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U. S. DEPARTMENT OF AGRICULTURE

Baur-Steinkamp & Co.

Year 1926

3800 Rookwood Avenue
Indianapolis, Indiana

I N presenting our catalogue for this year we do so with our best wishes to you for the year 1926. If some of the new varieties we offered you or, if the stock of standard varieties we supplied you is "making good," we are glad.

Growers find it advantageous to renew their stock of the older varieties for the sake of added vigor and to displace old worn out varieties with the new improved sorts. It is our aim to supply clean, vigorous young stock, and to offer you the new varieties as they become available from our own seedlings as well as from other sources. We are proud of our new carnations and chrysanthemums, introduced in past years, and we are glad to inform you that we have more good things coming on. Those offered in this catalogue have "proven up" and we give them our unqualified endorsement.

We invite your inspection at any time. You will find a visit to our place both instructive and pleasant. We will be glad to discuss with you the development in new varieties as well as in cultural methods.

When sending an order, please state plainly your wants. Designate the varieties by the names given in this catalogue. Give your full address and shipping directions. We pack carefully and will do everything possible to have goods reach you in good condition, but cannot guarantee their safety beyond delivery to the forwarding company.

In opening an account, please give at least two trade references other than banks. All bills are due on the first day of the month following delivery of goods.

BAUR-STEINKAMP & Co.

BETTY LOU

We have planted a large stock for propagating purposes and are prepared to supply this fine variety in large quantity. Reports from every section state that it is making good every claim we made for it and that it will be planted as the leader in the medium pink section next season. You will make no mistake if you depend on it for your main supply. The blooms are good early and it will cover the entire season. We expect to be sold up early for the season.

ROOTED CUTTINGS

\$11.00 per 100, \$100.00 per 1000.

LAST SEASON'S NEW VARIETIES

ROOTED CUTTINGS

Spectrum

Dorner's new scarlet. The blooms are large, the color a fiery scarlet and it keeps and ships fine.

\$11.00 per 100, \$100.00 per 1000.

Gypsy

Another free flowering scarlet. Fine color. Medium sized bloom.

\$11.00 per 100, \$100.00 per 1000.

Cheerful

A free flowering commercial pink. Makes good plants in the field. Somewhat deeper in color than Mrs. Ward.

\$11.00 per 100, \$100.00 per 1000.

Johnson's Crimson

A satisfactory crimson is needed. In this variety we have a good grower, free bloomer and a good keeper. A favorite in the Boston market.

\$11.00 per 100, \$100.00 per 1000.

STANDARD SORTS

Harvester

The only white we are growing. It outclasses all other whites in productiveness. The blooms are good size and always pure white. Makes fine plants in the field.

\$6.00 per 100, \$50.00 per 1000.

Super-Supreme

Still the most satisfactory allround flesh pink. We have a very large stock in fine condition.

\$7.00 per 100, \$60.00 per 1000.

Betty Jane

A good medium pink. To those who do not want to pay the Betty Lou price, we recommend this variety.

\$7.00 per 100, \$60.00 per 1000.

Rosalia

Its fine quality and pleasing cerise color appeal to many growers and the public alike.

\$6.00 per 100, \$50.00 per 1000.

Red Rosalia

Like its parent, it is always high grade and a good seller.

\$6.00 per 100, \$50.00 per 1000.

Edna

A splendid every day scarlet. Good color and free bloomer. Makes fine plants in the field.

\$6.00 per 100, \$50.00 per 1000.

Rosalind

Sport from Matchless. White with pink center. Fine for basket and spray work.

\$6.00 per 100, \$50.00 per 1000.

GOLDEN OCTOBER

A splendid yellow to follow Golden Glow. Blooms October 10th from terminal bud. Grows four feet from early June planting. Strong stem and abundant foliage. The color is a rich golden yellow.

ROOTED CUTTINGS

\$4.00 per doz., \$25.00 per 100, \$200.00 per 1,000.

ROSE GLOW

A greatly improved Harbinger. Ready to cut October 12th to 15th and later. Large bloom carried on strong stem. Foliage dark green and abundant. Grows four feet from June planting. Clear, even shade of bright pink, which holds remarkably well as the bloom ages. Take terminal bud.

ROOTED CUTTINGS

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000.

CORONNA

This is one of our favorites for commercial planting. Every plant gives a good bloom from each shoot. Can be grown two or more blooms to the plant. Grows five feet from June planting. Strong stem clothed with abundant medium sized foliage. Deep golden yellow. Blooms Nov. 1st, following Golden Glory. Take late crown or terminal bud.

ROOTED CUTTINGS

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000.

CININNATUS

Winner of the silver trophy for the best seedling variety at the Cincinnati fall show in 1924. Pleasing shade of light lavender pink. Beautifully formed flower of large size. Strong stem with good foliage. Grows three feet from June planting. Fine for benches where headroom is limited. Take terminal bud. Blooms November 8th and later.

ROOTED CUTTINGS

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000.

NEW POMPON

Morning Glow

Pleasing shade of shell pink. Produces fine sprays and yields heavily per square foot of space. We consider this variety especially valuable on account of its beautiful color. It sells fine in our market. Blooms November 1st.

\$5.00 per dozen; \$25.00 per 100; \$200.00 per 1000

Our Last Year's Introductions

\$10.00 per 100, \$80.00 per 1000

Snowbound

Showed a light pink suffusion this year, which really enhanced its beauty and usefulness. Large flower and fine habit.

Yukon

One of our mainstays as a commercial yellow. Clear yellow. Round bloom which ships fine. Oct. 25th. Terminal bud.

October Rose

Has made a hit with its large bloom for so early in the season. Beautiful lavender pink. Good stem and foliage. Oct. 12th. Terminal bud.

Distinction

Comes into flower after the heavy midseason cut is past and before Thanksgiving pink is ready. A valuable sort. Nov. 20th. Terminal Bud.

We have an especially large stock of the following varieties which should be in every collection. See list of standard sorts.

GLORIOUS, *Pink*
GOLDEN GLORY, *Yellow*
SNOW-WHITE, *Pure White*
THANKSGIVING PINK, *Pink*
MONUMENT, *White*

CELEBRATION, *Yellow*
ADRIANS PRIDE, *Yellow*

POMPONS
NUGGETS, *Yellow*
YELLOW-FELLOW, *Yellow*

STANDARD SORTS

ROOTED CUTTINGS

\$4.00 per 100, \$35.00 per 1000, except where noted.

White

CRYSTAL GEM, Valued for its earliness. Oct. 1-10.

OCONTO, Large second early. Oct. 10-20.

SNOWBOUND, Large incurved white. Oct. 20-25. \$10.00 per 100,
\$80.00 per 1000.

JOSEPHINE FOLEY, Large incurved white. Oct. 25-30.

SNOW-WHITE, Pure white. Nov. 1-10. \$6.00 per 100, \$50.00 per 1000.

MONUMENT, Large round white. Nov. 10-20. \$6.00 per 100, \$50.00
per 1000.

LYNNWOOD HALL, Large white. Nov. 15-20.

MRS. RAGER, Round white. Nov. 15.

W. H. CHADWICK, Late white. \$6.00 per 100, \$50.00 per 1000.

TOWANTIC, Late white for Thanksgiving. \$10.00 per 100, \$80.00
per 1000.

Yellow

COMOLETA, Earliest yellow. Oct. 5-15.

SUNGLOW, Second early yellow. Oct. 15-20.

GOLDEN GLORY, Best early midseason. Oct. 20-30.

CITRONELLE, Large incurved yellow. Oct. 25-30.

YUKON, Fine incurved yellow. Nov. 1st. \$10.00 per 100, \$80.00 per
1000.

LENA BAUM, Sport from Mrs. Rager.

GOLDEN KING, Large yellow. Nov. 20-25.

CELEBRATION, The great Thanksgiving yellow.

ADRIANS PRIDE, Fine late yellow. Take terminal bud.

Pink

OCTOBER ROSE, Largest early pink. Oct. 12. \$10.00 per 100, \$80.00
per 1000.

VENUS, Incurved light pink. Fine. Oct. 20.

GLORIOUS, Best pink for Nov. 1.

CHIEFTAIN, Round bloom, fine for shipping. Nov. 5-15.

PINK TREASURE, Large incurved bloom. Nov. 10-15. \$6.00 per 100,
\$50.00 per 1000.

DISTINCTION, Follows Chieftain. \$10.00 per 100, \$80.00 per 1000.

MRS. E. A. SEIDEWITZ, Fine late pink. Nov. 20-25.

THANKSGIVING PINK, Best for Thanksgiving Day cutting.

POMPONS

ROOTED CUTTINGS

\$4.00 per 100, \$35.00 per 1000 except where noted.

- AUTUMN GLINTS, Strong grower. Beautiful golden bronze.
BUCKINGHAM, Fine single pink.
BABY, Small button yellow.
BOKHARA, Wonderful combination of autumn colors. \$7.00 per 100,
\$60.00 per 1000.
BUCENA, Small flowered bronze. Thanksgiving and later.
CRYSTAL WHITE, Fine for early November.
FLORA, Best red.
F. WILCOX, The favorite bronze for Thanksgiving.
GOLDEN CLIMAX, Fine yellow for Nov. 1.
GOLDEN CREST, Fine for Thanksgiving. \$7.00 per 100, \$60.00 per
1000.
HILDA CANNING, Bronze with red eye. Fine.
IDA, Earliest yellow.
L. DOTY, Pink. Fine for disbudding.
LUCIA, Light lavender pink.
LUCRETIA, Lavender pink with dark centre.
LUELLA, Light pink.
LEILAH, Early pink.
NIZA, Early light pink.
NORINE, Late small yellow, \$7.00 per 100, \$60.00 per 1000.
NUGGETS, Best yellow for Nov. 1st. \$5.00 per 100; \$40.00 per 1000.
PINK DAISY, Fine single pink.
PINK DOT, Blush white with crimson centre.
ROWENA, Late bronze. \$7.00 per 100, \$60.00 per 1000.
ROSE CHARM, Bright rose pink. Fine for disbudding.
RED BEU, Reddish bronze for Thanksgiving.
STORMY PETREL, Fine early white. \$7.00 per 100, \$60.00 per 1000.
SNOW CREST, Early midseason white.
SNOWBIRD, Small flowered white.
SOURCE DE OR, Same as Golden Feather. Fine bronze.
SUNSHINE, Anemone yellow. Best yellow for late.
VARSITY, Early improved Baby.
WHITECAPS, Fine pure white for late October. \$7.00 per 100,
\$60.00 per 1000.
WHITE DOTY, Sport from Lilian Doty. Fine for disbudding.
WESTERN BEAUTY, Late pink.
YELLOW-FELLOW, Fine yellow for midseason. \$7.00 per 100,
\$60.00 per 1000.

NEW GERANIUM

Indianapolis Pink

This is a greatly improved Mrs. Barney, from which it is a seedling. The plant grows stronger. The trusses and florets are larger and the color is a true bright rose pink. A fine bedder and a good seller in the spring. We recommend this variety very highly. We are offering young plants from two-inch pots.

\$3.00 per doz., \$20.00 per 100.

POINSETTIAS

One of our leaders. We have many customers whom we supply with young plants year after year. Our stock goes everywhere safely. We pride ourselves on our packing.

We do not ship in paper pots.

Let us book your order early, to insure delivery when you want them.

\$9.00 per 100,
\$85.00 per 1000.

EUPHORBIA JACQUINEAFLORA

A good plant to grow along with your poinsettias. Its beautiful sprays of orange scarlet blooms are useful for cutting or for making up plant baskets. Needs poinsettia temperature.

\$12.00 per 100, \$100.00 per 1000.

NEW CARNATIONS FOR 1927

We have selected from among our seedlings two varieties for dissemination during the season of 1926-27, delivery beginning in December, 1926. Both these varieties have been under observation since 1921 and both have established their value as commercial sorts. We recommend them without reservation. A number of orders have already been booked from visitors who have seen them growing here.

RADIOLITE

A brilliant scarlet. Large bloom on long stiff stem. Does not split the calyx. Fine keeper and shipper. Strong grower. Qualified in the Dorner Medal preliminary competition in January 1925.

ROOTED CUTTINGS

\$15.00 per 100.

\$125.00 per 1000.

NORTH STAR

A clear yellow without any shadings or markings. Propagates readily. Transplants easy and comes into bloom quickly. Fine keeper and shipper. Makes good plants in the field. You will like this fine yellow.

ROOTED CUTTINGS

\$15.00 per 100, \$125.00 per 1000.

"Betty Lou" Photographed Oct. 10, 1924