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Wholesale Price List

FALL

1 9 1 7

Hardy Perennial Plants and Seeds

OUR AIM

To Grow and Sell the Kind of Plants
We Would Like to Buy Ourselves—
To Pack Them to Reach You
in the Best Possible Condition

Wm. TOOLE & SON

Hardy Plant and Pansy Farm

BARABOO,

..

WISCONSIN

SATISFACTION

If you are not entirely satisfied with any plants bought from us, return them at once at our expense and we will refund your money, together with express charges.

TERMS

Our terms are 3% discount for cash with order, 2% for cash in ten days, or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds are wanted in a hurry, send cash if you are not known to us or there will be delay while we look up the references.

Express is the most satisfactory way of shipping plants. Carriage charges to be paid by the buyer.

Three plants at dozen rate, 25 at rate per 100, and 250 at rate per 1,000.

PACKING

All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

NON WARRANTY

We do not warrant in any way, express or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop, if the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded.—
Wm. Toole & Son.

Hardy Perennial Plants

We are offering a list of Hardy Perennial plants that we have found to be desirable after trial, some for cut flowers and some for decorative effect in the border.

The question of hardiness is a relative one and depends often times on the care given them. Many varieties are hardy if not allowed to form many seeds, but are greatly weakened by seed bearing so as not to live over winter.

Those flowering early in the season must have grass and weeds kept down around them and should be well cultivated so that they may form sufficient growth of foliage to carry them over the winter.

Our endeavor is to send out good strong plants, true to name and carefully labelled and packed. If we should make mistakes or if plants arrive in bad condition, let us know at once and we will try and make everything satisfactory.

Tooles' Hardy Perennial Plants

Varieties marked * best suited for cut flowers.

	Dozen	100
*Achillea ptarmica, The Pearl	\$ .75	\$5.00
*Achillea ptarmica, Perrys' New Variety.....	1.00	7.00
*Achillea millefolium roseum	1.00	7.00
Alyssum saxatile compactum	.85	
Aegopodium podagraria variegata	.75	5.00
Agrostemma coronaria	.85	6.00
Anchusa Italica, Dropmore variety	1.00	7.00
*Anthem's tinctoria Kelwayii	.75	5.00
*Aquilegia Long Spurred Hybrids, 1 year	.85	6.00
*Aquilegia Long Spurred Hybrids, 2 year	1.25	8.00
*Aquilegia, Mrs. Scott Elliott's Strain of Long Spurred Hybrids, 1 year	1.00	7.00
*Aquilegia canadensis, 2 year	1.25	8.00
*Aquilegia chrysantha, 1 year	.75	5.00
*Aquilegia chrysantha, 2 year	1.25	8.00
*Aquilegia chrysantha alba	.75	5.00
*Aquilegia Helenae	.75	5.00
*Aquilegia Skinnerii	.85	
*Aquilegia nivea grandiflora alba	.75	5.00
Aster Novae Angliae	.85	6.00

	Dozen	100
* <i>Boltonia latisquama</i>	.85	6.00
* <i>Boltonia asteroides</i>	.85	
* <i>Campanula medium</i> mixed colors	.75	5.00
* <i>Campanula medium</i> , blue, white or pink	.85	6.00
<i>Campanula carpatica</i> , white, heavy	1.25	8.00
<i>Campanula carpatica</i> , blue, heavy	1.25	8.00
<i>Campanula pyramidalis</i> , white	1.25	8.00
<i>Campanula pyramidalis</i> , blue	1.25	8.00
* <i>Centaurea Montana</i> , blue	.85	6.00
<i>Centaurea macrocephala</i> , yellow	.85	6.00
<i>Centaurea dealbata</i> , rose	1.00	
<i>Cerastium tomentosum</i>	.85	6.00
* <i>Chrysanthemum leucanthemum</i> , Memorial Daisy.....	.75	5.00
* <i>Chrysanthemum June Marguerite</i>	1.00	
* <i>Chrysanthemum maximum</i> , Shasta Daisy, 1 year.....	.75	7.00
* <i>Chrysanthemum maximum</i> , Shasta Daisy, 2 year.....	1.00	7.00
* <i>Chrysanthemum latifolium</i>	.85	6.00
* <i>Chrysanthemum maximum</i> , Mrs. C. L. Bell	.85	6.00
<i>Dianthus deltoid</i> s	.75	5.00
* <i>Dianthus plumarius</i> , mixed colors, 1 year	.75	5.00
* <i>Dianthus plumarius</i> , mixed, 2 year	1.25	8.00
* <i>Dianthus barbatus</i> , mixed	.75	5.00
* <i>Dianthus barbatus</i> , Newport Pink	.85	6.00
* <i>Dianthus barbatus</i> , Scarlet Beauty	.85	6.00
* <i>Dianthus barbatus</i> , White	.85	6.00
* <i>Delphinium belladonna</i> , 1 year old	.75	5.00
* <i>Delphinium belladonna</i> , 2 year old	1.25	8.00
<i>Delphinium Garry-nee Dule Hybrids</i>	.85	6.00
<i>Delphinium Formosum</i>	.75	5.00
<i>Delphinium Formosum coelestinum</i>	.75	5.00
<i>Delphinium Chinense</i> , blue	.75	5.00
<i>Delphinium Chinense</i> , white	.75	5.00
<i>Echinops ritro</i>	1.25	8.00
<i>Edelweiss</i> , Swiss	1.00	7.00
* <i>Eupatorium ageratoides</i>	.85	6.00
* <i>Euphorbia corollata</i>	.85	6.00
<i>Eryngium amethystinum</i>	1.00	7.00
* <i>Geum astrosanguineum</i> , 2 year old	1.25	8.00
* <i>Gaillardia grandiflora</i> , 1 year	.75	5.00
* <i>Gaillardia grandiflora</i> , 2 year	1.25	8.00
<i>Grass</i> , Variegated Ribbon Grass	.75	5.00
* <i>Gypsophila paniculata</i> , single	.75	5.00
* <i>Helianthus rigidus</i> , Miss Mellish.....	.50	3.00
* <i>Helianthus rigidus</i> , Wooley Dodd	.50	3.00

	Dozen	100
Hemerocallis fulva	.75	5.00
*Heliothis pitcheriana	.75	5.00
Hibiscus, Mallow Marvels, mixed colors.....	.85	6.00
Hibiscus moscheutos, Crimson Eye	.85	6.00
Hollyhocks, double or single mixed.....	.75	5.00
Hollyhocks, double white, pink, red or yellow, colors separate.	.85	6.00
Hollyhocks, single white, pink, red or yellow, colors separate	.85	6.00
Hollyhocks, Allegheny flowered mixed	.75	5.00
*Iris, Lohengrin	3.00	20.00
*Iris, Rhein Nixie	3.00	20.00
Iris, Asiaticus	.50	3.00
*Iris, Aurea	.50	3.00
*Iris, Candicans	.50	3.00
*Iris, Honorabilis	.50	3.00
Iris, Koenig	.50	3.00
Iris, Lord Salisbury	.50	3.00
Iris, Lord Grey	.50	3.00
*Iris, Mme. Chereau	.50	3.00
*Iris, Silver King	.50	3.00
Iris, Smoke	.50	3.00
*Iris, Sibirica Orientalis	.50	3.00
*Iris, Sibirica alba	.50	3.00
Iris, mixed varieties	.50	2.50
Liatris scariosa	.85	6.00
Linum perenne	.75	5.00
Lythrum roseum superbum, 2 year old	1.00	7.00
*Lychnis chalconica	.75	5.00
Lychnis Haageana	.75	5.00
Myosotis	.50	3.00
Monarda didyma scarlet	.75	5.00
Monarda didyma rosea	.75	5.00
Monarda didyma salmonea	.75	5.00
Monarda didyma violacea	.75	5.00

*Peonies, divisions, 3 to 5 eyes

	Each	Dozen
Avalanche, ...	.50	5.00
Duchess de Nemours	.25	2.50
Couronne d'Or	.35	3.50
Edulis Superba	.25	2.50
Felix Crousse	.40	4.00
Festiva Maxima	.30	3.00
Mad ds Verneville	.25	2.50
Mad. Emille Gaille	.60	6.00

	Each	Dozen
Marie Lemoine	.30	3.00
Modeste Guerin	.40	4.00
Mons. Jules Elie	.60	6.00
Officinalis Smithii	.25	2.50
Rubra Superba	.40	4.00
	Dozen	100
*Papaver nudicaule	.75	5.00
*Penstemon barbatus Torreyi	.75	5.00
*Platycodon grandiflorum white or blue.....	.75	5 00
*Platycodon mariesii	.75	5.00
*Pyrethrum hybridum, 1 year old	.75	5.00
*Pyrethrum hybridum, 2 year old	1.25	8.00
*Pyrethrum uliginosum	.85	6.00
Ranunculus repens fl. pl.	.75	5.00
*Rudbeckia purpurea	.75	5.00
Salvia azurea grandiflora	.85	6.00
Sedum spectabile	.85	6.00
Silphium laciniatum (Compass plant)	1.25	8.00
Spiraea ulmaria fl. pl.	.85	6.00
Stachys lanata	.85	6.00
*Stokesia cyanea, blue	.85	6.00
*Sweet William, see Dianthus barbatus.		
*Tritoma Pfitzerii	1.25	8.00

There is a steadily increasing demand for perennials from lovers of flowers. Hardy plants are adapted to a more natural or informal style of gardening. They fill the oft repeated desire for "something that does not need replanting every year," and there is an endless variety to choose from as to color, time of flowering, and height and stlye of growth.

Hardy perennial plants are profitable for the florist to handle because there is little chance of loss. Many of the kinds will return a big profit from the cut flowers if the plants remain unsold, and the plants still remain for another season's sales.

Early planting in the fall is advisable so that new roots may anchor themselves in the soil before winter weather sets in.

Pansy Seed

Tooles' Giant Prize Strain

This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

Our endeavor is to combine a wide range of bright and pleasing colors with large size flowers, heavy substance of petals, together with an attractive round flower, many of which are ruffled and lightly fringed.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. **Packet, 20c.; trade packet of 1,000 seeds, 40c.; $\frac{1}{8}$ -oz., 90c.; $\frac{1}{4}$ -oz. \$1.25; 1 oz., \$5.00.**

10. Blue Shades—This is a mixture of all blue and purple varieties of pansies.

20. Black Pansies.

30. Brown Shades.—This is a mixture of the beautiful brown varieties of pansies.

50. Red Shades.—All of the showy red and purple kinds are combined in this mixture.

60. White Mixture.—All of the different varieties of white flowered pansies are to be found in this mixture.

70. Yellow Shades.—Into this mixture we put equal parts of the various shades of yellow pansies.

80. Fancy Varieties.—All the fancy edged varieties such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture.

100—Masterpiece.—Large curled and ruffled flowers in wide range of colors, mostly with large dark center markings.

Any of the above mixtures or varieties, **packet, 20c.; trade packet of 1,000 seeds, 40c.; $\frac{1}{8}$ -oz., \$1.25; 1 oz., \$5.00.**

Leaflet on pansy culture sent free on request.

A Real Novelty in Pansies

Pansy, William Toole, Sr.—This is a new pansy which we have originated and now offer for sale for the first time. We believe this is the largest white variety of pansy grown, and in addition the perfectly round flowers are beautifully fringed. We have found it especially attractive and free flowering when grown in the greenhouse in winter for cut flowers.

Packet of 100 seeds, 25c.; 5 packets \$1.00.

Hardy Perennial Flower Plants

The following seeds of hardy perennial flowers have all been grown on our own farm. All are fresh seed of good germination. Unless otherwise noted a trade packet contains about 1,000 seeds.

	Trade Packet
Anchusa Italica Dropmore variety, 250 seeds.	\$ .25
Anthemis Tinctoria Kelwayii, ...	.25
Cerastium Tomentosum, Snow in Summer, ...	.25
Shasta Daisy Alaska.	.40
Memorial Daisy	.25
Delphinium Belladonna, light blue, Oz. \$2.50	.40
Dianthus Plumarius, single and double mixed	.15
Liatris, Blazing Star	.25
Gaillardia Grandiflora, mixed, ...	.15
Linum Perenne, ...	.10
Lobelia Cardinalis, ...	.25
Lychnis Chalcedonica, ...	.15
Papaver Orientale	.15

WILLIAM TOOLE & SON
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