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1924 CATALOGUE AND PRICE LIST

Gladiolus Bulbs

Babson

C. W. BROWN, ASHLAND
MASSACHUSETTS

The increasing popularity of the *Gladiolus*—the only perfect flower—is due to the appeal of its wonderful color harmony to our finer nature, also to its lasting qualities as a cut flower which surpasses all others.

It is to be expected that out of 50,000 new seedlings grown each year we might get some most excellent varieties and we have demonstrated this to the hundreds of people who have visited our fields during the blooming season. We can prove this fact to you if you will grow a few bulbs of our new introductions. Our Tiffany, Melba, Commonwealth, Pride of Ashland, Fair Harvard, Marathon, Red Seal, Dawson, Penrose, Betty, etc. are reputation builders.

We suggest that our friends who appreciate a harmonious color scheme study the possibilities to be found in the newer types of *primulinus*. The intricate color shadings combined with the smaller types and graceful form makes it especially appropriate for any decoration.

It is to your advantage to order bulbs reserved while the stock is complete. Late orders should give me privilege of substituting where sold out.

Plant the bulbs in an open sunny place, six inches deep and about six inches apart in the row. Mix any fertilizer thoroughly with the soil and if dry, water heavily when they commence to bud.

Spikes cut when the first bud opens and placed in water in the house will open to the tip. Allow three or four leaves to remain on the plant to mature the bulb.

After the first frost or when leaves turn brown dig the bulbs and dry in the sun for a few days then place in a cool vegetable cellar.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it if, when writing, you will send the names of any friends or neighbors, who are interested in *Gladioli*, so I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

Do not forget to sign your name and address.

C. W. BROWN
Ashland, Mass.

GLADIOLI THE BEAUTIFUL.

Oh beautiful for glorious tints
Of amber and of gold
For purple gloried majesties
And others yet untold.
Gladioli—Gladioli.
Still let thy message be
Of courage, cheer and friendships dear
From sea to shining sea.

* * * * *

Oh beautiful man's hope will grow
As he looks beyond the years
And views with rapture fields aglow
Now crowned in spite of fears
Gladioli—Gladioli
We'll sing thy praise this hour
Whom God hath blest, more than the rest
The only perfect flower.

* * * * *

Oh beautiful for glory tale
Of liberating health
When valiently for man's avail
The earth man tilled for wealth.
Gladioli—Gladioli
Still let thy message be
Of courage, cheer and friendships dear
From sea to shining sea.

Adapted from America the Beautiful
by Mrs. C. W. Brown.

NEW INTRODUCTIONS FOR 1924.

We are pleased to offer the following new varieties this year which far surpass any former introductions and many of which will be leaders in popularity as soon as they become known. Some of these are highly recommended by growers in various parts of the country where a few bulbs were sold for trial last year.

The varieties listed below have been selected with infinite care from thousands of seedlings. Only those of unusual merit have been retained. They are in fact a distinct addition to gladioli varieties of the present day.

One Bulb of Each of the Twenty-Seven Varieties for Trial—List \$23.10, for \$20.00.

BABSON (1602I) White with a heavy line of carmine in the throat. Tips more or less streaked according to the conditions. Strong and sturdy. Slightly ruffled. (See illustration on cover)	\$1.00
COMMONWEALTH (1605J) This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink toward the tips which are flecked scarlet. A large open attractive bloom. Medium height	\$2.00
CORDOVA (1801E) Clear salmon pink with large open bloom. This is of primulinus origin but on account of its size is classified with the standard varieties . . .	\$ .35
FAIR HARVARD (1649S) This variety appeals to the eye of the observer as the song "Fair Harvard" appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration	\$ .75
LIPTON (1506I) A rich velvety magenta with darker markings in the throat. One of the uncommon shades and very attractive	\$ .75
LORRAINE (1518) One of the unusual lavenders and very attractive in a mixed bouquet. A strong spike with well opened blooms	\$ .40
MARATHON (1705B) Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as a flower of quality—will also become widely known. It is a rich velvety maroon	\$1.00
MELBA (1646Q) Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention whenever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923	\$5.00

One dozen at ten times the price of one bulb.

- NIMROD** (1605I) White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden ..... \$ .60
- PRIDE OF ASHLAND** (1612Q) The color is a deep dark red with throat specked white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated \$2.00
- RED SEAL** (1710E) This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use.. \$ .75
- SENTRY** (1804A) One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red ..... \$ .35

A Bouquet of Gladioli.

- STANDARD** (1831D) For a bright self color this will surely please. Its pure orange red with deeper shaded throat cheers and brightens any place. Large spike with many open. Prolific ..... \$ .50
- TIFFANY** (1730D) Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 92% for Exhibition, 93% for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923 ..... \$2.00

One dozen at ten times the price of one bulb.

WIZARD (1603F) A tall sturdy spike of smoky red color. Very peculiar yet attractive . . . . . \$ .40

In the following varieties the primulinus characteristics predominate, but they should not be confused with the original primulinus.

In their color, beauty and lasting qualities they are far superior to most former introductions.

ALGIERS (1666K) For a pure yellow nothing can be more dainty and pleasing . . . . . \$ .75

ARTESIA (17133D) Always a pleasing color combination of lavender streaked with lilac . . . . . \$ .35

CAMILLA (17410D) A large yellow trumpet shaded bloom with a vein of crimson. Quite different from the ordinary type . . . . . \$ .50

CORNET (1669K) An unusual coloring for a primulinus. Maroon with a fleck of cream . . . . . \$ .30

DORETTA (1750D) This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine . . . . . \$ .35

HESTER (1667K) One of the very fine shades of orange or coppery bronze. A beauty . . . . . \$ .50

MERTA (17109D) A beautiful orange shade making a nice bouquet or blending well with other varieties. . . \$ .35

NONA (1503EE) A lighter orange, veiled or feathered. Quite attractive . . . . . \$ .30

RETA (1648K) A soft creamy color splashed with rose. . \$ .30

SKY PILOT (1732D) Cream, flaked with lavender pink. Tall, five feet . . . . . \$ .30

VORIS (1659K) A nice salmon pink that makes an elegant display in a vase . . . . . \$ .50

ZAMPA (1678K) A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive . . . . . \$ .75

The numbers in parenthesis following the names are the numbers under which they have been grown in the field and shown at various flower shows. They are given to assist any who have taken down the numbers of their favorites, to identify them.

We have several choice kinds coming along which will be introduced as soon as we have sufficient stock. Watch for "Inspiration, Bleeding Heart, Madame Curie," etc. Come and see them in bloom.

Located on Boston & Albany R. R. midway between Worcester and Boston. Leave train at Ashland, or at Framingham where trolley can be taken to Ashland Station. By Auto leave Boston & Worcester State Road at Marlboro for Ashland.

One dozen at ten times the price of one bulb.

INTRODUCTIONS OF PREVIOUS YEARS.

One Bulb of Each of the Following 41 Varieties for
Trial, Listing \$10.90, for \$9.00. Three Bulbs of
Each for \$25.00.

Autocrat.

ANNABELLE Pink with
creamy throat. A kind
that is satisfying . . . \$ .35

AUTOCRAT Magenta,
with a darker throat
faced with specks of
white. A tall strong
spike. (See illustra-
tion) Rated at 86 % . . \$ .40

BOHEMIAN Brownish
pink, with deeper col-
or in the throat. A
band of cream across
the lower petal. Large
flower & strong spike. \$ .50

BONNY BELLE Salmon
pink with scarlet
blotch which is edged
with cream . . . . . \$ .20

COLONNADE Violet
pink. A tall stately
spike that blooms
quite late in the seas-
on. Rated at 87 % . . \$ .35

DEVENS The flower is
bright scarlet with a
darker throat. The
lower petal has a
speck of white. Rated
at 87 % . . . . . \$ .15

DISTINCTIVE Claret,
dark throat streaked
with yellow . . . . . \$ .10

DR. WHITCOMB Bright
red with streaked
throat. Large open
blossom . . . . . \$ .40

ECLIPSED Red, card-
inal throat with a wide
yellow band across
the lower petal . . . . \$ .20

EDITH Clear deep sal-
mon pink, cardinal
blotch ruffled . . . . . \$ .10

One dozen at ten times the price of one bulb.

GENEVA Red with white throat which is streaked with cardinal	\$ .20
GLEAMER Creamy white with a cardinal spot	\$ .15
GOLDFINCH Lemon yellow with a canary yellow throat. A solid color of good size on a strong, tall spike. It is not unusual to have ten or more blooms open at once. Awarded a First Class Certificate by the Newport Horticultural Society in 1918	\$ .75
J. C. RUDOLPH Pink splashed and streaked with dark pink	\$ .50
MARJORIE Clear pink with yellow throat which is striped red. An early attractive variety	\$ .15
MAXWELL Light salmon pink flecked darker	\$ .30
PINAFORE A tall spike of reddish purple flowers	\$ .15

POLLY PINK Bright violet pink with a crimson blotch. A brilliant showy variety	\$ .25
RELIANCE Rose pink with a darker throat. Wide open flowers of good substance	\$ .20
REVELRY Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy	\$ .10
REVERE Large orange red flower. A rather unusual shade. Rated at 90%	\$ .15
ROSY MORN Bright rose pink shading to white in the throat which has a carmine blotch. Wide open flowers	\$ .15
SENSATION Bright red with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike	\$ .10

One dozen at ten times the price of one bulb.

SOUVENIR Magenta, crimson throat with a speck of white. An uncommon shade that is popular with those who have seen it	\$ .15
STANDISH Deep cardinal red, slightly ruffled	\$ .35
WINONA Magenta. A large loosely constructed bloom. Crimson throat streaked with yellow	\$ .15
WAUSHAKUM Rose flecked with crimson, streaks of cream in the throat. Large open flower on a tall spike	\$ .25
ZABORA Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Rated at 87%	\$ .40

Penrose.

The following are hybrids from primulinus stock:

ABLAZE Clear cardinal red with deeper color in the throat which has still darker lines. This is the best red hybrid	\$ .15
BETTY Salmon with cream throat. A clear bright color that makes a lovely bouquet	\$ .35
CARNIVAL Large flowers of henna shade completely covered with lines and specks of white. Very unusual	\$ .50
DAWSON Absolutely pure deep yellow. This is highly recommended by many of those who have grown it. Rated at 88%	\$ .25

One dozen at ten times the price of one bulb.

ELIDA	An attractive flower of a light salmon pink shade	\$ .40
FENWAY	This is an orange salmon color	\$ .40
LOIS	Orange with scarlet markings	\$ .20
MILDRED PETTMAN	Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific	\$ .20
MODESTY	Entire stock sold to Albert Lehan of Mansfield, Mass.	
NAOMI	Creamy yellow tinged with pink. Sharp line on lower petal	\$ .15

Table Decoration.

PENROSE	Rose with various shadings. It is impossible to describe its colors or beauty. (See illustration)	\$ .50
REO	Clear yellow with deeper yellow throat. Slight line on lower petal. Tall and strong	\$ .15
SEVILLE	Deep yellow. A slight tinge of color in the throat. Good spike and flowers well placed	\$ .25
TYROL	A perfectly clear lemon yellow	\$ .20

One dozen at ten times the price of one bulb.

THE BEST STANDARD VARIETIES.

The entire stock of all sizes with bulblets of these choice varieties will be sold as we intend to grow and list varieties of our own production exclusively hereafter.

AMERICA , Beautiful lavender-pink, almost white in the throat. The most popular gladiolus	\$ .05
ANNA EBERIUS , Dark velvety purple. A large fancy variety	\$ .25
A. W. CLIFFORD , Old carmine red. Early, medium tall	\$ .10
BARON HULOT , Velvety purple with lemon yellow dash on medial line. Commonly called blue	\$ .10
BLUE JAY , Lobelia blue splashed with deeper lobelia blue. Lemon yellow throat blotched violet	\$ .15
COPRE , Deep vermilion pink	\$ .25
CORUNNA , Red with coal black throat	\$ .50
CRACKER JACK , Velvety carmine red, throat yellow green marked with amaranth red	\$ .05
CRESCENT QUEEN , Ruffled. Very large dark wine red. Excellent	\$ .35
EARLY BLACK , Deep ruby red	\$ .15
EMPRESS OF INDIA , Bright plum violet, almost black with a white dash in the throat	\$ .05
EUROPA , Pure white. The best white for show purposes	\$ .25
EVALINE , Smoky violet. Large open flower	\$ .05
FEDERAL , Deep scarlet with dark throat, early	\$ .15
GAIETY , Light scarlet splashed with deeper scarlet and a pure white throat penciled with crimson red. A showy variety that stands out from the others	\$ .15
GEO. PAUL , Crimson red with greenish white throat marked with crimson red	\$ .05
GRANDEE , Orange red. A large strong late variety...	\$ .10
HALLEY , Madder lake with fine stripes and dots of Tyrian rose on a lemon yellow throat. This is about the earliest large variety	\$ .05
IDA VAN , Cardinal red, deeper in the throat	\$ .10
I EXCELL , Bright light rose. Tall	\$ .25
IMPROVED KLONDYKE , Deep yellow. A strong sturdy yellow	\$ .05
LIEBESFEUER , Scarlet with a carmine red dash in the throat. A fine show flower	\$ .25
MAGNIFICUS , Lincoln red with a lemon yellow throat dotted and penciled with carmine purple	\$ .25
MASTER WIETSE , Pure royal purple. An elegant shade but spikes are inclined to be crooked. In a way this is an advantage in arranging bouquets	\$ .15
MONARCH , Deep magenta. A large attractive bloom..	\$ .15
MRS. FRANCIS KING , Vermilion red slightly splashed with a deeper color. An old standby	\$ .05
MRS. G. W. MOULTON , Rich crimson. Large flower and tall spike	\$ .25

One dozen at ten times the price of one bulb.

MRS. O. W. HALLADAY, Delicate soft silky pink with
creamy blotch. One of the finest florists varie-
ties . . . . . \$ .15
NIAGARA, Yellowish with tips splashed carmine . . . . \$ .10

Bouquet of Gladioli.

NOVELTY, Salmon with orange throat mottled with
crimson specks. Very odd and distinct . . . . . \$ .10
ONALASKA, A ruffled variety of a creamy pink color.. \$ .25
PACHA, A brilliant orange with dark orange mottled
throat. Large . . . . . \$ .05

One dozen at ten times the price of one bulb.

PACKARD , Violet pink. Tall and strong with a large number open at once. Makes a massive spike and blooms late	\$ .40
PANAMA , Lavender pink. A prize winner	\$ .10
PEACE , White. Lower segments striped with violet rose. A grand late variety	\$ .10
PEASANT , Deep pink that blooms early. Large	\$ .10
PRINCE OF WALES , Very large salmon pink of a beautiful shade. Quite early	\$ .15
PRINCEPINE , Vermilion red, throat yellow blotched with geranium red, very showy and rich	\$ .05
PRINCEPS , Scarlet with yellow green medial lines and throat. Very large bloom	\$ .10
SCARSEALE , Light rosy magenta. Large and showy	\$ .10
SCHWABEN , Amber yellow blotched in the throat with amaranth red and shaded with lemon yellow. A strong sturdy spike of large flowers	\$ .10
SIMPLEX , Scarlet with speck of yellow. Large and fine	\$ .20
SNOW GLORY , Pure all white with iris blue lines. A large and showy ruffled variety	\$ 2.25
SOUVENIR , A Holland production. The best deep yellow variety	\$ 1.00
STALWERT , Salmon pink. Large strong spike of open flowers	\$ .20
TEMPA , Old rose. Ruffled, very fine	\$ .25
THE KING , Rich deep old rose with cream blotch	\$ .10
VIOLET GLORY , Deep violet. A rich self color, ruffled	\$ .35
WAR , Blood red, extra large open flowers well arranged on a long strong spike. It blooms very late after most every kind is gone	\$ .15
WHITE KING , Amber white blotched with Tyrian rose. An excellent ruffled variety	\$ .10
YOUELL'S FAVORITE , Rosy lavender pink. A large ruffled late variety of merit	\$ .25

One dozen at ten times the price of one bulb.

Portland, Maine, Oct. 1923.

Mr. C. W. Brown,

Dear Sir:

This past Spring I bought Gladioli bulbs of you and am only too glad to tell you that I was more than pleased with the blooms.

The Primulinus mixture were so beautiful in coloring that one would never tire looking at them. I would like to order another hundred sent this Fall if you will send me the price per hundred. They will make nice Christmas gifts for a few of my flower loving friends, and I want more of them myself.

Very truly, Mrs. A. L. B.

KUNDERD'S PRIMULINUS HYBRIDS.

I am making the price on these about one half of their value to close them out in order to make room for my own superb varieties.

Small bulbs and bulblets for sale.

Let me know what kind you are interested in and I will quote price on the entire stock on hand.

	each
Albion, Fine salmon rose pink	\$ .10
Altair, Salmon saffron, tall and fine	.15
Anamosa, Orange salmon	.15
Angola, Salmon pink. A beauty	.10
Anita, Canary yellow	.15
Canopus, Solid yellow	.10
Elberton, A pure rich creamy yellow	.10
Firefly, Bright deep scarlet	.10
Iola, Deep yellow	.10
Linton, Salmon red. One of the best	.10
North Star, Deep yellow with darker throat	.10
Rigel, Salmon blush on delicate yellow	.15
Roanoke, A vigorous and large rich yellow	.05
Sedan, A fine rich ruffled yellow prim	.05
Seneca, Wine pink on a delicate yellow ground	.15
Silvis, Large and showy salmon red	.10
Simplicity, Clear yellow with scarlet lines on lower petal. A strong excellent commercial variety. Try this for a table decoration. \$2.00 per 100	.05
Sirius, Large ruffled variety of a dark salmon	.15
Spica, A rich salmon, ruffled	.10
Sweet Orra, Pale sulphur. Tall	.10
Tupelo, Large blooms of deepest canary yellow	.15
Vega, Pure yellow, several open	.15

One bulb of each of the above 22 varieties listing \$2.45 for \$2.00. Three bulbs of each for \$5.00.

Combination orders furnish an opportunity for those unacquainted with the varieties to secure a pleasing selection that will give satisfaction. Each kind in a separate bag with name.

PRIMULINUS MIXTURE.

A mixture of hundreds of Kunderd's varieties with many others added including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$ .50 per dozen postpaid.

\$1.90 per hundred, postage extra. (8 lbs. per 100).

One inch bulbs that will bloom this season at \$1.00 per 100, \$8.00 per 1000.

COMBINATION ORDER "A"—\$1.00.

3	America, Pink	List	\$ .15
2	Baron Hulot, Purple		.20
2	Cracker Jack, Carmine		.10
3	Halley, Salmon		.15
2	Klondyke, Yellow		.10
3	Mrs. King, Red		.15
3	Pacha, Orange		.15
3	Princepine, Scarlet		.15
3	Simplicity, Yellow		.15
24	bulbs for \$1.00, list price		\$1.30

COMBINATION ORDER "B"—\$1.50.

2	Blue Jay, Blue	\$ .30
2	Federal, Scarlet	.30
2	Gaiety, Light Scarlet	.30
2	Mrs. O. W. Halladay, Pink	.30
2	Prince of Wales, Salmon	.30
2	Souvenir, Magenta	.30
12	bulbs for \$1.50, list price	\$1.80

COMBINATION ORDER "C"—\$5.00.

6	Ablaze, Red	\$ .90
6	Dawson, Yellow	1.50
6	Lois, Orange	1.20
6	Mildred Pettman, Pink	1.20
6	Naomi, Creamy	.90
6	Reo, Yellow	.90
24	bulbs for \$5.00, list price	\$6.60

COMBINATION ORDER "D"—\$10.00.

1	Babson, White	\$1.00
1	Goldfinch, Yellow	.75
1	Melba, Salmon	5.00
1	Snow Glory, White	2.25
1	Tiffany, White	2.00
5	bulbs for \$10.00, list price	\$11.00

COLOR COMBINATION "E"—\$2.00.

10 Albion, Salmon pink	\$1.00
10 Angola, Salmon pink	1.00
10 Linton, Salmon red	1.00
30 bulbs for \$2.00, list price	\$3.00

COLOR COMBINATION "F"—\$2.50.

All yellow in various shades.

10 Iola	\$1.00
10 North Star	1.00
10 Roanoke	.50
10 Sedan	.50
10 Simplicity	.50
50 Bulbs for \$2.50, list price	\$3.50

SPECIAL OFFER "G"—\$1.60.

40 mixed new varieties, unnamed, a choice assortment of colors and one years subscription to

THE FLOWER GROWER (price \$1.50)

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$2.50—for \$1.60.

The Flower Grower is the best magazine published on flowers and flower growing. Every lover of flowers should receive it.

ACCIDENTAL MIXTURE.

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains mostly named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid . . . . . \$ .50

Per hundred, by express 2.00

By mail add postage for 8 lbs. per 100 bulbs to your zone.

NEW HYBRID MIXTURE.

These are the latest developments in my work with primulinus breeding upon the large flowering varieties and contain many entirely new and distinct forms and types as well as novelties in colors and color combinations. No doubt some of these are worthy of segregation and naming but as we grow 50,000 new ones each year we can only save out a few that appeal strongly to us and sell the others "as is."

This is an extraordinary mixture and is sure to give you satisfaction. All colors are well represented.

\$ .60 per dozen postfree.

\$2.50 per 100, postage extra. (8 lbs. per 100).

DAHLIAS.

I grow just one kind of dahlias for my cut flower trade and have selected this one as the best all around free blooming and desirable kind—**MAUDE ADAMS**.—Overlaid clear delicate pink which opens out to nearly a pure white. Very satisfactory in every way. Each \$0.25.

GLADIOLUS NOMENCLATURE.

By C. W. Brown.

Contains list of over 3000 names of Gladiolus with main color, date of origin and originator as far as known.

Price—\$1.00 per copy postpaid.

Among my mixtures you will find many beautiful, and possibly some rare varieties.

Before naming any selection which you may single out, please ascertain if it is on the market already as a named variety.

Many of my named varieties will be found in these mixtures, and it is not advisable to sell the same kind under different names.

All new varieties should be registered by you in the Nomenclature list being published in The Flower Grower.

The entire stock of many choice separate seedlings in reds, yellows, blues, whites and variegated varieties can be purchased by you at reasonable prices with all rights of introducing under a name of your own choice.

“We speak of the flowers—and the flowers speak of God.”

“Can such things be without our special wonder?”
—Shakespeare.

“Ever charming, ever new,
When will the prospect tire the view?”—Dyer.

“He called the flowers so blue and golden,
Stars, that in the earth's firmament do shine.”
—Longfellow.

Milwaukee, Wis., March, 1923.

C. W. Brown,
Dear Sir:

* * * “Of the bulbs secured from you last year your Goldfinch, Dawson and Mildred Pettman are the finest in their class I have and I have some 400 named varieties.”

Yours sincerely, J. L. W.

Worcester, Mass., Oct. 1923.

Mr. Brown,
Dear Sir:

“This is just to let you know how pleased we have been with the Gladioli bulbs we got from you in the Spring. They have all been lovely. The War is out now. Baron Hulot was very beautiful also Ida Van and Evaline. I don't know which of them all I liked best, they have all done wonderfully well.

Yours truly, Mrs. M. B.

Mansfield, Mass., Oct. 18, '23.

Mr. C. W. Brown,
Dear Mr. Brown,—

Tiffany is a real glad. I consider it the best white gladiolus in my garden and I believe I have all of the best whites. It is not only pure and excellent texture but one of the best propagators I know of.

Your "Modesty" is a wonder. I think it is the best cream color I have seen. It is a real self color without a stripe or blotch.

Respectfully yours,
Albert L. Lehan.

California, May, 1921.

Dear Sir:

Your shipment of Gladioli has arrived and I am extremely pleased. You have been more than generous, and I highly appreciate your kindness.

Mrs. I. A. S.

Dear Sir:

May 8, 1920, Washington, D. C.

My order of Gladioli came through in fine shape the other day. Many thanks for the fine bulbs sent and your generous inclusion of extras.

C. E. G.

Mr. C. W. Brown,

May 18, 1922.

Dear Sir:

The bulbs I bought of you last season gave me great pleasure—they were beautiful flowers and a fine assortment. I am recommending you to all my friends.

Miss C. B. G.

Dear Sir:

Those I had of you last year did splendidly. Many said they never saw such blossoms.

Mrs. L. G. H.

Feb., 1922.

Dear Sir:

I bought a dozen of you last year and they were so beautiful that I feel we cannot have too many of them, (order enclosed).

Mrs. E. T. L.

Simcoe, Ontario, Dec. 7, 1922.

Dear Sir:

I saw this year in the garden of my good friend, Prof. H. L. Hutt, one of your glads called Dawson. It is one of the clearest and deepest yellows I have seen. * * *

Yours very truly, J. W. Crow.

THE NEW ENGLAND GLADIOLUS SOCIETY.

Organized April 3, 1920 as the Massachusetts Gladiolus Society.

OFFICERS FOR 1923-1924

President, S. Irving Moody, Brockton, Mass.

Vice-President, F. O. Shepardson, Mansfield, Mass.

Second Vice-President, Mrs. M. B. Hawks, Bennington, Vermont.

Secretary, B. M. Latham, Mansfield, Mass.

Treasurer, C. W. Brown, Ashland, Mass.

Executive Committee: W. E. Clark, Chairman; C. F. Fairbanks, A. L. Stephen.

Exhibition Committee: B. R. Norley, Chairman; R. R. Walker, W. E. Chase, T. M. Proctor, A. L. Lehan.

Initiation Fee \$1.00.

Membership Fee \$1.00 per year.

The fourth annual exhibition was a great success, there being much more interest shown in the really choice varieties. Come and exhibit with us next year. It is an excellent opportunity of becoming acquainted with both the flowers and the other growers.

We want every grower in New England to become a member of our Society and by "grower" we mean everyone growing 100 or more bulbs.

Help to acquaint more people with beauty and many good qualities of the gladiolus. Never mind the correct pronunciation but put the emphasis on the GLAD.

One Dollar to join and a Dollar a year dues. Fill out the blank below.

To C. W. Brown, Treasurer,

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladioli and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$2.00 to pay membership fee (\$1.00) and annual dues (\$1.00) for 1924.

Name.....

Address .....