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1931

THE POPULAR

Phlox

FREDERIC J. REA

NORWOOD, MASSACHUSETTS

HARDY PHLOX

There are very few hardy perennials more popular than these showy plants. Coming into bloom during the hottest time of summer and staying in bloom till hard frost makes them deservedly popular. They should be in every collection of hardy plants.

Phlox, meaning "Flame" no doubt, refers to the annual Phlox drummondii, but answers well for some of the present day perennials.

Eclaireux was the first variety to have the very large individual flowers, well covering a silver dollar; but the color is not attractive having too much magenta. But the improvement since then has been rapid, so that now we have all colors except yellow and true blue, and a large number of them with the large flowers.

CARE AND CULTIVATION

Perennial phlox are not at all particular as to special care, but the better they are looked after, the better results are obtained. Do not have plants in one spot more than 5 years without resetting; but when you are ready to do it, and provided you wish to plant back to the same place, care must be taken to remove all loam where plants are. Then put some good rich loam back into the hole and you are ready to replant. Divide plants freely, either early Autumn or early Spring.

Care must be taken to cut off flower spikes when flowers are gone by, but do not cut to the ground. Take off flower heads only, as more blooms will follow when pruned in this way. Especially, do not allow plants to seed, as seedlings degenerate badly, therefore trouble is avoided by removing spikes before seeds drop.

BLOOMING SEASON

The blooming season is undoubtedly the most important item in the selection of a collection of phlox. You will find listed, early, midseason, and late, in nearly all colors. So if one is looking for a select and comprehensive collection, covering from about the middle of July till frost, care must be taken to select those varieties that cover the whole season.

LOCATION

This is not an important item except in regard to dry or moist position. We must remember that dry weather may come any spring or summer, and although they are not easily discouraged, a prolonged drought may check them. So, taking the year through a moist position is better than a dry one; but if water can be easily applied, location need not be considered. It is not advisable to plant under heavy shade trees.

SOIL

They are very satisfactory plants to adapt themselves to most any kind of soil, but good, rich, rather heavy loam is the best. Well rotted cow dressing is the best fertilizer, and should be used when planting is first done.

Planting may be done from first of April to middle of May, and from first of September till hard frost. When planted in the fall, they should be covered with some dry material, such as rye straw, etc., after the ground is frozen.

ALBION

Pure white, with a distinct small lavender center, giving a very pleasing effect. Large tall spike. Mid-season. 25c each, \$2.50 doz.

AMERICAN LEGION

Tall and one of the last to come into bloom, so making this variety very desirable. Bright salmon red, dark center. 25c each, \$2.50 doz.

AMPHITRYON

Lavender and white, shading to a dark center. The individual flowers are large, with a dwarf compact habit. Early. 50c each.

ANNIE COOK

Light delicate pink, dark center. Medium size flowers and rather dwarf habit. 25c each, \$2.50 doz.

ANTONIN MERCIÉ

Compact habit, medium size flowers. Lilac, shading to white center. Early. 25c each, \$2.50 doz.

B. COMPTE

Rich claret purple, tall handsome spike and medium size flowers. Comes into bloom the last of the season. 35c each, \$3.50 doz.

BARON VON DEDEM

Large spike, brilliant salmon red flowers. Mid-season; good for massing. 25c each, \$2.50 doz.

BRUNETTE

Fine pyramidal spike. Large flowers of a beautiful deep rich cardinal. A fine variety, 3 feet high. Late bloomer. 25c each, \$2.50 doz.

CAMERON

Dwarf habit and large flower. Clear delicate salmon pink. The earliest of all to come into bloom. A very attractive variety. 25c each, \$2.50 doz.

CAPRICE

White shading to dark salmon pink. Medium height and midseason to bloom. 25c each, \$2.50 doz.

CHARLES B. MERRILL

Large well shaped pyramidal spike; about 3 feet high. A very late bloomer. Clear dark pink with light center. A splendid variety. 35c each, \$3.50 doz.

CHARLES DARWIN

A very tall variety with a very large broad pyramidal spike. Medium size flowers, deep salmon pink. 35c each, \$3.50 doz.

COQUELICOT

Medium size flower and spike, 2 feet high and early to bloom. Very bright orange scarlet, and dark crimson center. One of the brightest grown. 25c each, \$2.50 doz.

CREPUSCULE

Very large flowers, dark lilac, shaded lighter towards margin, and very large crimson center. Rounded flower head. Some times called the grey phlox. 25c each, \$2.50 doz.

CZARINA

A very large, tall pyramidal spike, medium size, pure white flowers, and a late variety to come into bloom. 25c each, \$2.50 doz.

DAWN

A beautiful shade of delicate shell pink, slightly shaded salmon. Medium height, and midseason to bloom. 35c each, \$3.50 doz.

DOLLY

Dwarf compact habit. Light salmon pink, lighter towards center. A very attractive variety and fine for massing effect. 25c each, \$2.50 doz.

ELIZABETH CAMPBELL

The finest and most popular of all pink phloxes. Large flower, light clear salmon pink, shading to a light center, with a distinct carmine eye. 3 feet high. Early. 35c each, \$3.50 doz.

EUGENE DANZANVILLIERS

Good sized well shaped panicles, and medium size flowers. Light lavender with light center. Early and very effective. 35c each, \$3.50 doz.

FRAU ANTON BUCHNER

Very large pure white flowers, in fine large panicles 3 feet high. Midseason. 25c each, \$2.50 doz.

GENERAL CHANZY

Tall, large and well formed pyramidal spike. Flame color with dark center. Midseason. An old variety, but hard to excel in this color. 35c each, \$3.50 doz.

GENERAL VAN HEUTSE

Broad panicles of large bright salmon red flowers, large prominent white center. 3 feet. Early. 25c each, \$2.50 doz.

GIFFION

A very pleasing shade of pink, dark center. 2½ feet. Midseason. 25c each, \$2.50 doz.

HANNY PFLEIDERER

White and pink, blending together in a very attractive way. Large panicles 3 feet high. Midseason. A very beautiful phlox. 25c each, \$2.50 doz.

HENRY MURGER

Tall handsome spike. Large white flowers, with a large crimson center. The flowers turn pink as the season advances. 3-4 feet, late bloomer. 35c each, \$3.50 doz.

INDEPENDENCE

Medium size panicles of good size pure white flowers. Early and a free bloomer. 3 feet. 25c each, \$2.50 doz.

JAMES BENNETT

Tall large panicles of medium size flowers. Light salmon pink, large crimson center. A very pretty and attractive variety. Midseason. 25c each, \$2.50 doz.

L'ESPERANCE. "AMERICAN"

Light lavender pink, white center. Tall spikes of medium size flowers. Late. 25c each, \$2.50 doz.

L'ESPERANCE. "FRENCH"

Broad spreading panicles. Large flowers, dark lilac, large white center. One of the earliest to flower. 25c each, \$2.50 doz.

L'EVENEMENT

Dark salmon pink, dark center. One of the first to bloom. 50c each, \$5.00 doz.

LE MAHDI.

Very large spike of a dark purple violet. Has a decided blue effect. 3 feet. Midseason. 25c each, \$2.50 doz.

LEONORA

A good dwarf white of fine substance. Midseason. 35c each, \$3.50 doz.

LORD RALEIGH

Deep purple violet. Dwarf compact grower, and early to bloom. 25c each, \$2.50 doz.

LUMINEUX

Deep clear pink, lighter towards center, and a distinct dark eye. Large flower and early. 3 feet. 35c each, \$3.50 doz.

MADAME PAUL DUTRIE

Light delicate pink, shading to white. Strong grower. 2½ feet. Midseason. 25c each, \$2.50 doz.

MADAME P. LANGIER

Bright salmon pink, dark crimson center. Tall and broad panicles. Midseason. 3-4 feet. 25c each, \$2.50 doz.

MAID MARION

Light lavender shading to light center. 3 feet. Midseason. 25c each, \$3.50 doz.

MIA RUYS

Broad panicles of large pure white flowers. Dwarf habit. Midseason. 50c each, \$5.00 doz.

MICHAEL BUCHNER

A very attractive blending of dark and light purple. Tall medium size spike, and late to come into bloom. 35c each, \$3.50 doz.

MISS LINGARD (SUFFRUTICOSA)

A popular June flowering phlox of distinct species. White, pale pink center. Small compact spike of fine form. 25c each, \$2.50 doz.

MISS ELPHICK

Beautiful bright salmon scarlet. The pyramidal spikes stand up well, over 3 feet high, making a splendid show. Early to bloom. 35c each, \$3.50 doz.

MRS. E. C. REA

White and salmon pink beautifully blended and deepening as the season advances. Large panicles 3 feet high, and a late bloomer. 50c each, \$5.00 doz.

PEACH BLOW

Peach flower pink. Medium size flower 2-2½ feet. Midseason. 25c each, \$2.50 doz.

PINK BEAUTY

Very large pyramidal panicles of clear pale pink medium sized flowers. A very distinct and attractive variety. Late in bloom. 50c each, \$5.00 doz.

RUBY

Introduced by Mr. Arthur Fewkes. A ruby red; medium size flowers, and large spikes. Late. \$1.00 each.

ROSE PEARL

It is hard to describe this pretty pink kind, with its delicate shading, and conspicuous darker center. 2½-3 feet. Midseason. 50c each, \$5.00 doz.

R. P. STRUTHERS

A very pleasing shade of bright salmon red. Deservedly popular. 2½-3 feet. Early. 25c each, \$2.50 doz.

RIVERTON JEWELL

Large lavender pink flowers, and large dark center. Midseason. 2½ feet. 25c each, \$2.50 doz.

SAISONS LIERVAL

Large broad pyramidal panicles. Pure white, distinct small crimson center. 3 feet. Late. 25c each, \$2.50 doz.

SELMA

Clear pink, with dark center. 2½-3 feet. Early. 25c each, \$2.50 doz.

SPECIAL FRENCH

Very large flowers, delicate lilac pink, and large crimson center. A fine variety. 3 feet. Midseason. 25c each, \$2.50 doz.

WIDAR

Purple violet. Very large conspicuous white center, and large flower. 3 feet. Midseason. 25c each, \$2.50 doz.

WILLIAM RAMSAY

Deep royal purple. Similar to variety B. Compte, but one of the first to bloom. 2½-3 feet. 50c each, \$5.00 doz.

VENUS

Large salmon pink, and dark crimson center. Large flower. 2½-3 feet. Midseason. 50c each, \$5.00 doz.

6 plants of one variety	at Doz. rate
25 plants of one variety	at 100 rate
Those listed at \$2.50 Doz.	\$18.00 per 100
Those listed at \$3.50 Doz.	\$25.00 per 100
Those listed at \$5.00 Doz.	\$35.00 per 100