Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

12, 61
LIBRARY
RECEIVED
U. S. Department of Agriculture
REVISED PRICE LIST FOR 1918-1919

MAPLE RIDGE FARM CONSTABLE, N. Y.

ESTABLISHED 1868

MARKET GARDENING AND CHOICE TOMATO SEED

GROWING

Prize Bushel of Langdon's Northern Adirondack Earliana Tomato.

This is the Earliest, Smoothest, Hardest and Best Extra Early Tomato Ever Grown.

GET SEED FROM THE NORTH COUNTRY FOR EARLY CROPS

Do you realize how FAR NORTH our tomato seed is grown?

Look on your map north of Malone, four miles from the CANADIAN line, where the temperature (occasionally) drops to 25 degrees below zero, and you will see where the seed of the EARLIEST, SMOOTHEST and HARDEST Earliana Tomato is grown in its perfection.

Last winter we experienced two successive weeks with the temperature steadily at 20 degrees below zero. Yesterday and last night (Nov. 19, 1918), there fell four inches of snow.

Such winters leave barely four months free from frost, with generally cool days and many cold nights, and tomato plants must hustle to ripen any kind of a crop.

Under these conditions we have perfected our strain of Earliana by FOURTEEN years of line breeding and selection until it is almost a new variety in earliness and smoothness, but we are selling it under its true name.

We have letters in our files in which our customers say that tomato seed grown in the extreme north gives better results than that grown farther south. This is one:—

"Feb. 5-17—Send me 4 oz. of No. 2 ADIRONDACK EARLIANA tomato seed, just the same quality as I have had from you for ten years. No doubt that this best of all early tomatoes runs down in quality here, and I must buy yearly of you.—H. W. T., Rhode Island."

Also this:—"I planted your NORTHERN ADIRONDACK EARLIANA for the past two years and found that it ripens from two to three weeks earlier than seed grown in this vicinity.—J. A., Mass."

"Dec. 10-16—The seed I got from you last spring was O. K. The first fruits ripened June 15th, while our own saving of Earliana ripened June 23rd.—W. J. H. & Son, Va."

Prof. Massey wrote us as follows:—"I greatly prefer to get tomato seed FAR NORTH, especially of the earlier sorts. I get the earliest tomatoes in the neighborhood from your ADIRONDACK EARLIANA."

LANGDON'S NORTHERN ADIRONDACK EARLIANA has become known the country over as the BEST EXTRA EARLY VARIETY, and almost as an entirely NEW VARIETY, it is so distinctly different and better than the original strain. BUT NOTICE THIS: IF YOU SAVE SEED FROM YOUR OWN CROP PLEASE DON'T BLAME US IF IT DOESN'T KEEP UP TO ITS STANDARD OF EXCELLENCE. Also, be careful what you buy of seedsmen for Langdon's strain.

We are not seedsmen, being only market gardeners who offer for sale this seed from a strain of our early tomatoes on which we have worked FOURTEEN YEARS improving it for our own use, and have been selling it on its merits for ELEVEN years. If extra earliness combined with large size under favorable conditions mean anything to you, kindly file our little folder away for reference when it comes time to order your next lot of seed.

Regarding testimonials, we have heard it said, "They are not much good." But when our customers are so pleased with results obtained by them from our strain of tomato seed that, unasked, they express their satisfaction to us, we think we may be excused for quoting wide-awake, up-to-date truckers, who, certainly would not pay a good round price for seed unless they knew they were getting results they wanted. Read what a few of them say, for GREENHOUSE WORK first:—

"Well, here I am again for more of your ADIRONDACK EARLIANA tomato seed. I surely have had success with it, both in GREENHOUSE and out of doors. Can beat all others for earliness and quality.—S. Bros., Kansas."

"Jan. 22-17—Enclosed find \$10.00 for which please send me 2 ozs. of your ADIRONDACK EARLIANA tomato seed. I purchased my seed from you last year, and never had my crop, or at least the bulk of it, ripen so early.—L. I., Ont."

"Oct. 8-17—Please mail us ½ pound LANGDON'S EARLIANA tomato seed for forcing under glass, same grade as we received last year.—We are using your EARLIANA as a FORCING tomato, also for our MAIN OUTDOOR crop. Find them more satisfactory all around than any tomato we ever raised.—F. W. H., Kansas."

"Dec. 28-16—Please send me 1 oz. ADIRONDACK EARLIANA No. 2. I use this for my spring crop in my carnation house and find it better than any variety I have ever tried. Your EARLIANA and Livingston's Globe in the house are better for my purpose than the regular forcing varieties.—J. L., New York."

Not quoting any customers' letters from our former folder, the following letters have been coming during the past year, indicating their satisfaction with our NORTHERN GROWN tomato seed.

Nov. 28-17—"Having used your pedigreed tomato seed for several seasons and being well satisfied with results obtained from same I am again in the market for two ounces of your best seed.—A. B., Ontario, Canada."

"Jan. 2-18—Last year I planted your EARLIANA No. 2, and found it to be far superior to the ordinary tomato seed obtained from the seedsmen.—J. H., Alabama."

"Nov. 11-18—I must say that this strain of EARLIANA beats all early tomatoes I ever tested.—W. D., Missouri."

"Mar. 1-18.—Enclosed find \$3.00 for ½ oz. No. 3 EARLIANA. I have used No. 3 grade EARLIANA for a number of years and find I have the first ripe tomatoes.—A. R., Ontario, Canada."

"Jan. 2-18—Please send us at once 1 oz. ADIRONDACK EARLIANA No. 3, 1 oz. Bonney Best, selected, 1 oz. Baer, selected. \$7.00 enclosed. We still find your EARLIANA the best early tomato in existence. We have tried all earlies and extra-earlies and none of them ripen within TWO WEEKS of yours.—S. Bros., Kansas."

"Jan. 16-18—The tomato plants raised from the seed you sent me last year surpassed any I have ever raised. Please send catalogue as soon as possible.—H. W., New York."

"Dec. 11-17—Find \$3.00 enclosed for which send me ½ oz. No. 3 EARLIANA. They are all right and worth the price.—M. W., Montana."

"Feb. 11-18—Please try to fill order as I was too late with order last year and I prefer this tomato (EARLIANA) to any other I ever grew.—A. W., Michigan."

"Feb. 14-18—Please send catalogue and price of tomato seed. I have bought tomato seed from you for several years and have been very much pleased with them.—M. W., Georgia."

"Jan. 7-18—Please send me ½ oz. grade No. 3 EARLIANA. Your seed makes the finest and earliest tomatoes grown here.—M. T., Indiana."

"Dec. 28-17—ENCLOSED FIND P. O. ORDER FOR \$50.00 FOR TEN OUNCES OF YOUR NORTHERN ADIRONDACK EARLIANA TOMATO SEED—G. B., Ontario, Canada."

"Dec. 3-17—Have used your seed the past two seasons and have had very satisfactory crops.—H. S., New Jersey."

"Nov. 20-17—I am growing your tomatoes out here where our summers are very short, and every year I am getting ripe tomatoes earlier.—A. K., Wyoming."

"Dec. 20-17—I sowed my EARLIANA seed Feb. 20th, got my first ripe tomatoes June 20th and we had a late, cold spring, but I sold \$325.00 from 1800 plants.—T. L., Virginia."

"Jan. 31-18—I had ½ oz. of your No. 3 EARLIANA last year. Grew about 1600 potted plants and sold from them over \$700.00 worth of tomatoes, commencing July 24th and ending the bulk of the crop about Sept. 1st.—F. L., Indiana."

"Nov. 1-18—Enclosed find a check for \$10.00 for two ounces of your very choicest EARLIANA tomato seed. The EARLIANA seed we received from you last year was the best we ever had.—W. B., Michigan."

"Nov. 20-17—Enclosed you will find money order for \$10.00 for two ounces No. 3 ADIRONDACK EARLIANA tomato. We just cannot get along without your tomato seed. They are first in earliness and smoothness.—L. P. & Sons, Virginia."

"Feb. 4-18—Please send me \$1.00 worth of your grade No. 3 ADIRONDACK EARLIANA tomato seed. Have grown this tomato for the past five years and find it unequalled.—P. P., North Carolina."

"Feb. 12-18—Please send me quick as possible 1-16 oz. No. 3 and 3-4 oz. No. 2 EARLIANA. The tomato seed I get from you are the best on earth. They make twice the amount of fruit of 'others'. I wish you could see them grow here in this warm climate. We get them set in the open ground about April 20th, and pick nice tomatoes at frost about Oct. 25th from the original vines.—J. R., Alabama."

We might add a hundred more along the same line, but what's the use? The best recommendation of our seed is the fact that hundreds of our customers come back YEAR AFTER YEAR for our EARLIANA seed at our price, which cannot be lower and have enough to supply the demand or enable us to give it the care with which it is now harvested.

Last year (1917) our folder read as follows:—"Regarding our supply, last spring after we had sold out and returned a lot of orders one of our old customers wrote as follows:—"

"I see by your ad. in the Market Growers' Journal you are sold out of EARLIANA tomato seed BUT FOR THE LOVE OF MIKE see if you cannot scare me up an half ounce of your No. 3 grade or I don't know how I shall get along." "That's the way our tomato seed is missed when it cannot be supplied, and owing to a month's drought last summer we will likely run short again. Order early and let the other fellow do the waiting."

This year (1918) conditions are still more serious, for owing to an unprecedented cold, wet summer our crops have been so light we have been compelled to cancel a large share of our contract orders for EARLIANA, and may run short of other varieties, but prices will remain the same.

Price of Langdon's 14 year selection and Line Bred Northern Adirondack Tomato Seed, postpaid:

Grade No. 1— $\frac{1}{4}$ oz. 25c.; $\frac{1}{2}$ oz. 40c.; 1 oz. 60c.; 2 oz. \$1.20; 4 oz. \$2.00. No further discounts.

Grade No. 2—Seed from Crown and Selected Fruit: $\frac{1}{8}$ oz. 30c.; $\frac{1}{4}$ oz. 50c.; $\frac{1}{2}$ oz. 75c.; 1 oz. \$1.25. Supply limited.

Grade No. 3—Seed from our Breeding Fields, Best Private Stock, just such as we sow, supply limited: $\frac{1}{8}$ oz. \$1.00; $\frac{1}{4}$ oz. \$2.00; $\frac{1}{2}$ oz. \$3.00; 1 oz. \$5.00; 4 oz. \$18.00. No discount for less than 4 ounces.

This grade is from Breeding Fields, carefully selected for size, shape and smoothness of fruit, which is then cut and all fruit rejected that does not come up to the standard in solidity and small seed cavities. Can be supplied only when in stock; and seed of this grade cannot be bought elsewhere, for the cutting and sorting is not left to the judgment of hired help, it is done personally by the members of the firm themselves, who give you the results of their years of experience in this line.

We believe we are the only growers in the country, or the world, for that matter, of whom you can buy an extra choice grade of tomato seed selected by themselves in the same particular manner as this Grade No. 3 Adirondack Earliana.

Notice the large size of our tomato seed when it reaches you. It has been our experience that, as a rule, large sized seed of any vegetable crop or corn starts better, grows faster and yields more than seed running small or medium in size.

A NEW SECOND EARLY.

REDHEAD—This is a new second early which we obtained in the West, and which on this first trial scored many points in earliness ahead of even Baer. The day we made the first picking we got $2\frac{1}{2}$ bushels from Redhead, 1 bushel from Jewel, $\frac{1}{2}$ peck from Baer and 10 fruits from Bonny Best, all sowed and set at the same time side by side and all plots about the same size, except that Baer was considerably the largest. It is a strong grower, very prolific, the fruit bright

red and very smooth, some of the first to set were oval in shape and weighed 12 to 14 ounces. On account of its earliness we shall await another year's trial with much interest. (Written 1917).

A NEW BONNY BEST.

CAMPBELL BONNY BEST—We have grown several crops of seed for the Joseph Campbell Co., New Jersey, from stock seed sent us by them. This strain proved to be a few days later than our own, but the foliage is somewhat heavier, with the fruit running larger for that variety. It is a splendid strain, if the few days later in ripening is not a disadvantage, and is worthy to be added to our list. If you grow Bonny Best this strain will surely please you. In ordering state which strain is desired, Campbell's or our own.

A NEW MAIN CROPPER.

PURITAN HILL—A customer in Central New York writes:—"Dec. 11-16—I enclose a few seeds of the **PURITAN HILL** tomato which has a large, local demand here for both fruit and plants. Will you kindly test it and grow me two or three ounces of seed? It is a valuable tomato, ripening midway between Bonny Best and Stone, and like your earliana the bulk of the crop ripens almost together. It is a 20 YEAR SELECTION of Prof. Bailey's **IGNOTUM**, the fruit being much deeper and more regular than the original."

Of all the main crop varieties we have tried, this new one, or rather new old one, gives promise of being a winner. The vigor and uniformity of plants was very noticeable even in the seed bed as well as in the field. The fruit is beautiful, second to none in color, size and smoothness, with cell walls so thick and hard that makes it an **EARLY RED ROCK**, leaving little to be desired as a main crop. We believe it will be distinctly to your advantage to try this well bred variety.

The above paragraphs concerning **REDHEAD** and **PURITAN HILL** were written in 1917. This year, 1918, has been a very unfavorable summer for all our tomato crop, but after comparing all under the same conditions we see no reason for changing our opinion of the two above named varieties.

BONNY BEST, **BAER** and **JEWEL** are the standard second earlies which need no description, the variety best suited to you depending largely on your market, location and soil. We have selected grades of these and our strains are as good as the best, beside being grown in the North.

GREATER BALTIMORE—We had our attention called to this old stand-by, grown largely in the South, and after two years' trial find it earlier and more prolific than Stone or Red Rock, splendid in color and more desirable, as it is earlier. Prof. Massey writes us:—"Jan. 2-17—In regard to the Greater Baltimore it is one of the things the B——s have sent out that has proved good. Our growers for the canning factories find that it makes a heavier crop than Stone which has been so generally used. I have not grown it, but know it very well."

MISSISSIPPI GIRL—We still list this fine main crop variety, growing it each year for its merits of fitting in so well with our other later varieties, it being a good variety in every respect.

RED ROCK—The latest and probably the best keeper is Red Rock, which excels all others for late shipping and canning. Will keep in perfect condition longer than any other tomato we ever saw on account of its thick cell walls and tough skin. It ripens from the outside in, instead of from the inside outward, and sound fruit picked, even when well colored, should keep two weeks or longer before getting too soft for best use. In fact one average large specimen picked perfectly green and laid on a shelf in the packing shed Sept. 12th, colored perfectly, and was in splendid, hard condition Oct. 10th.

Our tomato seed is all of our **OWN GROWING** for the trade, (we

do no canning), is carefully dried and screened, leaving only the plumpest and best. It is no cheap stuff, although we have had seed of five standard varieties offered us at 40c. PER POUND. We could use that to sell again, but are not interested, for your interests and ours are identical.

But, won't you PLEASE order early enough to make a test of our seed before sowing? We have had two or three complaints about seed that SHOULD BE GOOD, from the SAME LOT as was seed sent to customers whose letters are on a previous page, but some variation of temperature, soil condition, or other unknown factor caused disappointment to the purchaser and may do the same for you. For instance, one package was reported to be of very poor germination and was returned to us. Being short of that variety we sowed the seed of that package, which germinated splendidly and made a part of our crop of 1917. Be kind enough to help us and your own interests in this, for, owing to so many different conditions among so many hundreds of our customers, we cannot guarantee anything.

Another consideration is this: There are some localities in which unknown variations of climatic or soil conditions occasionally produce unfavorable effects on the tomato crop. This we KNOW BEYOND DISPUTE, having proved it with crops grown from the same lot of seed in different localities. There is a whole lot about smoothness, roughness and sporting of the crop that you and we cannot explain.

PRICES:

ADIRONDACK EARLIANA, see a previous page.

	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	2 oz.	4 oz.	8 oz.
REDHEAD (selected) ...	\$.50	\$.75	\$1.00	\$1.50	\$2.50		
PURITAN HILL (selected) .	.50	.75	1.00	1.50	2.50		
CAMPBELL BONNY							
BEST (selected)	.50	.75	1.00	1.50	2.50		
BONNY BEST (our strain) ...	.25	.40	.60	.60	1.20	2.00	3.50
BONNY BEST (selected)	.40	.60	1.00	2.00	3.50	6.00	
JEWEL	.20	.30	.50	1.00	1.75	2.50	
JEWEL (selected)	.40	.60	1.00	2.00	3.50	6.00	
BAER	.25	.40	.60	1.20	2.00	3.50	
BAER (selected)	.40	.60	1.00	2.00	3.50	6.00	
GREATER BALTIMORE	.25	.40	.60	1.20	2.00	3.50	
(selected)	.40	.60	1.00	2.00	3.50	6.00	
MISSISSIPPI GIRL	.25	.40	.60	1.20	2.00	3.50	
(selected)	.40	.60	1.00	2.00	3.50	6.00	
IMPROVED STONE	.25	.40	.60	1.00	2.00	3.50	
(selected)	.40	.60	1.00	2.00	3.50	6.00	
RED ROCK	.25	.40	.60	1.00	2.00	3.50	
RED ROCK (selected)	.40	.60	1.00	2.00	3.50	6.00	

MIMMS CUCUMBER crop failed.

GOLDEN BANTAM, crop failed.

Order early and write your name plainly, naming second choice if any, for if any variety is exhausted we do not substitute unless directed to do so. Please do not send postage stamps, except for amounts less than \$1.00. 1c. or 3c. stamps preferred.

Our friends who ask for cultural directions for growing tomatoes we would refer to the MARKET GROWERS' JOURNAL, Louisville, Ky., \$1.00 per year, semi-weekly. It is the best truckers' paper of which we know, having special numbers throughout the year on special crops, each of which is worth the year's subscription if you grow that crop even in a small garden. We try to fill all orders by first mail. If seed is not promptly received, notify us.

Yours for the best in the business,

H. P. LANGDON & SON.

November, 1918.

CONSTABLE, N. Y.