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“What Varieties Shall I Plant?”

We have marked with stars those varieties and kinds of trees and plants which have proven their adaptability to your section. (The degree of adaptability is indicated by the number of stars.) Some judge by “quality” of fruit; others, by “productiveness” or “hardiness” or “market prices.” Our recommendations are based on consideration of all characteristics. The varieties “starred” are the best all-around fruits of their class. The most essential facts are given in this bulletin.

In a few days spring will be here. If your profit and pleasure from fruit is not to be put off another year, you will need to do your planting soon—the sooner the better. The demand is heavier this year, the supply is more limited. Prices will not be lower, and those who wait too long may find it impossible to get the kinds and varieties they require.

You know the importance of buying only first-class trees and plants. So do we. Our nursery stock will give you the greatest satisfaction in the long run. The proof of the tree is in the fruit. When you pick the fruit for home use or market from your Wm. P. Stark trees, you will not remember the prices you paid, but you will be constantly reminded of the pleasure and profit they give.

And yet our prices are very low, considering their high grade. They are much better in quality and lower in price than you can buy through the average agent. We have no agents, and never have had. We sell direct-from-nursery not only to save you money, but also to insure you final success and satisfaction. The average agent knows mighty little about the goods he sells. He is apt to mix the labels, delay delivery, give wrong advice, and often misrepresents to get your order. Anyone who claims to be our agent is a fraud.

The results of our study and experience are at your service. You can send in your order, or ask for any advice or information on your fruit-growing problems, with full assurance of satisfaction.

WILLIAM P. STARK NURSERIES.
You like to have people say nice things about you. So do we. It spurs us on to greater endeavor.

This business was founded upon the conviction that discriminating buyers appreciate quality; quality in the goods themselves, in proper handling, in efficient packing, in reliable information, in direct responsibility.

The expressions of satisfaction which come to us from every State and from many foreign countries are indeed gratifying and encouraging to my associates and myself. It spurs us on to make every possible betterment in our service.

W. T. Dean

Reports from Maryland

Splendid Trees—Expert Packing—"Treedived my trees and berry bushes all right. Thank you for the care you take in packing them. I think they would have gone almost anywhere safe. I think they are the finest young trees I ever saw and they have such splendid roots."—J. B. Clements (Caroline County).

J. H. Hale Make Great Growth—"The J. H. Hale peaches have made a tremendous grow, there are several peach trees on them, but not ripe, I am very much pleased with them."—Fred Winnet (Dorchester County).

Hearty Endorsement—"You are at liberty to refer anyone to me in regard to your trees and square dealing."—J. T. Humphreys (Frederick County).

Fine Quality Fruit—"The trees I got of you made a good growth, and have had a few peaches of fine quality."—Mrs. J. W. Winnie (Frederick County).

Wonderful Growth—"I wish that you could see the J. H. Hale trees. They have made a wonderful growth. The largest are actually 10 feet in height. Some of them have a half hank (1 peck) of peaches on them, most of them have a few peaches on them. I am very much pleased with all of them."—E. Bryan (Harford County).

Best of 32 Years' Experience—"In the 32 years of my fruit-growing, I have had the finest tree from quite a number of nurseries, but your trees have grown ahead of all the rest. Your prices, too, are among the lowest. I have ordered all of my peach trees from you this season."—John N. Carkamy (Montgomery County).

Praise Your Trees—"I received the 100 apple trees you sent me last fall in good condition, and better trees never came here from anywhere; in fact, I cannot think of trees better grown than those you sent. I want to thank you for your efficient and satisfactory service rendered in filling my order for trees, and to say that I am glad to give you this fall order this fall."—Charles H. Scherr (Montgomery County).

Highest Appreciation—"The June-juddled J. H. Hale with bundles of Riley, Carmen, etc., came out very nicely, and you cannot know how well they are doing nicely. I can not find words to properly praise your fruit. Thanks for your splendid writing."—A. A. Bingham (Montgomery County).

Strawberries Stand Drought—"Last spring I got from you your three-dollar offer of strawberry plants, including the two evergreen kinds, American Beauty and Evergreen. The plants were well grown and shipped and set out just before the long, hot drought, I did not lose one plant. I kept all borsom platted up until July last, and all allowed the evergreen fruit, and from the middle of July until November 1st of this year, I picked delicious ripe berries."—E. M. Kinigam (Montgomery County).

Finest Ever Saw—"I am particularly pleased with the peach trees you sent me this year. They are the finest trees I ever saw, if one could always get such roots, there would be more coarse to plant trees."—L. C. Thomas (Prince George County).

The Finest Yellow Peach—"One of my friends has a tree that I ordered for him, which he ordered from you, and I am very much pleased with it."—E. F. Blynch (Montgomery County).

J. H. Hale in Bear—"The young J. H. Hale peach trees purchased from your three years tree are bearing this year,"—W. S. Smith (Washington County).

Good Roots—"I received the nursery stock in good condition. It is good, well-rooted stock and am well pleased with it."—H. P. Strickler (Washington County).

Reports from Illinois

Much Better Than Expected—"The nursery stock I bought from you in former years was much better than expected. I would not think about buying from anyone but you."—Lester Payne (Franklin County).

Best of 30 Years' Experience—"Just finished planting those trees I got from you several years ago, and I am proud to say that I have not since planted any trees or received any trees from you this season. I only wish that I could have planted as many as I have. Your trees are very fine, and I am very much pleased with them. I will certainly return to you for more trees."—Mr. A. Green (Marion County).

Better Than Elberta—"I had as many as six peaches this year from the J. H. Hale trees the second year from setting them out. Truly extra fine fruit—better than Elberta."—J. A. Spiehler (Marion County).

Thriftiest Trees—"I believe these are the thriftiest, best-rooted lots that I have bought anywhere. If I set 100 trees last year, but not so well rooted as these, and I will try still many more to order from you!"—E. H. Hult (Montgomery County).

Fruit Growth—"Wish to say that the dwarf pear and J. H. Hale peach trees received from you last season made fine growth."—J. H. Hampton (Montgomery County).

Reports from Indiana

Stand Long Drought—"Trees bought from you last spring are growing through without 120 days' drought."—P. H. Vaels, M.D. (Clay County).

Easy to Recommend—"The trees you ordered from you last spring were the most satisfactory, and have made a remarkable growth. It is easy to recommend such trees as these."—A. W. Robinson (Montgomery County).

Expert's Endorsement—"The neighbor I spoke of as getting part of the same as quite an expert in the fruit business and pronounced them the finest lot of trees he ever saw."—F. H. De Wees (Henry County).

Reports from Virginia

Superior Delicious Trees—"Those 'Delicious' apple trees you sent me last year were the finest I have ever bought and have sold perfectly splendid"—C. A. Green (Marion County).

Splendid Growth—"I bought 400 Jonathan trees from you two years ago on Mr. Butts' recommendation, and these trees have done perfectly splendidly."—C. A. Green (Marion County).

Great Trees—"Trees recently received from you are an absolute delight to us. We have never seen or heard of such good looking trees as you have been sending us. We have never seen a finer lot of trees from any nursery and my friends all agree that I certainly got a bargain."—Thos. H. Reid, Jr. (Lamontimer County).

J. H. Hale Stand Record Drought—"The trees sent me last season from you are an absolute delight. The fruit which were planted the 27th of May, when peaches were the fruit of the season in the State, has grown in size and quality as well as in taste. I am alive and looking fine, notwithstanding the greatest drought here ever known in this section."—H. C. Stone (Montgomery County).

Test of Good Stock—"Mr. Etta has tried a few trees from several other places, and that is the first set of good apples he has had from us when we order any good stock, to order from W. F. Scott."—The Frederick Hall Fruit Farm (Loudis County).

Endorsing Selling Direct—"Your idea to sell direct to consumer and cut out agents is a sure winner with careful, cold-headed thinkers. I have farmed badly in buying of agents."—H. E. & L. Taney (Rockingham County).

Made the Best Growth—"I will say that the trees I bought from you were the best-rooted and the best growth of any trees I ever bought. In fact, they had the best root system I have ever seen. The trees I ordered from you for the past three years have been perfectly fine, and I will say that I think my orchard had done as well as it is doing since my sprays and cultivation have been here."—A. W. Kistler (Sycamore Community (Syracuse), Wash.).

All Grew Beautifully—"Of the fifty J. H. Hale peach trees ordered from you last spring, all fifty of them grew beautifully, and, had all my 100 J. H. Hale peach trees of the same kind grown about six weeks ago and now has limbs about 15 inches long; the balance have a growth of from 3" —J. T. C. Scott (Montgomery County).

Pears—"The entire orchard is living; only one tree of the seven trees of the year died out of all. This tree has been growing about six weeks ago and now has limbs about 15 inches long; the balance have a growth of from 3" —J. T. C. Scott (Montgomery County).

Hardy Trees—"The entire orchard is living; only one tree of the seven trees of the year died out of all. This tree has been growing about six weeks ago and now has limbs about 15 inches long; the balance have a growth of from 3" —J. T. C. Scott (Montgomery County).

Reports from West Virginia

Fine Growth—"The trees I got from you last year I planted on April 18, 1916. They have branches 4 feet long and all grew fine."—T. G. Casey (Wetzel County).

Far Superior to Others—"We do not recall having received peaches ever from any one that the trees you sent, which reached us in good condition, and are far superior to those received three years ago."—Frederick W. Wees (Wetzel County).

Wants More J. H. Hales—"The J. H. Hale peach trees all lived and made a good growth. I would like to have 30 more J. H. Hale peach trees this year."—S. D. Wadsworth (Harrison County).

Appreciate Fair Dealing—"The trees I received this year in the spring are all growing nicely and we shall be very pleased to order from you again as good as you are, and will do what I can to send trade or customers to you."—D. W. Morison (Mount Charleston County).

Wonderful Peach—"The peach trees I received from you in 1913 have made a wonderful growth and have a splendid crop this year."—J. H. W. Heverin (McDowell County).

Peerless Trees—"Our trees arrived in fine condition and we have no doubts about them. We are saving the line of nursery stock. Your trees stand without a peer. The trees you get from you are making people up around here."—C. K. Tolker (Mingo County).
Reports from Ohio

Rapid Growth—"The orchard that I purchased two years ago is making a very rapid growth. The peaches are doing well. I do not know what to do with them, but threw them in the corner of the cellar, and forgot about them until five years after, when I happened to think of them. I took them out and planted them, and they have grown to be the largest trees that I have ever seen. I believe that they are the finest trees I have ever seen."
—F. A. Martin (Brown County).

Strawberries in November—"We had a few strawberry plants in the ground, and when the frost came, berries, green and red, and blossoms were on the vines."
—Mrs. John W. Hauser (Clermont County).

Reports from Pennsylvania

J. H. Bears Bear Young—"I bought 10 J. H. Bears peach trees from you the spring of 1933, and have been very pleased with them. They are my favorite trees, and I shall have them again next year."—R. H. Lipp (Adams County).

Exceptional Roots—"I want to compliment you and your firm on the excellent roots and seedlings you have given me. This is especially true of the apple and peaches—strong, large, staked, exceptionally long roots, and generally thrifty-looking."
—W. C. Rose (Cumberland County).

Best Ever Received—"I like your trees, as they were the best type I have received from any nursery in the country."
—J. H. Bears Stand Proud—"I have 1,000 J. H. Bears trees, but the J. H. Bears trees from your firm are the best."


Reports from New Jersey

Finest Trees Ever—"I was very agreeably surprised in finding the quality of stock you shipped, especially the J. H. Bears trees, which I am very pleased with. This is without exception the finest lot of trees I have ever received, and I shall deal with you in the future quite extensively."
—P. V. Van Riper (Bergen County).

All Growing Nicely—"The trees I got of you are all living and doing well. I am well pleased with them, and shall deal with you again."—J. E. McCullough (Bucks County).

Good as Your Advertisements—"I am very much pleased to know that I have been dealing with one of the best firms in the country, and that ship orders when ordered."
—D. J. McAuliffe (Cumberland County).

Finest Ever Seen—"My former remark that he was setting them, that they were the finest-looking trees I have ever seen, was most correct."
—J. J. B. Simms (Monmouth County).

Reports from Kentucky

J. H. Bear Pies Fill All Requirements—"I have been very much pleased with the J. H. Bears trees that I bought from you. It is one of Nature's most wonderful products. To say that they are the best is an understatement."
—R. H. Lipp (Adams County).

Growth, Astonishes Neighbors—"The peach trees bought of you, though they had a late start in bloom and about when the apples were making, averaged fully one-half larger than the Elbertas in the neighbor's yard, and the peach stones averaged 1 1/4 inches in circumference. In quality they are simply among the best."
—H. C. Riegel (Jefferson County).

Best Root System—"The trees were excellent, best root system I ever saw and carried a very large number of branches, and could be headed almost any way. The trees made a very rapid growth last year."
—R. E. Johnson (Jefferson County).

Extra Growth—"I am more than pleased with the trees I bought of you last spring. We had a rather cool and wet summer, yet the trees grew extremely well."
—D. E. Michael (Montgomery County).

Growth—"The peach trees from my yard, that had a late start in bloom and about when the apples were making, averaged fully one-half larger than the Elbertas in the neighbor's yard, and the peach stones averaged 1 1/4 inches in circumference. In quality they are simply among the best."
—H. C. Riegel (Jefferson County).

Growth—"The trees are very strong root system that I have ever seen."
—P. L. Long (Berkley County).

Keep Your Word—"We received your trees all right. Thanks for your prompt attention. We shall be pleased to deal with you again when we need anything more."
—J. H. Bears Root System—"We have the trees and they are the best type ever received."
—W. C. Rose (Cumberland County).

A Strong Booster—"The fruit trees received from you a year ago were decidedly the best I ever had. These trees are much stronger than the one I have for a booster for you."
—H. D. Duff (Carroll County).

Superior Grape Vines—"From the grape vines I bought from you last year I can say this year's growth is so fine that the neighbors are most complimentary."
—J. A. Gallas (Staunton County).

Fast Growth—"I must say I have never had trees sent to me that grew as fast as the Wm. P. Stark trees are growing."
—H. B. Rittenhouse (Westmoreland County).

Best Ever Received—"The trees received from you last year were just what I expected to receive in this section of the country."
—R. G. Campbell (Perry County).

J. H. Bears Best—"The J. H. Bears peach made the best showing last season of any fruit on the farm."
—J. S. Williams (Westmoreland County).

Good Growth in Spite of Drought—"Am doing exceptionally well in the midst of a very dry summer. The J. H. Bears trees have grown over 20 inches since May."
—R. H. Lipp (Adams County).

Attention to Small Orders—"You shipped the small order as promptly as you could have shipped a large one."
—W. C. Whitehead (Paisley County).

Cherries for Third Year—"I bought some trees from you two years ago, and they are doing fine. Had cherries on this year."
—B. S. Harbison (Washington County).

Wants More—"The stock I got last year was marvelous. Will be back for more next year."
—J. S. Williams (Westmoreland County).

Exceptional Trees—"The J. H. Bears trees from your firm are the best I have ever seen."
—J. S. Williams (Westmoreland County).

Reports from Delaware

J. H. Bears Kept Three Weeks—"We had some peaches last year. They were very good—such sweet peaches—had them ready for picking."
—MRS. ELIZA A. FOX (Kent Co).

Niceest Ever—"The trees are the nicest I have ever bought."
—SOPHIE RICHARD (Sussex County).

The cost of first-class trees is soon forgotten, but the satisfaction they give is long remembered.
Your Opportunity

The States and portions of States indicated by the dark shading on above map comprise an important horticultural region or division where practically all classes of fruit grow to perfection.

For the most part, it is rugged and hilly and 500 feet or more above sea-level, except along the Atlantic Coast, where elevation is not such an important factor. This rolling, hilly country, often unsuited for general farming and therefore of low valuation per acre, is particularly good for fruit-growing, because it provides the essential air and water drainage. The rainfall is abundant and the climate quite satisfactory. The soil and climate vary, but conditions throughout this section are generally suited to growing the different types of fruit.

Some of the largest apple, peach, pear, and cherry orchards in the world are located in this section. In some districts the growers have specialized in particular fruits: Southern Illinois in strawberries, peaches, and early apples; Maryland in peaches and strawberries; Southern Ohio in pears; and Virginia in apples.

The development of these localities was due in part to favorable circumstances, but most of all to the energetic leadership of one or more men in each community. Personality is the great factor in fruit-growing, as in other lines of business. The soil and climate are often no better, nor even as good, in these districts as in hundreds of others in adjoining counties and States.

Large commercial orchards, properly managed, will continue to be profitable, but the big development in horticulture is in smaller commercial orchards and in farm orchards. Fruit-growing has become so standardized that success is no longer dependent upon specialization. Without neglecting his other interests, the owner of the small orchard can give it close, personal attention. He can study and know the individual tree as he does his horses or cattle. He can plant his varieties so as to ship in car lots or to nearby city markets, or to supply local demand.

When the grower supplies nearby markets, his net profit will be increased by the saving on cost of refrigeration, in commissions, and in other expenses. The automobile truck and the improvements in roads are constantly bringing the markets closer.

In this great section, the grower can raise a succession of fruits to sell on the market from early spring to late winter; first of all, strawberries; then, in the order named: early cherries, currants, gooseberries, raspberries, blackberries, early summer apples, apricots, peaches, plums, pears, grapes, and fall and winter apples. Apples can also be sold from storage in less than carload lots throughout the winter. Thus the same town will provide a market for a much greater amount of fruit where the grower produces an assortment that covers almost the entire year.

The markets have greatly improved in the last few years, and better methods of distribution and selling are producing larger and more dependable profits.
The Incomparable "Delicious"

The Delicious is a beautiful red-striped winter apple, combining to an unusual degree a remarkable flavor and quality of fruit with tree hardiness, vigor, and low cost of production.

The Delicious is the great national dessert apple. Its great beauty delights the eye, and its fragrant aroma tempts the appetite. And the memory of its flavor is lasting. No wonder the consumer is glad to pay higher prices for the genuine Delicious.

The Delicious has created the sensation of the times in fruit-growing circles. Probably no new apple has been more widely talked about, more generally planted or better received by customers and growers alike. Introduced in 1895, in the short time that has intervened, its culture has spread throughout the apple districts of the United States. In the orchards of the West and Northwest it has been extensively planted, and, accordingly to all reports, is proving a great commercial success. Delicious, as grown in New York, is smaller and not so richly colored as the western-grown fruit, but is even better in quality—at least, so the Easterners think."—Prof. U. P. Hedrick's Bulletin No. 364, New York Agricultural Experiment Station.

Reports on "Delicious"

"Delicious has created the sensation of the times in fruit-growing circles. Probably no new apple has been more widely talked about, more generally planted or better received by customers and growers alike.

The Delicious is in great demand here. One orchardist with 51 trees picked 259 boxes, for which he received $2.00 a box here at home. He could easily get $2.50 for them."—R. S. Purpel & Son, Colorado.

"We get from $1.00 to $6.00 per barrel for Albermarle Pippin and Delicious on the Roanoke City market."—G. W. Greenwood, Virginia.

"I got $2.00 per bushel for my Delicious last winter. I am getting $6.00 per barrel for those packed in that manner."—O. E. Carter, Indiana.

"My Delicious sold readily at $1.50 per bushel. People have begun to call for them now twenty-two miles away."—Jos. A. Butler, Michigan.

Prices

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<th>Type</th>
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"The recollection of quality remains long after the price is forgotten."
Apple and Crabapple Trees

* Baldwin  Bright red; staple variety for home and market in Northeastern United States; popular on all markets.

* Banana  See Winter Banana.

* Black Ben  Dark red. The great general-purpose apple. Enormously productive. Dependable bearer; good keeper; easily grown; beautiful appearance; red all over.

** Delicious  See page 5.

** Duchess of Oldenburg  Yellow, heavily striped with red. Bears young; very productive; dependable; profitable market apple and good for home cooking.

*** Gravenstein  Orange yellow with red stripes. Ideal high quality, early apple for home use. Especially good for eating fresh, as well as cooking. Ripens through a period of several weeks, giving a long season of use.

** Grimes Golden  Yellow. The best quality early winter apple. Sparkling, rich, juicy quality. Keeps well in storage; heavy, regular bearer.


** King David  Very dark red, of the Jonathan class, but succeeds on soil too poor to raise Jonathan. It is heavy, regular, and dependable bearer. The Geneva Experiment Station, New York, reports: "The trees are hardy and productive and quite up to the average in vigor and health. The apples are larger than the Jonathan and even better colored, making King David one of the beauties of the orchard, for added to the deep, solid red color are rotundity in shape and uniformity in size—these qualities giving the variety almost perfection from an aesthetic standpoint. The flesh is firm, fine, crisp, tender, spicy, and juicy, and of best quality. The variety thus becomes not only one of the beauties, but one of the deities of the orchard."

** Liviland Raspberry  Red striped (Early Summer) over yellow. Very much like New Trispenser, but very resistant to blight; heavy, regular bearer. Many authorities consider it the best early apple variety.

** Maiden Blush  Bright yellow, with a red cheek. Polarity variety. All parts of the country for home use and local market.

** McIntosh  Bright red, dark red (Early Winter) stripe. Pure white flesh, highly perfumed.

* Melon  Striped red and yellow (Late Summer) low; Wealthy type; very hard; good quality; enormous productivity. Can be grown in extreme Southern States, farther south than Wealthy.

* Northern Spy  Bright red stripe; an old standard variety; popular and profitable in the Northern States; high quality; dependable; long keeper.

** Paragon  Deep red. Has the high quality of the Starksman, plus the dark color of the old Winesap.

** Red Astrachan  Red stripes; one of the best general-purpose late summer apples for home use and markets; good cooker; ripens over a long season.


*** Rome Beauty  Red stripe; good variety for baking; profitable commercial variety.

** Spitzence  Dark purple-red; (Winter) high quality and an old favorite on all markets. Should be planted on high, well-drained land.

** Stayman  Large; striped with dark red; better quality than its parent Winesap; the favorite of the Winesap family.

** Wagener  Beautiful bright red. (Early Winter) High quality; hardy; thrives everywhere; bears heavily and very young; often the third to fourth year; regular and dependable.

*** Wealthy  Bright red stripe, exceptionally hard; most widely planted fall apple; good quality; crisp; white flesh tinged with pink; dependable, young bearer.

** Wilson Red  Dark cherry red; (Mid-Summer) looks like a big "Red June," but a better shipper and ripens later. White flesh. Best shipper and keeper of its season. Splendid variety for home use and market.

**** Winesap  Dark red; popular old variety.

** Winter Banana  Bright yellow with a red cheek; one of the most beautiful apples; large size. Its unusual flavor gives it its name. Excellent for home use and market.

** Yellow Newtown  Bright yellow; (Winter) firm, brittle flesh; excellent quality; one of the best keepers and very profitable in favored localities; excellent for home use.

** Yellow Transparent  Bright, transparent; (Early Summer) parent golden; white flesh; pleasant, good quality; extra hardy, productive, young bearer.

**** York Imperial  Red striped; good (Winter) quality; especially adapted to central Southern States, where it is unusually vigorous and a heavy, regular bearer.

Crabapples

** Excelsior  Red striped; attractive, large size, very high quality for crab. One of the best for eating fresh.

** Florence  High quality; pinkish (Late Summer) red over a deep yellow. Extremely hardy and young bearer.

** Hyslop  Dark red with blue bloom. (Early Winter) Extra good for jellys and cooking purposes; extra hardy. Most widely planted crabapple.

PRICES ON APPLES

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<td>3 to 4 ft., ea.</td>
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<td>4 to 6 ft., ea.</td>
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PRICES ON CRABAPPLES

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</thead>
<tbody>
<tr>
<td>3 to 4 ft., ea.</td>
<td>$0.24</td>
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</tr>
<tr>
<td>4 to 5 ft., ea.</td>
<td>$0.24</td>
<td>$0.14</td>
<td>$0.09</td>
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"An apple a day keeps the doctor away."
Pear Trees, Standard.

The pear has never had the appreciation it deserves from the commercial grower or from the home grower. In nothing else that grows and in no perfection made can you get the refreshing acids, the rich spices, the honeyed sweetness, and the delicacy of flavor which you find in the favored varieties of pears that you may grow in your own garden or orchard. They are wholesome as apples.

The pear is an upright grower, and needs but little space for the few trees which will supply an abundance of fresh fruit for the table and for preserves, jellies, etc. With proper selection of varieties you can have this delicious fruit from midsummer to March. The pear is a beautiful shade tree for yard planting.

**Kieffer (Winter)** Extra large, heavy pear. Good quality when well grown. It should be picked when mature, but before entirely ripe. If allowed to ripen on the tree, the flesh about the core becomes coarse. Remarkably fine shipper; excellent for canning. Delicious when cut in two, half covered with water and baked. The tree is remarkably strong, most vigorous and productive, and one of the most resistant to blight. Hardy in the North, succeeds in the South where other varieties can not be grown. For this reason it is more extensively planted than any other variety, although it ranks second to Bartlett in the commercial orchards of the United States.

**Bartlett** Most widely planted, best-known quality pear; famous for dessert and canning. Bartlett is a large, clear, bright yellow pear with a blush on the sunny side. The skin is waxy, flesh white, highly perfumed, butty rich, juicy, relished by everyone. A universal favorite as a canner, shipper, and for home use. Tree is vigorous, hardy, regular; comes into bearing young; thrives everywhere except in the South. Late bloomer.

**Bosc** Long, tapering, russet pear. Can furnish tree especially grafted on Kieffer stock without additional price. Other nurserymen sell them for $1.00 apace. One of the best quality pears grown; hardy, dependable.

**Clapp Favorite** Large, yellow, good quality, productive. **Comice** An excellent high quality pear; good keeper and shipper. **Garber** Large yellow pear. Hardy, vigorous, enormously productive; fair quality. Plant where other varieties do not thrive. **Lincoln** An excellent yellow pear, similar to Bartlett in appearance and quality. Tree healthy and vigorous. **Seckel** A small golden russet pear; delicious; sweetest, best quality of any. Hardy, regular bearer. Excellent for home use and local market. **Winter Nelis** The latest pear of all. Keeps in cold storage until spring; very high quality; large size, thrifty, regular bearer.

**Duchess d'Angouleme** This pear is successful only when grown as a dwarf. The largest of all pears; white flesh; rich, high quality.

**Anjou (Dwarf)** See under standard varieties for description.

**Bartlett** See under standard varieties for description.

**Duchess d'Angouleme** This pear is successful only when grown as a dwarf. The largest of all pears; white flesh; rich, high quality.

**Anjou (Dwarf)** See under standard varieties for description.

**Bartlett** See under standard varieties for description.

**Seckel** See under standard varieties for description.

**Quince Trees**


**Apples often bring the farmer more money than all his other crops put together.** "By others mistakes wise men correct their own." The varieties we list have proved their worth. **Quince Trees**

**PRICES ON DWARF Pears**

- Medium size ea.: $2.00; per 10, 20.00; per 50, 65.00
- Large size ea.: $2.60; per 10, 30.00; per 50, 75.00
- Extra large ea.: $3.50; per 10, 35.00; per 50, 95.00

**PRICES ON QUINCE TREES**

- Medium size ea.: $1.80; per 10, 18.00; per 50, 50.00
- Large size ea.: $2.50; per 10, 25.00; per 50, 70.00
- Extra large ea.: $3.00; per 10, 30.00; per 50, 100.00
The J. H. Hale Peach Is a 

The best varieties are the best money-makers. Witness the Elberta peach. Now there is a greater than Elberta. The J. H. Hale has the same good qualities, but to a greater degree. It will ship a thousand miles farther, bears when others fail, and brings the highest prices. It has out-yielded and outsold Elberta and other peaches in carload lots in the country’s greatest market. There is no longer room for hesitation or doubt. The J. H. Hale is supreme in size, color, texture, flavor, keeping, shipping qualities, hardiness and adaptability. No other peach so fully satisfies every market demand. No other peach offers growers such remarkable profits.

Alabama—"I set some J. H. Hale last spring, and some of them had from two to seven peaches on them this year—going some! Used-dynamic. Now higher than my head—one year’s growth."—W. E. Barnes.

Arkansas—"Two years ago this spring I got two of your J. H. Hale peach trees. They both bore fruit this year. One tree had about a peck, and the other, two dozen, and they were dandy. I had a few of them on exhibition in town, and everyone said that they were the finest peaches that they had ever seen."—M. G. Woodmansee.

California—"The 16,000 J. H. Hale peach trees we bought of you for our ranch near Montea, California, are doing exceedingly fine."—R. Schippman.

Connecticut—"My J. H. Hale peach trees have made a splendid growth. Will average 10 feet tall. They had fruit last year and this year some trees had two bushels. The fruit was very large and fine."—W. P. Barmon.

California—"The J. H. Hale peaches in my orchard, planted three years ago, were loaded with fine peaches this year, and the write-up in your catalog is not exaggerated. They are the finest peaches I ever saw."—C. E. Schell.

Florida—"Replying to your inquiry, I will say that the J. H. Hale stock I got of you was the finest I ever saw, and many of the trees had fruit this year."—H. H. Dickinson.

Georgia—"We had four J. H. Hale trees to bear this season. No one ever saw anything like them——enormous—fine—could sell for 10,000 peaches."—M. A. P. Cawley.

Illinois—"This season’s experience sustains all you claim for the J. H. Hale. Two-year-old trees produced more than twice as many peaches as Elberta. The fruit uniform—11½ inches in circumference. Hung on the trees fully two weeks after it could have been picked for market. Then picked and placed in ordinary ice box, kept for two weeks or more without loss. A remarkable variety for the large commercial planter, since its picking season may be extended to more than twice that of the Elberta."—W. S. Ferrine (President Illinois Horticultural Society, 1919).

Iowa—"It the color and quality of the J. H. Hale peach is excellent. They certainly carry well, and will prove a splendid market peach."—Senator Henry M. Dunlap.

Indiana—"Last July, Mr. W. S. Ferrine, of McAlpin, Indiana, and myself paid a visit to the J. H. Hale peach orchards on Fort Valley, Georgia. The purpose of our trip was to study the methods of growing peaches in that section, and very especially to find out something about the qualities of the J. H. Hale peach. We were very much pleased with our trip, and all of us are very enthusiastic over the possibilities of the J. H. Hale variety. Personally, I think it is the coming peach, one that will be planted extensively in southern Illinois."—A. J. Genderson, (Department of Horticulture, University of Illinois).

Maryland—"My J. H. Hales are very full, and the fruit is the finest I have ever seen. The trees made better growth than any others I had, and I have an orchard of 7,000 trees."—J. M. Mount.

Massachusetts—"The unanimous opinion of our agricultural staff is that the J. H. Hale is a very fine peach, in all particulars of fruit superior to the Elberta."—F. A. Water, Professor of Horticulture, Massachusetts Agricultural College.

Description

Size—Averages one-third to one-half larger than Elberta; weighs 12 per cent more to bushel.

Color—Golden yellow, overlaid with bright carmine.

Flesh—Solid, meaty as a cling, yet perfect freestone. Fine-grained, tender. Delicious flavor. Fuzzless as an apricot.

Shipping—Only peach ever shipped in barrel like apples. It has crossed the continent twice and yet was received in good condition. It has kept 53 days in ordinary ice-box.

Ripening—45 days after Mayflower, 5 to 7 days before Elberta.

Prices:

<table>
<thead>
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<th>Size</th>
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<th>Large size</th>
<th>Extra large</th>
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<tr>
<td>Price</td>
<td>2 to 3 each</td>
<td>$0.30</td>
<td>$0.40</td>
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Beware of Imitations

Look for This Trade-Mark

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Extract from Contract

"In consideration of the agreement
John H. Hale and the J. H. Hale Company do hereby grant, assign and set over unto William
P. Stark and William H. Stark the exclusive
right and control of the propagation and sale
of the said J. H. Hale Peach."
Tested and Proved Success

In all the history of American Horticulture, there has never been a fruit so thoroughly tested and proved prior to its recommendation to fruit-growers as the J. H. Hale peach. It was tried out in a commercial way, in different soils and in different climates, for over eight years. The fruit was shipped and sold in carload lots on city markets and proved superior in every way to Elberta before Mr. Hale was satisfied to give it his name, and before we offered it to the fruit-grower. Since then it has been fruited by growers in all parts of the country. They say, "Mr. Hale was too conservative in his description”—"He didn't tell half the story." It is their verdict which we present on this page.

the small J. H. Hale trees some of the fruit still cling and grows in spite of the weather. The Elberta trees are two years older and supposed to be considerably stronger, and have a hotter soil to grow in. We are up about 600 feet elevation, on a terly exposed north and west side of the hill, with nothing to stop the wind from the time it leaves the North Pole and the Rockies, and still they grow."—Geo. C. Schwend.

Michigan—"The fruit-buds on my two-year J. H. Hales showed much greater winter hardness than Elbertas. I have tested its keeping quality and I am now sure that it will carry a thousand miles farther than the Elberta, and I can see that the picking season can easily be extended about ten days in advance of Elberta and as much later.—Roland Moreau.

Mississippi—"Your J. H. Hales are very strong growers—much better than the four hundred others we planted. I did not lose a single tree, and all have made satisfactory growth, and stood the booms much better than the Mississippi grown trees."—W. H. Daniel.

New York—"I had a picture of peaches trees taken and will send you one. They are three years old and all had twenty peaches on them, and some more than twenty. I recommend your trees to everyone I talk to."—John R. Reel.

Ohio—"The J. H. Hales received from you last spring (1914), planted in May, made a very good growth for a dry season. This year they all had more or less bloom. I never expected a yearling peach tree to hold any fruit and paid little attention to that fact until later I noticed some fruit about as large as partridge eggs. I was anxious to make the acquaintance of a ripe Hale and left some on the trees, that ripened in August, about 15 months after the trees had been planted. That was certainly going some! The fruit was big and round, and the skin almost as smooth as a plum. Judging from what I have seen of it, it will take place at the top of the already long list of varieties. No more Elberta for me. When I get ready to plant, more Hale will be used to cover the space occupied by Elberta."—Jas. A. Riley.

Oregon—"This winter has been the worst ever known here; twice my trees were covered with five feet of snow. Of the trees received from you, one Seckel pear and two quinces are the only ones to live through the summer, with the exception of the ten J. H. Hale peaches. Owing to the awful heat and not much water, it is surprising they are alive and doing fine. All of them have fruit-buds ready to break, which I shall pick as soon as they open."—A. H. Wise.

Pennsylvania—"On May 29th, the thermometer went down to 29° above zero. The frost cut down the peach crop here, but each of my three-year-old J. H. Hales have 30 to 40 peaches. My orchard contains over 1,000 trees of different varieties and I wish they were all J. H. Hale."—D. A. Herlick.

Rhode Island—"I picked a number of J. H. Hale peaches from my young trees every year. Last I have been to hundreds of dollars better. I had known about William P. Stark Nurseries when I planted my first orchard."—Andrew Walker.

Virginia—"My J. H. Hale trees had a few peaches this season, although I had cut back severely, not expecting any fruit until next year. Fruit was ripe and I expected to get a picture, but a storm heat me and stripped the trees. Peaches were large; one weighed seven ounces—good color and flavor. Have quite a number of different varieties of peaches—partly a test—expecting to plant a peach orchard in the future. If I do, I will want mostly J. H. Hale peach trees."—H. C. Wagner.

(See also pages 2 and 3.)

Description

Picking Season—Extended at both ends. Colors before ripe and hangs long on tree.

Canning—Holds shape, doesn’t “rag.” Clear, brilliant syrup. Easy to handle.

Hardiness—Fruit buds are harder than any large, fine, yellow peach. Has stood drouth and cold when others in same orchard failed.

Profits—A measured acre brought Mr. Hale $1,420. It has always brought him the highest prices alongside highest grade Elbertas.

Exclusive Contract—The genuine, registered trademarked J. H. Hale peach trees can be furnished by Wm. P. Stark Nurseries only.

Which Will You Choose?

One grower says: "Even if the J. H. Hale trees cost $5.00 apiece, they would be a better investment than Elbertas for nothing."

Mr. Hale sold first-grade Elbertas at $1.25 and at the same time, from the same orchard, J. H. Hale at $2.00 to $2.50 per bushel. I, o. b. orchard. The average yield per tree was five and a half bushels.

Each J. H. Hale tree brought in at least $4.00 more than an Elberta.

"Success comes to the man who puts his heart into his work."
Peach Trees

Few people realize the advantages of proper selection of varieties for home use or for the market. You can have ripe, fresh peaches three months by selecting extra early, early, mid-season, and late varieties. Peaches are a luxury, but every one with a back yard can have a few trees which can give an abundance of this luscious fruit over this long season. If you have more ground, you can grow for the nearby markets. Peach-growing offers large possible profits. The cost of bringing trees into bearing is relatively low. They bear young—third to fourth season—and thrive in nearly all parts of the country except the extreme North.

***Alton*** White-flesh freestone. Ripens about four weeks ahead of the Elberta. It is of the Carman type, but larger and somewhat better quality. High quality market peach; stands handling well; dependable bearer; hardy; especially good for home use.

***Arp Beauty*** Yellow freestone; ripens six weeks before Elberta. Earliest-ripening yellow peach; good quality; hardy.

***Belle*** See bottom of next column

***Carman*** White freestone; one of the best and hardiest early commercial peaches; good quality; large size; good shipper; ripens nearly a month before Elberta. The Carman is a vigorous, strong, upright tree, productive and especially hardy.

***Champion*** White freestone. Exceptionally high quality; extremely hardy. It is the standard for richness and flavor. Ripens two weeks before Elberta; the very best peach for home use and local markets; not a good shipper.

***Crawford Late*** Yellow freestone; large; high quality; productive only on fertile soils; not as dependable as Elberta; ripens a week later.

***Crosby*** Yellow freestone; extremely hardy; best late yellow peach for Northern planting, where the season is too short for Krummel. High quality; dependable; ripens two weeks after Elberta.

***Early Elberta*** Yellow freestone; large; high quality; lemon yellow peach; a good bearer under favorable conditions; ripens a few days before the Elberta.

***Early Rose*** Cling; red flesh; the richest and best quality of the extremely early peaches. It has quality, which others of the early class lack. Red as a cherry; best shipper; hardy; ripens five weeks ahead of Elberta. The Early Rose has the red flesh of the old Indian or Tinsley peach, and it also has their rich, dripping, sweet juice.

"Mayflower, Greensboro, and Red Bird, though of fair quality, have been and are in great demand for market purposes and are tolerated in the family orchards because something early is desired. Now comes the EARLY ROSE, a brilliant-colored beauty of high quality, that so far surpasses all others of its season as to be the one 'bright particular star' among early-ripening varieties, either for home or market."—J. H. HALE.

***Elberta*** Yellow freestone; most widely planted tree; attractive color; good shipper; productive; dependable and of general adaptability; ripens mid-season, from about July 10th in the South to September 10th in the North, and it is used to compare the ripening dates of other varieties.

***Elberta Cling*** Best yellow cling, especially good for canning, preserving and pickling.

***Eureka*** White freestone; large, attractive, early peach; nearly a month ahead of Elberta; good quality and shipper.

***Fitzgerald*** Yellow freestone; first good yellow peach ripening after Arp Beauty; two weeks ahead of Elberta; good quality; good shipper; hardy.

***Greensboro*** White semi-cling; second earliest ripening (Very Early) peach—about seven weeks before Elberta; larger, better shipper than Mayflower, which is the earliest; good quality for an early extra early variety.

***Heath*** White clingstone, latest peach, ripening six weeks (Very Late) after Elberta; very rich and sweet; highly prized for preserving and pickling. Trees hardy, dependable, and bear in spite of neglect.

***Hiley*** White Freestone; resembles Bello, sometimes called "Early." "Early Belle," but is about a week earlier and two weeks earlier than Elberta; dependable; hardy; good quality.

***Illinois White*** Freestone. Ripens same time as Champion, (Early) about two weeks ahead of Elberta. About the same type as Champion, but better quality, more attractive, larger, and better shipper. One of the extra quality peaches.

***J. H. Hale*** See pages 8 and 9.

***Krummel*** Yellow freestone. It is the latest ripening yellow peach and the best of all the very late varieties; matures five weeks after Elberta. Should be planted anywhere, except in the extreme North, where the season is too short for it to ripen properly before frost. It is a rich golden peach; firm, but melting flesh; refreshing; very good quality; an excellent keeper and shipper; hardy; productive; dependable.

***Belle*** White-flesh freestone; ripens a week to nine days before Elberta. The very best quality of all the white peaches; attractive red blush on the sunny side; fine texture; melting and juicy; rich and sugar-sweet. The Belle, or Georgia Belle, is to white varieties what the Elberta is to yellow varieties, but it has high quality that Elberta lacks and is hardier. Tree is vigorous and productive.

Prices on Peach Trees on next page

![Early Rose](image1)

"To plant a poor tree is to start with a handicap that may continue throughout the life of the orchard."
**Peach Trees**

*Late Elberta* (Late) Yellow freestone. Very large, golden red peach; better quality than Elberta and three weeks later; hardier; often bears when Elberta fails. Trees very strong, vigorous, and productive; the best peach of its season.

***Lola*** White freestone; one of the best peaches of its season. (Early) Ripes with Carman, but is larger and better quality. Four weeks earlier than Elberta; hardy; very productive.

**Mamie Ross*** Semi-cling; one of the most widely planted peaches in the South, where it succeeds under trying conditions; hardy; very productive for Northern planting; ripens a month before Elberta.

**Mayflower*** White semi-cling; ripens nearly two months ahead of Elberta. Good quality for a peach of its season. Bears young, often second or third season.

**Red Bird*** White semi-cling; ripens nearly six weeks before Elberta; large size; extra good shipper; heavy and dependable bearer; hardy; resistant to rot.

**Peaches Pay Big Profits**

“A word to the wise is sufficient.” Order early—Plant early.

---

**Apricot Trees**

*Blenheim* (Late) Large, oval; high quality.

**Royal*** (Mid-season) Large, high quality and a favorite in California.

**Superb*** Medium-sized; very good, high quality; hardy and most dependable bearer for Eastern States.

**Tilton*** (Late) Large size; high quality; dependable; late bloomer.

**Peaches Pay Big Profits**

“A word to the wise is sufficient.” Order early—Plant early.

---

**Plum Trees**

***Abundance*** (Mid-season) Round, pinkish red; extra quality; thrives everywhere and on practically all soils; regular and heavy bearer.

**America*** (Mid-season) An improved “Gold,” originated by Burbank; beautiful, waxen yellow with clear red cheek; good shipper; hardy; vigorous and productive.

**Burbank*** Dark red, roundish plum; better quality than Abundance; tree not quite as thrifty, but hardy and adaptable.

**De Soto*** Best native American plum; high quality; hardiest of all, most vigorous tree of its class; productive; good keeper and shipper.

**Endicott*** A new hybrid combining the high quality of (Mid-season) the European (Domestica) with the hardiness of the Japanese (Triflora) variety. One of the sweetest, juiciest plums. Averages very large in size. Dark garter red, with a faint bloom. The flesh is a light yellow, firm and rich. The skin is thin, but tough. It was named in honor of the late G. W. Endicott, of southern Illinois, who for years experimented and tested fruits for his locality, where the climate is the most severe and trying in the United States—moist, hot summers, which soon eliminate the fruit, and winters which are cold enough to test out the hardiest. Few varieties could stand such tests. A fruit produced successively under such conditions is sure to succeed in more favored localities.

**French Damson*** (Late) Large Damson plum, especially good for eating fresh; hardy; regular bearer.

**German Prune*** (Late) An old favorite, widely planted because of its known dependability. See “Italian Prune.”

**Gold*** (Synonym: Golden) For improved Gold, see America.

**Green Gage*** (Mid-season) (Synonym: Reine Claude) The highest quality for desserts and canning. Thrives best on sandy soil.

**Italian*** (Late) Also known as Fellenburg and German Prune. Best of the prunes; high quality, extra fine for eating fresh, cooking, and canning; large, egg shape; purplish color.

**Lombard*** (Mid-season) Dark purplish red prune. The healthiest, most robust tree of its class; thrives where others fail. Most widely planted plum in America.

**Omaha*** (Early) Beautiful red plum, especially hardy and vigorous; thrives under trying conditions; productive; dependable.

**Red June*** (Mid-season) Aromatic. Tree hardy, vigorous, resistant to brown rot and curculio.

**Shropshire Damson*** (Very Late) Most popular and widely planted Damson; oval; purplish blue; especially fine for preserving.

**Wild Goose*** (Very Early) Bright red, oval plum. Sprightly flavor, melting flesh; good quality; tree hardy, healthy, productive; must be planted with another variety for cross-pollination.

**Peaches Pay Big Profits**

“A word to the wise is sufficient.” Order early—Plant early.

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**Prices on Peach Trees Except Early Rose and J. H. Hale**

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<tr>
<th>Size</th>
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**Prices on Early Rose and J. H. Hale**

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**Prices on Apricot Trees**

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**Prices on Apricots**

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**Prices on Peaches**

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Cherries Are One of the Easiest Fruits to Grow, and One of the Most Profitable

Some very large cherry orchards have been planted, and have been highly successful. Not one-tenth of the demand for cherries is supplied. You will find fewer "shipped-in" cherries on your nearby city markets than any other fruit. You can send them several hundred miles by local express and still make a good profit.

The canners want more cherries and in some instances they have offered bonuses to get people to set out cherry orchards; however, the experience of cherry-growers is generally like that of the late Mr. Kountz, of Denver, who planted over 500 acres in cherries, expecting to sell them to the canners, but the demand for fresh fruit was so great that the market took them at higher prices than the canners could afford to pay. But even at the prices the canners can afford to pay, there is an average annual profit of $30.00 to $100.00 per acre net after all expenses are paid.

One great advantage of cherry trees is that they are unusually hardy and very dependable. Once established in the orchard, they require less attention than most other fruits and bear regularly.

* Bing (Sweet) One of the largest, finest black sweet cherries, juicy, firm, and a splendid shipper.

** Black Tartarian (Sweet) Large; lustrous black; productive; extensively planted east of the Rocky Mountains.

*** Dyehouse (Sour) Light red cherries, a week earlier than Early Richmond; especially good where an early extra variety is wanted.

**** Early Richmond (Sour) Most widely planted of the early sour cherries. Bright light red, medium size. Soft, juicy, desirable where early cherries are wanted.

*** Montmorency (Ordinaire; King) (Mid-season) The largest, most profitable, and most widely planted of all cherries. Fruit is a beautiful glowing red, large, plump, and flattened. Does not crack, even in very hot, rainy weather, and hangs without rotting after it is dead ripe. Rich, savory, and pleasant flavor, with a delightful vinous sub-acid juice. The tree is the largest and most vigorous grower of all the "sour" cherries. Specially hardy and productive. Can be grown in practically every part of the country, except in the lowlands of the extreme South. Commercial growers everywhere plant one-half or more of their orchard to Montmorency. Ten times as many Montmorency trees are planted as any other cherry. We grow the improved strain which has proven to be the largest and most productive of all the Montmorencys. Your local markets never have enough cherries. Canners will take all that can be delivered. Grow the Montmorency, as it is the best commercial cherry and the best for the home garden.

<table>
<thead>
<tr>
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<td>3 to 6 feet, each, 63.60;</td>
<td>4 to 6 feet, each, 76.00;</td>
<td>6 to 6 feet, each, 66.00;</td>
</tr>
</tbody>
</table>

William P. Stark, showing extra large size two-year Cherry Trees.

Montmorency
Best of All

12 "To plant a poor tree is to start with a handicap that may continue throughout the life of the orchard."
Grapes

**Agawam (Red)**
* *Very Late* *

Most widely planted red grape; large size berry; large bunch; rich, sweet flavor; good keeper.

**Barry**
* *Black* *

One of the highest quality black grapes. Vine vigorous; thrives best when sprayed. Highest quality; same type as Agawam; productive; vigorous; adaptable; resistant to mildew. Plant two weeks ahead of Concord. One of the most dependable and profitable of the high quality black grapes. Extra large size bunch and berry. Vines vigorous; productive. Ripens two weeks ahead of Concord.

**Brighton (Red)**
* *Mid-Season* *

Three-fourths of all grapes grown are Concord. Produces heavy crop every year on all soils, regardless of unfavorable conditions. Fair quality; marketable variety.

**Campbell Early**
* *Very Early* *

Vigorous; productive. 35.00. 10.00.

**Concord (Black)**
* *Mid-Season* *

The highest quality of all grapes. Small compact bunches. Delicious for home use.

**Delaware (Red)**
* *Early* *

Very high quality green grape, dependable and productive.

**Diamond (Green)**
* *Early* *

One of the handsomest high quality black grapes; extra large berry; nearly perfect as any of the extra high quality table grapes.

**Herbert (Black)**
* *Mid-season* *

Equal of Concord and ripens two to three weeks earlier, bringing high prices, and there is less risk from unfavorable weather; large, round, purple black. Resembles the Concord. It has quality, dependability, hardiness, productiveness, and bears under all conditions, which makes the Concord the most popular grape grown. It is the best, most widely planted early grape; gives best results on fertile soil, but thrives where the ground is steep and rocky.

**Moore Early**
* *Very Early* *

Most widely planted, best-known green grape. Good quality; good shipper; quality when ripe.

**Niagara (Green)**
* *Early* *

Very large, compact bunches and good quality.

**Worden (Black)**
* *Early* *

Has the wonderful dependability and productiveness of the Concord, also quality, which Concord lacks; larger and ten days earlier.

Blackberries

**Early Harvest**
* *Very Early* *

The earliest blackberry, excepting the McDonald; a favorite of its season; high quality, good shipper, dependable, productive, a favorite everywhere.

**Early King**
* *Early* *

Ripens a few days after Early Harvest.

**Eldorado**
* *Mid-season* *

Large, sweet, and good quality.

**McDonald**
* *Early* *

The best blackberry of (Earliest of all) all. Good flavor, more productive than any other variety and ripens earlier than all of the rest. It is a wonderful new cross, combining the firmness and quality of the blackberry with the size, carliness, and productiveness of the dewberry. It ripens two weeks before the Early Harvest; brings extra high prices. Has withstood a temperature of 12 degrees below zero.

**Mercereau**
* *Mid-season* *

Large size; good quality.

**Snyder**
* *Mid-season* *

Large; dark color; good.

Raspberries

**Columbian (Purple)**
* *Mid-season* *

The best purple raspberry.

**Cumberland (Black)**
* *Mid-season* *

Extra large; glossy black; the best black-cap.

**Cuthbert (Red)**
* *Mid-season* *

Highest quality.

**Kansas (Black)**
* *Late* *

Large; extremely hardy; good.

**St. Regis (Red)**
* *Early* *

The only ever-bearing raspberry that is a commercial success. Bears nearly four months; large crop in spring, some in summer, another good crop in early fall. Ripens earlier than any red variety. Very large, brilliant crimson berries of high quality; sweet and rich. Best shipping red variety. Unusually vigorous, exceptionally hardy and productive; foliage the best raspberry for home and for market.

**Downing (Mid-season)**

Good quality; productive.

**Houghton (Early)**

Sweet; juicy; thin-skinned; medium in size; marketable in the South, where others fail.

**Josselyn (Red Jacket)**
* *Early* *

Extra large; productive.

**Oregon Champion**
* *Mid-season* *

The best gooseberry; combines the large size and good quality of the Downing with the enormous productiveness of the Houghton. Yields almost four times as much as Downing. It bears young and heavily.

Garden Roots

**Asparagus**
* *Reading Giant* *

Immensely crisp, tender spears. Grown by us especially selected seed from the President of the Massachusetts Asparagus Growers' Association, under the direction of a Government expert. Immense yielder. The highest quality asparagus grown.

**Asparagus**
* *Colossal* *


**Asparagus**
* *Meyet Linneus* *

Productive. Is profitable everywhere. Should be in every home garden.

We have no agents, but sell direct from nursery only.
Everbearing Strawberries

They produce fruit from May to October

Plants set out this spring will bear this season

These wonderful plants produce a good crop in the fall of the same year they are set out. The next year they bear a large crop early in the season and 'another big crop in the fall, when there is no other small fruit on the market. They then bring from 30 to 50 cents per quart. Under favorable conditions, they produce fruit all summer long. They are self-fertile.

NEVER FAIL. If fruit kills one set of blooms, another is formed immediately.

VERY PRODUCTIVE. Yield a large crop in the spring equal to or greater than standard kinds. Bear throughout the summer if sufficient rain or artificial watering. Yield another heavy crop after fall rains.

VIGOROUS PLANTS. Foliage is unusually healthy and resistant to rust.

EASY TO GROW. Succeed on all kinds of soil. Can be grown on this poor soil by using fertilizer. Strawberries must have sufficient moisture and fertility to produce the largest berries. Everbearers can also be planted on heavy, more fertile soils than ordinary varieties, and will succeed in low, frosty places where other kinds fail.

PACKING AND SHIPPING. Plants tied 25 of a variety in a bundle can be shipped at any time. Safe arrival guaranteed.

From September 1st on, I picked 40 quarts from the 100 plants of Everbearing strawberries — "S. C. Basswood, Lucas County, Ohio.

"If all your fruit is on a par with your berries, you should surely have a wonderful taste." — W. L. Johnson, Poweshiek County, Iowa.

"Every strawberry plant sent me last year lived—25 per cent of a lot I bought of a dealer in my own city died. All set same way, on same ground. Stark for me." —Everett W. Sawyer, Portland County, Maine.

***Progressive (S) Very rich sweet flavor, best all-around (Everbearing) high quality Everbearer. Plants strong, vigorous, and productive. The Progressive is the general favorite with those who have tried all of them, and succeeds on the average soil.

***Superb (S) Very large berry, mild flavor, not so good as Progressive quality as Everbearers, or Americas, but a good shipper and does especially well on sandy soils.

PRICES: Per 35, $1.00 Per 100, $2.50 Per 500, $7.50 Per 1,000, $15.00

Shrubs

Althea, Rose of Sharon, 2 to 3 feet — A. Delight Lemoil, 5 feet — A. Delight, Pride of Rochester, 2 to 3 feet; D. 

Deutzia, 3 to 4 feet; D. Delight, Pride of Rochester, 2 to 3 feet; B. Deutzia (Siberian Red Oxier), 2 to 3 feet; B. Golden Bell, 2 to 3 feet; C. High Bush Cranberry, 2 to 3 feet; H. Honeysuckle, Japan Bush, 2 to 3 feet; B. Hydrangea Arborescens Sterilis, 3 feet; C. Hydrangea (Large-flowered), 2 feet; B. Japanese Rose, Globe-flower, 1 to 2 feet — C. Prairie Dogwood, Contessa; B. Prunus (Bechtel Roses); B. Snowball, 2 to 3 feet; C. Snowberry, 2 to 3 feet; C. Spirea; B. Teplitz (Van Houttii), 1 to 3 feet; B. Sumac (Rhino, Astringent), 3 to 4 feet; B. Sumac (Staghorn) (See Ornamental Trees); E. Swiftash, or Carolina Allspice, 2 to 3 feet; B. Syringa, or Mock Orange, 2 to 3 feet; B. Weigela Rosa, 2 to 3 feet.

Prices on varieties marked "A" Per ea., 25c Per 10, $1.50 Per 100, $10.00

Prices on varieties marked "B" Per ea., 25c Per 10, $1.00 Per 100, $7.50

Prices on varieties marked "C" Per ea., 30c Per 10, $2.50 Per 100, $20.00

Oriental Trees

Beechwood Double-flowered Crab, 3 to 5 feet — A. 60c $5.00 $45.00

Black Walnut — A. 2 to 3 feet — 25c 3.00 10.00

Linden, or Basswood, 3 to 4 feet — 25c 2.00 10.00

Eln, American White — 2 to 3 feet — 30c 2.50 20.00

Golden Rain Tree, Venetian Tree — 2 to 4 feet — 30c 4.00 25.00

Green Ash — 2 to 3 feet — 25c 2.00 10.00

Horse Chestnut — 2 to 3 feet — 45c 3.50 30.00

Linden, or Basswood — 2 to 3 feet — 30c 2.50 20.00

Maple, Norway — 2 to 4 feet — 60c 5.00 45.00

Maple, Silver Leaf — 2 to 4 feet — 45c 3.00 20.00

Yew — 5 to 7 roots — 30c 4.00 35.00

Poplar, Lombardy — 3 to 4 feet — 45c 3.00 30.00

Russian Olive — 3 to 4 feet — 45c 3.00 30.00

Staghorn Sumac — 3 to 4 feet — 30c 2.50 20.00

Sycamore, European — 3 feet — 45c 3.00 30.00

F Names

A stitch in time saves nine. The home fruit garden reduces the high cost of living.
How to Order

PRICES. The net prices are printed with the description of the variety. The 10, 100, or 500 rate will be allowed on 10, 100, or 500 trees of different kinds and varieties. For instance, 4 apple, 4 peach, and 2 cherry trees of different varieties entitle you to the 10 rate.

ORDER BLANK. Whenever convenient, use the order blank on the other side of this sheet. If you use other paper, write only on one side.

HOW TO SEND MONEY. Remittance should be sent by post-office or express money order, bank draft, or personal check; if in cash, register the letter.

LOW EXPRESS RATES. Express is the best and cheapest way to ship most orders of nursery stock. The express office is located in our packing-houses, and orders are loaded directly into the car. The average express charge for medium-sized trees is about 1 cent per tree. One hundred 4 to 6-foot large-medium-sized peach trees will weigh about 33 lbs. A 55-lb. package can be sent as cheap or cheaper by express than by freight and insures quicker and safer transit.

The following table gives the cost on a 35-lb. package from our packing-house to different parts of the country. (Smaller shipments are less.)

<table>
<thead>
<tr>
<th>Destination</th>
<th>Cost</th>
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<tbody>
<tr>
<td>To Kansas City, Mo.</td>
<td>$0.54</td>
</tr>
<tr>
<td>To Denver, Colorado</td>
<td>$0.98</td>
</tr>
<tr>
<td>To Chicago, Ill.</td>
<td>$0.80</td>
</tr>
<tr>
<td>To St. Paul, Minn.</td>
<td>$0.98</td>
</tr>
<tr>
<td>To Cleveland, Ohio</td>
<td>$0.89</td>
</tr>
<tr>
<td>To New York City</td>
<td>$1.12</td>
</tr>
<tr>
<td>To New Orleans, La.</td>
<td>$0.89</td>
</tr>
<tr>
<td>To San Francisco</td>
<td>$2.43</td>
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</tbody>
</table>

FAST FREIGHT. Large shipments go by fast freight and are moved in refrigerator cars during severe weather.

NO EMBARGO. The railroads give special care to shipments of trees. During the congestion of freight in the spring of 1916, tree shipments were given the right of way and were delivered in good time, while other classes of merchandise were often delayed. Nursery stock is exempt from the present embargo (February 20th, 1917). We guarantee safe arrival.

How We Safeguard Your Success

TREES AND PLANTS GUARANTEED TRUE TO NAME. Each tree is guaranteed true to name. If a tree should prove not true to name, we will, on proper proof, either (1) replace the tree, or (2) refund the price plus delivery charges.

NO INJURIOUS INSECTS OR FUNGUS DISEASES. All stock is inspected repeatedly throughout the year by our own entomologists and by the official State Nursery Inspectors. Each order is given a thorough inspection just before it is packed for shipment, assuring you healthy trees of highest quality. A certificate of inspection by the State officials is sent with each shipment.

PROMPT SHIPMENT. William P. Stark Nurseries' offices and packing-houses are under the same roof, so orders are handled in the promptest, most efficient manner. Our facilities for handling and shipping are ideal. Transportation charges are paid by the purchaser, but we use our judgment in shipping the best and cheapest way and to your advantage.

FREE BOXING AND PACKING. All shipments delivered to railroad free of charge. Our 3,000-mile Package will carry safely 3,000 miles farther than destination. Our method of packing is the same as that used by United States Government explorers in sending back new plants and trees from foreign countries.

SAFE ARRIVAL GUARANTEED. We guarantee shipments to reach you in first-class condition. We will replace, free of charge, any stock lost or damaged en route to you. You run no risk whatever.

SIZE OF TREES. The trees are graded according to age and size. Each grade is of the best quality. Everything that does not come up to the highest standard goes to the brush-pile and is burned.

NO REHANDLING. Trees and plants from William P. Stark Nurseries are sold direct from the nursery to your orchard. We cut out all dealers' profits and agents' commissions, saving you one-third to one-half, and deliver the trees to you in better condition than if they were rehandled.

Inside Facts of Profitable Fruit-Growing

"A Wonderful Help to Fruit-Growers"

Beginners, and experts too, say: "Most Practical, Concise, Reliable, Helpful, Up-to-Date Guide to Fruit-Growing." "Drew a great deal from reading your book." "Tells how to plant, prune, spray, cultivate, dynamite, fertilize; to pay for orchard with fillers; many profit-making short-cuts not generally known; 58 pages, many pictures, drawings, and diagrams; contains no advertising.

What Growers and Experts Say

"Extremely useful to every fruit-grower fortunate enough to possess a copy."—PROF. W. L. HOWARD, University of California.

"This little volume is intensely valuable to fruit-growers."—DR. J. C. WHITTEM, University of Missouri.

"Just the advice and information I have been longing for, but knew not where to find."—J. V. White, Kansas.

"I would not take $9.00 for the book and be without it."—B. M. McMillen, M.D., West Virginia.

"It carries the practical work of a horticultural college to the homes of the people."—R. E. Flockinger, Iowa.

"Send me 12 copies for my foremen in charge of my various orchards."—J. H. M. Dunlap, Illinois.

Sent free with orders for $2.00 and up, or 10 cents per copy. Money back if not satisfied.

How to Beautify Your Home Grounds

Make Your Place More Valuable and Attractive

Many people hesitate to beautify their home surroundings because they are not sure what and how to plant, and do not realize how inexpensive it is. In text and illustration, this book shows the principles in planting, briefly but completely. A system of unit collections, illustrated and described, enables the beginner to secure results comparable with those of many experienced landscape gardeners.

In this book you will find a blueprint marked off into squares, each representing a square foot. On this you can draw your own plan, using for your guidance three other blueprints which are typical plans for a city lot, a suburban home, or a house in the country.

"This book tells what, where, and how to plant, prune, and care for shrubs, roses, etc. It describes in detail each shrub and plant—blooming season, description of flowers, size and character of the best shrubs, fruit-bearing vines, lilacs, roses, peonies, irises, hedge plants, ornamental and shade trees. "It is only right and just to tell you that while I received many more expensive books, yet none in which the subject is treated so interestingly and practically as you have done in your book, 'How to Beautify Your Home Grounds.'"—W. S. Fonsa, Massachusetts.

"Your book, 'How to Beautify Your Home Grounds,' is filled with very helpful information and suggestions of just the kind I need."—A. M. Covan, Ohio.

Sent free with orders for $2.00 and up, or 10 cents per copy. Money back if not satisfied.

Wm. P. Stark Nurseries, Box K5, Stark City, Mo.

"Experience is a good teacher, but a bad taskmaster." Wise men learn from others' experience.
ORDER BLANK

Sign your name in full

Total amount of money sent with this order, $

Date 191

Name

Post Office

County State

R. F. D. Box Street and No.

Give Shipping Point if Other than Post Office.

Name

Shipping Point

R. F. D. Box Street and No.

County State

Railroad Co. Express Co.

State how you want goods shipped by placing $ in proper square below.

Express $ Freight $ Parcel Post $ Freight $ Parcel Post

PARCEL POST SHIPMENTS.—NOTE—We prepay the postage on all trees quoted under the special parcel post prices on page 151 of our catalog. Should you desire larger size trees or plants shipped by parcel post, they will be shipped that way. In this case the cost of mailing will be collected when the package is delivered. If the package is too large to go through the mail, it will be forwarded by express

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Age and Size</th>
<th>Class of Stock Wanted State whether Apple, Peach, Pear, etc.</th>
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NAMES OF VARIETIES

Price Rate

Extend Totals to this Column

William P. Stark Nurseries, Stark City, Missouri

ADDRESS AND NAME ARE BOTH THE SAME

Kindly write name of a friend who may be interested in planting fruit trees, berries, or ornamentals.

Name Town State

Street No. R. F. D. No. Box No.

"A word to the wise is sufficient." Order early—Plant early.