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52.71

1931/32

WHOLESALE PLANT LIST

OF

HARROLD'S

PEDIGREED PANSIES

WHOLESALE
SEASON OF
1931-32

HARROLD'S PANSY GARDENS

P. O. BOX 264 GRANTS PASS, ORE.

MIXED COLOR VARIETIES

NOVELTIES

Harrold's Pedigreed Pot Pansies:

This Harrold origination has been highly praised by many growers who have used it, and received a special award of merit last winter, at The National Mid-winter Flower Show. They are of short compact habit, bearing flowers of really giant size in a fine range of colors.

Harrold's Pedigreed Cut Flower Pansies:

This strain has been bred to the exacting demands for a Pansy that fills the cut-flower requirements of size and color; produced on long stems. A good indoor forcer, and an excellent profit producer in any active market.

Strong seedling plants: \$2.00 per 100; \$18.00 per 1,000.

GROUP "A"

Harrold's Azure Giants:

A blue companion to our Ruby Giants introduced last season. It is a brilliant, glowing blue that is so popular in formal plantings. Just a shade darker than Azure, with dark bloched center. Plant habit compact, medium tall; upright. Profused flowering.

Harrold's Ruby Giants:

The coloring of this variety is almost beyond description, there being a marked tendency toward the red, pink, salmon, and orange shades. While a few purple, blue, and yellow flowers are produced, white is almost never found. Flowers are mostly of the five bloched type, and of course of *super-giant* size. Plants are compact, medium tall, upright, and free flowering.

Harrold's Pedigreed Giants:

Undoubtedly this variety is among the finest Pansies now on the American market. It is of low bushy, up right habit, with the flowers born on long heavy stems well above the foliage. The flowers are of *super-giant* size which we do not believe is excelled among the zoned or face types. Coloring is of the greatest possible range, and like our other strains it is especially free flowering, producing a profusion of flowers at a season of the year when many strains are dormant; as well as being among the first to flower from seeds. Our most popular variety!

Strong seedling plants: \$1.00 per 100; \$5.00 per thousand; three thousand \$14.00; five thousand \$22.00; ten thousand \$40.00.

Transplanted plants: \$1.75 per 100; \$14. per thousand; three thousand \$38.

A field of HARROLD'S PEDIGREED GIANTS as it appeared in late May

OUR PANSY PLANT SERVICE

Again we announce the opening of another Pansy plant season with the most complete line we have ever offered. Large plantings, superior growing conditions, really modern packing, and over a quarter century experience in producing and shipping, coupled with the fact that we are growers of Pansy seeds in large quantities for the trade, enables us to supply quality stock and service that can't be excelled.

With restricted buying, especially of more expensive bulb and bedding stock, Pansies are due for a season of as heavy a demand as they have experienced in several years. Be prepared to take advantage of this demand by having an adequate stock of really quality Pansy plants well grown and displayed. You will find too, that nothing will attract quite so much attention to your grounds in spring, as a conspicuously displayed bed of Pansies. Well grown, and displayed Pansies always sell well.

We supply only strong, heavily rooted, field grown plants, that will give absolute satisfaction. Our shipping season is not interrupted during the winter, and we maintain forty-eight hour shipping service. Packing is light and strong, and your order will be given personal attention.

GROUP "B"

Harrold's All-American Bedding Mixture:

As the name implies, this is a mixture of all the best types being grown by American specialists. 80% of this mixture is composed of Harrold varieties, while the other 20% is composed of varieties originated by other American specialists - the seeds of which are grown in our test gardens annually. Without question this mixture contains the widest range of colors, and types obtainable in a single mixture today.

GROUP "D" Continued

HARROLD' Improved Swiss:

With the increased popularity of the bloched type of Pansy, no grower can profitably be without this variety. We have carefully developed the desirable features of this strain, while by close breeding we have eliminated many that were not so desirable in the original Swiss strains. The color range is strong in the dark shades, especially in the red and blue. The flowers are well formed, and very large.

Strong seedling plants: 80¢ per 100; \$4.50 per thousand; three thousand \$12; five thousand \$18.; ten thousand \$34.

Transplanted plants: \$1.50 per 100; \$11. per thousand; three thousand \$30.

GROUP "C"

Greater American Perfection:

(Harrold's original strain.) Since its original introduction several years ago, by our gardens, the florist industry has been consuming several million plants of this strain annually. It is an unusually fine variety with which to supply a highly competitive market in which price is a consideration. Mostly of the zoned type of flower marking, the range of color is exceptionally large and well balanced. The flowers are of giant size, and plant habit is excellent.

Oregon Miracle Mixed:

(Original Harrold strain.) This fine mixture is so well known as to need but brief description. It has a fine range of color, and the flowers are of good giant size. This strain has been standard for a long time and you'll like it.

Swiss Giant:

This strain, a progeny of the original, is very popular with some growers

Matchless:

A zoned type mixture that has enjoyed popularity in some districts.

Early Pansy America:

Recently introduced.

Strong seedling plants: 75¢ per 100; \$4.00 per thousand; three \$10.; five thousand \$16.25; ten thousand \$30.

Transplanted plants: \$1.25 per 100; \$10.00 per thousand; three thousand \$27.50.

250 plants of a variety will be supplied at the 1000 rate. Prices on multiples of thousands between these quoted, are the same as for the next smaller quantity that is quoted.

Plant and seed list continued on next page.

SEPARATE COLORS

Yellow, with large bloched center.

Yellow, penciled throat.

Bronze shades. Both golden, and blue bronze.

Purple, royal.

Adonis blue.

Dark blue.

Garnet red.

Strong seedling plants: \$1.00 per 100; \$5.00 per 1,000.

PANSY SEEDS

HARROLD'S AZURE GIANTS

Standard Grade: Per trade packet, \$2.00; $\frac{1}{8}$ Oz., \$3.00; $\frac{1}{4}$ Oz., \$5.00; $\frac{1}{2}$ Oz., \$9.50; 1 Oz., \$18.00.

Pedigreed Grade: per packet, \$2.50. 3 packets \$6.00.

HARROLD'S PEDIGREED NOVELTIES

Pedigreed Grade: per packet, \$2.50.

HARROLD'S PEDIGREED POT PANSIES

Pedigreed Grade: Per packet \$2.50; 3 packets \$6.00.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES

Pedigreed Grade: Per packet, \$2.00; 3 packets \$5.00.

HARROLD'S RUBY GIANTS

Standard Grade: Per packet, \$2.00; $\frac{1}{8}$ Oz., \$3.00; $\frac{1}{4}$ Oz., \$5.00; $\frac{1}{2}$ Oz., \$9.50; 1 Oz., \$18.00; 2 Ozs., \$30.00.

Pedigreed Grade: Per packet, \$2.50; 3 packets \$6.00.

HARROLD'S PEDIGREED GIANTS

Standard Grade: Per packet \$1.50; $\frac{1}{8}$ Oz., \$2.00; $\frac{1}{4}$ Oz., \$3.50; $\frac{1}{2}$ Oz., \$6.50; 1 Oz., \$12.00; 2 Ozs., \$22.00; 4 Ozs., \$40.00.

Pedigreed Grade: Per packet \$2.25; 3 packets \$6.00.

HARROLD'S IMPROVED SWISS (Super Swiss type)

Standard Grade: Per packet \$1.25; $\frac{1}{8}$ Oz., \$1.75; $\frac{1}{4}$ Oz., \$3.00; $\frac{1}{2}$ Oz., \$5.25; 1 Oz., \$10.00; 2 Ozs., \$18.00; 4 Ozs., \$34.00.

Pedigreed Grade: Per packet \$2.00; 3 packets \$5.00.

Seed list continued on next page

Seed list continued

HARROLD'S ALL-AMERICAN BEDDING MIXTURE

Standard Grade: Per packet \$1.25; $\frac{1}{8}$ Oz., \$1.75; $\frac{1}{4}$ Oz., \$3.25; $\frac{1}{2}$ Oz., \$6.00; 1 Oz., \$11.00; 2 Ozs., \$20.00; 4 Ozs., \$36.00.

GREATER AMERICAN PERFECTION

Standard Grade: Per packet \$1.00; $\frac{1}{4}$ Oz., \$2.00; $\frac{1}{2}$ Oz., \$4.00; 1 Oz., \$7.00; 2 Ozs., \$13.50; 4 Ozs., \$25.00.

OREGON MIRACLE MIXED

Standard, Grade: Per packet \$1.00; $\frac{1}{4}$ Oz. \$1.75; $\frac{1}{2}$ Oz., \$2.75; 1 Oz., \$5.00; 2 Ozs., \$9.50; 4 Ozs., \$18.00.

For complete descriptions, see our 1931 Pansy Annual. If you haven't a copy we will be glad to mail you one.

CONDITIONS OF SALE

Prices as quoted, are net; on a basis of cash with order. Seed orders will be accepted for shipment C. O. D., without a deposit. Bulb orders, whether for future or C. O. D. delivery, must be accompanied by a deposit of not less than one-fourth the purchase price, balance to be C. O. D. Plants are shipped only after full remittance has been received.

Remittance may be by any of the usual commercial methods; excepting that we do not accept stamps. Patrons outside the U. S. A. should remit by postal or bank draft.

All Orders are received subject to supply available, and crop conditions beyond our control.

Shipment of seeds made prepaid and insured, free. All other stock is quoted F. O. B. Grants Pass, Oregon.

Packing by the most modern method in new, light containers. The kind designed for our patrons, not to pay dividends to the transportation agencies. Free.

Our Responsibility, owing to the many things that may occur to stock, shall be definitely restricted to an amount, not to exceed the purchase price of the goods, plus transportation charges paid by the purchaser.

Our Reference: The First National Bank of Southern Oregon, Grants Pass; or any of the four major trade journals.

Ordering from this list will be construed as complete acceptance of the above terms.