Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

6387 1931/5 RECEIVED MAR 13 1931

Titus Nursery Company

Famed for Fruits

Waynesboro, Virginia

IN THE HEART OF THE FAMOUS
APPLE COUNTRY

BLAXTAYMAN
TRADE MARK REG.

STAYMAN WINESAP

EXTRA FANCY
GRADE 88%

FANCY
GRADE
9%

EXTRA FANCY
GRADE 43%

FANCY
GRADE
41%

C. GRADE
16%

AVERAGE COLOR *and* GRADES

THE FRUIT GROWER is interested in fruit that will enable him to get it on the EARLY MARKET—Color alone will do this—after picking, the fruit will naturally ripen as nature intended.

The BLAXTAYMAN will enable you to do this. This variety of apple colors up a beautiful solid red, leaving no stripes whatever—this will enable you to pick more fruit for the EXTRA FANCY PACK.

While the BLAXTAYMAN has the same good qualities as the original Stayman Winesap, it has developed a thicker skin which permits it to be kept longer, and makes it a better shipper. Nor will it scald when placed in storage.

The Titus Nursery Company, as growers of fruit trees, does not hesitate to highly recommend to the commercial planter of apple trees this variety of apple known as the BLAXTAYMAN. The illustration above gives you the percentages that have been picked in the past from commercial orchards. Why not plant this variety in preference to others you may have growing By planting them you can PICK EARLIER—MAKE BETTER PROFIT—HAVE A LARGER PACK OF THE EXTRA FANCY GRADE—ELIMINATE CULLS AND WINDFALLS.

For prices on this variety see our general catalogue.

THE TITUS NURSERY CO., *In the Heart of the Fruit Belt*

Growers of Newer Fruits

The Titus Nursery Company, being located in the heart of the Virginia Fruit Belt, keeps up with the times in introducing the newer varieties of fruit as they are introduced, but not however until they have been thoroughly tested as to their quality, productiveness and marketing possibilities. We have during the past few years introduced in this section the *Lowry Apple*, the *Richared Delicious*, and the new **BLAXTAYMAN APPLE**. All of these varieties are reproduced in this folder in colors.

Being located as we are, we have one advantage that fruit growers appreciate—that of being able to procure from bearing orchards scions and budwood for budding; therefore you are assured of getting from us trees reproduced from parent trees that are now producing crops that bring profits to owners.

A MATTER TO YOUR INTEREST

Most of the orders placed with us for fruit trees are delivered by our trucks practically all over the STATE OF VIRGINIA; therefore you are assured of receiving **FRESH DUG STOCK**, delivered to you when you want it for planting.

SPACE IS LIMITED

... to tell you a great many more advantages, but we ask you to **COME AND SEE US—GO OVER OUR FIELDS OF "STOCK OF QUALITY"—PICK OUT WHAT YOU WANT**—and we will do the rest.

TITUS NURSERY COMPANY.

A picture of a **RICHARED DELICIOUS** tree planted in April, 1927 (a one-year whip, 1 1/2" x 1 1/2" size). This picture was taken September 15, 1930. See letter from H. M. Crocker.

A Letter from the State of Washington

"On April 2, 1927, I purchased from the Columbia & Okanogan Nursery Company, 10 Richared Delicious (1-year whips) nursery trees. At this time, September 5, 1930, every one of these trees has two or more apples on it. One of the trees has a crop of 31 apples, every one a deep beautiful solid dark red—every one grades Extra Fancy for color, and they could all have been picked with good Extra Fancy color the latter part of August.

"On the same date, April 2, 1927, I also purchased from the Columbia & Okanogan Nursery Company, 29 common or red Delicious, and not one of them had an apple on this season. Last month I budded them all over to Richared Delicious. It is a wonderful apple and I am convinced that it not only colors far earlier than the red Delicious, but it also bears earlier—in fact, I have one Richared Delicious tree planted this spring which has one apple on it—full size, solid red.

(Signed) H. M. Crocker."

Our Mr. Quillen inspecting a block of Lowry in the famous Rose Cliff Orchard at Waynesboro, the home of the Lowry. Notice the size of the trees and the crop they carry. This orchard contains over 4,000 Lowry trees which produce annual crops often selling for as much as \$3.50 per bushel.

A General List of Fruit Trees for Orchardists Who Want the Best

The old saying "CHEAP TREES ARE DEAR AT ANY PRICE" still holds good. It is a great disappointment to plant an orchard of fruit trees and when it comes into bearing, after years of hard work and anticipation, you find that they are *NOT WHAT THEY SHOULD BE*. It behooves the TITUS NURSERY COMPANY to deliver trees that are up to the standard—to deliver trees that will in years to come be a credit to the Company as well as the Orchardist or individual who may plant them.

We are interested in furnishing you trees of quality, grown right, dug right, packed and delivered right.

If you are a large planter we solicit your inquiries, whether for 100 or 1000 trees.

APPLE TREES GROWN ON SPY ROOTS CONSIDERED GOOD INSURANCE

These trees are grown on Northern Spy Roots, making them resistant against that disease prevalent in orchards—"ROOT ROT." Their resistance to this disease assures you of trees that are longer lived.

Large orchard planters are using these trees and Experiment Stations are recommending them. We are proud of the fact that TITUS NURSERY COMPANY are the only ones that have been successful in growing them.

We grow only certain varieties on Spy Roots; therefore we ask you to write us for varieties and prices.

Our Complete List of Apples

Can be furnished in two-year branched trees or one-year whips.

Write for Prices

Varieties

Albemarle Pippin
Ben Davis
Black Ben
BLAXTAYMAN
Boum
Carolina Summer
Cortland
Delicious
Duchess
Early Harvest
Fall Pippin
Gano
Grimes Golden

Hyslop Crab
Jonathan
King David
LOWRY
Maiden Blush
Melutosh
M. Black Twig
Mother
Northern Spy
N. W. Greening
Paragon
RED ROME

RICHARED
Rome Beauty
Smoke House
Stayman
Summer Rambo
Sweet Bough
Sweet Paradise
Transcendent Crab
Virginia Beauty
Wealthy
Williams Red
Winesap
Yellow Transparent
York

Peach Trees—Budded on Old-time Seedlings

Write for Prices

Varieties

Alton
Bell of Georgia
Bileys Late
Brackett
Carman
Champion
Crawford Early
Crawford Late

Early Elberta
Early Rose
Elberta
Hale
Heath Cling
Hiley
Indian
Krummels Oct.

Late Elberta
Mayflower
Red Bird
Rochester
Salway
Shippers Late Red
Slappy
Stump

A Block of One-Year Peach Trees, Estimated to Contain 300,000. This photograph was made in early July with three more months to grow.

The Titus Nursery Co., WAYNESBORO, VA.

In the Heart of the Famous Fruit Belt

Growers and Introducers of the Newer and Better Varieties of Fruits

Richared Delicious

(Trade Mark Reg.)

The King of Apples

We are all familiar with the Common Delicious—THE RICHARED DELICIOUS has the same good qualities as to taste, etc., as the common variety excepting COLOR.

THE RICHARED DELICIOUS—discovered in the apple country in the State of Washington, has been hailed by Fruit Growers in that section as an apple that has been a boon to them as a money-maker as well as a crop-maker and FANCY PACKER.

THE RICHARED DELICIOUS COLORS UP TWO TO THREE WEEKS EARLIER THAN THE COMMON DELICIOUS. This means picking earlier, earlier markets and of course top prices.

On account of its EARLY COLORING it can be PICKED HARD RIPE. This means the eliminating of wind-falls and drops. It makes it possible for you to pick THE RICHARED DELICIOUS without loss from over-ripe apples. They may be STORED WITHOUT fearing to have MEALY APPLES.

RICHARED APPLES will pack up to 90 per cent extra fancy, where the Common Delicious will not and has not packed over 60 per cent for the past five years.

Your chance is here, to get an apple that is being grown commercially in Washington—an apple that will put more money in the Bank and less apples on the ground.

A REPORT JUST RECEIVED FROM THE STATE OF WASHINGTON THAT UPHOLDS WHAT WE HAVE SAID ABOUT THIS APPLE.

Cashmere, Washington, October 6, 1930.

From my 400 Golden Delicious trees top-worked five years ago to Richared Delicious, I picked this season (1930) 2400 loose bushel boxes of RICHARED DELICIOUS APPLES. These graded out between 98 and 99 per cent Extra Fancy as far as color is concerned, and out of the 2400 boxes there were about 20 boxes that were smaller than size 113's.

(Signed) F. A. SCHELL.

This is the way this apple grades up.

Lowry Apple

Due to this variety being new and plantings having been confined and grown commercially in a small area in the State of Virginia, very few have been exported, however, an article appearing in an English trade paper in brief quotes:

"The apple 'Lowry' is declared to be not only the best apple grown in Virginia, but the best grown in America, and only second to the English-grown Cox's Pippin. The author also declares that the Lowry is the finest desert apple in the world, and its quality is only surpassed by its appearance."

The Lowry Apple commands high prices, it is always a favorite on the market, and as the LOWRY becomes better known it will demand and bring better prices. We recommend your making plantings at this time to be ready for this demand.

DESCRIPTION

The Lowry is a mahogany-red apple with little specks; good medium size, round oval shape, and of a mild sub-acid flavor. It ripens with Delicious; has every good quality of the Delicious and is a better keeper.

This apple since its introduction has been bringing the grower fancy prices. As it becomes better known it will be more in demand and naturally prices will increase. ARE YOU GOING TO BE ABLE TO DEMAND GOOD PRICES ON SOME OF THE VARIETIES YOU ARE NOW GROWING? We suggest your planting some Lowry trees this coming season, so you can be in line and get your price.

A REPORT ON PRICES RECEIVED FOR LOWRY THIS SEASON'S (1930) CROP

"Mr. George C. Jordan, owner of the Sun-Glo Orchard, which is planted chiefly to Lowry, sold his 1930 crop of Lowry at \$2.50 per basket, when Delicious and Winesap were selling for \$1.75 per basket."

The Lowry not only sold for more money but made a 50 per cent better yield.