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PRICE-LIST

1922

LUCKY-BOY

We send ALL PLANTS by
PARCEL POST except large
ots of several thousands or
more.

In sending Money-Orders
please make them payable at
SPRINGFIELD, MASS.

PROGRESSIVE

TRANSPLANTED EVER-BEARING STRAWBERRY PLANTS

“LUCKY BOY.” Our grand new EVER-BEARER succeeding SUPERB which it outclasses at every point. Berries are very large, firm and fine flavored. Enormously productive in spring, summer and fall if runners are kept off. Splendid for the table, splendid for market and splendid for canning.

“PROGRESSIVE.” Heretofore the leading Ever-bearer. Berries are not so large nor so firm as the former, but in every other respect its equal. As it is the earliest of all to fruit in spring and is suited to all soils and climates, we recommend ordering at least some of this well-tested variety.

TRANSPLANTED SPRING-BEARING STRAWBERRY PLANTS

“HOWARD 17.” Sometimes called the “Millionaire.” A very valuable new spring-bearing strawberry plant. An enormous bearer of very fine large berries. Yields quantities of fruit even when planted in poor soils. It is a wonder.

“JUDITH.” Another very valuable new spring-bearing berry from Dr. DeLue’s experimental farm. It bears incomparably the most delicious berry in existence, far superior to the popular “Marshall,” and very much more productive. The fruit is both large and attractive, selling in the Boston Market last spring at one dollar per quart wholesale, a price never reached heretofore by a native berry.

Our prices are the same for each of the above four varieties and for any assortment or combination desired so long as bunches of 25 of a kind are not broken.

25 for \$1.25	50 for \$2.00	100 for \$3.00	500 for \$12.50
1,000 for \$25.00			

Longmeadow Cantaloupe Seed—pkt. 25c., oz. 50c., lb. \$5.00

Burbank Tomato Seed—Pkt. 25c.

CLIFFORD S. KEMPTON & CO.
LONGMEADOW, MASS.

(SEE OTHER SIDE)

Our prices, please notice, are for young selected transplanted plants, superior in every way to those usually sent out in bunches just as dug from matted rows in the field where they grow—some good, some fair, some poor, and some worthless.

The two varieties of our transplanted Ever-Bearers, if set out any time this spring, will bear full crops throughout the coming summer and fall, if blossoms are kept picked off until about July 1st. By that time they will be well rooted and ready for business.

The Lucky Boy should always be grown in what is known as the "hill system," which does not mean in raised hills but simply that no runners should be allowed to take root and form new plants.

The Progressive yields larger berries when grown in this manner, but it is not necessary.

Both should be planted in rich soil.

The "Judith" and "Howard 17," like all June-bearing plants, must have all blossoms kept off during the season they are set out.

We do not advertise a long list of different varieties of strawberry plants. It only confuses people as to which they should select. It has always been our aim to offer only those which we knew to be the best yet produced, but in doing this we cannot fix upon any one single plant; varieties act different in different soils and different modes of culture. Some people prefer quality rather than quantity. Some prefer a few quarts of berries every day or so for four months, while others would rather have them all in a few pickings. Then, again, many choose the Ever-Bearers because they produce a crop the same year they are planted, but Ever-Bearers require richer soil than the others. So there you are. The best way is to order at least some of three or four different varieties and if any fail in doing their duty send them to the discard and replace with those that do. Results can only be determined by experience. All of these plants are self-pollenizing and do not require other kinds near them to make them bear.

One hundred, five hundred or other number of plants of different varieties cost no more than all of one variety.

Please order early as convenient and accompany same with check or *Money Order payable at Springfield, Mass.* We will acknowledge receipt of same by return mail and fill order nearly as possible at time we are instructed to do so. We prepay all express and parcel post charges, and send full instructions for growing.

CLIFFORD S. KEMPTON & CO.,
LONGMEADOW, MASSACHUSETTS