Historic, Archive Document

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LUCETTE—(Bill's Origination) As seen growing in the fields it appears to be absolutely pure white, but backs of petals carry a trace of phlox pink which imparts an alluring orchid sheen to the flowers. Lower petals also have a dainty subdued feather of wonderfully soft phlox pink
.....Each 15c; 3 for 40c; Doz. \$1.50

JUST A FEW BARGAINS

25 Large Flowering Bulbs in Mixed Colors and One Lucette --\$1.00

100 Large Flowering Bulbs in Mixed Colors and One Lucette --\$3.00

100 Medium-Sized Bulbs, in Mixed Colors, and One Lucette, Just As Good Varieties As the Large Bulbs, and Will Give Excellent Flowers -----\$2.00

BE FAIR TO YOUR GARDEN! IT DESERVES THE BEST!
BILL'S GLADS HAVE WON THE SILVER CUPS FOUR YEARS
IN SUCCESSION AT THE ANNUAL NATIONAL SHOW
THERE ARE NONE BETTER! THE PRICES ARE REASONABLE!

Caution!

Don't Lay This Aside Until Tomorrow!
YOU MAY FORGET IT!

AND THEN!

YOU would not get the Catalog! YOU would not have BILL'S BULBS in your garden!

WE would not get your order!

TOUGH luck for both of us!

GIVE US NAMES OF GARDEN LOVERSON BACK OF THIS SHEET

WE
THANK
YOU!

Bill's Glad Farms

CANANDAIGUA

NEW YORK

YOU'LL
THANK
US!

GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS

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WE WANT TO SEND YOU OUR NEW 1927

Fifty-Page Gladiolus Catalog

THIRTY BEAUTIFUL ILLUSTRATIONS
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Be an Optimist

Indulge your fancy

Long for the sunshine

Look for the signs

Spring will come

Go into your garden

Lay out your plans

Ask for the Catalogs

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18 WONDERFUL.....
GLADIOLUS BULBS **\$1**

OUR selection; no two alike; not labeled; packed in handsome box, suitable for Easter, Birthday or friendly gifts at any time.