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HADDONDALE

Dahlias

1932

◆ Greetings ◆

IT is with great pleasure that we present herewith our Dahlia Catalogue for 1932. As always it contains the best of the newer and standard varieties.

Realizing the confusion caused by a large list of dahlias, we have carefully selected the following representative dahlias as being among the best as to size, color and variety.

We carry many varieties not listed in this catalogue and if you have in mind certain dahlias which we have not listed, write us, perhaps we can supply them. Let us have your requirements.

Haddondale Gardens will spare no effort to give satisfaction to its patrons and will strive to the utmost to keep the valued confidence of the friends it has made during the past years. It is fitting at this time to thank our many friends and customers for their patronage and the confidence placed in us.

May we draw your attention to the following:

New 1932 Introductions

MEDFORD (ID)

The large scarlet red blossoms are full centered and of great depth. They are held high on straight strong stems. Bush is tall, of vigorous growth and produces flowers in abundance.

Tubers \$5.00 Plants \$2.50

SEEDLING No. 68 (FD)

Beautiful large blooms of very pleasing formation. Strawberry pink is the predominating color, shading to tan in the full, well formed center. Bush is of medium height, stems being all that could be desired.

Tubers \$10.00 Plants \$5.00

SEEDLING No. 78 (ID)

Massive blooms of spectrum red. Deep full center to the very last. Bush is of medium height and sturdy. Stems strong and straight.

Tubers \$10.00 Plants \$5.00

AMERICAN LEGION (IF)

This beautiful clear yellow Dahlia won First Prize at the 1931 Atlantic City Flower Pageant. It also won the American Achievement Medal. The bloom exhibited at this show measured 13½ inches in diameter.

Plants Only, \$7.50

ASBURY PARK (FD)

An outstanding new Dahlia of true autumn shades. The general effect is Copper-salmon. Petals are strawberry red, suffused with salmon and tinted with old gold at tips. Bush growth averages 5 to 5½ feet. Flowers measure 6 to 8 inches across under average garden culture. Grown for exhibition this bloom can be grown from 10 to 14 inches across. Has won seven First Prizes and a Certificate of Merit.

Plants Only, \$5.00

HADDONDALE DAHLIA GARDENS

Haddon Heights ◆ ◆ ◆ New Jersey

Formal Decorative Dahlias

	Root	Plant
BRUNO A beautiful rose flower shaded cardinal. Large and free bloomer.....	\$1.00	
CALVIN COOLIDGE, JR. Color rose pink, shading darker toward center. An outstanding variety and prize winner.....	1.00	
DR. H. WESLEY JACK A new and extra fine variety. Produces large flowers on stiff stems. Color white, tinted pink on outer edges.....	3.50	1.75
EASTERN STAR Large flowers of saffron yellow, with old gold shadings. Sturdy bush.....	1.00	
ELITE GLORY Magnificent giant red. Flowers of great substance and regular form. Blooms freely on rigid stems. Entirely distinct.....	1.00	
ELIZA CLARK BULL One of the best white introductions from the Pacific Coast. It is of perfect form. Large flowers and free bloomer....	1.00	
EVA WILLIAMS An exhibition variety of amethyst color, with slight silver shadings. Stiff stems.....	.50	
FORT WASHINGTON Rich velvety maroon. Flowers large and well formed. Free bloomer. Exhibition variety.....	1.25	.75
GREINBERG'S ORIENTAL Plants are of sturdy growth. Long stems and large flowers. The color beautiful crimson lake.....	1.00	
HUNTING HILL Recommended as a fine garden variety. The color is a clear yellow.....	1.00	
HYPERION A beautiful shade of yellow, slight suffusion of vermillion red on outer petals. Immense blooms.....	2.50	1.25
JERSEY BEACON Color bright scarlet, with a buff reflex. Very large, splendid form and a free bloomer.....	.50	
JERSEY BEAUTY The world-wide favorite. An ideal pink for cut flower and exhibition purposes. Large flowers.....	.35	
JUDGE MAREAN One of the most beautiful Dahlias ever created. A blending of salmon, pink, red, iridescent orange, yellow and pure gold.....	.45	
JEAN KERR A white Dahlia of medium size. Always in bloom. Fine cut flower variety.....	.30	
LEO NEISSEN Color brilliant cardinal red, with a glistening sheen. Strong vigorous grower. Large full blooms.....	.50	

Formal Decorative Dahlias — (Continued)

	Root	Plant
LOUISE SLOCUM This long stemmed flower is of reddish garnet. Good for cut flower purposes.....		
		.30
MARLTON A very striking flower of garnet and white. Sturdy grower and free bloomer. Often blooms with more garnet than white, or vice versa.....		1.00
MRS. CARL SALBACH A popular California variety. Bright lilac pink, shading to white at center.....		.35
MRS. JOSEPH HURLEY Color soft, scarlet red, petals edged a light purple, with a faint suffusion of old gold at the base. Large flowers and perfect form. Good garden and cut flower variety.....	4.00	2.00
OLD HICKORY An excellent cut flower. Color madder red, with apricot suffusion. Excellent keeper.....	1.75	1.00
PAUL MICHAEL Deep orange buff. Large flowers on good stiff stems. An old time favorite.....		.35
PRIDE OF FORT MORGAN A most intense red. Plant a sturdy grower. Stems medium length, holding flower erect. Height about 4 feet. By disbudding, this flower should reach 10 to 12 inches.....	1.50	.75
ROBERT LEEDS A massive flower of rich, royal purple, held on good stout stems. Holding full centers throughout the season.....	1.50	.75
ROMAN EAGLE Brilliant burnished copper color. Large flowers on good stiff stems.....		.75
RUBAIYAT An exhibition variety of deep scarlet. Fine velvety texture.	3.50	
SALBACH'S WHITE A fine ivory white Dahlia of good substance and stiff stems. A good cut flower.....		1.00
SANHICAN'S PRINCESS Beautiful decorative. Color shrimp pink. Medium size and perfectly stiff stems. Early and profuse bloomer..		.50
THE WORLD A new introduction that has made good. The coloring is an unusually rich, deep rosy magenta, overlaid garnet, with silver shadings on edges of petals. Strong erect stems and perfect full centers. Excellent keeper.....	2.50	1.25
TREASURE ISLAND Another new introduction that has made good. Color bright apricot, with gold and rose suffusions and shadings. Bush is strong and flowers are held erect, with full centers throughout the season.....	2.50	1.25
TRENTONIAN Wonderful blending of old gold, amber and coppery bronze, with a center of reddish bronze. A giant decorative bloom which we highly recommend.....		.50

Formal Decorative Dahlias — (Continued)

	Root	Plant
UNCLE TOM Deep garnet, almost black. Flowers are good keepers, held on good stems. This Dahlia will surely attract attention in your garden.....		
	\$.75	

WILLIAM H. HOGAN One of the best fancy Dahlias. A prize winner. Color garnet red, with white tips running down the center of each petal. Every petal comes true to color. Large blooms on rigid stems.....	2.00	1.00
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Informal Decorative Dahlias

	Root	Plant
AMULET Color beautiful red. Large flowers on strong stems. Good foliage.....	.75	

ANDREA ERICSON Pure white exhibition flower. Pointed petals. Long stiff stems.....	7.50	3.75
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BARBARA WEAR Wonderful flower and profuse bloomer. Color violet rose, with undershadows of creamy white. Held on long erect stems.....	1.50	1.00
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BARON VON STEUBEN Lustrous purple maroon and deep carmine, with silvery overcast.....	5.00	
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CASPAR G. WARE A good cut flower variety. Silvery violet rose.....	.60	
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CHAS. STRATTON A blue ribbon winner. Color pale gold, shaded and tipped rose. Large massive flowers and a free bloomer.....	.60	
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COURONNE D'OR Sometimes called the bronze Jersey Beauty. Color rich bronzy apricot, edged with gold.....	.75	
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DERRILL W. HART One of the best of the new Dahlias. Capucine yellow, shading to grenadine red. Large flowers held erect on fine stems.....	2.75	1.50
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DORIS CANNEY Large blooms of a rich, golden apricot coloring. Held on long stems above an attractive bush.....	1.50	
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DWIGHT W. MORROW Rich deep carmine red. A giant exhibition flower. A big favorite in 1931.....	10.00	5.00
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FORT MONMOUTH A giant Dahlia. Color is a rich, crimson maroon, with shadings of bluish violet at tips of petals. Blooms borne on long stiff stems, high above the foliage.....	2.50	1.25
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JACK O'LANTERN Brilliant orange red, shading to a dark Spanish red near center. Center petals tipped with gold. Large flowers....	1.00	
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Informal Decorative Dahlias — (Continued)

	Root	Plant
JANE COWL A truly monster Dahlia. Was introduced in 1927 and has received awards of merit and prizes everywhere. Strong stems hold this monster of glistening bronzy buff and salmon shades high above the foliage. It surely makes you stop, look and look again.		
	\$1.00	
KATHLEEN NORRIS This wonderful Dahlia has won many prizes in the large Eastern shows. Beautiful color of soft, attractive rose pink. Flowers large, with good depth and form. A worthy companion to the best in your garden	3.50	1.75
KING MIDAS One of the most striking clear golden yellow Dahlias yet introduced. Good exhibition variety.	3.00	1.50
LADY DRUMMOND HAY Beautiful orange flame color. Flowers of large size and great beauty. Profuse bloomer.	4.50	2.25
MAE GREFE A splendid exhibition or cut flower variety. Beautiful blush pink, tinted cream. Strong grower	.40	
MARGARET WOODROW WILSON Color is opalescent-pink. Face of petals creamy white; reverse phlox-pink, the reflection from reverse of petals giving the entire flower an opalescent effect. A wonderful Dahlia for those who want beauty, size and stem.	.75	
MARMION A very striking flower. Pure golden yellow, with bronze suffusion. An outstanding novelty.	1.00	
MAY TROWER Gold, shaded apricot. Flowers are large, deep and of unusual form. Long stems.	1.50	
MRS. ALFRED B. SEAL This is one of the finest Dahlias of recent introduction from the West. Color, pure rich, glowing old rose, without any shading or suffusion. Huge flowers of great depth and substance on stiff stems.	4.50	2.25
MRS. ELEANOR MARTIN Large flowers of mulberry red. Profuse bloomer on good stems. Well worth its cost.	.75	
MRS. FRED. MICHELL, JR. Pleasing deep true pink, with petals blended and streaked lighter.	2.00	1.00
MRS. G. BERRY BEAUMONT A beautiful blending of rose, orchid and ivory. One of the new and outstanding varieties in the East. Large blooms on good stiff stems.	7.50	3.75
MRS. LOUISE HYDE Massive blooms of rich watermelon pink. Free bloomer.	5.00	2.50
MRS. PAUL I. DIEHL One of our new introductions. A large exhibition flower of amaranth pink. Very profuse bloomer.	5.00	2.50
PAPPILON Beautiful old rose, illuminated with golden lights. A cut flower variety. Medium blooms.	.50

Informal Decorative Dahlias — (Continued)

	Root	Plant
PRIDE OF STRATFORD A large two-tone orange variety, reverse very deep. Sturdy stems and free bloomer.....		\$.75
REGAL Wonderful combination of autumn shades. Bronze, heavily suffused with dull old rose, shading to gold at base of petals. Early and free bloomer on stiff, straight stems.....	2.50	1.25
SANHICAN'S PEACH Large flowers of reddish salmon, with buttercup shadings.	1.00	
VARIO Deep amber colored flowers, with pink stripe running down center of each petal.....	.75	
VENUS Pale lilac, tinted white. Flowers of good form. Free bloomer on good stems.....	.30	
WHITE SISTER Beautiful white. Has attracted much attention among Dahlia growers.....	.75	

Semi-Cactus Dahlias

	Root	Plant
CIGARETTE Very fine scarlet, tipped white. An attractive color com- bination. Good blooms on erect stems. Free bloomer..	.50	
DADDY BUTLER A beautiful Dahlia. Rosy carmine, with reverse of petals lighter. Large flowers on stiff stems. Free bloomer.....	.50	
EDNA FERBER Glistening coral, shading to old gold at base of petals. An exhibition flower of mammoth size, with an extremely strong stem. We can recommend this Dahlia very highly.	1.50	.75
EMMA MARIE Pleasing shade of clear pink, with creamy white center. Is a robust grower and has exhibition and commercial qualities.....	.60	
MRS. JOHN M. ROOT An enormous flower of pure, canary yellow. Petals long, broad and slightly twisted.....	1.00	
MRS. WM. M. POTTS One of our 1931 introductions. A new and extraordinary variety. Has received wonderful recognition wherever shown. It is a semi-cactus Dahlia of beautiful buttercup yellow, with petals tipped and blended carmine. Reverse of petals being striped and blended violet-rose. Petals twilled. Large flowers with tight centers, and blooms pro- fusely on stiff, sturdy stems.....	7.50	3.75
SILVERADO Immense blooms of white, shading to delicate silver- lavender at center. Bushes are always full of blooms carried on long stems.....	1.00	

Semi-Cactus Dahlias — (Continued)

	Root	Plant
SOLE MIO Color light yellow. Plant is a semi-dwarf grower, but blooms are very large and well formed.....		\$.75
SNOWBOY Color pure white. Stems strong, carrying blooms well above the foliage. We recommend this variety for commercial use or home decoration.....		1.00
TEMEROSA Lavender, suffused cream. Large flowers of fine form. Greatly admired.....		1.00
THEODORE ROOSEVELT Beautiful lemon yellow, shading darker toward center....		.50

Cactus Dahlias

	Root	Plant
ADDA PATTERSON Color pure white. Large flowers held erect on long stems. A wonderful exhibition variety. Good keeper.....		1.00
AMBASSADOR Soft yellow buff, shaded salmon pink. Free bloomer. Flowers held erect above foliage.....		.75
C. B. GITHENS Well formed flowers of clear yellow. Has good substance and keeping qualities.....		.50
CHEMAR'S MASTERPIECE A huge cactus of soft orchid pink. Ten-inch flowers are not unusual.....	2.00	1.00
F. W. FELLOWS This Dahlia should be in every collection. Color orange scarlet.....		.40
GAY PAREE This is a French introduction of golden bronze, with suffusion of nasturtian red. Free bloomer.....		.35
GEO. WALTERS Pinkish salmon, suffused gold, shading darker toward center.....		.35
GLADYS BATES The color is tan, with reverse of petals rose. A splendid cut flower variety.....		.40
MRS. C. H. BRECK A pretty variegated Dahlia. Soft yellow, deeply suffused carmine. Flowers perfect.....		.30
MRS. EDNA SPENCER A fine variety for all purposes. Silvery lilac, shading to bright orchid pink. Free bloomer.....		.30
ROLLO BOY Delicate shade of amber, shading to old gold. Very large, splendid form and free bloomer.....		.75
SISKIYOU Pink, tinged mauve. An exceedingly large Dahlia. Stiff stems. Constant prize winner.....		1.00
SKAGERRAK Large flowers of clear lemon yellow. Full centers. Perfect form.....		.60

Pom Pon Dahlias

	Root
BELLE OF SPRINGFIELD. Strawberry red. Very popular.....	\$.35
BRONZE BEAUTY. Beautiful golden apricot.....	.25
DEE DEE. Beautiful light lavender.....	.35
DARKSOME. Very dark red or maroon.....	.35
ELEGANTA. Delicate lavender shades.....	.35
FAIRY QUEEN. Buff yellow, edged carmine.....	.25
GERTRUDE. Bright red.....	.35
KLEIN DOMITEA. Bright orange buff.....	.25
SUNSET. Bright orange. Very popular.....	.35
SNOWCLAD. Pure white.....	.25
YELLOW GEM. Clear canary yellow.....	.35

Miniature Dahlias

	Root
COLTNESS GEM. Bright red (single).....	.50
CORONNE. Pure white.....	.75
GARDEN LOVE. A pretty old rose variety.....	.50
GOOD LUCK. Deep bright orange.....	.50
LADY AILEEN. Pink, darker toward center (single).....	.50
LITTLE JEWEL. Delicate shade of pink.....	.35

GLADIOLUS

	Per Doz.	Per 100
White, Pink or Red.....	\$.55	\$4.00
Yellow or Orange.....	.60	4.50
Giant Mixed.....	.50	3.50

GUARANTEE

Our Dahlia roots are guaranteed healthy and true to name. All orders for roots are filled with strong field-grown root divisions. We are anxious to please our customers and will gladly make replacement of any root that does not prove true to name or does not arrive in good condition. Upon return of the root we will immediately make replacement of same. Advise us at once if shipment does not arrive in good condition. If unable to supply any variety, we will notify you, as we *do not substitute*.

TERMS AND DELIVERY

Cash With Order. Send check, money order or cash by registered mail. Stamps accepted up to \$1.00.

Delivery of roots will be made between April 15th and May 15th, unless otherwise requested. In sections where plantings are earlier, we will ship accordingly. We pay the postage on all Dahlia Roots.

Green Plant Shipments—Notice: Plants will be shipped from May 1st to June 15th. Plants will not be sent C. O. D. as this causes delay. On shipments of 200 miles or over, we recommend that plants be sent parcel post *Special Delivery*. Please add 25c to your remittance. We pay the regular postage. We guarantee green plants as well as roots, to arrive in good condition, but cannot guarantee plants if shipped 200 miles or over, unless sent as noted above—*Special Delivery*.

REMEMBER—WE PAY THE POSTAGE

Except the 25c *Special Delivery* Charges on green plants

HADDONDALE DAHLIA GARDENS

Growers and Originators

Haddon Heights ♦ ♦ ♦ New Jersey

We extend a cordial invitation to all growers of Dahlias to join the American Dahlia Society. Initiation fee and first year dues, \$2.00. This includes a one year subscription to the Society Bulletin which is published every three months. For further information write William J. Rathgeber, Secretary, 198 Norton Street, New Haven, Conn.