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CLOVER LEAF FRUIT FARM WATERVILLE - OHIO

1910

W. W. FARNSWORTH

Clover Leaf Fruit Farm

Waterville, - Ohio

W. W. FARNSWORTH

To My Friends and Customers, Old and New:

I have about Three Million plants to offer this season but may possibly be sold out of some varieties before the close of the season, so please state whether you wish me to substitute similar varieties in case varieties ordered are exhausted.

TESTIMONIALS.

I do not believe you wish to spend your time reading useless testimonials, when more interesting literature is so plentiful, but if you do, just drop me a card, and I will express you a bundle of them in the "original package."

I have the Plants, however, and when you see them you will say you never saw better and seldom as good.

My Strawberry fields are only allowed to stand Fifteen months and all plants are dug from new beds, digging the entire row.

You buy no blight, fungi, leaf roller, crown borer, nor root rot with them.

Prices of all fruits and food products are going from high to higher; are you going to have something to sell?

You can not sell strawberries unless you set the plants.

The Man Behind the Gun.

Unknown parties will please send cash with order, or at least send one-third with order, and balance before shipment as my prices are too low to assume the risk of a credit business.

I have been growing strawberries for market for over a quarter of a century, and think I know a money maker when I see it.

I am continually on the lookout for the best new varieties, and attend the various state and local Horticultural meetings, visit the experiment stations, and search the reports of the Stations and the pages of the Horticultural periodicals and then select the most promising new varieties each year to test, and if found worthy, they are offered to you.

There are a great many blanks among the prizes, however, and if I find a variety to be worthless, or universally inferior to other standard varieties, I feel that I ought to drop it, in justice to my customers, and not keep it simply to make a large list.

My leading varieties are Warfield and Dunlap, and they do well almost universally, but some other varieties suit special markets.

Be sure to give plain shipping directions when ordering.

You may send money by Money Order, Express Order, or Registered Letter, but I prefer your personal check.

In sending in early orders, please state whether I shall use my own judgment as to time of shipment, or wait for your instructions.

The early dug plants are smaller than those dug later because they have made no spring growth, and also because the higher knolls which are dry enough to dig first usually do not produce quite as heavy plants as do the lower, moister portion of the field. If you wish to leave it to me I will ship when

Our Strawberry Field—February 1st, 1908.

Strawberry Field—November 1909.

the plants are at their best, but be sure to fit the ground as early as it is fit to work, so as to be ready for them.

NEW GROUND.

The ground where my plants are now growing was a dense forest February 1st, 1908. See illustrations, "Before and After," on pages 4 and 5.

This new rich loam is full of humus, and the plants are large and vigorous, and free from disease.

SHIPPING FACILITIES.

The National and U. S. express companies have offices here and on orders of five thousand plants or more, I will ship to Toledo, free of charge to purchaser, by electric freight to any express company you may name, thus saving you the expense of sending through two companies.

ELECTRIC FREIGHT.

I have unusual advantages in shipping by electric freight.

This gives me express service at freight rates.

To illustrate: I can dig plants one day, and load on the car at night, and they are delivered at Columbus, Zanesville, Dayton, Cincinnati, Richmond, Fort Wayne, etc., early the next morning.

This line, the Ohio Electric, radiates all through the western and central part of Ohio, and also into Eastern Indiana.

The rates are the same as freight rates on steam lines but the delivery is much quicker.

AROMA.—(Perfect.) A popular late variety, as late as Gandy; large size, good quality and one of the finest for shipping.

BRANDYWINE.—(Perfect.) Is now regarded as one of the best late sorts known. (Ohio Experiment Station.)

BUBACH.—(Imp.) Very large and productive. Soft.

CRESCENT.—(Imp.) Wonderfully hardy and productive. A great market variety, medium size.

CLIMAX.—(Perfect.) This new second early variety has borne for me three years, and is one of the most productive, and a desirable variety, being a healthy grower and a good shipper.

CARDINAL.—This variety makes a splendid fruiting row, and produces abundantly, of good sized berries, which are of good quality and good shippers. The flesh is a beautiful red clear through. It is highly commended by many.

DICKEY.—(Perfect.) This bore for me last year for the first time and I consider it promising. It was introduced by the originator of Sample, and he claims it is a better berry than Sample. Plant very vigorous and productive. Fruit large and good color and quality.

EXCELSIOR.—(Perfect.) This is one of the valuable extra early sorts now in the market. I have great faith in it, when the plants are kept thin enough.

FAIRFIELD.—(Perfect.) This is a money maker among the early varieties; another year's experience leads us to believe that this is a very valuable early sort. At the Ohio Experiment Station, where there were one hundred and sixty varieties well grown and carefully mulched, it was the most productive of all the early kinds; the quality is also very good.

Harvesting Dooly Potatoes.

GANDY.—(Perfect.) This old standard late variety needs no description. It is not as productive as some other varieties, but is a great money maker.

GOLDEN GATE.—(Perfect.) I was very much pleased with this variety last season, which was the first it bore for me. The plant is perfect in health and vigor and produces heavily of fine large berries. A safe variety to plant.

GOLDSBOROUGH.—Plant tall and vigorous and produces abundantly of large berries of perfect shape, and beautiful color, and very fine quality. Some of the blossoms are perfect and others imperfect.

GLEN MARY.—(Perfect.) This is one of the older varieties which is very popular in some sections, as a market variety, on account of its vigorous growth and the heavy crops of large fruit which it produces.

GILL.—(Perfect.) All who saw this variety last year pronounced it one of the very best early varieties. It is very early and very productive of large berries.

HIGHLAND.—(Imp.) For four consecutive seasons this variety has been the most productive of 146 varieties tested on the grounds of the Ohio Experiment Station, and they thus describe it: "Fruit medium to large, bluntly conical, color bright scarlet, flesh red clear through, about as firm as Burbach, plants very large, strong and vigorous, flowers imperfect and quite resistant to cold. A quart maker of bright, handsome berries of very acceptable quality." Remember the above is the unbiased testimony of a disinterested expert, and not the highly colored praise of the introducer.

HAVERLAND.—(Imp.) One of the standard varieties, especially on strong soils.

KITTIE RICE.—(Imp.) Very fine in plant and fruit, being of good quality and appearance, and productive.

MARIE.—(Imp.) This variety is claimed to be equal to Crescent in yield, and as large as its other parent, Cumberland, and to possess the best possible color and quality. It is very fine.

NEW HOME.—(Perfect.) Was introduced with extravagant claims, which it has not always sustained. It is a very late berry, and under favorable conditions, is very productive of good sized fruit.

PARSONS.—(Perfect.) This is one of the old reliable varieties which never disappoints. A safe variety to "tie to." A money maker. A vigorous grower and very productive of large, firm fruit of good quality. Has a wonderfully strong root system.

STEVEN'S (STEVENS LATE CHAMPION.—(Perfect.) I have been watching this berry for several seasons and each year value it more highly.

It is a variety that "makes good" every year; very vigorous, very late, and very large and handsome. What more do you require, to bring in the dollars?

SEN. DUNLAP.—(Perfect.) Medium early, and continues in bearing a long time. This belongs to that class of berries which make plants of only medium size but tough and hardy with long roots and a surprising capacity for enduring hardship. Such varieties make many runners and should be given plenty of room, as crowding the plants makes the fruit small. The Sen. Dunlap is very productive, and the fruit is of good size. It is conical in shape, and very uniform and handsome. The color is a deep, rich red, without and within, and the flavor is delicious. It is a

first-class shipper, and retains its brightness long after being picked. It does well everywhere, and is planted more extensively than any other variety at the present time.

UNCLE JIM.—(Perfect.) A very vigorous grower and produces an abundance of large light colored berries of good quality.

WILLIAM BELT.—(Perfect.) One of the most productive of the large varieties, and very valuable where it does not rust.

WARFIELD. I.—Medium early. This is so well known and popular that little need be said of it. It resembles Sen. Dunlap in making small plants which mature great crops of fruit that is always in demand. The berries are conical in shape, dark, vivid red in color, and beautiful in appearance. They are firm in texture, and bear shipping admirably.

In addition to the foregoing varieties which I have tested, I offer limited quantities of the following kinds, which I selected as the most promising to test, last spring.

**Buster. Chesapeake. Chipman. Cooper.
Columbia. Fendall. Heritage.**

PRICES.

I do not try to grow and sell plants as cheaply as possible regardless of quality, as I consider an inferior plant dear at any price. I try to grow the best plants possible, and sell them as low as is consistent with living profits.

I will allow a discount of two per cent. on all orders received before March 20th, when accompanied by full payment.

Order Early.

One of My Currant Plantations.

CURRENTS.

I have made quite a specialty of growing Currants for market, and testing varieties for 25 years and am now giving you the benefit of my experience.

The four varieties listed below, I have found to be the best of all I have tested.

They are propagated from my young bearing plantation of several acres, which bore its first crop last season.

PRINCE ALBERT.—Is a very strong vigorous bush which produces a large crop of large, handsome fruit.

RED CROSS.—A fitting mate of fine quality to Prince Albert.

Vigorous and productive of fine, large fruit.

PRESIDENT WILDER.—This is by many considered the best large Currant, but does not make as strong a bush when young, as the above two varieties.

VICTORIA.—Makes an immense bush which bears large quantities of handsome medium sized fruit, which will hang on the bushes for a long time, and I find that the late currants bring the best prices.

I have picked thirteen quarts from a single bush of this variety.

SEED POTATOES.

I desire to call especial attention to my fine stock of seed potatoes.

I do not grow a long list of varieties, each a little better than anything else, but have selected those which I have found to be money makers and devoted my attention to improving them and discarded inferior varieties.

My seed crop was planted in June and July on sandy loam soil, which had not grown potatoes for several years, and are similar and

equal to the Southern second crop seed, but larger.

They are very smooth and sound and will keep later in Spring without sprouting, and throw out a more vigorous sprout when planted than seed grown in the usual way.

They were sprayed five times with Bordeaux mixture, which kept them healthy and free from blight or other diseases, which would impair their value for seed purposes.

My Carman seed potatoes contain an occasional tuber of Sir Walter Raleigh and Rural, but this does not injure them for market, as these varieties are very similar in appearance and cooking qualities.

CARMAN.—This has for years been our main market variety, and I still consider it the best main crop market potato grown except the Dooly, which I consider superior to it.

DOOLY.—I have for many years been growing the Rural and Carman, and the Sir Walter Raleigh, as my best market varieties.

Like other good things, they have their faults, however.

Their quality is not the best, and they do not set enough tubers, and in rich soil they grow too large.

In the Dooly these faults are all overcome.

I find Dooly of better quality than those old standard sorts, more productive, and not so apt to be overgrown.

Its appearance is very similar to that of Carman and Rural, except that it is more netted.

Try it and you will thank me for calling your attention to it.

We have grown it three years and it is now our main market variety.

I have about 2,500 bushels of fine seed of Dooly to offer.

PRICES.

	12	100	1000
Aroma, Per.....	\$.25	\$.50	\$3.50
Brandywine, Per.....	.25	.50	3.50
Bubach, Per.....	.25	.50	3.50
Crescent, Imp.....	.25	.50	3.00
Climax, Per.....	.25	.50	3.50
Cardinal, Imp.....	.50	.50	3.50
Excelsior, Per.....	.25	.50	3.00
Fairfield, Per.....	.25	.50	3.50
Gandy, Per.....	.25	.50	3.50
Haverland, Imp.....	.25	.50	3.50
Kittie Rice, Imp.....	.25	.50	3.50
Marie, Imp.....	.25	.50	3.50
New Home, Per.....	.25	.50	3.50
Parsons Beauty, Per.....	.25	.50	3.50
Steven's, Per.....	.25	.50	3.50
Sample, Imp.....	.25	.50	3.50
Senator Dunlap, Per.....	.25	.50	3.00
Uncle Jim, Per.....	.25	.50	3.50
Wm. Belt, Per.....	.25	.50	3.50
Warfield, Imp.....	.25	.50	3.00
Highland, Imp.....	.25	1.00	4.00
Golden Gate, Per.....	.25	.50	3.50
Goldsborough, Per.....	.25	.50	3.50
Gill, Per.....	.25	.50	3.50
Dickey, Per.....	.25	.50	3.50
Glen Mary.....	.25	.50	3.50
		12	100
Buster		.35	1.00
Chesapeake		.35	1.00
Chipman		.35	1.00
Cooper		.35	1.00
Columbia		.35	1.00
Fendall		.35	1.00
Heritage		.35	1.00

CURRENTS, 2 YEARS, No. 1.

	12	100	1000
Red Cross.....	\$.90	\$5.00	\$45.00
Prince Albert.....	.75	4.00	30.00
Wilder	.90	4.00	40.00
Victoria	.75	4.00	30.00

POTATOES.

	1 bu.	2 bu.	4 bu.
Carman	\$1.00	\$1.90	\$3.75
Dooly	1.15	2.20	4.10

Prices on larger quantities given on application. Now is a good time to change your seed, and secure something good while it is cheap.

I reserve the right to change the price of potatoes should the price change materially.

Address All Orders to

W. W. FARNSWORTH,
Waterville, Ohio.

Our Varieties are Right.

Our Plants are Right.

Our Prices are Right.

Our Packing is Right.

Our Treatment of Customers is Right.

Write Us an Order, Right Away.

For
Choice Varieties in

Gladioli
Dahlias

and other Flowering Bulbs
send for the catalogue
of the

Cushman Gladiolus Co.

Sylvania, Ohio.