Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
Every Home Needs Hedges and Hedging

No item in use for landscape planting will improve the appearance of your property as much as a well trimmed hedge. Note artistic effect of low growing Barberry Thunbergii hedge at left and upright growing Ibeta Privet hedge at the right.

A Few of Our Hardy Perennials

These Perennials when properly arranged will give a profusion of bloom continuing from Spring until Fall; also fine for borders and cut flowers.

- Aquilegia (Columbine)— Assorted colors of bloom.
- Chrysanthemums (Hardy Varieties) — Assorted.
- Shasta Daisy— White, June-Sept., free flowering.
- Delphinium (Hardy Larkspur)— Blue, July-July.
- Gallardia, Grandiflora— Yellow to red, all summer.
- Phlox— A great variety of colors. July-October.
- Platycodon (Chinese Bell Flower). July-August.

Trees Especially Adapted to Street and Lawn Planting

- Birch, Cut-leaved Weeping—40 ft. Extremely vigorous and hardy; white bark; drooping branches; finely cut foliage.
- Catalpa, Speciosa—40 ft. Fragrant white flowers in July; open irregular growth; large heart-shaped leaves.
- Elm, American White—60-80 ft. A magnificent tree with graceful drooping branches; a favorite fast growing tree.
- Linden, American (Basswood)—50-60 ft. Fragrant yellow flowers in July; large smooth showy leaves.
- Magnolia, Soulangiana—16-15 ft. Large cup-shaped white and rosy pink flowers in May in showy clusters.
- Maple, Norway—50-60 ft. A beautiful handsome tree with spreading branches; round head; great favorite everywhere.
- Maple, Schweigeri—30-40 ft. Handsome, with color changing foliage; crimson to green, red and brown.
- Mulberry, Tea's Weeping—20-30 ft. A most graceful weeping tree; dense green foliage forms umbrella shape.
- Sycamore, American (Buttonwood)—50-60 ft. A beautiful majestic tree with its bright foliage.
The principles of proper planting are not hard to learn, and by placing plants into corners and borders, and selecting a selection made harmonious in effect, they are always interesting. One can easily refer to. One often sees an elegant house as a "home." Landscape planting is the frame that surrounds the house, which is to be created in the landscape. As a background or in the foreground, it is indispensable. The surrounding shrubs are the impressionable and help in producing an impression of our landscape. A few of our shrubs for foundation plantings include:

**Nifty Foundation Plantings**

- **Calycauthus**, Sweet Scented Shrub—4-6 ft. Deliciously fragrant flowers through summer.
- **Deutzia**, Pride of Rochester—White flowers, May.
- **Pyrus**, Intermedia—Yellow flowers in April.
- **Hydrangea**, Paniculata Grandiflora—Hardy. Immense cone-shaped heads of flowers in September-October.
- **Honeysuckle**, Tartarian Bush—Pink flowers, May-June.
- **Rhododendron**, Kerri—Single white flowers in May.
- **Snowberry**, Red and White—Flowers in July; white berries.
- **Spiraea Vanhouttei**, Bridal Wreath—White flowers, May-June.
- **Syringa**, Philadelphus Coronarius—White flowers, May-June.
- **Weigelia**, Rosea—Pink flowers in June; an old garden favorite.

**Shrubs Suitable for Screens and Backgrounds**

- **Lilac**, Purple and White—6-8 ft. Flowers in May-June.
- **Honeysuckle**, Grandiflora—White flowers in June.
- **Lilac**, Golden-Leaved—6-8 ft. Flowers in June.
- **Rhododendron**, Cotinus—6-10 ft. Yellow, green flowers in June, changing to purple and plumose.
- **Sumach**, Fern-Leaf and Glabra—Flowers in July; beautiful autumnal coloring.
- **Tamarix**, White or pink flowers, April-May; blue-green foliage.
- **Viburnum**, Opulus Sterilis (Snowball)—Pure white flowers in June.

ROSELAWN

Adjoining Roselawn Cemetery, Phone 524-W
PUEBLO, CO
Dwarf Shrubs Suitable for Foundation Planting

Barberry, Thunbergii—Orange-yellow flowers in May and June; superb foliage coloring in the fall; vari-colored fruits; ornamental.

Deutzia, Lemon—Panicles of extra large white flowers. June.

Deutzia, Gracilis—Numerous white flowers in May and June.

Spirea, Anthony Waterer—A beautiful shrub with broad heads of deep pink flowers; blooms almost continuously.

Spirea, Argota (Snow Garland)—Flowers in clusters along drooping slender branches; blooms in May.

Spirea, Callosa Alba—Upright in growth, with flat clusters of flowers on erect branches.

Spirea, Thunbergii—White flowers, April and May; retains delicate foliage late.

Syringa, Philadelphus Avalanche—White flowers in May and June.

Weigela, Eva Rathke—Handsome, fragrant flowers in June and July.

Weigela, Variegata—Rose flowers in June; leaves are margined with white.

Desmodium, Pseudolirifolium (Lespedeza Sieboldi)—Rose-colored; hardy. September.

A Few Vines Recommended

for Walls, Fences, and Pergolas

Ampelopsis, Boston Ivy—One of the most beautiful and popular vines for stone walls; blue berries.

Ampelopsis, Engelmanni Ivy—For stone walls; similar to the above but has a smaller and denser foliage.

Clematis, Assorted Varieties—Among the best climbers.

Climbing Roses—Many varieties in a wide range of colors.

Honeysuckle, Hall’s—White to yellow flowers in August and September; semi-evergreen; very fragrant; one of the best.
Home Beautifying

The principles of proper planting are not hard to master. The shrubs should be massed into corners and borders, and a selection made differing in height so that all of them can be seen and intermingled in effect, with their blooms coming at different seasons so that they are always interesting. You can easily choose this gradation from the lists referred to. One often sees an elegant house that lacks the final touch to change it into a "home." Landscape planting is the frame of the picture; the artistic setting; that final touch that changes your house to a home.

As a background or a frame to the picture which is to be created, shrubs or trees are indispensable. The idea being to have the surrounding harmonize so that the impression will be comfortable and homelike. If you need any assistance in producing an artistic effect, our landscape department is at your command.

Shrubs Suitable for Screens and Backgrounds

Crohn, Beesb's Flowering—3'-15 ft. Pink roselike flowers, May, June.
Elder, Full-Leaf—6'-8 ft. White flowers in July.
Honeysuckle, Grandiflora, Beech—White flowers May-June.
Lilacs, Purple and White—4' flowers in May-June.
Philadelphus, Grandiflora—White flowers in June.
Rose, Cabbage-Leaf—Yellow flowers in June changing to purple and plum color.
Viburnum, Opulus—White flowers in June.

A Few of Our Shrubs for Nifty Foundation Plantings

A few of Our Shrubs for Nifty Foundation Planting

Dwarf Shrubs Suitable for Foundation Planting

A Few Vines Recommended for Walls, Fences and Pergolas

ROSELAWN NURSERY

Adjoining Roselawn Cemetery, Phone 521 W.—City Office, 309 Thatcher Bldg., Phone 439
PUEBLO, COLORADO
Roselawn Nursery
Pueblo, Colorado

Complete Landscape Service

Fruit and Ornamental Trees, Evergreens, Shrubbery Perennials, Vines, Roses

YOUR GARDEN can be made to bloom from springtime until frost

A Cordial Invitation is extended to you to visit Our Nursery and select Your Own Stock

NURSERY IS LOCATED IMMEDIATELY ADJOINING ROSELAWN CEMETERY

Auto Bus line makes hourly trips every day from the First National Bank Bldg., 5th and Main, to the Nursery
General Information

OW VERY SELDOM it is that the home builder gives the same thought and consideration to his outdoor home surroundings that he gives to the interior of his home! Do we not enter a man’s home the moment we set foot upon his property, and not, as generally accepted, when we cross his threshold?

One may have an “elegant house” but it is impossible to have a beautiful home that is not surrounded in some degree with the verdure of nature. No matter how substantial or how costly, no building is complete until it is set in a frame of God’s own making. Many an old and unsightly house has been made beautiful with the trees, foliage and flowers, with which it is surrounded.

It is essential, therefore, that our exterior surroundings reflect us truly. No matter how small the space; it is possible to beautify it and suggest the taste and refinement of the owner. If the arrangement is artistic and orderly there can be no doubt of the judgment of neighbor and passer-by.

ROSELAWN NURSERY is prepared to submit plans made by an expert Landscape Architect, for the planting of home grounds, Schools, Factories, Parks and Cemeteries, and execute them by doing the planting, if desired. As much thought and care is required in planting the small home ground as that of the larger mansion and it is our aim to give individual attention to each place we are called upon to plan. We have no stock designs. It will be our aim to correctly frame any architectural features of the house, to screen out any unsightly views, to establish vistas and properly decorate and plant the garden if one is to be provided. Every tree and shrub, every plant and plantation will bear a definite relation, one to the other, in the general scheme.

COST: As much as we would like to do so, it would be obviously impossible for us to make these plans free of charge; we would be swamped with requests, many of them out of idle curiosity; against this we must protect ourselves and in order to do so, we have made the following schedule of charges for plans:

- For grounds having an area of not over 50x200 feet ........................................... $2.50
- For grounds having an area over 50x200, but not exceeding 100x200 feet....$5.00
- For grounds having an area over 100x200, but not exceeding 200x200 feet...$7.50

On larger areas special estimates will be submitted upon request. Personal visits of inspection will be made by our Landscape Architect to all places in or near Pueblo, when desired.

MATERIAL: We do not handle cheap, under-graded stock; all of our trees, shrubs, vines and plants are the best of their kind, they are grown in our nurseries and we positively know them to be hardy and thoroughly acclimated. The prices are as low as is possible, consistent with first grade material and honest service.

On the attached sheet make a rough sketch of your grounds as per directions in note on bottom of sheet. We will be glad to have you indicate any trees, shrubs or plants that you especially desire and we will endeavor to include them in the plan. It will be an easy matter for you to follow the plan and make the planting yourself, but if you prefer we will, as suggested above, make the planting for you. Send sketch, with remittance to cover fee, to

ROSELAWN NURSERY
P. O. BOX 418
LANDSCAPE DEPT. PUEBLO, COLORADO
ROSELAWN NURSERY,
Pueblo, Colo.

Gentlemen: Below is a sketch of my grounds, it is my desire to improve them and I shall be pleased to have you make and send me a plan as per your offer. I enclose remittance for $.................. Send plan to

(A Photograph of your place will be of material assistance.)

Address.............................................

NOTE—The sketch need not be drawn to scale, but should give the principal dimensions, direction the house faces; North, East, South or West, and the location of entrances, dimensions of buildings, and windows in foundation, etc.; also location of walks, drives, if any, fences, trees and shrubbery, or other permanent things established that are not to be removed. Also location of all entrances to lot and buildings, any objectionable views to be retained, and terraces, or grades of any importance. Unless we have this information it will be impossible to prepare a plan that will be practical.
ORDER BLANK
ROSELAWN NURSERY
PUEBLO, COLORADO

Date of Order ________________________________
Ship to ________________________________
Postoffice ________________________________
State ________________________________
Street, P. O. Box or R. F. D. ________________________________
Forward By __________________ When to Ship __________________

Amount Inclosed
☐ Check, __________________
☐ Money Order, __________________
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Please do not Write in Above Space
The picture on the left shows a pleasing planting about an entrance. The honey-suckle vine entwined about the porch adds charm to the residence. The picture to the right shows good use of the Hydrangea paniculata grandiflora as a foundation and porch planting. A climbing rose is here used to advantage in the decorating of the large porch.

Foundation Planting for Factories

The plantings below show the value of mass planting. The one on the left consists of Barberry Thunbergii, Deutzia gracilis, and Englemani Ivy which is the vine that, in a few years will thoroughly beautify this home. The picture on the right is of an ideal home and shows good use of a specimen tree. The shrubs planted surrounding this home are Snowberry, Syringa, Rhodotypos, Barberry Thunbergii and Fragrant Sumac.