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"Her Majesty" the Regal or Royal Lily.

JOHN SCHEEPERS, INC.

Flower Bulb Specialists

522 FIFTH AVENUE • NEW YORK

"A few of the Highest Honors bestowed upon us for Merit"

"Gold Medal, awarded by Her Majesty, Queen Wilhelmina of the Netherlands"

"Gold Medal awarded by President Calvin Coolidge for Horticultural Achievement"

"Gold Medal, awarded us on two occasions by the Garden Club of America"

"Gold Medal, awarded us three times by the Holland Bulb growers Association of Haarlem, Holland"

"BEAUTY FROM BULBS"

Please do not deny yourself the pleasures you derive in Spring from bulb plantings in your garden, when these gems are now so reasonably priced. We are still maintaining our advance prices in the face of adverse foreign exchange conditions and at the same time we pledge you "Scheepers Supreme Quality."

• MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW •

DARWIN TULIP, *Eclipse*
\$1.25 per 10, \$16.00 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *Anton Mauve*
\$.90 per 10, \$9.50 per 100
HEIGHT — 10 INCHES

BREEDER TULIP, *Lucifer*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *La Fiancée*
\$.75 per 10, \$7.50 per 100
HEIGHT — 10 INCHES

BREEDER TULIP, *Indian Chief*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

BREEDER TULIP, *Rot Scheil*
\$.90 per 10, \$9.00 per 100
HEIGHT — 10 INCHES

COTTAGE TULIP, *Elegans alba*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *The Bishop*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *Melicette*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

HYBRID TULIP, *Jeanne d'Arc*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

BREEDER TULIP, *Louis 14th*
\$.75 per 10, \$7.50 per 100
HEIGHT — 10 INCHES

COTTAGE TULIP, *Carrara*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

HYBRID TULIP, *Dillenburg*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

HYBRID TULIP, *Marjorie Bowen*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *France*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

HYBRID TULIP, *Ambrosia*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

COTTAGE TULIP, *Moonlight*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

BREEDER TULIP, *Cherbourg*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *Princess Mary*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

DARWIN TULIP, *King George V*
\$1.25 per 10, \$12.50 per 100
HEIGHT — 10 INCHES

JOHN SCHEEPERS, INC.

FLOWER BULB SPECIALISTS
522 FIFTH AVENUE • NEW YORK

"It would seem that no season of the garden year could be so entirely entrancing as that when the long-stemmed Breeder, Cottage and Darwin Tulips are at the height of their beauty. Then is such beauty of color, such grace of form, such gleaming freshness as never at any other time."

OFFER NUMBER 1

Prizewinner Collection

Ambrosia
Barbara Pratt
Carrara
Cherbourg
Dido
Dillenburg
Eclipse
Elegans alba
Indian Chief
Jeanne d'Arc
King George V
Lemon Queen
Louis 14th
Maréchal Victor
Marjorie Bowen
Princess Mary
The Bishop
Venus

These eighteen very beautiful varieties, each one an Exhibition Tulip, all flowering at the same time and producing a fine harmonious color combination, ten bulbs of each, separately packed and labeled, planting instructions and color scheme included, TOTAL 180 HIGHEST QUALITY BULBS.
Regular list price.....\$26.40
Special price.....21.00

OFFER NUMBER 1-A

Same as above, only half the quantity, eighteen varieties as listed, five bulbs of each, TOTAL 90 BULBS.
Special price.....\$11.00

PARROT TULIP, *Fantasy*
\$1.45 per 10, \$14.50 per 100
HEIGHT — 10 INCHES

Springtime in Holland

OFFER NUMBER 2

Distinctive Collection

Ambrosia
Anton Mauve
Carrara
Dido
King George V
La Fiancée
Louis 14th
Lucifer
Melicette
Moonlight
Rot Scheil
Venus

These twelve beautiful varieties, all flowering at the same time producing a fine, harmonious color combination, ten bulbs of each, separately packed and labeled, planting instructions and color scheme included, TOTAL 120 HIGHEST QUALITY BULBS.

Regular list price.....\$10.30
Special price.....8.00

OFFER NUMBER 2-A

Same as above, only half the quantity, twelve varieties as listed, five bulbs of each, TOTAL 60 BULBS.
Special price.....\$4.50

OFFER NUMBER 3

Complete Collection

Ten HIGHEST QUALITY BULBS of each of the varieties of Tulips shown on this sheet, twenty-five beautiful varieties all flowering at the same time, producing a fine harmonious color combination, separately packed and labeled, planting instructions and color scheme included, TOTAL 250 BULBS.

Regular list price.....\$33.70
Special price.....26.00

OFFER NUMBER 3-A

Same as above only half the quantity, five bulbs of each of twenty-five varieties shown here, TOTAL 125 BULBS.
Special price.....\$13.50

HYBRID TULIP, *Dido*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

BREEDER TULIP, *Marched Victor*
\$1.20 per 10, \$12.00 per 100
HEIGHT — 10 INCHES

HYBRID TULIP, *Barbara Pratt*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

HYBRID TULIP, *Lemon Queen*
\$.85 per 10, \$8.50 per 100
HEIGHT — 10 INCHES

JOHN SCHEEPERS, INC. FLOWER BULB SPECIALIST

522 FIFTH AVENUE • NEW YORK

DAFFODILS (Narcissi) POETICUS VARIETY

DAFFODILS (Narcissi)

The collections offered here are the best you can obtain. There is a collection for the beginner as well as for the more advanced student of this most interesting subject.

THEY ARE PRICED MOST ATTRACTIVELY

DAFFODILS (Narcissi) NATURALIZED

Never again will there be another opportunity to purchase these SUPREME varieties of Daffodils at such low prices.
May we suggest that you place your order now as the supply is becoming rapidly exhausted.

SILVER STAR—*Leedsii*. Perfect, broad-petalled, star-shaped perianth of pure cream-white with finely proportioned, wide-mouthed trumpet of primrose, changing later to cream white. \$2.25 for 10

MRS. NETTE O'MELVENY—*Leedsii*. A truly beautiful flower. Pure white perianth with cup of clear lemon yellow with orange picotee edge. \$1.75 for 10

QUEEN OF SPAIN—*Triandrus Hybrid*. Soft delicate uniform yellow with a graceful reflexing perianth. Very beautiful. \$2.25 for 10

MOONSHINE—*Triandrus Hybrid*. Star-shaped, creamy-white flower, drooping gracefully, very beautiful. \$3.25 for 10

FEBRUARY GOLD—*Cyclamineus Hybrid*. Perianth of golden yellow, trumpet tinged orange; will flower in this latitude first week in April. Very attractive, a true Harbinger of Spring. \$4.25 for 10

LADY HILLINGDON—*Jonquil Hybrid*. Large flowers of clear buttercup-yellow. The best of the jonquil yellow trumpet types. \$4.25 for 10

ORANGE PRINCE—*Poetaz*. Very attractive flower. Perianth creamy white with deep orange cup. \$9 for 10

EDWINA—*Poeticus*. Purest white perianth, broad and overlapping petals, very flat cup, yellow-edged red. Of largest size and great substance. \$4.25 for 10

TWINK—*Double*. A double of the semi-full type. The petals alternating a soft primrose and clear orange. Tall stem, very attractive. \$3.25 for 10

These 16 very beautiful varieties, 10 bulbs of each, separately packed and labeled, planting instructions included, TOTAL 160 EXTRA STRONG FLOWERING BULBS.

Regular list price.....\$65.75
Special price 25.00

OFFER NUMBER 4-A

Collection consists of one-half of Collection 4
5 bulbs each of 16 varieties, TOTAL 80 EXTRA STRONG FLOWERING BULBS.

Regular list price.....\$33.00
Special price 13.00

OFFER NUMBER 5

Our Distinctive Collection

AEROLITE—*Yellow Trumpet*. Perianth of deep primrose with a medium-yellow trumpet. A large flower but beautifully proportioned. \$2.25 for 10

LA VESTALE—*White Trumpet*. Giant trumpet type with pure ivory white perianth and deep creamy yellow trumpet. Very beautiful. \$2.25 for 10

DICK—*Bicolor Trumpet*. A splendid bicolor, fine, widely opened and slightly reflexed deep yellow trumpet with pure white perianth. \$1.75 for 10

CROESUS—*Incomparabilis*. Light canary-yellow perianth of perfect form, broad fluted cup of rich orange. Desirable in every way. \$1.75 for 10

WHITEWELL—*Incomparabilis*. Pure white, broad petalled starry perianth with deep primrose cup, edged orange. Cup is fluted and frilled. \$1 for 10

MRS. BARCLAY—*Barrii*. Large flower with flat overlapping perianth of pale primrose, changing later to pure white; cup is flat, deeply frilled, of primrose yellow with dainty orange picotee edge. A perfect flower. \$3.25 for 10

SUNRISE—*Barrii*. Pure white, star-shaped perianth with distinct golden rays extending up each petal, small cup of clear deep yellow-orange. Very attractive. \$1.25 for 10

LOUIS CAPET—*Leedsii*. A perfect flower of purest white perianth with light primrose trumpet. \$1.75 for 10

DAFFODILS (Narcissi) TRUMPET VARIETY

DAFFODILS (Narcissi) INCOMPARABILIS VARIETY

SPECIAL, we will PREPAY shipment to points east of Mississippi River on orders received prior to October 1st. Orders from points West of Mississippi River, 10% of the order should be added for postage or expressage.

MRS. NETTE O'MELVENY—*Leedsii*. A truly beautiful flower. Pure white perianth with cup of clear lemon yellow with orange picotee edge. \$1.75 for 10

QUEEN OF SPAIN—*Triandrus Hybrid*. Soft delicate uniform yellow with a graceful reflexing perianth. Very beautiful. \$2.25 for 10

AGNES HARVEY—*Triandrus Hybrid*. White starry anther with triandrus type trumpet of the same color, sometime flushed apricot; bears one to three blooms on a stem. \$1.25 for 10

FEBRUARY GOLD—*Cyclamineus Hybrid*. Perianth of golden yellow, trumpet tinged orange; will flower in this latitude first week in April. Very attractive, a true Harbinger of Spring. \$4.25 for 10

TULLUS HOSTILIUS—*Jonquil Hybrid*. A strong grower with flowers of remarkable substance of the jonquil yellow trumpet type. Color is a uniform golden yellow. \$1 for 10

MAJESTIC—*Poetaz*. Snow-white perianth with bright yellow cup. Flowers are large and of fine substance. \$1 for 10

RUPERT BROOKE—*Poeticus*. One of the finest of the new Poeticus varieties, beautifully proportioned flower with pure white perianth and small "pheasant's-eye" cup. \$4.25 for 10

SNOWSPRITE—*Double*. A double Leedsii. Flowers of purest white interspersed with light lemon. Very attractive. \$2.25 for 10

These 16 very beautiful varieties, 10 bulbs of each, separately packed and labeled, planting instructions included, TOTAL 160 EXTRA STRONG FLOWERING BULBS.

Regular list price.....\$33.25
Special price 16.00

OFFER NUMBER 5-A

Collection consists of one-half of Collection 5
5 bulbs each of 16 varieties, TOTAL 80 EXTRA STRONG FLOWERING BULBS.

Regular list price.....\$16.75
Special price 8.50

OFFER NUMBER 6

Our Superior Standard Collection

KING ALFRED—*Yellow Trumpet* of uniform yellow. One of the finest. \$2 for 10

MADAME DE GRAAFF—*White Trumpet*. Very lovely and graceful. \$1.50 for 10

SPRING GLORY—*Bicolor Trumpet*. Trumpet is pure yellow with slightly paler perianth. A great favorite. \$1.75 for 10

SIR WATKIN—*Incomparabilis*. Perianth sulphur, cup yellow, tinged orange. \$1.45 for 10

BERNARDINO—*Incomparabilis*. Perianth creamy white, cup yellow, edged orange. \$1.75 for 10

BATH'S FLAME—*Barrii*. Yellow perianth with darker cup, deeply edged orange-scarlet. \$1.75 for 10

LADY MOORE—*Barrii*. Pure white perianth, yellow cup with orange frill. \$1.50 for 10

LORD KITCHENER—*Leedsii*. Fine, star-shaped, white perianth with light canary-yellow cup. \$1 for 10

HERA—*Leedsii*. Broad petalled, creamy white perianth and deeply frilled cup of creamy white with light primrose edging. \$1.25 for 10

QUEEN OF SPAIN—*Triandrus Hybrid*. Soft delicate uniform yellow with a graceful reflexing perianth. Very beautiful. \$2.25 for 10

AGNES HARVEY—*Triandrus Hybrid*. White starry uniform flushed apricot; bears one to three blooms on a stem. \$1.25 for 10

DAFFODILS (Narcissi) BARRII VARIETY

BUTTERCUP—*Jonquil Hybrid*. A clear uniform buttercup yellow. \$1 for 10

FRANS HALS—*Poetaz*. Perianth is of creamy white with yellow cup. \$75c for 10

ORNATUS MAXIMUS—*Poeticus*. Extremely broad and overlapping petals, recurving from typical "pheasant's-eye" cup. Much larger than the ordinary "pheasant's-eye." 80c for 10

THE PEARL—*Double*. Very attractive flower, creamy white, interspersed with sulphur-yellow. Very charming. \$1 for 10

These 15 very beautiful varieties, 10 bulbs of each, separately packed and labeled, planting instructions included, TOTAL 150 EXTRA STRONG FLOWERING BULBS.

Regular list price.....\$21.00
Special price 10.00

OFFER NUMBER 6-A

Collection consists of one-half of Collection 6
5 bulbs of each of 15 varieties, TOTAL 75 EXTRA STRONG FLOWERING BULBS.

Regular list price.....\$10.50
Special price 5.50

DAFFODILS (Narcissi) INCOMPARABILIS VARIETY

A Quintet of Aristocrats for Your Garden

MADONNA AND REGAL LILIES IN THE BORDER

LILIUM CANDIDUM (Ascension or Madonna Lily)—This Lily of all Lilies should be planted in clumps in every garden—an emblem of purity, the inspiration of poet and painter for centuries, a benediction in the garden when June melts into July. It is hardy everywhere. Easiest of cultivation when the right type of bulbs are planted. Our **SPECIAL STRAIN** comes from the north of France; it is the finest and hardiest type, not to be confused with Southern France bulbs, which are prone to disease.

Our large, highest quality bulbs.....\$4.00 for 10—\$35.00 per 100
Selected bulbs of fine quality.....\$3.00 for 10—\$25.00 per 100

LILIUM HANSONII—In every way most desirable, easy to grow, hardy anywhere, extremely handsome; likes a semi-shady situation; flowers in late June.

Our large, highest quality bulbs.....\$6.50 for 10—\$62.50 per 100
Selected bulbs of fine quality.....\$4.75 for 10—\$45.00 per 100

LILIUM HENRYI (The Yellow Speciosum Lily)—One of the best border Lilies, reaching over 8 feet in height when established and bearing more than 20 flowers of a rich, deep, orange-yellow. An invaluable garden plant, vigorous in its growth, failing but very seldom.

Our large, highest quality bulbs.....\$8.00 for 10—\$77.50 per 100
Selected bulbs of fine quality.....\$3.75 for 10—\$35.00 per 100

LILIUM HANSONII NATURALIZED

Beautiful Lilies

In order that you may have the greatest measure of success with Lilies, we have selected five varieties that are absolutely hardy, of easy culture and permanent. These five will succeed anywhere without expert care. Their flowering season runs from June into September.

Lilium Candidum should be planted from September into October. *Lilium Hansonii*, *Henryi*, *Regale*, and *Speciosum* may be successfully planted from late October into heavy frost. We make delivery at the proper time for planting.

COMPLETE CULTURAL DIRECTIONS
WILL ACCOMPANY EACH SHIPMENT

LILIUM SPECIOSUM MAGNIFICUM

LILIUM REGALE (The Regal or Royal Lily)—One of the most beautiful, hardiest and easiest to grow Lilies in cultivation, flowering in July, worthy of a place in every garden. The bulbs which we offer are carefully selected as to trueness of original type; this is important.

Our large, highest quality bulbs.....\$7.00 for 10—\$67.50 per 100
Selected bulbs of fine quality.....\$4.00 for 10—\$37.50 per 100

Smaller bulbs at correspondingly lower prices

LILIUM SPECIOSUM MAGNIFICUM—The finest ruby-carmine-rose Speciosum Lily, of vigorous growth, permanent and easy of cultivation, hardy anywhere. Blooms in August-September.

Our large, high quality bulbs.....\$6.00 for 10—\$57.50 per 100
Selected bulbs of high quality.....\$3.25 for 10—\$30.00 per 100

Smaller bulbs at correspondingly lower prices

These five Lilies in our Superior Quality may never again be so reasonable; only limited stock is available. May we urge you to place orders at once? This is truly an investment well worth considering.

I M P O R T A N T

DUE to advance in prices owing to further inflation of our currency—the prices in this broadside will only be effective to and including September 25th. For orders received after that date a general advance in prices will take effect.