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62,97

11th ANNUAL

Seed Catalog

of

VEGETABLE AND FLOWER SEEDS
BULBS, PLANTS AND SHRUBS

For Spring of 1926

One of Our Aster Fields

J. K. Rugowski Seed Co.

Manitowoc, Wisconsin

INTRODUCTION

This is our 11th Annual Catalog which we feel proud to present to you, although small but brief in every respect. Those who have received our catalog in previous years are always looking forward when the time is there for distribution.

Our motto has been to furnish only such seeds as we would want for our personal use, which is always the best. As we have had many years of experience it would not do to induce you to buy inferior seeds or bulbs. Most of the seeds and bulbs that we list are of our own growing therefore we can assure you of getting such stock that has satisfied us.

This season again we are going to be real generous. With every package of seed—5c, 10c, 25c—per package, we are going to give you a **GLADIOLUS BULB FREE**. No matter how many packages you order; but to cover Extra Postage add 10c for mailing to your order. Many of these bulbs are worth fully as much as the seed alone. We grow these bulbs ourselves for just this purpose. If we were to buy them to give away we could not do this. This is giving you the middleman's share of profit. **FREE GLADIOLUS BULB WITH EACH PACKAGE OF SEED.**

Get your friends to order with you.

After you have finished with this catalog give it to your friend.

I thank you,

J. K. RUGOWSKI.

FREE—Gladiolus Bulb with Every Package of Seed

IMPORTANT--Read This Page

Our reputation has been built by furnishing seeds of the best quality as to purity and germination. And we will keep up doing so.

We are in a position to furnish good seeds at as low price as any reliable house. But do not care to compete with those offering inferior stock.

Grow Your Own Vegetables and Flowers

Let us impress this on your mind and if you will follow these directions you will have the best garden you ever had. Don't simply say you will, you must not make the same mistake you have always made, and have seen your parents or neighbors make. Take this for granted or you will be again disappointed in the fall. We cannot say this harsh enough for we have had people working for us in our own gardens who have seen the way of doing things, and positively knew that it was the best way to have the best crop, who would in their own garden follow their old customs and then in the fall tell us their garden was a failure. So we say, after you read this, and follow your own way you will also have a failure. There are only a few good points to remember that can be easily followed regardless of space you have or time. By following our directions you will find space enough and save a lot of time. Just read over carefully and follow them as we direct and you will thank us in the fall.

Good Seed, Good Tillage, Good Plant Food

Good Seed is always the best for a good garden. It can never be too good. If you want cheap seed, many dealers have this, which is not reliable. We advise always to get the best which is cheapest in the end.

Good Tillage is as important as good seed, for if you sow good seed and neglect to work your garden you would be just as well off by buying cheap seed, you would at least save the difference in the price, for you cannot expect the best of seed to produce a good crop unless you will work your crop.

Good Plant Food. This is one important point in a garden. You must see that there is plenty of available plant food, and without this it is impossible to grow a good crop. For plants have life and must be fed with the best of food to make a quick growth, same as all living beings. and where there is life there must be food. Just compare a small plant to your baby and to the small animal which you would see growing. If you deprived your baby of good milk and would not keep it clean, it would look sickly, but if you keep it clean and give it the best of food it will always be healthy and have a smile and not look sickly. So good plant food is absolutely necessary to grow a good, healthy plant, also plenty of Tillage to keep it clean of weeds, and to get all the fresh air the roots can get. This is done by stirring up the soil at all seasons.

Plant Orders

This is very important that you place your plant order now. You are sure to get your plants at the right price, right time, and the right kind of plants. If you wait until planting time you are liable to take what is left, as many were left without getting plants at all last year.

We are booking orders now, for all kinds of Vegetable and Flower Plants. (Look up plant list), before mailing your seed orders. Our prices are right and we guarantee our plants to give satisfaction. We raised millions of them but run short last year—So Order Early.

We are better prepared than ever to furnish plants this spring with two greenhouses and numerous hotbeds. We will be able to take care of your order at the right time, and right kind of plants at Lowest Prices.

Your order cannot be too large or too small. If you have done business with us before you will do it again. If not give us a trial and we will please you.

J. K. Rugowski Seed Company
Manitowoc, Wisconsin

Vegetable Seeds

While we guarantee that all our seeds, plants and bulbs will grow and produce good crops when planted under favorable conditions, we give no warranty expressed or implied, as to the description, quality, productiveness of any goods we sell, nor will we be responsible for the crops. The purchaser must, therefore, accept goods ordered from us under these terms, or no sale is made.

SPECIAL ATTENTION

Asparagus

	Package	Ozs.	¼ Lb.	Lb.
1 Barr's Mammoth	.10	.15	.30	.90
2 Columbia Mammoth (White)	.10	.15	.30	.90

Brussels Sprouts

3 Improved Danish	.10	.35		
4 Dwarf Improved	.10	.40		

Beans

	Package	½ Lb.	Lb.
5 RUGOWSKI CANNER (WAX), Package only.....	.10	.30	.55
6 Burpee Kidney Wax	.10	.25	.40
7 Currie's Rust Proof Wax	.10	.25	.40
8 Davis White Wax	.10	.25	.40
9 Golden Wax	.10	.20	.35
11 Refugee Wax	.10	.20	.35

Beans, Dwarf or Bush—Green Podded

	Package	½ Lb.	Lb.
12 Giant Stringless	.10	.25	.40
13 Stringless Green Pod	.10	.25	.40
14 Red Kidney	.10	.20	.35
15 Mahogany Kidney	.10	.20	.35

Lima and Pole Beans

	Package	½ Lb.	Lb.
16 Burpee's Improved Lima	.10	.25	.45
17 Kentucky Wonder Pole	.10	.25	.45

FREE—Gladiolus Bulb with Every Package of Seed

FREE

Rugowski's Cannerns' Wax Bean

Absolutely Stringless

To get this bean well established we are going to give to each customer one package **Absolutely Free** together with all Free Bulbs extra. We want this bean grown in every garden. The only way to grow it: place an order with us for some of your Seeds or Bulbs.

We are the originators of this bean, and will give away at least 10,000 packages.

Have your friends to order, also.

At the end of the season, let us know how you liked them.—PLEASE TELL US.

Beets—Red

	Package	Oz.	Lb.
18 Fireball (Best Table)	.05	.10	1.00
19 Extra Early Egyptian	.05	.10	1.00
20 Detroit, Dark Red	.05	.10	.95

Mangle-Wurzel and Sugar Beet

	Package	Oz.	Lb.
22 Improved Mammoth Red	.05	.10	.60
23 Golden Tankard	.05	.10	.60
24 White Sugar Beet	.05	.10	1.00

Swiss Chard

	Package	Oz.	Lb.
25 Lucullus	.05	.10	.90

Cabbage

First Early Crop

	Package	Oz.	Lb.
26 Early Jersey Wakefield (Pointed).....	.10	.35	3.50
27 Copenhagen Market (Round)	.10	.40	4.00
28 All Head	.10	.30	3.00
29 Chinese or Celery Cabbage.....	.10	.40	4.75

Late or Winter Varieties

	Package	Oz.	Lb.
30 Danish Short Stem	.10	.30	2.75
31 Danish Ballhead	.10	.30	2.75
32 Hollander Long Keeping	.10	.30	3.00
33 Flat Dutch	.10	.30	2.50

Red Cabbage

	Package	Oz.	Lb.
34 Red Hollander	.10	.30	3.25
35 Mammoth Red Stock	.10	.20	3.00

Savoy Cabbage

	Package	Oz.	Lb.
36 Early Dwarf Ulm Savoy.....	.10	.25	2.75
37 American Drumhead Savoy	.10	.25	2.75

Cabbage Plants. We grow them on a large scale. Place your order now. Look up Plants for prices.

SPECIAL

*Take Advantage
of our
FREE
Gladiolus Offer*

*Free Bulb With
Every Package of Seeds*

FREE—Gladiolus Bulb with Every Package of Seed

Cauliflower

	Package	Oz.	¼ Lb.
38 Extra Early Snowball	.10	1.50	5.00
39 Danish Perfection	.10	1.50	5.00
40 Extra Early Dwarf Erfurth	.10	1.25	6.50
Cauliflower Plants—Look up Plants.

All plants are shipped at the proper time to insure the best results. Your plants will reach you so you and we are satisfied.

Please do not rush us. We know when ready.

Carrots

	Package	Oz.	Lb.
41 Chanteany (Selected)	.05	.15	1.50
42 Chanteany (Regular)	.05	.15	1.25
43 Half Long D ners	.05	.15	1.00
44 Half Long Stump Rooted	.05	.15	1.00
45 Ox Heart (Short)	.05	.15	1.00
46 Large Belgium White	.05	.15	.90

Celery (Stock)

	Package	Oz.	Lb.
47 Golden Self Blanching (American).....	.10	.40	4.00
48 Golden Self Blanchard (French).....	.10	.60	7.00
49 Improved White Plume	.10	.20	2.00

Celeriac Bulb Celery

	Package	Oz.	Lb.
50 Large Smooth Prague	.05	.20	2.00
Celery Plants can be had any time from June 1 to July 1. (Look up Plants.)			

Sweet Corn, Early

	Package	Oz.	Lb.
51 Golden Bantum	.10	.35	3.00
52 Extra Early Cory	.10	.30	2.25
53 Early Minnesota	.10	.30	1.90
54 Early Mayflower	.10	.30	1.90

Medium Early Sorts

	Package	Lb.	10 Lbs.
55 Black Mexican	.10	.30	2.25
56 Early Evergreen	.10	.30	2.25
57 Morse Golden Cream	.10	.30	2.25

Late or Main Crop

	Package	Lb.	10 Lbs.
58 Country Gentleman	.10	.30	2.00
59 Stowell's Evergreen	.10	.30	1.80

Pop Corn

	Package	Lb.	10 Lbs.
60 White Rice	.10	.20	1.75
61 Queen's Golden	.10	.20	1.80

The above prices include postage up to one pound. When ordering more than one pound add 5 cents per pound.

Cucumbers

	Package	Oz.	Lb.
62 Davis Perfect	.10	.20	2.75
63 Improved Long Green	.05	.20	1.50
64 Improved White Spine	.05	.20	1.60

**J. K. RUGOWSKI SEED CO. MANITOWOC,
WISCONSIN**

Long Distance Telephone

Date_____ 192_____

FREE—Gladiolus Bulb with Every Package of Seed

Pickles

	Package	Oz.	Lb.
65 Chicago Pickle	.05	.10	1.25
66 Long Green Pickle	.05	.10	1.25
67 Boston Pickle	.05	.10	1.25
68 West India Gherkins	.10	.20	2.50

Egg Plant

	Package	Oz.	¼ Lb.
69 Black Beauty	.10	.50	1.90
70 New York Spineless	.10	.55	2.00
71 Early Long Purple	.10	.45	1.75

Egg Plant Plants—Look up Plants. Order now.

Endive

	Package	Oz.	Lb.
72 Green Curled Winter	.05	.15	1.00
73 Large Green Curled	.05	.15	1.25
74 Broad Leaved Balavian	.05	.15	1.10

Kale or Borecole

	Package	Oz.	Lb.
75 Half Dwarf Green Curled	.05	.15	1.40
76 Dwarf Green Curled Scotch	.05	.15	1.50

Kohl-Rabi

	Package	Oz.	Lb.
77 Earliest Short Leaved	.10	.25	2.50
78 Early White Vienna	.10	.25	2.50
79 Early Purple Vienna	.10	.25	2.50

Kohl-Rabi Plants can be had anytime from May 10th to July 1st. (Look up Plants for prices.)

Herbs

	Package	Oz.	Lb.
80 Sweet Basil	.05		
81 Caraway	.05		
82 Dill	.05		1.00
83 Sweet Marjoram	.05		
84 Rosemary	.05		
85 Sage	.05		
86 Summer Savory	.05		
87 Thyme Broad Leaved	.05		

Leek

	Package	Oz.	Lb.
88 Large American Flag	.10	.20	2.50

J. K. Rugowski Seed Company, Manitowoc, Wis.

Lettuce Leaf

	Package	Oz.	Lb.
89 Grand Rapids	.05	.15	1.50
90 Black Seeded Simpson	.05	.10	1.50
91 Prize Head Leaf	.05	.10	1.50

Lettuce Head

	Package	Oz.	Lb.
92 Big Boston	.05	.15	1.50
93 Hanson	.05	.15	1.50
94 All Season	.05	.15	1.50
95 Iceberg	.05	.15	1.50
96 Black Seeds Butter	.05	.15	1.50
96a New York Henderson	.10	.25	

Musk Melons

97 Rocky Ford	.05	.15	1.10
98 Hoodoo	.05	.15	1.10
99 Honey Dew	.10	.20	1.20
100 Hackensack	.05	.15	1.20
101 Rugowski's Extra Early (Package Only)	.25		

Water Melon

	Package	Oz.	Lb.
102 Cole's Early	.05	.10	1.00
103 Cuban Queen	.05	.10	.90
103½ Citron	.05	.15	1.20

Beloit, Wis., Sept. 16, 1925.

J. K. Rugowski Manitowoc, Wis.

Dear Sir: I am going to take just a little time but a lot of pleasure in mentioning the fact that I had excellent success with the Asters I raised this year from the seed I bought from you last spring. I sent a box of Asters to Sedalia, Mo., just at the time of the Missouri State Fair and I was told they had anything outclassed that was there. So I feel proud of my success and hope you will send me your catalogue this year again.

Yours,

E. I. GILMAN,
726—11th St., Beloit, Wis.

FREE—Gladiolus Bulb with Every Package of Seed

Onions

	Package	Oz.	$\frac{1}{4}$ Lb.
104 Extra Yellow Globe Danvers	.10	.70	2.25
105 Yellow Globe Danvers	.10	.60	2.00
106 Rugowski's Prizetaker	.10	.70	2.25
107 Southport Yellow Globe	.10	.60	2.00
108 Southport Red Globe	.10	.60	2.00
109 Southport White Globe	.10	.70	2.25
110 Large Red Globe	.10	.60	2.00
111 Large Red Weatherfield	.10	.40	1.50
112 White Portugal	.10	.75	2.50
113 White Bunching	.10	.70	2.35

Pickling Onions

	Package	Oz.	Lb.
114 White Queen	.10	.30	3.25
115 Silver Skin Pickling	.10	.25	2.50

Onion Sets

	Per Lb.	By Mail
116 White Sets	.30	.35
117 Yellow Sets	.25	.30
118 Red Sets	.25	.30

Parsley

	Package	Oz.	Lb.
119 Champion Moss Curled	.05	.10	1.00
120 Extra Double Curled	.05	.10	1.00
121 Hamburg Rooted Parsley	.05	.10	1.10

Parsnip

	Package	Oz.	Lb.
122 Hollow Crown	.05	.10	.80
123 Guernsey	.05	.10	.75

Peppers

	Package	Oz.	Lb.
124 Large Bell or Bull Nose	.10	.45	
125 Chinese Giant (Sweet)	.10	.50	
126 Crimson Giant (Sweet)	.10	.50	
127 Ruby King (Early)	.10	.45	
Pepper Plants—Look up Plants.			

Pumpkins

	Package	Oz.	Lb.
128 Quaker Pie (Small)	.05	.15	1.40
129 Early Sugar	.05	.15	1.10
130 Connecticut Field	.05	.10	.90

Squash

	Package	Oz.	Lb.
131 Chicago Warted Hubbard	.05	.15	1.25
132 Giant Yellow Crookneck	.05	.15	1.25
133 Golden Hubbard	.05	.15	1.20

Peas, Early Garden

Extra Early Varieties

	Package	Lb.	10 Lbs.
134 Sutton Pioneer	.10	.40	3.50
135 Lextonian	.10	.40	3.50
136 American Wonder	.10	.40	3.50
137 Alaska Extra Early	.10	.35	3.00

**An order will bring you FREE One Package of
Rugowski's Stringless Wax Beans**

FREE—Gladiolus Bulb with Every Package of Seed

Peas, Late Crop

	Package	Lb.	10 Lbs.
138 Alderman	.10	.40	3.50
139 Dwarf Telephone	.10	.45	3.75
140 Horsefiord's Market Garden	.10	.40	3.50
141 Telephone (Tall)	.10	.40	3.50

Over one pound will be shipped by express. We pay postage on one pound lots or less.

Scranton, Pa., March 7, 1926.

J. K. Rugowski Seed Co.,
Manitowoc, Wis.

Enclosed find check for \$2.50 for which please send us: One package Royalty Asters, one package Purple Royalty Asters,, one package Royalty Mixed Asters.

These asters in our opinion are the finest asters ever produced to say the least.

Please send these right away and thank you.

Yours sincerely,
Laango Floral Shop,
217 N. Main Ave.,
Scranton, Panna.

P. S.—Taken from 1925 price list.
Notify if right.

Radish

	Package	Oz.	Lb.
143 Scarlet Globe Forcing	.05	.15	1.00
144 Scarlet Globe (Red)	.05	.10	.75

J. K. Rugowski Seed Company, Manitowoc, Wis.

145	French Breakfast (Oblong)	.05	.10	.70
146	Sparkler (White Tip)	.05	.10	.80
147	White Tip	.05	.15	1.00
148	Icicle (Long White)	.05	.10	.75
149	Crimson Giant (Summer)	.05	.10	.80
150	Long Black Spanish (Winter)	.05	.10	.75
151	Round Black Spanish (Winter)	.05	.10	.75

Salsify or Oyster Plant

	Package	Oz.	Lb.
152 Mammoth Sandwich	.05	.25	2.00

Spinach

	Package	Oz.	Lb.
153 Long Season	.05	.10	.60
154 Round Thick Leaf	.05	.10	.60
155 New Zealand	.05	.20	1.25

Turnips

	Package	Oz.	Lb.
156 Purple Top Milan	.05	.15	.90
157 Extra Early White Mialn	.05	.15	1.00
158 Early Snowball	.05	.15	.85

Rutabaga

	Package	Oz.	Lb.
159 Improved Purple Top	.05	.10	.60

Tomatoes

We grow our own tomato Seed. In fact, our business was started with the Tomato.

Earliest Producer

was the first seed we ever put out. We want you to try it and tell others about it.

	Package	Oz.	Lb.
160 EARLIEST PRODUCER	.10	.50	5.50
161 HUSK TOMATO (Ground Cherry)	.10	.35	3.50

Tomato Plants

EARLIEST PRODUCER (Transplanted)	.35c Per Doz; \$2.50 Per 100
EARLIEST PRODUCER (Strong Seedlings)	.25c Per Doz.; \$1.75 Per 100
PONDEROSA (Transplanted)	.25c Per Doz.; \$1.75 Per 100
PONDEROSA (Seedlings)	.20c Per Doz.; \$1.50 Per 100
EARLY ANNA (Translanted)	.25c Per Doz.; \$1.75 Per 100
EARLY ANNA (Seedlings)	.20c Per Doz.; \$1.50 Per 100

FREE—Gladiolus Bulb with Every Package of Seed

Our Asters, Gladiolus and Dahlias Are Famous Asters

Our Asters are the best grown. Also First Prize Winners wherever shown.

We make a specialty of new breedings. With every order of Aster Seed we give you a pamphlet on "How to Grow Asters Successfully," by J. K. Rugowski.

GET OUR GLADIOLI BULBS FREE

With every package of seed we will give you a blooming bulb FREE. No matter if you order a hundred packages at any price. These bulbs are first class bloomers, from a large selection. *So order early.*

Asters

We are offering only such strains that are from 1st Prize Winners since 1920. These varieties have been a complete success by all those who have grown them in the past years. We are booking orders for all the following strains. (Look up Flower Plants). Place your order early.

Extra Early Varieties

	Package
ROYALTY (Rose) Very Full	\$.25
Royalty (Purple) Very Full	.25
Royalty (White) Very Full	.25
COMMERCIAL ROSE (Light Rose) New.....	1.00
Lavender Honor (Lavender) New.....	1.00
2 Ft. Beauty (Dark Rose)	.25

J. K. Rugowski Seed Company, Manitowoc, Wis.

Mid Season Varieties

MERITORIOUS PINK (Flesh Pink)	.25
Lavender Beauty (Lavender)	.25
GIANT PURPLE BEAUTY (Dark Purple)	.25
Purity (Pure White)	.25
ROSE MANITOWOC (Rose)	.25
Pink Manitowoc (Shell Pink)	.25
WHITE MANITOWOC (Pure White)	.25
Red Feather (Dark Red) Single	.25
PURE HONOR White Fluffy)	.25
Purple Honor (Dark Purple Fluffy)	.50
CONTINENTAL WHITE (Pure White) New	1.00

Late Varieties

National Pink (Flesh Color)	.50
NATIONAL PINK (Dwarf Flesh Pink)	.50
Upright Purple (Dark Purple) New	1.00
NATIONAL LAVENDER or Mrs. Harding (Lav.)	.50

Mixed Asters

Manitowoc Mixed (All Colors)	.25
HONOR MIXED (All Colors)	.25
Fancy Mixed (All Colors)	.25

The above Asters are all separate colors and only put up in packages of one size.

ASTER PLANTS

We are booking orders for plants on the above varieties. Order early as first orders booked will be first mailed out. Add 10c extra for postage on all plant orders. It requires that amount no matter how large or small the order may be.

Asters—Old Varieties

	Package
Queen of the Market (White)	\$.10
Queen of the Market (Lavender)	.10
Queen of the Market (Blue)	.10
Queen of the Market (Purple)	.10
Queen of the Market (Crimson)	.10
Queen of the Market (Mixed)	.10

Royal Asters—Early

Royal (Purple)	.10
Royal (Lavender)	.10
Royal (Crimson)	.10
Royal (White)	.10
Royal (Mixed)	.10

"How to Grow Asters" FREE with each order.

Order Aster Plants Early.

L. M. MASON
Wholesale Florist
Streator, Ill.

January 1st, 1926.

J. K. Rugowski Seed Co.,

Gentlemen: Last summer I found that Asters from your seed stood up nicely alongside those of other strains which failed under attack of the blight when the dry weather came on.

Yours respectfully,

L. M. MASON.

FREE—Gladiolus Bulb with Every Package of Seed

Sweet Peas

There is no garden complete without Sweet Peas. No matter how few you put in or how little space you have there should always be room for them.

Sweet Peas, Spencers

	<i>Largest Type</i>	Per Pkg.	Per Oz.
173	Yellow Spencers	.10	.40
174	White Spencers	.10	.40
175	Red Spencers	.10	.35
176	Mixed Spencers	.10	.30
177	Choice Mixed	.10	.30

Pansies

		Package
179	Extra Florists' Mixed	.25
180	Giant Pansies, Mixed	.10

Plants in Bloom (*Look up Plants*).

Flowers for Every Garden

		Package
181	Alyssum	.05
182	Antirrhium Mixed (Snapdragon). Look up plants.....	.05
183	Antirrhium Pink (Snapdragon). Look up plants.....	.10
184	Antirrhium White (Snapdragon). Look up plants.....	.10
185	Ageratum, Mixed	.05
186	Bachelor's Button	.05
187	Balsam (Lady Slipper)	.05
188	Calendula Mixed	.05
188a	Balls, Calendula (extra)	.25
189	Calliposis Mixed	.05
190	Canterbury Bell Mixed	.10
191	Candytuft Mixed	.05
192	Candytuft White	.05
193	Cardinal Climbers	.05

J. K. Rugowski Seed Company, Manitowoc, Wis.

194	Carnation Mixed	.05
195	Centauuera Mixed	.05
196	Chrysanthemum Mixed	.05
197	Cosmos Giant Mixed	.05
198	Cosmos Early Mixed	.10
199	Clarkia Double Mixed	.05
200	Chinese Wool Flower	.05
201	Columbine Mixed	.05
202	Foxglove Mixed	.10
203	For-get-Me-Not	.05
204	Four O'Clocks	.05
205	Gourds, Many New Sorts, Mixed	.05
206	Helicrysum (Strawflower)	.10
207	Heliotrope, Mixed. (Look up Plants).....	.10
208	Hollyhock, Double Mixed	.10
209	Hollyhock, Single Mixed	.05
210	Ice Plant	.05
211	Larkspur, Fine Mixed	.05
212	Larkspur, White	.10
213	Lobelia, Blue	.10
214	Lobelia, White	.10
215	Lupin, Tall Mixed	.05
216	Lupin, Dwarf Mixed	.05
217	Marigold, Dwarf Mixed	.05
218	Marigold, Tall Mixed	.05

219	Mexican Fire Bush (Kochia)	.05
220	Morning Bride, Dwarf Mixed	.05
221	Mignonette, Large	.05
222	Moon Flower, Mixed	.05
223	Morning Glory, Japanese	.10
224	Morning Glory, Fine Mixed	.05
225	Morning Glory, Double Mixed	.10
226	Nasturtium, Tall Mixed	.05

FREE—Gladiolus Bulb with Every Package of Seed

227	Nasturtium, Dwarf Mixed	.05
228	Petunia, Choice Mixed. (Look up Plants).....	.10
228½	Petunia, Giant California	.20
Petunia Plants can be had from May 20 to July 1. (Look up Plants).		
229	Phlox, Mixed Colors	.05
230	Pinks Dianthus Improved, Mixed	.05
231	Poppy, Double Mixed	.05
232	Poppy, Single Mixed	.05
233	Portulaca, Double Mixed	.10
234	Ricinus Castor Bean	.05
235	Salpiglossis, Mixed	.10
236	Salvia Clara Bedman	.20
237	Salvia Fireball	.20
237½	Schizanthus	.05
238	Snow on the Mountain.....	.10

		Package
238a	Sunflower	.10
238b	Sweet Sulton Mixed	.10
238c	Scarlet Runner (Climber), Red	.10
238d	Cobcea (Purple Climber)	.10
238e	Poppy (Double Mixed)	.05
238f	Cardinal Climber (Red)	.10
238g	Swan River Daisy (Mixed)	.10
238h	Sweet William (Mixed)	.10
238i	Zinnia (Mixed)	.10
238j	Zinnia (Giant Double Mixed)	.25
238k	Lupin (Tall Mixed)	.10
238l	Colombine (Mixed)	.10
238m	Verbenia (Mixed)	.05
238n	Hycianth Bean (Purple Climber)	.10
238o	Mixed Climbers (all kinds)	.10

GLADIOLUS

We grow all our own Gladioli Novelties and Standard varieties. Be sure to read the full description of our novelties, there are some wonderful strains which we are offering to the public for the first time this season. If you are a lover of Gladioli we can surely furnish you with the best that were ever grown.

**TAKE ADVANTAGE OF OUR SPECIAL
GLADIOLUS OFFERS**

Standard Varieties, Gladioli

	Each	Per Doz.
America, Flesh Pink, Very Large	.05	.50
Chicago White, Good White, Very Early.....	.05	.60
Halley, Salmon Pink, Extra Early	.05	.50
Mrs. Frank Pendleton, Pink with Large Blotch.....	.10	1.00
Myrtle, Delicate Pink, Extra Early.....	.15	1.50
Niagara, Very Large Creamy Pink Tint.....	.07	.75
Schwaben, Very Large, Canary Yellow.....	.07	.75
War, Blood Red, Very Late.....	.10	1.00
Panama, Pink, Very Large.....	.07	.75
Prince of Wales, Salmon or Coral Pink.....	.10	1.00
Sunbeam, Yellow Premula, Best Yellow.....	.07	.75
Mrs. Dr. Norton, Pure Soft White.....	.15	1.50
Anna Eberius, Dark Velvet Purple.....	.25	2.50
Alice Tiplady, Orange-Saffron	.15	1.50
Louise, Beautiful Lavender	.20	2.00
Flora, Beautiful Canary Yellow	.12	1.20
Baron J. Hulot, the Leading Purple Variety.....	.12	1.20
Evelyn Kirkland, a Good Shade of Rosy Pink.....	.15	1.50
Monte Brecha, Miniature Gladiolus	.15	1.50

SPECIAL PRICES ON LARGER LOTS (WRITE)

Novelty Gladiolus

- No. 1. MISS CORNELIA RUGOWSKI.** Very soft flesh pink. Very early choice of all. Each \$3.00, Per Dozen \$30.00.
- No. 2. NIAGARA No. 115.** Very tallest and largest bloom of any Gladiolus. A good yellow with lavender shading. Each \$2.00, Per Dozen \$20.00
- No. 3. PROF. GEO. URBAN.** Very large and tall, creamy yellow with orchid shading. Comes with 20 to 24 blooms on a single spike. Each \$2.00, Per Dozen \$20.00.
- No. 4. SISTER HORTENSE.** Pure white with small lavender throat (Lacinated). A new type in Gladiolus. (See cut in catalog). Each \$3.00, Per Dozen \$30.00.
- No. 5. CANNAGLAD.** Very best scarlet red, resembles the King Humbold Canna. It opens up around the spike—very rare. Each \$1.00, Per Dozen \$10.00.
- No. 6. ANITA FEUERPFIL.** Creamy lavender, clear shade, early, opens with many blooms. A good multiplier. Each 50c, Per Dozen \$5.00.
- No. 7. MIRRO.** Pure white with five distinct lavender marks on lower petal. Very long, straight spike. Each 50c, Per Dozen \$5.00.
- No. 8. MRS. J. E. HAMILTON.** This Gadiolus has all the features of Mrs. Frank Pendleton but its blotch is lavender on a white base. Very catchy color. Each 50c, Per Dozen \$5.00.
- No. 9. NIAGARA No. 30.** This is a good varigated color in the light shade. It opens up all its blooms up to the top. Long spike and good keeper. Only a limited amount to offer. Each 75c, Per Dozen \$7.50.
- No. 10. WAR No. 67.** Very odd color. Resembles a butterfly of a large size—a real novelty. Each \$1.00, Per Dozen \$10.00.
- No. 11. REV. FRANK NONA.** Light yellow, very large, at least 4½ feet tall. By ordering this variety you are doing a charitable act, as the proceeds go to Rev. Frank Nona, an invalid. Each \$2.50, Per Dozen \$25.00.
- No. 12. NIAGARA No. 99.** This wonderful Gladiolus without a name but only No. 99 has its keeping qualities and substance that no other possesses. Each \$1.00, Per Dozen \$10.00.

The above twelve New Gladiolus will please you more than any you have ever seen. Total value, one of each, \$17.75. We offer you all twelve, one each, for **ONLY \$12.00.**

TAKE ADVANTAGE OF OUR SPECIAL GLADIOLI OFFERS

FREE—Gladiolus Bulb with Every Package of Seed

Mixed Seedlings of New Gladiolus

These are all of distinct families which run more or less to the parent color.

		Each	Per Doz.
No. 13.	Niagara Seedlings. Creamy, all colors.....	.10	1.00
No. 14.	War Seedlings. Blood red, all colors.....	.10	2.00
No. 15.	Schwaben. Yellow, all colors.....	.15	1.50
No. 16.	G. 42 Seedlings. Maroon, mostly red mixed.....	.20	2.00
No. 17.	Chicago White. White, mostly light mixed.....	.10	1.00
No. 18.	Earliest White. Light to lavender mixed.....	.15	1.50

TAKE ADVANTAGE OF OUR FREE OFFER

Dahlias

There is no flower lover more delighted than to see a wide range of Dahlias which in the past several years were improved that today a person can hardly realize of what beauties man and Nature have produced.

We grow over 400 varieties of Dahlias ourselves and produced many new ones that are already taking first rank on many of which we have received Certificates of Merit.

All of our Dahlias are grown by experienced help and only first class tubers we send out.

DAHLIAS. A pamphlet on how to grow them will be furnished free with an order.

Ball-Shaped, or Show Dahlias

The old-fashioned double Dahlia. The improved varieties are very popular on account of their long stiff stems and lasting qualities as cut flowers. Also these kinds are very beautiful.

- A. D. LAVONI (Show).** Delicate pink, well formed with long stem, nearly the shape of a ball. Good keeper. Each 35c.
- CROWN OF GOLD (Show).....** Beautiful golden orange, spotted bronze, extra early, medium size. A very free bloomer. Each 35c.
- CUBAN GIANT (Show).** A very large ball-shaped flower of bright maroon red; Giant is the correct name. It is the largest in the show Dahlia family. Each 50c.
- DELIGHTED WHITE (Show).** Extra large, pure white, average blooms. Measures 7 to 8 inches across. Very good bloomer. Each 50c.
- MAUDE ADAMS (Show).** White, shading to lavender pink. Very good cut flower variety. A mass of blooms throughout the entire season. Each 35c.
- CRIMSON BEAUTY (Show).** Beautiful crimson on long, stiff stems. Very good for cut flowers. Each 35c.
- PURPLE LAVONI (Show).** Deep purple, ball shaped. Good cutter and shipper. Always a stand-by. Each 35c.
- SYLVIA (Show).** Ball shape; white with pink, turning into daybreak. Very good cutter and bloomer. Each 35c.
- STORM KING (Show).** Pure white, ball shape. Good stiff stem for cutting purpose. Has good keeping quality. Each 35c.

Peony Flowered

These are large, fluffy and show that beautiful golden center so characteristic of the type. They are semi-double with long, wavy, and curling petals.

- MRS. CHAS. SEYBOLDT (Peony).** Ground color, crimson carmine, each petal tipped more or less, marked with white. Very delicate and free bloomer. **Each 35c.**
LUCERO (Peony). Beautiful tan. One of the best colors in the Dahlia Family. Very good bloomer all season long. **Each 50c**

Decorative Dahlias

This class is the pride of all growers. The plants are strong, sturdy, vigorous. They bloom in great profusion and the colors and forms are beautiful and varied. Our varieties have long, straight stems.

- MRS. CARL SALBACH (Dec.).** The best lavender ever produced. Has long, straight, stiff stems; always a prize-winner. **Each \$1.00.**
D. M. MOORE (Dec.). Very large maroon red, free bloomer and good cutter. **Each 50c.**
BREAK O' DAY (Dec.). The color is clear sulphur yellow, shaded to sulphur white at the tips. A mass of large flowers the entire season. **Each \$1.50**
DELECE (Dec.). Bright, soft pink, a good florist's dahlia, with good stem and keeping qualities. Just the color for designs. **Each 50c.**
NABILIS (Dec.). A splendid decoration variety, straight, stiff stem. The crimson base of petals melts into creamy white at outer edges. By growing this, your friends will visit you often. Everybody's choice. **Each \$3.00**
JACK ROSE (Dec.). The best crimson for any garden. An old variety but always holds it own. Good cutter and shipper. **Each 35c.**
J. M. GOODRICH (Dec.). Beautiful salmon pink, tipped with primrose. **Each \$1.00**
MINNIE BURGLE (Dec.). Bright scarlet red, flowers are perfect decorative type; the blooms come on wiry stems, very free bloomer. Late in the fall it is a fire bush. **Each 50c.**
PRINCESS JULIAN (Dec.). Pure white flowers, well formed and produced on long, stiff stems. Free and early bloomer; good for design work. **Each 50c.**
YELLOW BEAUTY (Dec.). A solid canary yellow. Very free bloomer, about 3 feet tall. A real color for every garden. **Each 35c.**
OREGON BEAUTY (Dec.). This is surely a beautiful and probably the most popular variety grown. Bright vermilion cardinal; rich glistening. So free flowering that at a short distance the plant seems to be hung full of Japanese lanterns. Extremely showy. **Each 50c.**
LYNDHURST (Dec.). Deep red, very early bloomer. Comes long before any other dahlia. Blooms throughout the entire season. **Each 50c.**
MADONNA (Dec.). Large, pure silvery white blossoms with long, wavy petals. Free flowering with long, erect stems. **Each \$1.00.**
MILLIONAIRE (Dec.). Monster dahlia, lavender, shading to white in the center. One of the largest grown. Measures 8 to 10 inches across. **Each \$1.50.**

Cactus Dahlias

These have long, narrow in-curved and sometimes twisted petals which give them a very interesting and graceful appearance. No collection can be considered acceptable without some of this class.

- COUNTESS OF LONSDALE (Cac).** One of the best for cutting. Rose amber flowers of beautiful form. Good stem and very free bloomer. **Each 50c.**
GOLDEN GATE (Cac). A deep golden yellow, very large tinted bronze or russet. Very free bloomer. A little late in the season. About 4 feet tall. **Each 50c.**
PERLE DE LYONS (Cac). Pure white with just a little tint of lavender. Petals cleft at tips; a good bloomer with fair stem. **Each 50c.**

FREE—Gladiolus Bulb with Every Package of Seed

- DIANA (Hybrid Cac).** Beautiful shade of crimson and violet. Flowers are held up by long, stiff stems. Very early. Flowers measure 7 to 10 inches. **Each 50c.**
- GEO. WALTERS (Hybrid Cac).** Very large coral pink with golden center. Good growing habits. Flowers are produced on strong steps. A real Dahlia. **Each \$1.00.**
- RENE CAUEAUX (Cac).** Bright scarlet red. Very free bloomer on long, wiry stems. A mass of flowers in bloom at all times. **Each 50c.**
- FLORODORA (Cac).** Deep red. Very free bloomer. Good for hedge purposes. Dwarf growth. **Each 50c.**
- J. H. JACKSON (Cac).** The narrow incurved petals are rich velvety blacking maroon, on long wiry stems. **Each 50c.**
- KALIF (Hybrid Cac).** Deep scarlet with long pointed petals on long stem. A royal flower. **Each 75c.**
- LIBBELE (Cac).** One of the finest lavender purple in this family. Blooms are medium size. A very free bloomer. **Each 50c.**
- BIANCA (Hybrid Cac).** Exceptionally well formed flowers of lavender pink, shaded to white in the center. Free bloomer; large size blooms. **Each \$2.00.**
- ETENDARD DE LYONS (Hybrid Cac).** A brilliant royal purple flower of French origin. A richly colored variety that never fails to attract attention in the garden. **Each 75c.**
- MARGARET BOUCHEN (Cac).** Cheerful rose, shading much lighter to the white center. Straight petals are slightly quilled. Very good cut flower variety. **Each 50c.**
- F. W. FELLOWS (Cac).** Large bright orange flowers on long stiff stems. The choice of all who see them. **Each \$1.25.**

**6 Bulbs at 5 times the Price of Each
12 Bulbs at 10 times the Price of Each**

Rainbow Mixture

Comprises all types, forms and colors, and is made up of varieties of genuine merit. If you will be too busy to keep the record of the named kinds, then this mixture will give you fine satisfaction. **Each 20c; 6 for \$1.00; Dozen \$1.50.**

Climbing Roses

	2 Yr.s Old
	Each
Climbing American Beauty (Red)	\$1.00
Climbing Baby Orleans (Dark Pink Everblooming).....	1.20
Dorothy Perkins (Pink)	.75
Excelsa (Red Dorothy Perkins)	.75
Flower of Fairfield (Red Everblooming)	1.20
Gerdenia (Yellow)	1.20
Pink Rambler (Pink)	1.20
Seven Sisters (Pink)	.75
Silver Moon (White)	1.20
White Dorothy Perkins (White)	1.00

Bush Roses

Hybrid Perpetual

	2 Yr.s Old
	Each
American Beauty (Red)	\$.95
Capt. Christy (Pink)	.95
Fischer Holmes (Crimson)	.95
Frau Karl Druschki (White)	.95

J. K. Rugowski Seed Company, Manitowoc, Wis.

John Hopper (Rose Pink)	.95
George Washington (Red)	.95
Jubilee (Red)	.95
Paul Neyron (Pink)	.95

SPECIAL—Six of the above Bush Roses at \$5.00, prepaid—your selection of the above varieties. ..All of No. 1 stock.

Hardy Perennials

	Clump Each	Three	Dozen
Campanula (Canterbury Bell) Double Mixed	\$.35	\$1.00	\$2.75
Campanula (Canterbury Bell) Single Mixed	.35	1.00	2.75
Daisy (ShastaGiant) White with Brown Eye	.35	1.00	2.75
Delphinium (Larkspur) Light Blue	.35	1.00	2.75
Delphinium (Larkspur) Dark Blue	.35	1.00	2.75
Digitalis (Fox Glove) Mixed Colors	.35	1.00	2.75
Forget-Me-Nots (Blue)	.35	1.00	2.75
Hollyhocks (Double White, Rose, Scarlet and Flesh)	.35	1.00	2.75

Peonies

Named Varieties—3 to 5 eyes to the Clump

	Each
Alexandria (Pink)	\$.75
Festiva Maxima (White)	.75
Golden Harvest (Blue and White).....	1.00
Humeii (Cherry Pink)	.75
Karl Rosenfield (Red)	2.50
Pres. Roosevelt (Red)	.75
Queen Victoria (White)	.75

Peonies, Common Varieties

	Each
Peony (Common White)	.60
Peony (Common Pink)	.60
Peony (Common Red)	.60
Peony (Double Pink, 8 to 10 eyes a clump)	1.20

Phlox

	Each	Three	Dozen
Phlox (Cherry Red)	\$.35	\$1.00	\$2.75
Bridesmaid (Light Pink)	.35	1.00	2.75
Champs Elysee (Bright Rose)	.35	1.00	2.75
Comte (Red)	.35	1.00	2.75
La Vogue (Purplish Blue)	.35	1.00	2.75
Mrs. Jenkins (White)	.35	1.00	2.75
Thor (Salmon Pink)	.35	1.00	2.75
Elizabeth Campbell (Salmon Pink)	.35	1.00	2.75
Wildar (Violet)	.35	1.00	2.75
Rynstrom (Rose Pink)	.35	1.00	2.75
Rosenberg (Reddish Violet)	.35	1.00	2.75

FREE—Gladiolus Bulb with Every Package of Seed

Hydrangea

Hydangea (Arborescens Grandiflora) Hills of Snow, Tall

	Each
18 to 24 inch	\$1.00
2 to 3 feet	1.25

Hydrangea (Paniculata Grandiflora) Dwarf

18 to 24 inch	\$1.00
2 to 3 feet	1.25

Hydrangea (Tree Form)

3 to 4 feet	\$1.50
4 to 5 feet	2.00

Privet Hedge

Amour River North Privet, Hardy (Amurense)

	Per 10	Per 100
12 to 18 inch	\$1.25	\$11.00
18 to 24 inch	1.50	13.00
2 to 3 feet	2.00	18.00

Spirea

	Each
Spirea (Anthony Waterer (Crimson Everblooming) 18 to 24 inch	\$1.00
Spirea (Billardii Pink, 2 to 3 feet	.75
Spirea (Prunifolia Flora Plena, White, 2 to 3 feet	1.00

Vegetable Plants

We grow all the leading varieties of Vegetable plants. Early and late. Our plant department is a busy place during the planting season, on account of the many satisfied customers who do not care to go to the trouble of growing their own. We have them when it is ready to plant.

PLACE YOUR ORDERS NOW FOR PLANTS

	Doz.	Per 100	Per 1000
CABBAGE, EX. EARLY (Pointed)	\$.15	\$.60	\$5.00
Cabbage, Ex. Early (Round Head)	.15	.60	5.00
CABBAGE LATE (Hollander)	.05	.35	3.50
Cabbage Late (Disease Resisting)	.10	.60	5.00
Cabbage Late (Red Hollander)	.10	.60	5.00
CAULIFLOWER, EARLY (Snowball)	.20	1.00	8.00
Cauliflower Late (Snowball)	.15	.75	6.00
KOHL RABI EARLY (White or Purple)	.10	.50	4.00
Kohl Rabi Early (White or Purple)	.05	.40	3.50
LEEK, PER BUNCH (about 1½ dozen).....	.10	.30	2.50
Celerac (Bulb Celery)	.40	.40	3.50
CELERY STOCK (Golden Self Blanching)	.10	.50	4.50
		Dozen	100
EGG PLANT (Black Beauty)	\$.30		\$2.50
PEPPERS (Bull Nose Shape)	.30		2.50
Peppers, large sweet (Crimson Giant)	.30		2.50
TOMATOES, (Earliest Producer, transplanted).....	.35		3.00
Tomatoes (Earliest Producer, not transplanted)	.25		2.00
Ponderosa (Late Transplanted)	.25		2.00

If less than \$1.00 worth of plants are ordered add 10c for postage. As all plants be packed in a good box. We ship plants safely in 1, 2, 3 and 4 zones.

Flower Plants

We list only our best strains that we grow. Thousands have been pleased last season. We surely can please you.

Order Plants Early.

Do It Today.

ASTERS

	Dozen	100
Royalty (Rose) Very Full	\$.35	\$3.00
Royalty (Purple) Very Full	.35	3.00
Royalty (White) Very Full	.35	3.00
2 Ft. Beauty (Dark Rose) Tall	.25	2.00
Meritorious Pink (Flesh Pink) Tall	.35	3.00
Lavender Beauty (Lavender)	.25	2.00
Lavender Honor (Clear Lavender) New	.50	4.00
National Pink (Shell Pink) Very Full)	.35	3.00
Powder Puff (Rose) Extra New	1.00	8.00
Powder Puff (White) Very Selected	1.00	8.00

Mixed Varieties of Aster Plants

Royalty Mixed (All Colors)	\$.30	\$2.25
Manitowoc Mixed (All Colors)	.30	2.25
Honor Mixed (All Colors)	.30	2.25
Beauty Mixed (All Colors)	.25	2.00
Rainbow Mixed (All Colors)	.25	2.00
Choice Mixed (All Colors)	.25	2.00

An order for less than \$1.00 for Plants add 10c for Postage, please.

ALL OUR ASTERS ARE PRIZE WINNERS

Various Varieties of Flower Plants

Order Plants Now with Your Seeds

ANTHRIRRIUM (Snapdragon Mixed)	\$.20	\$1.50
Anthririium (Snapdragon) white	.20	1.50
ANTHRIRRIUM (Snapdragon) pink	.25	1.75
Salvia (Clara Bedman)	.25	2.00
SALVIA (Bonfire)	.25	2.00
PETUNIA (Everblooming)	.25	2.00
Petunia (Giant of California)	.30	2.25
Stocks (Dwarf, 10 weeks)	.20	1.50
Stocks, Cut and Come (Many double)	.25	2.00
AFRICAN MARIGOLD	.25	2.00
Marigold (Mixed)	.25	2.00
Morning Bride (Mixed, all colors)	.25	2.00
HELIOTROPE (Best scented flower)	.25	2.50
Calandula (Very Choice)	.25	2.00
CALANDULA (Balls, Ex. large)	.35	2.50
Delphinus (Larkspur, mixed) Look up shrubs	.25	2.00
Helicrysum (Strawflower Mixed)	.20	1.50
GAILLARDIA (Mixed)	.25	2.00
Pansies Plants (not in bloom)	.25	2.00
Pansies Giant, (Mixed, not in bloom)	.35	2.50
Strawflowers (Mixed)	.25	2.00

Zinnias

The Zinnia is getting to be one of the most popular flowers now grown. In the past few years we have devoted our attention to this flower that is now one of our leaders. We have several wonderful strains in our stock. In our trial ground last season we had them from 5 to 6 inches across.

Giant Zinnia Mixed Only	\$.30	\$2.00
Giant Zinnia (Dahlia Type Mixed)	.35	2.50
Zinnia (Choice Mixed)	.25	2.00

FREE—Gladiolus Bulb with Every Package of Seed

FERTILIZERS

This question of Fertilizer is the greatest worry of the country. The time has come where we are compelled to use Commercial Fertilizer on a larger scale, and the sooner that we adopt it our great worry will diminish. Where there were millions upon millions of tons a few years ago, to-day the automobile only uses oil and grease but leaves us nothing to put in the soil.

But commercial fertilizers have taken this place which is more economical, cleaner, less trouble of handling and that becomes available the first season. By all means get started in using commercial fertilizers. You will be surprised what a fine garden and lawn you will have.

BUY IT BY THE BAG

Prices on Fertilizers:

	5 lb.	25 lb.	50 lb.	Full Bag 125 lbs.
Extra High Grade for Garden.....	\$.30	\$1.25	\$2.25	\$4.50
Special for lawn	.25	1.00	1.75	4.00
Potato Special and Cabbage.....	.30	1.25	2.25	4.50
Bone Meal, for Flowers	.30	1.25	2.25	4.50
Shredded Sheep Manure	.25	1.00	1.75	* 3.75

* 100 lb. Bags.

For all purpose use broadcast 25 lbs. to 1000 square feet, mix well with soil. For plants add tablespoonful to each hill, mixing well with soil. When plants are large, add around each plant spoonful once every two weeks, mixing well at all times. Do not get too close to plant or the foliage at any time.

BUY IT BY THE BAG—IT'S CHEAPER

H. Stern, Jr. & Bro. Co.
335 to 341 Broadway
Wholesale Dry Goods
Notions, Furnishing Goods, Etc.

Milwaukee, Wis., May 29, 1925.

J. K. Rugowski Seed Company,
Manitowoc, Wisconsin.
Gentlemen:

I am well pleased with the plants. They are the healthiest looking Aster plants I have ever seen and I hope they will give good results. I further want to state that where six were ordered invariably seven were packed. This is a very commendable way of doing business and I can highly recommend your firm to anyone who desires a square deal in your line of business.

Yours very truly,

RAL—BM

RICHARD A. LOEFFLER.

J. K. Rugowski Seed Company, Manitowoc, Wis.

FREE

Gladioli Bulbs

FREE

We grow all of our own Gladioli which is done on a large scale. We sell direct to the consumer. All our seeds in packages and bulk.

No Middleman's
Profit

You get the middleman's share with every 5 or 10c package of seeds listed in our catalog we give you—

One Blooming Gladioli Free

No matter how many packages you order.

**Make up a large list and get
Your Friends to order**

See Special Offers on
Following Page.

FREE—Gladiolus Bulb with Every Package of Seed

Lawn Seed

There is nothing surrounding a home that is better than a fine lawn, no matter how attractive your surroundings may be but to have a poor lawn, or only a few bare spots it spoils the whole appearance of the best home.

OUR OWN LAWN SEED has made us a good reputation for all who have used our **SPECIAL J. K. R.** mixture got a good stand from the very beginning.

AMOUNT REQUIRED

Use one pound of lawn seed to every 200 sq. ft. of space for new lawns. Old lawns use one pound to every 400 sq. ft. After which rake over well—the rougher the better. **J. K. R. Lawn Mixture** contains white clover. Per pound, 60c; 5 lb. lots, \$2.75; 10 lbs., \$5.50.

SHADY LAWN MIXTURE. This mixture is used where there is a great deal of shade from other houses or trees.

Pr Pound 50c; 5 lbs. \$2.35; 10 lbs. \$4.50.

CHOICE MIXTURE. This mixture is a very good one to use on old lawn. Use only one-half as much as you would for a new lawn. One pound to 400 sq. ft.

Price per pound 40c; 5 lbs. \$1.75; 10 lbs. \$3.25.

MANITOWOC PARKS. This mixture consists of all good grass mixtures including white clover, Kentucky blue grass, etc.

Price per pound 45c; 5 lbs. \$2.00; 10 lbs. \$3.75.

WHITE CLOVER. We have this separate and many parties wish for white clover heavier than is usually in any lawn mixture. The white clover stock is very short this season on account of weather conditions.

Price per pound 75c; 5 lbs. \$3.60; 10 lbs. \$7.00.

A GOOD LAWN REQUIRES. Don't neglect your lawn—it is the best asset any home has. Don't starve it in anyway; use at least some fertilizers once a year. The easiest and cleanest is the Commercial kind—We have it.

For every 1000 sq. ft. broadcast 25 lbs. Just before a good rain or wetten after you put it on. It is also advisable to make holes with a spade fork from one end to another about 5 to 6 inches deep, every square foot of space, just before applying. This will allow the Fertilizer to get at the roots where it is needed.

FRIENDSHIP

We will appreciate it very much to send your friends our catalog whose addresses you can send at the time of mailing your order.—**THANK YOU.**

SPECIAL OFFER NO. 1

If your order amounts to \$2.00 or over we will give you one extra new Gladioli Bulb **FREE.** Valued at \$1.00. Besides one with every package. Add 5c postage to cover Free Gladioli.

SPECIAL OFFER NO. 2

With an order of \$4.00 or over in addition to one **FREE** Gladioli with each package of seeds, we will give you two new Gladioli **FREE**, both different colors, valued at \$2.00. Add 10c postage to cover **FREE** Gladioli.

SPECIAL OFFER NO. 3

With an order of \$10.00 or over, no matter what you buy, as long as your order for seeds and bulbs amounts to over \$10.00—in addition to **FREE BULBS**, we will give you one bulb **FREE**, Sister Hortense, as cut on this page, worth \$3.00 per bulb. Add 15c postage to cover free Gladioli.

J. K. Rugowski Seed Company, Manitowoc, Wis.

Wisconsin State Florists' Association

C C POLLWORTH PRESIDENT
MILWAUKEE

J E MATTHEWSON VICE-PRESIDENT
SHEBOYGAN

G RUSCH TREASURER
MILWAUKEE

Directors
R HAENTZE FOND DU LAC
F RENTSCHLER MADISON
W C ZIMMERNANN MILWAUKEE

H. J. SEEL, Secretary
402 MILWAUKEE STREET
MILWAUKEE

September 15th, 1919

J. K. Rugowski,
Manitowoc, Wis.

Dear Sir:

In the name of the Wisconsin State Florists' Ass'n, I wish to thank you for your exhibit of both the pink and white AstCrs, at our annual meeting held at Milwaukee September 12th.

I am transmitting herewith the resolution passed at that meeting, endorsing these asters as being a very meritorious flower. It was the sense of the resolution that these asters be endorsed by the association as having the largest flower and longest stems and in every way being superior to any aster thus far seen in the market. It is with pleasure indeed, that I am permitted to send this message.

With best wishes for the future success of this flower, I am

Yours very truly

WISCONSIN STATE FLORISTS' ASS'N

Secretary

HJS/MJ

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