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TODD'S 1927 STRAWBERRY PLANT CATALOGUE

W.S.TODD,
GREENWOOD,
DELAWARE.

TODD'S 1927 CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS Friends and Patrons:—

Another year is with us and again I have the pleasure of placing before you my annual strawberry plant catalogue describing the plants we grow. Last season was very good here for growing plants and I am pleased to say that we have a good supply of most of the varieties we have listed and that they are as large and fine as we ever grew. I do not like to boast of our plants, and I am not going to say they are better than anyone else can possibly grow, but I am willing to have them tested by any plants that you may buy elsewhere. Every year I receive letters from customers saying, "You do not say enough about the quality of your plants and the way you trim and pack them." I am willing to let my customers do the talking and of course am pleased to receive the many testimonials they send me and I am printing a few of them for your benefit.

In reading the many catalogues you are sure to receive any season you will notice that several claim to be the largest grower and shipper of strawberry plants in the United States. Somebody must be mistaken. I do not claim to grow and ship as many plants as many nurseries, but I will say that I believe our plants are as large and fine as anyone grows and I am sure that we trim and pack them much better than many do. I have bought new varieties of plants from many different nurseries and have found that many ship them with all of the dead leaves and runners attached, and then threw in most of the soil in which they grew for good count. I expect you have had the same experience. **For this season I have a good supply of large, healthy, heavy-rooted plants, equal to the best that I ever sent out, and customers that have been dealing with me for years know that this means, equal to the best grown.** If you have never dealt with me I will be pleased to receive your order and I will do my best to please you. We send out nothing but first-class plants, trim and pack them as they should be, and I assure you all that you will receive the same liberal treatment, and plants of the same high-grade as in Seasons past, and that you cannot buy better plants, or plants that will produce more, or better fruit, no matter where you buy, or what you pay. Some can tell you how to become rich growing strawberries but I have never been able to become rich, and I have grown some very good crops of berries. I will say however, that berries have paid handsomely for several years and those who are growing them are receiving a good profit: in fact I know of no fruits that have brought the returns that strawberries have for several years, and I see no reason why it will not continue. The best soil you have is the best for berries. The earliest varieties usually do best on light land and the late varieties on heavier land. Land that has been in truck crops, or land that was in cow peas or soy beans the previous year is excellent for berries. Early setting is very important. Plants should be set just as early in the spring as you can get the land in shape, as they almost always live and are sure to grow better than plants set very late in the season. **Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late."** With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful with strawberries.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD.

TESTIMONIALS.

W. S. TODD.

Denver Co., Col., May 18th, 1926.

Dear Sir:—I received the plants in good condition. They were nice plants and well packed. Thanking you for the favor, I am
Very truly yours,
G. W. HUBER.

W. S. TODD.

Augusta Co., Va., Feb. 3rd, 1926.

Dear Sir:—I have been a regular customer of yours for several years but have failed to receive a catalogue this year. Please send two as I want one for a neighbor that wants plants.
Very truly,
C. R. MOORE.

W. S. TODD.

York Co., Pa., April 7th, 1926.

Dear Sir:—My first order of plants arrived in nice condition and I am well-pleased with them. I am enclosing another order for Premier plants.
Yours truly,
ED. S. RUTTER.

W. S. TODD.

Dutchess Co., N. Y., Feb. 23rd, 1926.

Dear Sir:—I am enclosing my order for 17,000 plants. You will remember me as an old customer of yours. I have used thousands of your plants and they were always very satisfactory. Yours very truly,
M. E. TEATOR, Estate.

Later in the season Mr. Teator sent me another order for 20,000 more plants.

W. S. TODD.

St. Louis Co., Mo., May 3rd, 1926.

Dear Sir:—I want to say that I received all of our shipments of plants and they were surely very nice and well trimmed and packed. I want to thank you for your promptness in filling the orders.
The Oakville Farmers Club
Per. GEO. E. MEYER, Secretary.

W. S. TODD.

Summit Co., Ohio, April 23rd, 1926.

Dear Sir:—You may remember we ordered our plants from you when we lived at Atwater. We have moved here and are needing more plants and are enclosing our order. We know the Howard is O.K. but have never grown the others ordered and if not suitable for this section you may send varieties that you know are. Thanking you for past favors,
I am

Respectfully yours,

E. L. RICKETTS.

TESTIMONIALS.

W. S. TODD.

Berlington Co., N. J., April 14th, 1926.

Dear Sir:—I am enclosing check for five thousand plants of some late variety and you may send what you consider best for this locality.

Yours truly,

G. EBER HAINES.

W. S. TODD.

Strafford Co., N. H., Feb. 25th, 1926.

Dear Sir:—From the fact that Mr. Chas. Rhodes, a friend of mine buys your plants and has good success with them I am enclosing my order.

Yours very truly,

Wm. S. LOUGEE.

W. S. TODD.

Chester Co., Pa., April 16th, 1926.

Dear Sir:—I am enclosing my order for plants. The nicest berries I ever got were from plants that I bought from you two years ago.

Yours truly,

J. REESE GEORGE.

W. S. TODD.

St. Louis Co., Mo., April 9th, 1926.

Dear Sir:—I am enclosing orders for two neighbors of mine. They saw my plants and they were so nice they asked me to order from you for them.

Yours truly,

HENRY BARTH.

W. S. TODD.

Doniphan Co., Kan., April 12th, 1926.

Dear Sir:—Enclosed find order for 25,000 Howard plants. Please ship about the 17th.

Yours truly,

J. M. BOEH.

W. S. TODD.

Aroostock Co., Maine, May 12th, 1926.

Dear Sir:—Plants arrived all right and are nice ones and very satisfactory.

Respectfully,

G. F. MERRITT.

W. S. TODD.

Washington Co., Pa., March 31st, 1926.

Dear Sir:—Enclosed you will find a check and order for berry plants. I am sending this order for a neighbor.

Respectfully,

L. P. GILLIS.

STRAWBERRY PLANTS

X **ADAM'S EARLY.** (Per.) A variety I introduced last season. It is a chance seedling found here several years ago. It ripens with the medium early varieties and continues through a long season, or until the latest varieties are gone. It also blossoms and bears lots of berries in the summer and fall and is much more productive in this respect than many of the everbearers. The plants are of medium size, excellent growers on

any soil, with bright glossy green foliage that shines as though varnished. In very dry seasons it has always made excellent plant beds here. I fruited it last season and with me it ripened almost as early as Howard, and I believe it will produce fully as many quarts per acre as that variety. Each plant has several fruit-stalks and all are loaded with berries. The fruit is about the size, shape and color of Gandy, ripens all over at once, is quite firm and of good quality. The fruit looks nice when picked and packed and sells for good prices.

This is a very good variety and well worth trying and I believe will give general satisfaction. I booked several orders for plants last season to be delivered this spring to visitors that saw it fruiting here.

HOWARD No. 17. (Per.) I can see no difference in the fruit of this and Premier, but I always find that my Howard produces more fruit, fruited side by side in the same patch. I have many reports from customers that say the Howard is more productive, while others say there is no difference. I have kept the two varieties separate so that customers can make their own selection. Anyway, the Howard is an extra fine variety and no one will make a mistake in planting it, and I do not think any variety will make the growers more money. The plants are vigorous,

with perfect foliage, enormously productive of large, firm, beautiful and delicious berries. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. Season, early to late.

In many sections many growers are planting nothing but Howard. Last season I had twenty-eight varieties of plants for sale and one-third of my entire plant sales were for Howard. This certainly shows how fruit growers like the Howard. The following is from a paper published in Newburgh, N. Y.: "The Howard strawberry is attracting much attention among our fruit growers in this vicinity. It is a sweet berry with less acidity than most of the other varieties; large in size and fine in color.

Ensign Lyons, one of our large growers, received eight dollars per crate for Howard berries today."

Mr. Lyons, of Ulster Co., N. Y., wrote: "I have had a wonderful crop of berries from the Howard plants I purchased from you, the best I ever grew, and I have received eight dollars per crate for them right at my packing house. We picked the Howard just three weeks from the time we started."

Berry growers in Delaware, and in fact all over the United States, received from six to eight dollars per crate for Howard berries, and anyone can make a handsome profit growing this variety.

PREMIER. (Per.) One of the best and most popular varieties ever introduced and claimed by many to be without an equal for any purpose. It is a success in all sections. The plants are fine growers, large and very heavy deep-rooted. It ripens with the earliest, is very productive, fruit is large and of delicious flavor, firm, and a good keeper and sells for fancy prices. Many claim this is the most profitable variety they have ever grown. If you want a good early variety, and one that bears large berries through a long season, you will make no mistake in planting Premier.

EARLY BIRD. (Per.) R. M. Kellog Co., the introducers, say: "Early Bird is a seedling of unknown parentage. A strong, persistent grower with large, smooth spotless leaves. The berries are large and perfectly formed just like a top. The color is a bright snappy red; flavor, mild and delicate; a good shipper, good keeper and most delicious for home use. About one week earlier than Premier. It's the only strawberry we have ever seen that we are even willing to even compare with Premier."

I have never fruited it but am offering it to my customers for trial. With me it has made a moderate number of very large, heavy, deep-rooted plants.

W. S. TODD.

St. Clair Co., Ill., April 22nd, 1926.

Dear Sir:—I want to express to you my delight in the quality of strawberry plants I received from you. They are all anybody could wish. Please accept my many thanks for the extra ones you made me a present of.

Respectfully yours,

W. E. PEACH.

W. S. TODD.

Doniphan Co., Kan., April 20th, 1926.

Dear Sir:—Enclosed you will find my order for plants. I bought fifty-five thousand of you last spring and they have done just fine.

Respectfully yours,

LOUIS MILLER.

W. S. TODD.

St. Louis Co., Mo., Feb. 1st, 1926.

Dear Sir:—I want four thousand of your plants this spring. Please send your catalogue.

Yours truly,

H. M. BERGER.

PARCELL. (Per.) Another variety introduced and described by the R. M. Kellogg Co., as follows: Parcell was named after its originator, Mr. A. G. Parcell, of New York, who has grown this variety commercially since 1918. The most vigorous and healthiest growing plant that we have ever seen. Fruits very late and is more productive than any other late varieties. The berries are large, dark red, extra high quality. Eighteen selected berries filled a quart box. Has produced at the rate of 9,000 quarts per acre.

I have not fruited this but my plants have made a fine growth of large, healthy plants that look quite promising. When eighteen berries of any variety fill a quart box it is well worth trying, and I am offering it to my customers.

DOROTHY RUST. (Per.) I introduced this variety last season and described it as follows: A chance seedling found by Miss Dorothy Rust, in Kent Co., Delaware. It has been grown locally for three years and the large berries at once attracted the attention of the large fruit-buyers; always selling for fancy prices. The plants are large, with tall, coarse foliage, good plant makers and free from disease. It is a late variety, ripening with Gandy, but will easily produce three times as many quarts per acre. The fruit is very large, colors all over at once, bright glossy red, firm and of good quality. Anyone wanting a good variety for the home garden or commercial purposes should give it a trial as I know of no late variety that is more promising.

As fruited in this section last season it was very fine and will be largely planted here this season.

SAMPLE. (Imp.) Another old dependable variety that does not seem to lose any of its popularity. It is largely planted and is one of the best late mid-season to late varieties grown. It is noted for its large fruit and immense productiveness. The plants are good growers, large and heavy rooted and all are loaded with large berries that hold their large size to the last picking. The fruit is roundish, conical, dark-red and is firm enough for a good shipper.

LUPTON. (Per.) Is a strictly fancy variety and while the quality is not the best the berries are so large, and of such handsome appearance they readily out-sell any variety of its season. The fruit is of the largest size, bright red and firm enough for a commercial variety. Unlike most

late varieties that require a stiff or black soil for best results I have many reports from customers saying, it does fully as well on lighter soils. It ripens a few days earlier than Gandy of which it is a seedling, and lasts fully as long and it will produce twice as many quarts per acre as that well-known variety. The only fault with this variety is that it rusts badly in some sections and were it not for this it would easily rank as the best variety of its season.

W. S. TODD.

Dear Sir:—The plants received from you were splendid and all are growing nicely.

Very Respectfully,

MRS. I. W. RODGERS.

Jefferson Co., Tenn., March 29th, 1926.

GLEN MARY. (Per.) Does not succeed in all sections, principally in the south, but in the middle and northern states, where it is at its best, it is named by many commercial growers as one of the best ever introduced. The plants are of the largest size, with tall, coarse, dark-green foliage and deep-rooted. It is very productive of large dark-red berries of fair quality.

COOPER. (Per.) I purchased my plants of this from the introducers in Michigan, and have fruited it five times. It has always produced a fine crop of fruit here, but last season it was at its best and I never saw a finer, or more productive variety; ripening with the earliest the fruit was

extra large and of fine quality and continued so through a long season. It was a favorite with all that saw it. While it makes only a moderate number of plants it makes enough for a good fruiting bed and they are extra large with tall, broad, healthy foliage. They root deeply and are able to withstand the drouth better than many varieties. The fruit-stalks are large and strong, and the fruit of very large size to the very last picking; bright red in color and of extra good quality. It ripens with the early varieties and continues through a long season. I have a good supply of these plants but there is a great demand for them, so place your order early.

The Cooper is described by the introducers as the most beautiful, largest, and heaviest yielding variety we have ever seen. When grown in the hill system the plants make an unusual growth, some of them two feet in width. Eight and ten fruit stalks to the plant, with from ten to twenty-five berries to the stalk. Nothing can approach Cooper in productiveness and size.

✓ **ABERDEEN.** (Per.) A new variety that I am offering my customers for trial. I believe it originated at the New Jersey Experiment Station. It has made a very good growth here with large healthy plants. Mr. Kuhns, the introducer, says: "It is a free grower of healthy and vigorous plants. It has perfect blossoms and is very productive, ripening in mid-season. The fruit is large to medium, cone shaped and ripens evenly. The color is bright red and attractive with firm flesh and very good flavor.

DR. BURRILL. (Per.) A great plant maker that will make a good growth where any other plant will grow. It is extensively grown in many section and is dependable and productive. The fruit is medium to large,

dark-red, firm and of good quality. I secured my plants direct from the introducer and have fruited it several times, and, like many others, I am not able to discover any difference in it and Senator Dunlap.

JOE JOHNSON. (Per.) This variety, also known as Big Joe, is one of the popular varieties on any market and is always a good seller. The plants are of the largest size and good growers. The blossoms are perfect and it produces a large amount of very large, beautiful, dark glossy red berries that are firm and of excellent quality. The only fault with this variety is that its blossoms seem more easily killed by late frosts than many kinds, but its popularity is best shown by the great demand for the plants each season.

EATON. (Per.) Originated in Indiana several years ago. It has been tested in all strawberry sections; has given general satisfaction and seems to be one of the best of the newer varieties. The plants are good growers, strong and upright with healthy dark-green foliage. It is a strong staminate variety, ripening in late mid-season, very productive of large, beautiful dark-red berries of excellent quality and one of the best shippers.

AROMA. (Per.) One of the best late mid-season to late varieties grown and in many sections where a specialty is made of fancy late berries this is the only variety grown. One of the most productive of large, glossy, dark-red berries of good quality; firm and good shippers. It sells for fancy prices and is a money maker. It is one of the best to plant with late pistillate varieties.

GANDY. (Per.) This standard late variety is well known everywhere. For best results must be planted in black swamp, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. It is so well known that it needs no description. By planting another with perfect blossoms with it you will get a larger yield and much better fruit.

PEARL. (Per.) This is probably the latest of all to ripen. It does not make as many plants as many varieties, but they are very large with dark-green foliage and very deep-rooted. It is very productive of large, dark-red berries and of very good quality. It is also firm and a good keeper. It prolongs the berry season and is a money maker, so give it a trial.

✓ **ERCANBRACK.** (Per.) A seedling found in an old bed of plants in New York. While it does not make as many plants as many varieties they are of enormous size, the largest of any variety I have. It is immensely productive and the fruit is very large, dark glossy red in color and of the finest flavor. It is an ideal variety for the home garden or market and you will not be disappointed in giving it a trial.

W. S. TODD.

Pike Co., Ky., March 18th, 1926.

Dear Sir:—My friend Mr. Van Hoose recommends you as a reliable plant grower. I shall want some of your plants this spring so please quote prices on Aroma and Premier.

Very truly,

JAMES SOWARDS.

PAUL JONES. (Imp.) One of the best pistillate varieties that succeeds almost everywhere, and if in doubt as to what to plant you will make no mistake in selecting it. It is extensively grown and the favorite variety in many sections and does well on any soil. The plants are good

growers, of medium size and without a sign of any disease. The fruit is of medium to large, of uniform size and shape and holds its size well to the very last picking; is firm and of good quality. If there is a more productive or reliable mid-season to late variety we have never found it.

DELICIOUS. (Per.) Originated in New York and introduced several years ago by R. M. Kellogg Co. It is becoming a popular variety in many sections. The plants are perfectly healthy and thrive on any soil. It is a perfect blooming, mid-season variety, enormously productive of very large, dark-red berries of the most delicious flavor. If you do not allow these plants to become too thick in the rows you will be surprised at the large amount of fancy berries the plants will yield.

W. S. TODD.

Dutchess Co., N. Y., May 1st, 1926.

Dear Sir:—I am enc'osing an order for Lupton strawberry plants. My neighbor, Mr. Fraleigh recommend-d you. Please ship as early as possible.

Very truly yours,

K. B. LEWIS.

McALPIN. (Per.) At the request of many of my customers I have again added this to my list as they say it is much better than many of the newer late varieties and I agree with them. It always produces a large crop of fruit that sells for good prices. It is a great plant-maker and for best results should be set a good distance apart or the plants kept thinned. The fruit is large, of even size and shape, bright red, firm, and of excellent quality. It is a good pollenizer for late pistillate varieties and succeeds in all sections on either high or low land.

BURGESS. (Per.) I purchased this from the introducers, W. E. Allen Co., last season. They say it was originated by Mr. Scott in Alabama. It is claimed to be a seedling of Aroma and to be much better than that fine old variety in every particular. With me it has made an excellent growth of extra large, tall healthy plants. The fruit on spring set plants was large and of good quality. It looks like a promising variety and well worth a trial.

W. S. TODD.

Dear Sir:—I am enclosing check for the 67,500 plants. They were nice plants and came in nice condition.

Yours truly,

GARRY L. COLE.

Dutchess Co., N. Y., May 10th, 1926.

BIG LATE. (Kellog's Imp.) This easily ranks with the very best of the late pistillate varieties. It is a splendid grower on any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. It ranks with the most productive. The berries average large in size, bright glossy red, firm and of extra good quality. We have nothing but good reports of it from all sections and it is growing in popularity each season.

WM. BELT. (Per.) In the Wm. Belt we have a berry of large size and fine quality. It is one of the most popular fancy varieties and always sells for fancy prices. It is quite productive, fruit roundish conical and the color a beautiful bright glossy red. It rusts in some sections but where it succeeds is a favorite, and it is largely planted in many sections. I have never had finer Wm. Belt plants than I offer for this season.

Doniphan Co., Kan., Feb. 1st, 1926.

W. S. TODD.

Dear Sir:—Your Howard plants have been recommended to me by a neighbor. I want to set some this spring so please mail me your catalogue.

Yours truly, MRS. LOUIS LINCK.

Cape Girardeau Co., Mo., May 12th, 1926.

W. S. TODD.

Dear Sir:—I received the plants in good condition: they were all fine and are growing nicely. I trust you have had a profitable trade. With kind wishes,

Yours very truly,

L. R. JOHNSON.

Bucks Co., Pa., March 1st, 1926.

W. S. TODD.

Dear Sir:—I am enclosing my order for plants and will notify later when to ship. The plants we have received from you in the past have been very fine.

I remain,

ADAM H. LENGEL.

Wyandotte Co., Kan., April 21st, 1926.

W. S. TODD.

Dear Sir:—I saw the plants you sent Mr. Will Sanders, a neighbor and I made up my mind at once I would send you an order because they were a fine lot of plants. Enclosed is my order for three varieties.

Yours truly,

GEO. F. BIGHAM.

Dauphin Co., Pa., March 20th, 1926.

W. S. TODD.

Dear Sir:—Enclosed find check for three thousand Howard plants. This is the best variety I ever raised.

Yours truly,

DAVID Z. MILLER.

GIBSON. (Per.) One of the best growers of large healthy plants and is a favorite with large commercial growers in many sections. The fruit is of large size, dark-red, and the plants are loaded with berries. You will hardly understand how the plants can produce such quantities of fruit. It is of good quality and firm enough for a good shipper. The fruit stalks are strong and upright which keeps the fruit from the ground where it is easy to pick.

SENATOR DUNLAP. (Per.) This is largely planted and for years has been a standard variety in many sections. The plants will grow anywhere and with almost any kind of treatment. It is very productive and usually matures every berry and they are of medium size, bright glossy red, a good shipper and of good quality. It is such a great plant maker that the plants should be set a long distance apart or kept thinned.

HAVERLAND. (Imp.) The old reliable and popular commercial variety is still largely planted in many sections and is adapted to almost all soils. It is immensely productive and the fruit is large, long, conical, bright glossy red and of fair quality and firmness.

W. S. TODD.

Berks Co., Pa., April 1st, 1926.

Dear Sir:—I am enclosing order for 3,000 Howard plants. They are very fine berries and wonderful yielders with me.

Yours truly,

HOWARD J. EVERHART.

W. S. TODD.

Johnson Co., Ky., March 26th, 1926.

Dear Sir:—I was talking to a friend a few days ago about strawberries, he gave me your name and advised me to send to you for plants so I am enclosing money for the plants and leaving the selection of varieties to you.

Yours truly,

LONDON STAPLETON.

W. S. TODD.

Wyandott Co., Kan., Jan. 26th, 1926.

Dear Sir:—Your name has been given to me by a neighbor as a producer of real strawberry plants. Please mail me a catalogue so I can place my order with you.

Yours truly,

J. A. MARKIEWICZ.

W. S. TODD.

Doniphan Co., Kan., Jan. 10th, 1926.

Dear Sir:—We will want about 200,000 Howard strawberry plants this season; please quote us the price.

Yours truly,

W. R. MARTIN.

We filled Mr. Martin's order for the Howard plants and he wrote that they were nice plants and arrived in good condition.

I have shipped millions of plants to Kansas and every year have many orders from that state for from ten to fifty thousand plants each.

EVERBEARING VARIETIES

I have tested most of the everbearing varieties and am offering the three that I have found to be the best up to this time. Some of the everbearers (or so-called everbearers) do not produce any fruit on the young plants the first season, and some are such poor growers that it does not pay to try to grow them. However, for the home-garden, or nearby market, we have varieties that are a success in every way, and I think that every berry grower should have them, at least for his garden. Everbearers are grown just as ordinary varieties, except that to obtain good plant beds all of the blossoms should be kept cut off, at least until the middle of July, and from then on until freezing weather you will get plenty of fruit.

CHAMPION. (Per.) There is more demand for this than any other everbearer, though I am not able to discover any difference in the fruit of this and Progressive. With me the Champion has always made the better plant growth and for this reason I discarded the Progressive. Champion is probably the most productive of all the everbearers; fruit of medium size, dark-red and of excellent quality. Anyone ordering Champion will not be disappointed.

✓ **KASOTA.** (Per.) Originated and introduced by the late H. J. Schild, of Michigan. It makes a good growth of large healthy plants and produces plenty of fruit on both the old and young plants. The fruit is of good quality and taken one season with another I consider it the equal of any everbearer. It has not been as extensively advertised as some everbearers but is a good one. For a spring crop it produces the largest and finest of any everbearer I have tested.

W. S. TODD.

Dear Sir:—I am sending you my order for plants. I have been buying plants of you for three years and you have always sent nice plants put up in nice shape.

Yours truly,

HARVEY H. MARTIN.

Dauphin Co., Pa., March 2nd, 1926.

W. S. TODD.

Dear Sir:—I am enclosing my order for plants. I ordered for myself and a neighbor last year and you sent us extra nice plants.

Yours truly,

CHAS. SCHMOE.

Berks Co., Pa., March 26th, 1926.

W. S. TODD.

Dear Sir:—I received the Howard plants in good condition. Many thanks for your prompt shipment.

Sincerely yours,

E. E. SHIELDS.

Doniphan Co., Kan. May 4th, 1926

KEMPTON. (Per.) With me it makes a fair growth of extra large, healthy, deep-rooted plants with heavy dark-green foliage. I think the fruit of it is the largest I have ever seen on any everbearer; dark-red, firm and of fine quality. However, with me many of the young plants fail to fruit the first season. The introducer says: "We have tested 'Kempton' three seasons and are assured it will outclass all the ever-bearers everywhere if not planted in too rich or too heavy soil; for, remember, it is a rank grower and does well if planted on rather poor land.

W. S. TODD.

Columbia Co., N. Y., March 12th., 1926.

Dear Sir:—I am enclosing my order for 4,000 plants. I used your plants last year and they were very nice.

Yours truly,

RAYMOND JORGENSEN.

W. S. TODD.

Bucks Co., Pa., March 10th, 1926.

Dear Sir:—Please book our order for the enclosed list of plants. While you are a little higher than some to the trade we know pretty well what your plants will be as we have dealt with you for several years.

Yours truly,

HARRIS BROS.

W. S. TODD.

Wyndotte Co., Kan., April 26th, 1926.

Dear Sir:—Plants received in good condition and all of them are nice and thrifty. Will send my future orders to you.

Sincerely yours,

A. WIDMAR.

W. S. TODD.

Bourbon Co., Ky., April 17th, 1926.

Dear Sir:—Plants received in good condition. I am needing more plants so please ship Cooper for the amount enclosed.

Yours truly,

GEO. W. STUART & SON.

IMPORTANT

Please read every word on this page before ordering plants.

THE DESCRIPTION of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others', that I consider best authority. Varieties marked Imp., have pistillate blossoms and to fruit them must be planted near some variety with perfect blossoms marked Per.

TERMS:—Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

PLEASE remit by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

I GUARANTEE the safe arrival of plants and in good condition if sent by mail or express by May 1st.

I TAKE the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

CLAIMS, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

PACKING is done in the best manner possible. All plants are cleaned, tied in bunches of fifty (except late in the season we sometimes tie in bunches of twenty-five), labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

EXPRESS RATES.—All plants sent by express go twenty per cent cheaper than other goods.

IN ORDERING be sure to write your name and address plainly, give Post Office, County and State, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. All too heavy to mail should be sent by express, as freight is slow and not safe for perishable except for a short distance or early in the season.

I SHIP PLANTS to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as the 15th of May, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted almost always do well.

IF YOU RECEIVE more than one catalogue please hand one to your neighbor fruit grower.

SUBSTITUTION. Early in the season I have everything listed in this catalogue, but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of same season, suitable for your locality. I always notify customer if I have time to receive your answer before you wish plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.

PRICE LIST

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per 25	Per 100	Per 100	Per 1000
Adam's Early, Per.	\$0.30	\$1.00	\$0.80	\$6.00
Aberdeen, Per.	.40	1.25	1.00	8.00
Aroma, Per.	.30	.80	.65	5.50
Big Late, Imp. (Kellogg's)	.30	1.00	.75	5.50
Burgess, Per.	.30	1.00	.80	7.00
Champion, Per. (Everbearing) ...	.40	1.25	1.00	8.00
Cooper, Per.	.40	1.25	1.00	7.00
Delicious, Per.	.25	.80	.60	5.00
Dr. Burrill, Per.	.25	.80	.60	5.00
Dorothy Rust, Per.	.30	1.00	.80	6.00
Eaton, Per.	.30	1.00	.80	6.00
Early Bird, Per.	.40	1.25	1.00	
Ercanbrack, Per.	.30	1.00	.80	7.00
Gandy, Per.	.30	1.00	.80	6.00
Gibson, Per.	.25	1.00	.70	5.50
Glen Mary, Per.	.30	1.00	.75	6.00
Haverland, Imp.	.30	1.00	.75	5.50
Howard, Per.	.30	1.00	.75	6.00
Joe Johnson, Per.	.30	1.00	.75	6.00
Kasota, Per. (Everbearing)	.50	1.50	1.25	
Kempton, Per. (Everbearing)	.50	1.50	1.25	
Lupton, Per.	.30	1.00	.75	6.00
McAlpin, Per.	.25	.90	.65	5.00
Parcell, Imp.	.40	1.25	1.00	
Paul Jones, Imp.	.30	.90	.75	6.00
Premier, Per.	.30	1.00	.75	6.00
Pearl, Per.	.30	1.00	.75	6.00
Sample, Imp.	.30	1.00	.75	6.00
Senator Dunlap, Per.	.25	.80	.60	5.00
Wm. Belt, Per.	.30	1.00	.75	6.00

Campbell Co., Ky., April 22nd, 1926.

W S. TODD.

Dear Sir:—I received the 3,000 plants in fine shape and they were very nice. You surely can put them out in a hurry: I ordered them on Monday, received them on Friday, and set on Saturday. "This is going some" as it was only six days from the time I ordered them. Thanking you, I am,

Yours truly,

JOSEPH RITTER.

Orange Co., Ind., Feb. 18th, 1926.

W. S. TODD.

Dear Sir:—I am enclosing my order for 5,000 plants. I have tried most of the varieties and find Aroma, Big Late and Senator Dunlap do best for me. I invested \$14.00 in your plants six years ago and last year I sold \$600.00 worth of berries from that patch.

Yours truly,

EDW. L. VANTRESS.

Greenwood, Delaware.

Check \$_____ Money Order \$_____ Stamps \$_____ Cash \$_____

PLEASE FILL OUT ABOVE CAREFULLY

[illegible]

Shall I Substitute? Answer_____

QUANTITY	Variety of Stock Wanted	PRICE
<p>Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of, strawberry plants.</p>		

**I GROW EVERY PLANT I SELL AND THEY ARE FRESH DUG
AT THE TIME OF SHIPMENT.**

In digging plants the entire row is taken up and for this purpose forks are used, as they in no way injure the plants and all the roots are secured. As fast as they are dug they are placed in heavy sacks, labeled, carried to the packing house, where they are thoroughly cleaned (all plants too small to be called first-class are thrown out), tied in bundles, labeled, and orders are made up, packed in light ventilated crates, with plenty of damp moss, a card with certificate of inspection, purchaser's name and address, county and state, is placed on the crate, and is ready for shipment; all this work is done in a closed building; the plants have not been exposed to the sun and wind a minute and will reach their destination in perfect condition, **fresh and green, and ready to grow.**

When ordering, please send the names of fruit growers, and for your trouble we will send you plants of some new variety for testing.

THE QUALITY OF STRAWBERRY PLANTS.

In looking through the many catalogues you receive you will notice that many claim to be the largest growers of plants, and that their plants are the best grown. I do not claim to be the largest grower of plants or that they are better than some others. but I have bought plants from some that make such claims in different parts of the country and I have never received any better than I send out; in some cases I have had to throw away half of the plants as they had the crowns broken out or were so small that they were not worth planting. I **GUARANTEE** the plants I send out to be as large and as fine as you can get anywhere (no matter what you pay), and to be put up in as good condition and if grown side by side, under like condition, that they will produce as much and as good fruit.

If you have been buying plants elsewhere and have received good plants and treatment and are satisfied it is not likely that I may expect your order, but if you care to favor me with a share or all of your patronage I assure you that it will be a pleasure for me to serve you and that I feel sure I can please you.

STATE OF DELAWARE

STATE BOARD OF AGRICULTURE

Certificate of Nursery Inspection

Dover, Delaware, Sept. 10, 1926

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Nurseries of W. S. TODD at Greenwood, Sussex Co., Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosette, the San Jose scale, and all other plant diseases and insects of a seriously dangerous nature, that may be transferred on nursery stock.

RALPH C. WILSON, Inspector.

Crawford Co., Pa., Feb. 25th, 1926.

W. S. TODD.

Dear Sir:—Enclosed you will find my order for plants. I have bought plants of you for a great many years and am well pleased with them for I know I always get what I order.

Yours truly,

J. H. SMOCK.

Montgomery Co., Pa., Aug. 31st, 1926.

W. S. TODD.

Dear Sir:—The plants I received from you last April are doing fine. They were all nice plants. I have used your plants several times and have always been successful with them. You will continue to receive my orders.

Yours respectfully,

JOHN Y. CLEAVER.