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Retail Price List

Fairlawn Originations and Choice Standard Varieties

Grown by

Fairlawn Gladiolus Gardens

C. L. Goodrich, Proprietor

Luther, Iowa

JUL 1 1929

U. S. Department of Agriculture

TERMS:

Cash with order or 25% will hold the order until spring when the balance may be sent before shipment. No order accepted for less than \$1.00 All bulbs postpaid at prices quoted.

All bulbs of standard varieties one inch or more in diameter. The Fairlawn originations L. one inch or more, M. about $\frac{3}{4}$ inch and S. $\frac{1}{2}$ inch or more. I use great care in filling orders but mistakes occur sometimes, if you find any, when they bloom, not true to name, will replace them.

CULTURAL DIRECTIONS

Plant in good garden soil, in full sunshine if possible, in most soils three to four inches is best depth for large bulbs, smaller bulbs a little less, and about two inches for very small bulbs and bulblets. Plant about May 1st, about four inches apart in the row, cultivate after every rain as soon as the ground is dry enough to work good, and cultivate every ten days anyway to keep the soil fine.

Cut spike as soon as the first flower opens and let them bloom in the house in water. Leave plenty of foliage to insure a good strong bulb for next season. Dig any time after September 1st and leave them in shallow trays in the sun or a well ventilated room until dry enough to store in a cool dry place safe from frost.

FAIRLAWN ORIGINATIONS

Few Equal—None Better

ALBIA (2040) P. H. Good size. Color a combination of light and dark pink. 4 in 74 days.

Each, L. 10c M. 7c S. 5c

ALICE GOODRICH (1706) Large white, some flowers show very little color, others striped rhodamine purple, 5 in.

L. 15c M. 10c S. 7c

AGRICOLA (1984) Rosaline pink, flushed deep rose color, feather of Tyrian rose in throat, many open. 4 in. 82 days.

L. 20c M. 12c S. 7c

AUBURN (2173) Orange throat blending to scarlet tips, dark crimson spray in throat. 5 in. 85 days.

L. 35c M. 25c S. 15c Bulblets 25c doz.

AZTEC (2304) Large velvety carmine, creamy blotch lower petals. Extra fine. 4½ in. 85 days.

L. 35c M. 25c S. 15c

BABY PINK P. H. Lovely light baby pink, rates Ex. 83. Com 80.2 A. G. S. scale.

L. 10c M. 7c S. 5c

*BEULAH (2250) White with lavender tint striped crimson, fine variegated. 3rd premium Des Moines 1926 4½ in 80 days.

L. 50c M. 35c S. 25c

BEATRICE PATTERSON (2467) P. H. Pure white, named in memory of a little girl as beautiful as the flower. 4 in 85 days.

L. 50c M. 35c S. 25c

CELESTA DORIS (1790) Very large, rose duree, lightly flamed scarlet white throat stippled scarlet 5 in 100 days, rates 94.

L. 25c M. 15c S. 10c

C. H. MOSS (2029) Very large carmine pink, throat light yellow sprayed crimson, fine, 5 in 85 days.

L. 25c M. 15c S. 10c

CORYDON (1992) Blending of rose and crimson, flamed slate, throat yellow and maroon, large, 4½ in 100 days.

L. 15c M. 10c S. 7c

CORONA (2316) Orange scarlet tips penciled crimson, dark crimson blotches sprayed white, fine. 5 in 90 days.

L. 35c M. 25c S. 15c

CRIMSON JEWEL (2229) Dark velvety crimson lower petals blotched darker, a beauty. 4½ in 75 days.

L. 50c M. 35c S. 25c Bulblets 50c doz.

*CHEYENNE (2543) Rose throat shading to dark crimson to tips, maroon spray lower petals, fine. 4 in 80 days.

L. 50c M. 35c

DECATUR (1528) Large white striped crimson, a beauty. 4½ in 85 days.

L. 25c M. 15c S. 10c Bulblets 25c doz.

DAKOTA (2319) Bright rosy scarlet, crimson spray lower petals. 4½ in 85 days.

L. 35c M. 5c S. 15c

DR. A. C. HANSON (2154) Large flower of distinct form, shrimp pink blending outward to Lafrance pink tips flamed rose duree, bases dusted rose, rates 94. 5 in 60 days.

L. 50c M. 35c S. 25c Bulblets 25c doz.

- DELAWARE (2368) Rose blending outward to velvety crimson, darker blotch lower petals. $4\frac{1}{2}$ in 80 days. L. 25c M. 15c S. 10c Bulblets 25c doz.
- ENID (2108) White throat blending outward to deep pink at tips, stippled crimson $4\frac{1}{2}$ in 85 da's L. 20c M. 12c S. 7c Bulblets 25c doz.
- ELMA (2348) Dark pink, carmine spray on yellow lower petals, long spike and fine flower. 4 in 70 days. L. 25c M. 15c S. 10c Bulblets 25c doz.
- FLOSSIE COOPER (2048) Large peach red, shading to scarlet tips throat and midribs Empire yellow, rates 92. L. 25c M. 15c S. 10c
- FAIRLAWN (1975) Large tyrian rose, blending outward to amaranth purple, throat rose pink, 5 in 110 days. L. 20c M. 12c S. 7c
- FAIRLAWN ROSE (1979) Begonia rose lightly overlaid raisin purple throat cream lined crimson 85 days. L. 20c M. 12c S. 7c
- FAIRLAWN YELLOW (2038) P. H. Just canary yellow, throat deeper yellow, rates 84.6 A. G. S. 4 in 70 days. L. 15c M. 10c S. 5c
- FAIRLAWN PINK (2233) Light pink throat blending to darker pink tips white blotches 4 in. L. 25c M. 15c S. 10c
- FAIRLAWN JEWEL (2355) Salmon overcast slate blue. large yellow blotches with maroon marks, $4\frac{1}{2}$ in 80 days. L. 25c M. 15c S. 10c
- FAIRLAWN GEM. (2261) White tinted yellow, lower petals blotched dark red on yellow. $4\frac{1}{2}$ in 85 days. L. 25c M. 15c S. 10c
- FIRELIGHT (2230) Velvety scarlet overlaid carmine shaded ox-blood red, lower petals blotched maroon 4 in 75 days. L. 50c M. 35c S. 25c
- FRANCES HATFIELD (2326) Scarlet geranium pink throat, base lower petals white blotched velvety carmine, rates 94. L. 50c M. 35c
- FERN (2382) Fine rosy pink, carmine spray lower petals long spike and many open extra. $4\frac{1}{2}$ in 80 days. L. 50c M. 35c S. 25c
- GOLDEN RUFFLES (2567) Lovely golden yellow, beautifully ruffled, of a distinct form different from any other, long spike and strong grower, silver medal Des Moines 1926 for best seedling, from large bulbs 5 in 85 days. stock limited and only a few medium bulbs and bulblets to spare. M. \$15.00 Bulblets \$2.00 each
- HAZEL PAGE (2158) Geranium pink tinged grenadine pink cream white medial lines, bases blotched rhodamine purple, rates 91- 4 in 80 days. L. 50c M. 35c S. 25c
- HAWKEYE (2312) A fine crimson flower bases of lower petals white sprayed darker crimson. $4\frac{1}{2}$ in 80 days. L. 50c M. 35c S. 25c
- KEN (2501) Very large flower tinted white blending to deep pink at tips carmine spray long

spike, 2nd premium Des Moines 1926 for the best plain petaled variety. 5½ in.

L. \$1.00 M. 60c S. 40c Bulblets \$1.00 doz.

LORENA (2340) Lovely rose color slightly ruffled, white midribs, lower petals sprayed crimson on yellow, 4½ in 85 days. L. 50c M. 35c

LEWIS DINGMAN (2398) In color like rose ash but darker and different shape, long spike of well arranged flowers, dark red blotch lower petals. Named in memory of a neighbor who loved flowers. 4½ in 90 days.

L. 25c M. 15c S. 10c Bulblets 25c doz.

MARGARET GOODRICH (2506) Large white, carmine spray lower petals. 4½ in 90 days.

L. 50c M. 35c S. 25c

MURREL LITER (2161) Rosy pink pencilled crimson, white midribs, lower petals blotched creamy white with a feather of crimson, 4 in 80 days.

L. 25c M. 15c S. 10c

MAX (2294) Light pink blending to dark pink at tips pencilled crimson slightly ruffled, lower petals blotched white sprayed dark crimson. 5 in 65 days.

L. 35c M. 25c S. 15c Bulblets 25c doz.

NEVA (2298) Rosy pink pencillen crimson at tips large cream blotch lower petals extra. 5 in 90 days.

L. 25c M. 15c S. 10c bulblets 25c doz.

NAOMI (2457) Light rose pencilled crimson carmine blotch lower petals. 4½ in 85 days.

L. 35c M. 25c S. 15c

ORIENTAL GEM (2083) Light coral red flecked on outer half roods violet, bases of lower petals yellow sprayed rose red, rates Ex. 85.5, Com. 86.6 A. G. S. scale. 4½ in 65 days.

L. 25c M. 15c S. 10c

ORIENTAL JEWEL (2120) Rose throat blending to blue at tips, lower petals sprayed crimson on yellow. 4½ in 70 days.

L. 25c M. 15c S. 10c

OPAL LONG (2377) A lovely variegated flower, rose blending to old rose to blue tips, lower petals crimson spray on yellow. 5 in 100 days.

L. 50c M. 35c S. 25c bulblets 25c doz.

ORANGE GEM (2629) Fine orange scarlet crimson blotch lower petals. 4½ in 85 days.

L. 35c M. 25c S. 15c

OLIVE GOODRICH (2505) White, tips of petals edged deep pink, inner throat light yellow. Extra fine. 4 in 85 days.

L. 50c M. 35c S. 25c bulblets 25c doz.

PURPLE GEM (2629) Purple, lower petals sprayed white. 4 in 70 da. L. 25c M. 15c S. 10c

RED HEAD (2227) Dark crimson, lower petals white spray on carmine. A good flower. 4½ in 90 days.

L. 25c M. 15c S. 10c

RED CHIEF (2383) Dark velvety crimson, lower petals scarlet spray on lighter ground. 4 in 90 days. L. 25c M. 15c S. 10c

REFLECTION (2549) A beautiful flower, pure white, lower petals fiery scarlet blotch, the center upper petal tinted rosy pink as though the blotch below were reflected. 4½ in 95 days.

L. \$1.00 M. 75c S. 50c bulblets 50c doz.

REO (2205) Creamy white, buds opening pure white, red line through center of lower petals. 4 in 75 days. L. 25c M. 15c S. 10c

RUTH BROWN (2433) Velvety carmine, bases of lower petals white tinted deep rose pink. 4½ in 75 days. L. 25c M. 15c S. 10c

SHENANDOAH (1446) Large flower. A distinct beauty. Begonia rose blending to a soft scarlet, throat lined carmine, rates 93, 5 in 100 days.

L. 25c M. 15c S. 10c

SCARLET JEWEL (2283) Shining orange scarlet, lower petals dark crimson blotch. 4 in 80 days. L. 35c M. 25c S. 15c bulblets 25c doz.

SALADIN (2323) A dark beauty. Purple, throat almost black with yellow stripes ruffled. 3½ in 80 days. L. 50c M. 35c S. 25c

SALOME (2390) Deep pink, lower petals blotched yellow, sprayed crimson. 4 in 95 days.

L. 25c M. 15c S. 10c

SEATTLE (2334) Very large light rosy pink, blending to darker tips, scarlet blotch on yellow, extra fine and early. 5 in 65 days.

each L. \$2.00 M. \$1.50

TACOMA (2145) Very large shining pink, white midribs, lower petals sprayed carmine on white. A beauty. 5½ in 80 days.

L. \$2.00 M. 1.50 S. \$1.00

YELLOW JEWEL (2553) P. H. Clear canary yellow, lower petals darker, fine and early. 4 in 63 days. L. 50c M. 35c S. 25c bulblets 25c doz.

SOME BARGAIN OFFERS

No. 1. Twelve named and labeled Fairlawn Originations, my selection, \$1.00.

No. 2. The twenty two 25c varieties. value \$5.50 for \$5.00 and will include one 50c variety, my selection.

No. 3. Any 12 of the 50c varieties, value \$6.00, for \$5.00 will include one medium of Reflection.

No. 4. 20 Fairlawn originations not labeled. Part of these are under numbers yet, may be named later. Makes a grand collection for \$1.00

The bargain offers will be blooming size, about one inch diameter.

Dozen 10 times 10
rate. 3 at doz 18

STANDARD NAMED VARIETIES

	Each	Doz.
Anna Eberius, dark purple, fine	10c	80c
Alice Tiplady, orange, fine prim.	5c	50c
A. W. Hunt, orange red	25c	
Blue Iris, lavender blue	10c	
Carmen Sylva, fine white	10c	
Crescent Queen, large dark red	10c	
Crimson Glow, one of best crimsons	5c	50c
Challenger, large red	10c	
Catherina, light lavender blue	15c	
Elf, white, yellow throat	10c	
E. J. Shaylor, rose pink ruffled	5c	50c
Empress of India, dark maroon	5c	
Evelyn Kirtland, fine pink scarlet blotch	10c	
Elora, white, red blotch	10c	
Fairfax, magenta, good flower	10c	
Fairland, vermilion scarlet	15c	
Flora, large yellow	10c	
Glory of Kennemerland, rose yel'w th't	5c	50c
Glendale, dark magenta	15c	
Golden Glory, light yellow red blotch	10c	80c
Gretchen Zang, soft pink	5c	
Giant Nymph, large light pink	15c	
Golden Measure, large fine yellow	15c	
Goliath, large dark maroon	10c	
Gold Drop, yellow red lines lower ptls	5c	50c
Herada, pure mauve	5c	50c
Joe Coleman, rich ruffled red	10c	
Jewel, pink prim yellow throat	5c	50c
Le M. Foch, large light pink	5c	50c
L'Immaculee, pure white	5c	
Mona Lisa, pale soft pink	15c	
Mr. Mark, light blue	10c	
Muriel, large lavender	10c	
Myra Salmon, pink prim	5c	50c
Mrs. F. Pendleton, pink red blotch	5c	
Orange Glory, ruffled orange	5c	50c
Noralavender, blue	5c	50c
Princepine, bright red, white blotch	5c	50c
Romance, salmon with blue tint	10c	
Rose Ash, ashes of roses	10c	
Rajah, large fine red	25c	
Red Emperor, large red, one of best	10c	80c
Shelia, large salmon pink	10c	80c
Scarlano, scarlet	10c	
Splendora, very dark red	10c	
Souvenir, deep yellow prim	5c	50c
Violet Beauty, cerise violet	10c	
Violet Glory, deep violet	5c	
White Glory, white iris blue throat	5c	50c