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T O D D ' S

Strawberry Plant Catalog

1924

W. S. TODD

GREENWOOD - DELAWARE

1924—GREETING—1924

FRIENDS AND PATRONS.—In presenting my annual strawberry plant catalogue I am offering plants of the best quality that it is possible to grow. While it was very dry on this peninsula last summer and fall, and many plants failed to grow on account of this, our plants were set early, in new land heavily fertilized, and especially prepared for plants, and with this and thorough cultivation we were able to grow plants that are as fine as I ever saw. I have been told so many times by passers-by that I have the finest plant beds they have seen this year that I have come to the conclusion that it must be a fact. Anyway, they are very nice and I have seen none anywhere that are as good. I wish all that receive this catalogue could see these wide, healthy rows of plants and I am sure you would say,—They are as fine as it is possible to grow. Call them “pedigree”, “thoroughbred” plants, or any name you choose. We call them just strawberry plants but to grow this kind we use nothing but strong, healthy, heavy-rooted plants, and with thorough cultivation this is the way the high standard of our plants is maintained.

I do not wish to boast of our plants. I do very little newspaper advertising, yet, every year I am able to sell about all of the plants of every variety we grow. I find a satisfied customer is our best advertiser and this is the way we dispose of our plants. I have received more inquiries for plants and catalogues from people whose names are not on our mailing list this fall than I have ever received so early before, and my customers have surely recommended our plants.

In asking for your patronage for this season I assure you that you will receive nothing but the best plants that it is possible to grow; large, healthy, heavy-rooted, true-to-name, plants, properly trimmed and packed, and plants just like we use for our own planting. For 28 years I have guaranteed to please my customers in ever way and I still stand back of this liberal guarantee.—**You Must Be Satisfied.**

Thanking you for your patronage of past seasons, hoping to continue to receive your patronage, wishing you all a prosperous season and to assure you that I shall continue to do my best to please you, I am,

Faithfully yours,

W. S. TODD.

Stark Co., Ohio, March 7th, 1923.

W. S. TODD,

Dear Sir: Sometime ago I sent you an order for plants. I have waited anxiously to hear from you and today I find I had the wrong address. I am enclosing another order and hope I am not too late for I want good plants and my neighbor tells me you are the one to send to.

Yours truly,

ETHEL STEEL.

Staten Island, N. Y., April 30th, 1923.

Dear Sir: Enclosed find an order for more plants. My first order came in good condition. Thanking you, I remain,

Very truly yours,

CONROD OECHSLI.

Wyandotte Co., Kan., April 15th, 1923.

W. S. TODD,

Dear Sir: I received my shipment of plants in excellent condition. They were nicely rooted and the tops were fine. They are starting to grow nicely.

Respectfully yours,

W. H. CAMPBELL.

Warren Co., Va., April 7th, 1923.

W. S. TODD,

Dear Sir: I am endeavoring to get the young children of the manager of my farm near here interested in fruit-growing and making some spending money for themselves so I have given them a nice piece of sandy loam soil and am furnishing the plants. I am sending you the order and want some Aroma, Parson Beauty and Haverland and you may select some varieties that will do well here. Of the small number of varieties that I have tested I have always found the Haverland far ahead of anything else in production.

Yours truly,

J. W. WOOD.

TESTIMONIALS.

W. S. TODD.

Berks Co, Pa. March 5th, 1923.

Dear Sir: Please send me your catalogue. Your plants are highly recommended to me and I want you to have my order this season.

Yours truly, H. I. FURMAN.

W. S. TODD.

Ulster Co., N. Y. April 9th, 1923.

Dear Sir: Your plants are highly recommended by berry growers in this section and I am enclosing my order for 4,000 Premier.

Yours truly, J. P. MEERBECK.

W. S. TODD.

Green Co. Mo. April 11th, 1923.

Dear Sir: Our berry plants arrived in fine condition. Thanking you. I am,

Very truly yours, H. C. BURGESS.

W. S. TODD.

Hampden Co. Mass. May 16th, 1923.

Dear Sir: My Judith and Bun Special plants arrived in good condition and are doing well. I certainly appreciate your treatment.

Very truly yours, GEO. W. PORTER.

W. S. TODD.

Ulster Co., N. Y. May 10th, 1923.

Dear Sir: My plants arrived in fine condition and I want to thank you for them, and your promptness in filling the order.

Yours truly,
A. CATALENO.

W. S. TODD.

Boyle Co., Ky. Jan. 10th, 1923.

Dear Sir: Please mail me your catalogue as I wish to order some plants. Mr. McGaughey a customer of yours advised me to order of you.

Yours truly, J. C. COLYER.

W. S. TODD.

Washington Co., Pa. Jan. 8th, 1923.

Dear Sir: Please send me your catalogue. I have been buying my plants of you for several years and am pleased with them. I want several thousand this spring and want to place my order early.

Yours truly,
I. A. CLEAVER.

W. S. TODD.

Westmoreland Co., Pa. May 2nd, 1923.

Dear Sir: I received my plants yesterday in good condition. I want to thank you for taking care of me.

Yours truly,
E. L. RUTAN.

W. S. TODD.

Stark Co., Ohio. April 30th, 1923.

Dear Sir: I am sending you my order for plants. I have had your plants several years and they always produce good berries. When my neighbors want plants I advise them to send to you.

Yours truly,
JACOB HUTHMACHER.

W. S. TODD.

Hunterdon Co., N. J., April 30th, 1923.

Dear Sir: The plants came in good condition and were fine plants. Last year one of my neighbors wanted plants and I told him to send to you and he got 6,000 and this year 3,000. He said they were nice plants and he was well pleased with them.

Respectfully yours,
IWLLIS DEMOTT.

TESTIMONIALS.

W. S. TODD.

Dutchess Co., N. Y. April 6th, 1923.

Dear Sir: Enclosed find my order for plants. The ones received last year were nice plants and in good condition and I hope these will be as good.

Yours truly,

WM. GRUNTNER.

Stark Co., Ohio, March 19th, 1923.

Dear Sir: I am sending you an order for myself, also four separate orders for my neighbors. Please ship them all to me and each order separate so we can deliver each order as you pack it.

Yours truly,
P. J. LOHR.

Fauquier Co., Va., April 18th, 1923.

W. S. TODD.

Dear Sir: Enclosed you will find my order for plants. I would like 100 everbearing and the balance you can send of your own selection. The plants you sent us some years ago were very fine.

Yours truly,
O. L. WOOD.

Henry Co., Iowa, April 27th, 1923.

W. S. TODD.

Dear Sir: Enclosed find my order for plants. I have just received your address or I should have ordered earlier. I hope I may yet receive my plants in due time.

Yours truly,

C. L. WINTERS.

Washington Co., Pa., April 29th, 1923.

W. S. TODD.

Dear Sir: I have intended writing you a line for several days to let you know that we got home on schedule time. We drove to Frederick, Md., the day we left your place and arrived home the next evening. I got my plants all set on Friday and Saturday and while it has been dry here since, we had an all day rain yesterday which will save them. A neighbor that had got some plants from another state and thought they were about right got some of your Lupton from me. He said afterward that as soon as he opened your plants he could see quite a difference in them, your plants were much better and fresher. Thanking you for the courtesies shown us while at your place, I remain,

Very truly yours,

H. M. CLEAVER.

P.S.—The above is from a customer in Western Pa., that drove here in a truck and got a load of plants for himself and neighbors. It was not his first truck load of plants from here either, he says he knows where to come for plants.

Pickaway Co., Ohio, May 11th, 1923.

Dear Sir: I received my 30,000 plants in fine shape and they were all very fine plants. I thank you for the way you handled my order and you will get my orders in the future.

Yours truly,

S. F. NORMAN.

Campbell Co., Ky., March 30th, 1923.

W. S. TODD.

Dear Sir: I received the plants in splendid condition. You will certainly receive my orders in the future.

Yours truly,

B. H. KROGER.

St. Louis Co., Mo., Feb. 5th, 1923.

W. S. TODD.

Dear Sir: Enclosed you will find my order for plants. Your plants have always been fine and we are well pleased with them.

Yours respectfully,

JOHN HAYES.

Portage Co., Ohio, May 3rd, 1923.

W. S. TODD.

Dear Sir: The plants ordered for ourselves and neighbors came the 28th, all as ordered and in fine condition.

Respectfully yours,

E. L. RICKETTS.

STRAWBERRY PLANTS

DESCRIPTIONS.

HUNTERDON.—I secured my plants of this two years ago from the originator and fruited it here last season. It was one of the most productive of the newer varieties, fruit large, bright glossy red, firm and of the finest quality. The plants are of the largest size with very tall, broad, thick foliage, and make good plant beds on any soil. In testing new varieties give this a trial and you will not be disappointed. The originator says,—It is a seedling of the Nich Ohmer and President, originating in

New Jersey sixteen years ago. The plants are vigorous, making many thick strong runners, but they are not over prolific in this respect. The blossoms are pistillate, the fruit is enormous size, bright red, having the appearance of being varnished, it is very firm and the quality excellent. We have grown dozens of varieties side by side with Hunterdon and in sixteen years found nothing to equal it. It yields from 8,000 to 12,000 quarts per acre of berries that will bring from 2 to 4 cents a quart more than anything else on the market. It begins to ripen with Nich Ohmer and continues to bear good sized berries as long as the late varieties.

ERCANBRACK.—A chance seedling found in an old bed of plants in New York. The introducer says they are now grown by about all of the best gardeners in that section and bring the highest prices of any berries brought into the cities. The fruit is large and has the wild berry neck and the true wild berry flavor. They are great yielders with very few small berries, firm and good shippers.

As grown here the plants make about the right number for a good fruiting bed which are of the very largest size and very heavy, deep-rooted. It is very productive, the fruit is large and of fine quality.

LUPTON.—One of the most popular and one of the very best of the late perfect blooming varieties. It is a strictly fancy variety and while the quality is not of the best the berries are so large and of such handsome appearance they readily out-sell any variety of its season. The fruit is of the largest size, bright red and firm enough for a market variety. Unlike most late varieties that require a stiff or black soil for best results, I have many reports from customers saying, it does fully well on lighter

LUPTON.

soils. At any rate no matter where you plant it I am sure you will find it is a money maker. It ripens a few days earlier than Gandy of which it is a seedling, and lasts fully as long and it will produce twice as many quarts per acre as that popular and well-known variety.

Mr. Horace Miller, of New York writes,—Two years ago I bought 1500 Lupton plants of you and fruited them this year. I sold 13,000 plants from them and also 2016 quarts of fine berries.. Can anyone come up to this record?

ST. MARTIN.—Great claims were made for this variety by the originator but it seems to be a failure in all sections. While it does produce a few good berries it rusts so badly and we have so many better varieties that I do not recommend it. I have several thousand of the plants and if anyone wants to try it I can supply the plants.

W. S. TODD.

Dear Sir: I am on a new place this year and the owner has told me to order my plants where I think I will get the best, so I am sending to you for them.

Yours truly,
MRS. H. C. SCHOLLMAN.

St. Louis Co. Mo. March 2nd, 1923.

DE LUE'S JUDITH.—I secured my plants of this in 1921 from the originator and have fruited it twice. It has certainly made a good showing here and is a variety that I believe will give satisfaction. The plants are large and heavy rooted with thick, waxy, light green foliage. It makes splendid plant-beds on any soil. It is very productive here and the fruit is large, of a beautiful glossy, dark-red color and of fine quality. Ripens early and bears through a long season. I have a number of reports from customers in different sections that fruited it last season and it has done well in all sections.

The originator says,—In 1915 it was awarded a silver medal by the Massachusetts Horticultural Society and since then three first prizes by the same society. The past season it was the first native variety to arrive in the Boston market, and brought in the open market one dollar per quart wholesale, while the best of the New York and New Jersey berries were selling for thirty-five and forty cents retail. This is the highest price ever obtained for a berry at wholesale in the Boston market. It is a perfect

flowering plant. It is the earliest as well as one of the latest, and one of the five most productive out of the seven thousand seedlings. It is very large and carries its size throughout the whole season, making it especially valuable for the home garden. The color is deep red all through. The seeds are small and bright yellow, the shape is that of a truncated cone. The flavor is unsurpassed. It is sweet and juicy, and the berry is so firm as to allow its being dropped from a height of four feet from the hand to the floor without injury. The flesh is fine grained and without core. The stems are strong enough to bear up well the large clusters of berries, the foliage of a medium light green, is strong and healthy and remains so after fruiting. It is tall enough to cover the blossoms, protecting them from frost. The Judith has come to take the place of the once popular Marshall, because it

is equally as large, ripens two weeks earlier, retains its larger size better through the whole season, which is much longer, it is more productive, and will thrive on very much lighter soils.

HOWARD NO. 17.—I can see no difference in the fruit of this and the Premier but I have always found that my Howard plants produce more fruit than the Premier fruited side by side in the same patch. I have reports from many customers that say their Howard are more productive, while others say they are just the same. Anyway, the Howard is an extra fine variety and no one will make a mistake in planting it. The originator says more dollars are made growing Howard than any other variety. Yields

at the rate of 15,000 quarts per acre. Plants very vigorous with perfect foliage. Berries are large, firm, very beautiful and delicious. Season very early to late. A strawberry that will solve the variety question for both home and market. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated.

The first fruit to ripen is fully as large as the Chesapeake, fully as firm and the quality is fully as good. It will yield three times as much fruit as the Chesapeake and is on the job for a week before the Chesapeake begins to ripen, when berries bring the highest prices.

PAUL JONES.—One of the best pistillate varieties ever introduced that succeeds almost everywhere and if in doubt as to what to plant you will make no mistake in selecting it. It is extensively grown and the favorite variety in many sections and does well on any soil. The plants are good growers, of medium size and without a sign of any disease. The fruit is medium to large, of uniform size and shape and holds its size well to the very last picking, is firm and of fine quality. If there is a more productive or reliable variety we have never found it. Mid-season to late.

COOPER.—A chance seedling found in Michigan, and introduced by Henry Emlong & Son in 1921. I purchased my plants from them and have fruited it twice. While it makes only a moderate amount of plants it makes enough for good fruiting beds and the plants are of enormous size, as a customer in Pennsylvania wrote,—If we may judge the size of the Cooper berries from the size of the plants they will surely be “whoppers”: The plants are very tall with extra large, broad, healthy green foliage, they root deeply and are able to withstand the drouth better than many varieties. The fruit-stalks are very large and strong, and the fruit of very large size to the very last picking, bright red in color and of extra good quality. It is very productive and ripens with the second early varieties and continues

through a long season. I am certainly pleased with the showing the Cooper has made here and I recommend this for trial and am sure you will be pleased with it. It is described by the introducers as the most beautiful, largest, and heaviest yielding variety we have ever seen, and we have tested hundreds of varieties during the past forty years.

Each plant has several fruit-stalks and are literally loaded with berries. When you take into consideration the fact that Cooper berries are two and three times the size of ordinary berries you will have some conception of the enormous amount of fruit produced by this variety. When grown in the hill system the plants make an unusual growth, some of them two feet in width. Eight and ten fruit stems to the plant with from ten to twenty-five berries to the stem. Nothing can approach Cooper in productiveness and size.

W. S. TODD.

Ulster Co. N. Y. Dec. 3rd, 1923.

Dear Sir: How is your supply of plants for next season? I have been using your plants for several years and I, and my neighbors want a great many for next spring and we want to place our order with you.

Yours truly,

ENSIGN LYONS

FORD.—A chance seedling found in Maryland and introduced several years ago. I have fruited it a number of times and it has always produced a fine crop of fruit. I did not fruit it last season as I sold out of the plants and did not have enough to supply the demand. It seems to do well in all sections and I have never had an unfavorable report of it. It is one of the most productive varieties and the fruit is large, firm and of good quality.

The New York Experiment Station says of it,—Plants numerous, extremely vigorous, healthy and very productive, flowers semi-perfect, to perfect, blooms very late, fruit-stalks very long, thick, erect, branching into many long pedicels, calyx unusually large, attractive green. Fruit matures very late, of largest size, flesh red throughout, unusually juicy, firm, mild, sweet, of good quality. One of the best of the late varieties.

GIBSON.—One of the best growers of large healthy plants and is a favorite with large commercial growers in almost all sections. The fruit is of large size, dark-red and the plants are loaded with the berries. You will hardly understand how the plants can produce such quantities of fruit. It is of good quality and firm enough for good shipper. The fruit-stems are strong and upright which keeps the fruit from the ground where it is easy to pick.

WM. BELT.—Whenever quality and large size is considered this still ranks with the best. It is a popular fancy variety and always brings fancy prices. It is quite productive, fruit roundish conical and the color a beautiful bright glossy red. It rusts in some sections but where it succeeds is a favorite and it is largely planted in many sections.

SENATOR DUNLAP.—This is largely planted and one of the best standard varieties in many sections. The plants will grow anywhere and with any kind of treatment. It is very productive and usually matures every berry and they are of medium size, bright glossy red, a good shipper and of good quality. It produces fine berries in thickly matted rows but if fruit of the largest size is wanted it should be kept thinned, or set a good distance apart as it is apt to make too many plants for best results.

KELLOGG'S PRIZE.—One of the best of the late pistillate varieties and a success everywhere and on all soils. The plants are large and good growers with tall, healthy, glossy green foliage. It produces an immense

quantity of large highly-colored berries with golden seeds, the rich color extending to the center. Fine flavor, firm and a good shipper. It continues in bearing until all of the late varieties are gone.

GANDY.—This standard late variety is well-known everywhere. For best results must be planted in black swamp, or rich stiff soil. It is one of the best shippers and always brings fancy prices, it is so well-known that it needs no description. By planting another variety with perfect blossoms with it you will get a larger yield and much better fruit.

St. Louis Co. Mo. Jan. 29th, 1923.

W. S. TODD,

Dear Sir: The plants received from you last year were of the best quality and arrived in fine shape. Good results were received by all members of our association. We shall want about 100,000 plants this season and I am writing for your price on this quantity.

Yours truly,
GEO. E. MEYER.

JOE JOHNSON.—This variety, also known as Big Joe is one of the popular varieties on any market and is always a good seller. The plants are of the largest size and good growers. The blossoms are perfect and it produces a large amount of very large, beautiful, dark glossy red berries that are firm and of excellent quality. It is largely planted in many sections.

CHESTER.—A chance seedling found in a yard in Chester, Pa. I have sold large quantities of the plants in all sections during the past seven years and have received many favorable reports of it. I have fruited it with all of the most popular varieties and I consider it one of the best perfect

blooming varieties of its season. The plants are of good size with broad, healthy foliage. The fruit is large, and the color is a beautiful bright glossy red, red to the center, firm and of the finest flavor. The calyx is large, bright green and remains so after the fruit is picked which gives it a very showy appearance and it is no trouble to obtain a fancy price for the fruit.

Henry Co., Iowa, March 31st, 1923.

W. S. TODD,

Dear Sir: Enclosed find my order for Chester plants. If you are out of this return the order as this is the variety I want.

Yours truly,

J. L. CHANDLER.

SENATOR WILSON.—This variety makes enough plants for a good fruiting bed for the commercial grower and they are of the largest size with tall, broad, healthy foliage and deep-rooted. I have fruited it twice and found it to be very productive and the fruit is of the largest size and finest quality and will bring good prices in any market. It is well worthy of a trial.

It is from New York and the originator says,—The berries are large and smooth, averaging 35 to a quart. I have grown them side by side with eleven standard varieties, same treatment and it excells them all in flavor,

size and quality. Berries are not bunchy or mis-shapen. It maintains its large size to the last picking. Color when ripe is rich, bright red all over, no green or knotty tips. It has been pronounced by experts in quality and flavor to excell all, none so rich and juicy. The plants are robust, sturdy, free from all disease. The plants invariably stand out conspicuously among other varieties because of the size, vigor and deep color of the foliage. An immense root system enables the plants to withstand the vicissitudes of dry seasons and bear perfect fruit when other varieties are drying up. The fruit ripens about four days later than Early Ozark.

AROMA.—One of the best late mid-season to late varieties grown and in many sections where a specialty is made of late fancy berries this is the only variety grown. One of the most productive of large, glossy, dark-red berries of good quality, firm and good shippers and it always sells for fancy prices. It is one of the best to plant with late pistillate varieties.

New York, N. Y. Feb. 5th, 1923.

W. S. TODD,

Dear Sir: Enclosed find my order for 6,000 plants to be sent to my address in Dutchess Co. I have purchased my plants of you for several years and have always received fine plants.

Yours truly,
AUGUST FISCHER.

BUN SPECIAL.—Originated in Ohio by Mr. Buechley, and introduced by Mr. Baldwin who describes it as the finest flavored, big, heavy-yielding strawberry we ever saw and the berries are not only large, but are beautiful bright red in color and uniform in size and shape. It was one of the many seedlings on the farm of the originator about ten years ago. He kept discarding inferior varieties each season and this one proved far ahead of anything he had ever fruited, for several years he has tested Bun Special with other varieties, old and new, and it has out yielded all of them. The plant is vigorous, healthy and a fair plant maker. The crowns of the plants are exceptionally large, throwing out several strong fruit stems on each plant and they produce an immense amount of large berries of extra quality and flavor. Berries are deep red clear through and extra nice looking crated as each berry is well formed, being nicely rounded and smooth.

I have fruited this twice and for best results it must be grown in very rich soil as it sets an immense amount of fruit which is of large size through the whole season. It is only a moderate plant maker but the plants are of the largest size and very deep rooted. I have a number of favorable reports of it from customers in different sections and this is one of the newer varieties that I think is worth a trial.

BIG LATE (KELLOGG.S).—This is one of the best of the late pistillate varieties. It is a splendid grower anywhere and with such tall, large, broad foliage that anyone can easily tell it from any other variety. The plants each season are loaded with large, beautiful bright glossy red berries of the finest flavor and are firm good shippers. We have nothing but good reports of this from all sections and customers will make no mistake in planting it.

PREMIER.—One of the best and most popular early varieties ever introduced and claimed by many to be without an equal for any purpose. It is now extensively grown and a success in all strawberry sections. The plants are fine growers on any soil, large and very heavy deep-rooted. It ripens with the earliest, is very productive, fruit is large, red to the center and of delicious flavor, firm, a good keeper and sells for fancy prices. Many growers claim this is the most profitable variety they have ever grown. If you want a good early variety and one that bears large berries through a long season you will make no mistake in planting largely of premier.

SAMPLE.—Well-known and succeeds in almost all sections. It is largely planted by commercial growers and is one of the best late mid-season to late varieties grown. It is noted for its immense productiveness and large size fruit. The plants are good growers, large and heavy rooted and all are loaded with large berries that hold their large size to the last picking. The fruit is roundish conical, dark red, colors all over at once and is firm. I have a large supply of Sample plants that are sure to please all purchasers.

HAVERLAND.—The old reliable and popular commercial variety. Largely planted in many sections and is adapted to almost all soils. It is immensely productive and the fruit is large, long, conical, bright glossy red and of fair quality and firmness. My supply of Haverland plants for this season is larger than usual.

Wyandotte Co. Kan. Dec. 20th, 1923.

W. S. TODD,

Dear Sir: Two years ago I sent to you for berry plants, Burrill, Dunlap and Ford. You sent another variety for one of these and I have lost the name but it was a fine big berry and a good seller and I want to get more of it this year if you can tell me the variety.

Yours truly,
BERT PORTER.

When we have to substitute we always treat our customers right and give them something as good, or better than they ordered.

DELICIOUS.—This variety originated in New York and was introduced two years ago by R. M. Kellogg Co., has been tested several seasons and is said to possess wonderful merit. It is a perfect blooming mid-season variety, enormously productive of very large dark-red berries of the most delicious flavor. I purchased my stock of plants from the introducer but have not fruited it as I sold every plant I had last season. As grown here the plants are perfectly healthy and make splendid plant beds.

DR. BURRILL.—A great plant maker that will make a good growth on any soil and under almost any conditions. It is extensively grown in all sections and is very productive. The fruit is medium to large, dark-red, firm and of good quality. I secured my plants of this direct from the intro-

ducer who says it is a scientific cross of the Dunlap and Crescent but I have fruited it several times and if there is any difference in it and Dunlap it will take more of an expert than myself to discover it and I have reports from many growers that are of the same opinion.

GLEN MARY.—A popular variety in the Northern States, and named by many commercial growers as their best variety. The plants are of the largest size, deep-rooted, with coarse dark-green foliage. The fruit is very large, dark red, firm and of good quality. There is always a great demand for the plants so place your order early as my supply for this season is limited.

MARVEL.—Originated in Wisconsin and introduced two years ago by R. M. Kellogg Co. It is a late variety and a cross of the Dunlap and Warfield. The plants resemble the Dunlap but are larger and make a great number of plants. As fruited here last season it was very productive, berries medium to large, dark-red, firm and of fine quality. Mid-season to late.

THE EVERBEARING VARIETIES.—I have tested most of the ever-bearing varieties and am offering the two that I have found to be the best up to this time. Some of them do not produce any fruit the first season and some are such poor plant makers that it does not pay to try to grow them. However, for the home garden, or near-by-market we have varieties that are a success in every way and I think that every grower should have them, at least for his garden. Everbearers are grown just as ordinary varieties except that to obtain good plant beds all of the blossoms should be cut off until at least the middle of July and from then on you will get plenty of fruit until hard freezing weather.

PROGRESSIVE.—For all sections this is the best known and most popular of the everbearers. It seems adapted to all soils and sections. The plants are of good size, deep-rooted and make good plant-beds. The fruit is of medium size, dark-red and good quality. It produces plenty of fruit the first season on both the old and young plants all summer and fall, and is one of the first to ripen in the spring.

KASOTA.—One of the "Indian strain" of everbearers originated and introduced by the late H. J. Schild, of Michigan. It makes a good growth of large healthy plants and produces large quantities of fruit on both the old and young plants the first season and I consider it the equal of any of the everbearers I have tested. It has not been as widely advertised as many of the everbearers but we shall hear more of it in the future than the past. As a spring bearer on old beds it is very productive, and the fruit is as large and fine as any Gandy I ever saw.

PRICE-LIST.

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per 25	Per 100	Per 100	Per 1000
Aroma, Per.	\$0.25	\$0.80	\$0.60	\$4.50
Big Late, Imp. (Kellogg's)	.30	1.00	.75	6.00
Dr. Burrill, Per.	.25	.80	.60	4.00
Chester, Per.	.30	1.00	.75	5.50
Cooper, Per.	.50	1.50	1.25	7.50
Delicious, Per.	.30	.90	.70	5.00
Senator Dunlap, Per.	.25	.80	.60	4.00
Ercanbrack, Per.	.50	1.75	1.50	
Ford, Per.	.25	.90	.70	5.00
Gandy, Per.	.25	.90	.70	4.50
Glen Mary, Per.	.30	1.00	.75	6.00
Gibson, Per.	.25	.90	.70	5.00
Haverland, Imp.	.25	.90	.75	5.00
Howard, Per.	.30	1.00	.80	5.00
Hunterdon, Imp.	.40	1.25	1.00	7.00
Joe Johnson, Per.	.30	1.00	.75	5.50
Judith, Per.	.40	1.25	1.00	7.00
Kellogg's Prize, Imp.	.30	1.00	.75	6.00
Kasota, Per.	.75	2.00	1.75	
Lupton, Per.	.30	1.00	.75	6.00
Marvel, Per.	.30	.90	.70	5.00
Paul Jones, Imp.	.25	1.00	.75	5.00
Premier, Per.	.30	1.00	.80	5.00
Progressive, Per.	.40	1.50	1.25	10.00
Sample, Imp.	.25	.90	.75	5.00
St. Martin, Imp.	.30	1.00	.80	5.00
Senator Wilson, Per.	.35	1.25	1.00	7.00
Wm. Belt, Per.	.30	1.00	.75	6.00

50 plants of any one variety at the 100 rate and 500 of any one variety at the 1000 rate.

Greenwood, Delaware.

Check \$_____ Money Order \$_____ Stamps \$_____ Cash \$_____

PLEASE FILL OUT ABOVE CAREFULLY

[illegible]

Shall I Substitute? Answer _____

Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of, strawberry or other small-fruit plants.

This image shows a single page of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

IMPORTANT

Please read every word on this page before ordering plants.

THE DESCRIPTION of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originators description, or others, that I consider best authority. Varieties marked Imp., have pistillate blossoms and to fruit them must be planted near some variety with perfect blossoms, marked Per.

TERMS.—Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

PLEASE remit by P. O. Money Order on Greenwood, Express order, Registered Letter, Check or Bank Draft.

I GUARANTEE the safe arrival of plants and in good condition if sent by mail or express by May 1st.

I TAKE the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

CLAIMS, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

PACKING is done in the best manner possible. All plants are cleaned, tied in bunches of fifty, (except late in the season we sometimes tie in bunches of twenty-five), labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

EXPRESS RATES.—All plants sent by express go twenty per cent cheaper than other goods.

IN ORDERING be sure to write your name and address plainly, give Post Office, County and State, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. All too heavy to mail should be sent by express, as freight is slow and not safe for perishable except for a short distance or early in the season.

I SHIP PLANTS to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as the 15th of May, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

IF YOU RECEIVE more than one catalogue please hand one to your neighbor fruit grower.

SUBSTITUTION. Early in the season I have everything listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of same season, suitable for your locality. I always notify the customer if I have time to receive your answer before you wish plants shipped but in case you do not request me to substitute I shall return the amount for the plants I do not have.

Rockingham Co., Va., Feb. 12th, 1923.

W. S. TODD,

Dear Sir: Mr. Joseph Good, a customer of yours has told me that you have fine plants. Please send me your catalogue and prices as I want 8,000 plants.

Yours truly, J. P. VANFELT.

Marion Co., Ill., April 9th, 1923.

W. S. TODD,

Dear Sir: Plants arrived April 7th, in good time. They are fine plants and in good condition.

Yours truly, MARTIN BEALE.

**I GROW EVERY PLANT I SELL AND THEY ARE FRESH DUG
AT THE TIME OF SHIPMENT.**

In digging plants the entire row is taken up and for this purpose forks are used, as they in no way injure the plants and all the roots are secured. As fast as they are dug they are placed in heavy sacks, labeled, carried to the packing house, where they are thoroughly cleaned (all plants too small to be called first-class are thrown out), tied in blundles, labeled, and orders are made up, packed in light ventilated crates, with plenty of damp moss, a card with certificate of inspection, purchaser's name and address, county and state, is placed on the crate, and is ready for shipment; all this work is done in a closed building; the plants have not been exposed to the sun and wind a minute and will reach their destination in perfect condition, fresh and green, and ready to grow.

When ordering, please send the names of fruit growers, and for your trouble we will send you plants of some new variety for testing.

THE QUALITY OF STRAWBERRY PLANTS.

In looking through the many catalogues you receive you will notice that many claim to be the largest growers of plants, and that their plants are the best grown. I do not claim to be the largest grower of plants or that they are better than some others, but I have bought plants from some that make such claims in different parts of the country and I have never received any better than I send out; in some cases I have had to throw away half of the plants as they had the crowns broken out or were so small that they were not worth planting. **I GUARANTEE** the plants I send out to be as large and as fine as you can get anywhere (no matter what you pay), and to be put up in as good condition and if grown side by side, under like condition, that they will produce as much and as good fruit.

If you have been buying plants elsewhere and have received good plants and treatment and are satisfied it is not likely that I may expect your order, but if you care to favor me with a share or all of your patronage I assure you that it will be a pleasure for me to serve you and that I feel sure I can please you.

STATE BOARD OF AGRICULTURE

**STATE OF DELAWARE
Certificate of Nursery Inspection**

Dover, Delaware, Sept. 7, 1923.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Nurseries of W. S. TODD, at Greenwood, Sussex Co., Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosette, the San Jose scale, and all other plant diseases and insects of a seriously dangerous nature, that may be transferred on nursery stock.

RALPH C. WILSON, Inspector.

Wayne Co., Ind., May 12th, 1923.

W. S. TODD,

Dear Sir: My plants came in fine shape. I wish to thank you for the attention you have given my order.

Yours truly,
W. H. REPLOGLE.

Norfolk Co., Mass., Aug. 14th, 1923.

W. S. TODD,

Dear Sir: Enclosed you will find money order and order for Kasota strawberry plants to be delivered next spring. I will send you the shipping date after I receive your new catalogue.

Yours truly,
EUGENE CLARK.

Westmoreland Co., Pa., June 20th, 1923.

W. S. TODD,

Dear Sir: I am writing to tell you that I received my plants in good condition and they are now growing nicely. My Premier that I got of you last season are fine and loaded with berries. The Senator Wilson are also very nice.

Yours truly,

H. M. SMAIL.