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Gladioli

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U. S. Department of Agriculture

AWARDED TO
JELLE ROOS
FOR DISPLAY OF
GLADIOLI

Jelle Roos
Flower Bulb Specialist
Concord, Mass.

VIVIAN MAE WILSON

Jelle Roos
Flower Bulb Specialist
Concord, Mass.

A Message to Gladiolus Lovers:

THE Gladiolus is now a great factor in any gardening scheme, and the demand is greater each year. The remarkable gain in popularity which this wonderful flower has made in recent years is due in a large measure to the appreciation it has won in the minds of flower-loving people, as a cut flower and as a garden flower. The easy culture appeals to all and there is no other flower that gives such a limitless array of color and shade of colors.

You cannot get any plants more profuse in worthwhile bloom, nor can you find any flowers superior for cutting. Spikes placed in water will bloom for weeks at a time, while those in the garden will flourish over a long period.

INSTRUCTIONS FOR PLANTING GLADIOLUS BULBS

Gladioli are very easy to grow and will do well in almost any ordinary garden soil. If planted in the richest place of garden and given plenty of sun and moisture, they will, however, repay you with extra-large blooms and gorgeous colors.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the middle of April until the end of June.

Plant the bulbs 4 inches deep in heavy soil and 5 or 6 inches deep in light soil. To get your soil in good condition it will be necessary to spade deep and pulverize thoroughly. It is preferable to work in stable manure in the fall if possible. If not, it is advisable to use fertilizer or bone meal in the spring, such as is used for growing potatoes, being careful to mix the fertilizer well with the soil so that the bulbs will not come in direct contact with it.

Many people make the mistake of planting the bulbs too shallow, making it necessary to stake or tie up the flowers during the blooming time. This will not be necessary if my instructions for deep planting are followed.

I shall also be glad to furnish you with any other information you may require to grow Gladioli successfully.

TO OWNERS OF COUNTRY HOMES

Names and addresses of competent superintendents and gardeners, wishing to obtain positions, are kept on file at my office. You are invited to use these records in securing a man whose references bear a thorough investigation.

There are no charges connected with this service.

PLEASE NOTE

All bulbs offered in this catalog are of excellent quality and will produce blooms the first season.

Remittance. May be made by Express Money Order, P.O. Money Order, check or cash.

Terms. All orders accompanied by remittance will be sent PREPAID. Thirty days' credit will be allowed to customers of approved financial standing.

PLACE YOUR ORDER EARLY

It is to your advantage and to mine to place your order as soon as possible after receiving this catalog. Please state whether you want the bulbs sent to you at once or at the proper time for planting. All orders received before March 1 will be held until time for planting when all danger of freezing in transit has passed, unless immediate shipment is desired; in which case the bulbs will travel at purchaser's risk against frost.

JELLE ROOS

Flower Bulb Specialist
CONCORD, MASS.

Gold

NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen,
twenty-five at one-fourth the price of a hundred

	Each	Doz.	100
Albania. Pure glistening white flower, with finely ruffled edges...	\$0 20	\$2 00	\$15 00
America. Beautiful soft lavender-pink; very large flowers.....	05	45	3 50
Anna Eberius. Dark velvety purple rose, very distinct.....	18	1 75	12 50
Arizona. Fine dark pink with maroon markings on lower petals....	08	80	6 00
Baron Joseph Hulot. Deep violet blue.....	18	1 75	12 50
Blue-Jay. Beautiful pale blue, with white blotch; a very distinctive variety.....	25	2 50	20 00
Byron L. Smith. Most refined lavender-pink on white ground. Color equal to a very choice cattleya orchid.....	20	2 00	15 00

See page 15 for leading varieties of *Primulinus* type

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Captain Boynton. One of the finest lavender colors in existence. Small dark spot on lower petals.....	\$0 50	\$5 00	\$40 00
Carmen Sylva. Pure, snow-white, throat slightly penciled lilac, almost self, stem tall, slender, and wiry, always straight. Excellent for cutting.....	25	2 50	20 00
Catherine Coleman. Rich coral pink with throat markings of American Beauty.....	1 00	10 00	
Chicago White. Pure white, with lavender markings in throat; very early.....	07	70	5 00
Conspicuous. Light-blue, dark blue spot with yellow center.....	15	1 50	10 00
Crackerjack. Dark red, throat spotted with yellow and maroon..	06	60	4 00
Crimson Glow. Perfect scarlet of a deep tone. Very large open flowers of the finest form.....	18	1 75	12 50
Diana. Very handsome red, early..	20	2 00	15 00
Distinction. Very dark wine-red..	15	1 50	10 00
Dorothy McKibbin. Bright pink around outer edge, blending to pure appleblossom throat. Ruffled....	10	1 00	7 50
Dr. Elkins. A true sport from "Mrs. Frank Pendleton." Same large and showy flower, but the original rose pink has changed to a white and the large throat blotches to a fine shade of lilac blue. A distinct and classy flower and a decided acquisition.....	35	3 50	25 00
Dr. F. E. Bennett. Peach red, overlaid with flame scarlet, throat speckled with ruby and white. Very attractive.....	75	7 50	
Dr. R. T. Jackson. Dark velvety red	20	2 00	15 00
Duchesse of York. Beautiful violet blue flowers well placed on erect, strong stems.....	25	2 50	20 00
Early Red. Bright red borne on tall straight spike. Blooms very early.	15	1 50	10 00
Early Snowflake. White, delicately tinted and flaked rose with tinge of yellow in throat, blended with delicate rose feathering on rear half of lower petals.....	10	1 00	7 50
Early Sunrise. Salmon, very large flowers. Earlier than Halley.....	18	1 75	12 50
E. J. Shaylor. Beautiful, pure deep rose-pink. Very choice, ruffled...	15	1 50	10 00
Empress of India. Rich deep purplish red, with white markings on lower petals.....	15	1 50	10 00
Evelyn Kirtland. Rosy pink, darker on edges, fading to shell-pink in center.....	15	1 50	10 00
Flora. Beautiful golden yellow....	18	1 75	12 50
Frank J. Symmes. Salmon-rose pink with red center, strong grower. Ruffled.....	15	1 50	10 00

See page 15 for leading varieties of Primulinus type

*Giant Nymph***NAMED GLADIOLI — *continued***

	Each	Doz.	100
Giant Nymph. A giant in growth and flowers. Light rose pink with creamy yellow throat.	\$0 25	\$2 50	\$20 00
Glory of Holland. A pure white with anthers of delicate lavender.	08	80	6 00
Gold. Pure golden yellow, throat a shade deeper, slightly dotted and streaked, almost self-color. Large flowers, many open at one time and perfectly placed. A grand variety	25	2 50	20 00
Golden Measure. Very large dark yellow. One of the best yellow varieties. Tall and graceful.	20	2 00	15 00
Gretchen Zang. Very beautiful soft melting shade of pink, blending into scarlet on lower petals.	10	1 00	7 50
Halley. Delicate salmon-pink, with creamy blotch; an attractive early-blooming variety; very popular.	06	60	4 00

See page 15 for leading varieties of Primulinus type

Henry C. Goehl

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Henry C. Goehl. Large white, slightly flushed pink with deep crimson blotch on lower petals . . .	\$0 50	\$5 00	\$40 00
Herada. Pure mauve, glistening and clear, with deeper markings in throat	10	1 00	7 50
Jack London. Light salmon, orange flame stripes. Bloom well placed and many open	20	2 00	15 00
Jenny Lind. Pure, soft apricot pink, throat pale yellow, the two colors blending to perfection. Many blooms open at one time. An exceedingly refined and attractive variety	35	3 50	25 00
Joe Coleman. Very bright red, carmine blotch, ruffled, very attractive	18	1 75	12 50

See page 15 for leading varieties of Primulinus type

*Jenny Lind*NAMED GLADIOLI — *continued*

	Each	Doz.	100
Joerg's White. Pure glistening snow white. Lower petal shades to creamy yellow in throat with light crimson veinings. Very large and handsome.....	\$1 25	\$12 00	
Kirchhoff's Violet. Very handsome dark blue.....		Sold Out	
Kunderdi Glory. Beautiful creamy apricot, with light tint of pink; crimson stripe centering each petal; ruffled.....	15	1 50	\$10 00
Le Marechal Foch (Dutch variety). Beautiful shade of light pink. One of the largest gladioli in the world. Blooms very early.....	08	80	6 00
Lily White. Pure white, lower petals cream shaded: very early.....	10	1 00	7 50
L'Immaculee. Pure white.....	18	1 75	12 50

See page 15 for leading varieties of Primulinus type

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Longfellow. La France pink. A pleasing color. Many large, wide open flowers on tall slender wiry stem.	\$0 50	\$5 00	
Louise. The lavender queen of the Gladioli. Velvety maroon blotch toward the center. Large flowers of good form.	18	1 75	\$12 50
Marshal Foch. (Kunderd.) Finest salmon-pink with small red mark in throat. Large flowers. Slightly ruffled.	20	2 00	15 00
Mary Fennell. Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended.	15	1 50	10 00
Mary Pickford. Delicate creamy white.	18	1 75	12 50
Meadowvale. White, penciled with crimson on lower petals.	06	60	4 00
Miss Helen Franklin. Pure white with violet markings on the lower petals. (Ruffled).	10	1 00	7 50
Mona Lisa. Pale lavender pink. Very delicate. Many ruffled flowers open at one time.	18	1 75	12 50
Montezuma. Rich, dark crimson-carmine, flaked black, maroon throat, mottled yellow. Large flowers. Very fine and showy.	20	2 00	15 00
Mrs. (Dr.) Norton. White, edges suffused soft La France pink; lower petals have a blotch of sulphur-yellow and are speckled at base with Tyrian rose.	18	1 75	12 50
Mrs. F. C. Hornberger. The finest white gladiolus ever produced. Wonderful wide-open blooms. Strong, sturdy and vigorous.	3 50		
Mrs. Francis King. Salmon-red.	05	45	3 50
Mrs. Frank Pendelton. Flowers very large, of a lovely flushed salmon-pink, with a brilliant carmine blotch on throat, presenting a vivid contrast.	10	1 00	7 50
Mrs. Frederick C. Peters. Beautiful shade of rose lilac, with crimson blotch bordered white on lower segment; resembling an orchid in color. Flowers of large size and many open at one time on a strong stem.	25	2 50	20 00
Mrs. G. W. Moulton. Large violet-red or cerise. Flowers placed nicely on spike.	10	1 00	7 50
Mrs. H. E. Bothin. Light geranium pink, scarlet centre, heavily ruffled.	20	2 00	15 00
Mrs. Leon Douglas. Begonia pink striped with brilliant scarlet. Pale lemon lip slightly speckled ruby.	40	4 00	30 00
Mr. Mark. Light-blue with darker spot.	15	1 50	10 00

See page 15 for leading varieties of Primulinus type

*Marshal Foch (K)***NAMED GLADIOLI — *continued***

	Each	Doz.	100
Mr. W. H. Phipps. Beautiful flesh pink with about 20 blooms to a spike.....	\$1 00	\$10 00	
Mrs. Watt. Deep brilliant wine color.....	08	80	\$6 00
Mrs. Wm. E. Clark. Salmon pink with a beautiful blotch. Very attractive.....	25	2 00	20 00
Muriel. Extra fine light blue with darker spot.....	25	2 50	20 00
Myrtle. A most beautiful shell-pink, lightly penciled with rose... ..	15	1 50	10 00
Niagara. Delicate cream, blending to a canary-yellow, throat splashed with carmine.....	08	80	6 00
Orange Glory. Very rich orange color, with beautiful lighter throat; very distinct. (Ruffled).....	10	1 00	7 50

See page 15 for leading varieties of Primulinus type

Basket of Vivian Mae Wilson

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Panama. Magnificent pale pink; very beautiful.	\$0 08	\$0 80	\$6 00
Peace. Giant white, with a delicate lilac feathering on the lower petals.	07	75	5 50
Persia. Very beautiful dark red.	35	3 50	25 00
Pink Wonder. Large, pointed flower of clear pink; good spike.	20	2 00	15 00
Pollyanna. Clear, rich, golden yellow, almost self. Blooms medium size. Many open at one time and always perfectly placed. Fine wavy petals. A very beautiful yellow.	20	2 00	15 00
Pride of Goshen. Pale salmon-pink. Large blossoms, ruffled petals.	15	1 50	10 00
Pride of Hillegom. Deep rich scarlet with lighter throat, light lines in center of lower petals.	15	1 50	10 00
Prince of Wales. Fine orange; variety of great merit.	10	1 00	7 50
Princepine. Carmine-red, with large white blotch.	08	80	6 00

See page 15 for leading varieties of *Primulinus* typeNAMED GLADIOLI — *continued*

	Each	Doz.	100
Princeps. Brilliant scarlet, with broad white blotches across lower petals.	\$0 10	\$1 00	\$7 50
Purple Glory. Ruffled, velvet purple, large flowers.	25	2 50	20 00
Red Canna. Bright scarlet. Wide open flowers on strong sturdy stalk.	15	1 50	10 00
Remembrance. Geranium pink to rose doree at outer petals, with throat blotched pomegranate purple.	20	2 00	15 00
Richard Diener. Pure geranium pink with a slight sprinkling of ruby on creamy yellow centre.	35	3 50	25 00
Romance. Orange salmon rose, red and yellow throat. Very lasting.	15	1 50	10 00
Rose Glory. Ruffled flowers of pure rose pink.	20	2 00	15 00
Roem Van Kennemerland. Deep pink with creamy throat, very large flowers.	08	80	6 00
1910 Rose. Pure rose pink of extra fine shade. Narrow white central line on lower petals.	10	1 00	7 50

See page 15 for leading varieties of *Primulinus* type

Pollyanna

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Rose Ash. A grand novelty named Rose Ash by reason of its distinctive combination of old rose tones and ashes of roses	\$0 18	\$1 75	\$12 50
Rosenel. Large amaranth purple shading to Tyrian pink in throat, deep carmine tongue. Very distinct	35	3 50	25 00
Scarlano. Light, bright orange-red. Fine spike and flower, finely ruffled	15	1 50	10 00
Scarlet Princes. Large spike of massive crimson-scarlet flowers, 5 to 6 open at one time	18	1 75	12 50
Schwaben. Pure canary-yellow, shading to a soft sulphur-yellow . .	08	80	6 00
Snowdrift. Pure white sport of America	20	2 00	15 00

See page 15 for leading varieties of Primulinus type

*Vivian Mae Wilson***NAMED GLADIOLI** — *continued*

	Each	Doz.	100
Sidney Plummer. Beautiful soft yellow, suffused pink. Rich amber lip, amaranth purple tongue. Large blooms, slightly ruffled. . . .	\$0 25	\$2 50	\$20 00
Sunnymede. Orange yellow with beautiful blotch. Very choice. . . .	50	5 00	40 00
Theda Bara. White, feathered light pink, throat flushed rose on amber-white. Large flowers with wavy edges on petals.	15	1 50	10 00
Twilight. Creamy white, finely ruffled.	20	2 00	15 00
Vivian Mae Wilson. Blush pink, suffused salmon with delicate lemon yellow throat. One of the daintiest Gladioli in existence. . . .	3 00	30 00	
War. Deep red of brilliant color, extra-large open flowers.	18	1 75	12 50
White Glory. Ruffled; a gorgeous pure white, with beautiful iris-blue throat.	20	2 00	15 00

See page 15 for leading varieties of Primulinus type

*Purple Glory*NAMED GLADIOLI — *continued*

	Each	Doz.	100
White Wonder. Magnificent large pure white flowers.....	\$0 20	\$2 00	\$15 00
Wilbrink. Lovely flesh-pink, with creamy blotch on lower petals; very beautiful.....	08	0 80	6 00
Yellow Hammer. Pure yellow with a very small red mark in throat..	10	1 00	7 50

MIXTURES

A Very Fine Mixture, containing several of the best varieties, accidentally mixed in the handling and growing. 4 cts. each, 45 cts. per doz., \$3.00 per 100.

Exhibition Mixture, consisting of high-grade varieties, selected very carefully with the purpose of securing a well-balanced combination of colors. 5 cts. each, 50 cts. per doz., \$4.00 per 100.

Ethelyn

NAMED VARIETIES OF PRIMULINUS TYPE

Not enough can be said about these beautiful strains of Gladioli. The flowers are very graceful, having retained all the daintiness of their Primulinus parents, even to the hood formed by the drooping of the upper petal. No other race of Gladioli contains such varied and beautiful tints of yellow, orange, saffron, and pink. The stems are slender but strong and tall. One bulb will often produce several flower spikes, thereby prolonging the flowering season considerably. They are especially fine for dainty decorations.

The following is a choice selection from some of the very distinct new strains.

	Each	Doz.	100
Alice Tiplady. A grand, large Primulinus of most beautiful orange saffron color. Very choice.....	\$0 15	\$1 50	\$10 00
Angola. Large salmon pink with beautiful throat.....	15	1 50	10 00

PRIMULINUS TYPE — *continued*

	Each	Doz.	100
Arlon. Large petaled flower of light salmon. Very showy.....	\$0 15	\$1 50	\$10 00
Capella. Fiery orange red.....	15	1 50	10 00
Dorothy Wheeler. Beautiful rose pink with light throat, slightly ruffled.....	15	1 50	10 00
Ethelyn. Orange, yellow. Very striking.....	50	5 00	40 00
Jewel. Blush pink with large golden blotch. Tall, graceful spike.....	20	2 00	15 00
Maiden's Blush. Enchantress pink, well shaped flowers on slim spike.	15	1 50	10 00
Miranda. Large Primulinus type, producing 3 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose.....	07	60	4 00
Myra. Giant flowered Primulinus Hybrid, deep salmon over yellow ground.....	18	1 75	12 00
Orange Queen. Warm deep orange, large open flowers. New and very fine.....	35	3 50	25 00
Roanoke. A vigorous and large, rich, yellow Prim. X. K. Glory. Very fine.....	18	1 75	12 00
Salmon Beauty. Very large flowered Primulinus. Deep salmon, rich salmon yellow throat.....	18	1 75	12 00
Souvenir. Beautiful, rich canary-yellow; tall, graceful spike.....	18	1 75	12 00
Splendid Mixture, containing named varieties of Primulinus Types. Many bulbs of the above-named sorts will be found in this mixture.....	10	1 00	7 50
Artistic Mixture, containing some named varieties and seedlings of Primulinus Hybrids. This mixture covers a wide range of colors and tints.....	07	60	4 00

NAMED DAHLIAS

	Each
Amun Ra (Decorative). Immense blooms of copper and orange shading to gold and amber	\$1 00
Bashful Giant (Decorative). Apricot with orange shading	75
Bob Pleuse (Hybrid Cactus). Deep crimson, tipped white, very attractive	1 50
Ben Wilson (Decorative). Orange-red, tipped yellow. Exceptionally fine for exhibition	1 00
Bonnie Brae (Decorative). Cream shaded blush pink, very large	80
Champagne (Decorative). Dull golden champagne varying to chamois. One of the largest dahlias grown	1 50
Ellen E. Kelly (Peony). Lemon yellow flowers produced abundantly on long stems	50
Ellinor Vanderveer (Decorative). Rich, glowing satiny rose pink. Flowers of great depth held on long strong stems	2 50
Elsa Bonnell (Hybrid Cactus). Deep velvety maroon. Very large on long stems	75
Frank A. Walker (Decorative). Charming shade of lavender-pink	35
Floral Park Jewell (Decorative). Bright red of good form, long stems	35
Henry Lindhurst (Show). Scarlet blooms freely produced on graceful stems	50
Jack Rose (Decorative). Identical in color with the rose of this name	25
Jersey Beauty (Decorative). A large well-formed flower and a particularly soft and pleasing color, being creamy ground and suffused delicate salmon pink	2 00
Jersey Jewell (Decorative). Very large, long petaled flower of a beautiful mellow pink, fine stems	2 50
Kittie Dunlap (Decorative). A wonderful color of the American Beauty rose, borne on stems of great length	1 00
La Toreador (Decorative). True type of crimson color with unusual keeping qualities when cut. Flowers freely on long wiry stems	1 00
Libelle (Cactus). Clear deep rose purple	25
	faint violet 1 50
Mariposa (Hybrid Cactus). Beautiful shade of true pink, center intensified and suffused with	
Mina Burple (Decorative). Brilliant glowing scarlet. Flowers borne on long, wiry stems well above foliage	50
Mr. Alex Waldie (Decorative). A large well-formed flower and a particularly soft and pleasing color, being creamy ground and suffused delicate salmon pink	75
Mrs. Carl Salbach (Decorative). Deep lavender pink, long stems, ideal cut flower	75
Mrs. I. De Ver Warner (Decorative). Deep mauve pink of perfect form, impressive for its very large size	75
Mrs. John T. Scheepers (Decorative). Upon opening the flowers are clear canary yellow, which is gradually changed to a beautiful delicate shade of pink suffusion on the outer petals. Very large and handsome	1 25

NAMED DAHLIAS — *continued*

	Each
Oregon Beauty (Decorative). Intense Oriental red with golden sheen and garnet suffusion. A splendid garden variety.	\$0 50
Patrick O'Mara (Decorative). Unusual soft and pleasing shade of orange-buff slightly tinged Neyron rose.	1 00
Pierrot (Incurved Cactus). Long tubular petals of a deep amber, or orange-buff, occasionally showing white tips. Very striking.	75
Paul Michael (Decorative). A rich gold without any shading on long stems. A perfect giant.	75
Polar Snow (Decorative). One of the best whites ever introduced. A very free bloomer, of great size on strong stems, a snowy white.	2 50
Pride of California (Decorative). Huge crimson red flowers on long straight stems.	75
Purity (Cactus). Pure glistening white of sterling quality. Early, continuous and abundant bloomer.	50
Queen Mary (Decorative). A clear silvery pink. Large flowers on long stems.	50
Radio (Decorative). Lavender and old gold suffused. Large flowers on strong stems. Very handsome.	2 50
Robert Treat (Decorative). Clear American Beauty Rose color.	2 50
Rose Nell (Decorative). Clear bright rose on long stems.	75
Sanhicans Ruby (Decorative). Deep shade of pigeon blood. Giant blooms held aloft on strong stems.	1 50
Sequoia Gigantea (Decorative). A large yellow with good stem and strong growth.	75
Shudow's Lavender (Decorative). Huge blooms of a beautiful silvery lavender, shaded slightly to white.	2 00
Shower of Gold (Hybrid Cactus). Brilliant yellow, deepening to soft apricot towards center. Petals slightly fluted. Free bloomer.	1 00
Storm King (Show). Most reliable white show dahlia. Pure white flowers produced on long stems.	25
The Bride (Single). Beautiful large white with large yellow centre. Very handsome.	1 25
Tommy Atkins (Decorative). A rich golden scarlet. A color that glistens in the sunshine. Giant in size.	1 50
Wilhelm Miller (Decorative). Very brilliant purple.	25
World's Best White (Decorative). Very large blossom and very deep. Ivory white. Fine for exhibition.	2 00