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COKER'S PEDIGREED SEEDS

The Guarantee of Quality

SPRING 1928

COKER'S PEDIGREED SEED CO.

DAVID R. COKER, President

HARTSVILLE, S. C.

To Our Customers:

In looking through this circular you will note that we are sold out of a number of our best strains of seed. This has happened frequently in the past and will continue to happen in the future. Nearly every year we have to disappoint many customers who wish certain strains that are particularly suited to their needs. We know of no way to organize our business so that this will not sometimes happen. There will always be variations in production due to weather and weevils and variations in demand due to price and staple premiums. We desire each year to distribute our newest and best strains to as many customers as possible so that wide-spread benefits may promptly accrue to the whole cotton industry, but we cannot refuse large bonafide orders.

We would like to suggest to our customers who wish to regularly utilize our scientific plant breeding services that they book a year in advance for minimum amounts of our new strains, subject to production by us and to confirmation or cancellation by the customer by November 1st. The adoption of this system would enable the customer to maintain his agricultural crops at the highest standard of production and money value and the percent cost would be so small as to be inconsiderable.

Coker's Pedigreed Seed Co.

Hartsville, S. C.

COKER'S PEDIGREED WILDS No. 1

A New Cotton (Pedigree: A113-1-2-9-1)

HULL—Very thick, fibrous, hardening quickly, resisting weevil puncture.

PICKING QUALITY—The best.

STORM RESISTANCE—Excellent.

LINT PERCENT—33. to 34.5.

LINT LENGTH—1 5-16 inch to 1 3-8 inch, under good conditions.

MONEY VALUE—The highest.

SEASON—Medium early.

Coker's Pedigreed Wilds No. 1 we are convinced is the best staple cotton we have ever bred. It led our new strain staple cotton variety test in 1925 in yield and dollars per acre, producing more than the adjacent check plots of Deltatype Webber in four sets out of four. It led our main variety test in 1926 in money value per acre, producing 591.07 lbs. of lint per acre and the total value of lint and seed was \$163.18, while the total value of lint and seed of its nearest competitor was \$148.09.

The extremely large bolls that open wide and fluffy together with the tendency of the bolls to turn down, make this the most storm resistant cotton that we know of, at the same time it is the best picking cotton.

PLANT—Stocky, with fruit set low on stalk. One to three lateral branches and many long sturdy fruiting branches, thickly set with large bolls.

BOLLS—Large—58 to 60 to pound. Round, ovate, very slightly pointed, pendant.

It has produced more pounds of seed cotton and more pounds of lint per acre than any cotton of its length and more net dollars per acre than any variety.

PRICES: Per bushel of 30 lbs., \$5.00; per bag of 100 lbs., \$15.00, (distribution limited in 1928. See page five for details.)

The descriptions of our cottons which we print are in accordance with our experience with them during the period of breeding and testing. Weather, soil, culture, fertilization, insects and other factors may and do often effect the performance of cotton plants and we cannot therefore guarantee their performance under conditions which we do not control.

1927 Plant-to-Row Test Wilds No. 1.

COKER'S PEDIGREED DELTATYPE WEBBER STRAIN 6

A New Strain (Pedigree: W-82-5-16-9-21-9)

PICKING QUALITY—Good.

STORM RESISTANCE—The Best.

LINT LENGTH—1 5-16 to 1 3-8 full.

(under good conditions).

LINT PERCENT—30. to 33.3.

MONEY VALUE—High.

Deltatype Webber Strain 6—our new Strain of the this famous staple cotton—is descended from the best progeny row in our 1924 Plant-to-Row of Deltatype. It is the best strains of this cotton we have bred. It is a little longer than our previous strains and produces more pounds of seed cotton per acre and more net dollars.

To determine the relative value of Del-

SEASON—Early.

PLANT—Erect, open prolific, vigorous, very hardy—drought resistant.

BOLLS—Large—60 to 63 to pound.

HULL—Thick, fibrous, hardening quickly.

Resists weevil puncture.

tatype Webber Strain 6 and Strain 5, they were planted in three accurately conducted tests of four replications each in competition with each other. In tests 1 and 2 weevil control was good while in test 3 very little weevil control was attempted. A study of their respective records made in these tests will convince anyone of the marked superiority of Deltatype Webber Strain 6.

1927 VARIETY TEST RECORDS				Pounds Per Acre in favor of Deltatype Webber No. 6
POUNDS OF SEED COTTON PER ACRE.				
	First Pick	Second Pick	Total Pick	
Deltatype Strain 6 — Test 1	1472.0	713.8	2185.8	161.3
Deltatype Strain 5 — Test 1	1359.0	665.4	2024.4	
Deltatype Strain 6 — Test 2	1572.9	701.7	2274.6	84.7
Deltatype Strain 5 — Test 2	1516.4	673.5	2189.9	
Deltatype Strain 6 — Test 3	829.8	438.0	1267.8	110.7
Deltatype Strain 5 — Test 3	834.4	822.7	1157.1	
Deltatype Strain 6 — AVERAGE	1291.6	617.8	1909.4	
Deltatype Strain 5 — AVERAGE	1236.6	553.9	1790.5	
<hr/>				
Pounds Per Acre Average In Favor of Deltatype Strain 6	55.0	63.9	118.9	

PRICES: Per bushel of 30 lbs., \$3.50; per bag of 100 lbs., \$11.67; 50c per bag discount in ton lots; \$1.00 per bag in car lots. Prices f.o. b. Hartsville, S. C.

Middle Row—Deltatype Webber Strain No. 6 in 1927 Variety Test

COKER'S PEDIGREED DELTATYPE WEBBER STRAIN 5

(Pedigree: W-82-5-16-57-1-1)

Deltatype Webber Strain 5 is descended from the outstanding progeny in our 1923 Plant-to-Row of Deltatype. It was first offered by us in the spring of 1927 and was our highest priced seed. The supply of seed was soon taken up by those of our customers who are familiar with the splendid character of the Deltatype cottons and are regular purchasers of a few bushels of our new strain each year. They have been well pleased with the production and staple.

Next to our Wilds No. 1 and Deltatype Strain 6, Deltatype 5 is by far the best 1 1-4 to 1 3-8 inch cotton on the market. It led the early poison test at the Pee Dee Experiment Station in pounds of seed cotton per acre in 1926. It ranked fifth in yield in their early poison test in 1927 and led 1 1-4 to 1 3-8 inch cotton in their general 1927 variety test, producing 1542.2 lbs. of seed cotton per acre whereas the leader of all lengths in this test, our Coker-Foster Strain 3, produced only 1574.3 lbs. per acre.

PRICES: Per bushel of 30 pounds, \$2.25; per bag of 100 pounds, \$7.50; 50 cents per bag discount in ton lots; \$1.00 per bag discount in car lots. Price f.o.b. Harts-ville, S. C., or Memphis, Tenn.

Stalk of Deltatype Webber Grown in 1927

Stalk of Wilds No. 1

We are offering these seed only five years from the original single stalk and second year out at \$2.25 per bushel and urge and recommend the purchase of Deltatype Strain 5 to staple cotton growers who have sizeable acreage to plant.

SALES LIMITED ON WILDS No. 1 SEED

On account of our limited production of Wilds No. 1 Seed this year and the fact that the gross returns this year will not pay the cost of breeding this new variety, no larger quantity of seed will be sold any customer than the equivalent of one bushel to the plow, and then only on the condition that the resultant crop of seed shall not be sold for planting in 1929.

COKER'S PEDIGREED HARTSVILLE No. 21

(Pedigree: H-11-29-106-7-3)

STAPLE—1 1-4 to 1 5-16 inch, under good conditions.

PERCENT LINT—32.6. Average.

CHARACTER—The best.

PICKING QUALITY—The best.

The picking quality of Hartsville Cotton is superior to any other variety we know of except Wilds No. 1. Pickers will gather 15 to 50 percent more of this cotton than any other standard variety and will gather less leaf. Hartsville usually makes good middling or better quality when other cottons are pro-

STORM RESISTANCE—Excellent.

BOLLS—Large, 58 to 66 to pound.

TYPE—Open, flat topped, uniform, striking.

Does not get blue quickly.

ducing strict middling. The high grade, strength and uniformity of Hartsville Cotton makes it desired by buyers over other standard varieties of staples. After 21 years of continuous, successful, scientific breeding of this variety we originated Strain 21.

PRICES: Sold Out.

COKER'S PEDIGREED SUPER-SEVEN

Strain 1

SEED—Small, almost lintless, milling value high.

PLANT—Vigorous.

SEASON—Early.

LINT PERCENT—35.0. Average.

BOLLS—69 to 75 per pound.

CONTENT OIL—High, 10% above average.

Super-Seven Strain 1, sold two years ago for the first time, has proved to be the most remarkable wilt resistant cotton we have ever known. Reports from more than 2,000 tests of this cotton, from every cotton growing state, show this cotton to be the most profitable full length short staple cotton for wilt conditions to be found. Buyers and mills are enthusiastic about the character

CONTENT MEAL—High, 1025 to 1287 lbs. per ton of 7% ammonia meal.

TYPE—Open, thin foliage, flat-topped, spreading, with few vegetative branches.

STAPLE—1 1-16 inch average.

of the lint and have paid this year for this cotton premiums of two to four cents per pound above ordinary short cotton. We believe that in the development of this new variety, this Company has made a very great contribution to the agriculture of the South.

It is the heaviest yielding full length short Staple Cotton for wilt land we know of.

PRICES: Sold out.

Strain 2

Strain 2, Super-Seven, excels 1 in length of staple, making full 1 1-8 inch staple and in size of boll, averaging about three bolls less to the pound. It is also a cotton of unusual vigor.

Super-Seven Strain No. 2 is descended from the one outstanding progeny row in our 1923 Plant-to-Row of Super-Seven. This test was on as badly infested land as it was possible to find; two 90-ft. rows were planted from each plant, each row being in a different part of the plot as to better insure a fair test of wilt resistance and yield. On these two rows a stand of 114 hills was secured. Notes and hill counts were made during the growing season; not a hill of SS-101-3-5-7-11, the parent of Super-Seven

Strain 2, showed the least sign of wilt. It was outstanding in vigor and in production; the superiority of this row was so marked that it alone was saved for further increase and testing.

Super-Seven Strain No. 2 like its parent Super-Seven, shows a very high wilt resistance, and is very vigorous and unusually productive. The bolls are good size, averaging 68 to pound, and open wide, fluff nicely, pick easily and yet are storm resistant. The gin out-turn is high; 1400 lbs. of seed cotton giving a 500-pound bale. The staple is full 1 1-8 inch to full 1 3-16 inches in length, and of excellent character.

PRICES: Sold out.

COKER'S PEDIGREED LIGHTNING EXPRESS STRAIN 6

SEASON—Very early.

PLANT—Vigorous, open in type. Thin foliage.

BOLL—Medium, 69 to 71 per pound. Round, ovate.

HULL—Very fibrous, hardens quickly.

An excellent new strain of our Lightning Express cotton. It is a selection from our Lightning Express Strain 5, which was the first real wilt resistant strain of Express ever offered. Strain No. 6 is a superior cotton, better even than Strain No. 5.

Like its parent, Strain No. 5, it is very wilt resistant.

It is very early, second only to Strain No. 5 in this character. On one of our increase fields between 600 and 700 lbs. of seed cotton per acre was picked on August 28th, 1926. It is more productive. It pro-

PICKING QUALITY—Excellent.

STORM RESISTANCE—Good.

WILT RESISTANCE—Excellent.

LINT LENGTH—1 3-16 inch to 1 1-4 inch.

LINT PERCENT—32.1 to 33.8.

duced 159.7 lbs. of seed cotton per acre more than the adjoining check, and the total value of the crop was greater.

It has larger bolls and percent of lint is higher.

It has more vigor and the bolls are a little closer set.

Our test records show it to be earlier, more productive and the total value of the crop to be higher than Delfos 6102.

PRICES: Sold out.

PEDIGREED COKER-CLEVELAND STRAIN 5

TYPE—Medium. Open.

STAPLE—1 1-16 inch.

LINT PERCENT—35 to 38.

PICKING QUALITY—The best.

STORM RESISTANCE—Best.

VIGOR—Excellent.

BOLLS—Large, 58 to lb.

Many growers state that with this cotton their production has been greater than ever before. More pounds of seed cotton, more pounds of lint and in addition the 1 1-16 inch staple has brought from 1 to 3 1-2c more per pound. No cotton that we know of has met with a more hearty approval. Their results are in agreement with ours. No cotton of its length or shorter has compared with Cleveland Strain 5 in yield and quality. It is second only to our Cleveland 884 and Extra Cleveland in its value and production.

In the State Five-Acre Contest 1926, first and third prizes were won by growers with this cotton. Only seventeen contestants could secure seed for planting as our supply was practically exhausted before the contest was decided on. This cotton also won first prize in the 1927 contest.

PRICES: Sold out.

The breeding and general introduction of Coker-Cleveland Strain 5 by our Company in 1926 has been of wonderful assistance to agricultural workers and cotton manufacturers in their drive for the growing of full length good quality short cottons.

Stalk of Coker's Cleveland 884—See Description
Next Page

PEDIGREED COKER-CLEVELAND 884

A New Strain (Pedigree: 2A-2-45-84)

SEASON—Early.

PLANT—Dwarf, spreading, flat-topped, thin foliage, with two to four lateral or basal branches and very long fruiting branches.

BOLLS—Large, 60 to 65 to pound.

OPENING—Excellent, wide, fluffy.

Coker-Cleveland 884 is descended from the most striking progeny in our 1924 plant-to-row of Cleveland. It was the 84th selection from our 1 1-8 Cleveland, whence its name. 884 cotton led in 1925 and 1926 in the short staple variety test conducted by the Stoneville Pedigreed Seed Company at Stoneville, Miss. It also won sixth place for Mr. Jesse Adams, of Marlboro County, in the South Carolina 5-Acre Contest in 1926.

Coker-Cleveland 884 is earlier, more uniform, has thinner foliage and is more productive than the parent. It led in yield at the Pee Dee Experiment Station 1927 early poison variety test, producing 1736.4 lbs of seed cotton per acre. In our main variety test at Hartsville it led all Clevelands in production and ranked third in the test being led only

STORM RESISTANCE—The Best Cleveland.

PICKING QUALITY—Excellent.

LINT PERCENT—35. to 38.

LINT LENGTH—1 1-8 inches under good conditions (average 1 3-32 or 1 1-16.)

CHARACTER—Excellent.

by two of our long staple cottons. This test included 46 of the best long and short staple cottons. This cotton sets a crop very quickly, low on the stalk. The hull is thick and hardens up quickly which, together with the high percent of the crop set on the long low-set fruiting branches, makes it an especially desirable cotton to plant under weevil conditions.

All growers of Cleveland cotton should order a few of these seed at once.

PRICES: Per bushel of 30 lbs., \$2.85; per bag of 100 lbs., \$9.50. Sold out except a few seed reserved for 5-acre contestants to whom we offer a discount.

1927 Increase Plot Coker's Cleveland 884.

COKER'S PEDIGREED EXTRA CLEVELAND

Pedigree: Cleveland—38-1-37-8-1

SEASON—Very early.

PLANT—Vigorous, erect. Fruit set closely on short fruiting branches. Leaves small with tendency to turn up at edges, permitting sun to strike bolls.

CHARACTER—Excellent.

A distinctive pedigreed Cleveland selection, combining qualities that put it far ahead of any cotton we have previously distributed in its class of 1 1-8 inch cottons and second to none except 884 Cleveland.

First—It has under good conditions a uniform 1 1-8 inch staple, strong and wiry.

Second—High lint percent: 1922 parent plant—39.3%, plant to row 1923—39.4%, variety test 1924—35.8%. Average—38.2%.

Third—High production—Leader in actual pounds of seed and lint per acre in variety test of 93 varieties and strains in 1924; produced 2163.5 lbs. of seed cotton per acre and 774.5 lbs. of lint net. It led the ad-

BOLLS—Medium, 68 to pound.

OPENING—Excellent, wide fluffy, striking.

PICKING QUALITY—Excellent.

LINT PERCENT—38.2 (3 year average).

LINT LENGTH—1 1-8 inch full under good conditions.

joining check plot by 199.7 pounds of seed cotton. An 8 acre increase field of this strain in 1925 produced 13,768 lbs. of seed cotton, or an average of 1721 lbs. per acre.

Fourth—The plants are vigorous and of erect type, with from two to four ascending basal branches. If planted close, basal branches are sometimes absent. The fruit is thickly set on short fruiting branches. The leaves are medium small with tendency to turn up at the edges. This type permits late cultivation and aids greatly in weevil control.

PRICES: Per bushel of 30 lbs., \$2.25; per bag of 100 lbs., \$7.50; 50c per bag discount in ton lots; \$1.00 per bag discount in car lots. Prices f.o.b. Hartsville, S. C., or Memphis Tenn.

COMPARATIVE VALUE OF NEW CLEVELANDS AS SHOWN BY THEIR 1924 VARIETY TEST RECORD

Variety Name	Yld. S. C. Per Acre 1st Pk. 9-10	Total Yield S. C. Per Acre	Adj. Check Plot Yield S. C. Per Acre	Dif. Basis Check	Net Yield Lint Per Acre	Value Seed and Lint Per Acre
Coker Extra Cleveland	741	2163.5	1963.8	±199.7	774.5	239.79
Coker-Cleveland Strain 5	545	2003.8	1818.6	±185.2	707.3	214.28
Wannamaker-Cleveland	519	1640.8	1800.5	—159.7	600.5	165.53
Coker-Cleveland Strain 4	555	1880.3	1960.2	—79.9	671.3	185.96
Half and Half	403	1375.8	1571.8	—196.0	489.8	135.76

1927 Plant-To-Row Test Extra Cleveland

COKER'S PEDIGREED GARRICK CORN STRAIN 7

SEASON—Medium to Late. **COB**—White.

PROLIFICACY—Two and Three ears (usually two).

GRAIN—White, Flinty, Medium Deep.

WEEVIL RESISTANCE—Excellent.

The Garrick Corn has long been recognized as one of the highest yielding and most widely adapted of any of the varieties cultivated in the South. Our breeding work with this variety has been directed toward the production of higher yielding strains.

DESCRIPTION

Under field conditions plant is 8 to 10 feet high, vigorous, prolific, two or three ears (usually two) per stalk, ears medium large, 12 to 16 rowed with white cob and white, flinty, medium deep grains. The hard, flinty nature of the kernel and the good shuck covering of the ear renders it comparatively weevil resistant. This together with the white cob, white grain and heavy yielding ability, makes it one of the most profitable varieties to grow, both for home use and for milling purposes. In our 1925 variety test Garrick strain No. 6 produced at the rate of 3045.5 lbs. of shucked corn per acre.

EXCELLENT FOR SILAGE

Ears of Ellis Corn. See Description Next Page

Garrick No. 7 is one of the best silage corns, growing 12 to 16 feet tall earing freely if well manured on good soil with sufficient rainfall. We produced an average of 18 3-4 tons of silage per acre on an 8-acre field.

PRICES: 1 peck \$1.50; half bushel \$2.75; 1 bushel \$5.00; 10 bushels and above \$4.50 per bushel, f.o.b. Hartsville, S. C.

COKER'S PEDIGREED ELLIS CORN

Strain 6

GRAINS—White, Deep with horny, translucent sides.

COB—White, few red.

Reports from growers in many sections indicate that the Ellis does well on many different types of soil. Our breeding work with this variety has all been done on our Highland Farm, the soil of which is very poor, coarse, Norfolk sand. On this farm we make about 50% higher yields with the Ellis than with any other variety tried there.

It is a very popular variety and has the ability to produce fine yields of an excellent grade of corn.

DESCRIPTION

Plant low and stocky. One and two ears to stalk. Ear height about 2 1-2 feet. Shanks

PROLIFICACY—One and two-eared.

SEASON—130 to 150 days.

medium short. Ears cylindrical, 7 to 8 1-2 inches long, about 2 1-4 inches in diameter and mainly 16 to 18 rowed. Cobs of medium size, mainly white, few red, not pure in this character. Kernels white or cream colored, deep, hard and flinty. Very weevil resistant.

While the type and manner of growth fits it for growing on light soils, yet it stands with the best in our variety tests where the soil is good.

PRICES: 1 peck \$1.50; half bushel \$2.75; 1 bushel \$5.00; 10 bushels and above \$4.50 per bushel f.o.b. Hartsville, S. C.

COKER'S PEDIGREED WILLIAMSON CORN

Strain 4

SEASON—140 to 160 days. **COB**—Red.

GRAIN—White, Deep, With Horny, Translucent Sides.

A superior strain of Williamson Corn, bred from the best selected hybrid ears. A great improvement over former strains of Williamson Corn.

Williamson Corn has for years been a popular, generally accepted and planted variety. Commercially it is hard to beat.

Plants vigorous, 7 1-2 to 10 feet high, 1

PROLIFICACY—One and Two-Eared.

WEEVIL RESISTANCE—Excellent.

and 2 ears to the stalk. Ear height 3 1-2 to 4 1-2 feet, shanks medium short. Ears regularly cylindrical, 8 to 9 inches long; averaging about 2 1-8 inches in diameter, mainly 16 to 20 rowed. Cob of medium size and red. Kernels deep and of medium size. It shells out about 85 lbs. of corn to 100 lbs. of ears.

The number of ears per stalk or per acre is not the final test yield. Other varieties have made two or three times the number of ears, but less actual shelled corn than Williamson. In our 1925 variety test Williamson Strain 3 produced at the rate of 3414.3 lbs. of shucked ears corn per acre.

PRICE: 1 peck \$1.50; half bushel \$2.75; 1 bushel \$5.00; 10 bushels and above \$4.50 per bushel.

Ears of Williamson Corn

Business Terms

LOCATION—General Office and Seed Breeding Farms located at Hartsville, Darlington County, South Carolina, on the Atlantic Coast Line and Seaboard Air Line Railways.

VISITORS INVITED—We welcome visitors who are interested in the work we are doing, and, if notified in time, will meet them at the station on arrival. Many visit us each year—many from distant states and foreign countries.

PRICES—Our prices are cash with order. If remittance is not sent with order, it means a delay until we can write and receive the amount. Customers who have established their responsibility may have shipments made with sight draft attached to bill of lading. We make no special prices or reductions. We believe our seeds are worth what we charge for them, to one the same as another.

YOUR RESPONSIBILITY—Examine your seed when you receive them and test them in any way you see fit. If, for any reason, they are not satisfactory, they may be returned to us within ten days after they are received, in the original package, at our expense, and we will refund entire purchase price. Customers must accept all responsibility for seed which have been in their possession more than ten days as the vitality of any seed may be lessened or killed after leaving our warehouse by subjection to moisture, heat, brine, chemicals, etc. Read carefully conditions stated under the caption "Our Responsibility".

PREPAY STATION—If your station is a prepay freight station, the amount of freight charges must be added to your remittance. Shipments to prepay stations cannot be made order notify.

YOUR PROTECTION—Our seed are all put in bags labeled "Coker's Pedigreed Seed" and bearing our Registered Trade Mark. Each bag also bears the O. K. tag of our President and is officially sealed before leaving our warehouse. No seed is genuine "Coker's Pedigreed Seed" unless it bears our official O.K. under seal and our Registered "Trade Mark". Protect yourself by insisting upon having only seed bearing our official O. K. tag and Registered Trade Mark.

WHEN THE SEED ARRIVE—Our seed are put up in substantial bags and delivered to the railroad in good order. When seed arrive in bad order, do not accept the shipment or pay the freight until your station agent makes a statement to that effect on your receipted freight bill. Send this freight bill to us and we will make claim and collect it from the railway company for you.

OUR RESPONSIBILITY—Our seed are all carefully tested for germination and purity before they are sent out. Attached to every bag of seed we ship is a card on which is printed the percentage of germination and purity of the particular lot of seed as shown by our tests. However, under no circumstances will we be responsible for the germination of planted seeds, and in no case do we give any warranty or guarantee, expressed or implied, as to wilt resistance, length, production, quality or any other character or of the performance or behavior of any of our varieties. We furnish descriptions of the characters and performance of all varieties based on our experience and observation during the three to five year test period. Our reputation of more than twenty-five years is an assurance that the information we furnish our customers is in accord with the facts at our disposal. It is manifestly impossible for us to know or control the type of land, the depth of planting, the ensuing weather conditions, the amount of fertilizer, the depth of the fertilizer below the surface, the presence or intensity of infestation of diseases and parasites or the culture and handling of the crop in any respect after the seed leave our possession. Weather conditions, the quantity, character and depth of the fertilizer applied, and other causes are some times responsible for the failure of seed to germinate or for the death or injury of plants during the growing season. All sales of our seeds are made under the above conditions, and if customer does not accept seed under these conditions they are to be returned to us at once and the purchase price will be refunded.

COKER'S PEDIGREED SEED CO.

David R. Coker, President
HARTSVILLE, S. C.