Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
F. H. DE WITT & COMPANY

1916

GERANIUMS PELARGONIUMS

WOOSTER, OHIO, U.S.A.
TERMS OF SALE

Not less than six plants at dozen rates or twenty-five at hundred rates, or two hundred and fifty at thousand rates.

All plants offered in this list are well established in two-inch pots.

No charges made for boxes, packing or delivery to express office.

All claims must be made within five days from receipt of goods. We aim, by making each shipment profitable; to get new customers and keep old ones.

C. O. D. Shipments must be accompanied by one-half the amount of the order.

We take all possible pains to keep every variety separate and true to name.

Our packing is done by experienced men. The plants are wrapped in paper with moss at the roots. When the weather will permit they are packed upright in slatted crates; in cold weather they are packed in paper-lined boxes in such a way as will carry them safely to any part of the country.

Our terms are cash with order; we do not have time to keep books, and at the price we sell we cannot take any risk.

Pelargonium Novelties

In 1910, when we offered, as our Novelty of that year the new ever-blooming Pelargonium Easter Greeting, we made the statement that it would be the forerunner of a new race of ever-blooming Pelargoniums. Since that time we have introduced, Lucy Becker, Wurtembergia and Swabian Maid. We also predicted that these four Novelties of our introduction would greatly increase the demand for a plant that rivals the Azalea in beauty. That they have filled this claim is shown not only by the number of firms now offering them as a substitute for the Azalea for Easter but also by the fact that the demand now exceeds the supply.

Our out-door bed of Wurtembergia was the most admired of any variety on our grounds last season, being covered with bloom, and buds until late in September.

Our Everblooming or Remontant Set

SWABIAN MAID — (Schwabenmadchen). This new sport of Easter Greet-ing has large reddish carmine flowers with five very regular black blotches bordered with purplish carmine. Very effective coloring. Its habit, foliage, robust growth, and everblooming qualities are like its parent, Easter Greeting and can therefore be grown either as a pot plant or bedded out.

WURTEMBERGIA — Easter Greeting Sport. Medium sized florets of a bright carmine, with large velvety, sharply defined blotches. Has all the good qualities of its parent. Equally valuable bedded out or as a pot plant.

Our bed of this variety at Minneapolis was very full of both bloom and buds and attracted a great deal of attention at the Convention as it was the first time it had ever been shown in this country planted out in beds. This variety is bound to make a place for itself with those who are looking for something new in bedding plants.

We consider this much the best of the set, being much stronger in growth than Easter Greeting and showing the richest color of its class.

EASTER GREETING — (Ostergruss) This new species is the earliest of all Pelargoniums with enormous florets and clusters having light green foliage and of dwarf robust growth. It blooms from March until Fall. The florets are of a fiery amaranth red with five regular shaped spots. The first kind to bloom as well bedded out as in pots and to do so all Summer.

Nov. 12, 1912, the Ohio Experiment Station, at Wooster, Ohio, tested Easter Greeting for two seasons as a pot plant and found it to be the freest bloomer in their collection, surpassing any Azalea as an Easter plant. The past season they tried it bedded out and were much pleased with it as a bedder.

This new ever-blooming Pelargonium was shown by us in the “Out Door Planting Exhibition” at Minneapolis. This bed at Convention time was covered with blooms and buds and remained in bloom until time for frost in September. It proved the most attractive novelty in bedding plants shown at the Convention. We predict that it and its sports will prove the forerunners of a new race of ever-blooming kinds that will increase the demand for a plant that rivals the Azalea in beauty.
WURTEMBERGIA
SPORT OF EASTER GREETING
AN IMPROVED EASTER GREETING
PELARGONIUM NOVELTIES

Our Novelties for 1916

THOMAS CAIRD—The ground color is strawberry pink, with a large white center, and rich maroon blotches. It is very robust in growth and easy of propagation. It has a long season of bloom. It is a very free bloomer and the clusters are held well above the foliage.

ROSE QUEEN—Rich rose color, with a dark brown blotch on the upper petals, large white center tinged with violet, has a fine habit, being unusually strong in growth.

Our Novelty for 1914

EASTERN STAR—A cross between Easter Greeting and Graf Zeppelin. Ground color wild rose pink, with five large reddish brown spots, edged with scarlet lake. This variety is somewhat remontant and hence has a long period of bloom. It is a dwarf compact grower. This is a very promising novelty.

Pelargonium Novelties from Carl Faiss

GARDENERS JOY—The ground color is apple blossom pink, the two upper petals have blotches of carbon brown, the florets are three and one-half inches in diameter and are joined to enormous clusters which rise above the beautiful foliage and remind one of a Rhododendron cluster. It is of a half dwarf nature and very sturdy. On account of its rapid luxuriant growth it is a very profitable market variety.

GRAF ZEPPELIN—Considered by many to be the best novelty yet sent out by Carl Faiss. The color is salmon red and it has equally sized reddish blotches bordered with scarlet. The flowers are of fine form, semi-double and they form gigantic trusses. The habit is compact and the flowers held well above the foliage.

GERMAN GLORY—(Deutscher Ruhm). This splendid novelty is quite remontant, florets and clusters are very large; ground color, Cattleya blue, very much like the Cattleya orchid. The upper petals contain two large purple magenta red spots, distinctly veined. An exceedingly beautiful and entirely new color in pelargoniums. This kind has a very robust growth.

PRINCE BISMARCK—(Andenken an Fürst Bismark). Immensely large flowers, strongly crimped of fine shape, with from six to ten petals, color rich purple with velvety black blotches. Remarkably robust growth. The large clusters rise gracefully above the beautiful foliage. The blooming plant with its enormous flowers makes a striking impression.

WOLFGANG GOETHE—Florets large and slightly crimped, ground color, reddish carmine, with five well defined violet black spots. Robust grower.

Pelargonium Standard Sorts

MAD. THIBAUT—White, richly marked and blotched with rose, the upper petals marked crimson maroon with large white center; petals heavily ruffled, giving it a double appearance.

DOROTHY—Rosy Salmon, dark maroon, blotches on upper petals; a free and early bloomer.

MRS. ROBERT SANDIFORD—A charming pure white large flowering variety with ruffled edges and perfectly double.

KING OF SPAIN—Reddish purple; fine bold flowers of grand form; lighter center. Good constitution. Very showy.

LORD MAYOR TRELOAR—Bright rosy red, a very effective maroon blotch in the upper petals. Large white center and lighter margins. Free flowering.


VICTOR—Lower petals carmine, upper petals dark mahogany edged with strawberry and carmine, large white center. Free flowering.
GERANIUMS

Our Novelty for 1914

JOHN MEYER—A cross between L'Aube and Jean Oberle. The trusses of bloom are immense, having often over a hundred florets to the cluster, semi-double, pure white with no trace of color. Very free in bloom. Color of foliage dark green and leaves small like its parent, Jean Oberle. This fine novelty is best described as a white Oberle.

DE WITT'S PEDIGREE SET FOR 1912

GENERAL WAYNE—Seedling of S. A. Nutt crossed with Jean Oberle. Large semi-double flowers borne in large trusses, color rich carmine, foliage small. Habit and foliage like Jean Oberle. Stands bedding well.

PANAMA—A cross between Dryden and Pamela. It is a very much improved Dryden, being a stronger grower and much brighter in color with distinct white markings in the upper petals. Very free flowering. Single flowers.

BRIGHT EYES—A cross between Jules Lametre and Jean Viaud. This is the most distinct yet offered in the Cyclops type. The flowers are large, color bright red shaded to violet with an unusually large white eye. Dwarf bushy growth. Single.

WHITE CLOUD—A cross between Mlle. Anastasie Lecadre and Pamela. Pure white form of Pamela which is well known as one of the best of the English round flowered type. Enormous trusses. Single.

AVIATOR RODGERS—Seedling of Mme. Landry crossed with Mme. L. Bisquit. Very large clusters of semi-double flowers. Color, bright salmon. Habit very robust. Good as a pot plant or bedder.


DeWitt's Pedigree Set for 1911

FRIVOLA — Large trusses, grand flowers of a delicate rose lilac, upper petals shading to white at center; good bloomer. Excellent plant for assortment.

ANTITHESE—Plant robust; floriferous; large round flowers; vermillion scarlet, with one large white spot on the upper petals; great contrast of colors.

ROSAFIERA—Compact habit; grand upright trusses; very good foliage; flowers semi-double; petals elegantly curled, fine rose, slightly shaded salmon; fresh and pretty color; good and free bloomer. Fine for bedding.

SCEVOLA—Large umbels; long flower-stalks; semi-double flowers; clear rose, powdered rose carmine. Beautiful variety.

CARJAN—Plant low and good foliage; trusses medium size but numerous, flowers large, flat very open, little double; dark red, big white center, forming fine contrast of colors.
GARDENER'S JOY
large florets; the center of each petal is a soft light salmon bordered with rosy salmon; habit exceptionally strong and vigorous; attractively zoned; semi-dwarf; stands the sun perfectly. An old favorite bedder and pot variety.

**Standard Varieties**

**Double**

S. A. NUTT—The very best of the dark crimson scarlet bedders. Always in heavy demand. We have a very large stock of it. Stands the sun perfectly, and is always a mass of bloom.

RUBY—Seedling of S. A. Nutt and Pamela. Beautiful semi-double clusters on long stems. Both florets and clusters are much larger than S. A. Nutt. Color dark currant red suffused with violet. We consider this the best dark red we grow and think when better known it will supersede S. A. Nutt.

DAGATA—The finest bedder extant; the freest grower among free-flowering sorts that we have even seen; habit perfect; freedom, wonderful; attracts attention among a hundred other sorts. The color is bright, pure pink (an im-
produced freely; brilliant madder red. Useful for centers of vases, baskets, etc., or planting in arid places, as it is robust and its large trusses and brilliant coloring make it very effective. Semi-double.

LUIGI GRANDI—Good habit, underlaid foliage; grand trusses, held well above the foliage; blooming abundantly, violet carmine, shaded red on upper petals. One of the prettiest colors in our heavy wooded type. Semi-double.

DOCTEUR DANJOU—A remarkable variety of magnificent color; intense violet; upper petals blotched white; very grand flowers; semi-double.

ALPHONSE RICARD—(Brt. 1894) Large, semi-double flowers, often measuring two inches in diameter, borne in enormous trusses, on long flower stems. Continues in bloom the entire season.

JEAN VIAUD—Large, semi-double rosy pink, flowers with white eye. Blooms with uninterrupted freedom the entire season, and is of such rapid and vigorous habit of growth, that it makes one of the best all round plants obtainable.

LA FAVORITE—(Lem. 1888). One of the finest double whites in this class;
border of white. For freshness and beauty this color is without a parallel among the out-door bedding varieties, and is equally fine as a pot specimen.

MISS F. PERKINS—A charming shade of light pink with white throat; fine large florets and trusses held well above the foliage on erect foot stalks; clean healthy foliage, constant bloomer; is a mass of color the entire season. Stands our climate well. Unsurpassed as a bedder.

BEAUTE POITEVINE—The best semi-double, salmon bedder, large flowers, aurora-pink shading to bright salmon.

DOUBLE DRYDEN—Coral white center, shading through a delicate lilac toward outer edge of the petals, which are a beautiful glowing soft crimson; an exquisite combination of colors; splendid as a fancy pot plant.

MME. LANDRY—A distinct salmon pink, with a slight shading of scarlet; habit semi-dwarf, vigorous; broad, heavy deep-zoned foliage. It has all the best points of a Bruant Geranium.

Variegated Foliage

SILVER-LEAVED S. A. NUTT—Green, edged white; very similar to Mme. Salleroi; much stronger grower; flowers large, produced in fine trusses; very free bloomer; color brilliant crimson scarlet.

MRS. POLLOCK—Beautiful tri-colored leaf; bright bronze, banded with crimson and edged with broad band of golden yellow.

WM. LANGGUTH—Double red flower, beautiful green and white foliage.

Standard Ivy-Leaved Varieties

INCOMPARABLE — Trusses very large; florets of good form and full; color an exquisite shade of rosy carmine.

CAESAR FRANCK—An exquisite shade of rich soft crimson, coral veins on upper petals and center; magnificent double flowers, resembling in color a Crimson Rambler rose, only much brighter.
ALLIANCE—In 1905 when Mr. Lemoine introduced this variety he described it as a Pelargonium Peltatum Zonal “Alliance,” signifying an affinity between the two types. A most exquisite shade of delicate lilac white, upper petals featured and blotched bright crimson rose; an extraordinary variety, having all the good qualities that make up an attractive geranium. Semi-double flowers abundantly produced in large trusses; beautiful foliage being of a splendid clean and leathery texture; excellent, robust, strong, close-jointed. This Geranium includes the beautiful soft finish of the Ivy and the hardy constitution of the Zonal.

MME. THIBAUT—Beautiful rose pink; flowers large and round; magnificent trusses. A very effective variety.

PIERRE CROZY—Bright scarlet; dwarf, compact habit. A good bedding plant where a low bed is desired; appears to be cross between an ivy and zonal.

RYCROFT SURPRISE—Bold, vigorous, upright habit; large trusses of a lovely shade of soft pink; free and effective.

CORDON’S GLORY—A profuse bloomer of an exquisite bright scarlet double flower, which is considered to be one of the best of this type; the plants display a continual profusion of bloom.

ACHIEVEMENT—Immense semi-double flowers of a distinct and pleasing shade of soft cerise pink, freely produced in large trusses; good habit and constitution, being a cross with a zonal; plants are luxuriant, healthy growers, blooming long and in prodigal profusion.