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1924

MAR 24 1924 ★

Department of Agriculture.

LIFE SIZE FROM PHOTO

MANY BERRIES GROW TO THIS SIZE
6 inches in circumference

F. A. HOWARD'S

Wild Wonder Strawberry

A cross between the delicious New England wild strawberry and the "Big Ben," a very large berry but of inferior quality.

F. A. HOWARD'S WILD WONDER is the most desirable of all family berries and as a market berry commands the highest price.

A long season berry and an enormous yielder, 1000 baskets having been grown on one-eighth of an acre with field cultivation. A bright, sweet berry without being flat or insipid.

It is very characteristic of its origin, the wild strawberry, that holds its fruit high in the grass.

The **WILD WONDER** berries are borne in clusters on very strong fruit-stems amid an abundance of foliage. The strong stems holding the fruit well up from the ground until borne down by the great weight of the ripening fruit.

Perfectly hardy, will thrive uncovered in vicinity of Boston, the very heavy leaf foliage forming a sufficient mulch.

Grows equally well on a gravel hill or a muddy soil.

I have given this berry the most severe tests for the past seven years and believe that anyone who fruits it will agree with me that **F. A. HOWARD'S WILD WONDER STRAWBERRY** is a revelation in aroma and flavor never dreamed of in a strawberry.

The excess of sugar in this berry causes many of them to dry before decaying.

For sugaring, canning and drying it holds its flavor and aroma to a remarkable degree.

The following is a quotation from a leading authority on fruit and gardening: "**F. A. HOWARD'S WILD WONDER STRAWBERRY** has *all the good* qualities found in the best strawberries."

The berry retailed in the Boston market for double the price of the best berries. Many of the berries attain the size of six inches in circumference of practically solid fruit.

The characteristics of F. A. HOWARD'S WILD WONDER STRAWBERRY—Absolutely hardy and very prolific in foliage and fruit.

Has a very large complete blossom almost invariably having seven petals.

Berries grow in bunches held high on very strong fruit-stems.

Will stand neglect like the wild berry and will grow and fruit even in the grass.

In seven years has shown no tendency to revert back to either parent fruit.

The largest, most prolific, and most delicious flavored of all strawberries.

As our stock of plants is limited, only one dozen plants can be sold to a customer.

Plants per dozen \$5.00 delivered prepaid.

ADDRESS

F. A. HOWARD

SOUTH EASTON, MASS.

F. A. HOWARD'S
WILD WONDER STRAWBERRY

NATURAL SIZE