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The Good & Reese Co.

Trade List of

High-Class Gladioli

Including all the most popular standard varieties together with many new and exclusive sorts of wonderful quality.

The Bulbs offered herein are Bulbs grown for propagation purposes only and are not taken from plants that have been grown for cut flower purpose; this is done to avoid any chance of loss of vitality by such practice. We fertilize and cultivate thoroughly to put vigor into our plants.

CHAMPION CITY GREENHOUSES

SPRINGFIELD, OHIO

TO OUR PATRONS

This is the time to order Gladioli. Never have we felt a greater pride in our gladiolus offerings to the trade. Our assortment is broad, of splendid quality and includes varieties that are especially desirable, such, among others, as all of the fine Dieners, Kunderd varieties, and the wonderful ruffled varieties. Our stocks offer the trade an exceptional range of choice.

In spite of the fact that we grow more gladioli bulbs than any other organization in the United States, we have never been able to completely fill the demand.

We want to cooperate with you—for this reason we urge that you place your order with us promptly, so as to obtain all of the varieties you desire.

Cordially Yours,

GOOD & REESE CO.

LIST OF GLADIOLUS GROWN FOR SALE BY

The Good & Reese Co.

(Largest Rose Growers in the World)

SPRINGFIELD, OHIO

For Fall 1925, and Spring 1926

If cash does not accompany this order, please give Bank Reference or Florist Business Reference.

Date of Order.....

Business.....

Name.....

P. O..... State.....

Correct Shipping Place if Different from P. O.....

Date You Wish Gladioli Delivered.....

Cash.....
Samps.....
Ex. M. O.....
Draft.....
Total.....
Date.....
Opened by.....
Addressed by.....
O. C.....

SIZES OF GLADIOLI No. 1—One and one-half inches and up. No. 2—One and one-fourth to one and one-half inches. No. 3—One to one and one-fourth inches. Our supply will run up into the millions this year. Each order is filled in its turn, so you better order early if you are in the market. We positively do not fill any order for less than one-half dozen of a variety. If you order under 25 they are billed at dozen rates; 25 and over at hundred rate; 200 and over at thousand rate. Every order is filled in a No. 1 size, unless size is specified, so be sure to place amounts and size you require in proper column. *Indicates forcing varieties.

Number You Require.				Rating		No. 1			No. 2			No. 3		
No. 1.	No. 2.	No. 3.	Per 12			Per 100	Per 1,000	Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	
			83.8	ADELINA PATTI—Very large flower. Dark violet	\$16.80	\$120.00		\$15.15	\$108.00		\$12.00	\$86.40		
				ADELINE KENT (RuRed)—Delicate light rose-pink; straw colored throat with ruby dashes; petals are heavily ruffled from edges into the center. Exquisite orchid-like coloring.	2.25	16.60		2.10	16.00		1.70	12.00		
			87.0	ALBANIA (Kemp.)—Pure silver white, with edge of petals faintly ruffled. Faint pink markings on tips of petals. An exceptional variety for every use.	2.10	16.00		1.90	13.50		1.50	10.80		
			86.6	ALICE TIPLADY—A grand, large vigorous saffron colored Primulinus. Extra fine. Strong grower. Defects none so far.	.65	4.50		.65	4.05		.45	3.24		
			81.7	ALTAIR (Kunderd) (Prim)—Extra tall, finest salmon saffron. An entirely new shade and very beautiful. Early.	1.40	10.00		1.25	9.00		1.00	7.20		
				ALTON (1917) (Kunderd)—A wonderfully ruffled variety of finest orange color. A magnificent new Gladiolus.	4.00			3.60			2.85			
			80.3	AMERICA—Too much cannot be said of this beautiful dainty pink, tinted lavender.	.30	2.00	\$15.00	.26	1.85	\$13.50	.20	1.68	\$10.80	
			87.3	AMERICAN BEAUTY "DIENERS"—Brilliant American Beauty color, with creamy yellow throat; one spike opening a large number of flowers at one time forms an immense bouquet of beauty; flowers 6 to 7 inches in diameter; spikes 4 to 5 feet high.	4.20	30.00		3.80	27.00		3.00	21.60		
				AMETHYST—A remarkably strong, open flower of a deep amethyst color, slightly suffused rose. Beautiful for bedding, as it holds its bloom well, with nearly all flowers open at one time.	2.40	17.00	165.00	2.15	15.35	148.50	1.75	12.38	118.80	
			87.9	ANNA EBERIUS—A little different in color from anything on the market. Dark velvety Niel rose throat deeper shade.	1.20	8.50	80.00	1.10	7.70	72.00	.90	6.26	57.50	
				ANNE THOMPSON—Pale sulphur yellow; flowers 5 inches in diameter, spikes 5 to 6 feet high. A first-class yellow.	36.00			32.40			26.00			
				ANNIE WIGMAN (Holman)—Light yellow with pronounced dark crimson blotch; superb.	.70	5.00		.65	4.50		.50	3.60		
				APOLLO—Color a deep Begonia-rose, almost scarlet with delicate white marking in throat.	1.65			1.40			1.15			
				ARIZONA ROSE (Kunderd)—A very large flower of finest rose-pink color. Almost a self color. Very fine.	.70	5.00		.65	4.50		.50	3.60		
				ATTRACTION—One of the most pleasing of the throat varieties. Deep rose with white throat.	1.20			1.10			.90			
				AUGUSTA—Opens delicate pink, changing to pure white. If cut just as the first bud begins to open and kept inside it opens pure white with blue anthers.	.45	3.30	28.00	.40	3.00	25.20	.35	2.50	20.15	
				AUTUMN QUEEN—Color cream yellow, upper petals suffused with peach blossom pink; lower petals striped carmine-red. When planted late opens full and wide in late autumn.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40	
			76.9	BARON JOSEF HULOT—One of the finest deep violet-purple, very dark on petal tips; light on upper petals in throat, lower petal a rich pansy-violet with fleck of primrose-yellow on midvein, anthers lilac.	.70	5.00	45.00	.65	4.65	40.50	.60	3.74	32.40	
				BEACONFLAME (Kunderd)—The best cutflower and forcing Red Gladiolus. "Makes good" everywhere. Good-sized blooms in spite of long drought in the West, excessive rains in the East, but no stem-rot or decay. Holds its color; stands up well under hottest sun. Beaconflame is a cross between K. Glory and War, inheriting the strong characteristics of both parents—and then some. Blooms—Large (4 to 5 inches); slightly ruffled. Color—Scarlet Vermilion, slightly lighter in upper throat balanced by unobtrusive crimson lake blotches on lower petals—a harmonious self-colored effect. Spikes—Medium tall; 18 to 20 blooms. Mid-season. Growth—Very vigorous; long, dark leaves.	1.65	11.75		1.50	10.66		1.20	8.50		
				BERNICE—Light yellow, buff and pink marks.	1.00			.90			.75			
			81.9	BERTREX, the Beautiful—Lustrous white with pencil stripes of lilac in throat.	.50	3.50	30.00	.45	3.20	27.00	.40	2.66	21.60	
				BEST VIOLET—Tall straight stem and spike. Rich violet color with minute golden lines through lower petals.	1.00			.90			.75			
				BLACK HAWK—Cardinal-red, nearly black center. One of the Kunderd's best seedlings.	.75			.70			.65			
			76.7	BLUE JAY—Beautiful pale Ageratum-blue, overlaid darker with white blotch and having a red stripe on margin of lower petals.	.90	6.50	60.00	.80	6.90	64.00	.70	4.82	43.20	
				BLUE VISTA—Clear glistening white with distinct iris blue markings in throat.	1.00			.90			.75			
				BRENCHLEYENSIS—The mother of all Gladioli. Rosate-orange, outer edge of petal penciled purplish-brown; throat touched with canary-yellow and lines of old carmine-red; anthers lilac.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40	
				BUTTERCUP (Kemp) (Prim)—Deep nankin yellow, narrow crimson stripe on lower petals. Early.	.70			.60			.50			
				BUTTERFLY (Ruffled) (Primulinus)—A delicate salmon-pink, nicely ruffled.	.70	6.00	45.00	.65	4.65	40.50	.50	3.74	32.40	
			82.2	BYRON L. SMITH (1917)—One of the very best. Most refined lavender pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice Cattleya orchid.	1.40	10.00		1.25	9.00		1.00	7.20		
				CANARY BIRD—Fine canary-yellow. Early; one of the best.	1.60			1.35			1.10			
				CAPTAIN ASHER CARTER BAKER—Rich, velvety red with darker center; flowers 5 inches in diameter, spikes 4 to 5 feet high.	.50			.45			.40			
				CAROLINE FREAR BURKE—Pure white with ruby throat; flowers 7 inches in diameter, spikes 5 to 6 feet high.	.50	3.50		.45	3.16		.40	2.55		
			77.5	CATHERINA—Wonderful grayish light blue; lower petals a deeper blue with brownish-red spot.	1.20	8.50	80.00	1.10	7.70	72.00	.90	6.26	57.50	
			85.4	CHATEAU THIERRY—Dark orange-rose with yellow spots.	.65	4.50	40.00	.60	4.10	36.00	.45	3.36	28.80	
				CHICAGO WHITE—Pure white with narrow lines, crimson-carmine on midrib of three lower petals surrounded by a little amber.	.40	2.85	23.30	.35	2.60	20.97	.30	2.16	16.78	
				CLARICE—Rich rosy purple, flaked and suffused with deeper tint. Large, well-opened flowers on strong spike.	.50			.45			.40			
				CLEAR EYE—New, tall, early, robust. Strong grower. Long spikes. Broad dark green foliage; rich deep scarlet with a white center; broad flower of fine form. Certified Haarlem and London.	1.05	7.50	70.00	.95	6.80	63.00	.75	5.54	50.40	
				COLUMBIA—Light orange-scarlet freely blotched and penciled with bluish-purple. Throat freely mottled.	1.20			1.10			.90			
				CONSPICUOUS (Blue Bird)—Light blue, striped with a yellow blotch bordered with darker blue, resembles a butterfly.	.65	3.85	33.30	.60	3.50	30.00	.40	2.90	24.00	
				COSTA RICA—Clear delicate blue with old rose center; large extra fine spike; flowers 6 to 7 inches in diameter, spikes 5 to 6 feet high.	.95	6.50		.85	6.00		.70	4.80		
				CRACKER JACK—Dark red, of a rich velvety texture; blotch of maroon on a yellow ground.	.45	3.15	26.50	.40	2.90	24.00	.35	2.42	19.20	
			87.1	CRIMSON GLOW—Glorious, brilliant, satiny "Crimson Glow" a color that is fetching and pleasing to all.	.90	6.50	60.00	.80	5.90	54.00	.70	4.82	43.20	
				CRYSTAL WHITE (Kunderd)—Tall spike, large bloom, many open at a time and is all its name implies. Very beautiful.	.40	3.00	25.00	.40	2.75	22.50	.35	2.30	18.00	
				DAISY RAND—Ivory-white, heavily splashed with pink, giving appearance of solid pink flower.	2.00			1.80			1.45			
				DAVID STARR JORDAN—Immense flame colored, with lighter specked throat; flowers very open, like immense Amaryllis with the wiry upright stems; flowers 8 to 7 inches in diameter, spikes 4 to 5 feet high.	1.00			.90			.75			
				DAWN (Groff)—Pale salmon-carmine with light and dark thadings. Blotch of velvety poppy-red in throat. A large flower of Orchid type.	1.75			1.60			1.30			
				DAWN (Tracy)—The most beautiful coral-pink Gladiolus ever offered.	1.00	7.15	66.50	.90	5.50	50.00	.75	5.30	48.00	
				DELICE—A choice, early variety. Clear dainty pink, self-colored.	.45	3.30		.40	3.00		.35	2.40		
			82.0	DIENERS WHITE—Milk white with just a faint tinge of pink in throat; flowers 6 inches in diameter, spikes 5 to 6 feet high.	3.00			2.70			2.16			

Number You Require.			Rating	No. 1			No. 2			No. 3			Number You Require.			Rating	No. 1			No. 2			No. 3				
No. 1.	No. 2.	No. 3.		Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	No. 1.	No. 2.	No. 3.		Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000		
				51.00			50.90		50.76							80.2	LILY WHITE (Kunderd)—A reliable first-class variety.	\$0.40	\$3.00	\$25.00	\$0.40	\$2.75	\$22.50	\$0.35	\$2.30	\$18.00	
84.0	DISTINCTION—Claret dark throat streaked with yellow.															81.6	L'IMMACULEE—Undoubtedly the best common and white Glad. in existence.	.70	5.00	45.00	.65	4.55	40.50	.50	3.74	32.40	
	DOMINION (Synonym Red Emperor)—A pure deep scarlet or red-laced; immense flower of great substance, well placed upon a tall spike.			76	\$5.50	\$50.00	.70	\$5.00	\$45.00	.60	\$4.10	\$36.00				85.1	LOUISE—Clear pure lavender of a bluish tinge; has no magenta or purple in it, and this makes it the first lavender yet produced, nearly the same shade as the Pallas, which is enough said.	.90	6.50	60.00	.80	5.90	54.00	.70	4.82	43.20	
	DR. FREDERICK J. V. SKIFF—Clear flesh-pink light ruby center, sometimes slightly striped with rose pink; strong vigorous growth abundant foliage; one bulb will very often bring up to 130 perfect flowers 6 inches in diameter, spikes 4 to 5 feet high.			2.60			2.25		1.80							83.5	LOVELL—A first class variety, creamy tone soft and delicate, with a rosy tinge in the center.	.75	5.50	50.00	.70	5.00	45.00	.60	4.10	36.00	
83.8	DOROTHY McKIDDER (Ruffled)—The new ruffled pink, a pure apple-blossom tint, extremely early. Beautifully ruffled.			.65	4.50	40.00	.60	4.10	36.00	.50	3.38	28.89					MABEL HUBBARD—Pure white, lip of throat bright canary colored with violet spots; very fine spikes, flowers 4 inches in diameter, spikes 4 to 5 feet high.	4.00			3.60		2.90				
	DR. LINCOLN COTMAN—Salmon-pink; blue striped yellow throat; fine form and bloom; flowers 5 inches in diameter, spikes 4 to 5 feet high.			2.60			2.25		1.80							87.0	MADAME MONNET SULLY—Cream white with red center.	5.00			4.50		3.60				
	O. J. WHITNEY—Salmon-lilac, with two striped and spotted yellow and red under-petals; opens in a full cluster at the apex of the stem, giving the appearance of a Camellia flower 2 1/2 inches in diameter, spikes 4 to 5 feet high. Earliest of all; seed for sowing.			7.50			6.75		5.40							86.6	MAGIC (Kunderd)—Tall, large, rich purple throat flowers. Finest ever produced. Fine.	.95	6.75		.85	6.10	.70	4.85			
	EARLIANA—An extra seedling of America. Color soft lavender-pink tinted flesh-pink.			.45	3.30		.40	3.00	.35	2.40						82.8	MAINE—Its color is pure white; not the faintest spot or bluish can be traced on petals, throat or the inside of flower.	1.05	7.50	70.00	.95	6.80	63.00	.75	5.64	50.40	
	EARLY PINK—Large early salmon-pink.			2.50			2.25		1.80							82.8	MAJESTIC—This is an orange shade that is new. It is not the orange of Alice Tipton. This is a new shade, but a shade that has been known in it.	.70	5.00		.65	4.50	.50	3.60			
83.0	EARLY SNOWFLAKE (Kemp) (1921)—White delicately tinted and flecked with tinge of yellow in throat, blended with delicate rose feathering.			1.80			1.65		1.30							88.6	MARSHAL FOCH (Kunderd)—One of the sensations at the American Gladiolus Society's show in August and wherever shown at the big exhibitions. Many giant flowers open at a time on very strong stems and plants. Color of finest salmon-pink. Always a self-color.	2.00			1.80		1.45				
	ELECTRA—Very large brilliant scarlet of a bright and pleasing brick-red with small light blotch.			1.00			.90		.76							84.8	MARY FENNEL (Kunderd)—One of the patriarchs of the Gladiolus family. Large flowers on a tall, slender spike, lower petals primrose-yellow with penciling of lavender, perfectly exquisite and desired.	.65	4.50	40.00	.60	4.10	36.00	.50	3.38	28.80	
83.4	E. J. SHAYLOR (1918)—Tall, very strong plant and large flowers. A beautiful pure deep pink. Was awarded Certificate of Merit by Royal Hort. Society of England, August 10, 1920. Awarded a medal of honor.			2.00			1.80		1.45							87.1	MARY PICKFORD (Kunderd)—Color a delicate creamy-white, throat soft yellow.	7.0	5.00		.65	4.50	.50	3.60			
	ELIZABETH GERBERING (Ruffled)—Shell-pink, with speckled center of ruby and yellow; heavily ruffled; spikes large and full.			.55	3.85	33.30	.50	3.50	30.00	.40	2.90	24.00					MARY ROBERTS RINEHART—Cream yellow with canary-yellow center; flowers 4 inches in diameter, spikes 4 to 5 feet high.	2.00			1.80		1.45				
86.4	ELIZABETH TABOR—Here we are at last with an early Pendleton that has them all beat for color; roses bloomed in 35 days for me. Color and form almost identical to Pendleton; bright rose-pink on white ground, showing velvety red blotch on lower petals.			16.00			13.50		10.80								MASTER WEITSE—Rich deep dark velvety purple.	.75			.70		.65				
85.0	ELKHART—Violet purple, deeper throat blotch. An extraordinary rich color. Unusually choice and fine.			6.00			4.50		3.50								MAY—White, heavily striped and apothecial pink.	.80			.75		.60				
84.4	ELORA (Burbank)—Color creamy white with rich cream spots in throat on three lower petals, these spots overlaid with lustrous featherings of American Beauty pink. The back of the petals show a tint of very delicate pink. Blooms measure 4 1/2 to 5 inches in diameter. This is a very remarkable variety, blooming very early on good stiff stems 4 to 4 1/2 feet tall. "Elora" is certainly queen of all the early varieties.			1.45	10.00		1.25	9.00	1.00	7.20							MEADOWVALE—White with lilac throat. A very pretty white flowering Gladiolus.	.30	2.15	16.60	.30	2.00	15.00	.25	1.70	12.00	
	ELSE ROSE—Candy-pink; a blending of rose-pink, shading out to white, with creamy-yellow throat; orchid flowering; extra fine; flowers 5 inches in diameter, spikes 4 to 5 feet high.			7.50			6.75		5.40								MINNESOTA—Creamy white red blotch, early.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40	
	EMILE ASHE (Ruffled)—Creamy, snow-white, small flower blotches on lower petals heavily ruffled.			3.00			2.70		2.15								NISS CHRISTINA TREUER (New)—It gives a new color to the Gladiolus family. About 8 or 10 inches in height, without stripes or blotches.	1.00	7.15	66.50	.90	6.50	60.00	.75	5.30	48.00	
	EMPRESS OF INDIA—The darkest of all. Very dark rich mahogany red.			.55	4.00	35.00	.50	3.65	31.50	.45	3.02	25.20					MISS LUCILE—A light pink, nearly white with yellow throat.	.60			.55		.45				
84.4	EUROPA—White as the driven snow. Perfect form, with many pure white flowers open at once.			1.20	8.50	80.00	1.10	7.70	72.00	.85	6.26	57.60				85.8	MISS LAUD FAY—Clean Cattleys-pink, a light shade, running through the middle of each petal.	1.80	13.00		1.65	11.70	1.15	9.35			
83.2	EVELYN KIRTLAND—The flowers are a beautiful shade of rose-pink, darker at the edges, fading to shell-pink at the center, with brilliant scarlet blotches on lower petals. Entire flower showing a glistering sparkling lustre.			.60	3.50	30.00	.45	3.20	27.00	.40	2.66	21.60					MONA LIZA (Kunderd)—Strong plant. Many flowers open at a time. Of palest soft rose-pink, or bluish-white. A magnificent almost pure self-color. Gorgeous.	3.00			2.70		2.15				
	FAIRFAX—Solid magenta; lip of throat light yellow with a deep magenta blotch; flowers 6 inches in diameter, spikes 3 to 4 feet high.			.35	2.60		.30	2.35		.25	1.90						MR. H. A. HYDE—Snow-white with lustrous pink underlip; flowers 4 inches in diameter, well built spikes 4 to 5 feet in height. Exceptionally fine for cut flowers.	6.00			5.40		4.30				
76.6	FAUST—Also known as "Harvard." Its name deep crimson color. Long, graceful spike with many large flowers open at one time; very strong.			1.10	7.50											78.0	MR. MARK—This variety is a charming blue color that does not fade in the brightest sunlight.	.90	6.50	60.00	.80	5.90	54.00	.70	4.82	43.20	
85.1	FLORA—Beautiful, deep golden-yellow large pure flowers.			.55	4.50	40.00	.50	4.10	36.00	.50	3.38	28.80					MRS. COTMAN—Crushed strawberry and shades of roses; very odd color, fine long spikes, flowers 4 inches in diameter, spikes 4 to 5 feet high.	2.50			2.25		1.80				
	FRANK J. SYMMES (Ruffled)—Salmon-rose-pink with red center, ruffled edges.			1.45	10.50	100.00	1.35	9.50	90.00	1.10	7.70	72.00					89.1	MRS. DR. NORTON (Kunderd)—Color, white; the edges suffused with soft La France pink. The three lower petals have a blotch of sulphur-yellow, caused at the base with fine speckles of Tyrian-pink.	.55	4.00	35.00	.50	3.65	31.50	.45	3.02	25.20
	FRED WIGMAN—Bright red with a strong yellow throat.			.35	2.60		.30	2.35		.25	1.90						83.3	MRS. FRANCIS KING—A most beautiful "Desert shade" of blue-pink.	.35	2.30	18.00	.30	2.12	16.20	.25	1.80	12.95
	GENEVIEVE BOTHIN—Deep pink, thickly overlaid with steel blue, pink and ruffled center; very early flowers of large size.			10.00			9.00		7.50								87.6	MRS. FRANK PENDLETON (Kunderd)—The trials and tribulations of a Gladiolus. It is a pure white ground, contrasting in a most striking way with the deep rich blood-red blotch on the lower petals.	.40	3.00	25.00	.40	2.75	22.50	.35	2.30	18.00
	GIANT FAWN—Very large, deep, lower yellow, faintly bluish-pink, bordered. Beautiful red line in throat. An extra large yellow with great size and substance. Pure white with elegant slight darkening on lower petals.			1.75	12.15	116.60	1.55	11.00	104.95	1.25	8.90	83.95					88.4	MRS. H. E. BOTHIN—Fresh salmon pink; same scarlet center, heavily ruffled. Strong 4 to 5 foot spikes; a first class show and cut variety. One of the loveliest color combinations in Gladiolus. It has created a sensation wherever exhibited. One of the greatest and most perfect creations ever produced. A heavy propagator. We recommend everyone to this variety.	.95	6.50		.85	6.00	.70	4.80		
74.9	GIANT WHITE—An extra large white of great size and substance. Pure white with elegant slight darkening on lower petals.			1.50			1.35		1.00									MRS. HENRY WARD BEECHER—Deep rose crimson, with white throat. Large flowers.	.45	3.15	26.60	.35	2.50	24.00	.35	2.42	19.20
	GLADYS PLATH—Orchid flowering; like and red velvet blotches; flowers 6 inches in diameter; beautiful variety.			7.50			6.75		5.40									89.3	MRS. J. K. ARMSBY—Coral pink, slightly blended creamy yellow throat; spikes 4 to 5 feet high; flowers 6 to 7 inches in diameter, stems 5 to 6 feet high; there are a great amount of flowers open at once. Some of very lasting quality. This is one of Diner's finest production.	16.00			13.50		10.80		
	GLARE (Harrington)—The most unique color among Glads. We do not know its counterpart in any flower. It is a red of indescribable hue—"luscious," "brilliant," "dazzling" do not fill the bill. It is all these and something more. The eye is irresistibly attracted to it. The color leaves an impression upon the sight sense that persists after the eye has been turned from the flower much as the glare of the sun affects the retina. Glare will be an acquisition of outstanding merit in any collection.			7.50			6.75		5.40									MRS. JAMES LANCASHIRE—A deep cream, fading to a rosy red flesh color with contrasting stripes of crimson on lower petals.	1.00	7.15	66.60	.90	6.50	60.00			

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No. 1.	No. 2.	No. 3.				Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000
					RADIANT MORN —Bright deep pink or light red darker throat.	\$2.60			\$2.25			\$01.80		
					RED AMARYLLIS (Kunderd) (1918)—Brilliant lily-like flower of giant size on medium height plant. Blooms lily-like like gladiolus. Most gorgeous and showy red. Was awarded first for best red at the Society of American Florists' Convention, American Gladiolus Society show station.	2.25	\$16.50		2.10	\$16.00		1.70	\$12.00	
			84.0		RED EMPEROR (Synonym Dominioni) —A pure deep scarlet or blood-red; immense flower of great substance well placed upon a tall spike.	.75	5.60	\$50.00	.70	5.00	\$45.00	.50	4.10	\$36.00
					RED, WHITE AND GOLD (1915)—A giant in plant and foliage, with a massive spike and good sized flowers. Upper portion of bloom, pure white. Lower petals entirely of a rich lemon yellow clear to the edge with a beautiful pelargonium-like blotch of richest red on each.	.95	6.60		.85	5.00		.70	4.80	
					REV. EWBANK —The finest porcelain blue.	1.25	8.90	63.30	1.10	8.00	75.00	.90	6.50	50.00
					REX (Cruentus Superba) —Giant glowing red, later and much larger than Crimson Glow.	4.75	33.83	333.30	4.25	30.50	300.00	3.45	24.60	240.00
			92.0		RICHARD DIENER —Pure rose-salmon, light sprinkling of ruby on creamy-yellow center.	21.50			19.45			15.50		
			90.7		ROBERT J. KUNDERO (1918) (Kunderd)—Medium tall, very large most brilliant deep vermilion or orange scarlet. A wonderful showy self-color.	12.00			10.80			8.65		
					ROSALINO (1918) (Kunderd)—Dark and light red, double throat.	5.00			4.50			3.50		
					ROSELLA —Delicate rose-mauve stained purple and white with some claret. Throat creamy white.	.45	3.30		.45	3.00		.35	2.40	
					ROSEMARY —The wonderful new Gladiolus. As unusual as it is beautiful. Perfectly adorable in its delicate coloring. White, marked with fine hair lines and stippling of lavender-rose which becomes pure pink under artificial light. The markings are carried clear through the petals, so that the back of the blossom looks the same as the front. Under artificial light the rose tints predominating. By daylight the markings are decidedly lavender. Good sized blooms carried on tall, straight, gracefully erect stems. Several open at one time. Easily arranged in vase or basket, for it is not necessary to have the spikes facing outward, as the backs of the blossoms are as handsome as their faces. There never was a "glad" like Rosemary.	24.00			21.00			17.30		
			84.8		ROSE ASH (Diener) —Corinthian red shading into Ash of Roses color on the outer edge. Lower petals light yellow speckled with ruby. Flowers large, well set on the spike. This variety has a great future. "Rose Ash" was originated by Richard Diener, and all other claims of origination are void.	1.10	8.00		1.00	7.20		.95	5.75	
			83.6		ROSE GLORY (Kunderd) (1919)—Very large and beautifully ruffled variety. Purest rose-pink color. Deeper in throat. Extra fine. Winner of hundreds of awards.	1.40	10.00		1.25	9.00		1.00	7.20	
					ROSE WELLS —Large open flowers; clear pale rose with small inactive blotch of lilac-rose touched yellow. Spike similar and nearly as tall as Evelyn Kirtland. A worthy variety in every way.	.55	3.85	33.30	.50	3.50	30.00	.40	2.90	24.00
			84.7		ROSE 1910 (Kunderd) —Extra large flower, pure rose-pink of a very fine shade. Lower petals marked with narrow white line through center. Very fine.	.65	4.00	35.00	.50	3.65	31.50	.45	3.02	25.20
					ROSS VALLEY —Salmon-pink striped with ashes of roses; red peacock eye in center; flowers 5 to 8 inches in diameter, spikes 1 to 3 feet high.	.50	3.50		.45	3.15		.40	2.55	
					ROUGE TORCH —Large creamy-white flower with scarlet feather in lower petals much like a rouge torch; touches making a striking contrast.	.55	3.85	33.30	.50	3.50	30.00	.40	2.90	24.00
					SAN AZEUMO —Pure white, slightly striped with ruby-pink. Immense free flowering; fine for cut flowers. Flowers 6 in. in diameter, spikes 4 to 5 feet high.	.50	3.50		.45	3.15		.40	2.55	
					SARAH LILLIE —Reddish-lavender; throat ruby, mottled with white. Flowers 5 inches in diameter, spikes 3 to 4 feet high.	.50	3.50		.45	3.15		.40	2.55	
					SAUSALITO —Rose-pink overlaid with salmon; brilliant ruby throat; heavy ruffled flowers 5 inches in diameter, spikes 3 to 4 feet high.	1.65	13.00		1.65	11.70		1.30	9.35	
			85.0		SCARLENO (Kunderd) —Light, bright orange-red. Fine spike and flower, finely ruffled.	1.10	8.00		1.00	7.20		.80	5.75	
			85.5		SCARLET PRINCEPS (Kunderd) (1917)—Six or more massive "Princepts" like blossoms open at a time. Throat a little deeper. Blooms set close. An extraordinary distinct and massive spike. Winner of many awards.	1.05	7.50	70.00	.90	6.50	63.00	.75	5.54	50.40
					SCARSALE —A deep Jacinthe, shading to lavender with rose tinting.	1.00			.90			.75		
			81.9		SCHWABEN —A clear citron-yellow with aster-purple tongue on lower petals. Bud sulphur yellow.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40
					SCRIBE —A beautiful large, well-opened flower and an enormous spike. Color like the fine old Eugene Prince, tinted white, freely striped carmine.	.50			.65			.45		
			87.1		SHULA (Coleman) —There are many good early season and late varieties but varieties of high merit combined with early blooming are scarce. Shula is extremely early and this reason makes it in such heavy demand. It produces magnificent, enormous blooms of rich salmon color and wonderful feature.	3.50			3.15			2.50		
					SUFFRAGETTE —White circle of light lilac running across each petal; creamy white throat; very delicate flowers 7 inches in diameter, spikes 5 to 6 feet high.	5.00			4.50			3.50		
					SULPHUR KING —It produces a very long spike of the clearest sulphur-yellow yet seen in Gladiolus.	1.15	8.30		1.10	7.50		.85	6.00	
					SUNBEAM (Primulinus) —Color a rich self-yellow; other markings. Light and graceful.	.65	4.65	41.30	.50	4.22	37.20	.50	3.48	29.75
					SUNSET —Pale flesh-pink overlaid and striped with rose-pink; faint yellow throat; flowers 5 inches in diameter, spikes 5 feet high.	2.50			2.25			1.80		
			85.6		SWEET LAVENOER (Coleman) —Still in the ring as one of the earliest Glads. in existence. Beautiful light lavender, deeper in the throat with a purple blotch that enhances its beauty. Bloom stalks 4 to 10 inches tall of which 18 to 22 inches are covered with perfectly placed flowers and buds. A masterpiece and one of the real honest-to-goodness Glads.	5.00			4.50			3.50		
					TACONIC —Bright pink flecked and striped with a delicate pink; lower petals blotched a deep crimson, edged with a thin yellow stripe.	1.00			.90			.75		
					TAMALPAIS —Salmon-orange with flame orange stripes; long slender spikes; flowers 6 inches in diameter, seedlings of Mrs. Francis King, but much larger and much better in color.	60.00			54.00			43.20		
					THEOA (Bill's Origination)—Earlier than Halley, good for forcing. Large open flowers, well placed on tall stems. Most delicate shrimp-pink gradually blending to soft pinard yellow in the throat with pansy violet lines on lower petals. Retail florists are it for fancy trade. Garden enthusiasts rave over it.	9.00			8.10			5.50		
			85.8		THOMAS T. KENT —Rose-pink with ruby running through the center of each petal.	1.00	7.15	60.50	.90	6.50	50.00	.75	5.30	48.00
			84.1		TITANIC —An enormous lilac-purple without throat markings, but with a white line through the lower petals. One of the finest novelties in dark colors among the recent introductions.	.95	6.60		.85	6.00		.70	4.80	
					VANITY (Bill's Origination)—Delicate La France Pink Bushal over cream ground. Very large flowers of very graceful type with slightly reflexed petals. Unsurpassed for large baskets.	9.00			8.10			6.60		
					VELVET KING —A gleaming deep scarlet. Makes a brilliant garden or cut flower variety.	1.00			.90			.75		
					VICTORY —Dainty yellow with lower petals a deeper tone.	10.00			9.00			7.50		
					VIOLET GLORY (Kunderd) (1919)—Massive flower. Rich self-color, deep violet; deeper throat. Medium ruffled. Extra.	1.65	11.75		1.50	10.50		1.20	8.50	
					VIOLET PERFECTION —A deep, rich, Daintypurple. A self-color, very large open flowers with no markings. A magnificent novelty and the gem of its color section.	10.00			9.00			7.50		
					WAMBA —Light strawberry-pink with rose throat-markings. A most unusual Gladiolus because of the immense blooms with petals of orchid and with lily-like buds.	1.15	8.30		1.10	7.50		.85	5.00	
			84.1		WAR —Deep, blood-red, shaded crimson-black; very tall and conspicuous.	.65	4.50	40.00	.60	4.10	36.00	.50	3.38	28.80
					WHITE AMERICA —This is Child's new white that he says are "The flowers that open uncut in the light and are whiter than any commercial white variety grown."	1.65	11.75		1.50	10.50		1.20	8.50	
					WHITE EXCELSIOR —A very fine large flowered white of the "American" type clear throat.	.80			.70			.55		
			82.0		WHITE GIANT —A white, pure as the driven snow. The edges of the petals gracefully ruffled.	.70	5.00		.65	4.50		.50	3.50	
					WHITE LADY —Pure white without markings, even the anthers are white.	1.40	10.00		1.25	9.00		1.00	7.20	
					WHITE PERFECTION —Pelage very bright light green, short stocky growth. Spike medium height with many flowers closely set; good size and of a pure white without marking; very fine for design work or to use in short vases for indoor decoration.	10.00			9.00			7.50		
			84.3		WHITE WONDER (Kemp) —A superb white with lily-like flower, having the same habit as the very popular variety Mrs. Francis King. Flowers pure white without markings. Splendid for forcing and a marvel for the garden.	1.45	10.50	100.00	1.35	9.50	90.00	1.10	7.70	72.00
			78.4		WILLBRINK —Flesh-pink with creamy blotch on lower petals.	.40	3.00	25.00	.40	2.75	22.50	.35	2.30	18.00
					WILLIS E. FRYER —Mallow-purple, overlaid rhodamine-purple, deepening at outer edges to aster-purple; very velvety. Throat blotched primrose, tipped with purple; mid-rib of lower petal primrose. A very large, strong grower and good producer. A very attractive color and a ready seller.	5.00			4.50			3.50		
					WILLO ROSE —Bright rose-pink. Large and graceful.	5.00			5.40			4.30		
					WILLIAM FALCONER —Spike of great length and flowers of enormous size. Beautiful clear light pink.	2.50			2.25			1.80		
			91.7		WILLIAM T. KENT (Ruffled) —Creamy shell-pink golden ochre center, heavily fluted.	30.00			27.00			21.50		
					WILLY WIGMAN (Blushing Bride) —Flush tint with long red bright Tulip blotch on lower petal; spike of graceful habit and the effect of the trimson on the cream petal is most pleasing.	.75			.70			.55		
			74.8		YELLOW HAMMER —Pure yellow.	.40	3.00	25.00	.40	2.75	22.50	.35	2.30	18.00
			81.5		YOUELL'S FAVORITE (Kunderd) —Coloring is very beautiful, a mingling of carmine-rose and cream. Strongly flushed and marbled with cochineal-carmine; creamy middle band softly blended. Here and there over the flowers is a flash of pale old gold.	.95	6.60		.85	6.00		.70	4.80	
					MIXED PRIMULINUS HYBRIDS These hybrids gained by crossing the species Primulinus with the larger varieties of the Gandavensis type; have retained all the daintiness and graceful form of their Primulinus parent, even to the "hood" formed by the drooping of the upper petal, and have an added beauty of exquisite coloring, from the softest primrose to a beautiful rose.	.30	2.00	15.00	.25	1.85	13.50	.20	1.58	10.80
					GLADIOLI IN MIXTURE Persons who do not plant mixtures—no matter how many of the named kinds they plant—will miss much of the pleasure of this grand flower. In color every magnificent and gorgeous combination conceivable is represented. The richest of self-colors, blotched, etc., finest white and pastels of every tint and color.	.30	2.00	15.00	.25	1.85	13.60	.20	1.58	10.80

Make Every Inch of Your Greenhouse Pay

There is no better way to utilize greenhouse space than to plant a gladiolus bulb in each vacant spot in your benches. Many florists have found it to their advantage to plant the bulbs between other plants. You can find much space in which gladioli may profitably be forced, space that otherwise would be waste.

The following varieties are particularly suitable for forcing:

America	Evelyn Kirtland	Loveliness	Mrs. Frank Pendleton	Pink Beauty
Augusta	Halley	Maine	Mrs. Walt	Pink Perfection
Brenchleyensis	Ida Van	Mary Fennell	Nyrtle	Prince of Wales
Chicago White	Independence	Mary Weite	Nyrtle	Rouge Torch
Dawn (Tracy)	Lily Lehman	Meadowvale	Panama	Wilbrink
Delice	L'Immaculee	Mrs. Frances King	Peace	Willy Wigman
Europa				

BUY THE BEST GLADIOLUS BULBS

The florist cannot fully measure the value to him in buying only the best of bulbs. Quality bulbs are easier to grow and handle and they enable the florist to offer his trade a consistently better product. No better bulbs are grown than those we offer. They are big, fat bulbs—just the kind to produce plenty of flowers. Good A Reese gladioli are the last word in bulb quality.

PLACE YOUR ORDER IMMEDIATELY

The rush is on as soon as our gladioli are on the market. By the latter part of February and early March our large stocks are depleted, particularly in the case of certain favorite varieties—perhaps your favorites. As it is our effort to fill completely each one of the orders placed with us, we urge you to place your orders promptly. This will assure you of obtaining both the quantity and the kind you most want. "ORDER YOUR GLADIOLI TO-DAY."

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