	11.43	21.01	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	42.32	61.07	20.05	44.32	-
AVERAGE PER PERSON NIGHT	16.24	19.23	8.26	16.87	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
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GROCERIES AND BEVERAGES	5758405	246799	285012	5216331	-
BOUGHT IN STORES IN THE	5.5	2.9	5.3	5.9	-
PARKS	100.0	4.3	4.9	90.6	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	15.54	14.32	7.25	16.50	-
AVERAGE PER PERSON NIGHT	5.88	5.39	3.28	6.07	-
AVERAGES BASED ON TOTAL					

AVERAGE PER PARTY NIGHT	8.36	7.43	3.80	9.32	-
AVERAGE PER PERSON NIGHT	3.21	2.34	1.57	3.55	-

VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	287673	1006850	6196974	-
	7.2	3.4	18.8	7.0	-
	100.0	3.8	13.3	82.0	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	15.09	9.90	13.93	16.23	-
AVERAGE PER PERSON NIGHT	5.73	2.94	5.72	6.11	-

AVERAGES BASED ON TOTAL					
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AVERAGE PER PARTY NIGHT	10.97	8.66	13.43	11.07	-
AVERAGE PER PERSON NIGHT	4.21	2.73	5.53	4.22	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
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TRANSPORTATION WITHIN THE
 PARKS INCLUDING SHUTTLE
 BUSES, TAXIS, ETC.

410655	2605	32771	366508	-
.4	*	.6	.4	
100.0	.6	8.0	89.2	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	4.45	2.98	6.06	4.37	-
AVERAGE PER PERSON NIGHT	1.81	2.46	1.21	1.93	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	.60	.08	.44	.65	-
AVERAGE PER PERSON NIGHT	.23	.02	.18	.25	-

AUTO RENTAL FOR VEHICLES
 PICKED UP IN THE PARKS

527087	14486	18730	501669	-
.5	.2	.4	.6	
100.0	2.7	3.6	95.2	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	10.76	48.99	5.01	11.65	-
AVERAGE PER PERSON NIGHT	4.25	21.55	.75	5.52	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	.77	.44	.25	.90	-
AVERAGE PER PERSON NIGHT	.29	.14	.10	.34	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

RECREATION AND	10762817	383292	527804	9652344	-
ENTERTAINMENT INCLUDING	10.3	4.5	9.9	10.9	
TOURS, TICKETS, EQUIPMENT	100.0	3.6	4.9	89.7	
RENTALS, ETC.					

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	27.53	23.71	20.65	29.06	-
AVERAGE PER PERSON NIGHT	10.78	8.36	6.50	11.45	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	15.62	11.54	7.04	17.24	-
AVERAGE PER PERSON NIGHT	6.00	3.63	2.90	6.57	-

CONFERENCE OR CONVENTION	785811	690482	12248	82927	-
REGISTRATION FEES	.7	8.2	.2	.1	
	100.0	87.9	1.6	10.6	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	17.79	70.56	1.60	3.02	-
AVERAGE PER PERSON NIGHT	6.96	38.88	.50	1.14	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	1.14	20.79	.16	.15	-
AVERAGE PER PERSON NIGHT	.44	6.55	.07	.06	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

PARK ENTRANCE FEES/ LICENCE FEES	1222753 1.2 100.0	67478 .8 5.5	107774 2.0 8.8	1005281 1.1 82.2	-
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AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	3.16	3.64	3.80	3.12	-
AVERAGE PER PERSON NIGHT	1.17	1.36	1.31	1.15	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	1.78	2.03	1.44	1.80	-
AVERAGE PER PERSON NIGHT	.68	.64	.59	.68	-

RETAIL STORE PURCHASES,
SUCH AS SOUVENIRS,
EQUIPMENT, FILM,
CLOTHING, ETC.

14174789	481457	372620	13081888	-
13.5	5.7	7.0	14.8	
100.0	3.4	2.6	92.3	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	31.43	28.44	21.24	32.83	-
AVERAGE PER PERSON NIGHT	11.77	9.96	6.03	12.33	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	20.58	14.50	4.97	23.37	-
AVERAGE PER PERSON NIGHT	7.90	4.57	2.05	8.90	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

=====PLACE OF RESIDENCE=====										=====MODE OF ENTRY=====			
=====CANADA=====										=====OTHER COUNTRY=====			
=====CANADA=====										=====OTHER COUNTRY=====			
	TOTAL	CANADA	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	PRIVATE	R.V. BUS, TRAIN	CHARTER
										VEHICLE			
JASPER OVERNIGHT	796797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094
EXPENDITURES (ACTUAL)	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9
JASPER OVERNIGHT	104991352	50587420	31033392	6999255	12554772	36332272	17921228	2812245	8456708	74589760	2533449	8115215	22286378
EXPENDITURES (WEIGHTED)	100.0	48.2	29.6	6.7	12.0	34.6	17.1	2.7	8.1	71.0	2.4	7.7	21.2
AVERAGES BASED ON													
THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	155.78	138.24	135.96	98.01	189.42	185.17	164.66	202.88	160.15	140.72	68.60	164.41	235.73
AVERAGE PER PERSON	60.91	50.48	52.33	38.80	54.88	72.84	84.89	134.47	80.04	52.98	30.39	88.83	99.26
NIGHT													
AVERAGES BASED ON													
TOTAL													
AVERAGE PER PARTY NIGHT	152.41	138.24	135.96	98.01	189.42	184.67	145.44	176.24	133.20	137.62	51.85	163.20	229.38
AVERAGE PER PERSON	58.49	50.48	52.33	38.80	54.88	72.54	63.97	122.22	49.81	50.58	16.89	88.48	97.44
NIGHT													
LOGGING IN THE PARKS,	33125542	16272438	11022184	1715896	3534358	11736886	5116218	460349	2886862	22610330	7014	3187430	7327782
EXCLUDING CAMPING/	31.6	32.2	35.5	24.5	28.2	32.3	28.5	16.4	34.1	30.3	.3	39.3	32.9
TRAILER PARK	100.0	49.1	33.3	5.2	10.7	35.4	15.4	1.4	8.7	68.3	*	9.6	22.1
AVERAGES BASED ON													
THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	71.82	78.48	85.42	62.60	69.43	72.05	56.22	42.44	58.53	68.64	10.54	74.28	82.40
AVERAGE PER PERSON	27.26	26.56	31.70	23.70	18.35	27.37	29.47	28.20	29.33	24.59	5.27	38.99	34.25
NIGHT													
AVERAGES BASED ON													
TOTAL													
AVERAGE PER PARTY NIGHT	48.09	44.47	48.29	24.03	53.32	59.66	41.52	28.85	45.47	41.72	.14	64.10	75.42

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

=====PLACE OF RESIDENCE=====										=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
=====CANADA=====																	
	TOTAL	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY							
		CANADA			CANADA		OTHER		GERMANY	PRIVATE				R.V.	SCHEDULED		
										VEHICLE				BUS, TRAIN	CHARTER		
AVERAGE PER PERSON	18.45	16.24	18.59	9.51	15.45	23.43	18.26	20.01	17.00	15.33	.05	34.75	32.04				
NIGHT																	
CAMPING FEES	1516069	1004731	613608	262642	128482	372419	119255	1554	31947	1493601	276340	22468	-				
	1.4	2.0	2.0	3.8	1.0	1.0	.7	.1	.4	2.0	10.9	.3					
	100.0	66.3	40.5	17.3	8.5	24.6	7.9	.1	2.1	98.5	18.2	1.5					
AVERAGES BASED ON THOSE WITH EXPENDITURE																	
AVERAGE PER PARTY NIGHT	9.48	9.70	9.04	12.70	8.51	9.43	8.66	25.00	9.17	9.61	8.76	5.06	-				
AVERAGE PER PERSON	3.78	3.58	3.37	4.38	3.35	4.81	3.82	12.50	4.42	3.81	4.00	2.43	-				
NIGHT																	
AVERAGES BASED ON TOTAL																	
AVERAGE PER PARTY NIGHT	2.20	2.75	2.69	3.68	1.94	1.89	.97	.10	.50	2.76	5.66	.45	-				
AVERAGE PER PERSON	.84	1.00	1.03	1.46	.56	.74	.43	.07	.19	1.01	1.84	.24	-				
NIGHT																	
FOOD AND BEVERAGES BOUGHT	29151892	13842166	7430338	2078648	4333181	9533778	5775948	591048	3313661	19984428	59238	2362383	6805082				
IN RESTAURANTS IN THE	27.8	27.4	23.9	29.7	34.5	26.2	32.2	21.0	39.2	26.8	2.3	29.1	30.5				
PARKS	100.0	47.5	25.5	7.1	14.9	32.7	19.8	2.0	11.4	68.6	.2	8.1	23.3				
AVERAGES BASED ON THOSE WITH EXPENDITURE																	
AVERAGE PER PARTY NIGHT	52.47	50.04	45.01	36.73	78.87	54.17	56.08	44.25	65.07	47.57	11.43	51.36	76.07				
AVERAGE PER PERSON	20.63	18.15	16.70	14.55	24.75	21.07	29.24	29.28	32.60	17.97	4.84	27.76	31.56				
NIGHT																	
AVERAGES BASED ON TOTAL																	
AVERAGE PER PARTY NIGHT	42.32	37.83	32.55	29.11	65.38	48.46	46.87	37.04	52.19	36.87	1.21	47.51	70.04				

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====				=====MODE OF ENTRY=====		
	=====CANADA=====						=====OTHER COUNTRY=====				=====MODE OF ENTRY=====		
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	GERMANY	WEST PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER
AVERAGE PER PERSON NIGHT	16.24	13.81	12.53	11.52	18.94	19.03	20.62	25.69	19.52	13.55	.39	25.76	29.75
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405 5.5 100.0	3941861 7.8 68.5	1921561 6.2 33.4	547765 7.8 9.5	1472535 11.7 25.6	840671 2.3 14.6	970957 5.4 16.9	79361 2.8 1.4	626171 7.4 10.9	5158296 6.9 89.6	668927 26.4 11.6	217247 2.7 3.8	382862 1.7 6.6
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	15.54	18.71	14.91	12.62	38.37	9.00	15.28	8.73	17.95	16.56	24.82	7.82	12.17
AVERAGE PER PERSON NIGHT	5.88	6.56	5.56	4.82	10.40	3.45	7.83	5.34	8.97	6.02	11.06	4.19	5.37
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	8.36	10.77	8.42	7.67	22.22	4.27	7.88	4.97	9.86	9.52	13.69	4.37	3.94
AVERAGE PER PERSON NIGHT	3.21	3.93	3.24	3.04	6.44	1.68	3.47	3.45	3.69	3.50	4.46	2.37	1.67
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529 7.2 100.0	4902510 9.7 64.9	2882714 9.3 38.2	1279969 18.3 16.9	739827 5.9 9.8	1803495 5.0 23.9	751203 4.2 9.9	10898 .4 .1	413541 4.9 5.5	7353787 9.9 97.3	1220353 48.2 16.2	170063 2.1 2.3	31679 .1 .4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	15.09	17.14	17.59	19.59	13.02	14.06	9.02	7.10	7.99	15.40	34.34	8.68	9.10
AVERAGE PER PERSON NIGHT	5.73	6.13	6.84	7.65	3.50	5.32	4.46	4.92	3.98	5.75	15.46	4.72	5.96
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE						OTHER COUNTRY				MODE OF ENTRY			
	CANADA						OTHER COUNTRY				MODE OF ENTRY			
	TOTAL	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	SCHEDULED	R.V. BUS, TRAIN	CHARTER	
	CANADA	CANADA			CANADA		OTHER		GERMANY	PRIVATE				
AVERAGE PER PARTY NIGHT	10.97	13.40	12.63	17.92	11.16	9.17	6.10	.68	6.51	13.57	24.98	3.42	.33	
AVERAGE PER PERSON	4.21	4.89	4.86	7.10	3.23	3.60	2.68	.47	2.44	4.99	8.14	1.85	.14	
TRANSPORTATION WITHIN THE	410655	137129	61341	1836	73952	126687	146839	75062	-	76706	5006	183288	150661	
PARKS INCLUDING SHUTTLE	.4	.3	.2	*	.6	.3	.8	2.7		.1	.2	2.3	.7	
BUSES, TAXIS, ETC.	100.0	33.4	14.9	.4	18.0	30.8	35.8	18.3		18.7	1.2	44.6	36.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.45	7.17	6.05	2.41	8.98	2.59	6.06	13.06	-	2.72	6.70	5.70	4.73	
AVERAGE PER PERSON	1.81	2.81	1.67	2.41	6.61	.97	3.09	7.36	-	.90	3.35	3.14	1.82	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.60	.37	.27	.03	1.12	.64	1.19	4.70	-	.14	.10	3.69	1.55	
AVERAGE PER PERSON	.23	.14	.10	.01	.32	.25	.52	3.26	-	.05	.03	2.00	.66	
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	12768	3358	-	9410	288509	225810	101205	4900	172337	-	233641	121109	
	.5	*	*		.1	.8	1.3	3.6	.1	.2		2.9	.5	
	100.0	2.4	.6		1.8	54.7	42.8	19.2	.9	32.7		44.3	23.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	10.76	3.20	1.71	-	4.62	11.89	10.89	26.23	21.77	6.84	-	15.17	14.45	
AVERAGE PER PERSON	4.25	1.22	.43	-	3.56	3.94	5.60	16.44	10.89	2.18	-	7.60	8.47	
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	=====CANADA=====						=====				=====			
	TOTAL	CANADA	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	R.V. BUS, TRAIN	SCHEDULED	CHARTER	
							OTHER		GERMANY	PRIVATE VEHICLE				
AVERAGE PER PARTY NIGHT	.77	.03	.01	-	.14	1.47	1.83	6.34	.08	.32	-	4.70	1.25	
AVERAGE PER PERSON NIGHT	.29	.01	.01	-	.04	.58	.81	4.40	.03	.12	-	2.55	.53	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817 10.3 100.0	4355398 8.6 40.5	3521291 11.3 32.7	256745 3.6 2.4	579362 4.6 5.4	5716117 15.7 53.1	685403 3.8 6.4	112351 4.0 1.0	296163 3.5 2.8	6734458 9.0 62.6	40143 1.6 .4	752921 9.3 7.0	3275438 14.7 30.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	27.53	28.26	35.18	11.55	18.11	39.67	7.64	9.91	5.88	24.93	5.73	20.67	38.82	
AVERAGE PER PERSON NIGHT	10.78	10.39	12.42	3.99	8.04	14.54	3.94	6.80	2.94	9.24	1.97	11.54	16.04	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	15.62	11.90	15.43	3.57	8.74	29.05	5.56	7.04	4.66	12.43	.82	15.14	33.71	
AVERAGE PER PERSON NIGHT	6.00	4.35	5.94	1.41	2.53	11.41	2.45	4.88	1.74	4.57	.27	8.21	14.32	
CONFERENCE OR CONVENTION REGISTRATION FEES	785811 -.7 100.0	716768 1.4 91.2	547263 1.8 69.6	6420 -.1 .8	163085 1.3 20.8	68784 -.2 8.8	259 * *	-	259 * *	723934 1.0 92.1	-	55234 .7 7.0	6643 * .8	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	17.79	26.89	32.57	1.10	40.64	3.99	.99	-	.99	18.66	-	21.90	2.34	
AVERAGE PER PERSON NIGHT	6.96	10.65	13.88	.33	18.70	1.53	.33	-	.33	6.96	-	13.01	1.42	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====				=====MODE OF ENTRY=====		
	=====CANADA=====											
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	CHARTER
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	1.14	1.96	2.40	.09	2.46	.35	-	-	-	1.34	-	1.11 .07
AVERAGE PER PERSON NIGHT	.44	.72	.92	.04	.71	.14	-	-	-	.49	-	.60 .03
PARK ENTRANCE FEES/ LICENCE FEES	1222753 1.2 100.0	742480 1.5 60.7	447482 1.4 36.6	172760 2.5 14.1	122239 1.0 10.0	316596 .9 25.9	151878 .8 12.4	2797 .1 .2	96377 1.1 7.9	1191948 1.6 97.5	72877 2.9 6.0	21800 .3 1.8 9005 * .7
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	3.16	3.97	4.03	5.45	2.77	2.54	2.09	2.98	1.87	3.16	4.07	3.66 2.18
AVERAGE PER PERSON NIGHT	1.17	1.34	1.48	1.83	.78	.97	1.03	2.64	.94	1.16	1.61	1.87 1.47
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	1.78	2.03	1.96	2.42	1.84	1.61	1.23	.18	1.52	2.20	1.49	.44 .09
AVERAGE PER PERSON NIGHT	.68	.74	.75	.96	.53	.63	.54	.12	.57	.81	.49	.24 .04
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789 13.5 100.0	4659168 9.2 32.9	2582252 8.3 18.2	678575 9.7 4.8	1398341 11.1 9.9	5528330 15.2 39.0	3977459 22.2 28.1	1377620 49.0 9.7	786826 9.3 5.6	9089931 12.2 64.1	183552 7.2 1.3	908741 11.2 6.4 4176117 18.7 29.5
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	31.43	25.76	27.83	18.68	27.04	31.54	43.28	117.58	15.20	26.90	6.04	26.99 52.58

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

=====PLACE OF RESIDENCE=====													=====OTHER COUNTRY=====			=====MODE OF ENTRY=====		
=====CANADA=====																		

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN												
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====				=====SEASON=====		

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN														
=====DESTINATION===== ==LENGTH OF STAY== =====ACCOMMODATION TYPE=====SEASON=====														
</														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																		
====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====					=====SEASON=====					
								HOTEL, MOTEL, ALL OTHER LODGE					ANY TRAILER, CAMPING		OWN VACATION HOME, VFR			
								ANY ROOFED										

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN												
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====				=====SEASON=====		
						HOTEL, TRAILER, ANY OWN						
						MOTEL, ALL OTHER, ANY VACATION						
						LODGE, ROOFED, CAMPING, HOME, VFR						

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN										=====SEASON=====									
=====DESTINATION=====										=====ACCOMMODATION TYPE=====									
=====LENGTH OF STAY=====										=====OWN=====									
TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	TRAILER, CAMPING	ANY CAMPING	VACATION HOME, VFR	SUMMER	FALL	WINTER	SPRING						
AVERAGE PER PARTY NIGHT	.77	.70	.97	-	.77	1.15	1.21	.90	.08	.18	.77	1.66	.03	1.18					
AVERAGE PER PERSON NIGHT	.29	.27	.38	-	.29	.44	.46	.33	.03	.07	.29	.82	.01	.56					
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817 10.3 100.0	9672112 11.2 89.9	1087039 6.0 10.1	-	10762817 10.3 100.0	9771837 10.9 90.8	9404482 11.0 87.4	1032604 13.6 9.6	735183 5.6 6.8	350622 11.3 3.3	7007541 12.5 65.1	376821 4.2 3.5	2374701 11.1 22.1	1003755 5.3 9.3					
AVERAGES BASED ON THOSE WITH EXPENDITURE	27.53	29.46	17.52	-	27.53	32.05	32.30	26.24	10.04	24.94	27.97	15.34	52.65	14.20					
AVERAGE PER PARTY NIGHT	10.78	11.60	6.79	-	10.78	12.70	12.83	9.42	3.53	7.56	10.33	7.63	19.26	6.82					
AVERAGES BASED ON TOTAL	15.62	18.35	6.75	-	15.62	22.14	22.47	20.81	3.61	5.52	17.41	6.67	18.44	9.92					
AVERAGE PER PARTY NIGHT	6.00	7.03	2.62	-	6.00	8.48	8.61	7.68	1.33	1.98	6.44	3.29	6.24	4.75					
CONFERENCE OR CONVENTION REGISTRATION FEES	785811 .7 100.0	723890 .8 92.1	61920 .3 7.9	-	785811 .7 100.0	774994 .9 98.6	774821 .9 98.6	2101 * .3	10728 .1 1.4	1424 * .2	198944 .4 25.3	16463 .2 2.1	11901 .1 1.5	558502 3.0 71.1					
AVERAGES BASED ON THOSE WITH EXPENDITURE	17.79	20.00	7.76	-	17.79	22.70	23.05	.42	.85	1.75	7.71	7.47	2.35	50.46					
AVERAGE PER PARTY NIGHT	6.96	7.96	2.81	-	6.96	9.64	9.76	.23	.26	1.22	2.83	1.95	.83	27.94					
AVERAGE PER PERSON NIGHT																			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN															
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====				=====SEASON=====			
		YES	NO	SAME-DAY	OVERNIGHT	ROOFED	ANY HOTEL, MOTEL, ALL LODGE	OTHER ROOFED	TRAILER, CAMPING	ANY VACATION HOME, VFR	OWN	FALL	WINTER	SPRING	
TOTAL															

AVERAGES BASED ON															
TOTAL															

AVERAGE PER PARTY NIGHT		1.14	1.37	.38	-	1.14	1.76	1.85	.04	.05	.02	.49	.29	.09	5.52
AVERAGE PER PERSON NIGHT		.44	.53	.15	-	.44	.67	.71	.02	.02	.01	.18	.14	.03	2.64
PARK ENTRANCE FEES/ LICENCE FEES		1222753 1.2 100.0	870510 1.0 71.2	352243 1.9 28.8	-	1222753 1.2 100.0	737852 .8 60.3	688885 .8 56.3	76088 1.0 6.2	479248 3.6 39.2	38179 1.2 3.1	797929 1.4 65.3	108552 1.2 8.9	140142 .7 11.5	176130 .9 14.4

AVERAGES BASED ON															
THOSE WITH EXPENDITURE															

AVERAGE PER PARTY NIGHT		3.16	2.92	3.95	-	3.16	2.94	2.91	2.42	3.65	3.36	3.23	2.99	2.98	3.09
AVERAGE PER PERSON NIGHT		1.17	1.08	1.49	-	1.17	1.06	1.04	.81	1.41	1.00	1.19	1.42	.79	1.52

AVERAGES BASED ON															
TOTAL															

AVERAGE PER PARTY NIGHT		1.78	1.65	2.19	-	1.78	1.67	1.65	1.53	2.35	.60	1.98	1.92	1.09	1.74
AVERAGE PER PERSON NIGHT		.68	.63	.85	-	.68	.64	.63	.57	.86	.22	.73	.95	.37	.83

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.		14174789 13.5 100.0	11269320 13.0 79.5	2900231 16.0 20.5	-	14174789 13.5 100.0	12123353 13.5 85.5	11368370 13.2 80.2	1180303 15.6 8.3	1728297 13.1 12.2	494024 16.0 3.5	8674976 15.5 61.2	1591013 17.8 11.2	1859085 8.7 13.1	2049715 10.9 14.5

AVERAGES BASED ON															
THOSE WITH EXPENDITURE															

AVERAGE PER PARTY NIGHT		31.43	30.92	33.75	-	31.43	38.76	38.13	29.33	13.78	26.37	29.51	36.49	44.47	28.62

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

=====DESTINATION=====															==LENGTH OF STAY==										=====ACCOMMODATION TYPE=====										=====SEASON=====			
															NO		SAME-DAY		OVERNIGHT		ANY MOTEL, ROOFED		HOTEL, LODGE		ALL OTHER ROOFED		TRAILER, CAMPING		ANY OWN VACATION HOME,VFR		SUMMER		FALL		WINTER		SPRING	
TOTAL															YES																							

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=====										
	TOTAL	DIRECT EXPENDI- TURE ONLY	ANY PRE- PAID EXP- ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR ,POOR	ADULTS ONLY	ANY UNDER 16	
JASPER OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	412186 51.7	384611 48.3	330464 41.5	479805 60.2	251730 31.6	50823 6.4	688271 86.4	108526 13.6	
JASPER OVERNIGHT EXPENDITURES (WEIGHTED)	104991352 100.0	62495652 59.5	42495696 40.5	27418404 26.1	60662292 57.8	32737774 31.2	10857648 10.3	87213896 83.1	17777454 16.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY NIGHT	155.78	127.99	228.90	209.72	169.89	146.91	134.76	155.42	157.60	
AVERAGE PER PERSON NIGHT	60.91	48.12	99.94	94.83	68.26	60.45	41.69	71.26	35.56	
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT	152.41	127.99	228.90	209.72	169.02	139.29	134.76	154.40	143.36	
AVERAGE PER PERSON NIGHT	58.49	48.12	99.94	94.83	68.00	53.81	41.69	70.98	31.40	
LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33125542 31.6 100.0	18668172 29.9 56.4	14457370 34.0 43.6	9031047 32.9 27.3	18428724 30.4 55.6	11425094 34.9 34.5	3036817 28.0 9.2	28328540 32.5 85.5	4797002 27.0 14.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY NIGHT	71.82	67.55	78.21	69.50	70.72	80.48	55.20	72.99	65.61	
AVERAGE PER PERSON NIGHT	27.26	23.56	34.19	31.49	28.45	31.51	15.43	32.31	14.18	
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT	48.09	38.23	77.87	69.08	51.35	48.61	37.69	50.15	38.68	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
	TOTAL	TURE ONLY	EXPENDITURE	PAID EXP- ENDITURE	ANY PRE- DIRECT	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR , POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	18.45	14.38	34.00	31.24	20.66	18.78	11.66	23.05	8.47		
CAMPING FEES	1516069	1516069	-	-	717886	604382	169585	1149265	366803		
	1.4	2.4			1.2	1.8	1.6	1.3	2.1		
	100.0	100.0			47.4	39.9	11.2	75.8	24.2		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.48	9.48	-	-	10.03	8.89	10.06	9.45	9.61		
AVERAGE PER PERSON NIGHT	3.78	3.78	-	-	3.73	4.00	3.78	4.64	2.39		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.20	3.10	-	-	2.00	2.57	2.10	2.03	2.96		
AVERAGE PER PERSON NIGHT	.84	1.17	-	-	.80	.99	.65	.94	.65		
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	16061745	13090147	9415720	16961172	8153052	3952184	23977250	5174643		
	27.8	25.7	30.8	34.3	28.0	24.9	36.4	27.5	29.1		
	100.0	55.1	44.9	32.3	58.2	28.0	13.6	82.2	17.8		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	52.47	42.80	72.58	74.79	53.78	47.76	60.65	51.76	56.02		
AVERAGE PER PERSON NIGHT	20.63	16.11	31.49	33.62	21.64	19.18	20.26	24.18	12.29		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	42.32	32.89	70.51	72.02	47.26	34.69	49.05	42.45	41.73		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
DIRECT ANY PRE- EXPENDI- PAID EXP- TOTAL TURE ONLY ENDITURE			PREPAID PACKAGE EXCELLENT VERY GOOD				GOOD, FAIR ,POOR ONLY UNDER 16				
16.24	12.37	30.78	32.57	19.01	13.40	15.17	19.51	9.14			
AVERAGE PER PERSON NIGHT											
GROCERIES AND BEVERAGES	5758405	5112011	646395	512758	2306053	2148169	1261358	3820872	1937533		
BOUGHT IN STORES IN THE	5.5	8.2	1.5	1.9	3.8	6.6	11.6	4.4	10.9		
PARKS	100.0	88.8	11.2	8.9	40.0	37.3	21.9	66.4	33.6		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	15.54	16.57	10.41	10.08	12.17	15.50	39.50	13.42	22.55		
AVERAGE PER PERSON NIGHT	5.88	6.20	4.16	4.62	4.81	6.28	9.62	6.43	5.02		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	8.36	10.47	3.48	3.92	6.43	9.14	15.65	6.76	15.62		
AVERAGE PER PERSON NIGHT	3.21	3.94	1.52	1.77	2.59	3.53	4.84	3.11	3.42		
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	6976803	578726	221817	3814774	2950999	643479	6000294	1555235		
	7.2	11.2	1.4	.8	6.3	9.0	5.9	6.9	8.7		
	100.0	92.3	7.7	2.9	50.5	39.1	8.5	79.4	20.6		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	15.09	16.10	8.61	8.19	14.17	17.23	12.39	14.85	16.12		
AVERAGE PER PERSON NIGHT	5.73	5.97	3.83	4.43	5.51	7.27	3.23	6.82	3.54		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	10.97	14.29	3.12	1.70	10.63	12.56	7.99	10.62	12.54		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=									
	DIRECT ANY PRE-			PREPAID			GOOD, FAIR		ANY
	EXPENDI-	PAID EXP-		PACKAGE	EXCELLENT		VERY GOOD	POOR	
	TOTAL	TURE ONLY	ENDITURE						UNDER 16
AVERAGE PER PERSON NIGHT	4.21	5.37	1.36	.77	4.28	4.85	2.47	4.88	2.75
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	172828	237827	212849	254114	147004	8121	376065	34589
	.4	.3	.6	.8	.4	.4	.1	.4	.2
	100.0	42.1	57.9	51.8	61.9	35.8	2.0	91.6	8.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.45	4.66	4.31	4.77	3.57	8.00	5.65	4.39	5.29
AVERAGE PER PERSON NIGHT	1.81	1.76	1.86	2.09	1.47	3.00	3.52	1.95	1.03
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.60	.35	1.28	1.63	.71	.63	.10	.67	.28
AVERAGE PER PERSON NIGHT	.23	.13	.56	.74	.28	.24	.03	.31	.06
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	284991	242096	167790	436958	86664	432	502520	24567
	.5	.5	.6	.6	.7	.3	*	.6	.1
	100.0	54.1	45.9	31.8	82.9	16.4	.1	95.3	4.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	10.76	10.76	10.75	12.77	9.88	20.69	.83	11.42	4.93
AVERAGE PER PERSON NIGHT	4.25	3.53	5.60	6.96	3.78	12.09	.41	5.28	.85
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.77	.58	1.30	1.28	1.22	.37	.01	.89	.20

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=
 DIRECT ANY PRE- PAID EXP- GOOD, FAIR ADULTS ANY
 EXPENDITURE ONLY ENDITURE PACKAGE EXCELLENT VERY GOOD ,POOR ONLY UNDER 16

AVERAGE PER PERSON NIGHT .29 .22 .57 .58 .49 .14 .41 .04

RECREATION AND 10762817 3684949 7077868 3758271 7022992 2892048 777466 9464063 1298754
 ENTERTAINMENT INCLUDING 10.3 5.9 16.7 13.7 11.6 8.8 7.2 10.9 7.3
 TOURS, TICKETS, EQUIPMENT 100.0 34.2 65.8 34.9 65.3 26.9 7.2 87.9 12.1
 RENTALS, ETC.

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 27.53 15.43 46.51 37.74 28.80 26.93 23.21 29.05 19.94

AVERAGE PER PERSON NIGHT 10.78 5.79 19.55 16.34 11.11 10.53 10.58 13.18 4.63

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT 15.62 7.55 38.12 28.75 19.57 12.31 9.65 16.75 10.47

AVERAGE PER PERSON NIGHT 6.00 2.84 16.65 13.00 7.87 4.75 2.99 7.70 2.29

CONFERENCE OR CONVENTION 785811 779925 5886 5517 612321 157374 16115 778961 6850
 REGISTRATION FEES .7 1.2 * 1.0 .5 .1 .9 *
 100.0 99.3 .7 .7 77.9 20.0 2.1 99.1 .9

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 17.79 18.62 2.58 3.03 21.01 11.89 8.97 20.72 1.04

AVERAGE PER PERSON NIGHT 6.96 7.15 1.53 1.63 8.52 4.18 4.69 8.80 .28

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT 1.14 1.60 .03 .04 1.71 .67 .20 1.38 .06

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
	AVERAGE PER PERSON NIGHT	DIRECT ANY PRE- EXPENDI- PAID EXP-		PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR ,POOR	ADULTS ONLY	ANY UNDER 16		
		TOTAL	TURE ONLY								
	.44	.60	.01	.02	.69	.26	.06	.63	.01		
PARK ENTRANCE FEES/ LICENCE FEES	1222753 1.2 100.0	1106054 1.8 90.5	116699 .3 9.5	48751 .2 4.0	658316 1.1 53.8	405419 1.2 33.2	144937 1.3 11.9	951945 1.1 77.9	270808 1.5 22.1		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	3.16	3.29	2.28	2.41	3.06	3.19	3.51	3.14	3.24		
AVERAGE PER PERSON NIGHT	1.17	1.20	.97	1.31	1.14	1.36	.93	1.46	.70		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.78	2.27	.63	.37	1.83	1.72	1.80	1.69	2.18		
AVERAGE PER PERSON NIGHT	.68	.85	.27	.17	.74	.67	.56	.77	.48		
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789 13.5 100.0	8132108 13.0 57.4	6042681 14.2 42.6	4043882 14.7 28.5	9448982 15.6 66.7	3767570 11.5 26.6	847154 7.8 6.0	11864119 13.6 83.7	2310670 13.0 16.3		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	31.43	25.43	46.04	40.56	34.59	26.73	27.44	32.87	25.67		
AVERAGE PER PERSON NIGHT	11.77	9.14	19.18	17.97	13.46	10.48	6.81	14.96	5.62		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	20.58	16.65	32.55	30.93	26.33	16.03	10.51	21.00	18.63		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====									
					PROFESS- TIONAL, EXECUTIVE ,MANAGER				

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====											
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
AVERAGE PER PERSON NIGHT	18.45	15.57	15.28	20.06	17.26	21.59	23.89	23.01	10.31	17.45	
CAMPING FEES	1516069	123764	465116	423327	980561	512095	448682	253118	470908	226122	
	1.4	1.5	2.2	1.7	1.5	1.4	1.0	1.3	2.5	1.2	
	100.0	8.2	30.7	27.9	64.7	33.8	29.6	16.7	31.1	14.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.48	8.05	8.83	10.39	9.66	9.30	9.98	8.23	10.29	9.17	
AVERAGE PER PERSON NIGHT	3.78	3.20	3.25	5.11	4.05	3.50	4.05	2.88	4.20	4.28	
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.20	2.15	2.91	2.41	2.11	2.38	1.75	1.98	3.25	1.68	
AVERAGE PER PERSON NIGHT	.84	.76	1.07	1.04	.80	.95	.71	.84	1.00	.68	
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	2496045	4892017	7288368	19540254	9494832	12035156	5237375	5958112	5330229	
	27.8	30.5	23.2	29.1	29.3	25.2	26.2	27.8	31.7	28.7	
	100.0	8.6	16.8	25.0	67.0	32.6	41.3	18.0	20.4	18.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	52.47	58.42	43.88	50.55	51.76	54.67	52.82	48.78	62.88	49.18	
AVERAGE PER PERSON NIGHT	20.63	23.69	18.13	21.51	20.29	21.46	21.62	21.34	20.38	19.35	
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	42.32	43.32	30.61	41.51	42.11	44.16	46.96	41.03	41.06	39.59	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====									
	AGE				SEX		PROFESS- IONAL, EXECUTIVE ,MANAGER		
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE		OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR
TOTAL	16.24	15.36	11.27	17.40	17.98	15.86	17.60	19.09	17.36
AVERAGE PER PERSON NIGHT	16.24	15.36	11.27	17.40	17.98	15.86	17.60	19.09	17.36
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405 5.5 100.0	425723 5.2 7.4	1416923 6.7 24.6	2239886 5.1 38.9	632075 2.5 11.0	4727780 7.1 82.1	1009205 2.7 17.5	2253688 4.9 39.1	490988 2.6 8.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	15.54	12.70	17.29	13.74	9.04	17.32	11.02	14.41	10.04
AVERAGE PER PERSON NIGHT	5.88	5.32	6.96	5.40	3.75	6.41	4.48	5.49	3.98
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	8.36	7.39	8.87	8.42	3.60	10.19	4.69	8.79	3.85
AVERAGE PER PERSON NIGHT	3.21	2.62	3.26	3.35	1.56	3.84	1.87	3.58	1.63
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529 7.2 100.0	501617 6.1 6.6	2115136 10.0 28.0	2773856 6.3 36.7	1878832 7.5 24.9	5232506 7.9 69.3	2217222 5.9 29.3	2641729 5.7 35.0	1416084 7.5 18.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	15.09	14.61	18.10	12.05	19.01	14.94	15.10	12.44	14.87
AVERAGE PER PERSON NIGHT	5.73	4.60	7.34	4.79	8.03	5.57	6.02	4.96	6.61
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	17.30	18.80	17.30	17.30	17.30	17.30	17.30	17.30	17.30
AVERAGE PER PERSON NIGHT	6.61	5.84	6.61	6.61	6.61	6.61	6.61	6.61	6.61
AVERAGES BASED ON TOTAL									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====														
				PROFESS- IONAL, EXECUTIVE ,MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE				
				MALE	FEMALE									
				YEARS	YEARS	55+								
				16-24 YEARS	25-34 YEARS	35-54 YEARS								
TOTAL				16-24 YEARS	25-34 YEARS	35-54 YEARS	55+	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR			
AVERAGE PER PARTY NIGHT				10.97	8.71	13.24	10.42	10.70	11.28	10.31	10.31	11.09	13.75	9.12
AVERAGE PER PERSON NIGHT				4.21	3.09	4.87	4.14	4.63	4.25	4.11	4.19	4.69	4.26	3.72
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.				410655	118954	114271	62699	108300	169378	236178	99055	66749	57284	167627
				.4	1.5	.5	.1	.4	.3	.6	.2	.4	.3	.9
				100.0	29.0	27.8	15.3	26.4	41.2	57.5	24.1	16.3	13.9	40.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				4.45	10.27	5.23	3.99	2.64	3.82	5.02	4.58	3.00	4.87	4.94
AVERAGE PER PERSON NIGHT				1.81	4.41	2.30	1.19	1.15	1.84	1.78	1.94	1.45	2.73	1.63
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT				.60	2.06	.72	.24	.62	.37	1.10	.39	.52	.39	1.25
AVERAGE PER PERSON NIGHT				.23	.73	.26	.09	.27	.14	.44	.16	.22	.12	.51
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS				527087	7388	216987	119098	171996	273057	245947	236491	113239	52074	110971
				.5	.1	1.0	.3	.7	.4	.7	.5	.6	.3	.6
				100.0	1.4	41.2	22.6	32.6	51.8	46.7	44.9	21.5	9.9	21.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				10.76	7.01	14.15	10.59	8.21	11.08	10.16	18.54	8.34	18.44	5.73
AVERAGE PER PERSON NIGHT				4.25	6.10	6.73	2.96	3.46	5.75	3.22	7.96	4.37	12.49	1.75
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====				=====SEX=====		=====OCCUPATION=====					
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
TOTAL											
AVERAGE PER PARTY NIGHT	.77	1.36	.45	.98	.59	1.14	.92	.89	.36	.82	
AVERAGE PER PERSON NIGHT	.29	.50	.18	.42	.22	.46	.38	.38	.11	.34	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817 10.3 100.0	954452 11.7 8.9	1802820 8.6 16.8	5355440 12.2 49.8	2446385 9.8 22.7	4795249 7.2 44.6	5876169 15.6 54.6	5265823 11.4 48.9	2124343 11.3 19.7	1123917 6.0 10.4	2057986 11.1 19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	27.53	29.06	23.70	33.17	22.44	19.51	42.59	29.81	29.41	24.40	24.44
AVERAGE PER PERSON NIGHT	10.78	11.58	9.16	12.87	8.89	7.80	16.11	12.36	11.70	8.32	9.36
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	15.62	16.56	11.28	20.12	13.93	10.33	27.33	20.55	16.64	7.75	15.29
AVERAGE PER PERSON NIGHT	6.00	5.87	4.15	8.00	6.03	3.89	10.89	8.35	7.04	2.40	6.23
CONFERENCE OR CONVENTION REGISTRATION FEES	785811 .7 100.0	2779 * .4	117172 -6 14.9	626169 1.4 79.7	34527 .1 4.4	502535 .8 64.0	283275 .8 36.0	626598 1.4 79.7	116108 .6 14.8	9708 .1 1.2	3234.9 .2 4.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	17.79	3.00	12.08	32.21	2.64	17.93	17.55	30.63	12.26	2.54	3.18
AVERAGE PER PERSON NIGHT	6.96	1.50	3.84	13.38	1.05	7.11	6.70	12.25	4.47	1.12	1.20

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====										
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL	10.79	14.62	11.67	12.24	10.21	15.22	13.55	12.08	6.08	13.30
AVERAGE PER PERSON NIGHT	11.77									
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY NIGHT	20.58	15.29	18.91	21.92	17.90	26.32	26.92	14.62	11.35	21.72
AVERAGE PER PERSON NIGHT	7.90	5.42	6.96	8.72	6.74	10.49	10.94	6.19	3.51	8.85

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796797	72922	23789	704037	-
	100.0	9.2	3.0	88.4	-

ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	366830040	51431655	13814986	295501616	-
	100.0	14.0	3.8	80.6	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	168.48	261.07	94.36	167.43	-
AVERAGE PER PERSON NIGHT	70.58	91.61	39.63	71.24	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	165.91	261.07	93.13	164.47	-
AVERAGE PER PERSON NIGHT	69.01	91.61	39.41	69.30	-

LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414	21228304	3882455	92683890	-
	33.2	41.3	28.1	31.4	-
	100.0	17.4	3.2	76.1	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	75.35	114.80	52.43	71.96	-
AVERAGE PER PERSON NIGHT	30.85	39.34	19.66	30.24	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	55.09	107.76	26.17	51.59	-
AVERAGE PER PERSON NIGHT	22.91	37.81	11.08	21.74	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

CAMPING FEES	4120747	16371	121656	3994196	-
	1.1	*	.9	1.4	
	100.0	.4	3.0	96.9	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	9.99	8.56	9.08	10.05	-
AVERAGE PER PERSON NIGHT	4.22	4.58	3.35	4.22	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	1.86	.08	.82	2.22	-
AVERAGE PER PERSON NIGHT	.78	.03	.35	.94	-

FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	15215942	4880457	86193366	-
	29.4	29.6	35.3	29.2	
	100.0	14.1	4.5	80.0	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	57.09	81.25	40.00	57.10	-
AVERAGE PER PERSON NIGHT	23.80	29.57	16.63	24.08	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	48.71	77.24	32.90	47.97	-
AVERAGE PER PERSON NIGHT	20.26	27.10	13.92	20.21	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
.....					

GROCERIES AND BEVERAGES	14880677	934403	623188	13041781	-
BOUGHT IN STORES IN THE	4.1	1.8	4.5	4.4	-
PARKS	100.0	6.3	4.2	87.6	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	13.02	11.58	9.40	13.40	-
AVERAGE PER PERSON NIGHT	5.22	3.72	3.90	5.47	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	6.73	4.74	4.20	7.26	-
AVERAGE PER PERSON NIGHT	2.80	1.66	1.78	3.06	-

VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621	1284033	1604416	15139064	-
	5.0	2.5	11.6	5.1	-
	100.0	6.9	8.7	81.8	-

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	14.72	12.45	14.48	15.42	-
AVERAGE PER PERSON NIGHT	5.96	4.01	6.19	6.31	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	8.37	6.52	10.82	8.43	-
AVERAGE PER PERSON NIGHT	3.48	2.29	4.58	3.55	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

TRANSPORTATION WITHIN THE
 PARKS INCLUDING SHUTTLE
 BUSES, TAXIS, ETC. 1443060 208437 69675 1130305
 .4 .4 .5 .4
 100.0 14.4 4.8 78.3

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 4.49 4.60 6.91 4.26
 AVERAGE PER PERSON NIGHT 1.84 1.28 1.29 1.96

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .65 1.06 .47 .63
 AVERAGE PER PERSON NIGHT .27 .37 .20 .27

AUTO RENTAL FOR VEHICLES
 PICKED UP IN THE PARKS 1829360 45814 38083 1727773
 .5 .1 .3 .6
 100.0 2.5 2.1 94.4

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 13.34 6.39 5.11 13.89
 AVERAGE PER PERSON NIGHT 5.33 1.81 .76 6.19

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .83 .23 .26 .96
 AVERAGE PER PERSON NIGHT .34 .08 .11 .41

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE
--	-------	----------	----------	-----------	-------------------

RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417	2980446	1002179	32264994	-
	9.8	5.8	7.3	10.9	
	100.0	8.3	2.8	90.1	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	27.38	30.72	24.43	28.44	-
AVERAGE PER PERSON NIGHT	11.15	9.09	7.27	11.97	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	16.20	15.13	6.76	17.96	-
AVERAGE PER PERSON NIGHT	6.74	5.31	2.86	7.57	-

CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3555647	12248	816105	-
	1.2	6.9	.1	.3	
	100.0	81.4	.3	18.7	

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	28.19	50.61	1.60	9.84	-
AVERAGE PER PERSON NIGHT	10.13	16.22	.50	3.87	-

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	1.97	18.05	.08	.45	-
AVERAGE PER PERSON NIGHT	.82	6.33	.03	.19	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====

	TOTAL	BUSINESS	PERSONAL	VAC. HOME	RECREAT'L DAY-USE

PARK ENTRANCE FEES/	4847006	466192	230604	4080493	-
LICENCE FEES	1.3	.9	1.7	1.4	
	100.0	9.6	4.8	84.2	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	3.80	3.43	3.72	3.97	-
AVERAGE PER PERSON NIGHT	1.52	1.19	1.29	1.62	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	2.19	2.37	1.55	2.27	-
AVERAGE PER PERSON NIGHT	.91	.83	.66	.96	-

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897	5496066	1350026	44429650	-
	14.0	10.7	9.8	15.0	
	100.0	10.7	2.6	86.2	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	32.96	39.49	20.83	33.67	-
AVERAGE PER PERSON NIGHT	13.55	13.28	8.27	14.07	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	23.30	27.90	9.10	24.73	-
AVERAGE PER PERSON NIGHT	9.69	9.79	3.85	10.42	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

=====PLACE OF RESIDENCE=====														=====OTHER COUNTRY=====			=====MODE OF ENTRY=====		
=====CANADA=====																			
TOTAL		TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER						

ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796.797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094						
	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9						
ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	36683004.0	208601868	141635688	17033571	49932616	103354412	54723316	17031507	16577471	265660960	5078710	37924541	63244538						
	100.0	56.9	38.6	4.6	13.6	28.2	14.9	4.6	4.5	72.4	1.4	10.3	17.2						
=====																			
AVERAGES BASED ON THOSE WITH EXPENDITURE																			

AVERAGE PER PARTY NIGHT	168.48	164.31	162.78	137.57	181.12	180.05	165.45	260.77	155.99	159.65	70.97	159.49	229.52						
AVERAGE PER PERSON NIGHT	70.58	66.50	66.71	55.41	70.69	75.19	81.17	138.62	75.93	63.67	30.19	93.28	102.28						
=====																			
AVERAGES BASED ON TOTAL																			

AVERAGE PER PARTY NIGHT	165.91	163.71	162.43	137.49	179.42	179.56	152.73	222.45	141.73	158.10	59.08	156.80	218.94						
AVERAGE PER PERSON NIGHT	69.01	66.07	66.65	55.39	68.92	74.84	71.48	122.03	58.70	62.57	21.18	88.90	98.41						
=====																			
HOODING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414	69474366	47917428	5274244	16282691	36451150	15872901	2681667	5738195	87884694	88290	15179241	18734483						
	33.2	33.3	33.8	31.0	32.6	35.3	29.0	15.7	34.6	33.1	1.7	40.0	29.6						
	100.0	57.0	39.3	4.3	13.4	29.9	13.0	2.2	4.7	72.2	.1	12.5	15.4						
=====																			
AVERAGES BASED ON THOSE WITH EXPENDITURE																			

AVERAGE PER PARTY NIGHT	75.35	80.93	81.38	91.84	76.73	76.46	56.43	56.51	59.81	76.66	94.31	68.84	75.07						
AVERAGE PER PERSON NIGHT	30.85	31.49	32.03	33.02	29.57	31.17	27.72	27.22	29.28	29.36	47.16	39.89	32.58						
=====																			
AVERAGES BASED ON TOTAL																			

AVERAGE PER PARTY NIGHT	55.09	54.52	54.95	42.57	58.51	63.33	44.30	35.03	49.06	52.30	1.03	62.76	64.86						

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

=====CANADA=====													=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
TOTAL		TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	CHARTER														
AVERAGE PER PERSON NIGHT	22.91	22.01	22.55	17.15	22.47	26.40	20.73	19.21	20.32	20.70	.37	35.58	29.15													
CAMPING FEES	4120747	2596388	1482014	404376	709998	1016259	488436	6216	112911	3813546	577511	307201	-													
	1.1	1.2	1.0	2.4	1.4	1.0	.9	*	.7	1.4	11.4	.8														
	100.0	63.0	36.0	9.8	17.2	24.7	11.9	.2	2.7	92.5	14.0	7.5														
AVERAGES BASED ON THOSE WITH EXPENDITURE																										
AVERAGE PER PARTY NIGHT	9.99	10.22	9.38	12.42	11.18	8.95	11.71	25.00	7.64	9.71	8.73	15.54	-													
AVERAGE PER PERSON NIGHT	4.22	4.07	3.80	4.60	4.42	4.40	5.07	12.50	3.17	4.04	3.75	8.93	-													
AVERAGES BASED ON TOTAL																										
AVERAGE PER PARTY NIGHT	1.86	2.04	1.70	3.26	2.55	1.77	1.36	.08	.97	2.27	6.72	1.27	-													
AVERAGE PER PERSON NIGHT	.78	.82	.70	1.32	.98	.74	.64	.04	.40	.90	2.41	.72	-													
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	63801850	44271690	4945073	14585086	28279686	15623758	3620754	6146551	78585508	656422	10313939	18805844													
	29.4	30.6	31.3	29.0	29.2	27.4	28.6	21.3	37.1	29.6	12.9	27.2	29.7													
	100.0	59.2	41.1	4.6	13.5	26.3	14.5	3.4	5.7	73.0	.6	9.6	17.5													
AVERAGES BASED ON THOSE WITH EXPENDITURE																										
AVERAGE PER PARTY NIGHT	57.09	59.71	61.01	48.41	60.56	53.84	53.37	60.73	61.99	56.01	26.68	45.48	73.28													
AVERAGE PER PERSON NIGHT	23.80	23.92	24.28	19.25	24.82	22.35	26.35	31.23	30.35	22.13	10.13	26.65	32.02													
AVERAGES BASED ON TOTAL																										
AVERAGE PER PARTY NIGHT	48.71	50.07	50.77	39.92	52.41	49.13	43.60	47.29	52.55	46.77	7.64	42.64	65.10													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====										=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	=====CANADA=====										=====JAPAN=====				=====R.V. BUS, TRAIN=====			
	TOTAL	TOTAL	ALBERTA	B.C.	CANADA	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	PRIVATE	SCHEDULED	CHARTER				
	TOTAL	CANADA						OTHER		GERMANY	VEHICLE							
AVERAGE PER PERSON NIGHT	20.26	20.21	20.83	16.08	20.13	20.48	20.41	25.94	21.76	18.51	2.74	24.18	29.26					
GROCERIES AND BEVERAGES	14880677	9685789	5235583	1030231	3419975	2336286	2853686	445859	1384806	12384814	1019305	1244301	1251562					
BOUGHT IN STORES IN THE PARKS	4.1	4.6	3.7	6.0	6.8	2.3	5.2	2.6	8.4	4.7	20.1	3.3	2.0					
	100.0	65.1	35.2	6.9	23.0	15.7	19.2	3.0	9.3	83.2	6.8	8.4	8.4					
AVERAGES BASED ON THOSE WITH EXPENDITURE																		
AVERAGE PER PARTY NIGHT	13.02	14.75	12.24	14.66	21.59	7.79	15.52	11.13	19.80	13.56	19.72	9.76	12.26					
AVERAGE PER PERSON NIGHT	5.22	5.69	4.79	5.47	8.13	3.26	6.78	5.06	9.50	5.16	8.26	5.68	5.37					
AVERAGES BASED ON TOTAL																		
AVERAGE PER PARTY NIGHT	6.73	7.60	6.00	8.32	12.29	4.06	7.96	5.82	11.84	7.37	11.86	5.14	4.33					
AVERAGE PER PERSON NIGHT	2.80	3.07	2.46	3.35	4.72	1.69	3.73	3.19	4.90	2.92	4.25	2.92	1.95					
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621	11750933	6650436	1975038	3125460	4784647	1863721	52772	844773	17556581	1869156	851403	89637					
	5.0	5.6	4.7	11.6	6.3	4.6	3.4	.3	5.1	6.6	36.8	2.2	.1					
	100.0	63.5	36.0	10.7	16.9	25.9	10.1	.3	4.6	94.9	10.1	4.6	.5					
AVERAGES BASED ON THOSE WITH EXPENDITURE																		
AVERAGE PER PARTY NIGHT	14.72	16.38	15.98	19.58	15.60	13.71	9.94	11.31	8.18	14.97	30.93	11.25	10.88					
AVERAGE PER PERSON NIGHT	5.96	6.54	6.59	7.41	5.99	5.46	4.46	7.87	4.00	5.91	13.55	6.96	6.65					
AVERAGES BASED ON TOTAL																		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====										=====MODE OF ENTRY=====			
	=====CANADA=====										=====OTHER COUNTRY=====			
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER	
AVERAGE PER PARTY NIGHT	8.37	9.22	7.63	15.94	11.23	8.31	5.20	.69	7.22	10.45	21.74	3.52	.31	
AVERAGE PER PERSON NIGHT	3.48	3.72	3.13	6.42	4.31	3.46	2.43	.38	2.99	4.13	7.79	2.00	.14	
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060	591588	211325	63601	316662	467728	383743	202932	1763	317436	7471	740873	384752	
	.4	.3	.1	.4	.6	.5	.7	1.2	*	.1	.1	2.0	.6	
	100.0	41.0	14.6	4.4	21.9	32.4	26.6	14.1	.1	22.0	.5	51.3	26.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.49	6.06	5.02	6.48	6.92	3.39	4.48	9.71	1.25	3.11	6.67	5.76	4.24	
AVERAGE PER PERSON NIGHT	1.84	2.11	1.48	1.93	3.02	1.37	2.34	3.51	.62	.96	3.33	3.24	1.71	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.65	.46	.24	.51	1.14	.81	1.07	2.65	.02	.19	.09	3.06	1.33	
AVERAGE PER PERSON NIGHT	.27	.19	.10	.21	.44	.34	.50	1.45	.01	.07	.03	1.74	.60	
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	78376	25249	7223	45904	1080738	670245	293157	42565	604197	-	905208	319955	
	.5	*	*	*	.1	1.0	1.2	1.7	.3	.2	-	2.4	.5	
	100.0	4.3	1.4	.4	2.5	59.1	36.6	16.0	2.3	33.0	-	49.5	17.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	13.34	4.11	5.49	1.35	5.03	15.60	13.76	20.90	24.36	9.10	-	19.43	13.28	
AVERAGE PER PERSON NIGHT	5.33	1.49	1.45	.34	3.32	5.63	6.80	10.81	12.18	3.02	-	9.29	7.08	
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====		
	=====CANADA=====												
	TOTAL	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	R.V. BUS, TRAIN	SCHEDULED	CHARTER
	CANADA	CANADA			CANADA		OTHER		GERMANY	PRIVATE			
AVERAGE PER PARTY NIGHT	.83	.06	.03	.06	.16	1.88	1.87	3.83	.36	.36	-	3.74	1.11
AVERAGE PER PERSON NIGHT	.34	.02	.01	.02	.06	.78	.88	2.10	.15	.14	-	2.12	.50
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417	20877542	14867714	1407132	4602697	12607481	2334494	669053	600023	24727971	111921	3288185	7809261
	9.8	10.0	10.5	8.3	9.2	12.2	4.3	3.9	3.6	9.3	2.2	8.7	12.3
	100.0	58.3	41.5	3.9	12.8	35.2	6.5	1.9	1.7	69.0	.3	9.2	21.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	27.38	33.79	36.24	30.37	28.53	30.14	8.67	14.24	6.22	28.05	4.62	17.16	33.20
AVERAGE PER PERSON NIGHT	11.15	13.05	13.86	9.97	11.94	11.93	4.28	6.97	3.11	10.52	1.67	10.39	14.26
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	16.20	16.39	17.05	11.36	16.54	21.90	6.52	8.74	5.13	14.72	1.30	13.60	27.03
AVERAGE PER PERSON NIGHT	6.74	6.61	7.00	4.58	6.35	9.13	3.05	4.79	2.12	5.82	.47	7.71	12.15
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3623795	2971901	37156	614738	739131	2613	2095	518	3740051	-	613664	11824
	1.2	1.7	2.1	.2	1.2	.7	1*	*	*	1.4	*	1.6	*
	100.0	83.0	68.1	.9	14.1	16.9	.1	*	*	85.7	*	14.1	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	28.19	36.09	49.57	3.15	21.44	13.83	2.50	4.00	.99	28.29	-	39.83	1.63
AVERAGE PER PERSON NIGHT	10.13	12.14	17.37	.88	7.23	5.68	1.00	2.00	.33	9.67	-	19.50	.91

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

=====PLACE OF RESIDENCE=====										=====MODE OF ENTRY=====			
=====CANADA=====										=====OTHER COUNTRY=====			
TOTAL	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	GERMANY	WEST	ANY	R.V.	SCHEDULED	CHARTER
	CANADA			CANADA		OTHER				PRIVATE	BUS, TRAIN		
										VEHICLE			
AVERAGE PER PARTY NIGHT	1.97	2.84	3.41	.30	2.21	1.28	.01	.03	-	2.23	-	2.54	.04
AVERAGE PER PERSON NIGHT	.82	1.15	1.40	.12	.85	.54	-	.02	-	.88	-	1.44	.02
PARK ENTRANCE FEES/ LICENCE FEES	4847006 1.3 100.0	3576771 1.7 73.8	2762406 2.0 57.0	324766 1.9 6.7	489598 1.0 10.1	909207 .9 18.8	349229 .6 7.2	21675 .1 .4	211225 1.3 4.4	4696220 1.8 96.9	207730 4.1 4.3	116287 .3 2.4	34499 .1 .7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	3.80	4.65	5.18	5.11	2.85	2.67	2.16	4.33	2.03	3.86	4.58	2.52	3.00
AVERAGE PER PERSON NIGHT	1.52	1.84	2.11	1.85	1.05	1.06	.95	3.24	.99	1.52	1.90	1.76	1.91
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.19	2.81	3.17	2.62	1.76	1.58	.97	.28	1.81	2.79	2.42	.48	.12
AVERAGE PER PERSON NIGHT	.91	1.13	1.30	1.06	.68	.66	.46	.16	.75	1.11	.87	.27	.05
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897 14.0 100.0	22544476 10.8 43.8	15239939 10.8 29.6	1564732 9.2 3.0	5739805 11.5 11.1	14682097 14.2 28.5	14280491 26.1 27.7	9035328 53.1 17.5	1494142 9.0 2.9	31349935 11.8 60.9	540905 10.7 1.0	4364239 11.5 8.5	15802723 25.0 30.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	32.96	29.15	31.19	23.60	26.27	28.62	52.16	157.21	15.33	27.70	9.30	22.63	66.25

Continued

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BASE: PARTY VISIT EXPENDITURES AMONG
BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====			=====MODE OF ENTRY=====			
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED CHARTER	
AVERAGE PER PERSON NIGHT	13.55	11.46	12.25	8.49	10.65	11.66	25.39	79.74	7.67	10.71	3.98	13.36	28.90
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	23.30	17.69	17.48	12.63	20.63	25.51	39.86	118.01	12.77	18.66	6.29	18.04	54.71
AVERAGE PER PERSON NIGHT	9.69	7.14	7.17	5.09	7.92	10.63	18.65	64.74	5.29	7.38	2.26	10.23	24.59

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN															
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====							=====SEASON=====		
						HOTEL, HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
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						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED							ANY ANY TRAILER, VACATION HOME,VFR		
						ANY HOTEL, ALL OTHER LODGE ROOFED									

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====				=====SEASON=====						
						HOTEL, MOTEL, ALL OTHER LODGE ROOFED HOME, VFR				OWN ANY TRAILER, VACATION ANY CAMPING HOME, VFR						
						ANY ROOFED										
						NO SAME-DAY OVERNIGHT										
						YES										
						TOTAL										
AVERAGE PER PARTY NIGHT			8.37	7.31	12.26	-	8.37	6.47	6.52	5.33	15.51	7.50	10.51	11.12	5.20	7.08
AVERAGE PER PERSON NIGHT			3.48	3.08	4.88	-	3.48	2.67	2.64	2.57	6.35	3.43	4.16	5.18	2.16	3.23
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.			1443060 .4 100.0	1043204 .4 72.3	373665 .5 25.9	-	1443060 .4 100.0	1395770 .4 96.7	1291464 .4 89.5	128057 .7 8.9	55791 .2 3.9	61566 .7 4.3	575445 .4 39.9	184538 .5 12.8	361028 .3 25.0	322049 .6 22.3
AVERAGES BASED ON THOSE WITH EXPENDITURE																
AVERAGE PER PARTY NIGHT			4.49	4.05	5.95	-	4.49	4.51	4.63	2.22	3.00	4.12	4.29	3.60	5.64	4.48
AVERAGE PER PERSON NIGHT			1.84	1.77	1.92	-	1.84	1.82	1.78	1.40	1.47	1.06	1.90	1.39	1.80	2.15
AVERAGES BASED ON TOTAL																
AVERAGE PER PARTY NIGHT			.65	.60	.78	-	.65	.84	.84	.71	.12	.45	.59	.84	.49	1.12
AVERAGE PER PERSON NIGHT			.27	.25	.31	-	.27	.35	.34	.34	.05	.21	.23	.39	.20	.51
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS			1829360 .5 100.0	1236240 .4 67.6	592334 .8 32.4	-	1829360 .5 100.0	1765621 .5 96.5	1756060 .5 96.0	95643 .5 5.2	67990 .2 3.7	17875 .2 1.0	1189162 .9 65.0	208122 .6 11.4	32555 .7 1.8	399522 .7 21.8
AVERAGES BASED ON THOSE WITH EXPENDITURE																
AVERAGE PER PARTY NIGHT			13.34	12.98	14.42	-	13.34	13.40	13.61	6.60	5.23	2.26	15.33	15.79	3.55	10.75
AVERAGE PER PERSON NIGHT			5.33	5.81	4.58	-	5.33	5.32	5.37	3.42	2.29	.36	6.54	7.09	.55	5.45
AVERAGES BASED ON TOTAL																

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN														
=====DESTINATION===== ==LENGTH OF STAY=== =====ACCOMMODATION TYPE=====SEASON=====														
	TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, ALL OTHER LODGE	TRAILER, CAMPING	ANY VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING		

AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.97	2.40	.45	-	1.97	2.52	2.72	.03	.11	.22	.50	6.81 1.38 4.77		
AVERAGE PER PERSON NIGHT	.82	1.01	.18	-	.82	1.04	1.10	.02	.04	.10	.20	3.17 .57 2.18		
PARK ENTRANCE FEES/ LICENCE FEES	4847006 1.3 100.0	3809363 1.3 78.6	1037643 1.4 21.4	- 1.3 100.0	4847006 1.3 100.0	3559791 1.1 73.4	3443444 1.1 71.0	169060 1.9 3.5	1226957 3.9 25.3	264069 3.0 5.4	1812592 1.3 37.4	384891 1.1 7.9	2136053 1.6 44.1	513470 1.0 10.6

AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	3.80	3.81	3.79	-	3.80	3.83	3.85	2.38	3.77	4.82	3.20	2.97	5.08	3.28
AVERAGE PER PERSON NIGHT	1.52	1.55	1.45	-	1.52	1.50	1.50	.87	1.57	2.19	1.20	1.28	2.11	1.45

AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.19	2.20	2.18	-	2.19	2.15	2.24	.93	2.55	1.94	1.87	1.74	2.92	1.79
AVERAGE PER PERSON NIGHT	.91	.93	.87	-	.91	.89	.91	.45	1.04	.89	.74	.81	1.21	.82
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897 14.0 100.0	42351768 14.5 82.2	9152033 12.5 17.8	- 14.0 100.0	51516897 14.0 100.0	46140113 13.9 89.6	44375798 13.9 86.1	2708117 13.9 5.3	4467963 14.4 8.7	1628441 18.6 3.2	20485269 14.7 39.8	6683505 18.6 13.0	15027615 10.9 29.2	9320507 17.3 18.1

AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	32.96	33.28	31.63	-	32.96	37.80	39.02	19.01	14.33	22.30	28.51	40.29	31.90	44.88

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN																
=====DESTINATION=====				==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====					=====SEASON=====			
								HOTEL, MOTEL, ALL OTHER LODGE ROOFED					ANY TRAILER, VACATION CAMPING HOME, VFR			
								ANY ROOFED								

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=
DIRECT ANY PRE- PAID- GOOD, FAIR ADULTS ANY
EXPEND- PAID EXP- PACKAGE EXCELLENT VERY GOOD ,POOR ONLY UNDER 16
TOTAL TURE ONLY ENDITURE

ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796797	412186	384611	330464	479805	251730	50823	688271	108526
	100.0	51.7	48.3	41.5	60.2	31.6	6.4	86.4	13.6
ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	366830040	217226548	149603480	110280140	200854980	130964406	31805386	301338072	65491954
	100.0	59.2	40.8	30.1	54.8	35.7	8.7	82.1	17.9

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	168.48	139.58	240.88	249.63	171.87	176.08	133.96	162.72	201.27
AVERAGE PER PERSON NIGHT	70.58	58.23	101.98	107.01	73.64	71.89	54.67	78.66	47.91

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	165.91	139.58	240.88	249.63	170.47	171.44	133.18	160.85	193.96
AVERAGE PER PERSON NIGHT	69.01	58.23	101.98	107.01	73.20	68.32	54.41	77.70	45.57

LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414	69153060	52645354	37442433	63116640	47227022	10623427	99634500	22163915
	33.2	31.8	35.2	34.0	31.4	36.1	33.4	33.1	33.8
	100.0	56.8	43.2	30.7	51.8	38.8	8.7	81.8	18.2

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	75.35	68.78	86.15	85.21	72.48	82.34	67.20	72.85	89.04
AVERAGE PER PERSON NIGHT	30.85	27.61	36.45	36.58	30.99	32.05	26.23	34.52	20.86

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	55.09	44.44	84.77	84.75	53.57	61.82	44.48	53.18	65.64
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Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=
DIRECT ANY PRE- GOOD, FAIR ADULTS ANY
EXPENDITURE PAID EXP- PACKAGE EXCELLENT VERY GOOD , POOR ONLY UNDER 16
TOTAL TURE ONLY ENDITURE

AVERAGE PER PERSON 22.91 18.54 35.89 36.33 23.00 24.64 18.17 25.69 15.42
NIGHT

CAMPING FEES 4120747 3940731 180016 - 2392948 1177319 526062 3344052 776694
1.1 1.8 .1
100.0 95.6 4.4 1.2 .9 1.7 1.1 1.2
18.8

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 9.99 9.73 24.49 - 10.81 9.33 8.59 10.10 9.57

AVERAGE PER PERSON 4.22 4.06 23.35 - 4.38 4.34 3.59 5.04 2.47
NIGHT

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 1.86 2.53 .29 - 2.03 1.54 2.20 1.79 2.30

AVERAGE PER PERSON .78 1.06 .12 - .87 .61 .90 .86 .54
NIGHT

FOOD AND BEVERAGES BOUGHT 107705292 59878321 47826975 37014738 59506180 36682325 10763867 90084666 17620631
29.4 27.6 32.0 33.6 29.6 28.0 33.8 29.9 26.9
100.0 55.6 44.4 34.4 55.2 34.1 10.0 83.6 16.4
PARKS

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 57.09 46.74 78.99 86.76 58.05 56.74 54.00 56.41 60.85

AVERAGE PER PERSON 23.80 19.39 33.26 36.95 24.93 22.46 22.99 27.30 14.38
NIGHT

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 48.71 38.48 77.01 83.79 50.50 48.02 45.07 48.09 52.19

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	=====PARTY EXPENDITURE=====					=====OVERALL RATING=====					=PARTY COMPOSITION=		
	DIRECT ANY PRE- EXPENDI- PAID EXP-		PREPAID PACKAGE EXCELLENT VERY GOOD		GOOD, FAIR , POOR	ADULTS ONLY		ANY UNDER 16					
	TOTAL	TURE ONLY	ENDITURE	ENDITURE		ONLY	ONLY	ONLY	ONLY				
AVERAGE PER PERSON NIGHT	20.26	16.05	32.60	35.92	21.69	19.14	18.41	23.23	12.26				
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	14880677 4.1 100.0	11825450 5.4 79.5	3055227 2.0 20.5	2333465 2.1 15.7	6432295 3.2 43.2	5452560 4.2 36.6	2943859 9.3 19.8	10602639 3.5 71.3	4278038 6.5 28.7				
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	13.02	13.26	12.15	12.48	11.36	12.14	25.77	11.69	18.14				
AVERAGE PER PERSON NIGHT	5.22	5.36	4.74	5.28	4.73	4.78	9.24	5.80	4.19				
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	6.73	7.60	4.92	5.28	5.46	7.14	12.33	5.66	12.67				
AVERAGE PER PERSON NIGHT	2.80	3.17	2.08	2.26	2.34	2.84	5.04	2.73	2.98				
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621 5.0 100.0	15872423 7.3 85.8	2625198 1.8 14.2	1227250 1.1 6.6	9937368 4.9 53.7	6402745 4.9 34.6	1949231 6.1 10.5	14909039 4.9 80.6	3588582 5.5 19.4				
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	14.72	15.53	11.17	11.40	14.41	14.77	16.20	14.31	16.70				
AVERAGE PER PERSON NIGHT	5.96	6.32	4.42	4.76	5.89	6.07	5.96	6.88	3.82				
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	8.37	10.20	4.23	2.78	8.43	8.38	8.16	7.96	10.63				

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=									
	TOTAL	TURE ONLY	ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR , POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	3.48	4.25	1.79	1.19	3.62	3.34	3.33	3.84	2.50
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060 .4 100.0	691071 .3 47.9	751988 .5 52.1	658760 .6 45.7	745032 .4 51.6	587611 .4 40.7	100324 .3 7.0	1199875 .4 83.1	243185 .4 16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.49	4.09	4.93	5.19	3.64	6.97	3.52	4.26	6.17
AVERAGE PER PERSON NIGHT	1.84	1.62	2.10	2.18	1.55	2.29	2.45	2.04	1.24
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.65	.44	1.21	1.49	.63	.77	.42	.64	.72
AVERAGE PER PERSON NIGHT	.27	.19	.51	.64	.27	.31	.17	.31	.17
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360 .5 100.0	1113487 .5 60.9	715873 .5 39.1	438941 .4 24.0	1498753 .7 81.9	308072 .2 16.8	10400 * .6	1710980 .6 93.5	118380 .2 6.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	13.34	14.78	11.59	11.52	13.65	12.87	3.27	14.34	6.67
AVERAGE PER PERSON NIGHT	5.33	5.39	5.25	5.03	5.45	4.99	1.82	6.68	1.36
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.83	.72	1.15	.99	1.27	.40	.04	.91	.35

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=									
	DIRECT ANY PRE- EXPENDI - PAID EXP-								
	TOTAL	TUE ONLY	ENDITURE	PACKAGE	EXCELLENT	VERY GOOD	GOOD, FAIR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.34	.30	.49	.43	.55	.16	.02	.44	.08
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417	16448913	19376503	13517640	20010983	13296016	1968017	28999681	6825736
	9.8	7.6	13.0	12.3	10.0	10.2	6.2	9.6	10.4
	100.0	45.9	54.1	37.7	55.9	37.1	5.5	80.9	19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	27.38	20.46	38.43	38.63	26.72	30.92	17.17	26.30	33.17
AVERAGE PER PERSON NIGHT	11.15	8.26	15.84	16.22	10.90	11.87	8.94	12.47	7.69
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	16.20	10.57	31.20	30.60	16.98	17.40	8.24	15.48	20.22
AVERAGE PER PERSON NIGHT	6.74	4.41	13.21	13.12	7.29	6.94	3.37	7.48	4.75
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3972530	393008	46145	2082893	2224801	45260	3138479	1227059
	1.2	1.8	.3	*	1.0	1.7	.1	1.0	1.9
	100.0	91.0	9.0	1.1	47.7	51.0	1.0	71.9	28.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	28.19	28.67	24.07	4.16	22.00	41.99	8.38	25.63	37.85
AVERAGE PER PERSON NIGHT	10.13	10.21	9.39	1.45	8.84	12.55	3.57	10.79	8.76
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.97	2.55	.63	.10	1.77	2.91	.19	1.68	3.63

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE=====OVERALL RATING=====PARTY COMPOSITION=
DIRECT ANY PRE- PAID GOOD, FAIR ADULTS ANY
EXPENDI- PAID EXP- PACKAGE EXCELLENT VERY GOOD ,POOR ONLY UNDER 16
TOTAL TURE ONLY ENDITURE -----

AVERAGE PER PERSON .82 1.06 .27 .04 .76 1.16 .08 .81 .85
NIGHT

PARK ENTRANCE FEES/ 4847006 4208281 638725 238230 2754962 1699391 350219 3876259 970747
LICENCE FEES 1.3 1.9 .4 .2 1.4 1.3 1.1 1.3 1.5
100.0 86.8 13.2 4.9 56.8 35.1 7.2 80.0 20.0

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 3.80 3.98 2.94 2.37 4.15 3.58 2.80 3.75 4.03

AVERAGE PER PERSON 1.52 1.59 1.18 .99 1.68 1.43 1.09 1.82 .92
NIGHT

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 2.19 2.70 1.03 .54 2.34 2.22 1.47 2.07 2.88

AVERAGE PER PERSON .91 1.13 .44 .23 1.00 .89 .60 1.00 .68
NIGHT

RETAIL STORE PURCHASES, 51516897 30122284 21394613 17362534 32376934 15906545 2524720 43837909 7678987
SUCH AS SOUVENIRS, 14.0 13.9 14.3 15.7 16.1 12.1 7.9 14.5 11.7
EQUIPMENT, FILM, 100.0 58.5 41.5 33.7 62.8 30.9 4.9 85.1 14.9
CLOTHING, ETC.

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 32.96 27.82 44.53 47.81 36.30 30.18 18.85 33.72 29.21

AVERAGE PER PERSON 13.55 11.39 18.52 20.42 15.11 12.07 8.04 16.45 6.76
NIGHT

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 23.30 19.36 34.45 39.30 27.48 20.82 10.57 23.40 22.74

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====									
				PROFESS- IONAL, EXECUTIVE ,MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR	
				MALE	FEMALE	MALE	FEMALE	MALE	NOT IN LABOUR FORCE
				55+	55+	55+	55+	55+	55+
				YEARS	YEARS	YEARS	YEARS	YEARS	YEARS
				16-24	25-34	35-54	55+	55+	55+
				YEARS	YEARS	YEARS	YEARS	YEARS	YEARS
				TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL
ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796797	72657	191787	251070	467623	315026	291697	173501	113300
	100.0	9.1	24.1	31.5	58.7	39.5	36.6	21.8	14.2
ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	366830040	29182123	95957256	150024124	80024906	234283936	129875176	166358888	50119540
	100.0	8.0	26.2	40.9	63.9	35.4	45.3	22.9	13.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	168.48	146.45	153.41	185.73	168.68	170.09	177.47	180.25	157.42
AVERAGE PER PERSON NIGHT	70.58	64.89	71.44	72.30	70.09	71.90	75.53	76.04	60.04
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	165.91	145.29	150.78	184.72	166.53	167.64	175.90	179.66	152.19
AVERAGE PER PERSON NIGHT	69.01	64.47	68.14	70.85	68.47	70.59	75.01	75.89	55.74
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414	9336235	30850622	50246051	28052751	78725562	42255240	57086333	29449203
	33.2	32.0	32.2	33.5	33.1	33.6	32.5	34.3	35.1
	100.0	7.7	25.3	41.3	23.0	64.6	34.7	46.9	24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	75.35	71.72	68.30	80.90	77.06	72.74	81.67	75.65	85.48
AVERAGE PER PERSON NIGHT	30.85	29.15	32.28	30.50	32.81	29.64	33.44	31.33	35.77
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	55.09	46.48	48.48	61.87	55.96	54.54	60.36	63.07	41.60

Continued

46.92

28.88

69.43

18921754

33.3

11.2

15.5

140.79

60.95

152.19

55.74

60.95

140.79

60.95

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====																					
		16-24 YEARS			25-34 YEARS			35-54 YEARS			55+ YEARS			PROFESS- IONAL, EXECUTIVE MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE	
TOTAL		MALE			FEMALE			MALE			FEMALE										
AVERAGE PER PERSON NIGHT	22.91	20.62	21.91	23.73	24.60	23.01	22.97	25.74	26.64	15.24	20.31										
CAMPING FEES	4120747	337412	1331560	1271001	1154576	2424382	1670168	1595491	706803	792603	888730										
	1.1	1.2	1.4	.8	1.4	1.0	1.3	1.0	.8	1.6	1.6										
	100.0	8.2	32.3	30.8	28.0	58.8	40.5	38.7	17.2	19.2	21.6										
AVERAGES BASED ON THOSE WITH EXPENDITURE																					
AVERAGE PER PARTY NIGHT	9.99	8.93	9.26	10.05	11.47	10.54	9.34	11.26	8.67	10.24	9.26										
AVERAGE PER PERSON NIGHT	4.22	3.85	3.85	3.82	5.85	4.63	3.79	5.16	3.37	3.94	4.13										
AVERAGES BASED ON TOTAL																					
AVERAGE PER PARTY NIGHT	1.86	1.68	2.09	1.56	2.32	1.72	2.16	1.69	1.51	2.41	2.20										
AVERAGE PER PERSON NIGHT	.78	.75	.95	.60	1.01	.71	.91	.72	.64	.88	.95										
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	9293537	27046816	44714913	22539727	70958370	36121216	48623368	24190411	16917023	16041073										
	29.4	31.8	28.2	29.8	28.2	30.3	27.8	29.2	28.8	33.8	28.3										
	100.0	8.6	25.1	41.5	20.9	65.9	33.5	45.1	22.5	15.7	14.9										
AVERAGES BASED ON THOSE WITH EXPENDITURE																					
AVERAGE PER PARTY NIGHT	57.09	56.97	50.23	60.56	56.88	58.07	55.79	56.70	58.19	63.95	52.70										
AVERAGE PER PERSON NIGHT	23.80	25.23	23.72	23.23	24.43	24.10	23.25	24.05	24.59	24.69	21.82										
AVERAGES BASED ON TOTAL																					
AVERAGE PER PARTY NIGHT	48.71	46.27	42.50	55.06	45.27	50.44	46.62	51.41	51.81	51.37	39.78										

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====									
				PROFESS- IONAL,		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR	
				EXECUTIVE ,MANAGER					
				MALE		FEMALE			
				55+					
				YEARS					
				35-54					
				YEARS					
				25-34					
				YEARS					
				16-24					
				YEARS					
TOTAL				20-53		19-21		21-12	
				19-77		20-74		19-63	
				21-93		21-88		18-81	
				17-22		17-22			
				1650269		1650269		1650269	
				2-9		2-9		2-9	
				7-6		7-6		7-6	
				25-6		25-6		25-6	
				11-1		11-1		11-1	

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

	=====AGE=====					=====SEX=====		=====OCCUPATION=====			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	8.37	6.28	8.91	8.24	9.00	8.54	8.17	7.30	9.30	10.56	8.21
AVERAGE PER PERSON NIGHT	3.48	2.79	4.03	3.16	3.93	3.51	3.44	3.11	3.93	3.87	3.56
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060 .4 100.0	288837 1.0 20.0	412397 .4 28.6	398899 .3 27.6	329444 .4 22.8	739200 .3 51.2	692568 .5 48.0	417924 .3 29.0	331023 .4 22.9	282471 .6 19.6	355239 .6 24.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	4.49	8.46	4.46	5.38	2.87	4.11	5.05	4.27	4.02	5.91	4.29
AVERAGE PER PERSON NIGHT	1.84	4.21	2.03	1.61	1.28	1.64	2.11	1.57	1.73	3.42	1.57
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.65	1.44	.65	.49	.66	.53	.89	.44	.71	.86	.88
AVERAGE PER PERSON NIGHT	.27	.64	.29	.19	.29	.22	.38	.19	.30	.31	.38
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360 .5 100.0	43551 .1 2.4	689151 .7 37.7	392342 .3 21.4	683885 .9 37.4	913216 .4 49.9	901837 .7 49.3	912928 .5 49.9	334557 .4 18.3	150126 .3 8.2	350522 .6 19.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	13.34	5.89	17.58	11.70	12.25	11.65	15.65	20.62	8.48	15.73	8.61
AVERAGE PER PERSON NIGHT	5.33	3.71	8.75	3.50	4.93	5.19	5.45	8.37	4.18	8.02	2.72
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====											
	AGE					SEX		PROFES- SIONAL			NOT IN LABOUR FORCE
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS		MALE	FEMALE	EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	
TOTAL											
AVERAGE PER PARTY NIGHT	.83	.22	1.08	.48	1.37	.65	1.16	.97	.72	.46	.87
AVERAGE PER PERSON NIGHT	.34	.10	.49	.19	.60	.27	.49	.41	.30	.17	.38
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417 9.8 100.0	3577784 12.3 10.0	7683884 8.0 21.4	17315117 11.5 48.3	6750745 8.4 18.8	21559920 9.2 60.2	14034189 10.8 39.2	16517099 9.9 46.1	8017610 9.6 22.4	5126715 10.2 14.3	5623479 9.9 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	27.38	31.15	20.70	33.68	23.86	25.17	32.18	27.95	27.36	29.44	25.62
AVERAGE PER PERSON NIGHT	11.15	13.53	9.53	12.42	9.72	10.23	13.06	11.66	10.88	11.86	10.27
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	16.20	17.81	12.07	21.32	13.56	15.32	18.11	17.46	17.17	15.57	13.94
AVERAGE PER PERSON NIGHT	6.74	7.90	5.46	8.18	5.92	6.30	7.63	7.45	7.25	5.70	6.04
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539 1.2 100.0	66602 .2 1.5	456352 .5 10.5	2813230 1.9 64.4	578647 .7 13.3	2995799 1.3 68.6	1369506 1.1 31.4	2567224 1.5 58.8	1031151 1.2 23.6	74506 .1 1.7	77296 .1 1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	28.19	10.13	15.70	37.87	13.75	28.03	28.60	34.89	25.63	6.17	3.14
AVERAGE PER PERSON NIGHT	10.13	4.82	5.67	12.94	4.97	9.53	11.76	11.99	9.14	2.35	1.26

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====														
				PROFESS- IONAL, EXECUTIVE MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE				
				MALE		FEMALE								
				55+ YEARS		55+ YEARS								
				16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	EXECUTIVE MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
TOTAL														

AVERAGES BASED ON TOTAL														

AVERAGE PER PARTY NIGHT				1.97	.33	.72	3.46	1.16	2.13	1.77	2.71	2.21	.23	.19
AVERAGE PER PERSON NIGHT				.82	.15	.32	1.33	.51	.88	.74	1.16	.93	.08	.08
PARK ENTRANCE FEES/ LICENCE FEES				4847006 1.3 100.0	507408 1.7 10.5	1434198 1.5 29.6	2035138 1.4 42.0	808209 1.0 16.7	3194870 1.4 65.9	1636917 1.3 33.8	2503019 1.5 51.6	798825 1.0 16.5	753795 1.5 15.6	683274 1.2 14.1

AVERAGES BASED ON THOSE WITH EXPENDITURE														

AVERAGE PER PARTY NIGHT				3.80	4.74	4.30	3.48	3.61	3.82	3.79	3.97	2.99	4.18	4.05
AVERAGE PER PERSON NIGHT				1.52	2.06	1.93	1.33	1.48	1.54	1.50	1.65	1.21	1.51	1.59

AVERAGES BASED ON TOTAL														

AVERAGE PER PARTY NIGHT				2.19	2.53	2.25	2.51	1.62	2.27	2.11	2.65	1.71	2.29	1.69
AVERAGE PER PERSON NIGHT				.91	1.12	1.02	.96	.71	.93	.89	1.13	.72	.84	.73

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.				51516897 14.0 100.0	2978734 10.2 5.8	15946024 16.6 31.0	18045691 12.0 35.0	12989584 16.2 25.2	30176644 12.9 58.6	20610725 15.9 40.0	22861939 13.7 44.4	11916748 14.2 23.1	5035274 10.0 9.8	8874420 15.6 17.2

AVERAGES BASED ON THOSE WITH EXPENDITURE														

AVERAGE PER PARTY NIGHT				32.96	22.02	36.76	31.07	35.75	29.64	39.11	31.54	40.15	22.55	32.18

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

	=====MAIN PURPOSE OF PARKS VISIT=====			
	TOTAL	BUSINESS	PERSONAL VAC. HOME	RECREAT'L DAY-USE
				
B.C. OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	72922 9.2	23789 3.0	704037 88.4
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)	11763026 100.0	1198634 10.2	292536 2.5	10242682 87.1
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	101.58	120.09	59.86	102.04
AVERAGE PER PERSON NIGHT	41.75	33.58	20.46	44.36
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	101.32	120.09	59.86	101.74
AVERAGE PER PERSON NIGHT	41.67	33.58	20.46	44.25
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 30.1 100.0	572358 47.8 16.1	84720 29.0 2.4	2873029 28.0 81.0
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	52.93	64.56	56.31	51.25
AVERAGE PER PERSON NIGHT	20.84	17.10	28.16	21.63
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	30.54	57.34	17.34	28.54
AVERAGE PER PERSON NIGHT	12.56	16.03	5.93	12.41

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====				
	TOTAL	BUSINESS	PERSONAL	VACATION, RECREAT'L VAC. HOME DAY-USE
CAMPING FEES	490583	-	24781	465802
	4.2		8.5	4.5
	100.0		5.1	94.9
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	9.87	-	7.33	10.06
AVERAGE PER PERSON NIGHT	4.25	-	2.20	4.48
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	4.23	-	5.07	4.63
AVERAGE PER PERSON NIGHT	1.74	-	1.73	2.01
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS				
	3334516	510586	39805	2775106
	28.3	42.6	13.6	27.1
	100.0	15.3	1.2	83.2
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	38.59	51.16	15.16	37.89
AVERAGE PER PERSON NIGHT	15.92	14.30	7.58	16.55
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	28.72	51.16	8.15	27.56
AVERAGE PER PERSON NIGHT	11.81	14.30	2.78	11.99

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 DAY-USE

 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

GROCERIES AND BEVERAGES	713023	12027	92597	607063	-
BOUGHT IN STORES IN THE	6.1	1.0	31.7	5.9	
PARKS	100.0	1.7	13.0	85.1	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	11.22	4.36	27.38	10.62	-
AVERAGE PER PERSON NIGHT	4.82	4.11	8.20	4.55	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	6.14	1.21	18.95	6.03	-
AVERAGE PER PERSON NIGHT	2.53	.34	6.48	2.62	-

VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625	14751	28593	1170744	-
	10.3	1.2	9.8	11.4	
	100.0	1.2	2.4	96.3	

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	15.80	5.35	16.72	16.21	-
AVERAGE PER PERSON NIGHT	6.94	5.05	8.36	6.95	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT	10.47	1.48	5.85	11.63	-
AVERAGE PER PERSON NIGHT	4.31	.41	2.00	5.06	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

TRANSPORTATION WITHIN THE
 PARKS INCLUDING SHUTTLE
 BUSES, TAXIS, ETC.
 66737 56582 - 9821 -
 .6 4.7 -1
 100.0 84.8 14.7

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 6.99 44.16 - 1.23 -
 AVERAGE PER PERSON NIGHT 3.42 22.08 - .59 -

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .57 5.67 - .10 -
 AVERAGE PER PERSON NIGHT .24 1.59 - .04 -

AUTO RENTAL FOR VEHICLES
 PICKED UP IN THE PARKS
 59431 - - 59431 -
 .5 .6
 100.0 100.0

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 8.46 - - 8.46 -
 AVERAGE PER PERSON NIGHT 4.01 - - 4.01 -

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT .51 - - .59 -
 AVERAGE PER PERSON NIGHT .21 - - .26 -

Continued

=====MAIN PURPOSE OF PARKS VISIT=====	
TOTAL	VACATION, RECREAT'L
BUSINESS	PERSONAL VAC. HOME
	DAY-USE

RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933	7774	9915	631245
	5.5	.6	3.4	6.2
	100.0	1.2	1.5	97.3
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	9.44	3.00	4.87	9.84
AVERAGE PER PERSON NIGHT	4.30	3.00	2.43	4.38
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	5.59	.78	2.03	6.27
AVERAGE PER PERSON NIGHT	2.30	.22	.69	2.73
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	8309	-	10843
	.2	.7		.1
	100.0	43.4		56.6
AVERAGES BASED ON THOSE WITH EXPENDITURE				
AVERAGE PER PARTY NIGHT	1.93	50.00	-	1.11
AVERAGE PER PERSON NIGHT	.77	25.00	-	.44
AVERAGES BASED ON TOTAL				
AVERAGE PER PARTY NIGHT	.16	.83	-	.11
AVERAGE PER PERSON NIGHT	.07	.23	-	.05

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY MAIN PURPOSE OF PARKS VISIT

=====MAIN PURPOSE OF PARKS VISIT=====
 VACATION, RECREAT'L
 TOTAL BUSINESS PERSONAL VAC. HOME DAY-USE

PARK ENTRANCE FEES/ 373887 8107 2713 361885 -
 LICENCE FEES 3.2 .7 .9 3.5
 100.0 2.2 .7 96.8

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 5.22 2.94 1.20 5.48 -
 AVERAGE PER PERSON 2.45 2.77 .30 2.59 .

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT 3.22 .81 .56 3.59 -
 AVERAGE PER PERSON 1.32 .23 .19 1.56 -

RETAIL STORE PURCHASES, 1295867 8140 9413 1277713 -
 SUCH AS SOUVENIRS, 11.0 .7 3.2 12.5
 EQUIPMENT, FILM, 100.0 .6 .7 98.6
 CLOTHING, ETC.

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 24.89 2.95 16.00 26.37 -
 AVERAGE PER PERSON 10.57 2.78 8.00 10.80 -

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY NIGHT 11.16 .82 1.93 12.69 -
 AVERAGE PER PERSON 4.59 .23 .66 5.52 -

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====MODE OF ENTRY=====						
	=====CANADA=====						=====OTHER COUNTRY=====						
	TOTAL	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	SCHEDULED		
		CANADA			CANADA		OTHER		GERMANY	PRIVATE	R.V. BUS, TRAIN	CHARTER	
										VEHICLE			
B.C. OVERNIGHT	796797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094
EXPENDITURES (ACTUAL)	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9
B.C. OVERNIGHT	11763026	7171739	5135666	1512236	523837	4145076	446212	-	321003	11052918	472731	286643	423465
EXPENDITURES (WEIGHTED)	100.0	61.0	43.7	12.9	4.5	35.2	3.8	-	2.7	94.0	4.0	2.4	3.6
AVERAGES BASED ON													
THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	101.58	91.15	83.41	122.29	110.46	150.67	46.42	-	65.27	100.01	49.76	111.04	156.83
AVERAGE PER PERSON	41.75	35.52	31.96	53.85	39.74	76.15	17.60	-	21.96	41.25	15.77	37.16	70.14
NIGHT													
AVERAGES BASED ON													
TOTAL													
AVERAGE PER PARTY NIGHT	101.32	90.81	83.41	119.42	110.46	150.67	46.42	-	65.27	99.74	48.25	111.04	156.83
AVERAGE PER PERSON	41.67	35.41	31.96	52.74	39.74	76.15	17.60	-	21.96	41.16	15.46	37.16	70.14
NIGHT													
LOGGING IN THE PARKS,	3545272	2179245	1408808	625342	145095	1349946	16081	-	-	3271184	-	88823	185265
EXCLUDING CAMPING/	30.1	30.4	27.4	41.4	27.7	32.6	3.6	-	-	29.6	-	31.0	43.7
TRAILER PARK	100.0	61.5	39.7	17.6	4.1	38.1	.5	-	-	92.3	-	2.5	5.2
AVERAGES BASED ON													
THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	52.93	48.44	40.87	78.46	56.96	71.67	5.09	-	-	52.50	-	42.62	71.60
AVERAGE PER PERSON	20.84	17.57	14.58	34.53	15.62	33.95	2.54	-	-	20.81	-	12.31	32.51
NIGHT													
AVERAGES BASED ON													
TOTAL													
AVERAGE PER PARTY NIGHT	30.54	27.59	22.88	49.38	30.59	49.07	1.67	-	-	29.52	-	34.41	68.61
AVERAGE PER PERSON													
NIGHT													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	=====CANADA=====													
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	SCHEDULED R.V. BUS, TRAIN	CHARTER		
AVERAGE PER PERSON NIGHT	12.56	10.76	8.77	21.81	11.01	24.80	.63	-	-	12.18	11.52	30.69		
CAMPING FEES	490583	374415	341013	22365	11036	71940	44229	-	30856	482993	70123	7590	-	-
	4.2	5.2	6.6	1.5	2.1	1.7	9.9		9.6	4.4	14.8	2.6		
	100.0	76.3	69.5	4.6	2.2	14.7	9.0		6.3	98.5	14.3	1.5		
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.87	11.17	11.77	7.88	6.50	7.48	6.75	-	6.27	9.91	7.74	7.89	-	-
AVERAGE PER PERSON NIGHT	4.25	4.72	4.91	3.48	3.25	4.28	2.30	-	2.11	4.32	2.45	2.07	-	-
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	4.23	4.74	5.54	1.77	2.33	2.62	4.60	-	6.27	4.36	7.16	2.94	-	-
AVERAGE PER PERSON NIGHT	1.74	1.85	2.12	.78	.84	1.32	1.74	-	2.11	1.80	2.29	.98	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	2148240	1547383	465194	135663	1168339	17937	-	7457	3116577	32138	87855	130084	
	28.3	30.0	30.1	30.8	25.9	28.2	4.0		2.3	28.2	6.8	30.6	30.7	
	100.0	64.4	46.4	14.0	4.1	35.0	.5		.2	93.5	1.0	2.6	3.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	38.59	34.74	31.78	54.02	29.94	49.69	16.95	-	14.84	38.29	16.65	34.22	53.35	
AVERAGE PER PERSON NIGHT	15.92	13.07	11.65	24.65	10.64	27.35	7.73	-	7.42	15.88	7.13	11.52	23.59	
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	28.72	27.20	25.13	36.74	28.61	42.47	1.87	-	1.52	28.12	3.28	34.03	48.18	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====CANADA=====					=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	CHARTER							
AVERAGE PER PERSON NIGHT	11.81	10.61	9.63	16.22	10.29	21.46	.71	-	.51	11.60	1.05	11.39	21.55						
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	713023	423423	310463	79288	33673	113261	176339	-	151389	687957	171404	23841	1225						
	6.1	5.9	6.0	5.2	6.4	2.7	39.5		47.2	6.2	36.3	8.3	.3						
	100.0	59.4	43.5	11.1	4.7	15.9	24.7		21.2	96.5	24.0	3.3	.2						
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	11.22	10.53	10.49	11.33	9.37	8.04	19.03	-	30.78	11.22	28.43	12.54	3.62						
AVERAGE PER PERSON NIGHT	4.82	4.31	4.43	4.24	3.56	4.53	7.15	-	10.36	4.85	9.33	4.38	1.81						
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT	6.14	5.36	5.04	6.26	7.10	4.12	18.35	-	30.78	6.21	17.50	9.24	.45						
AVERAGE PER PERSON NIGHT	2.53	2.09	1.93	2.77	2.55	2.08	6.95	-	10.36	2.56	5.61	3.09	.20						
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625	935458	751548	144381	39529	210011	70155	-	30091	1197074	82835	18551	-						
	10.3	13.0	14.6	9.5	7.5	5.1	15.7		9.4	10.8	17.5	6.5							
	100.0	77.0	61.8	11.9	3.3	17.3	5.8		2.5	98.5	6.8	1.5							
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT	15.80	17.83	17.43	20.30	17.81	12.25	9.54	-	11.32	15.95	16.88	9.76	-						
AVERAGE PER PERSON NIGHT	6.94	7.31	7.16	9.17	5.43	6.82	4.30	-	5.40	7.06	7.14	3.41	-						
AVERAGES BASED ON TOTAL																			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====						=====OTHER COUNTRY=====					=====MODE OF ENTRY=====			
	=====CANADA=====														
	TOTAL	ALBERTA	B.C.	OTHER	U.S.A.	TOTAL	JAPAN	WEST	ANY	SCHEDULED	CHARTER				
	CANADA			CANADA		OTHER		GERMANY	PRIVATE	R.V. BUS, TRAIN					
AVERAGE PER PARTY NIGHT	10.47	11.85	12.21	11.40	8.34	7.63	7.30	6.12	10.80	8.46	7.19	-			
AVERAGE PER PERSON NIGHT	4.31	4.62	4.68	5.04	3.00	3.86	2.77	2.06	4.46	2.71	2.41	-			
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	56505	-	55751	754	10231	-	-	64126	-	1200	1411			
	.6	.8		3.7	.1	.2			.6		.4	.3			
	100.0	84.7		83.5	1.1	15.3			96.1		1.8	2.1			
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY NIGHT	6.99	34.20	-	50.00	1.40	1.30	-	-	8.20	-	2.03	1.25			
AVERAGE PER PERSON NIGHT	3.42	15.66	-	25.00	.55	.64	-	-	3.96	-	1.30	.60			
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY NIGHT	.57	.72	-	4.40	.16	.37	-	-	.58	-	.46	.52			
AVERAGE PER PERSON NIGHT	.24	.28	-	1.94	.06	.19	-	-	.24	-	.16	.23			
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	5462	5462	-	-	53970	-	-	25538	-	33894	-			
	.5	.1	.1			1.3			.2		11.8				
	100.0	9.2	9.2			90.8			43.0		57.0				
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY NIGHT	8.46	22.00	22.00	-	-	7.96	-	-	3.94	-	62.38	-			
AVERAGE PER PERSON NIGHT	4.01	5.50	5.50	-	-	3.90	-	-	1.90	-	25.08	-			
AVERAGES BASED ON TOTAL															

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PLACE OF RESIDENCE, MODE OF ENTRY

	=====PLACE OF RESIDENCE=====					=====OTHER COUNTRY=====				=====MODE OF ENTRY=====			
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER
AVERAGE PER PARTY NIGHT	.51	.07	.09	-	-	1.96	-	-	-	.23	-	13.13	-
AVERAGE PER PERSON NIGHT	.21	.03	.03	-	-	.99	-	-	-	.10	-	4.39	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933	362233	241425	41880	78929	273070	13630	-	6431	593049	11250	3476	52409
	5.5	5.1	4.7	2.8	15.1	6.6	3.1	-	2.0	5.4	2.4	1.2	12.4
	100.0	55.8	37.2	6.5	12.2	42.1	2.1	-	1.0	91.4	1.7	.5	8.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.44	7.70	6.37	7.31	23.19	17.00	2.40	-	4.05	9.00	3.58	5.47	23.69
AVERAGE PER PERSON NIGHT	4.30	3.51	2.97	3.49	7.97	7.78	1.09	-	2.03	4.11	1.43	2.35	10.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	5.59	4.59	3.92	3.31	16.64	9.93	1.42	-	1.31	5.35	1.15	1.35	19.41
AVERAGE PER PERSON NIGHT	2.30	1.79	1.50	1.46	5.99	5.02	.54	-	.44	2.21	.37	.45	8.68
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	1993	831	882	280	16899	259	-	259	10843	882	8309	-
	.2	*	*	.1	.1	.4	.1	-	.1	.1	.2	2.9	-
	100.0	10.4	4.3	4.6	1.5	88.2	1.4	-	1.4	56.6	4.6	43.4	-
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	1.93	.84	.50	2.00	1.00	2.32	.99	-	.99	1.11	2.00	50.00	-
AVERAGE PER PERSON NIGHT	.77	.35	.25	.67	.25	.93	.33	-	.33	.44	.67	25.00	-

Continued

0.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PLACE OF RESIDENCE, MODE OF ENTRY

	-----PLACE OF RESIDENCE-----							-----OTHER COUNTRY-----				-----MODE OF ENTRY-----			
	=====CANADA=====							=====JAPAN=====				=====WEST GERMANY=====			
	TOTAL	CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V. BUS, TRAIN	SCHEDULED	CHARTER		
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY NIGHT	.16	.03	.01	.07	.06	.61	.03	-	.05	.10	.09	3.22	-		
AVERAGE PER PERSON NIGHT	.07	.01	.01	.03	.02	.31	.01	-	.02	.04	.03	1.08	-		
PARK ENTRANCE FEES/ LICENCE FEES	373887 3.2 100.0	320634 4.5 85.8	250746 4.9 67.1	27675 1.8 7.4	42212 8.1 11.3	41669 1.0 11.1	11584 2.6 3.1	-	7818 2.4 2.1	370117 3.3 99.0	13972 3.0 3.7	3578 1.2 1.0	192 * .1		
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY NIGHT	5.22	6.93	7.40	3.44	9.68	2.15	1.95	-	1.68	5.34	2.08	1.68	1.70		
AVERAGE PER PERSON NIGHT	2.45	3.19	3.49	1.56	3.82	1.22	.65	-	.57	2.51	.72	.69	.85		
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY NIGHT	3.22	4.06	4.07	2.19	8.90	1.51	1.21	-	1.59	3.34	1.43	1.39	.07		
AVERAGE PER PERSON NIGHT	1.32	1.58	1.56	.97	3.20	.77	.46	-	.53	1.38	.46	.46	.03		
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867 11.0 100.0	364130 5.1 28.1	277988 5.4 21.5	49477 3.3 3.8	36665 7.0 2.8	835738 20.2 64.5	95999 21.5 7.4	-	86703 27.0 6.7	1233462 11.2 95.2	90126 19.1 7.0	9527 3.3 .7	52879 12.5 4.1		
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY NIGHT	24.89	13.94	18.09	6.05	14.16	36.71	30.32	-	40.49	25.74	24.30	5.59	21.69		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

	PARKS MAIN										=====SEASON=====			
	=====DESTINATION=====		==LENGTH OF STAY==		=====ACCOMMODATION TYPE=====						=====		=====	
	TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY ROOFED	HOTEL, LODGE	ALL OTHER ROOFED	TRAILER, CAMPING	VACATION HOME, VFR	OWN	SUMMER	FALL	WINTER	SPRING
B.C. OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	596911 74.9	196318 24.6	-	796797 100.0	721125 90.5	692611 86.9	56618 7.1	78909 9.9	17068 2.1	415737 52.2	130395 16.4	145934 18.3	104731 13.1
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)	11763026 100.0	7423903 63.1	4339123 36.9	-	11763026 100.0	9028159 76.8	8821965 75.0	598442 5.1	2735298 23.3	167069 1.4	7064669 60.1	681454 5.8	3330677 28.3	686226 5.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	101.58	107.07	93.39	-	101.58	145.95	150.04	109.62	50.81	112.52	102.95	70.54	114.52	81.37
AVERAGE PER PERSON NIGHT	41.75	43.61	38.91	-	41.75	57.03	58.08	48.59	21.90	61.59	42.15	35.06	43.58	37.57
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	101.32	107.07	92.80	-	101.32	145.95	150.04	109.62	50.53	112.52	102.95	68.44	114.52	81.37
AVERAGE PER PERSON NIGHT	41.67	43.61	38.71	-	41.67	57.03	58.08	48.59	21.80	61.59	42.15	34.03	43.58	37.57
LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 30.1 100.0	2089435 28.1 58.9	1455837 33.6 41.1	-	3545272 30.1 100.0	3501229 38.8 98.8	3385145 38.4 95.5	260362 43.5 7.3	77814 2.8 2.2	15747 9.4 .4	1752425 24.8 49.4	292277 42.9 8.2	1346719 40.4 38.0	153850 22.4 4.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	52.93	47.81	62.54	-	52.93	56.71	57.69	47.69	12.47	42.59	67.43	37.32	46.31	37.73
AVERAGE PER PERSON NIGHT	20.84	20.46	21.40	-	20.84	22.16	22.34	21.14	4.90	32.63	25.49	18.66	17.62	16.56
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	30.54	30.13	31.13	-	30.54	56.60	57.57	47.69	1.44	10.61	25.54	29.35	46.31	18.24

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN														
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====					=====SEASON=====			
						HOTEL, ANY TRAILER, VACATION HOME, VFR								
						MOTEL, ALL OTHER ROOFED								
						LODGE								
						ANY ROOFED								
						NO SAME-DAY OVERNIGHT								
						YES								
						TOTAL								
AVERAGE PER PERSON NIGHT	12.56	12.27	12.99	-	12.56	22.12	22.29	21.14	.62	5.80	10.46	14.59	17.62	8.42
CAMPING FEES	490583	239753	250831	-	490583	25172	24315	975	468656	-	451607	12850	-	26127
	4.2	3.2	5.8		4.2	.3	.3	.2	17.1		6.4	1.9		3.8
	100.0	48.9	51.1		100.0	5.1	5.0	.2	95.5		92.1	2.6		5.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.87	9.71	10.03	-	9.87	15.12	16.12	5.75	9.59	-	10.09	7.49	-	8.06
AVERAGE PER PERSON NIGHT	4.25	3.58	5.18	-	4.25	6.81	7.91	1.38	4.12	-	4.29	3.75	-	3.87
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	4.23	3.46	5.36	-	4.23	.41	.41	.18	8.66	-	6.58	1.29	-	3.10
AVERAGE PER PERSON NIGHT	1.74	1.41	2.24	-	1.74	.16	.16	.08	3.73	-	2.69	.64	-	1.43
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	1973283	1361233	-	3334516	2911243	2909686	116530	382952	86782	1724369	142843	1258276	209029
	28.3	26.6	31.4		28.3	32.2	33.0	19.5	14.0	51.9	24.4	21.0	37.8	30.5
	100.0	59.2	40.8		100.0	87.3	87.3	3.5	11.5	2.6	51.7	4.3	37.7	6.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	38.59	38.76	38.36	-	38.59	51.39	51.51	45.88	12.93	58.45	36.98	31.08	43.26	34.30
AVERAGE PER PERSON NIGHT	15.92	17.04	14.54	-	15.92	20.42	20.50	18.14	5.61	31.99	15.62	15.35	16.46	15.69
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	28.72	28.46	29.11	-	28.72	47.06	49.49	21.35	7.08	58.45	25.13	14.35	43.26	24.78

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN											
=====DESTINATION=====			==LENGTH OF STAY==			=====ACCOMMODATION TYPE=====					=====SEASON=====
						HOTEL, ANY TRAILER, VACATION HOME, VFR					
						ANY ROOFED	MOTEL, LODGE	ALL OTHER ROOFED	CAMPING		

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

====DESTINATION==== ==LENGTH OF STAY== =====ACCOMMODATION TYPE=====SEASON=====

TOTAL YES NO SAME-DAY OVERNIGHT ANY ROOFED ANY ROOFED TRAILER, ANY HOTEL, ALL OTHER ROOFED LODGE HOME, VFR VACATION
.....

	TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY ROOFED	ANY ROOFED	TRAILER, LODGE	ALL OTHER ROOFED	HOME, VFR	VACATION	FALL	WINTER	SPRING	
AVERAGE PER PARTY NIGHT	10.47	9.23	12.31	-	10.47	7.68	7.95	5.47	13.92	1.03	12.91	4.77	7.16	8.77
AVERAGE PER PERSON NIGHT	4.31	3.76	5.14	-	4.31	3.00	3.08	2.42	6.01	.57	5.29	2.37	2.73	4.05

TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	66254	483	-	66737	6368	6368	644	4618	56162	9575	1411	-	55751
	.6	.9	*	-	.6	.1	.1	.1	.2	33.6	.1	.2	-	8.1
	100.0	99.3	.7	-	100.0	9.5	9.5	1.0	6.9	84.2	14.3	2.1	-	83.5

AVERAGES BASED ON THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	6.99	7.22	1.31	-	6.99	.91	.91	.53	3.28	37.83	1.31	1.25	-	50.00
AVERAGE PER PERSON NIGHT	3.42	3.48	1.00	-	3.42	.44	.44	.29	1.64	20.70	.64	.60	-	25.00

AVERAGES BASED ON TOTAL

AVERAGE PER PARTY NIGHT	.57	.96	.01	-	.57	.10	.11	.12	.09	37.83	.14	.14	-	6.61
AVERAGE PER PERSON NIGHT	.24	.39	-	-	.24	.04	.04	.05	.04	20.70	.06	.07	-	3.05

AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS

	59431	52309	7123	-	59431	53905	53905	28712	5621	-	59431	-	-	-
	.5	.7	.2	-	.5	.6	.6	4.8	.2	-	.8	-	-	-
	100.0	88.0	12.0	-	100.0	90.7	90.7	48.3	9.5	-	100.0	-	-	-

AVERAGES BASED ON THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	8.46	8.79	6.60	-	8.46	8.43	8.43	25.59	8.73	-	8.46	-	-	-
AVERAGE PER PERSON NIGHT	4.01	4.30	2.68	-	4.01	4.13	4.13	12.49	3.06	-	4.01	-	-	-

AVERAGES BASED ON TOTAL

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

=====DESTINATION===== LENGTH OF STAY=== ACCOMMODATION TYPE=====SEASON=====

TOTAL YES NO SAME-DAY OVERNIGHT ANY TRAILER, ANY HOTEL, ALL OTHER ROOFED LODGE HOME, VFR
HOTEL, VACATION
OWN

AVERAGE PER PARTY NIGHT .51 .75 .15 .51 .87 .92 5.26 .10 - .87 - -
AVERAGE PER PERSON NIGHT .21 .31 .06 .21 .34 .35 2.33 .04 - .35 - -

RECREATION AND 648933 440525 208409 - 648933 537361 512912 48721 123831 4318 405592 52211 154508 36622
ENTERTAINMENT INCLUDING 5.5 5.9 4.8 5.5 6.0 5.8 8.1 4.5 2.6 5.7 7.7 4.6 5.3
TOURS, TICKETS, EQUIPMENT 100.0 67.9 32.1 100.0 82.8 79.0 7.5 19.1 .7 62.5 8.0 23.8 5.6
RENTALS, ETC.

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 9.44 9.11 10.22 - 9.44 12.26 12.58 9.39 4.81 38.25 11.30 6.49 7.99 6.66
AVERAGE PER PERSON NIGHT 4.30 3.95 5.31 - 4.30 5.35 5.46 4.07 2.37 19.13 4.80 3.25 4.00 3.16

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 5.59 6.35 4.46 - 5.59 8.69 8.72 8.92 2.29 2.91 5.91 5.24 5.31 4.34
AVERAGE PER PERSON NIGHT 2.30 2.59 1.86 - 2.30 3.39 3.38 3.96 .99 1.59 2.42 2.61 2.02 2.01

CONFERENCE OR CONVENTION 19151 17439 1713 - 19151 17115 17115 297 2037 - 18893 - 259
REGISTRATION FEES .2 .2 .2 * .2 * .1 .3
100.0 91.1 8.9 100.0 89.4 89.4 1.6 10.6 98.6 1.4

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 1.93 2.01 1.35 - 1.93 2.38 2.38 .43 .74 - 1.95 - .99
AVERAGE PER PERSON NIGHT .77 .80 .57 - .77 .92 .92 .22 .33 - .79 - .33

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

=====DESTINATION=====										==LENGTH OF STAY==				=====ACCOMMODATION TYPE=====						=====SEASON=====			
										YES	NO	SAME-DAY	OVERNIGHT	ANY HOTEL, ALL OTHER	ANY HOTEL, LODGE	TRAILER, ROOFED	CAMPING HOME, VFR	OWN					
TOTAL																				FALL	WINTER	SUMMER	SPRING

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	.16	.25	.04	-	.16	.28	.29	.05	.04	-	.28	-	-	.03
AVERAGE PER PERSON NIGHT	.07	.10	.02	-	.07	.11	.11	.02	.02	-	.11	-	-	.01

PARK ENTRANCE FEES/
LICENCE FEES

373887	233055	140832	-	373887	213941	201421	13830	162722	492	171060	166516	19321
3.2	3.1	3.2	3.2	3.2	2.4	2.3	2.3	5.9	.3	2.4	2.5	2.8
100.0	62.3	37.7	100.0	100.0	57.2	53.9	3.7	43.5	.1	45.8	4.5	5.2

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	5.22	5.32	5.07	-	5.22	5.81	5.81	4.11	4.57	1.33	3.94	3.80	8.36	5.13
AVERAGE PER PERSON NIGHT	2.45	2.49	2.38	-	2.45	2.81	2.81	2.04	2.08	1.02	1.80	1.90	4.19	2.23

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT	3.22	3.36	3.01	-	3.22	3.46	3.43	2.53	3.01	.33	2.49	1.71	5.73	2.29
AVERAGE PER PERSON NIGHT	1.32	1.37	1.26	-	1.32	1.35	1.33	1.12	1.30	.18	1.02	.85	2.18	1.06

RETAIL STORE PURCHASES,
SUCH AS SOUVENIRS,
EQUIPMENT, FILM,
CLOTHING, ETC.

1295867	1101316	194552	-	1295867	998669	973296	62592	323042	697	1087215	80629	30194	97829
11.0	14.8	4.5	11.0	11.0	11.1	11.0	10.5	11.8	.4	15.4	11.8	.9	14.3
100.0	85.0	15.0	100.0	100.0	77.1	75.1	4.8	24.9	.1	83.9	6.2	2.3	7.5

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT	24.89	33.33	10.23	-	24.89	28.68	29.81	13.72	17.98	1.89	29.54	15.22	4.12	37.27
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Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP, LENGTH OF STAY, ACCOMMODATION TYPE(S) USED, SEASON

PARKS MAIN

====DESTINATION=====LENGTH OF STAY=== ACCOMMODATION TYPE=====SEASON=====

TOTAL	YES	NO	SAME-DAY OVERNIGHT	ANY		HOTEL, ALL OTHER		ANY		OWN		FALL	WINTER	SPRING
				ROOFED	LODGE	TRAILER, CAMPING	VACATION HOME, VFR							

AVERAGE PER PERSON NIGHT	10.57	13.57	4.69	.	10.57	11.84	12.21	5.95	8.06	1.44	11.96	7.53	2.07	15.32
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AVERAGES BASED ON TOTAL

AVERAGE PER PARTY NIGHT	11.16	15.88	4.16	.	11.16	16.14	16.55	11.47	5.97	.47	15.84	8.10	1.04	11.60
AVERAGE PER PERSON NIGHT	4.59	6.47	1.74	.	4.59	6.31	6.41	5.08	2.57	.26	6.49	4.03	.40	5.36

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE=====													=====OVERALL RATING=====				=PARTY COMPOSITION=		
		DIRECT ANY PRE- EXPENDITURE PAID EXP- TURE ONLY			PREPAID PACKAGE		EXCELLENT		VERY GOOD		GOOD, FAIR , POOR		ADULTS ONLY		ANY UNDER 16				
TOTAL																			
B.C. OVERNIGHT EXPENDITURES (ACTUAL)		796797	412186	384611	330464	479805	251730	50823	688271	108526									
		100.0	51.7	48.3	41.5	60.2	31.6	6.4	86.4	13.6									
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)		11763026	7800023	3963003	1743405	7404230	2210228	1606011	9452774	2310252									
		100.0	66.3	33.7	14.8	62.9	18.8	13.7	80.4	19.6									
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT		101.58	80.40	210.98	261.85	114.98	79.60	88.27	102.27	98.84									
AVERAGE PER PERSON NIGHT		41.75	34.91	68.01	114.73	44.90	37.23	35.63	52.17	22.98									
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT		101.32	80.15	210.98	261.85	114.98	79.60	86.85	101.95	98.84									
AVERAGE PER PERSON NIGHT		41.67	34.81	68.01	114.73	44.90	37.23	35.16	52.00	22.98									
LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK		3545272	2070553	1474719	702910	2603867	491504	340225	2754930	790341									
		30.1	26.5	37.2	40.3	35.2	22.2	21.2	29.1	34.2									
		100.0	58.4	41.6	19.8	73.4	13.9	9.6	77.7	22.3									
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY NIGHT		52.93	42.74	79.56	105.57	67.54	25.51	47.32	52.46	54.64									
AVERAGE PER PERSON NIGHT		20.84	18.35	25.75	46.26	26.43	11.97	14.43	26.22	12.14									
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY NIGHT		30.54	21.28	78.51	105.57	40.43	17.70	18.40	29.71	33.81									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=
DIRECT ANY PRE-PAID GOOD, FAIR ADULTS ANY
EXPENDITURE PAID EXP- PACKAGE EXCELLENT VERY GOOD , POOR ONLY UNDER 16
TOTAL TURE ONLY ENDITURE -----

AVERAGE PER PERSON NIGHT 12.56 9.24 25.31 46.26 15.79 8.28 7.45 15.16 7.86

CAMPING FEES 490583 488101 2483 - 237621 78265 101503 423767 66816
4.2 6.3 .1 3.2 3.5 6.3 4.5 2.9
100.0 99.5 .5 48.4 16.0 20.7 86.4 13.6

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 9.87 9.87 10.00 - 9.24 8.14 9.22 10.53 7.06

AVERAGE PER PERSON NIGHT 4.25 4.27 2.50 - 3.56 3.53 4.72 5.49 1.75

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 4.23 5.02 .13 - 3.69 2.82 5.49 4.57 2.86

AVERAGE PER PERSON NIGHT 1.74 2.18 .04 - 1.44 1.32 2.22 2.33 .66

FOOD AND BEVERAGES BOUGHT 3334516 1668563 1665953 696595 2332468 617839 323817 2739238 595278
IN RESTAURANTS IN THE 28.3 21.4 42.0 40.0 31.5 28.0 20.2 29.0 25.8
PARKS 100.0 50.0 50.0 20.9 69.9 18.5 9.7 82.1 17.9

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY NIGHT 38.59 24.58 89.95 108.91 53.96 27.86 17.94 39.72 34.15

AVERAGE PER PERSON NIGHT 15.92 11.00 28.85 47.48 21.02 12.87 7.23 20.41 7.91

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY NIGHT 28.72 17.15 88.69 104.62 36.22 22.25 17.51 29.54 25.47

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE=====										=====OVERALL RATING=====				=PARTY COMPOSITION=		
DIRECT ANY PRE- EXPENDI - PAID EXP- TURE ONLY ENDITURE		PREPAID PACKAGE		EXCELLENT		VERY GOOD		GOOD, FAIR , POOR		ADULTS ONLY		ANY UNDER 16				
TOTAL																
AVERAGE PER PERSON NIGHT		11.81	7.45	28.59	45.84	14.14	10.41	7.09	15.07	5.92						
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS		713023 6.1 100.0	671462 8.6 94.2	41561 1.0 5.8	40237 2.3 5.6	325159 4.4 45.6	243289 11.0 34.1	82867 5.2 11.6	554248 5.9 77.7	158775 6.9 22.3						
AVERAGES BASED ON THOSE WITH EXPENDITURE																
AVERAGE PER PARTY NIGHT		11.22	11.35	9.43	9.49	11.07	10.04	11.02	10.89	12.56						
AVERAGE PER PERSON NIGHT		4.82	4.83	4.71	4.75	4.94	4.69	3.51	5.58	3.27						
AVERAGES BASED ON TOTAL																
AVERAGE PER PARTY NIGHT		6.14	6.90	2.21	6.04	5.05	8.76	4.48	5.98	6.79						
AVERAGE PER PERSON NIGHT		2.53	3.00	.71	2.65	1.97	4.10	1.81	3.05	1.58						
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS		1215625 10.3 100.0	1108084 14.2 91.2	107540 2.7 8.8	499 * *	445998 6.0 36.7	303066 13.7 24.9	345330 21.5 28.4	1053806 11.1 86.7	161818 7.0 13.3						
AVERAGES BASED ON THOSE WITH EXPENDITURE																
AVERAGE PER PARTY NIGHT		15.80	15.66	17.39	3.00	12.95	11.72	23.35	16.23	13.45						
AVERAGE PER PERSON NIGHT		6.94	6.83	8.36	1.50	5.69	5.58	8.94	8.34	3.32						
AVERAGES BASED ON TOTAL																
AVERAGE PER PARTY NIGHT		10.47	11.39	5.73	.07	6.93	10.91	18.68	11.37	6.92						

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	=====PARTY EXPENDITURE=====				=====OVERALL RATING=====				=====PARTY COMPOSITION=====			
	DIRECT ANY PRE-EXPENDITURE ONLY		PAID EXPENDITURE		PREPAID PACKAGE		EXCELLENT VERY GOOD		GOOD, FAIR, POOR		ADULTS ONLY	
	TOTAL		TURE ONLY		ENDITURE		ENDITURE		ENDITURE		ENDITURE	
												
AVERAGE PER PERSON NIGHT	4.31	4.95	1.85	.03	2.70	5.10	7.56	5.80	1.61			
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	61990	4747	2165	65947	713	-	66316	420			
	.6	.8	.1	.1	.9	*		.7	*			
	100.0	92.9	7.1	3.2	98.8	1.1		99.4	.6			
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	6.99	10.98	1.22	1.83	7.37	1.48	-	7.16	1.50			
AVERAGE PER PERSON NIGHT	3.42	5.29	.61	.92	3.57	1.01	-	3.61	.38			
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	.57	.64	.25	.33	1.02	.03	-	.72	.02			
AVERAGE PER PERSON NIGHT	.24	.28	.08	.14	.40	.01	-	.36	-			
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	35552	23879	-	51404	6366	1661	47698	11733			
	.5	.5	.6	.7	.7	.3	.1	.5	.5			
	100.0	59.8	40.2		86.5	10.7	2.8	80.3	19.7			
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY NIGHT	8.46	8.75	8.06	-	8.46	53.75	2.00	7.15	33.26			
AVERAGE PER PERSON NIGHT	4.01	4.24	3.72	-	4.06	12.69	1.00	3.56	8.31			
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT	.51	.37	1.27	-	.80	.23	.09	.51	.50			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=									
DIRECT ANY PRE- EXPENDI- PAID EXP-		PREPAID		GOOD, FAIR		ADULTS		ANY	
TOTAL	TURE ONLY	ENDITURE	PACKAGE	EXCELLENT	VERY GOOD	, POOR	ONLY	UNDER 16	
.21	.16	.41	-	.31	.11	.04	.26	.12	
<hr/>									
648933	469712	179222	52409	352537	120383	139301	511538	137395	
RECREATION AND	5.5	6.0	3.0	4.8	5.4	8.7	5.4	5.9	
ENTERTAINMENT INCLUDING	100.0	72.4	8.1	54.3	18.6	21.5	78.8	21.2	
TOURS, TICKETS, EQUIPMENT									
RENTALS, ETC.									
<hr/>									
AVERAGES BASED ON									
THOSE WITH EXPENDITURE									
<hr/>									
AVERAGE PER PARTY NIGHT	9.44	7.36	36.38	10.28	5.15	15.56	8.73	13.53	
AVERAGE PER PERSON	4.30	3.34	17.27	5.01	2.45	5.14	4.61	3.45	
<hr/>									
AVERAGES BASED ON									
TOTAL									
<hr/>									
AVERAGE PER PARTY NIGHT	5.59	4.83	9.54	7.87	5.47	4.34	7.53	5.52	5.88
AVERAGE PER PERSON	2.30	2.10	3.08	3.45	2.14	2.03	3.05	2.81	1.37
<hr/>									
19151	7023	12128	8309	16608	882	831	15298	3853	
CONFERENCE OR CONVENTION	.2	.1	.3	.5	.2	.1	.2	.2	
REGISTRATION FEES	100.0	36.7	63.3	43.4	86.7	4.6	79.9	20.1	
<hr/>									
AVERAGES BASED ON									
THOSE WITH EXPENDITURE									
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AVERAGE PER PARTY NIGHT	1.93	.97	4.47	50.00	2.37	2.00	1.00	1.84	2.38
AVERAGE PER PERSON	.77	.36	2.24	25.00	.90	.67	.50	.90	.49
<hr/>									
AVERAGES BASED ON									
TOTAL									
<hr/>									
AVERAGE PER PARTY NIGHT	.16	.07	.65	1.25	.26	.03	.04	.16	.16

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=====											
	DIRECT ANY PRE-EXPENDITURE		PAID EXP- ENDITURE	PREPAID PACKAGE		EXCELLENT	VERY GOOD		GOOD, FAIR, POOR		ANY ADULTS ONLY UNDER 16
	TOTAL	TURE ONLY		TURE ONLY	PACKAGE		GOOD	VERY GOOD	GOOD, FAIR, POOR	ADULTS ONLY	
AVERAGE PER PERSON NIGHT	.07	.03	.21	.55	.10	.01	.02	.08	.04		
PARK ENTRANCE FEES/ LICENCE FEES	373887 3.2 100.0	366996 4.7 98.2	6890 .2 1.8	524 * .1	102577 1.4 27.4	180546 8.2 48.3	62813 3.9 16.8	347904 3.7 93.1	25983 1.1 6.9		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	5.22	5.34	2.44	1.88	3.54	7.08	5.16	5.60	2.75		
AVERAGE PER PERSON NIGHT	2.45	2.50	1.22	.94	1.65	3.37	2.33	2.98	.75		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	3.22	3.77	.37	.08	1.59	6.50	3.40	3.75	1.11		
AVERAGE PER PERSON NIGHT	1.32	1.64	.12	.03	.62	3.04	1.38	1.91	.26		
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867 11.0 100.0	851986 10.9 65.7	443882 11.2 34.3	239758 13.8 18.5	870044 11.8 67.1	167373 7.6 12.9	207663 12.9 16.0	938029 9.9 72.4	357838 15.5 27.6		
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	24.89	21.26	37.00	38.51	27.12	18.35	24.96	22.01	37.88		
AVERAGE PER PERSON NIGHT	10.57	8.68	18.11	18.48	12.63	7.96	8.04	11.24	9.14		
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	11.16	8.76	23.63	36.01	13.51	6.03	11.23	10.12	15.31		

Continued

RUSTON/TOMANY & ASSOCIATES LTD. - STUDY #19151

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

=====PARTY EXPENDITURE===== OVERALL RATING===== PARTY COMPOSITION=											
DIRECT ANY PRE- EXPENDI- PAID EXP- TURE ONLY ENDITURE		PREPAID PACKAGE		EXCELLENT VERY GOOD		GOOD, FAIR , POOR		ADULTS ONLY		ANY UNDER 16	
TOTAL											
4.59		3.80		7.62		15.78		5.28		2.82	

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

	=====AGE=====					=====SEX=====		=====OCCUPATION=====			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
B.C. OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	72657 9.1	191787 24.1	258153 32.4	251070 31.5	467623 58.7	315026 39.5	291697 36.6	173501 21.8	113300 14.2	179890 22.6
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)	11763026 100.0	255048 2.2	2099705 17.9	5586922 47.5	3727562 31.7	5410133 46.0	6280895 53.4	5376062 45.7	3291399 28.0	1634145 13.9	1198733 10.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	101.58	71.06	91.89	113.50	94.14	88.80	115.37	107.22	113.19	90.83	76.57
AVERAGE PER PERSON NIGHT	41.75	32.82	46.06	40.52	42.34	41.69	41.95	49.72	40.57	39.43	28.22
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	101.32	71.06	91.89	113.50	93.44	88.37	115.37	107.22	113.19	90.83	75.14
AVERAGE PER PERSON NIGHT	41.67	32.82	46.06	40.52	42.06	41.50	41.95	49.72	40.57	39.43	27.83
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 30.1 100.0	13306 5.2 .4	907516 43.2 25.6	1503474 26.9 42.4	1074140 28.8 30.3	1465784 27.1 41.3	2041778 32.5 57.6	1827515 34.0 51.5	966053 29.4 27.2	264892 16.2 7.5	410139 34.2 11.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	52.93	26.80	67.47	73.75	33.46	41.77	64.89	50.25	57.83	59.21	47.78
AVERAGE PER PERSON NIGHT	20.84	13.40	30.16	23.69	14.68	17.37	24.44	23.97	16.84	19.42	21.37
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	30.54	3.71	39.72	30.54	26.93	23.94	37.50	36.45	33.22	14.72	25.71

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====											
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- TIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
TOTAL											
AVERAGE PER PERSON NIGHT	12.56	1.71	19.91	10.90	12.12	11.24	13.64	16.90	11.91	6.39	9.52
CAMPING FEES	490583	16061	100955	234732	138835	274908	215675	124409	110149	190305	49534
	4.2	6.3	4.8	4.2	3.7	5.1	3.4	2.3	3.3	11.6	4.1
	100.0	3.3	20.6	47.8	28.3	56.0	44.0	25.4	22.5	38.8	10.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.87	6.49	10.19	8.06	16.92	11.08	8.67	8.55	8.83	14.50	6.64
AVERAGE PER PERSON NIGHT	4.25	2.90	5.40	3.13	8.56	6.35	2.99	3.51	4.60	7.03	2.07
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	4.23	4.47	4.42	4.77	3.48	4.49	3.96	2.48	3.79	10.58	3.11
AVERAGE PER PERSON NIGHT	1.74	2.07	2.21	1.70	1.57	2.11	1.44	1.15	1.36	4.59	1.15
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	103819	514343	1772649	914114	1392254	1919301	1841621	982465	154561	294210
	28.3	40.7	24.5	31.7	24.5	25.7	30.6	34.3	29.8	9.5	24.5
	100.0	3.1	15.4	53.2	27.4	41.8	57.6	55.2	29.5	4.6	8.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	38.59	30.24	39.98	46.82	28.60	31.72	45.33	44.66	36.71	22.79	27.69
AVERAGE PER PERSON NIGHT	15.92	13.63	18.78	17.60	12.73	14.41	17.27	21.89	13.13	10.36	9.50
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	28.72	28.92	22.51	36.01	22.92	22.74	35.25	36.73	33.79	8.59	18.44

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY • B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====											
	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
AVERAGE PER PERSON NIGHT	11.81	13.36	11.28	12.86	10.31	10.68	12.82	17.03	12.11	3.73	6.83
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	713023 6.1 100.0	17265 6.8 2.4	86603 4.1 12.1	325439 5.8 45.6	283343 7.6 39.7	393182 7.3 55.1	319841 5.1 44.9	267613 5.0 37.5	118202 3.6 16.6	239569 14.7 33.6	72699 6.1 10.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	11.22	9.48	6.18	16.37	10.23	9.93	13.35	8.33	10.29	22.72	10.19
AVERAGE PER PERSON NIGHT	4.82	3.93	2.72	6.80	4.45	4.44	5.39	3.81	4.28	8.91	4.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	6.14	4.81	3.79	6.61	7.10	6.42	5.87	5.34	4.07	13.32	4.56
AVERAGE PER PERSON NIGHT	2.53	2.22	1.90	2.36	3.20	3.02	2.14	2.47	1.46	5.78	1.69
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625 10.3 100.0	19034 7.5 1.6	197079 9.4 16.2	513632 9.2 42.3	485879 13.0 40.0	606642 11.2 49.9	608983 9.7 50.1	418370 7.8 34.4	404806 12.3 33.3	251769 15.4 20.7	97355 8.1 8.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	15.80	10.46	13.15	19.35	14.46	13.02	20.07	11.18	21.45	26.74	10.97
AVERAGE PER PERSON NIGHT	6.94	3.89	6.21	8.15	6.44	5.86	8.52	5.27	9.95	12.18	3.44
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====														
				PROFESS- IONAL, EXECUTIVE MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE				
				MALE		FEMALE								
				YEARS		YEARS								
				16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS							
TOTAL														
AVERAGE PER PARTY NIGHT				10.47	5.30	8.63	10.43	12.18	9.91	11.19	8.34	13.92	13.99	6.10
AVERAGE PER PERSON NIGHT				4.31	2.45	4.32	3.73	5.48	4.65	4.07	3.87	4.99	6.07	2.26
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.				66737 .6 100.0	55751 21.9 83.5	334 * .5	7555 .1 11.3	2948 .1 4.4	62279 1.2 93.3	4458 .1 6.7	61667 1.1 92.4	3084 .1 4.6	456 * .7	138 1 2.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				6.99	50.00	1.30	1.88	.73	15.18	.82	19.00	1.07	1.02	.48
AVERAGE PER PERSON NIGHT				3.42	25.00	1.30	.88	.36	7.02	.42	9.89	.53	.31	.24
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT				.57	15.53	.01	.15	.07	1.02	.08	1.23	.11	.03	.09
AVERAGE PER PERSON NIGHT				.24	7.17	.01	.05	.03	.48	.03	.57	.04	.01	.03
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS				59431 .5 100.0	- 5462 9.2	5462 .3 9.2	47899 .9 80.6	6071 .2 10.2	1154 * 1.9	58277 .9 98.1	25866 .5 43.5	14005 .4 23.6	4413 .3 7.4	9592 .8 16.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT				8.46	-	22.00	15.50	1.65	1.08	9.77	14.61	5.50	26.25	4.21
AVERAGE PER PERSON NIGHT				4.01	-	5.50	7.43	.82	.54	4.59	7.30	2.75	13.12	2.01
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====										
			PROFESS-							
			TIONAL,							
			EXECUTIVE							
			MANAGER							

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
 BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

=====AGE=====SEX=====OCCUPATION=====																									
				PROFESS- IONAL, EXECUTIVE ,MANAGER		OTHER WHITE COLLAR		SKILLED UNSKILLED LABOUR		NOT IN LABOUR FORCE															
				MALE		FEMALE																			
				YEARS		YEARS		55+																	
				YEARS		YEARS		YEARS																	
				16-24		25-34		35-54		55+															
				YEARS		YEARS		YEARS		YEARS															
				TOTAL		TOTAL		TOTAL		TOTAL															

AVERAGES BASED ON																									
TOTAL																									

AVERAGE PER PARTY NIGHT				.16		.01		.16		.28		.22		.10		.19		.13		.26		.06			
AVERAGE PER PERSON				.07		.01		.06		.13		.10		.04		.09		.05		.11		.02			
NIGHT																									

PARK ENTRANCE FEES/ LICENCE FEES				373887 3.2 100.0		5708 2.2 1.5		63911 3.0 17.1		106483 1.9 28.5		197785 5.3 52.9		251950 4.7 67.4		121937 1.9 32.6		186495 3.5 49.9		84382 2.6 22.6		40963 2.5 11.0		52607 4.4 14.1	

AVERAGES BASED ON THOSE WITH EXPENDITURE																									

AVERAGE PER PARTY NIGHT				5.22		2.89		5.44		3.51		7.19		7.02		3.42		6.04		4.42		3.93		5.79	
AVERAGE PER PERSON				2.45		1.13		2.40		1.62		3.57		3.52		1.50		2.88		2.32		1.56		2.61	
NIGHT																									

AVERAGES BASED ON TOTAL																									

AVERAGE PER PARTY NIGHT				3.22		1.59		2.80		2.16		4.96		4.12		2.24		3.72		2.90		2.28		3.30	
AVERAGE PER PERSON				1.32		.73		1.40		.77		2.23		1.93		.81		1.72		1.04		.99		1.22	
NIGHT																									

RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.				1295867 11.0 100.0		9624 3.8 .7		87941 4.2 6.8		858730 15.4 66.3		335847 9.0 25.9		666646 12.3 51.4		629221 10.0 48.6		378490 7.0 29.2		388120 11.8 30.0		408581 25.0 31.5		109242 9.1 8.4	

AVERAGES BASED ON THOSE WITH EXPENDITURE																									

AVERAGE PER PARTY NIGHT				24.89		7.67		7.10		44.60		17.62		27.42		22.67		18.29		28.14		45.01		13.82	

Continued

BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS

BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		=====AGE=====				=====SEX=====		=====OCCUPATION=====				
		16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS- IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE	
TOTAL												
AVERAGE PER PERSON NIGHT		10.57	3.01	3.10	20.21	6.95	10.60	10.54	8.18	11.68	17.65	6.09
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY NIGHT		11.16	2.68	3.85	17.45	8.42	10.89	11.56	7.55	13.35	22.71	6.85
AVERAGE PER PERSON NIGHT		4.59	1.24	1.93	6.23	3.79	5.11	4.20	3.50	4.78	9.86	2.54

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
TOTAL SAME-DAY EXPENDITURES (ACTUAL)	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134	
	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7	
TOTAL SAME-DAY EXPENDITURES (WEIGHTED)	34248472	32611497	27358164	10994952	5455950	3333056	2516376	12132347	3751606	10316337	8048181	
	100.0	95.2	79.9	32.1	15.9	9.7	7.3	35.4	11.0	30.1	23.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	52.75	54.00	56.41	67.34	61.37	72.13	54.28	55.20	46.96	47.49	60.81	
AVERAGE PER PERSON	20.21	20.59	21.89	23.90	24.93	29.66	20.90	18.75	21.87	19.60	23.02	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	49.58	50.73	53.02	62.82	56.66	69.07	48.68	50.93	46.44	44.02	58.58	
AVERAGE PER PERSON	19.12	19.47	20.69	22.62	22.83	27.99	18.81	17.46	21.64	18.32	22.37	
LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	582827	582827	582827	114730	-	-	-	19910	-	-	562916	
	1.7	1.8	2.1	1.0	-	-	-	.2	-	-	7.0	
	100.0	100.0	100.0	19.7	-	-	-	3.4	-	-	96.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	114.69	114.69	114.69	35.75	-	-	-	100.00	-	-	115.29	
AVERAGE PER PERSON	56.41	56.41	56.41	24.34	-	-	-	100.00	-	-	55.56	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	.84	.91	1.13	.66	-	-	-	.08	-	-	4.10	
AVERAGE PER PERSON	.33	.35	.44	.24	-	-	-	.03	-	-	1.56	
CAMPING FEES	19571	19571	19571	-	19571	-	19571	19571	-	-	-	
	.1	.1	.1	-	.4	-	.8	.2	-	-	-	
	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	-	-	100.0	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	16.20	16.20	16.20	-	16.20	-	16.20	16.20	-	-	-	-
AVERAGE PER PERSON	9.37	9.37	9.37	-	9.37	-	9.37	9.37	-	-	-	-
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	.03	.03	.04	-	.20	-	.38	.08	-	-	-	-
AVERAGE PER PERSON	.01	.01	.01	-	.08	-	.15	.03	-	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	11211311 32.7 100.0	10690978 32.8 95.4	9353412 34.2 83.4	3061496 27.8 27.3	2024781 37.1 18.1	1195565 35.9 10.7	1035341 41.1 9.2	3774496 31.1 33.7	1419288 37.8 12.7	3024333 29.3 27.0	2993194 37.2 26.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	26.90	27.03	29.67	27.86	38.09	42.61	36.01	27.77	28.13	19.91	38.17	
AVERAGE PER PERSON	10.44	10.39	11.71	9.72	16.26	16.89	15.30	9.93	13.25	7.61	15.86	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	16.23	16.63	18.13	17.49	21.03	24.78	20.03	15.85	17.57	12.91	21.79	
AVERAGE PER PERSON	6.26	6.38	7.08	6.30	8.47	10.04	7.74	5.43	8.19	5.37	8.32	
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1834769 5.4 100.0	1761478 5.4 96.0	1500821 5.5 81.8	751294 6.8 40.9	275729 5.1 15.0	142194 4.3 7.7	164184 6.5 8.9	850813 7.0 46.4	361513 9.6 19.7	229923 2.2 12.5	392520 4.9 21.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	12.11	12.07	12.66	16.72	14.14	12.91	18.06	12.46	13.05	7.33	16.28	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS

**BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON**

=====ALBERTA PARKS=====														=====B.C. PARKS=====														=====SEASON=====													
TOTAL				ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	TOTAL				ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING																	
AVERAGE PER PERSON				4.70	4.64	4.90	5.63	5.28	4.48	6.98	3.94	6.51	3.36	7.80	AVERAGES BASED ON TOTAL																										
AVERAGE PER PARTY				2.66	2.74	2.91	4.29	2.86	2.95	3.18	3.57	4.48	.98	2.86	AVERAGE PER PERSON				1.02	1.05	1.14	1.55	1.15	1.23	1.22	2.09	.41	1.09													
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS				7164677	6385704	4746078	3328452	1792985	1114442	788860	3243750	692767	1837123	1391036	AVERAGES BASED ON THOSE WITH EXPENDITURE																										
				20.9	19.6	17.3	30.3	32.9	33.4	31.3	26.7	18.5	17.8	17.3																											
				100.0	89.1	66.2	46.5	25.0	15.6	11.0	45.3	9.7	25.6	19.4																											
AVERAGE PER PARTY				27.70	26.99	26.69	34.31	33.11	31.18	36.78	29.53	20.41	27.92	28.36	AVERAGE PER PERSON				10.87	10.59	10.84	12.18	13.61	12.85	10.09	10.32	11.02	13.41													
AVERAGES BASED ON TOTAL																																									
AVERAGE PER PARTY				10.37	9.93	9.20	19.02	18.62	23.09	15.26	13.62	8.58	7.84	10.12	AVERAGE PER PERSON				4.00	3.81	3.59	6.85	7.50	9.36	5.90	4.67	4.00	3.87													
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.				11985	11985	11985	-	11145	-	11145	11145	-	-	840	AVERAGES BASED ON THOSE WITH EXPENDITURE				100.0	100.0	100.0	-	93.0	93.0	93.0	93.0	-	7.0													
				*	*	*	*	.2	*	.4	.1	*	*	*																											
AVERAGE PER PARTY				29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00	AVERAGE PER PERSON				29.10	29.10	29.10	-	34.00	34.00	34.00	34.00	-	10.00													
AVERAGES BASED ON TOTAL																																									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====					=====B.C. PARKS=====					=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING			
AVERAGE PER PARTY	.02	.02	.02	-	.12	-	.22	.05	-	-	.01			
AVERAGE PER PERSON	.01	.01	.01	-	.05	-	.08	.02	-	-	-			
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-			
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-			
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-			
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-			
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-			
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	5848683 17.1 100.0	5732462 17.6 98.0	5087284 18.6 87.0	1049357 9.5 17.9	300738 5.5 5.1	154095 4.6 2.6	146643 5.8 2.5	1350950 11.1 23.1	116923 3.1 2.0	3783451 36.7 64.7	597358 7.4 10.2			
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	33.82	35.59	35.83	33.44	16.35	42.66	9.92	24.77	8.04	56.83	16.02			
AVERAGE PER PERSON	11.62	12.03	12.16	10.99	6.77	16.16	4.20	7.93	4.23	21.74	4.55			
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	8.47	8.92	9.86	6.00	3.12	3.19	2.84	5.67	1.45	16.14	4.35			
AVERAGE PER PERSON	3.27	3.42	3.85	2.16	1.26	1.29	1.10	1.94	.67	6.72	1.66			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY • TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====B.C. PARKS=====SEASON=====

TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
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CONFERENCE OR CONVENTION
 REGISTRATION FEES

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY

AVERAGE PER PERSON

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY

AVERAGE PER PERSON

PARK ENTRANCE FEES/
 LICENCE FEES

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY

AVERAGE PER PERSON

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY

AVERAGE PER PERSON

RETAIL STORE PURCHASES,
 SUCH AS SOUVENIRS,
 EQUIPMENT, FILM,
 CLOTHING, ETC.

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING		

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY	35.18	36.08	35.39	50.25	33.78	50.62	16.47	32.96	35.69	20.16	64.47
AVERAGE PER PERSON	12.58	12.76	12.74	15.85	13.29	17.58	6.86	10.97	16.13	7.59	20.84

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY	8.52	9.06	9.45	12.40	8.14	12.38	4.25	9.66	12.65	3.65	12.43
AVERAGE PER PERSON	3.29	3.48	3.69	4.47	3.28	5.02	1.64	3.31	5.90	1.52	4.75

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====										=====B.C. PARKS=====					=====SEASON=====				
TOTAL		ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING								
BANFF SAME-DAY EXPENDITURES (ACTUAL)	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134								
	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7								
BANFF SAME-DAY EXPENDITURES (WEIGHTED)	24683664	24683664	24683664	3067119	3264701	2412596	1245586	7189572	2866347	8645382	5982363								
	100.0	100.0	100.0	12.4	13.2	9.8	5.0	29.1	11.6	35.0	24.2								
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY	50.90	50.90	50.90	69.22	76.99	80.75	76.95	52.34	49.29	46.65	57.45								
AVERAGE PER PERSON	19.75	19.75	19.75	24.39	31.41	33.15	27.64	17.43	23.20	19.44	22.24								
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY	47.84	47.84	47.84	63.66	69.10	78.54	61.70	47.13	48.74	43.77	55.85								
AVERAGE PER PERSON	18.67	18.67	18.67	22.98	27.75	32.40	21.82	15.88	22.96	18.43	21.74								
LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	539182	539182	539182	71085	-	-	-	11349	-	-	527833								
	2.2	2.2	2.2	2.3	-	-	-	.2	-	-	8.8								
	100.0	100.0	100.0	13.2	-	-	-	2.1	-	-	97.9								
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY	106.10	106.10	106.10	22.15	-	-	-	57.00	-	-	108.11								
AVERAGE PER PERSON	52.19	52.19	52.19	15.08	-	-	-	57.00	-	-	52.09								
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY	1.04	1.04	1.04	1.48	-	-	-	.07	-	-	4.93								
AVERAGE PER PERSON	.41	.41	.41	.53	-	-	-	.03	-	-	1.92								
CAMPING FEES	19571	19571	19571	-	19571	-	19571	19571	-	-	-								
	.1	.1	.1	-	.6	-	1.6	.3	-	-	-								
	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	-	-	-								

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	16.20	16.20	16.20	-	16.20	-	16.20	16.20	-	-	-	
AVERAGE PER PERSON	9.37	9.37	9.37	-	9.37	-	9.37	9.37	-	-	-	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	.04	.04	.04	-	.41	-	.97	.13	-	-	-	
AVERAGE PER PERSON	.01	.01	.01	-	.17	-	.34	.04	-	-	-	
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	8529657 34.6 100.0	8529657 34.6 100.0	8529657 34.6 100.0	900175 29.3 10.6	1409735 43.2 16.5	1022400 42.4 12.0	593460 47.6 7.0	2532093 35.2 29.7	1107662 38.6 13.0	2574069 29.8 30.2	2315833 38.7 27.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	27.06	27.06	27.06	30.47	45.65	51.56	40.35	28.73	26.93	20.55	38.16	
AVERAGE PER PERSON	10.67	10.67	10.67	10.56	18.71	20.56	15.02	10.39	12.47	7.76	17.19	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	16.53	16.53	16.53	18.68	29.84	33.28	29.40	16.60	18.83	13.03	21.62	
AVERAGE PER PERSON	6.45	6.45	6.45	6.74	11.98	13.73	10.40	5.59	8.87	5.49	8.42	
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1253001 5.1 100.0	1253001 5.1 100.0	1253001 5.1 100.0	242817 7.9 19.4	158928 4.9 12.7	93698 3.9 7.5	95879 7.7 7.7	461726 6.4 36.8	333145 11.6 26.6	189044 2.2 15.1	269084 4.5 21.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	10.57	10.57	10.57	13.92	11.35	10.12	17.90	9.71	13.67	8.10	11.57	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

		=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
		ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING		
TOTAL		4.09	4.09	4.09	4.06	3.82	3.27	5.98	2.96	6.65	3.71	5.48	
AVERAGE PER PERSON		4.09	4.09	4.09	4.06	3.82	3.27	5.98	2.96	6.65	3.71	5.48	
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY		2.43	2.43	2.43	5.04	3.36	3.05	4.75	3.03	5.66	.96	2.51	
AVERAGE PER PERSON		.95	.95	.95	1.82	1.35	1.26	1.68	1.02	2.67	.40	.98	
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS		3962518	3962518	3962518	905265	896764	748898	258183	1161947	345058	1417161	1038352	
		16.1	16.1	16.1	29.5	27.5	31.0	20.7	16.2	12.0	16.4	17.4	
		100.0	100.0	100.0	22.8	22.6	18.9	6.5	29.3	8.7	35.8	26.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY		22.28	22.28	22.28	23.70	27.94	28.04	30.61	20.30	16.81	23.38	26.32	
AVERAGE PER PERSON		9.05	9.05	9.05	8.37	11.82	12.23	10.14	6.84	8.16	9.49	13.57	
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY		7.68	7.68	7.68	18.79	18.98	24.38	12.79	7.62	5.87	7.17	9.69	
AVERAGE PER PERSON		3.00	3.00	3.00	6.78	7.62	10.06	4.52	2.57	2.76	3.02	3.77	
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.		11985	11985	11985	-	11145	-	11145	11145	-	-	840	
		*	*	*	.3	.3	.9	.9	.2			*	
		100.0	100.0	100.0	93.0	93.0	93.0	93.0	93.0			7.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY		29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00	
AVERAGE PER PERSON		29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00	
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====												=====B.C. PARKS=====				=====SEASON=====			
TOTAL		ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING								
AVERAGE PER PARTY		.02	.02	.02	-	.24	-	.55	.07	-	-	.01							
AVERAGE PER PERSON		.01	.01	.01	-	.09	-	.20	.02	-	-								
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS																			
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY		-	-	-	-	-	-	-	-	-	-								
AVERAGE PER PERSON		-	-	-	-	-	-	-	-	-	-								
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY		-	-	-	-	-	-	-	-	-	-								
AVERAGE PER PERSON		-	-	-	-	-	-	-	-	-	-								
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.		4903243 19.9 100.0	4903243 19.9 100.0	4903243 19.9 100.0	220137 7.2 4.5	123328 3.8 2.5	74559 3.1 1.5	48768 3.9 1.0	1019074 14.2 20.8	62506 2.2 1.3	3290725 38.1 67.1	530939 8.9 10.8							
AVERAGES BASED ON THOSE WITH EXPENDITURE																			
AVERAGE PER PARTY		34.53	34.53	34.53	17.89	23.05	35.00	15.15	24.73	5.62	57.78	16.23							
AVERAGE PER PERSON		11.72	11.72	11.72	5.89	9.51	17.50	5.60	7.53	3.45	21.47	4.76							
AVERAGES BASED ON TOTAL																			
AVERAGE PER PARTY		9.50	9.50	9.50	4.57	2.61	2.43	2.42	6.68	1.06	16.66	4.96							
AVERAGE PER PERSON		3.71	3.71	3.71	1.65	1.05	-	.85	2.25	.50	7.01	1.93							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF

**BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON**

[illegible]

CONFERENCE OR CONVENTION REGISTRATION FEES

**AVERAGES BASED ON
THOSE WITH EXPENDITURE**

	Average per Party	Average per Person
1970	8.6	1.0
1971	8.6	1.0
1972	8.6	1.0
1973	8.6	1.0
1974	8.6	1.0
1975	8.6	1.0
1976	8.6	1.0
1977	8.6	1.0
1978	8.6	1.0
1979	8.6	1.0
1980	8.6	1.0
1981	8.6	1.0
1982	8.6	1.0
1983	8.6	1.0
1984	8.6	1.0
1985	8.6	1.0
1986	8.6	1.0
1987	8.6	1.0
1988	8.6	1.0
1989	8.6	1.0
1990	8.6	1.0
1991	8.6	1.0
1992	8.6	1.0
1993	8.6	1.0
1994	8.6	1.0
1995	8.6	1.0
1996	8.6	1.0
1997	8.6	1.0
1998	8.6	1.0
1999	8.6	1.0
2000	8.6	1.0
2001	8.6	1.0
2002	8.6	1.0
 
2081	8.6	1.0
2082	8.6	1.0
2083	8.6	1.0
2084	8.6	1.0
2085	8.6	1.0
2086	8.6	1.0
2087	8.6	1.0
2088	8.6	1.0
2089	8.6	1.0
2090	8.6	1.0
2091	8.6	1.0
2092	8.6	1.0
2093	8.6	1.0
2094	8.6	1.0
2095	8.6	1.0
2096	8.6	1.0
2097	8.6	1.0
2098	8.6	1.0
2099	8.6	1.0
2100	8.6	1.

**AVERAGES BASED ON
TOTAL**

AVERAGE PER PARTY

**PARK ENTRANCE FEES/
LICENCE FEES**

	1136280	1136280	1136280	138103	102691	48221	360204	116069	345908	314099
PARK ENTRANCE FEES/ LICENCE FEES	4.6 100.0	4.6 100.0	4.6 100.0	4.2 12.2	4.3 9.0	3.9 4.2	5.0 31.7	4.0 10.2	4.0 30.4	5.3 27.6

**AVERAGES BASED ON
THOSE WITH EXPENDITURE**

[illegible]

**AVERAGES BASED ON
TOTAL**

	2.20	2.20	2.20	1.12	2.92	3.34	2.39	2.36	1.97	1.75	2.93
AVERAGE PER PARTY	2.20	2.20	2.20	1.12	2.92	3.34	2.39	2.36	1.97	1.75	2.93
AVERAGE PER PERSON	86	86	86	40	117	138	84	80	93	74	114

RETAIL STORE PURCHASES,
SUCH AS SOUVENIRS,
EQUIPMENT, FILM,
CLOTHING, ETC.

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
.....											

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY	31.42	31.42	31.42	34.57	29.16	33.24	20.78	32.54	37.83	20.11	42.54
AVERAGE PER PERSON	11.31	11.31	11.31	10.69	10.56	11.11	7.83	10.35	16.43	7.61	15.58

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY	8.39	8.39	8.39	13.98	10.73	12.06	8.44	10.57	15.34	4.19	9.20
AVERAGE PER PERSON	3.27	3.27	3.27	5.05	4.31	4.97	2.98	3.56	7.22	1.77	3.58

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

		=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
		TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
JASPER SAME-DAY EXPENDITURES (ACTUAL)		45741 100.0	44324 96.9	33349 72.9	22461 49.1	5611 12.3	3108 6.8	2928 6.4	17081 37.3	5860 12.8	9666 21.1	13134 28.7	
JASPER SAME-DAY EXPENDITURES (WEIGHTED)		7927833 100.0	7927833 100.0	2674500 33.7	7927833 100.0	554275 7.0	523982 6.6	30293 .4	3911830 49.3	447302 5.6	1592101 20.1	1976600 24.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY		48.56	48.56	60.36	48.56	60.04	60.99	47.37	46.01	34.15	43.95	68.35	
AVERAGE PER PERSON		17.23	17.23	21.27	17.23	20.06	20.89	11.84	14.98	18.83	18.01	22.78	
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY		45.29	45.29	55.51	45.29	60.04	60.99	47.37	44.75	33.55	36.76	63.82	
AVERAGE PER PERSON		16.31	16.31	20.04	16.31	20.06	20.89	11.84	14.72	18.46	15.12	21.75	
LOGGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK		43645 100.0	43645 100.0	43645 100.0	43645 100.0	- 100.0	- 100.0	- 100.0	8561 19.6	- 1.8	- 80.4	35083 1.8	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY		13.60	13.60	13.60	13.60	-	-	-	43.00	-	-	11.66	
AVERAGE PER PERSON		9.26	9.26	9.26	9.26	-	-	-	43.00	-	-	7.77	
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY		.25	.25	.91	.25	-	-	-	.10	-	-	1.13	
AVERAGE PER PERSON		.09	.09	.33	.09	-	-	-	.03	-	-	.39	
CAMPING FEES		-	-	-	-	-	-	-	-	-	-	-	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	2161321 27.3 100.0	2161321 27.3 100.0	823755 30.8 38.1	2161321 27.3 100.0	94714 17.1 4.4	87174 16.6 4.0	7540 24.9 .3	983265 25.1 45.5	93207 20.8 4.3	421589 26.5 19.5	663259 33.6 30.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	19.67	19.67	27.89	19.67	26.29	26.62	23.00	17.54	13.83	16.37	31.06	
AVERAGE PER PERSON	6.86	6.86	9.66	6.86	9.07	9.55	5.75	5.58	7.70	6.67	10.45	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	12.35	12.35	17.10	12.35	10.26	10.15	11.79	11.25	6.99	9.73	21.42	
AVERAGE PER PERSON	4.45	4.45	6.17	4.45	3.43	3.48	2.95	3.70	3.85	4.00	7.30	
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	508477 6.4 100.0	508477 6.4 100.0	247820 9.3 48.7	508477 6.4 100.0	43510 7.8 8.6	40568 7.7 8.0	2942 9.7 .6	320919 8.2 63.1	23880 5.3 4.7	40878 2.6 8.0	122799 6.2 24.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	11.32	11.32	14.20	11.32	5.63	5.72	4.60	9.81	7.53	5.08	125.52	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====															=====B.C. PARKS=====				=====SEASON=====			
TOTAL				ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING									
AVERAGE PER PERSON																						
AVERAGES BASED ON TOTAL																						
AVERAGE PER PARTY																						
AVERAGE PER PERSON																						
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS																						
AVERAGES BASED ON THOSE WITH EXPENDITURE																						
AVERAGE PER PARTY																						
AVERAGE PER PERSON																						
AVERAGES BASED ON TOTAL																						
AVERAGE PER PARTY																						
AVERAGE PER PERSON																						
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.																						
AVERAGES BASED ON THOSE WITH EXPENDITURE																						
AVERAGE PER PARTY																						
AVERAGE PER PERSON																						
AVERAGES BASED ON TOTAL																						

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	829219 10.5 100.0	829219 10.5 100.0	184042 6.9 22.2	829219 10.5 100.0	61190 11.0 7.4	61190 11.7 7.4	-	301536 7.7 36.4	24394 5.5 2.9	447923 28.1 54.0	55366 2.8 6.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	26.43	26.43	14.96	26.43	23.04	23.04	-	17.35	8.06	57.24	17.63	
AVERAGE PER PERSON	8.68	8.68	4.92	8.68	8.03	8.03	-	5.02	6.42	27.53	3.62	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	4.74	4.74	3.82	4.74	6.63	7.12	-	3.45	1.83	10.34	1.79	
AVERAGE PER PERSON	1.71	1.71	1.38	1.71	2.21	2.44	-	1.13	1.01	4.25	.61	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====B.C. PARKS=====SEASON=====											
TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
-	-	-	-	-	-	-	-	-	-	-	
CONFERENCE OR CONVENTION REGISTRATION FEES											
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	
PARK ENTRANCE FEES/ LICENCE FEES	464792 5.9 100.0	464792 5.9 100.0	45105 1.7 9.7	464792 5.9 100.0	20367 3.7 4.4	19937 3.8 4.3	430 1.4 .1	146128 3.7 31.4	8753 2.0 1.9	235782 14.8 50.7	74129 3.8 15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	5.87	5.87	1.78	5.87	2.29	2.32	1.38	3.61	2.07	9.33	8.05
AVERAGE PER PERSON	1.95	1.95	.57	1.95	.77	.79	.34	1.05	1.47	3.69	2.59
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.66	2.66	.94	2.66	2.21	2.32	.67	1.67	.66	5.44	2.39
AVERAGE PER PERSON	.96	.96	.34	.96	.74	.79	.17	.55	.36	2.24	.82
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1497192 18.9 100.0	1497192 18.9 100.0	546573 20.4 36.5	1497192 18.9 100.0	217247 39.2 14.5	217247 41.5 14.5	-	656281 16.8 43.8	92101 20.6 6.2	25966 1.6 1.7	722844 36.6 48.3

Continued

Q. 14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER

BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS===== B.C. PARKS===== SEASON=====

	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
TOTAL										

AVERAGES BASED ON
THOSE WITH EXPENDITURE

AVERAGE PER PARTY	34.65	34.65	28.05	34.65	30.94	30.94	20.32	36.43	22.17	100.40
AVERAGE PER PERSON	10.93	10.93	8.67	10.93	11.22	11.22	6.51	19.94	6.88	26.03

AVERAGES BASED ON
TOTAL

AVERAGE PER PARTY	8.55	8.55	11.34	8.55	23.53	25.29	7.51	6.91	.60	23.34
AVERAGE PER PERSON	3.08	3.08	4.09	3.08	7.86	8.66	2.47	3.80	.25	7.95

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

		=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
		ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING		
TOTAL		-----											
ALBERTA SAME-DAY	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134		
EXPENDITURES (ACTUAL)	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7		
ALBERTA SAME-DAY	32611497	32611497	27358164	10994952	3818976	2936578	1275879	11101402	3313648	10237483	7958963		
EXPENDITURES (WEIGHTED)	100.0	100.0	83.9	33.7	11.7	9.0	3.9	34.0	10.2	31.4	24.4		
=====													
AVERAGES BASED ON													
THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	54.00	54.00	56.41	67.34	87.67	94.63	78.82	56.49	49.12	47.72	63.47		
AVERAGE PER PERSON	20.59	20.59	21.89	23.90	35.18	37.94	28.31	18.92	23.45	19.72	23.61		
AVERAGES BASED ON													
TOTAL													
AVERAGE PER PARTY	50.73	50.73	53.02	62.82	78.90	92.14	63.20	52.27	48.47	44.19	61.02		
AVERAGE PER PERSON	19.47	19.47	20.69	22.62	31.24	37.13	22.36	17.67	23.16	18.41	22.92		
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	582827 1.8 100.0	582827 1.8 100.0	582827 2.1 100.0	114730 1.0 19.7	- - -	- - -	- - -	19910 .2 3.4	- - -	- - -	562916 7.1 96.6		
AVERAGES BASED ON													
THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	114.69	114.69	114.69	35.75	-	-	-	100.00	-	-	115.29		
AVERAGE PER PERSON	56.41	56.41	56.41	24.34	-	-	-	100.00	-	-	55.56		
AVERAGES BASED ON													
TOTAL													
AVERAGE PER PARTY	.91	.91	1.13	.66	-	-	-	.09	-	-	4.32		
AVERAGE PER PERSON	.35	.35	.44	.24	-	-	-	.03	-	-	1.62		
CAMPING FEES	19571	19571	19571	-	19571	-	19571	19571	-	-	-		
	.1	.1	.1	-	.5	-	1.5	.2	-	-	-		
	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	-	-	100.0		

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====					=====B.C. PARKS=====					=====SEASON=====				
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING				
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY	16.20	16.20	16.20	-	16.20	-	16.20	16.20	-	-	-				
AVERAGE PER PERSON	9.37	9.37	9.37	-	9.37	-	9.37	9.37	-	-	-				
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY	.03	.03	.04	-	.40	-	.97	.09	-	-	-				
AVERAGE PER PERSON	.01	.01	.01	-	.16	-	.34	.03	-	-	-				
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	10690978 32.8 100.0	10690978 32.8 100.0	9353412 34.2 87.5	3061496 27.8 28.6	1504449 39.4 14.1	1109574 37.8 10.4	601000 47.1 5.6	3515358 31.7 32.9	1200870 36.2 11.2	2995658 29.3 28.0	2979092 37.4 27.9				
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY	27.03	27.03	29.67	27.86	46.97	52.88	40.87	28.11	27.24	19.84	39.48				
AVERAGE PER PERSON	10.39	10.39	11.71	9.72	18.82	20.42	15.21	9.90	12.64	7.59	16.21				
AVERAGES BASED ON TOTAL															
AVERAGE PER PARTY	16.63	16.63	18.13	17.49	31.08	34.81	29.77	16.55	17.57	12.93	22.84				
AVERAGE PER PERSON	6.38	6.38	7.08	6.30	12.31	14.03	10.53	5.60	8.39	5.39	8.58				
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1761478 5.4 100.0	1761478 5.4 100.0	1500821 5.5 85.2	751294 6.8 42.7	202438 5.3 11.5	134266 4.6 7.6	98821 7.7 5.6	782645 7.0 44.4	357026 10.8 20.3	229923 2.2 13.1	391884 4.9 22.2				
AVERAGES BASED ON THOSE WITH EXPENDITURE															
AVERAGE PER PARTY	12.07	12.07	12.66	16.72	14.46	14.50	18.44	12.23	13.16	7.33	16.70				

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====										=====B.C. PARKS=====				=====SEASON=====			
TOTAL										ANY BANFF JASPER ANY YOHO KOOTENAY				SUMMER FALL WINTER SPRING			
AVERAGE PER PERSON	4.64	4.64	4.90	5.63	4.86	4.68	6.16	3.77	6.57	3.36	7.92						
AVERAGES BASED ON TOTAL																	
AVERAGE PER PARTY	2.74	2.74	2.91	4.29	4.18	4.21	4.90	3.69	5.22	.99	3.00						
AVERAGE PER PERSON	1.05	1.05	1.14	1.55	1.66	1.70	1.73	1.25	2.49	.41	1.13						
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	6385703	6385703	4746078	3328451	1014011	846765	277564	2657087	550023	1837123	1341471						
	19.6	19.6	17.3	30.3	26.6	28.8	21.8	23.9	16.6	17.9	16.9						
	100.0	100.0	74.3	52.1	15.9	13.3	4.3	41.6	8.6	28.8	21.0						
AVERAGES BASED ON THOSE WITH EXPENDITURE																	
AVERAGE PER PARTY	26.99	26.99	26.69	34.31	31.59	31.71	32.91	27.81	19.28	27.92	28.71						
AVERAGE PER PERSON	10.59	10.59	10.84	12.18	13.37	13.83	10.90	9.51	9.56	11.02	13.48						
AVERAGES BASED ON TOTAL																	
AVERAGE PER PARTY	9.93	9.93	9.20	19.02	20.95	26.57	13.75	12.51	8.05	7.93	10.28						
AVERAGE PER PERSON	3.81	3.81	3.59	6.85	8.29	10.71	4.86	4.23	3.84	3.30	3.86						
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	11985	11985	11985	-	11145	-	11145	11145	-	-	840						
	*	*	*		.3		.9	.1			*						
	100.0	100.0	100.0		93.0		93.0	93.0			7.0						
AVERAGES BASED ON THOSE WITH EXPENDITURE																	
AVERAGE PER PARTY	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00						
AVERAGE PER PERSON	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00						
AVERAGES BASED ON TOTAL																	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS

BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGE PER PARTY	.02	.02	.02	-	.23	-	.55	.05	-	-	.01	
AVERAGE PER PERSON	.01	.01	.01	-	.09	-	.20	.02	-	-	-	
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	5732462 17.6 100.0	5732462 17.6 100.0	5087284 18.6 88.7	1049357 9.5 18.3	184518 4.8 3.2	135749 4.6 2.4	48768 3.8 .9	1320609 11.9 23.0	86900 2.6 1.5	3738648 36.5 65.2	586305 7.4 10.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	35.59	35.59	35.83	33.44	28.37	41.33	15.15	26.39	7.31	57.71	17.07	
AVERAGE PER PERSON	12.03	12.03	12.16	10.99	10.49	15.29	5.60	8.14	4.47	22.05	4.68	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	8.92	8.92	9.86	6.00	3.81	4.26	2.42	6.22	1.27	16.14	4.50	
AVERAGE PER PERSON	3.42	3.42	3.85	2.16	1.51	1.72	.85	2.10	.61	6.72	1.69	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====B.C. PARKS=====SEASON=====											
TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
CONFERENCE OR CONVENTION REGISTRATION FEES	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	
PARK ENTRANCE FEES/ LICENCE FEES	1601072 4.9 100.0	1601072 4.9 100.0	1181385 4.3 73.8	518649 4.7 32.4	158470 4.1 9.9	122628 4.2 7.7	48651 3.8 3.0	506332 4.6 31.6	124822 3.8 7.8	581690 5.7 36.3	388229 4.9 24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	5.05	5.05	4.49	6.55	4.58	4.83	3.79	4.83	4.74	5.33	5.04
AVERAGE PER PERSON	1.79	1.79	1.61	2.18	1.76	1.79	1.37	1.46	2.29	2.10	1.78
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.49	2.49	2.29	2.96	3.27	3.85	2.41	2.38	1.83	2.51	2.98
AVERAGE PER PERSON	.96	.96	.89	1.07	1.30	1.55	.85	.81	.87	1.05	1.12
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	5825421 17.9 100.0	5825421 17.9 100.0	4874802 17.8 83.7	2170975 19.7 37.3	724374 19.0 12.4	587596 20.0 10.1	170358 13.4 2.9	2268744 20.4 38.9	994009 30.0 17.1	854441 8.3 14.7	1708227 21.5 29.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====			=====B.C. PARKS=====			=====SEASON=====			
TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
36.08	36.08	35.39	50.25	41.65	52.75	20.78	34.04	38.29	20.16	64.47
12.76	12.76	12.74	15.85	15.09	17.63	7.83	11.15	16.94	7.59	20.84

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY	36.08	36.08	35.39	50.25	41.65	52.75	20.78	34.04	38.29	20.16	64.47
AVERAGE PER PERSON	12.76	12.76	12.74	15.85	15.09	17.63	7.83	11.15	16.94	7.59	20.84

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY	9.06	9.06	9.45	12.40	14.97	18.44	8.44	10.68	14.54	3.69	13.10
AVERAGE PER PERSON	3.48	3.48	3.69	4.47	5.93	7.43	2.98	3.61	6.95	1.54	4.92

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
B.C. SAME-DAY EXPENDITURES (ACTUAL)	45741 100.0	44324 96.9	33349 72.9	22461 49.1	5611 12.3	3108 6.8	2928 6.4	17081 37.3	5860 12.8	9666 21.1	13134 28.7	
B.C. SAME-DAY EXPENDITURES (WEIGHTED)	1636975 100.0	-	-	-	1636975 100.0	396478 24.2	1240497 75.8	1030945 63.0	437957 26.8	78855 4.8	89218 5.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	36.10	-	-	-	36.10	26.12	41.12	44.28	35.26	29.33	12.83	
AVERAGE PER PERSON	14.84	-	-	-	14.84	11.34	16.46	17.08	14.49	11.00	7.12	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	17.00	-	-	-	17.00	8.22	24.00	18.74	31.30	15.11	4.04	
AVERAGE PER PERSON	6.85	-	-	-	6.85	3.33	9.27	6.79	13.10	8.13	2.03	
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
CAMPING FEES	-	-	-	-	-	-	-	-	-	-	-	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	520332 31.8 100.0	-	-	-	520332 31.8 100.0	85991 21.7 16.5	434341 35.0 83.5	259137 25.1 49.8	218418 49.9 42.0	28674 36.4 5.5	14103 15.8 2.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	24.64	-	-	-	24.64	12.15	30.93	23.78	34.30	32.00	4.77	
AVERAGE PER PERSON	11.67	-	-	-	11.67	5.23	15.42	10.48	17.94	10.67	2.82	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	5.40	-	-	-	5.40	1.78	8.40	4.71	15.61	5.49	.64	
AVERAGE PER PERSON	2.18	-	-	-	2.18	.72	3.25	1.71	6.53	2.96	.32	
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	73291 4.5 100.0	-	-	-	73291 4.5 100.0	7928 2.0 10.8	65363 5.3 89.2	68167 6.6 93.0	4487 1.0 6.1	-	636 .7 .9	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	13.34	-	-	-	13.34	4.51	17.50	15.87	8.00	-	-	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGE PER PERSON	6.96	-	-	-	6.96	2.60	8.75	7.93	4.00	-	.79	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	.76	-	-	-	.76	.16	1.26	1.24	.32	-	.03	
AVERAGE PER PERSON	.31	-	-	-	.31	.07	.49	.45	.13	-	.01	
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	778973 47.6 100.0	-	-	-	778973 47.6 100.0	267677 67.5 34.4	511296 41.2 65.6	586664 56.9 75.3	142744 32.6 18.3	-	49565 55.6 6.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	35.33	-	-	-	35.33	29.62	39.29	41.05	26.33	-	21.23	
AVERAGE PER PERSON	13.93	-	-	-	13.93	13.37	14.23	13.93	14.84	-	11.78	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	8.09	-	-	-	8.09	5.55	9.89	10.66	10.20	-	2.25	
AVERAGE PER PERSON	3.26	-	-	-	3.26	2.25	3.82	3.86	4.27	-	1.13	
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	
AVERAGES BASED ON TOTAL												

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS

BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING	
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	116221 7.1 100.0	-	-	-	116221 7.1 100.0	18345 4.6 15.8	97875 7.9 84.2	30341 2.9 26.1	30023 6.9 25.8	44804 56.8 38.6	11053 12.4 9.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE												
AVERAGE PER PARTY	9.77	-	-	-	9.77	56.00	8.46	6.75	11.27	25.00	3.76	
AVERAGE PER PERSON	4.33	-	-	-	4.33	28.00	3.74	3.67	3.65	10.00	1.88	
AVERAGES BASED ON TOTAL												
AVERAGE PER PARTY	1.21	-	-	-	1.21	.38	1.89	.55	2.15	8.59	.50	
AVERAGE PER PERSON	.49	-	-	-	.49	.15	.73	.20	.90	4.62	.25	

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

=====ALBERTA PARKS=====										
=====B.C. PARKS=====										
=====SEASON=====										
TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
-	-	-	-	-	-	-	-	-	-	-
CONFERENCE OR CONVENTION REGISTRATION FEES										
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	88724 5.4 100.0	-	-	88724 5.4 100.0	6589 1.7 7.4	82135 6.6 92.6	55229 5.4 62.2	14258 3.3 16.1	5376 6.8 6.1	13860 15.5 15.6
AVERAGES BASED ON THOSE WITH EXPENDITURE										
AVERAGE PER PARTY	5.54	-	-	5.54	4.12	5.70	7.31	3.22	3.00	6.17
AVERAGE PER PERSON	2.38	-	-	2.38	1.57	2.48	3.62	1.09	-	3.87
AVERAGES BASED ON TOTAL										
AVERAGE PER PARTY	.92	-	-	.92	.14	1.59	-	1.02	1.03	.63
AVERAGE PER PERSON	.37	-	-	.37	.06	.61	.36	.43	.55	.31
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59434 3.6 100.0	-	-	59434 3.6 100.0	9948 2.5 16.7	49486 4.0 83.3	31407 3.0 52.8	28027 6.4 47.2	-	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
 BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
 BY SPECIFIC PARKS, SEASON

TOTAL	=====ALBERTA PARKS=====				=====B.C. PARKS=====				=====SEASON=====			
	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING		

AVERAGES BASED ON
 THOSE WITH EXPENDITURE

AVERAGE PER PARTY	10.22	-	-	-	10.22	15.00	9.61	10.00	10.49	-	-	-
AVERAGE PER PERSON	5.42	-	-	-	5.42	15.00	4.80	5.00	5.99	-	-	-

AVERAGES BASED ON
 TOTAL

AVERAGE PER PARTY	.62	-	-	-	.62	.21	.96	.57	2.00	-	-	-
AVERAGE PER PERSON	.25	-	-	-	.25	.08	.37	.21	.84	-	-	-

**Tolerances And Coefficients
Of Variation**

TABLE OF TOLERANCES AND COEFFICIENTS
OF VARIATION FOR KEY STATISTICS

Overview

The following tables present tolerances and the coefficients of variation for key volume and expenditure statistics used in this study. These are followed by tables presenting the replicates used to calculate tolerances and coefficients of variation¹.

Table Layout

Tolerance and variance data are presented in sets of three pages. The first page shows tolerances and variances for annual volume or value statistics in the left hand columns and the same data for summer season statistics in the right hand columns. These statistics are identified by the base descriptions listed on the left margin. These bases are repeated on the second page for the Fall (left columns) and Winter seasons (right columns). The third page repeats these bases for the Spring season.

For replicate data, the same bases are listed on the left margin, and the two replicates of these statistics are listed under annual and seasonal headings, from left to right.

¹Replicates are independent, random sub-samples of the total sample. In effect, each replicate constitutes a separate "sample". For a more detailed description of the procedure used to calculate coefficients of variation, see Technical Appendix, Section F.

Volume statistics are expressed in numbers (of entrants, persons, parties, nights, etc.). Value or expenditure statistics are expressed in Canadian dollars.

Definitions

Column headings and base descriptions used in the following tables are explained below¹.

SIMP ERR

Simple error. This is calculated by subtracting the minimum replicate from the maximum replicate for that statistic.

X D FAC

Times design factor. This is the simple error multiplied by the design factor (of 2.5%) for the study.

CV

Coefficient of variation. This is the simple error multiplied by the design factor and divided by the estimate.

TOL @ 95

Tolerance at 95%. This is the simple error multiplied by the design factor multiplied by 2.

% AT 95

Percentage at 95%. This is the tolerance shown as a percentage, calculated by dividing the tolerance by the estimate.

¹For a more detailed definition of the terms used in tolerance and variance calculation, see Technical Appendix, Section F.

TOTAL PARTY/PERSON E - TO

Total party/person entrants to the four parks in total.

TOTAL PARTY/PERSON E - BF

Total party/person entrants to Banff National Park.

TOTAL PARTY/PERSON E - JA

Total party/person entrants to Jasper National Park.

TOTAL PARTY/PERSON E - ALB

Total party/person entrants to Alberta parks (Banff and/or Jasper National Park) in total.

TOTAL PARTY/PERSON E - YO

Total party/person entrants to Yoho National Park.

TOTAL PARTY/PERSON E - KO

Total party/person entrants to Kootenay National Park.

TOTAL PARTY/PERSON E - BC

Total party/person entrants to British Columbia parks (Yoho and/or Kootenay National Park) in total.

TOTAL PARTY/PERSON V - TO (etc.)

Total party/person visits to the four parks in total. Party/person visits to individual parks are described in the same manner as party/person entrants, and these designators are used throughout these tables. In some cases, ALTA is used in place of ALB to describe the two Alberta parks.

TOTAL PARTY/PERSON N - TO (etc.)

Total party/person nights in the four parks in total.

TOTAL EXP - TO

Total expenditures made in the four parks in total. Expenditures in individual parks are described in the same manner as volume statistics. Expenditures in specific categories are listed below total expenditures.

Tolerances and variances for key volume statistics are also shown broken out by origin, same-day or overnight visit and type of accommodation used¹. Tolerances and variances for total pass-through person and party statistics are also listed.

Replicates for individual statistics are listed and described in the same manner as tolerances and variances.

Statistics Canada's Classes Of Statistics

The table on the following page shows classes of statistics (at the 95% confidence level) ranked according to Statistics Canada's standards. To determine the class to which a particular statistic belongs, read the percentage figure shown under the column headed CV (coefficient of variation) on the tolerance and variance tables for that particular statistic, and apply it to the Statistics Canada's Class of Statistics table.

¹Under accommodation types, ALL ROOFED PERSON N refers to person nights spent in any commercial roofed accommodation, including hotels, motels, resorts/lodges, bed and breakfast establishments, youth hostels and commercial cottages/cabins. H/MOTEL/RES. PERSON N refers to person nights spent in hotels, motels and resorts/lodges; OTHER ROOFED PERSON N refers to person nights spent in all other commercial roofed accommodation (apart from commercial cottages or cabins). COTTAGE PERSON N refers to nights spent in commercial cottages or cabins and VFR/VAC HOME PERSON N refers to person nights spent with friends or relatives or in one's own vacation home. CAMPING PERSON N refers to person nights spent at campsites/trailer parks and in the back country.

For example, the coefficient of variation for total annual person visits to Banff National Park (3,144,500) is 4.13%. Applying this figure to the Class of Statistics table reveals that this is a class "D" statistic.

STATISTICS CANADA CLASSES OF STATISTICS¹

Coefficient Of Variation

A	0.0	-	0.59%
B	0.6	-	1.0%
C	1.1	-	2.5%
D	2.6	-	5.0%
E	5.1	-	10.0%
F	10.1	-	16.5%

G	16.6	-	25.0%
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Qualified Number:
Use With Extreme
Caution

H	25.1%	-	Or More
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Unpublishable by
Statistics
Canada's
Standards

¹At the 95% level of confidence. See Technical Appendix for a discussion of the calculation of the Coefficient of Variation.

**Tolerances And Coefficients
Of Variation**

	ANNUAL					SUMMER												
	SIMP	ERR	X D	FAC	CV	TOL	Q95	Z	AT 95	SIMP	ERR	X D	FAC	CV	TOL	Q95	Z	AT 95
TOTAL PARTY E - TO	2296		5740		0.262	11480		0.512		3793		9482.5		1.162	18965		2.332	
TOTAL PERSON E - TO	11349		28372.5		0.512	56745		1.032		17176		42940		2.002	85880		3.992	
TOTAL PARTY E - BF	7593		18982.5		5.462	37965		10.932		4204		10510		8.182	21020		16.362	
TOTAL PERSON E - BF	5503		13757.5		1.572	27515		3.132		4118		10295		3.072	20590		6.142	
TOTAL PARTY E - JA	23895		59737.5		4.072	119475		8.132		29528		73820		17.302	147640		34.602	
TOTAL PERSON E - JA	53727		134317.5		3.802	268635		7.612		73667		184167.5		16.822	368335		33.632	
TOTAL PARTY E - ALB	16366		40915		2.302	81830		4.592		31735		79337.5		14.662	158675		29.322	
TOTAL PERSON E - ALB	45238		113095		2.612	226190		5.212		70358		175895		12.562	351790		25.112	
TOTAL PARTY E - YO	13171		32927.5		2.132	65855		4.252		7912		19780		4.142	39560		8.292	
TOTAL PERSON E - YO	15549		38872.5		1.012	77745		2.022		8651		21627.5		1.712	43255		3.432	
TOTAL PARTY E - KO	32721		81802.5		4.582	163605		9.152		21508		53770		8.932	107540		17.872	
TOTAL PERSON E - KO	99470		248675		5.682	497350		11.352		47029		117572.5		7.352	235145		14.712	
TOTAL PARTY E - BC	8156		20390		0.962	40780		1.922		15203		38007.5		5.132	76015		10.262	
TOTAL PERSON E - BC	19193		47982.5		0.922	95965		1.842		24619		61547.5		3.152	123095		6.292	
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TOTAL PARTY V - TO	2692		6730		0.412	13460		0.832		5452		13630		2.232	27260		4.452	
TOTAL PERSON V - TO	16996		42490		1.042	84980		2.082		38453		96132.5		5.842	192265		11.682	
TOTAL PARTY V - BF	40910		102275		7.962	204550		15.932		13365		33412.5		7.372	66825		14.732	
TOTAL PERSON V - BF	52271		130677.5		4.132	261355		8.252		2075		5187.5		0.432	10375		0.862	
TOTAL PARTY V - JA	24940		62350		10.322	124700		20.642		15307		38267.5		11.582	76535		23.152	
TOTAL PERSON V - JA	68647		171617.5		10.732	343235		21.472		69252		173130		19.092	346260		38.172	
TOTAL PARTY V - ALB	23197		57992.5		3.742	115985		7.472		2145		5362.5		0.932	10725		1.862	
TOTAL PERSON V - ALB	25332		63330		1.622	126660		3.252		34079		85197.5		5.492	170395		10.982	
TOTAL PARTY V - YO	12326		30815		17.532	61630		35.072		530		1325		1.182	2650		2.352	
TOTAL PERSON V - YO	31865		79662.5		18.722	159325		37.442		1040		2600		0.902	5200		1.802	
TOTAL PARTY V - KO	21322		53305		30.602	106610		61.202		12906		32265		29.282	64530		58.562	
TOTAL PERSON V - KO	40026		100065		23.562	200130		47.122		18923		47307.5		17.092	94615		34.192	
TOTAL PARTY V - BC	27918		69795		22.822	139590		45.642		4640		11600		6.102	23200		12.202	
TOTAL PERSON V - BC	57938		144845		19.362	289690		38.712		197		492.5		0.102	985		0.202	

	FALL					WINTER						
	SIMP	ERR	X D FAC	CV	TOL @95	% AT 95	SIMP	ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL PARTY E - TO	1952	4880	1.75%	9760	3.50%		3901	9752.5	1.21%	19505	2.41%	
TOTAL PERSON E - TO	3409	8522.5	1.43%	17045	2.86%		41826	104565	5.35%	209130	10.70%	
TOTAL PARTY E - BF	2776	6940	21.00%	13880	41.99%		6753	16882.5	12.38%	33765	24.76%	
TOTAL PERSON E - BF	5003	12507.5	19.76%	25015	39.52%		6946	17365	5.09%	34730	10.18%	
TOTAL PARTY E - JA	10367	25917.5	13.91%	51835	27.82%		6105	15262.5	2.41%	30525	4.81%	
TOTAL PERSON E - JA	16561	41402.5	10.31%	82805	20.63%		62608	156520	10.37%	313040	20.75%	
TOTAL PARTY E - ALB	9053	22632.5	10.73%	45265	21.45%		12751	31877.5	4.18%	63755	8.37%	
TOTAL PERSON E - ALB	10810	27025	6.00%	54050	12.01%		64439	161097.5	8.80%	322195	17.61%	
TOTAL PARTY E - YO	13643	34107.5	20.18%	68215	40.36%		11774	29435	4.28%	58870	8.55%	
TOTAL PERSON E - YO	43963	109907.5	29.15%	219815	58.30%		257	642.5	0.04%	1285	0.08%	
TOTAL PARTY E - KO	5023	12557.5	6.02%	25115	12.04%		20596	51490	7.44%	102980	14.89%	
TOTAL PERSON E - KO	10103	25257.5	5.70%	50515	11.39%		24313	60782.5	3.71%	121565	7.42%	
TOTAL PARTY E - BC	15237	38092.5	15.08%	76185	30.17%		6692	16730	2.08%	33460	4.16%	
TOTAL PERSON E - BC	35488	88720	16.29%	177440	32.57%		55739	139347.5	7.19%	278695	14.38%	
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TOTAL PARTY V - TO	2521	6302.5	3.50%	12605	7.00%		5800	14500	2.44%	29000	4.89%	
TOTAL PERSON V - TO	16588	41470	10.58%	82940	21.17%		9661	24152.5	1.68%	48305	3.35%	
TOTAL PARTY V - BF	4024	10060	7.02%	20120	14.03%		26364	65910	13.38%	131820	26.75%	
TOTAL PERSON V - BF	12492	31230	10.08%	62460	20.15%		26334	65835	5.65%	131670	11.29%	
TOTAL PARTY V - JA	3358	8395	12.60%	16790	25.19%		6982	17455	14.49%	34910	28.98%	
TOTAL PERSON V - JA	8520	21300	14.99%	42600	29.98%		7462	18655	5.54%	37310	11.07%	
TOTAL PARTY V - ALB	4063	10157.5	6.18%	20315	12.35%		16955	42387.5	7.31%	84775	14.63%	
TOTAL PERSON V - ALB	12143	30357.5	8.55%	60715	17.10%		23879	59697.5	4.25%	119395	8.51%	
TOTAL PARTY V - YO	3753	9382.5	49.18%	18765	98.36%		7837	19592.5	126.94%	39185	253.87%	
TOTAL PERSON V - YO	4441	11102.5	27.53%	22205	55.07%		20864	52160	135.34%	104320	270.68%	
TOTAL PARTY V - KO	1167	2917.5	12.41%	5835	24.82%		8157	20392.5	148.23%	40785	296.47%	
TOTAL PERSON V - KO	9833	24582.5	42.97%	49165	85.93%		17672	44180	149.19%	88360	298.37%	
TOTAL PARTY V - BC	314	785	2.12%	1570	4.23%		16318	40795	141.31%	81590	282.61%	
TOTAL PERSON V - BC	9702	24255	28.10%	48510	56.21%		39512	98780	147.04%	197560	294.08%	

SPRING

	SIMP ERR	X D FAC	CV	TOL @95	X AT 95
TOTAL PARTY E - TO	453	1132.5	0.33%	2265	0.67%
TOTAL PERSON E - TO	51062	127655	15.75%	255310	31.50%
TOTAL PARTY E - BF	2268	5670	11.46%	11340	22.92%
TOTAL PERSON E - BF	2327	5817.5	4.21%	11635	8.43%
TOTAL PARTY E - JA	9897	24742.5	11.17%	49485	22.34%
TOTAL PERSON E - JA	26107	65267.5	12.41%	130535	24.83%
TOTAL PARTY E - ALB	11671	29177.5	10.89%	58355	21.79%
TOTAL PERSON E - ALB	28509	71272.5	10.82%	142545	21.65%
TOTAL PARTY E - YO	7127	17817.5	8.33%	35635	16.65%
TOTAL PERSON E - YO	68420	171050	31.10%	342100	62.20%
TOTAL PARTY E - KO	4361	10902.5	3.82%	21805	7.64%
TOTAL PERSON E - KO	38229	95572.5	13.65%	191145	27.31%
TOTAL PARTY E - BC	1431	3577.5	1.11%	7155	2.22%
TOTAL PERSON E - BC	47415	118537.5	15.23%	237075	30.47%
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TOTAL PARTY V - TO	176	440	0.18%	880	0.37%
TOTAL PERSON V - TO	47707	119267.5	19.73%	238535	39.45%
TOTAL PARTY V - BF	2844	7110	3.65%	14220	7.30%
TOTAL PERSON V - BF	40503	101257.5	20.73%	202515	41.46%
TOTAL PARTY V - JA	708	1770	2.05%	3540	4.09%
TOTAL PERSON V - JA	1663	4157.5	1.95%	8315	3.91%
TOTAL PARTY V - ALB	33	82.5	0.04%	165	0.07%
TOTAL PERSON V - ALB	47676	119190	20.25%	238380	40.50%
TOTAL PARTY V - YO	8772	21930	77.03%	43860	154.06%
TOTAL PERSON V - YO	16482	41205	72.08%	82410	144.17%
TOTAL PARTY V - KO	909	2272.5	8.50%	4545	16.99%
TOTAL PERSON V - KO	6403	16007.5	26.17%	32015	52.35%
TOTAL PARTY V - BC	7274	18185	36.61%	36370	73.22%
TOTAL PERSON V - BC	8527	21317.5	19.81%	42635	39.62%

ANNUAL

	SIMP ERR	X D FAC	CV	TOL @95	Z AT 95
TOTAL PARTY N - TO	37448	93620	3.87%	187240	7.74%
TOTAL PARTY N - BF	10758	26895	1.77%	53790	3.53%
TOTAL PARTY N - JA	42271	105677.5	15.34%	211355	30.68%
TOTAL PARTY N - ALB	53029	132572.5	6.00%	265145	11.99%
TOTAL PARTY N - YO	393	982.5	2.01%	1965	4.02%
TOTAL PARTY N - KO	22279	55697.5	82.82%	111395	165.64%
TOTAL PARTY N - BC	22672	56680	48.82%	113360	97.64%
TOTAL PERSON N - TO	193858	484645	8.27%	969290	16.54%
TOTAL PERSON N - BF	87908	219770	6.22%	439540	12.45%
TOTAL PERSON N - JA	73557	183892.5	10.23%	367785	20.45%
TOTAL PERSON N - ALB	161464	403660	7.57%	807320	15.15%
TOTAL PERSON N - YO	16694	41735	31.76%	83470	63.51%
TOTAL PERSON N - KO	32947	82367.5	54.36%	164735	108.72%
TOTAL PERSON N - BC	49641	124102.5	43.86%	248205	87.72%
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TOTAL EXP - TO	14582192	36455480	8.74%	172910960	17.48%
LODGING - TO	295858	739645	0.58%	1479290	1.17%
CAMPING - TO	52459	131147.5	2.70%	262295	5.40%
FOOD/BEV - TO	6664664	16661660	13.53%	33323320	27.07%
GROCERIES - TO	1575265	3938162.	21.86%	7876325	43.72%
GAS/OIL - TO	1825703	4564257.	16.70%	9128515	33.39%
TRANSPORTATION - TO	67839	169597.5	11.05%	339195	22.10%
AUTO RENTAL - TO	53397	133492.5	7.04%	266985	14.08%
ENTERTAINMENT - TO	6645115	16612787	39.04%	33225575	78.07%
CONFERENCE FEES - TO	1275446	3188615	72.70%	6377230	145.41%
ENTRANCE FEES - TO	482704	1206760	17.28%	2413520	34.56%
RETAIL - TO	6794289	16985722	28.47%	33971445	56.95%

SUMMER

	SIMP ERR	X D FAC	CV	TOL @95	Z AT 95
	30261	75652.5	6.74%	151305	13.48%
	37268	93170	16.39%	186340	32.78%
	38877	97192.5	24.15%	194385	48.30%
	76146	190365	19.61%	380730	39.22%
	3878	9695	31.46%	19390	62.93%
	3655	9137.5	24.17%	18275	48.34%
	222	555	0.81%	1110	1.62%
	175230	438075	15.45%	876150	30.90%
	91816	229540	16.86%	459080	33.72%
	136861	342152.5	31.44%	684305	62.88%
	228677	571692.5	23.34%	1143385	46.67%
	5349	13372.5	17.45%	26745	34.91%
	4832	12080	13.28%	24160	26.56%
	10182	25455	15.19%	50910	30.38%
	4679797	11699492	7.24%	23398985	14.48%
	4800160	12000400	25.65%	24000800	51.30%
	405737	1014342.	25.50%	2028685	51.00%
	231445	578612.5	1.40%	1157225	2.79%
	1465298	3663245	42.68%	7326490	85.35%
	1656446	4141115	28.05%	8282230	56.09%
	49992	124980	20.91%	249960	41.81%
	51675	129187.5	10.33%	258375	20.66%
	1612626	4031565	24.59%	8063130	49.17%
	23935	59837.5	11.92%	119675	23.85%
	333335	833337.5	31.86%	1666675	63.72%
	2522265	6305662.	25.57%	12611325	51.15%

FALL

	SIMP ERR	I D FAC	CV	TOL @95	Z AT 95
TOTAL PARTY N - TO	6468	16170	6.79%	32340	13.59%
TOTAL PARTY M - BF	9068	22670	13.78%	45340	27.57%
TOTAL PARTY N - JA	7674	19185	33.98%	38370	67.96%
TOTAL PARTY N - ALB	1394	3485	1.58%	6970	3.15%
TOTAL PARTY N - YO	1576	3940	145.71%	7880	291.42%
TOTAL PARTY N - KO	3898	9745	134.34%	19490	268.68%
TOTAL PARTY N - BC	2323	5807.5	58.33%	11615	116.65%
TOTAL PERSON M - TO	19358	48395	9.28%	96790	18.55%
TOTAL PERSON M - BF	18092	45230	12.57%	90460	25.13%
TOTAL PERSON M - JA	10415	26037.5	22.71%	52075	45.42%
TOTAL PERSON M - ALB	7677	19192.5	4.04%	38385	8.09%
TOTAL PERSON M - YO	3037	7592.5	137.52%	15185	275.04%
TOTAL PERSON M - KO	7797	19492.5	134.37%	38985	268.73%
TOTAL PERSON M - BC	4759	11897.5	59.41%	23795	118.81%
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TOTAL EXP - TO	763114	1907785	4.62%	3815570	9.23%
LODGING - TO	916030	2290075	18.08%	4580150	36.17%
CAMPING - TO	269963	674907.5	114.85%	1349815	229.69%
FOOD/BEV - TO	443573	1108932.	9.62%	2217865	19.23%
GROCERIES - TO	166739	416847.5	29.72%	833695	59.43%
GAS/OIL - TO	561591	1403977.	43.62%	2807955	87.25%
TRANSPORTATION - TO	536	1340	0.68%	2680	1.36%
AUTO RENTAL - TO	82193	205482.5	96.02%	410965	192.05%
ENTERTAINMENT - TO	291510	728775	47.34%	1457550	94.69%
CONFERENCE FEES - TO	652222	1630555	108.39%	3261110	216.77%
ENTRANCE FEES - TO	62657	156642.5	28.80%	313285	57.60%
RETAIL - TO	21021	52552.5	0.66%	105105	1.33%

WINTER

	SIMP ERR	I D FAC	CV	TOL @95	Z AT 95
	10202	25505	3.35%	51010	6.70%
	9149	22872.5	3.79%	45745	7.58%
	785	1962.5	1.52%	3925	3.05%
	8365	20912.5	2.86%	41825	5.71%
	4801	12002.5	89.28%	24005	178.57%
	13766	34415	220.04%	68830	440.09%
	18567	46417.5	159.60%	92835	319.21%
	35503	88757.5	4.79%	177515	9.58%
	41746	104365	7.49%	208730	14.99%
	56995	142487.5	37.11%	284975	74.23%
	15248	38120	2.15%	76240	4.29%
	22993	57482.5	126.26%	114965	252.52%
	27759	69397.5	220.04%	138795	440.07%
	50751	126877.5	164.63%	253755	329.27%
	20707413	51768532	34.24%	1.0E+08	68.48%
	4516135	11290337	23.64%	22580675	47.27%
	1938	4845	250.00%	9690	500.00%
	8527298	21318245	42.07%	42636490	84.13%
	285553	713882.5	13.48%	1427765	26.97%
	237271	593177.5	10.13%	1186355	20.26%
	74350	185875	51.48%	371750	102.97%
	9630	24075	73.95%	48150	147.91%
	5078854	12697135	59.35%	25394270	118.71%
	1010697	2526742.	250.00%	5053485	500.00%
	158763	396907.5	13.74%	793815	27.47%
	4363330	10908325	68.55%	21816650	137.11%

SPRING

	SIMP ERR	X D FAC	CV	TOL @95	Z AT 95
TOTAL PARTY N - TO	9483	23707.5	7.97%	47415	15.95%
TOTAL PARTY N - BF	8295	20737.5	11.16%	41475	22.33%
TOTAL PARTY N - JA	5064	12660	12.51%	25320	25.02%
TOTAL PARTY N - ALB	13359	33397.5	11.64%	66795	23.28%
TOTAL PARTY N - YO	1044	2610	138.68%	5220	277.36%
TOTAL PARTY N - KO	961	2402.5	36.67%	4805	73.35%
TOTAL PARTY N - BC	2005	5012.5	59.44%	10025	118.88%
TOTAL PERSON N - TO	36232	90580	13.92%	181160	27.83%
TOTAL PERSON N - BF	27563	68907.5	16.50%	137815	33.00%
TOTAL PERSON N - JA	16724	41810	19.79%	83620	39.57%
TOTAL PERSON N - ALB	44286	110715	17.60%	221430	35.21%
TOTAL PERSON N - YO	2088	5220	138.68%	10440	277.36%
TOTAL PERSON N - KO	2224	5560	38.34%	11120	76.69%
TOTAL PERSON N - BC	4312	10780	59.02%	21560	118.05%
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TOTAL EXP - TO	682310	1705775	2.70%	3411550	5.40%
LODGING - TO	904197	2260492.	11.49%	4520985	22.99%
CAMPING - TO	85253	213132.5	74.03%	426265	148.06%
FOOD/BEV - TO	1187616	2969040	15.24%	5938080	30.49%
GROCERIES - TO	8847	22117.5	0.81%	44235	1.62%
GAS/OIL - TO	493576	1233940	35.28%	2467880	70.57%
TRANSPORTATION - TO	42945	107362.5	28.36%	214725	56.71%
AUTO RENTAL - TO	93544	233860	58.53%	467720	117.07%
ENTERTAINMENT - TO	337874	844685	26.15%	1689370	52.31%
CONFERENCE FEES - TO	411408	1028520	75.14%	2057040	150.28%
ENTRANCE FEES - TO	53262	133155	14.24%	266310	28.49%
RETAIL - TO	70286	175715	1.58%	351430	3.15%

ANNUAL					SUMMER				
SIMP	ERR	X D FAC	CV TOL @95	Z AT 95	SIMP	ERR	X D FAC	CV TOL @95	Z AT 95
7334898	18337245		6.40%	12.80%	7323055	18307637		20.20%	40.41%
2004162	5010405		5.62%	11.23%	5009967	12524917		44.27%	88.55%
332731	831827.5		31.70%	63.40%	23227	58067.5		3.02%	6.04%
4382843	10957107		12.58%	25.16%	1248496	3121240		12.65%	25.30%
1291339	3228347.		31.12%	62.23%	515496	1288740		31.14%	62.28%
730277	1825692.		12.25%	24.50%	365542	913855		13.40%	26.81%
33716	84290		8.07%	16.14%	15463	38657.5		10.90%	21.80%
109668	274170		21.05%	42.11%	90816	227040		25.84%	51.68%
2773689	6934222.		23.14%	46.28%	595801	1489502.		17.61%	35.22%
1459562	3648905		101.93%	203.86%	189534	473835		167.45%	334.90%
137155	342887.5		7.20%	14.41%	190809	477022.5		34.70%	69.39%
5392180	13480450		32.35%	64.70%	709540	1773850		13.22%	26.43%
10940702	27351755		24.22%	48.44%	3745592	9363980		15.67%	31.33%
2067481	5168702.		15.58%	31.17%	531930	1329825		8.09%	16.18%
192931	482327.5		31.81%	63.63%	169692	424230		30.69%	61.39%
3129397	7823492.		24.98%	49.97%	962697	2406742.		16.84%	33.67%
337584	843960		13.47%	26.93%	461196	1152990		35.02%	70.04%
805913	2014782.		20.19%	40.38%	1000386	2500965		41.41%	82.82%
21971	54927.5		13.38%	26.75%	39963	99907.5		43.07%	86.14%
14061	35152.5		6.67%	13.34%	2799	6997.5		2.25%	4.51%
4136423	10341057		89.21%	178.42%	2409001	6022502.		82.40%	164.80%
192284	480710		61.17%	122.35%	173500	433750		218.03%	436.05%
121217	303042.5		17.96%	35.92%	57612	144030		15.26%	30.51%
2189685	5474212.		34.93%	69.86%	2384046	5960115		63.87%	127.75%
640950	1602375		11.96%	23.92%	829001	2072502.		25.60%	51.20%
273433	683582.5		19.28%	38.56%	806883	2017207.		115.11%	230.22%
41602	104005		21.20%	42.40%	59534	148835		32.96%	65.91%
335442	838605		21.75%	43.51%	234830	587075		29.60%	59.20%
143558	358895		45.64%	91.29%	9101	22752.5		4.01%	8.03%
28391	70977.5		3.56%	7.12%	40766	101915		6.92%	13.84%
63179	157947.5		236.67%	473.34%	7083	17707.5		184.93%	369.87%
38404	96010		161.55%	323.09%	38404	96010		161.55%	323.09%
137144	342860		44.81%	89.62%	114867	287167.5		65.87%	131.75%
9178	22945		119.80%	239.61%	8919	22297.5		118.02%	236.04%
188409	471022.5		101.82%	203.64%	51897	129742.5		57.33%	114.67%
70925	177312.5		13.08%	26.17%	117860	294650		26.34%	52.68%
18275600	45689000		11.44%	22.88%	3577463	8943657.		5.95%	11.89%
63319	158297.5		0.13%	0.26%	5541897	13854742		30.98%	61.96%
139800	349500		8.44%	16.88%	192919	482297.5		14.60%	29.19%
7512240	18780600		15.86%	31.72%	285799	714497.5		1.83%	3.67%
953755	2384387.		14.33%	28.65%	976692	2441730		32.86%	65.72%
1536190	3840475		15.43%	30.87%	1365928	3414820		26.56%	53.12%
11745	29362.5		2.02%	4.04%	55426	138565		23.62%	47.24%
95607	239017.5		13.07%	26.13%	88017	220042.5		18.50%	37.01%
6910112	17275280		41.57%	83.14%	1813200	4533000		28.75%	57.49%
1267278	3168195		72.57%	145.15%	16034	40085		8.32%	16.64%
258372	645930		10.02%	20.03%	248421	621052.5		26.78%	53.56%
7581865	18954662		33.06%	66.11%	3093586	7733965		33.99%	67.98%

FALL

	SIMP	ERR	I D FAC	CV	TOL	095	% AT 95
TOTAL EXP - BF	2064899	5162247.		17.23%	10324495		34.46%
LODGING - BF	96371	240927.5		2.64%	481855		5.29%
CAMPING - BF	271741	679352.5		136.22%	1358705		272.44%
FOOD/BEV - BF	534888	1337220		16.32%	2674440		32.65%
GROCERIES - BF	124587	311467.5		28.61%	622935		57.21%
GAS/OIL - BF	600451	1501127.		79.19%	3002255		158.37%
TRANSPORTATION - BF	7907	19767.5		14.41%	39535		28.83%
AUTO RENTAL - BF	23732	59330		51.89%	118660		103.79%
ENTERTAINMENT - BF	304997	762492.5		73.11%	1524985		146.21%
CONFERENCE FEES - BF	668686	1671715		112.35%	3343430		224.70%
ENTRANCE FEES - BF	87328	218320		55.64%	436640		111.27%
RETAIL - BF	729046	1822615		30.41%	3645230		60.81%
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TOTAL EXP - JA	2166161	5415402.		57.83%	10830805		115.65%
LODGING - JA	546471	1366177.		49.49%	2732355		98.99%
CAMPING - JA	17300	43250		58.91%	86500		117.82%
FOOD/BEV - JA	925438	2313595		83.01%	4627190		166.02%
GROCERIES - JA	37925	94812.5		34.71%	189625		69.41%
GAS/OIL - JA	4924	12310		1.11%	24620		2.21%
TRANSPORTATION - JA	13522	33805		71.33%	67610		142.66%
AUTO RENTAL - JA	52593	131482.5		140.19%	262965		280.38%
ENTERTAINMENT - JA	1755	4387.5		1.09%	8775		2.19%
CONFERENCE FEES - JA	16463	41157.5		250.00%	82315		500.00%
ENTRANCE FEES - JA	17347	43367.5		36.97%	86735		73.94%
RETAIL - JA	641197	1602992.		95.24%	3205985		190.48%
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TOTAL EXP - BC	46128	115320		10.30%	230640		20.60%
LODGING - BC	50991	127477.5		43.62%	254955		87.23%
CAMPING - BC	12850	32125		250.00%	64250		500.00%
FOOD/BEV - BC	75139	187847.5		52.00%	375695		104.00%
GROCERIES - BC	2743	6857.5		17.46%	13715		34.93%
GAS/OIL - BC	22605	56512.5		29.71%	113025		59.42%
TRANSPORTATION - BC	345	862.5		61.13%	1725		122.25%
AUTO RENTAL - BC	0	0		ERR	0		ERR
ENTERTAINMENT - BC	1112	2780		3.38%	5560		6.76%
CONFERENCE FEES - BC	0	0		ERR	0		ERR
ENTRANCE FEES - BC	4417	11042.5		35.34%	22085		70.68%
RETAIL - BC	32642	81605		75.10%	163210		150.21%
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TOTAL EXP - ALTA	101262	253155		0.64%	506310		1.29%
LODGING - ALTA	450100	1125250		9.47%	2250500		18.95%
CAMPING - ALTA	254441	636102.5		111.18%	1272205		222.36%
FOOD/BEV - ALTA	390550	976375		8.89%	1952750		17.79%
GROCERIES - ALTA	162512	406280		29.83%	812560		59.66%
GAS/OIL - ALTA	595527	1488817.		49.51%	2977635		99.01%
TRANSPORTATION - ALTA	5615	14037.5		7.61%	28075		15.21%
AUTO RENTAL - ALTA	76325	190812.5		91.68%	381625		183.37%
ENTERTAINMENT - ALTA	303242	758105		52.49%	1516210		104.98%
CONFERENCE FEES - ALTA	652223	1630557.		108.39%	3261115		216.77%
ENTRANCE FEES - ALTA	69981	174952.5		34.32%	349905		68.65%
RETAIL - ALTA	87849	219622.5		2.86%	439245		5.72%

WINTER

	SIMP	ERR	I D FAC	CV	TOL	095	% AT 95
TOTAL EXP - BF	13984351	34960877		28.00%	69921755		56.00%
LODGING - BF	3070551	7676377.		19.42%	15352755		38.84%
CAMPING - BF	0	0		ERR	0		ERR
FOOD/BEV - BF	6377320	15943300		38.11%	31886600		76.21%
GROCERIES - BF	719385	1798462.		51.67%	3596925		103.35%
GAS/OIL - BF	507251	1268127.		32.02%	2536255		64.03%
TRANSPORTATION - BF	81209	203022.5		64.48%	406045		128.96%
AUTO RENTAL - BF	13126	32815		112.93%	65630		225.86%
ENTERTAINMENT - BF	3231729	8079322.		43.98%	16158645		87.96%
CONFERENCE FEES - BF	998796	2496990		250.00%	4993980		500.00%
ENTRANCE FEES - BF	1070	2675		0.11%	5350		0.23%
RETAIL - BF	3625588	9063970		64.76%	18127940		129.51%
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TOTAL EXP - JA	7964424	19911060		86.86%	39822120		173.71%
LODGING - JA	1864215	4660537.		67.64%	9321075		135.27%
CAMPING - JA	1938	4845		250.00%	9690		500.00%
FOOD/BEV - JA	2695282	6738205		89.20%	13476410		178.40%
GROCERIES - JA	576634	1441585		87.50%	2883170		174.99%
GAS/OIL - JA	263037	657592.5		39.03%	1315185		78.05%
TRANSPORTATION - JA	6858	17145		37.13%	34290		74.26%
AUTO RENTAL - JA	3497	8742.5		250.00%	17485		500.00%
ENTERTAINMENT - JA	1843841	4609602.		163.31%	9219205		326.62%
CONFERENCE FEES - JA	11901	29752.5		250.00%	59505		500.00%
ENTRANCE FEES - JA	8274	20685		5.50%	41370		11.00%
RETAIL - JA	733171	1832927.		97.23%	3665855		194.47%
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TOTAL EXP - BC	1241361	3103402.		91.02%	6206805		182.04%
LODGING - BC	418632	1046580		77.71%	2093160		155.43%
CAMPING - BC	0	0		ERR	0		ERR
FOOD/BEV - BC	545304	1363260		105.93%	2726520		211.86%
GROCERIES - BC	142802	357005		214.92%	714010		429.85%
GAS/OIL - BC	6943	17357.5		8.33%	34715		16.66%
TRANSPORTATION - BC	0	0		ERR	0		ERR
AUTO RENTAL - BC	0	0		ERR	0		ERR
ENTERTAINMENT - BC	3283	8207.5		4.12%	16415		8.24%
CONFERENCE FEES - BC	0	0		ERR	0		ERR
ENTRANCE FEES - BC	149419	373547.5		217.31%	747095		434.63%
RETAIL - BC	4570	11425		37.84%	22850		75.68%
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TOTAL EXP - ALTA	21948775	54871937		37.13%	1.1E+08		74.26%
LODGING - ALTA	4934766	12336915		26.58%	24673830		53.16%
CAMPING - ALTA	1938	4845		250.00%	9690		500.00%
FOOD/BEV - ALTA	9072602	22681505		45.92%	45363010		91.84%
GROCERIES - ALTA	142751	356877.5		6.96%	713755		13.92%
GAS/OIL - ALTA	244214	610535		10.81%	1221070		21.63%
TRANSPORTATION - ALTA	74351	185877.5		51.49%	371755		102.97%
AUTO RENTAL - ALTA	9629	24072.5		73.94%	48145		147.89%
ENTERTAINMENT - ALTA	5075570	12688925		59.87%	25377850		119.75%
CONFERENCE FEES - ALTA	1010697	2526742.		250.00%	5053485		500.00%
ENTRANCE FEES - ALTA	9344	23360		0.86%	46720		1.72%
RETAIL - ALTA	4358759	10896897		68.61%	21793795		137.22%

SPRING

	SIMP	ERR	X D	FAC	CV	TOL	@95	Z	AT	95
TOTAL EXP - BF	1391297	3478242.			8.47%	6956485		16.93%		
LODGING - BF	161117	402792.5			3.28%	805585		6.56%		
CAMPING - BF	84216	210540			103.61%	421080		207.21%		
FOOD/BEV - BF	1280869	3202172.			25.87%	6404345		51.75%		
GROCERIES - BF	181044	452610			27.15%	905220		54.30%		
GAS/OIL - BF	457935	1144837.			51.32%	2289675		102.64%		
TRANSPORTATION - BF	24122	60305			25.36%	120610		50.72%		
AUTO RENTAL - BF	55710	139275			49.71%	278550		99.41%		
ENTERTAINMENT - BF	167236	418090			19.97%	836180		39.94%		
CONFERENCE FEES - BF	397453	993632.5			122.67%	1987265		245.33%		
ENTRANCE FEES - BF	32602	81505			12.51%	163010		25.02%		
RETAIL - BF	328006	820015			9.93%	1640030		19.86%		

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TOTAL EXP - JA	1396847	3492117.			16.74%	6984235		33.48%		
LODGING - JA	1281666	3204165			45.23%	6408330		90.47%		
CAMPING - JA	4000	10000			17.09%	20000		34.18%		
FOOD/BEV - JA	396856	992140			14.86%	1984280		29.72%		
GROCERIES - JA	184220	460550			43.71%	921100		87.41%		
GAS/OIL - JA	63641	159102.5			13.92%	318205		27.84%		
TRANSPORTATION - JA	11329	28322.5			33.28%	56645		66.55%		
AUTO RENTAL - JA	37835	94587.5			79.26%	189175		158.53%		
ENTERTAINMENT - JA	114663	286657.5			27.07%	573315		54.13%		
CONFERENCE FEES - JA	14222	35555			6.37%	71110		12.73%		
ENTRANCE FEES - JA	37984	94960			37.94%	189920		75.89%		
RETAIL - JA	286335	715837.5			25.82%	1431675		51.64%		

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TOTAL EXP - BC	274719	686797.5			88.57%	1373595		177.14%		
LODGING - BC	63828	159570			103.72%	319140		207.44%		
CAMPING - BC	5081	12702.5			48.62%	25405		97.24%		
FOOD/BEV - BC	100107	250267.5			112.16%	500535		224.32%		
GROCERIES - BC	5603	14007.5			99.28%	28015		198.56%		
GAS/OIL - BC	28038	70095			56.74%	140190		113.48%		
TRANSPORTATION - BC	55751	139377.5			250.00%	278755		500.00%		
AUTO RENTAL - BC	0	0			ERR	0		ERR		
ENTERTAINMENT - BC	26672	66680			139.86%	133360		279.72%		
CONFERENCE FEES - BC	259	647.5			250.00%	1295		500.00%		
ENTRANCE FEES - BC	17324	43310			130.52%	86620		261.05%		
RETAIL - BC	84149	210372.5			215.04%	420745		430.08%		

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TOTAL EXP - ALTA	5550	13875			0.02%	27750		0.04%		
LODGING - ALTA	1120549	2801372.			14.47%	5602745		28.94%		
CAMPING - ALTA	80216	200540			76.62%	401080		153.24%		
FOOD/BEV - ALTA	884013	2210032.			11.60%	4420065		23.20%		
GROCERIES - ALTA	3176	7940			0.29%	15880		0.58%		
GAS/OIL - ALTA	521576	1303940			38.65%	2607880		77.30%		
TRANSPORTATION - ALTA	12793	31982.5			9.91%	63965		19.81%		
AUTO RENTAL - ALTA	93545	233862.5			58.54%	467725		117.07%		
ENTERTAINMENT - ALTA	281899	704747.5			22.35%	1409495		44.71%		
CONFERENCE FEES - ALTA	411675	1029187.			75.20%	2058375		150.41%		
ENTRANCE FEES - ALTA	70586	176465			19.57%	352930		39.14%		
RETAIL - ALTA	41671	104177.5			0.94%	208355		1.89%		

ANNUAL

	SIMP ERR	X D FAC	CV	TOL @95	Z AT 95
TOTAL PERSON-CANADA	18449	46122.5	1.41%	92245	2.82%
TOTAL PERSON -ALBERTA	19551	48877.5	2.03%	97755	4.06%
TOTAL PERSON - B.C.	33210	83025	20.98%	166050	41.97%
TOTAL PERSON-OTHER CAN	32108	80270	16.87%	160540	33.73%
TOTAL PERSON-USA	6971	17427.5	3.03%	34855	6.06%
TOTAL PERSON-OVERSEAS	24246	60615	26.54%	121230	53.09%
TOTAL PERSON-JAPAN	8749	21872.5	42.49%	43745	84.99%
TOTAL PERSON-W.GERMANY	16123	40307.5	70.55%	80615	141.10%

TOTAL PARTY-CANADA	11596	28990	2.25%	57980	4.49%
TOTAL PARTY-ALBERTA	20786	51965	5.42%	103930	10.84%
TOTAL PARTY-B.C.	18778	46945	28.38%	93890	56.75%
TOTAL PARTY-OTHER CAN	9589	23972.5	14.44%	47945	28.88%
TOTAL PARTY- USA	2008	5020	2.16%	10040	4.31%
TOTAL PARTY-OVERSEAS	5765	14412.5	14.27%	28825	28.54%
TOTAL PARTY-JAPAN	1296	3240	10.68%	6480	21.36%
TOTAL PARTY W.GERMANY	4165	10412.5	48.64%	20825	97.28%

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SAME-DAY

TOTAL S/D PARTY	24156	60390	8.74%	120780	17.49%
TOTAL S/D PERSON	103886	259715	14.46%	519430	28.92%
ALBERTA S/D PERSON	813419	2033547.	209.47%	4067095	418.93%
BANFF S/D PERSON	109546	273865	20.66%	547730	41.31%
JASPER S/D PERSON	8371	20927.5	4.30%	41855	8.59%
BC PARKS S/D PERSON	15822	39555	16.55%	79110	33.10%
YOHO S/D PERSON	1438	3595	3.02%	7190	6.04%
KOOTENAY S/D PERSON	31167	77917.5	58.23%	155835	116.46%

OVERNIGHT

TOTAL O'NIGHT PARTY	21463	53657.5	5.74%	107315	11.48%
TOTAL O'NIGHT PERSON	120881	302202.5	13.21%	604405	26.42%
ALBERTA O/N PERSON	79687	199217.5	8.98%	398435	17.95%
BANFF O/N PERSON	57275	143187.5	7.77%	286375	15.55%
JASPER O/N PERSON	77017	192542.5	17.32%	385085	34.63%
BC PARKS O/N PERSON	73760	184400	36.21%	368800	72.41%
YOHO O/N PERSON	30427	76067.5	24.82%	152135	49.64%
KOOTENAY O/N PERSON	71192	177980	61.18%	355960	122.36%

TOTAL PASS-THRU PARTY	396	990	0.16%	1980	0.32%
TOTAL PASS-THRU PERSON	5647	14117.5	0.99%	28235	1.98%

ACCOMMODATION TYPE	ANNUAL		CV TOL @95		Z AT 95
	SIMP ERR	X D FAC			
ALL ROOFED PERSON N	22828	57070	1.34%	114140	2.69%
H/MOTEL/RES.PERSON N	28613	71532.5	1.81%	143065	3.62%
OTHER ROOFED PERSON N	35120	87800	62.43%	175600	124.85%
COTTAGE PERSON N	29335	73337.5	47.72%	146675	95.44%
CAMPING PERSON N	3717	9292.5	0.67%	18585	1.34%
VFR/VAC HOME PERSON N	25801	64502.5	23.26%	129005	46.51%

Replicates

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL PARTY E - TO	1121636	1119340	409642	405849	140556	138604	402035	405936	169404	168951
TOTAL PERSON E - TO	2750867	2762216	1067174	1084350	296383	299792	956545	998371	430765	379703
TOTAL PARTY E - BF	169926	177519	66360	62156	15138	17914	64821	71574	23606	25874
TOTAL PERSON E - BF	436244	441747	169735	165617	29150	34153	167153	174099	70205	67878
TOTAL PARTY E - JA	746375	722480	228107	198579	98330	87963	314115	320220	105823	115720
TOTAL PERSON E - JA	1792543	1738816	584449	510782	209013	192452	723122	785730	275959	249852
TOTAL PARTY E - ALB	899251	882885	286420	254685	110029	100976	374705	387456	128097	139768
TOTAL PERSON E - ALB	2192391	2147153	735556	665198	230506	219696	882829	947268	343500	314991
TOTAL PARTY E - YO	780986	767815	242639	234727	77690	91333	350098	338324	110559	103432
TOTAL PERSON E - YO	1936320	1920771	626258	634909	166524	210487	834348	834605	309190	240770
TOTAL PARTY E - KO	910135	877414	311667	290159	101827	106850	356149	335553	140492	144853
TOTAL PERSON E - KO	2240477	2141007	822959	775930	216664	226767	831748	807435	369105	330876
TOTAL PARTY E - BC	1056007	1064163	378138	362935	118642	133879	398651	405343	160575	162006
TOTAL PERSON E - BC	2598960	2618153	990100	965481	254629	290117	941444	997183	412787	365372

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL PARTY V - TO	814086	811394	303269	308721	91320	88799	299479	293679	120018	120194
TOTAL PERSON V - TO	2033504	2050500	803822	842275	187619	204207	715911	725572	326152	278445
TOTAL PARTY V - BF	662678	621768	233473	220108	73713	69689	259536	233172	95956	98800
TOTAL PERSON V - BF	1609894	1557623	600502	602577	148732	161224	596178	569844	264482	223979
TOTAL PARTY V - JA	289595	314535	157623	172930	31642	35000	56732	63714	43598	42890
TOTAL PERSON V - JA	765136	833783	418901	488153	66781	75301	172195	164733	107258	105595
TOTAL PARTY V - ALB	787676	764479	289361	287216	84263	80200	298289	281334	115762	115729
TOTAL PERSON V - ALB	1961973	1936641	758869	792948	171490	183633	713511	689632	318104	270428
TOTAL PARTY V - YO	81706	94032	56643	56113	11415	7662	3799	11636	9849	18621
TOTAL PERSON V - YO	196868	228733	145307	144267	22383	17942	8838	29702	20340	36822
TOTAL PARTY V - KO	76441	97763	48640	61546	11173	12340	2800	10957	13829	12920
TOTAL PERSON V - KO	192347	232373	128906	147829	23691	33524	5971	23643	33780	27377
TOTAL PARTY V - BC	138973	166891	92799	97439	18699	18385	6276	22594	21199	28473
TOTAL PERSON V - BC	345195	403133	243523	243720	38302	48004	13833	53345	49537	58064

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL PARTY N - TO	1190945	1228393	546182	576443	115782	122250	375603	385805	153378	143895
TOTAL PARTY N - BF	755711	766469	265554	302822	86774	77706	306352	297203	97032	88737
TOTAL PARTY N - JA	323297	365568	181779	220656	24393	32067	63992	64777	53132	48068
TOTAL PARTY N - ALB	1079008	1132037	447332	523478	111167	109773	370345	361980	150164	136805
TOTAL PARTY N - YO	24225	24618	17346	13468	2140	564	4321	9122	419	1463
TOTAL PARTY N - KO	22487	44766	17076	20731	1678	5576	937	14703	2795	3756
TOTAL PARTY N - BC	46712	69384	34422	34200	3817	6140	5258	23825	3214	5219
TOTAL PERSON N - TO	2833806	3027664	1329985	1505215	251167	270525	909063	944566	343591	307359
TOTAL PERSON N - BF	1721945	1809853	634885	726701	189018	170926	675445	717191	222598	195035
TOTAL PERSON N - JA	862297	935854	475697	612558	52122	62537	220461	163466	114018	97294
TOTAL PERSON N - ALB	2584243	2745707	1110582	1339259	241140	233463	895905	880657	336615	292329
TOTAL PERSON N - YO	57367	74061	40983	35634	4279	1242	11267	34260	838	2926
TOTAL PERSON N - KO	59287	92234	47903	43071	3355	11152	1890	29649	6138	8362
TOTAL PERSON N - BC	116654	166295	88886	78704	7634	12393	13158	63909	6976	11288

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - TO	2.2E+08	2.0E+08	78443719	83123516	20285808	21048922	85949888	65242475	31225392	31907702
LODGING - TO	63294010	63589868	20993215	25793375	5873852	6789882	26140492	21624357	10286451	9382254
CAMPING - TO	2401498	2453957	1786105	2191842	428814	158851	0	1938	186579	101326
FOOD/BEV - TO	64893625	58228961	20600889	20832334	5544059	5987632	29603171	21075873	9145506	10333122
GROCERIES - TO	8220329	9795594	3559373	5024671	784762	618023	2504310	2789863	1371884	1363037
GAS/OIL - TO	12754722	14580425	6554428	8210874	1889981	1328390	2808504	3045775	1501810	1995386
TRANSPORTATION - TO	733434	801273	323886	273894	98368	98904	143339	217689	167841	210786
AUTO RENTAL - TO	975056	921659	651162	599487	65899	148092	11462	21092	246533	152989
ENTERTAINMENT - TO	24601641	17956526	9005021	7392395	915402	623892	13235385	8156531	1445834	1783708
CONFERENCE FEES - TO	1555132	2830578	238944	262879	426086	1078308	0	1010697	890102	478694
ENTRANCE FEES - TO	3250640	3733344	1141133	1474468	303262	240605	1365436	1524199	440809	494071
RETAIL - TO	33224718	26430429	13589562	11067297	3955324	3976345	10137790	5774460	5542042	5612328

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - BF	1.5E+08	1.4E+08	41648002	48971057	16012522	13947623	69421490	55437139	19846608	21237905
LODGING - BF	43603947	45608109	11639683	16649650	4606391	4510020	21299073	18228522	6058800	6219917
CAMPING - BF	1478490	1145759	949541	972768	385233	113492	0	0	143715	59493
FOOD/BEV - BF	45732951	41350108	11714730	12963226	4363078	3828190	24107738	17730418	5547405	6828274
GROCERIES - BF	4541967	5833306	1811653	2327149	606718	482131	1380553	2099938	743043	924087
GAS/OIL - BF	7087166	7817443	3225894	3591436	1248063	647612	1726814	2234065	886395	1344330
TRANSPORTATION - BF	505337	539053	185042	169579	72526	64619	116821	198030	130948	106826
AUTO RENTAL - BF	705970	596302	484754	393938	45300	69032	7966	21092	167950	112240
ENTERTAINMENT - BF	16369765	13596076	3931809	4527610	673999	369002	10800854	7569125	963103	1130339
CONFERENCE FEES - BF	1060083	2519645	46720	236254	409622	1078308	0	998796	603741	206288
ENTRANCE FEES - BF	2311689	2448844	592029	782838	239868	152540	1170375	1171445	309418	342020
RETAIL - BF	23531258	18139078	7066148	6356608	3361723	2632677	8811297	5185709	4292090	3964084

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - JA	61929942	50989240	31757777	28012185	3599431	5765592	15444313	7479889	11128421	9731574
LODGING - JA	17618334	15550853	7951377	8483307	1106941	1653412	4377375	2513160	4182640	2900374
CAMPING - JA	661569	854500	606251	775943	28059	45359	0	1938	27259	31259
FOOD/BEV - JA	17221305	14091908	7629226	6666529	930880	1856318	5124610	2429328	3536589	3139733
GROCERIES - JA	3302233	2964649	1415588	1876784	155555	117630	1112104	535470	618985	434765
GAS/OIL - JA	4586401	5392314	2519399	3519785	553331	558255	974041	711004	539630	603271
TRANSPORTATION - JA	216313	194342	135966	96003	16936	30458	26517	19659	36893	48222
AUTO RENTAL - JA	256513	270574	153835	156634	20598	73191	3497	0	78583	40748
ENTERTAINMENT - JA	7864230	3727807	4859038	2450037	199730	201485	2333233	489392	472229	586892
CONFERENCE FEES - JA	489047	296763	186222	12722	16463	0	0	11901	286362	272140
ENTRANCE FEES - JA	783164	904381	443222	500834	49979	67326	183825	192099	106138	144122
RETAIL - JA	8930833	6741148	5857652	3473606	520958	1162155	1309111	575940	1243112	1529447

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - BC	6379526	7020476	4462308	3633307	582769	536641	1084085	2325446	250363	525082
LODGING - BC	1909352	1635919	1279654	472771	120643	171634	464044	882676	45011	108839
CAMPING - BC	224491	266093	196036	255570	12850	0	0	0	15604	10523
FOOD/BEV - BC	1759703	2095145	1109168	874338	218200	143061	370823	916127	61512	161619
GROCERIES - BC	321378	464936	278865	287966	21004	18261	11653	154455	9856	4253
GAS/OIL - BC	983103	1011494	715868	756634	83802	106407	107649	100706	75785	47747
TRANSPORTATION - BC	1779	64958	1246	8329	533	878	0	0	0	55751
AUTO RENTAL - BC	10514	48918	10514	48918	0	0	0	0	0	0
ENTERTAINMENT - BC	314005	451149	160533	275400	41673	40561	101297	98014	10502	37174
CONFERENCE FEES - BC	4987	14165	4987	13906	0	0	0	0	0	259
ENTRANCE FEES - BC	137101	325510	87196	139093	13415	17832	11237	160656	25253	7929
RETAIL - BC	713113	642188	618241	500381	70649	38007	17382	12812	6840	90989

	ANNUAL		SUMMER		FALL	WINTER		SPRING		
TOTAL EXP - ALTA	2.1E+08	1.9E+08	73405779	76983242	19611953	19713215	84865803	62917028	30975029	30969479
LODGING - ALTA	61222281	61158962	19591060	25132957	5713332	6163432	25676448	20741682	10241440	9120891
CAMPING - ALTA	2140059	2000259	1555792	1748711	413292	158851	0	1938	170974	90758
FOOD/BEV - ALTA	62954256	55442016	19343956	19629755	5293958	5684508	29232348	20159746	9083994	9968007
GROCERIES - ALTA	7844200	8797955	3227241	4203933	762273	599761	2492657	2635408	1362028	1358852
GAS/OIL - ALTA	11673567	13209757	5745293	7111221	1801394	1205867	2700855	2945069	1426025	1947601
TRANSPORTATION - ALTA	721650	733395	321008	265582	89462	95077	143338	217689	167841	155048
AUTO RENTAL - ALTA	962483	866876	638589	550572	65898	142223	11463	21092	246533	152988
ENTERTAINMENT - ALTA	24233995	17323883	8790847	6977647	873729	570487	13134087	8058517	1435332	1717231
CONFERENCE FEES - ALTA	1549130	2816408	232942	248976	426085	1078308	0	1010697	890103	478428
ENTRANCE FEES - ALTA	3094853	3353225	1035251	1283672	289847	219866	1354200	1363544	415556	486142
RETAIL - ALTA	32462091	24880226	12923800	9830214	3882681	3794832	10120408	5761649	5535202	5493531

	ANNUAL	
TOTAL PERSON-CANADA	1647554	1629105
TOTAL PERSON -ALBERTA	1212315	1192764
TOTAL PERSON - B.C.	181224	214434
TOTAL PERSON-OTHER CAN	254015	221907
TOTAL PERSON-USA	283896	290867
TOTAL PERSON-OVERSEAS	102055	126301
TOTAL PERSON-JAPAN	30111	21362
TOTAL PERSON-W.GERMANY	20506	36629

	ANNUAL	
TOTAL PARTY-CANADA	651100	639504
TOTAL PARTY-ALBERTA	489970	469184
TOTAL PARTY-B.C.	73329	92107
TOTAL PARTY-OTHER CAN	87802	78213
TOTAL PARTY- USA	115375	117383
TOTAL PARTY-OVERSEAS	47611	53376
TOTAL PARTY-JAPAN	15818	14522
TOTAL PARTY W.GERMANY	8621	12786

ANNUAL

SAME-DAY

TOTAL S/D PARTY	357434	333278
TOTAL S/D PERSON	949930	846044
ALBERTA S/D PERSON	892123	78704
BANFF S/D PERSON	717702	608156
JASPER S/D PERSON	247684	239313
BC PARKS S/D PERSON	127419	111597
YOHO S/D PERSON	58838	60276
KOOTENAY S/D PERSON	82488	51321

OVERNIGHT

TOTAL O'NIGHT PARTY	456653	478116
TOTAL O'NIGHT PERSON	1083574	1204455
ALBERTA O/N PERSON	1069850	1149537
BANFF O/N PERSON	892192	949467
JASPER O/N PERSON	517452	594469
BC PARKS O/N PERSON	217776	291536
YOHO O/N PERSON	138030	168457
KOOTENAY O/N PERSON	109860	181052

TOTAL PASS-THRU PARTY	307550	307946
TOTAL PASS-THRU PERSON	717363	711716

ACCOMMODATION TYPE	ANNUAL	
ALL ROOFED PERSON N	2111846	2134674
H/MOTEL/RES.PERSON N	1961794	1990407
OTHER ROOFED PERSON N	87882	52762
COTTAGE PERSON N	91505	62170
CAMPING PERSON N	692358	696075
VFR/VAC HOME PERSON N	151580	125779