Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

12 St. Regis Everbearing Red Raspberries \$1.00

AND

12 FREE

Year after year, in our August Pre-Season folders, we have given our customers the opportunity of securing 12 two-year St. Regis Everbearing Red Raspberry bushes for \$1.00 with 12 free. And year after year the demand has far exceeded the supply. Don't delay sending in your order. Better do it today.

12 ST. REGIS EVERBEARING RASPBERRIES \$1.00 and 12 FREE

CONCORD GRAPES

There is little that has not been said about the merits of the Concord Grape. As a table grape it is delicious and for cooking it is unexcelled. If you will send us your order immediately we will mail you six two-year vines, parcel post, for only \$1.00.

6 Concord Grapes **\$1.00**

CUMBERLAND RASPBERRIES 20 FOR \$1.00

We have no other offer in this folder that is more truly an August Special than this—20 two-year Cumberland Raspberries, for only \$1.00. If you like the delicious and unusual flavor that the Cumberland Black Raspberries offer, you will surely want to order all you have room to plant. Think of the pleasure of raising your own berries—of being able to go out in the garden early in the morning to pick a bowlful of luscious Blackcaps for your breakfast. And think of receiving 20 of these fine bushes for only \$1.00.

20 Cumberland Raspberries FOR ONLY \$1.00

6257
August
Pre-Season
Specials

GROWERS' SALES CO.
CLINTON, N. J.

SEC. 435½ P. L. & R.
U. S. POSTAGE
PAID
CLINTON, N. J.
PERMIT No. 1

Special Pre-Season Prices on Beautiful Flowering Shrubs

ALTHEA, ROSE OF SHARON

4 for \$1.00

For a sturdy, tall growing shrub, the old-fashioned Althea is very effective and popular. The large Holly-hock-like flowers blooming in July and August make this shrub one of the high-lights of your garden and you will especially appreciate them as they bloom at a time when so few other shrubs are in flower. Plant Althea in groups of three or four on your lawn and help to keep your place alive during the warm summer days. Every plant is a healthy two-year shrub and if you order now you may have four, in your choice of color, for only \$1.00.

RED, WHITE, PINK, PURPLE
4 ALTHEA \$1.00

HYDRANGEA P. G.

Hydrangea P. G. is the loyal standby of every landscape gardener. This shrub covers such a long blooming period that you cannot well be without it. The large flowers are first a pale green in July, gradually turning white and then a rich old-rose and bronze in the late Autumn. The shrubs can be kept at any desired height by trimming and for foundation planting around your home or for a flowering hedge, Hydrangea P. G. are excellent. Our regular catalogue price for these fine two-year shrubs is 75c each but if you will send in your order now, you may have all you have room to plant, for only

33c Each—4 For \$1.19

SNOWBERRY

Of bushy form, this shrub bears small pink flowers in June and July which are followed in the Autumn by waxy white berries that remain on the plant far into the winter. Our August price

27c Each—4 For \$1.00

Hydrangea P. G.

Fall is the best of all seasons for planting shrubbery but it is also the most difficult season for the nurseryman as the shrubs cannot possibly be dug until the wood has become hardened by frost which sometimes occurs early in October—at other times not until well along in this month. In a case of late frost the digging season is delayed and the nurseryman must dig and ship all his plants within a limited time of about 30 days to get them to you in advance of the ground freezing. This is the reason we have an August Pre-Season Sale which enables us to book your order early, have all orders assembled and ready to ship and know just how many shrubs we need to bring in to fill the orders. So as soon as the plants are ready, shipment can be made with speed and dispatch, making our work very much easier and insuring you of the earliest possible delivery. This gives your shrubs plenty of time to establish themselves before the freeze-up and to be ready to go right ahead in the spring. So you can see ordering now is to your mutual advantage and to make it even more to your advantage to order at once, we price all shrubs particularly low during this sale. Order all you have room to plant and DO IT NOW.

PURPLE LILAC

With Lilacs, spotted on the lawns of the suburban home, planted in groups around the porches and out-buildings of the country home; Spring Time is then truly Lilac Time. The air is full of their sweet fragrance and because of their beauty and freshness the world is made a prettier place in which to live. Make a large planting of Purple Lilacs this fall and send us your order today.

37c Each—3 For \$1.00

BUSH HONEYSUCKLE

Bush Honeysuckle is a very extensively planted shrub and one you should be sure to include in your order. It is not only beautiful in the spring with its abundance of lovely pink flowers which are very similar to the Climbing Honeysuckle though not quite so fragrant, but is also very ornamental later in the season when it is covered with bright little red berries. During this August sale

27c Each—4 For \$1.00

Butterfly Bush

BUTTERFLY BUSH

Buddleia, Butterfly Bush or Summer Lilac, they are all the same beautiful flowering shrub. Blooming during July and August, this shrub is unusually effective as its long slender flowers of deep lavender are always surrounded with lovely butterflies flitting here and there, adding their bright colors to the beauty of the bush. For decorating in the home or for mixing with other cut flowers, the blooms from the Butterfly Bush add a great deal of charm and grace and are now used extensively for this purpose by the larger florists. Order as many of these shrubs as you will have room to plant. You cannot have too many.

33c Each—4 For \$1.19

FORSYTHIA

Blossoming out in beautiful yellow flowers even before the leaves have put in their appearance, Forsythia or Golden Bell is indeed a welcome sight. If you order now

29c Each—4 For \$1.00

A Group Planting of Spirea Van Houttei

SPIREA VAN HOUTTEI

Spirea Van Houttei is without a doubt the finest of all the Spireas. Covered with a wealth of snow-white blooms in May and June, Spirea Van Houttei is doubly effective when planted in groups as pictured above. For a planting of massive white flowers this shrub cannot be surpassed. We guarantee every plant to be a fine, hardy, two-year bush. At our special prices you should make a large planting this fall.

23c Each

5 For Only \$1.00

SNOWBALL

Bearing quantities of large, snow-white flower balls in mid-June, Snowball is one of the old favorites. Your order should include several of these beautiful, showy shrubs.

37c Each—3 For \$1.00

WEIGELA ROSEA

When in flower in June, Weigela Rosea is literally blanketed with lovely rose-pink blossoms that make this shrub one of the most colorful of all the flowering varieties.

37c Each—3 For \$1.00

DEUTZIA

Bearing very large, double white flowers tinged with pink in May and June, Deutzia, Pride of Rochester excels in size of flower, profuse bloom and vigorous growth.

37c Each—3 For \$1.00

Flowering Dogwood

Flowering Dogwood is another of the popular and beautiful flowering shrubs. Spot them around your lawn in groups of two and three and they will cheer and brighten your grounds with their lovely white blossoms when very few other flowers are in bloom; and the wood which turns red in the fall is ornamental the year round. Be sure to profit by our August prices and send in your order now. Big, sturdy, two-year-old plants, for only

3 for \$1.00

Growers' Sales Co.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

Clinton, N. J.

Wholesale Prices on Retail Orders

If You Order 100 or More

DARWIN TULIPS

IN SEPARATE COLORS

Darwin Tulips

Tall and regal in appearance, beautiful in their clear, brilliant shades, unsurpassed in their charming simplicity and grace, the Darwins should find a warm spot of welcome in your garden. Delicate lavender, old-rose, salmon-pink, rosy carnation, rich red, maroon-black, yellow—with such colors as these you can arrange matchless color combinations and effects. Imagine your home next spring surrounded with beds of these tall Darwins, nodding, tossing, swaying in the warm April breezes. It is a picture you can well afford to think about—a dream you can well afford to make a reality. In this folder we are offering our large sized Darwins at quantity prices. If you wish to make a large planting this fall, this is your golden opportunity to secure the best Holland grown bulbs at regular wholesale prices. If you will send in your order now, you may have your choice of the colors listed above, or, if you prefer, we will send you a well balanced assortment. But by all means, send in your order early.

44c PER DOZ.
\$3.49 PER 100
\$32.50 PER 1000

La Tulipe Noir Pride of Haarlem

LA TULIPE NOIR

If you are looking for something odd and unusual—if you want the distinctively different—you have it in this graceful Darwin, La Tulipe Noir. As a background for a bed of Tulips, these velvety maroon-black Darwins add the final touch to the picture, serving to accentuate and emphasize the brilliant hues of the other flowers. Planted by themselves La Tulipe Noir present a very beautiful and outstanding appearance. In this folder we are pricing these bulbs so that they are within the reach of everyone. Be sure your order includes a goodly number of the Famous Black Tulip.

47c PER DOZ.
\$3.69 PER 100
\$34.50 PER 1000

PRIDE OF HAARLEM

Pride of Haarlem is a Tulip of exceptional merit and is an especially fine variety for bedding purposes. The flowers, a rosy carnation with blue base, are gorgeous swaying and tossing their bright heads in the warm April breezes. A bed or border of Pride of Haarlem will add a tone of richness and color to your home that no other variety of Tulip can equal. This year we have doubled our order for these fine Dutch bulbs but even now they are going fast and if you want to be sure of receiving your order, send it in today and assure yourself of the best stock at lowest prices.

47c PER DOZ.
\$3.69 PER 100
\$34.50 PER 1000

GIANT CROCUS

You may have beds of Hyacinths, beds and borders of Tulips and Narcissus, but for naturalizing in the lawn—for an added touch of carelessness and beauty—the brilliant little Crocus have no rivals. Peeping through the grass before winter has entirely disappeared, you will get more joy and pleasure out of the blooms of these first small flowers than all of the gorgeous and showy blooms of later spring could possibly inspire. Spot Crocus bulbs all over your lawn this fall and next spring you will be delighted with the result obtained. The little leaves of the Crocus will have died down long before your lawn is ready to be mowed and the bulbs can be left in the ground, blooming year after year, requiring absolutely no attention or care.

35c PER DOZ.
\$3.29 PER 100
\$29.80 PER 1000

Giant Crocus

DARWINS IN ASSORTMENT

The supremacy of the Darwins over all other spring blooming flowers is unquestioned. The large clear colored blooms, topping tall straight stems, certainly hold sway over the entire Garden Kingdom. We offer you an assortment of Darwins that is prepared for us by one of the foremost Dutch growers—an assortment that includes every color in the rainbow—old-rose, salmon pink, rosy carnation, deep red, brilliant scarlet, golden yellow, maroon-black, purple, lavender—an assortment that is truly an assortment. Our enormous purchases enable us to sell these bulbs at unusually low prices. You can well afford to order all you will have room to plant. You will never regret having an abundance of these Aristocrats of the Spring Garden.

39c PER DOZ.
\$2.49 PER 100
\$22.50 PER 1000

A Group Planting of Darwin Tulips

HARDY NARCISSUS

Hardy Narcissus should have a special place in your planting plans this fall for at least two reasons. First, blooming as they do at Easter Time among the first of the early spring blooming flowers, the beauty of their yellow blooms is particularly attractive, giving promise of the summer and an abundance of good things to come, so that we cannot well afford to be without them. Second, the Hardy Narcissus lends itself to planting where no other flowers will do as well; in naturalizing in the woods, under trees and along streams. They are also particularly lovely along drives, garden walks, spotted throughout your perennial borders and for general planting wherever a careless effect is desired. Owing to the embargo against the importation of these bulbs, it is impossible to now get them from Holland but they are being grown in good quality and quantity in the United States so good bulbs can still be had but naturally at a considerably higher price than we used to pay for the Holland stock as we cannot of course, compete with Europe in the matter of cheap labor. However, through large purchases and close pricing we have kept their cost to you down to the absolute minimum so that you can well afford to make large plantings of Hardy Narcissus this fall if you order them now at our pre-season sale prices.

\$1.08 PER DOZ.
\$7.89 PER 100
\$75.00 PER 1000

Narcissus

REMBRANDTS

A planting of Rembrandt Tulips or Broken Darwins will indeed add the finishing touch to your spring garden. Picture a large bed of Tulips, tall and regal as are the Darwins, blooming in all of the gorgeous shades of the rainbow; lavenders, pinks, old-rose, yellow and reds, and all fantastically striped, blotched and painted with white. Such a bed is glorious and contrasts wonderfully with your other Tulip beds. When Tulips first became the rage in Holland, fabulous prices were offered and paid for the striped Rembrandts. Because of their odd beauty, women wore them as precious jewels. This use of the Tulip was, of course, but a passing fancy but in their rightful place in your spring garden, Rembrandt Tulips will afford you untold pleasure and enjoyment. Our special wholesale prices will enable you to make a large planting at a minimum cost. Order in quantities.

69c PER DOZ.
\$4.69 PER 100
\$43.50 PER 1000

Rembrandts

LARGE SIZE FORCING HYACINTHS

These Hyacinths are, as the heading indicates, usually sold to hot-house growers for forcing purposes and are fine, big, number 1 bulbs of the best obtainable varieties. If you would like to have Hyacinths for potting indoors or if you want the best and choicest stock for outdoor planting, you should by all means order these extra size bulbs. Your choice of color, pink, blue, yellow, and white.

\$2.98 PER DOZ.
\$19.65 PER 100
\$169.50 PER 1000

HYACINTHS IN SEPARATE COLORS

For a large planting of Hyacinths in solid colors, these bulbs are just the thing. Though a little smaller in size than are the Forcing Hyacinths every bulb is large and plump and will prove most satisfactory. Your choice of color, pink, blue and white.

\$2.19 PER DOZ.
\$14.92 PER 100
\$137.50 PER 1000

BEDDING HYACINTHS

If you would like to make a large planting of Hyacinths, to have gaily colored beds and borders of these sweetly scented flower spikes, we strongly recommend our Bedding Hyacinths. The bulbs offered in this group include a well balanced assortment of the best varieties on the market. Our low price makes this offer especially attractive. Be sure to send us your order early.

\$1.44 PER DOZ.
\$9.88 PER 100
\$91.50 PER 1000

EARLY DOUBLE TULIPS

Double Tulips bloom at about the same time as the Early Singles and though they do not bloom in as many shades and colors as do the Singles, they demand and get the instant admiration of everyone. The flowers, rich reds, golden yellows, pinks and pure white, are numerous and make a really spectacular appearance when planted in a bed or border. Double Tulips are not easily spoiled or shattered by the early spring winds and rains and for this reason are particularly valuable. Be sure to send in your order for all you have room to plant and be sure to do it now, today.

47c PER DOZ.
\$3.69 PER 100
\$34.50 PER 1000

Double Tulips

EARLY SINGLE TULIPS

Not only are the Early Singles the first Tulips to bloom but they also offer the most brilliant and complete color range of all the Tulip varieties. You will surely appreciate these first bright Tulips, blossoming forth in deep yellow, rich orange, crimson, flaming scarlet, old-rose, pink, pure white, tinted white, lavender and purple. Such a bed of flowers as this is truly a riot of color, offering a sight of unusual charm and beauty. Plant a large bed of Early Single Tulips and you will be surprised at the cheerful, welcoming tone you will have added to your home.

39c PER DOZ.
\$2.89 PER 100
\$27.65 PER 1000

Single Tulips

Growers' Sales Company

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

Clinton, New Jersey

CLEARANCE SALE OF Garden Iris

20 Beautiful Garden Iris \$1.00

Irises, blooming in royal purple, powder blue, rich blue, yellow, bronze and combinations of blues, lavenders and gold, are in themselves flowers of rare beauty and perfection. For rock gardens and border planting they are indispensable. Even when the flowers are not in bloom, the tall, dark green spear-like leaves are decorative and will add very materially to the beauty of your grounds. In order to make a complete clearance of one block of this fine Garden Iris so that we may utilize the ground, we are offering you 20 of these beautiful Irises for only \$1.00.

20 For Only \$1.00

5
JAPANESE IRIS

\$1

PEONIES

3 For Only \$1.00

We will have a limited supply of fine three to five eye Peony roots which we can offer at 3 for \$1 for early fall delivery so as to have them all sold in advance of digging time in September. If you want some very fine Peony roots, here they are and at a figure you cannot duplicate.

COREOPSIS

We have an enormous block of improved Coreopsis on which we will make a big August Special at \$1.10 per dozen. Coreopsis are a rich golden yellow without a trace of any other color. A dozen plants will produce hundreds of blooms in a single season as they bloom continuously from June until October. Here is both quantity and quality. Regular price \$2.50 per dozen. At our Special August price of \$1.10 per dozen you should order all you have room to plant. Do it Now.

12 for \$1.10

HARDY GARDEN

CHRYSANTHEMUMS

Hardy Garden Chrysanthemums, the last flowers to bloom in the fall and a flower of which you cannot have too many. Think of having plenty of flowers for decorating your home even after frost has come, killing all your other plants, and winter is almost upon us. If you will send in your order now, you may have your selection of color, red, white, pink or yellow, and as many as you want to plant, for only \$1.10 per dozen. Our supply of Hardy Mums is not unlimited so to be sure of receiving your plants, we strongly urge that you send in your order at once.

\$1.10 Per Doz.

\$8.50 Per 100

AUGUST PRE-SEASON SPECIALS IN THE FALL

WORTH \$2.00

IS NOW \$1.00