Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.51
2/3/24

Catalog

of

Gladioli
Peonies
Irises
Tulips
Cannas
etc.

Prices postpaid to your door.

Six at dozen rate.

Cultural directions on request.

I guarantee satisfaction with every order

P. A. LAESER

Sun Prairie, Wisconsin.

GLADIOLI—Standard and choice varieties

	Each	Dozen
Alice Tiplady —Brilliant orange saffron; very choice,	\$.10	\$1.00
America —Very popular light pink..	.04	.40
Arizona —Fine rose pink, with maroon markings, very pretty	.05	.50
Baron Hulot —Fine Royal Purple....	.06	.60
Chicago White —White, with lavender stripe in throat,	.05	.50
Cracker Jack —Dark red, throat spotted yellow,	.04	.40
Crimson Glow —Very large brilliant red,	.10	1.00
Evelyn Kirtland —Rosy pink, dark red edges, a beautiful flower,	.06	.60
E. J. Shaylor —Pure deep rose pink, strong grower, distinctly ruffled,..	.15	1.50
Flora —Clear yellow, a close rival to Golden Measure,	.07	.70
Golden King —Golden yellow, with crimson blotch,	.06	.60
General Joffre —Tall deep blood red; a healthy flower,	.07	.70
Germa —Beautiful, pure yellow,	.10	1.00
Golden Measure —Fine golden yellow; the best yellow to date of the large flowering varieties,	.30	3.00
Helen Franklin —Early ruffled, white with purple markings,	.06	.60
Halley —Large salmon pink,	.04	.40
Ida Van —Beautiful deep salmon red	.05	.50

Gladioli, the beautiful

Bulbs of high quality

	Each	Dozen
Intensity —Large scarlet, flaked white in throat,	.05	.50
Jumbo —Beautiful large pink,	.08	.75
Kunderdi Glory —Beautiful ruffled cream, extra fine,	.06	.60
Lily White —Finest pure white, one of the best whites,	.06	.60
Loveliness —Palé cream, with a salmon tint; massive spike,	.06	.60
Little Daisy —Delicate apple blossom pink,	.10	1.00
Le Marechal Foch ,—Very large light pink, enormous wide open flowers, very early,	.06	.60
L'Immaculee —Pure white, long slender spikes,	.06	.60
Louise —Finest deep lavender; wonderful flower,	.15	1.50
Minnesota — Pale cream; maroon blotch,	.04	.40
Meadowvale —White; delicate line markings,	.04	.40
Mar'shal Foch —Beautiful ruffled, salmon pink, with red blotch in throat	.15	1.50
Mary Fennell —Beautiful light lavender; very fine,	.06	.60
Mona Lisa —Palest soft rose pink; a magnificent almost pure self color; gorgeous,	.15	1.50
Maine — The most beautiful white Gladioli on the market,	.30	3.00

"If you have a word of cheer

Bulbs that will grow

	Each	Dozen
Mrs. Francis King — Large, light scarlet,	.04	.40
Mrs. Frank Pendleton — Light pink, beautiful blood red blotch in throat	.05	.50
Mrs. Dr. Norton —Soft, creamy pink, new, a beauty,	.10	1.00
Mrs. Watt —A massive, brilliant wine red,	.05	.50
Niagara —Fine creamy yellow,	.05	.50
Orange Glory — Beautiful orange, massive, and very ruffled,	.15	1.50
Pink Beauty —Rose pink, with dark blotch, one of the earliest,	.05	.50
Princepine — A fine crimson scarlet, white throat,	.05	.50
Peace —A grand white flower,	.05	.50
Purple Glory —Deepest velvet maroon red, remarkable color,	.40	4.00
Prince of Wales —Clear salmon, early	.06	.60
Pride of Goshen —Enormous blooms, of flesh pink, with ruffled petals, ..	.06	.60
Panama —A large rose pink,	.05	.50
Pink Lily — A magnificantly ruffled rose pink; grand,	.25	2.50
President Taft —Fine late pink, with red blotch, strong grower,	.05	.50
Rose Bud —Very beautiful rose pink, opening flower of rose bud form,..	.06	.60
Rose Glory —Beautiful shade of rose pink,	.15	1.50
Rcanoke —Large, rich yellow blooms,	.05	.50

say it while I'm alive to hear."

Bulbs that will bloom

Rouge Torch — Creamy white, with red center,	Each	Dozen
	.05	.50
Scarlet Princeps — Rich dazzling scarlet,	.15	1.50
Schwaben —Large, yellow, red mark in throat, fine flower,	.05	.50
Thos. Kent —An enormous rose pink, ruby lines,	.15	1.50
Villa —A very dark red,	.10	1.00
Violet Glory — Large, violet color, ruffled,	.15	1.50
War — Deep, brilliant red; strong grower,	.05	.50
Wine King —Purple wine,	.05	.50
White Giant —Pure white, very large, resembling Easter lily,	.10	1.00
Wisconsin —A lovely pure white, burgundy stripe on lower petals,	.10	1.00

Special Offer No. 1 — 50 Bulbs—

All beautiful named varieties from my list. Choice, mixed colors, and, will all give nice, big bloom. Postpaid, **\$1.00**

Special Offer No. 2 — 15 Bulbs—

One each of Crimson Glow, Le Marechal Foch, Flora, Helen Franklin, Lily White, Louise, Mrs. Dr. Norton, Prince of Wales, Schwaben, Mrs. Frank Pendleton, Halley, White Giant, Brimstone, L'Immaculee and Mrs Francis King, each labeled, **\$.1.00**

"Say it with flowers."

Giant Darwin Tulips

I have selected the following that cover the most desirable colors, and I am sure they will please:

Baronne de la Tonnaye—Bright Rose.

Clara Butt—Salmon Pink.

Farncombe Sanders—Rose Scarlet.

Europe—Glowing Salmon.

Gretchen—Silvery Rose.

Glow—Scarlet Vermillion.

Pride of Haarlem—Glossy Pink.

Rev. Ewbank—Lilac Mauve.

Zulu—Velvety Purple.

7c each, your choice, dozen, **75c**

Fine mixture, my own selection, dozen, 60c

Cannas

Three of the very best.

Crimson Bedder—Intense Crimson.

President—Grand Red.

King Humbert—Massive Orange.

15c each or 3 for,

40c

Irises

Irises form a most delightful group of flowers in the spring and the colors range to all shades of the rainbow.

Mme. Chereau—White, frilled and blue edge.

Lohengrin—Lilac Rose.

Pallida Dalmatica—Deep Lavender.

Lorely—Light Yellow.

Kochii—Deep Purple.

Rhein Nixe—White Violet.

Any variety, 15c each or your choice, 6 for 75c.

Spruce

Colorado Blue. The lawn tree, 15 to 18 inches. \$1.25.

Seeds

Salvia Bonfire; **Sweet Peas**, mixed; **Asters**, mixed; **Pansies**, mixed. 10c per package.

Iris

Fairy—White and blue.

Gertrude—Violet Blue.

Queen of May—Near pink.

Florentina—Large early white.

Flavescens—Soft yellow.

15 cents each, \$1.50 per dozen.

Dr. Bernice—Bronze and maroon.

Her Majesty—Pink.

Mary Garden—White dotted lavender.

Caprice—Claret.

Mrs. Alan Gray—Pink.

Quaker Lady—Violet and yellow.

Monsignor—Violet and purple.

Juanita—Fall blue.

20 cents each, \$2.00 per dozen.

Isoline—Lilac and Mauve.

Alcazar—Violet and deep purple.

Mrs. W. E. Fryer—Heliotrope and purple

35 cents each, **\$3.50** per dozen.

Any above varieties 6 at one dozen rate.

BIG IRIS SPECIAL

Mixed shades, all colors of the rainbow.
per dozen, postpaid, **\$1.00.**

Dear Flower Loving Friend and Customer:

After receiving many unsolicited testimonials from parties who was well pleased and satisfied with bulbs etc., purchased from me during the winter and spring especially the special offer, 50 Gladioli for \$1.00. I have decided to make some special offers also on Irises and Tulips for fall delivery that I am certain will please and prove just as popular and satisfactory as my offer on Gladioli, also please take notice that I have listed a few more of the select named varieties in Peonies and Irises, that I know are good and well worth a trial. In Tulips I am only listing one more—the grand fiery red variety Bartigon.

Do not overlook my special offer on Peonies, three fine varieties, one each color, red, white and pink, postpaid, \$1.50.

The Peony is one of the hardiest and easiest of plants to grow they require little attention and will grow in most any kind of soil and can be planted any time from early September until the ground freezes in the fall, and in the early spring until growth is too far advanced. Fall, however, is the best time.

The Darwin Tulip, the monarchs among Tulips are of stately growth with long sturdy stems on which are born the most beautiful globular flowers of a heavy texture. They bloom in May, often,

though not always, lasting until Memorial Day, when flowers are most wanted, but always scarce and expensive. Plant in the fall about same time as Peonies, but cannot be planted in spring.

The beauty of the Iris outrivals that of the Orchids in their delicacy of structure and wide range of colorings such as the richest yellows, intense purples, delicate blues, softest mauves, beautiful Claret reds, also whites, primrose and bronze of every shade. They thrive in almost any soil or location except they cannot endure standing water. Best results are obtained by planting in July, August or September, but they can also be planted very successfully in spring. You can add to your Iris collection both in fall and spring with good results.

On account of the shortage of some varieties it is very important to order early. My stock of some of the choicest varieties is limited and it is often impossible to secure them late in season.

In listing these extra offerings for the fall of 1924 I take great pleasure in thanking my many friends for their generous patronage in the past, and by giving good stock and value. I hope to merit a continuance of your patronage.

P. A. LAESER
Sun Prairie, Wisconsin.

Peonies

2 to 5 eyes

Select list of the very best varieties.

Mons Martin Cahuzac—The darkest red in existence, **\$3.50** each.

Martha Bullock—Soft rose pink, a grand variety fragrant **\$15.00** each.

Mary Brand—A wonderful Brilliant Crimson. **\$4.00** each.

Richard Carvel—Very early deep red beautiful and fragrant **\$7.50** each.

Le Cygne—Enormous perfect white the finest Peony in the world. **\$15.00** each.

Tourangelle—Flesh pink and salmon. **\$5.50** each

Sarah Bernhardt—Apple blossom pink petals silver tipped. **\$3.00** each.

Solange—Lilac white and salmon very beautiful. **\$9.00** each.

Therese—Rich satiny pink, a prize winner, **\$5.00** each.

Tulips

Darwin Tulip Bartigon—Fiery Red. 7 cents each, 75 cents per dozen.

SPECIAL OFFERS

Fine popular varieties and colors mixed.

24 Giant Darwin Tulips, late, postpaid, .. \$1.00

24 Single Tulips, early, postpaid, 1.00

20 Double Tulips, early, postpaid , 1.00