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HEART OF AMERICA

Nursery & Landscape Co.

WATER GARDENS, ROCK GARDENS

AND HARDY PERENNIALS

Landscape Engineering

OFFICE

216 BALCONY BUILDING

320 West 47th Street

Kansas City, Mo.

PHONE, WESTPORT

5235

NURSERY

74th and Lamar, Overland Park District

Johnson County, Kansas

Phone, Overland 226

J. J. LYNN, President

LEWIS A. WAMSLEY, Vice-President

GEO. T. DUEY, Secretary

GEORGE M. GAUGH, Treasurer

TERMS

TERMS OF SALE, CASH—To those having established credit, 30 days from date of invoice.

PLANTING—Orders amounting to \$25.00 or more planted at these prices.

GUARANTEE—We guarantee all stock sent out to be well grown, true to name, properly packed and shipped according to instructions.

All stock planted by us that dies during the first growing season, will be replaced for one-half of its original cost.

If, by any possibility, errors should occur, they will be promptly rectified upon notice. However, our liability is limited to the amount received for stock and shall in no case be otherwise construed.

WATER GARDENS

Water is always interesting. Place it in a well designed pool, stock it with fancy gold fish and choice water plants, dress its margins with water-worn rock and suitable rockery and margin plants, and you will no longer wonder why water gardening is so popular. Your water garden will become a gathering place for the family and friends, a focal point of interest and beauty.

AQUATIC PLANTS

Hardy Water Lilies

Varieties

Price each

NYMPHAEA (after May 10th) of easy culture, growing best in full sunlight, in water 12 to 18 inches deep, with a bushel or more of well enriched soil for each plant. In most cases, the heart-shaped to nearly round leaves and many colored flowers float upon the surface of the water.

COMMANCHE—Creamy pink on opening, changing to Amber red. Large, vigorous, free flowering. A favorite with visitors to our nursery. We recommend it highly.....\$5.00

GLORIOSA—A rosy red having the same good qualities as Commanche. Very good....5.00

MARLIAC ROSE — Good deep pink, rose shadings 2.50

CHROMOTELLA — Vigorous, free flowering popular yellow..... 2.50

W. B. SHAW—Rose pink, fragrant strong grower 2.00

PINK OPAL—Deep pink, good for tubs and small pools 2.50

YELLOW PYGMY — Golden yellow; Ideal for tubs and small pools..... 1.25

PINK VARIETY UNKNOWN, vigorous grower, light pink..... .75

WHITE, VARIETY UNKNOWN, vigorous grower, white75

ODORATA — White, good for lakes or marshes50

SEVERAL OTHER VARIETIES in small quantities.

NELUBIUM (after June 1st). Most showy of all water lilies. The round leaves, monstrous flowers and odd seed pods stand well above water. It has been a favorite with the people of all races and all times. A little more difficult to transplant and available only between May 20th and June 10th.	
DOUBLE FLOWERED DEEP ROSE —This variety has proven superior to other varieties. We grow and we recommend it most highly as to freedom of flower, color, form and size	5.00
LUTEA —Creamy native Yonkapin.....	2.00
SPECIOSUM —Pink Egyptian Lotus	2.00
SHIROMAN —White	7.00

SUBMERGED PLANTS

are not only interesting, but indispensable in pools or aquariums where fish are kept, where, by an exchange of oxygen and carbon dioxide between plants and fish, a proper balance may be maintained.

Prices, unless otherwise priced, are:

1 bunch	\$0.20
3 bunches of a kind.....	.50
12 bunches, 3 or more varieties, our selection	1.50
CABOMBA (Washington grass or moss), June to Dec.	
MYRIOPHYLLUM (Milfoil or hardy moss), all year	
ANACHARIS (Water Weed), all year	
LUDWIGIA (Loosestrife), all year, in pots.....	.30
SAGITTARIA (Broadleaf) all year, in pots.....	.30
VALISNERIA (Tape grass), all year, in pots....	.30
HARDY NORTHERN MOSS , all year	

FLOATING PLANTS

Prices same as for Submerged Plants.

WATER HYACINTHS (May 1st).

SHALLOW WATER PLANTS

Prices same as for Submerged Plants. Pots charged extra.

MYRIOPHYLLUM (Parrots Feather)	
HYDROCLEIS Nymphoides (Water Poppy).....	\$0.30
SAGITTARIA (Arrow-Head)	
TYPHA latifolia (Cat tail)	
NYMPHOIDES pelatum Floating Heart)	
JUSSICA repens (Primrose creeper)	
WATER CRESS	
CYPERUS alternifolius (Umbrella sedge).....	.30
NATIVE SEDGES in variety	
ACORUS Calamus, green	
ACORUS Calamus Variegata	.50
PONTEDERI Corlata	.50

GOLD FISH

No fountain or pool is complete without aquatic animal life. Gold fish are probably the most interesting and ornamental form, are hardy and easy to care for. We sell only healthy fish of the best quality obtainable. We have them from two inches to fourteen inches in length and in many varieties including—COMETS, NYMPHS, JAPANESE FANTAILS, SHUBUNKINS, BLACK MOORS, TELESCOPES, etc. Prices in gold fish depend as much upon quality as size in each variety. We have them all the way from 10c to \$10.00 each and hope to have a few this spring that will be worth from \$10.00 to \$30.00 each.

MISCELLANEOUS

Other animal life will add interest to your pool and prove beneficial in removing Algae, surplus fish food and rotting vegetation.

LARGE TADPOLES	\$0.10
JAPANESE SNAILS and red snails....25 to	.50
NATIVE SNAILS, two varieties, large size	.05
CLAMS	.20
NEWTS or SALAMANDERS.....	.50
BABY TURTLES	.50
METAL FISH buckets charged for and price refunded upon return of buckets.	

ROCKERY ROCK

Choice water-worn rock for edging pools and building Rockeries. Per ton load, delivered within ten miles of Nursery.....\$15.00

POOLS

Design and construction specifications for pools furnished at reasonable cost.

ROCKERY PLANTS

Rockery plants are listed under Perennials and code marked (R).

ROCKERY PLANT COLLECTIONS

5 varieties of Sedum, our selection.....	\$1.00
10 varieties of Sedum, our selection.....	2.00
15 varieties of Sedum, our selection.....	3.00
10 different Perennials suitable for Rockery planting, our selection	2.00

If sent a rough sketch of Pool or Rockery, showing size, whether in shade or sun and location on lot, we shall be glad to suggest a list of plant material to be used with cost estimate.

PERENNIALS

HARDY PERENNIALS furnish color and variety and no garden is complete without their use.

We grow and sell a most complete list of Perennials, especially those suited for use in Rockeries. We are constantly trying out and adding new varieties to our list and have at this time quite a number of new varieties in small quantities which we are not listing.

The following code will be helpful to the buyer in selecting varieties suitable for special locations.

(R)—Plants suitable for Rockeries.

(S)—Plants suitable for shady places.

(M)—Plants suitable for pool margins.

Unless otherwise priced, all hardy Perennials are sold at 30c each, \$3.00 per dozen plants. Assortments of not less than three plants of a kind sold at dozen rates.

PERENNIALS

ACHILLEA

millefolium roseum, pink

tomentosa, yellow (R)

sibirica, silver foliage (R).....\$0.50

AGROSTEMMA

coronaria, rosy crimson (R)

ALTHAEA ROSEA (Hollyhock)

double, red, pink or yellow

ALYSSUM

saxatile, yellow (R)

ANCHUSA

myosotidiflora, dwarf, blue (S)50

opal, pale blue

ANEMONE

hupenensis flore pleno, mauve rose (S)..... .50

AQUILEGIA (Columbine) (R) (S)

coerulea, blue

canadensis, native bright red and yellow

double mixed

Long Spurred Hyb'ds

ARMERIA

maritima, pink (R)

ARTEMESIA (wormwood)

white Mugwort, gray foliage

Silver King, silver foliage

ASCLEPIAS (Milkweed)

incarnata rosea, bright pink (M)

tuberosa, orange

ASPHODELUS (Kings Spear)	
luteus, yellow	
ASTER	
Blue Gem, double	
Feltham Blue, light sky blue	
Mrs. Raynor, red	
Peggy Ballard, double, rosy mauve	
St. Egwin, bright pink	
several new varieties.....	.50
AUBRIETA , pink, blue and violet (R)	
BOCCONIA (Plumepoppy) creamy white	
cordata	
BOLTONIA	
latisquama, light lavender pink	
CAMPANULA (Bellflower)	
carpatrica alba, pure white (R)	
garganica, light blue (R)	
persicifolia, Fl. Pl.....	.50
CARNATION	
double, red, pink and white	
CASSIA (Indian Senna)	
Marylandica, yellow spikes of pea-shaped bloom	
CATANANCHE (Cupid's Dart)	
Bicolor	
CERASTIUM (Snow-in-summer) (R)	
tomentosum, white, silver foliage	
CHELONE (Shellflower)	
Lyoni, heads of purplish red	
CHRYSANTHEMUM , hardy early varieties, good selection	
species—Leucanthemum flore pleno.....	.50
species—Leucanthemum Uliginosum, white Shasta Daisy	
Heartje and Elder Daisy	
CIMICIFUGA —Rasemosa (Black Snakeroot) (S) (M)	
DELPHINIUM (Larkspur)	
Belladonna, light blue	
Bellamose, darker form	
formosum deep, light blue	
English Hybrids, double and single	
Indigo	.50
selected doubles	.75
DIANTHUS (Pink, Carnation)	
barbatus, Newport pink (R)	
deltoides, small foliage, pink (R)	
hardy Scotch, mixed (R)	
plumarius (R)	
named varieties and rare species (R).....	.50
DICENTRA	
eximia (S) (R)	
spectabilis (S)	.75
DIGITALIS (Foxglove) mixed	
ERIGEON (Fleabane)	
speciosus, blue	
ERYNGIUM (Sea Holly) steel blue	
EUPATORIUM (hardy Ageratum)	

- FERNS**, hardy varieties
- FUNKIA**, see Hosta
- GAILARDIA** (Blanket Flower)
red and yellow shades (R)
choice strain
- GEUM**
Coccineum Mrs. Bradshaw, double fiery red
- GRASSES** (M) Hardy ornamental, clump..... .75
Elymus Glaucus (Blue Lime Grass)
Festuca Glaucia (R) narrow bluish leaves
Maiden grass (M)
Striped Eulaia (M)
Zebra grass (M)
Erianthus (Ravenna or Plume grass) (M)
Pennisetum (Fountain grass)
(Ribbon Grass) variegated
- GYPHOPHILA**
Double Babysbreath
- HELENIUM** (Sneezeweed)
Autumnale Rubrum, deep bronze-red
Riverton Gem, old gold and terra cotta
Pumilum magnificum, golden yellow
- HELIANTHUS** (Sunflower)
double flowered, hardy
- HEMEROCALLIS** (Daylily) (M)
Flava (Lemon Lily) yellow (M)
Gold Dust, yellow (M)
Kwanso, double flowered, bronze (M)
Florham, golden yellow (M)
- HEUCHERA** (Alumroot)
brizoides, pale pink50
Sanguinea, bright crimson
- HIBISCUS**, Mallow
Mallow Marvels to color
- HOLLYHOCK**—see Althea
- HOSTA** (Plantainlily) (S)
lancifolia, blue
plantaginea grandiflora, white50
variegated, wavy leaf..... .50
- IRIS**
Kaempferi (Japanese Iris) double blue (M)
double white (M)
double purple and gold (M)
Siberica (Siberian Iris) blue and white (R)
(M)
German (Liberty) furnished by a specialist
upon order
Hexagona Lamancel, native blue (S)
Psodocorus, yellow water Iris (M)
Pulima, dwarf early purple, yellow, (R)
Chistata, native blue creeper (R)
Versicolor native blue water Iris (M)
- LATHYRUS**, vine
latifolium (Perennial Sweet Pea)
- LAVANDULA**—see old fashioned Herbs
- LIATRIS** (Gayfeather)
Pysnostachya, late, purple (R)
Elegans, early (R)

LILIUM (Lily)	
Regale (Royal Lily) white.....	\$0.50
Canadense (Canada Lily) yellow and red	
Elegans, orange and red	
Candidum (Madonna Lily) white.....	.50
Giant Tiger Lily, orange red, black spots	
superbum (American Turkscap) apricot, black spots	
Great Speciosum Lily (magnificum rosy red, dark spots	.50
LINUM (Flax) (R) blue	
Perenne, blue	
Narbounnense, azure blue	
LYCHNIS	
Viscaria flore pleno	
Viscaria splendens, brilliant red	
MAVLA (Wine Cups) (R)	
MERTENSIA (Bluebells) (S)	
MONARDA (Beebalm)	
Cambridge, scarlet Bergamot red	
Fistulosa, lavender	
Rose Beebalm, rose	
Myosotis (Forget Me Not) (M) (R) (S)	
NEPETA	
mussini blue (R)	
Ornamental grasses—see grasses (M)	
PAPAVER (Poppy)	
Oriental, mostly red	
Bracteatum, giant scarlet	
Perry's white	.50
Queen Alexandra, salmon pink.....	.50
PAEONIA (Peony)	
Any variety, prices quoted on request	
PENSTEMON (Barbatus)	
coral pink	
pink beauty	.50
Digitalis	
Unilateralis	.50
PHLOX, hardy	
Miss Lingard, early white	
R. P. Struthers, bright coral	
Athis, salmon pink	
Commander, crimson	.50
Sunset, deep rose pink	
Fernand Cortez, crimson bronze	
Mrs. Milly Von Hoboken, bright pink	
Pantheon	
Thor, deep pink	
Species Amoena (R) bright pink	
Canada, lavender to purple	
Species Maculta, rosy red	
Species Ovata (Mountain Phlox) pink (R)	
Species Sublata (Moss Phlox) pink, white, lavender	
Special Sublata, Fairy (R)	
Species Sublata, Vivid, bright pink with red eye (R)	
PHYSISTEGIA	
Virginia vivid, deep pink	

PHYSALIS (Chinese Latern Plant)	
Francheti, orange-scarlet	
PLATYCODON (Ballon Flower) blue (R)	
PLUMBAGO (Leadwort)	
Larpente, deep blue (R)	
POLEMONIUM (Jacobs Ladder)	
Coeruleum (Greek Valerian) shy blue (S)	
(R)	
POTENTILLA	
PRIMULA (hardy Primrose).....	.50
Moerheim Hybrids all colors (R) (S)	
PYRETHUM	
Roseum Hybrids (R)	
James Kellway (R)	
RANUNCULUS (Buttercup) (R) (M)	
RUDEBECKIA	
Golden Glow, yellow	
Purple Cone flower	
SEDUM (Stonecrop), 18 rockery varieties (R)	
SEMPERVIVUM (Houseleek) 5 varieties (R)	
SPIREA	
Filipendula flore pleno (S) white.....	.50
STATICE	
latifolia, lavender (R)	
STACHYS	
Lanata, soft silvery foliage (R)	
STOKESIA (Cornflower Aster)	
Cyanea, blue	
THALICTRUM (Meadow Rue)	
Dipterocarpum, lavender (R) (S)	
VERONICA (Speedwell)	
True Blue	
Incana, blue (R)	
longifolia, blue	.50
repens, light blue (R)	
Rupertis, bright blue (R)	
Rupertis, Nana, blue, creeping (R)	
Rupertis, Flexuosa, pale blue (R)	
VALERIANA (Garden Heliotrope)	
Officinalis, white, rose tinted (S)	
VIOLA (Violet)	
pedata (Birdsfoot Violet) (R)	
Siberian, fragrant	
Jersey Gem	
YUCCA	
filamentosa (common Yucca) creamy white	
filamentosa Variegata (variegated Yucca)	
(R)	1.00
glauca (Colorado) narrow, blue grey foliage (R)	

OLD-FASHIONED HERBS

Catnip	Mint, Peppermint	Sage
Chive	Mint, Garden	Tansy
Lavender	Rosemary	Thyme

RARE PLANTS

We grow and handle many rare and unusual trees, plants and shrubs that are unobtainable in sufficient quantities to justify listing. Among other things, we have over 50 varieties of Lilac, 3 varieties of Holly, 10 varieties of Euonymus, 5 varieties of Cotonaster, 8 varieties of Flowering Crab, 8 varieties of Red and Purple leaved plants, 15 varieties of Hardy Water Lilies, 7 varieties of Ornamental Grass, 18 varieties of Hardy Pinks, Chinese Ginkgo Trees, English Walnuts, Chinese Elms, etc.

We invite personal inspection and shall be glad to quote prices on anything you may require in the way of scarce and unusual ornamental plants. The chances are we have them, if not, we will get them for you if obtainable.

Our General Price List of Trees, Shrubs and Evergreens will be sent you upon request.

PHYSALIS (Chinese Latern Plant)	
Francheti, orange-scarlet	
PLATYCODON (Ballon Flower) blue (R)	
PLUMBAGO (Leadwort)	
Larpente, deep blue (R)	
POLEMONIUM (Jacobs Ladder)	
Coeruleum (Greek Valerian) shy blue (S)	
(R)	
POTENTILLA	
PRIMULA (hardy Primrose).....	.50
Moerheim Hybrids all colors (R) (S)	
PYRETHUM	
Roseum Hybrids (R)	
James Kellway (R)	
RANUNCULUS (Buttercup) (R) (M)	
RUDEBECKIA	
Golden Glow, yellow	
Purple Cone flower	
SEDUM (Stonecrop), 18 rockery varieties (R)	
SEMPERVIVUM (Houseleek) 5 varieties (R)	
SPIREA	
Filipendula flore pleno (S) white.....	.50
STATICE	
latifolia, lavender (R)	
STACHYS	
Lanata, soft silvery foliage (R)	
STOKESIA (Cornflower Aster)	
Cyanea, blue	
THALICTRUM (Meadow Rue)	
Dipterocarpum, lavender (R) (S)	
VERONICA (Speedwell)	
True Blue	
Incana, blue (R)	
longifolia, blue	.50
repens, light blue (R)	
Rupertis, bright blue (R)	
Rupertis, Nana, blue, creeping (R)	
Rupertis, Flexuosa, pale blue (R)	
VALERIANA (Garden Heliotrope)	
Officinalis, white, rose tinted (S)	
VIOLA (Violet)	
pedata (Birdsfoot Violet) (R)	
Siberian, fragrant	
Jersey Gem	
YUCCA	
filamentosa (common Yucca) creamy white	
filamentosa Variegata (variegated Yucca)	
(R)	1.00
glauca (Colorado) narrow, blue grey foliage (R)	

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LANDSCAPE SERVICE

Our landscape engineering department offers unexcelled service in the preparation of plans and cost estimates, the establishment of grades and location of drives, buildings, etc., as well as in specification and arrangement of plant material.

We specialize in suburban, rural and country estates and the planning of such estates for practicable economic usage, which phase of our work we term Agricultural Engineering.

NURSERY LOCATION

THE HEART OF AMERICA NURSERY, located in the Overland Park District, on 74th Street, one block east of Lamar Street, six blocks east of the Santa Fe Highway and some three miles west of Waldo, may rightly be considered—Central Western Headquarters for Water Gardens, Rock Gardens, Hardy Perennials and rare hardy plants.

From March 15th to June 15th our Nursery will be open for business all day, Sundays as well as week days. Visitors welcome at all times.