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Gladiolus Price List

SEASON 1928

The Three A's

ARThUR A. ARENIUS
Gladiolus Grower
30 Bliss Road
LONGMEADOW, MASSACHUSETTS

Quality of Bulb
Quality of Bloom
Quality of Variety

FOREWORD. Once again I present to you my Salesman, and I trust you will take kindly to his offerings of choice gladiolus bulbs.

You will note upon looking over this list that most of the descriptions of the varieties are my own, such as I have found them in my garden or as I have seen them thru my eyes. Others differ, so you may not always agree with me and you probably will be right. I am calling your attention to the fact that these are nearly my opinions. Nearly all glads have some faults. If they didn't, they would all rate at 100% and perfection would have been reached. Some of us overlook some of the faults if a glad is of real beautiful color, others see only such things as tall growth, good placement or substance and are willing to overlook the fact that the color is poor. Therefore much depends on how you look at a glad or what you consider most important in a fine variety.

I have never yet made out a Price List and felt that the price on every variety was absolutely correct. There seems to be no such thing as a standard price on glads. It is part of my business to keep tabs on the prices and I try to strike an average price of what other reliable growers are charging. If I have failed in my endeavor to do this, write me and I'll make it right. After all, it is not so much what you pay for a variety, its what you get for your money, that counts!

The past season has been one of abundant rainfall in New England, so that I have a fair crop of quality bulbs, grown in this hardy New England climate, in the rich Connecticut river valley soil. I am sure the bulbs will please you.

A few of my seedlings will be released next season, and I just want to remind you that I have taken into consideration the marked improvements made in glads the past few years and promise you only something really worth while.

I welcome small orders, even if only for one bulb. Don't get the idea that the big ones aren't welcome too.

Order Early! Every season some varieties are sold out. You stand a better chance of having your order filled in full by sending it in now. 25% deposit will hold order for future delivery.

Read'em and Smile. I suppose it is only human nature to like to have your customers write you letters, saying how pleased they are with your bulbs. I've always had a hankering to print a few of these letters, but my crowded space forbids it, however just to satisfy myself on this score the least note, I quote the following just received. "Dear Mr. A. "You may think me either unappreciative or crazy! Because for the life of me can I remember whether or not I've acknowledged receipt of order; if I haven't, you must think me ungrateful. If I have you would be justified in doubting my sanity! But I don't care; the way you filled my order is worthy of a double portion of thanks anyhow. Never have I been more pleased with an order; and I have been generously treated indeed by some of the growers." T. V. B."

TERMS. Cash with order, delivery prepaid. No substitution of varieties. Extra count. No orders taken for bulbs after April 1st. Orders filled in the same rotation as received.

DISCOUNTS. On orders of $100.00 and up to $100.00 when cash accompanies order you may select an additional 10% of the amount of your order (your selection of varieties from the "General" list). On orders over $100.00 write for special quotations for entire lot.

WARRANTY. I exercise great care to have everything true to name and believe everything listed here to be 100% true, however, should stock prove untrue or otherwise unsatisfactory, my liability to cease upon free replacement or refund of purchase price, but, I won't be satisfied until you are.

Price List

<table>
<thead>
<tr>
<th>Bulb Varieties</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amaryllis</td>
<td>$1.00</td>
</tr>
<tr>
<td>Bulb</td>
<td>$2.00</td>
</tr>
<tr>
<td>Canna</td>
<td>$3.00</td>
</tr>
<tr>
<td>Gladiolus</td>
<td>$4.00</td>
</tr>
<tr>
<td>Hyacinth</td>
<td>$5.00</td>
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<tr>
<td>Iris</td>
<td>$6.00</td>
</tr>
<tr>
<td>Lily</td>
<td>$7.00</td>
</tr>
<tr>
<td>Peruvian Daffodil</td>
<td>$8.00</td>
</tr>
<tr>
<td>Trumpet</td>
<td>$9.00</td>
</tr>
<tr>
<td>Zephyr Series</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

List of Varieties

1. Amaryllis 'Queen of Sheba': A very fine variety, with blooms of a deep pink, large and long lasting.
2. Bulb 'Crimson Glory': A good variety for forcing, with large blooms of a deep crimson.
3. Canna 'Indian Chief': A hardy variety, with blooms of a deep red.
4. Gladiolus 'Queen of the South': A fine variety, with blooms of a deep pink.
5. Hyacinth 'Blue Delight': A hardy variety, with blooms of a deep blue.
6. Iris 'Yellow Queen': A hardy variety, with blooms of a deep yellow.
7. Lily 'Pink Perfection': A hardy variety, with blooms of a deep pink.
8. Peruvian Daffodil 'Giant': A hardy variety, with blooms of a deep yellow.
9. Trumpet 'Goldfinger': A hardy variety, with blooms of a deep yellow.
10. Zephyr Series 'Silver Star': A hardy variety, with blooms of a deep white.

Order Early!
<table>
<thead>
<tr>
<th>QUANTITY PRICES UPON REQUEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Originators: (A) Gladstones (B) Bill Barlow (C) Jenkins (D) Diener (E) European (F) Kunderd</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>BULBS Each Dosen</th>
<th>BULBETS Each Dosen</th>
</tr>
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<tbody>
<tr>
<td>A. E. Kunderd (K) Clarinet (P) Fades</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>QUANTITY</strong></td>
<td><strong>PRICE</strong></td>
<td><strong>PRICE</strong></td>
</tr>
<tr>
<td><strong>(2.50 lb. to 5.00 lb.)</strong></td>
<td><strong>(2.00 lb. to 2.50 lb.)</strong></td>
<td><strong>(1.50 lb. to 2.00 lb.)</strong></td>
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<tr>
<td><strong>2.50 lb.</strong></td>
<td><strong>$2.00</strong></td>
<td><strong>$1.50</strong></td>
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<tr>
<td><strong>5.00 lb.</strong></td>
<td><strong>$4.00</strong></td>
<td><strong>$3.00</strong></td>
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<tr>
<td><strong>10.00 lb.</strong></td>
<td><strong>$8.00</strong></td>
<td><strong>$6.00</strong></td>
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</tbody>
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**THE NEWEST VARIETIES**

- Aflame (Hornberger) Prim., very large Begonia rose shading to orange orange, glenoid, hooded.
- Amundsen (K) large, tall orange.
- Antonina Antonita (K) tall, large salmon rose.
- Bet Pink (K) medium, large pink, pretty.
- Cardinal Prince (K) Vigorous grower. Cardinal red.
- Charlotte Dickens (E) very tall radiant purple, fine.
- Creature (K) a large flowered, rose colored glad, with small red roll back in its throat, shown by Miss Kunderd.
- Crown of Gold (B) tall, pale yellow, flowers in single row.
- Dr. Moody (Kings) tall, bright lavender pink with either double or single two years ago at the Boston show when compared with Minnet, it looked the better of the two, (this year in my garden it was better cause of better drainage).
- Eldora (Kemp) Buff, shading to a pink, very pretty.
- Elodea (K) tall, a large flowered, fine, seems to be a native variety. Available now.
- Geraldine Farrar (D) in spite of its rather short spike, it sells well on account of its beautiful color, a lavender violet.
- Gloriana (Becket) a beautiful light salmon pink with cream yellow throat, its one fault, blooms only half open.
- Gold Eagle (K) Very deep yellow. Fine grower and propagator. I wish the blooms were a little larger. Sure to interest commercial yellow on account of its carriage.
- Golden Dream (Grell) Tall and very strong deep yellow. Late. Can withstand the petals roll back in a distinctive manner. A good commercial yellow to come after Gold Eagle.
- Golden Orange (K), a beautiful golden orange, fine.
- Grace Kimball (Decoart) pale violet with deeper throat.
- Harbinger (Sunded) Prim-grain, a distinctive burnt orange color, which on account of its rather short spike will make a fine landscape variety.
- Heavenly Blue (B) a clear soft blue like a pale sky blue, tall and strong. About six inches. Several told me at the A.S.C. show at Hartford this past summer, they considered it the best flower in the show. Without a doubt an extra fine glad. Its color and flowers after being cut several times never fades.
- Helen Phipps (Philip) a deeper colored Miss W. H. Phipps, strong grower and usually ten open at one time.
- Helen Wells (Salbotch) a very fine and vigorous white with cream throat, fine.
- Jane Adams (Decoart) pale pink, white throat, very large flowers, medium length spike.
- Joerg's White (Joerg) one of the largest white glads, a fine exhibition variety, a touch of color in throat.
- Junista (ci) a harmonious blending of pink and cream, a very tall, strong grower.
- Kunderd's Yellow Favori (K) deep yellow with red feathering in throat.
- Kunderd's Yellow Wonder (K) tall vigorous yellow self mul tiflora.
- Longfellow (Decoart) tall clear La France pink, an extra fine commercial, very perfect plant. Extra fine.
- Louis Boumeester (E) Very tall light purple, Fine.
- Madame Van Kuynenburg (E) a lavender violet. Color like the famous French, but Johnstone's have a tendency to face upwards, otherwise a very fine glad.
- Margaret Lea (Sunded) Very tall and tall American Beauty color, a fine glad.
- Marona (K) a bright golden orange, tall and an extra fine propagator.
- Mary Jane (K) pink with a lavender center, good placement, medium length spike. Choice.
- Minuet (D) a clear delicate lavender, one of the finest glads. Would rank among the American in the bond as a flowering star.
- Mrs. C. G. Coolidge (K) Prim., light salmon rose pink with creamy yellow lower petals. A very beautiful prim, one of Kunderd's best.
- Mrs. E. C. Hornberger (Hornberger) a vigorous and tall white with very good color at one time. A sure bet at a late commercial white. Extra fine.
- Mrs. P. W. Nisso (K) (B) a beautiful clear light pink, good placement. A very vigorous and sturdy plant with all of Coleman's originalities, a worth while glad.
- Patrick Carter (K) Prim., a dark pink, a pretty glad, hooded some. Hard to beat for color value.
- Pauline Kunderd (K) K) a very tall and vigorous and very close rose pink blending to a creamy yellow throat. I think it is one of the best glads ever put out by Kunderd.
- Peter Pieter (B) a true deep pink, a very pretty glad, you'll like this one, good propagator tall grower and I recommend it highly.
- Pearl of California (Kingess) on outstanding pink, very tall, many petals, good placement, the Florist's choice.
- Pfitzer's Triumph (E) If you are looking for a large flowering glad, try this one. Exceptionally bloom of salmon orange, tall, strong grower and propagator. Size outstanding feature and rare to be seen in the market.
- Phaeomun (E) a pleasing blending of pink and soft yellow, very pretty and will very nicely blend with shorter varieties. Proven.
- Prof. James F. Threop (Grosman) a tall pink flame scarlet on outer petals.
- Purest of All (K) Early, very large white with many flowers open at a time, but like Mr. Pieter's varieties the spikes inclined to be short. Splendid otherwise.
- Purple Queen (K) ruffled, deep violet purple, with darker throat. Strong grower. Fine colored varieties.
- Red Tobacco (Ellis) Brilliant red with darker throat. Several flowers are better than I think it couldn't find it worse. It is a very good glad for myself.
- Rippling Waters (Ellis) large cream suffused pink, pretty.
- Rita Beck (Fischer) a fine light pink, large flowers.
- Rose Pink (K) strong pink, tall, very pretty, fine flower.
- Ruby Radiance (Begonia) a fascinating novelty, white, pretty.
- Ruth Field (K) a refined lavender rose pink with cream on lower petals, popular with everyone.
- Salmon Glow (Hornberger) Prim., very early, large, clear salmon with yellow red extra good propagator, hooded.
- San Francisco (K) large dark maroon, late.
- Scarlet Flame (Ellis) scarlet, throat yellow, fine.
- Very Fine (K) large, deep pink, well colored varieties.
- Summer Dream (K) a tall easy to grow, good commercial.
- Sword of Mohammed (Ellis) unique shade of bronze red.
- The Aristocrat (Ellis) a pale salmon pink, flushed orange with cream throat. Very fine.

**price: $2.00 $1.00 $0.50 $0.25 $0.10**
<table>
<thead>
<tr>
<th>BULBS</th>
<th>BULBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each</td>
<td>Larger</td>
</tr>
<tr>
<td>1 1/2&quot;</td>
<td>1 3/4&quot;</td>
</tr>
<tr>
<td>2 1/2&quot;</td>
<td>2 3/4&quot;</td>
</tr>
<tr>
<td>3 1/2&quot;</td>
<td>Larger</td>
</tr>
<tr>
<td>6 1/2&quot;</td>
<td>Larger</td>
</tr>
<tr>
<td>11 1/2&quot;</td>
<td>Larger</td>
</tr>
</tbody>
</table>

**GENERAL LIST**

**Admiration** (K) a fine, tall light pink...

**Albatros** (K) another fine Origin, one of the best.

**Anna Blume** (G) Primm, tall clear yellow, this variety makes one of the most luscious bulbs of all I know of.

**California Giant** (D) extra large and tall lavender pink.

**Captain** (K) striped white, crimson, muron black.

**Carmen Sylvia** (K) Beautiful purple, many open.

**Carrara** (E) Prim, pretty white, many open.

**Carlton Compact** (K) another fine Origin, one of the best.

**Circe** (K) deep red, bush appear to be black.

**Cleopatra** (B) beautiful, not a clear color.

**Circe** (K) deep red, bush appear to be black.

**Clematis** (K) Prim, cream with faint blush, very early.

**Cranford** (K) tall, cream colored, very early bloom.

**Cranford** (K) tall, cream colored, very early bloom.

**Diana** (K) a fine commercial red.

**Diener's American Beauty** (D) American beauty, cream color.

**Don Juan** (K) large pink or rose tinted blue on edge of petals.

**Dr. Horter** (K) a strong growing variety. Fine...

**Dr. Elkins** (K) Sport of Pendleton, white with purple blotch.

**Dr. Meier** (K) white, tall, with clear good color.

**Dr. Nelson Shock** (K) like Taro, very strong grower, garnet red.

**Dr. Phillips** (K) a very early and good commercial variety.

**Early Lassie** (B) Prim, cream with faint blush, very early.

**E. G. Hall** (K) salmon rose, improved Rose Glory.

**Elaine** (K) white with faint blush, fine.

**Eleanor** (K) with tap root, fine.

**Eliza Tabor** (K) kn9lpe with crimson blotch, very early, weak and...}

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### Vegetable Section

**Beieren** (K) tall, very free flowering with very good...