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PLANT TREES THAT GROW DOLLARS

A three-year-old Stark Delicious tree in orchard of F. S. Burgess. A few years later 36 of these trees (on $\frac{2}{3}$ acre of land) yielded \$1,500.00 worth of magnificent fruit, Stark Bro's Old Oak Process Whole Root Trees are young and sure bearers.

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"Orchard Profit Outlook Never As Fine As Now!"

Says Dr. J. C. Whitten, generally acclaimed by press and people to be one of America's leaders in Horticulture and Orcharding. Dr. Whitten is a practical, successful fruit grower as well as Dean of Horticulture.

"There never was a time when orchardists could put out an orchard with as fine an outlook for profits as *now*. The man who plants good trees of the right varieties and gives them good care will make splendid profits. I am urging owners of land to plant orchards and to plant this year, because the opportunity for growing inter-crops between the tree rows and thus giving the trees splendid cultivation means that the orchard will be brought into bearing and the land will be made to produce good profits until the trees begin to bear, then the bearing orchard will make the land several hundred per cent more valuable than before the trees were planted. It is for these reasons that I say plant orchards now."

"Orchards are not being planted fast enough to anywhere near keep up with the increase in our population. The future looks brighter than ever before for the man who plants an orchard. Furthermore, some of the leading orchard areas in Europe have been devastated by war, and there will be a shortage of fruit in Europe for many years to come."

NOTE—The photo to the left shows an excellent example of growing big profit-producing crops between rows of young orchards. Thousands of land owners all over America are now making their acres yield a double profit by this plan. You can plant a young orchard and make it pay from the start.

J. C. Whitten
Dean of Horticulture,
Missouri College of Agriculture.

PROF. J. C. WHITTEN
Dean of Horticulture,
Missouri College of Agriculture for over 25 years.
Recently appointed Dean of Horticulture, University of California.