Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Beautify
the
Home Grounds

WILLIAM C. MOORE & COMPANY
NEWARK, NEW YORK STATE

*Some
Suggestions*

THE planting of shrubs, trees, roses, vines, etc., has a never ending, incalculable influence on those who live within the house, those who pass by and the entire community. Not only does it give keen pleasure to all who appreciate beauty, but it promotes self respect and esteem, sets a good example, adds to property values, in actual dollars and cents, and enhances the civic pride and good name of the entire street and community.

BARBERRY-SPIREA PLANTING

HOUSE

10 SPIREA VAN HOUTTE No. 1
16 BARBERRY THUNBERGEI No. 2
4 AMPELOPSIS VEITCHEI No. 3

BARBERRY-SPIREA PLANTING

PERENNIAL BED AGAINST SHRUB BACKGROUND

BARBERRY HEDGE PLANTING

M. & Co.

A DELIGHTFUL HOME

X X X X X X X X X X X X X X X X
N0.32

KEY	COMMON NAME	BOTANICAL NAME	NO.
1	JAPAN BARBERRY	<i>Berberis Thunbergii</i>	40
2	BRIDAL WREATH	<i>Spiraea houghtoni</i>	41
3	ANDROMEDA PRINCE	<i>Lyonicornis Andromeda</i>	42
4	HYDRANGEA	<i>Hydrangea P. G.</i>	43
5	HILLS OF SNOW	<i>Deutzia P. G.</i>	44
6	LARGE FLOWER DEUTZIA	<i>Deutzia P. G.</i>	45
7	LOW WHITE SPIREA	<i>Spiraea Albida</i>	46
8	SHINY DOGWOOD	<i>Cornus Aluta</i>	47
9	RED DOGWOOD	<i>Cornus Alba</i>	48
10	CRIMSON SPIREA	<i>Spiraea A. V.</i>	49
11	VARIEGATED WIGELIA	<i>Wigelia Variegata</i>	50
12	PINK WIGELIA	<i>Wigelia P.</i>	51
13	CRIMSON WIGELIA	<i>Wigelia P.</i>	52
14	JAPAN SNOWBALL	<i>Viburnum Plicatum</i>	53
15	CRIMSON SNOWBALL	<i>Viburnum Plicatum</i>	54
16	GOLDEN SNOWBALL	<i>Viburnum Plicatum</i>	55
17	JUNCK ORANGE	<i>Commersonia</i>	56

X X X X X X X X X
No. 31

19	PINK MONSIEUR	<i>Leonora Grand Ruus</i>
20	WHITE MONSIEUR	<i>Tortonia Alta</i>
20	RED MONSIEUR	" " <i>Ruus</i>
21	NORWAY MAPLE	<i>Acer Platanoides</i>
22	COLORADO BLUE SPRUCE	<i>Picea pungens Glauca</i>
22	AMERICAN ELM	<i>Ulmus Americana</i>
23	CHERRY DOW	<i>Malus Tatarica</i>
24	CHERRY SWEET	<i>Black Tartarian</i>
26	PEAR	<i>Bartlett</i>
27	PEAR	<i>Seckle</i>
28	QUINCE	<i>Orange</i>
29	CURRANT	<i>Faya</i>
30	RHUBARB	<i>Helwa</i>
31	RASPBERRY	<i>SP Rega</i>
32	ASPARAGUS	<i>Conovers</i>
33	BOSTON IVY	<i>Ampelopsis Veitchi</i>

GARDEN

NO. 3

NO.3

PORCH

HOUSE

PORCH

WALK

*PLAN OF
BARBERRY HEDGE PLANTING
PLANTS, 15 INCHES APART.
JAPAN BARBERRY - BERBERIS THUNBERGII*

HOUSE

WALK

PERENNIAL BED AGAINST SHRUB BACKGROUND

KEY	COMMON NAME	BOTANICAL NAME	QUANTITY
1	BRIDAL WREATH	<i>Spirea Van Houttei</i>	7
2	BECHTEL CRAB	<i>Malus loensis</i>	1
3	LILAC (assorted)	<i>Syringa</i>	9
4	SWEET SYRINGA	<i>Philadelphus Coronarius</i>	3
5	BUSH HONEYSUCKLE	<i>Lonicera Fragrantissima</i>	3
6	TREE HYDRANGEA	<i>Hydrangea P. G.</i>	2
7	HOLLYHOCK	<i>ALTHAEA Rosea</i>	31
8	ADAM'S NEEDLE	<i>Yucca Filamentosa</i>	10
9	PHLOX (assorted)		14
10	RED HOT POKER		14
11	LARKSPUR	<i>Trifolium Uvaria</i>	21
12	FOXGLOVE	<i>Delphinium</i>	18
13	CANTERBURY BELLS	<i>Digitalis</i>	12
14	GERMAN IRIS	<i>Campanula</i>	6
15	JAPAN IRIS	<i>Iris Germanica</i>	7
16	SWEET WILLIAM	<i>Iris Kaempferi</i>	25
17	PINKS	<i>Dianthus Barbatus</i>	25
18	ICELAND POPPY	<i>Dianthus Plumaris</i>	24
		<i>Popover Nudicaule</i>	

THE finest architecture will not save a house from bareness if the planting of shrubs, trees, roses, vines, etc. has been neglected. On the other hand, the simplest sort of farm house can be made to look as inviting and cosy as the home of our dreams if the proper setting of trees and shrubs is built up around it.

Look on this picture—

—and then on this!

The above pictures, “before” and “after,” tell the story. One is a *house*, but the other is a **HOME**.

William C. Moore & Co.

Newark, New York State

Nurserymen