Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

2,23

HEBERLING'S GLADIOLUS

Better Blooming Bulbs 1932

Corn Belt Grown

J. H. HEBERLING

EASTON, ILLINOIS

September, 1932

PRICE LIST

Dear Friends:

A lot of thanks to my good and reliable customers who helped me through the year with their good orders. Your loyal support has enabled me to have another fine crop almost matured, and this is what I want to talk to you about.

This crop is grown on that wonderful rich, black, sandy, silt, loam soil peculiar to this part of Central Illinois. It is naturally a rich soil, well drained, always soft, and loamy, and never getting hard and crusty or baked. It produces the finest, cleanest, and brightest of bulbs. Our crop is 100% clean and THRIP FREE and disease free. I'm glad to report that we have no thrips in our garden and that our stock is guaranteed first class in every respect. All stock is grown from young bulbs making high-crowned, plump, vigorous and clean young bulbs. All stock is Semesen treated.

This season I have discontinued a number of the more common sorts because they were becoming quite common and better ones now take their places. My list has been trimmed down so that it contains only the most outstanding of the best varieties, and I have added the really outstanding new varieties, as you will note.

I have reduced the prices so that you will find the new varieties that you have been wanting at a figure at which you can afford to buy them. I am able to do this only because of our exceptionally favorable soil and climate.

Heberling's Gladiolus are sold the World over and give Universal satisfaction. Hundreds of testimonials verify this statement.

Many of you are regular customers, many others will send me their first order this fall, and others have received my price list for several years and have not ordered. To the latter I wish to say that you owe it to yourself and you owe it to me to send me a trial order. Find out for yourself why my customers come back year after year; why my customers become friends. There must be a reason. Once a customer of J. H. always a customer.

Annual Fall Sale

TERMS

- All stock true to name.
- All stock free from disease and thrips.
- All orders filled with over count.
- All orders have worthwhile extras included.
- All shipments PREPAID.
- Shipments as soon after November 25th as possible
- No orders accepted for less than \$1.00.

DISCOUNTS (Cash With Order)

- Orders of \$ 5.00 to \$ 15.00 a discount of 10% in bulbs of your selection
- Orders of \$ 15.00 to \$ 40.00 a discount of 15% in bulbs of your selection
- Orders of \$ 40.00 to \$100.00 a discount of 20% in bulbs of your selection
- Orders of \$100.00 to \$250.00 a discount of 25% in bulbs of your selection

SPECIAL

- 5 % discount for all September orders
- 2½ % discount for all October orders

PRICE

- Three or six at the dozen rate.
- Twenty-five at the 100 rate.
- Two hundred and fifty at the 1,000 rate.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
*Aflame (H) Silvery flame red. Giant	12	.80	.65	.50	.35	.25	.20	50 .10
Prim Grand. Best in its class.	100	5.00	4.00	3.00	2.00	1.20	1.00	1000 1.00
A. H. Woodfull (E) Large clear mauve.	1	2.00	-----	-----	-----	-----	-----	1 qt. 5.00
Violet blotch. Excellent.	-----	-----	-----	-----	-----	-----	-----	1 .25
Aida (P) Very deep blue with reddish	1	.15	.12	.10	-----	-----	-----	12 .15
blotch. A favorite.	12	1.25	1.00	.80	.60	-----	-----	-----
-----	100	8.00	6.40	4.00	-----	-----	-----	-----
Albatross (P) A grand, large, tall, pure	1	.30	.25	.20	-----	-----	-----	12 .25
white.	12	2.50	2.00	1.60	-----	-----	-----	1000 10.00
Alma Needham (Sal) Tall LaFrance	1	.40	.35	.30	.25	-----	-----	12 .25
Pink.	12	4.00	3.50	3.00	-----	-----	-----	-----
Amador (Kingsley) A new red. A red	1	3.00	2.50	2.00	-----	-----	-----	1 .25
that lives and burns and glows and	-----	-----	-----	-----	-----	-----	-----	12 2.00
flashes in a most spectacular manner.	-----	-----	-----	-----	-----	-----	-----	-----
Wonderful spike, placement and sub-	-----	-----	-----	-----	-----	-----	-----	-----
stance. Flowers four inches or more	-----	-----	-----	-----	-----	-----	-----	-----
in size. Six to eight open. It is good.	-----	-----	-----	-----	-----	-----	-----	-----
Amazon (Gilrey) Large lilac mauve.....	1	3.00	-----	-----	-----	-----	-----	1 .35
*Angeles Dream (Ellis) Tall spike with	1	.25	.20	.15	.10	-----	-----	15 .10
long flower head. Flowers of a beauti-	12	2.25	1.80	1.40	1.00	-----	-----	1000 2.00
ful light pink.	100	12.00	10.00	-----	-----	-----	-----	-----
Anna Eberius (D) A good spike of vel-	12	.40	.30	-----	-----	-----	-----	1000 .60
vety deep purple.	-----	-----	-----	-----	-----	-----	-----	1 qt. 1.00
**Annie Laurie (Brown) Lovely delicate	12	.50	.40	.30	-----	-----	-----	50 .10
ruffled pink.	100	3.00	2.40	1.80	-----	-----	-----	1000 .70
-----	-----	-----	-----	-----	-----	-----	-----	1 qt. 1.60
**Antione (K) The deepest richest pure	1	.20	.15	.10	-----	-----	-----	15 .10
yellow I know. Med. spike and flower.	12	2.00	1.40	.90	.65	.50	.35	1000 3.00
-----	100	12.00	10.00	8.00	5.00	3.50	2.00	-----
*Apricot Glow (Palmer) Very tall apri-	12	.50	.40	.30	.20	-----	-----	50 .10
cot.	100	3.00	2.40	1.80	1.20	.90	-----	1000 .60
-----	-----	-----	-----	-----	-----	-----	-----	1 qt. 1.50
*Balboa (Briggs) Beautiful shade of	12	.50	.40	.30	-----	-----	-----	50 .10
orange salmon. Straight spike.	100	3.00	2.40	1.80	-----	-----	-----	1000 .60
Belinde (P) A beautiful light yellow.	12	.50	.40	.30	-----	-----	-----	50 .10
Spike sometimes crooks.	100	3.00	2.40	1.80	-----	-----	-----	1000 .60
Berty Snow (Mair) Large Lavender.	12	.90	.70	.50	.40	-----	-----	50 .10
Tall spike and large flower.	100	6.00	4.80	3.60	2.40	-----	-----	1000 1.00
-----	-----	-----	-----	-----	-----	-----	-----	1 qt. 3.00
Betty Nuthall (Sal) Coral pink, pale	1	.10	-----	-----	-----	-----	-----	25 .10
yellow throat. Marvelous perfection	12	1.00	.80	.60	.45	.35	.25	1000 1.60
in spike and flower. Not to be ex-	100	7.00	5.00	4.00	3.00	2.00	1.60	1 qt. 4.00
celled for size or beauty.	-----	-----	-----	-----	-----	-----	-----	-----
Bill Sowden (Fallu) Giant rich self red.	1	1.25	1.00	.75	.60	-----	-----	1 .10
Heavy substance. Very worthwhile.	12	12.00	9.00	7.00	5.50	-----	-----	12 1.00
-----	-----	-----	-----	-----	-----	-----	-----	100 6.00
B. L. Smith (K) Lavender with yellow	12	.50	.40	.30	-----	-----	-----	50 .10
throat.	100	3.00	2.40	1.80	-----	-----	-----	1000 .60
Blue Admiral (Christ-Nitch) Large dark	1	15.00	-----	-----	-----	-----	-----	1 1.50
blue variety. Forty-two inch spike,	-----	-----	-----	-----	-----	-----	-----	12 15.00
flowers five inches and more in size	-----	-----	-----	-----	-----	-----	-----	-----
with four to seven open. Healthy	-----	-----	-----	-----	-----	-----	-----	-----
foliage and an outstanding blue.	-----	-----	-----	-----	-----	-----	-----	-----
Blue Danube (P) Pure amethyst blue	1	1.25	1.00	.80	.60	-----	-----	2 .10
with darker blotch. If you like blues	12	12.00	9.60	8.00	6.00	-----	-----	12 .60
you will like this one.	-----	-----	-----	-----	-----	-----	-----	100 4.00
Blue Peacock (Sal) Write for prices.	-----	-----	-----	-----	-----	-----	-----	-----
Blue Ribbon Mixture. A special mixture	12	.70	.60	.50	.40	-----	-----	-----
which we make up as ordered of high	100	4.50	3.75	3.00	2.50	-----	-----	-----
class prize winning varieties. You	-----	-----	-----	-----	-----	-----	-----	-----
will like it. Worth more money.	-----	-----	-----	-----	-----	-----	-----	-----
Blue Royale (Vaughan) Outstanding	1	5.00	4.00	3.00	2.00	-----	-----	1 .75
new blue with vitality.	-----	-----	-----	-----	-----	-----	-----	12 7.50
Blue Triumphator (P) A fine flower	1	2.50	2.00	1.60	1.25	-----	-----	1 .15
under favorable conditions, but does	-----	-----	-----	-----	-----	-----	-----	12 1.50
not stand heat.	-----	-----	-----	-----	-----	-----	-----	-----

** Primulinus.

* Primulinus Grandiflorus.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Bobby (K) Deep rose. A beautifully shaped flower.	12 100	.50 3.40	.40 2.80	.30 2.00	 	 	 	50 .10
* Break O' Day (Bill) A worthwhile early tall pink variety.	12 100	.50 3.20	.40 2.60	.30 2.00	.25 1.80	 	 	50 .10 1000 .60
** Brown Wings (H) Smoky Primulinus.	1	.50	.40	.30				12 .50
Cadillac (V) A tall spike with large yellow flowers of much merit.	1	1.00	.80	.65	.50			12 .60
Canberra (E) Tall outstanding yellow of good substance.	1 12	.30 2.80	.25 2.40	.20 1.80	.15 1.30	.12 1.00	.10 .75	12 1000 5.00
Captain Boynton (Boynton) Large lavender with purplish blotch. Tall and outstanding.	12 100	.50 3.00	.40 2.40	.30 1.80	.25 1.20	.20 1.00	.15 .60	50 1000 1 qt. 1.20 2.00
* Cara Mia (M) Deep shrimp pink making a tall spike.	1 12	.15 1.25	.10 .90	70	50	40	25	25 1000 2.00
Carmen Sylvia (Dec) Excellent tall white. Good commercially.	12 100	.50 3.00	.40 2.40	.30 1.80	 	 	 	100 1000 .10 .60
Catherine Coleman (C) Salmon pink with small blotch. Spike very tall with long flower head. Winner of many awards.	12 100	.60 4.00	.50 3.20	.40 2.40	 	 	 	40 1000 1 qt. 3.50 .10 1.00
Chas. Dickens (P) Very tall strong plant with large flower head and very large purple violet florets.	12 100	.60 4.00	.50 3.00	.40 2.00	.30 1.20	.25 .80	.15 	40 1000 1 qt. 2.50 .10 .75
Chas. Lindberg (Dec.) A very outstanding pure pink variety. Strong straight spike with florets from four and one-half to five and one-half inches in size. Color a beautifully clear pure pink of great richness with light cream throat.	1 12	1.00 9.80	.80 7.80	.60 5.90	 	 	 	12
Chateau Thierry (Vos) Bright orange with yellow in throat. Very brilliant.	12 100	.50 3.00	.40 2.20	.30 1.60	 	 	 	50 1000 .10 .50
Chicago (K) A wonderfully ruffled deep geranium red. Rather short spike.	1 12	.25 2.40	.20 1.80	.15 1.40	.12 1.00	 	 	12
Color Marvel (K) Deep vermilion scarlet. Ruffled.	1 12	.40 3.80	.35 3.40	.30 2.80	 	 	 	12
Commander Koehl (P) New scarlet red and much in demand.	1 12	.40 3.80	.30 2.80	.25 2.20	.20 1.90	.15 1.40	 	12
* Copper Bronze (K) Old copper and bronze, very rich color.	12 100	.50 3.00	.40 2.00	.30 1.60	 	 	 	100 1 qt. .10 1.50
Coronado (Briggs) Heavily ruffled white with lacey purple blotch.	1 12	.20 2.00	.15 1.50	.10 1.00	75	60	 	12 1000 .15 6.00
Coryphæe (P) Finest clear light rose pink. Sometimes crooks.	1 12	.20 2.00	.15 1.50	.10 1.00	 	 	 	12 100 .15 .75
* Createore (Bill) A very large Grand Prim. Florets often six inches across. Rose doree with touch of carmine in throat.	1 12	.25 2.40	.20 1.80	.15 1.40	.10 1.00	75	50	12 100 .15 .75
Crinkles (K) A very heavy substance rose. Flower rather small but intensely ruffled and very beautiful.	12 100	.50 3.00	.40 2.20	.30 1.60	.20 1.20	.15 .80	 	50 1 qt. .10 3.00
Dearborn (V) Immense spike and flower of rich salmon flesh color.	1	3.00						1 12 .40 3.50
Dorothy McKibben Outstanding rich rose variety with tall spike, long flower head and good placement.	12 100	.50 3.00	.40 2.20	 	 	 	 	50 1 qt. .10 1.00
Dr. Christ Martz (K) Very large flower and spike. Heavily ruffed, blood red.	12 100	.50 3.40	.40 2.80	.30 2.20	.20 1.50	.15 1.00	 	40 1 qt. .10 2.00
Dr. Durr (P) New Pfitzer's introduction. Very attractive cream color with light yellow throat. Good size spike and flower and placement good. Very early.	1	4.00	3.00	2.50				1 12 .50 5.00
Dr. F. E. Bennett (D) Tall brilliant scarlet with large florets and long flower head. Prize winner.	12 100	.50 3.00	.40 2.40	.30 1.80	.20 1.20	.15 .80	60	40 1000 1 qt. 2.00 .10 .75
Dr. Moody (Kinyon) Large lavender and rather early.	12 100	.60 4.00	.50 3.20	.40 2.60	.30 2.00	.20 1.60	 	20 1000 1 qt. 5.00 .10 2.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
Dr. Nelson Shook (K) Large heavy spike with many deep ruffled rose florets open.	12 100	.60 3.60	.50 2.80	.40 2.00	.30 1.40	.20 1.00		40 1000	.10 .75
Edith Mason (V) Large flower and spike. Clear light pink, self color. Outstanding.	1 12	.25 2.40	.20 1.80	.15 1.40	.10 1.00	75	60	25 1000	.10 3.00
Emile Aubrun (L) Deep smoky pink. Many times a prize winner.	12 100	.60 4.00	.50 3.20	.40 2.40	.30 1.60	.20 1.00		50 1 qt.	.10 2.00
Enrica Morini (P) Early variety similar to P. Triumph in color with large florets six to seven inches in size if well grown. Outstanding.	1	4.00	3.50	3.00	2.50	2.00	1.50	1 12	.50 4.80
Evening Glory (K) Medium size fine light rose pink.	12	1.00	.80	.60	.45	.35	.25	20	.10
*Fata Morgana (P) Peach blossom pink. Very delicate shade.	1	.75	.60	.50	.40				
Fay Lanphier (W) Beautiful coral pink.	12 100	.50 3.00	.40 2.40	.30 2.00	.25 1.60	 1.00		30 1000	.10 .60
Frank M. Schick (Sal) Clear geranium pink, long flower head.	1 12	.15 1.40	.10 1.00					20 1000	.10 2.00
*Gay Hussar (Sal) Beautiful salmon orange wonderfully blended. Admired by all.	12 100	.90 4.00	.75 3.00	.60 2.40	.50 1.80	.35 1.20	.20	30 1000	.10 2.50
Geraldine Farrar Lavender blue and a worthwhile variety of this color.	12 100	.80 5.00	.60 4.00	.50 3.00	.35 2.00	.25 1.20	.15 1.00	20 1000	.10 1.25
*Giant Nymph (C) One of the best in light pink class.	12 100	.50 2.80	.40 2.00	.30 1.60	.20 1.20	.15 .80	.10 .60	50 1 qt.	.10 1.50
Gloriana (Bet) Tall pure salmon. Outstanding.	12 100	.50 3.00	.40 2.40	.30 1.80	.20 1.20	.15 1.00	.10 .80	100 1 qt.	.50 2.00
G. M. Hugh A large rosy violet. Worthwhile.	1	1.50	1.25	1.00					
Gold (Dec) Fine pure yellow.	12 100	.50 3.00	.40 2.40					50 1 qt.	.10 1.50
Gold Eagle (A) Very early rich yellow.	12 100	.50 3.00	.40 2.00					50 1 qt.	.10 1.25
Golden Dream (Groff) Tall spike and long flower head of deep pure yellow.	12 100	.50 3.20	.40 2.40	.30 1.80	.25 1.20	.20 .80	.15 .60	50 1000	.10 .75
**Golden Frills (K) Deep daffodil yellow with flame colored blotch. Highly ruffled.	12 100	.50 3.00	.40 2.00	.30 1.60	.20 1.20	.15 .80	.10 .60	50 1 qt.	.10 2.50
Graf Zeppelin (P) Clear brilliant orange scarlet.	1	1.25	1.00	.75	.60			12	.60
*Halcyon (Bill) Very tall spike with large flowers of lavender pink. This is good.	12 100	.60 4.00	.50 3.00	.40 2.40	.30 2.00	.20 1.60		50 1000	.10 .75
Heavenly Blue (P) Very light delicate blue. Nothing like it. Not large but distinctive.	1 12 100	.15 1.40 10.00	.10 1.00 7.00	75 4.00	60 2.40	45		25 1000 1 qt.	.10 1.60 5.00
Helen Jacobs (Sal) Large clear Jasper pink. Tall, vigorous plant, good spike and placement.	1	.40	.35	.30	.25			12 1000	.15 10.00
Helen Wills (Sal) Tall white of merit.	12 100	1.00 6.00	.80 4.50	.60				25	.10
Heliosa (P) Wonderfully ruffled rich pure yellow.	1	1.00	.80	.65					
Henry C. Goehl (F) Pure white with dark red blotch.	12 100	.50 3.00	.40 2.40	.30 1.80				50 1 qt.	.10 2.00
Henry Ford (D) Deep wine purple.	12 100	.50 3.00	.40 2.40					100	.10
Herbstaubler (P) Large orange salmon of merit.	12 100	.60 4.00	.50 3.00	.40 2.40	.30 2.00	.20 1.60		30 1 qt.	.10 4.00
Hercules (Crow) Large deep clear buff.	1	10.00	8.00					1	1.00
Hinemoa (Doney) Deep rose pink with yellow throat.	1 12	.75 7.00	.60 5.50	.50				12 100	.60 3.00
Hollyhock (K) Tall white with red blotch. Very good.	12	1.80	1.60	1.20				12	.10

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Homestake (Dec) A rich bronze.	12	1.00	.80	.60	.40	.30		25 .10
	100	6.00	5.00	4.00	3.00	2.00		1000 2.50
Hyacinth (Gilrey) Large shell pink flower.	1	5.00	4.00					1 .75
Immensity (K) Very attractive salmon orange.	12	.50	.40	.30				50 .10
	100	3.00	2.40	2.00				
**Impressario (K) Canary yellow laciniated variety.	1	.50	.40	.30	.20	.15		12 .50
	12	4.50	3.50	2.50	1.60	1.40		100 4.00
Indian Summer (K) Very large flower and heavy spike of ruffled lavender.	12	.50	.40	.30	.25	.20	.15	40 .10
	100	3.00	2.40	2.00	1.60	1.00	.60	1 qt. 2.50
Inspiration (Palmer) Deep shrimp pink of heavy substance.	1	2.50	2.00	1.60				1 .20
								12 1.50
Jane Addams (Dec.) Very large lavender flower with cream throat. This is a real beauty.	12	.80	.60	.50	.35	.25	.15	50 .10
	100	5.00	4.00	3.00	2.40	2.00	1.00	1000 1.50
								1 qt. 4.00
Janet (Crow) Smoky gray shaded deep peach pink.	1	.25	.20	.15				12 .20
Joerg's White (Joerg) Large cream white. Flowers often six inches in size.	12	.90	.75	.60				12 .15
	100	6.00	5.00	4.00				
Jonkheer Van Tets (P) Tall outstanding white.	1	.75	.60					12 .50
Jubilee (Kemp) Very large lavender pink.	1	.45	.40	.35	.25			12 .35
	12	4.00	3.50	3.00	2.25			
King Arthur (A.A.A.) Producing twelve to fourteen buds to the spike with florets five and one-half to seven inches across. Very heavily ruffled and of beautiful lavender shade. Marvelous when well grown.	1	10.00	8.00	6.00	5.00			1 1.00
								12 9.60
K's Yellow Wonder (K) A very good yellow.	12	.50	.40					50 .10
	100	3.00	2.40					
*La Paloma (Dus) Early brilliant orange of an unusually rich and attractive shade. Tall spike, long flower head with florets four and one-half to six inches across. Most outstanding. Good substance.	1	.25	.20	.15	.10			12 .15
	12	2.40	1.80	1.40	.90	.75	.55	1000 4.00
	100	15.00	12.00	8.00	6.00	4.40		1 qt. 12.00
Lavender Bride (Bride) Grand tall spike with long flower head and large florets. A beautiful smoky lavender with blotch. Outstanding.	12	1.00	.80	.60	.40	.30	.20	30 .10
	100	6.00	5.00	4.00	3.00	2.00		1000 4.00
Lavender Delight (A.A.A.) Lavender rose.	1	2.00	1.60	1.20	1.00	.60		12 1.00
Lavender Rose (K) Delicate lavender pink. Good flower and spike.	1	1.00	.75					12 1.00
Libelle (P) A beautiful new heliotrope blue.	1	2.00	1.50	1.25	1.00	.90		1 .25
	12	24.00	20.00	14.50	10.00	9.00		12 1.90
Littlejohn (Stevens) Very large spike and flower of beautifully ruffled rose pink.	1	.25	.20	.15	.12	.10		15 .10
	12	2.40	1.80	1.40	1.10	.90		1000 5.00
Longfellow (Dec) Tall rich LaFrance pink.	12	.50	.40	.30				50 .10
	100	3.00	2.40	1.80				1 qt. 1.40
Loyalty (A) Large ruffled yellow.	1	.15	.12	.10				12 .15
	12	1.50	1.20	1.00				
Madame Norena (Dec) A spike of above average height with fine flower head, good size, placement and substance. The color is a clear, delicate buff.	1	.15	.12	.10				20 .10
	12	1.50	1.20	1.00	.75	.50		1000 2.50
	100	10.00	8.00	6.00	4.00	3.00		
Maid of Orleans (P) One of the best new exhibition whites introduced. Good size and form with heavy substance.	1	1.50	1.25	1.00	.80			10 .50
	12	15.00	12.50	10.00				100 4.00
Mammouth White (U.B.) Grand pure white with florets five to seven inches across. A great prize winner.	1	.40	.35	.30				12 .25
	12	3.90	3.20	2.60				100 1.50
Mandarin (Dec) Very tall, orange, grand prim with much merit. Good commercially.	12	.50	.40	.30	.25	.15	.10	50 .10
	100	3.00	2.50	2.00	1.50	1.00	.60	1000 2.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Marietta (M) Rich salmon orange. Tall fine variety.	12 100	.50 3.00	.40 2.40	.30 1.80	.25 1.20			50 1 qt. 1.50
Marmora (E) A cool silvery gray with dark rose throat. Wonderful spike with 8 to 10 large florets open. One of the most attractive and outstanding varieties ever introduced.	12 100	1.00 6.00	.80 5.00	.65 4.00	.50 3.00	.35 2.00	.25 1.00	30 1000 1 qt. 5.00
Marnia (Kemp) Large, brilliant orange. Good spike and substance. Very rich.	12 100	.50 3.00	.40 2.40	.30 1.80	.25 1.20	.20	.10	50 1 qt. 1.50
Marocco (P) Deep rich dark red.	1 12	.15 1.50	.12 1.20	.10 1.00	80			15 100 .50
Mary Elizabeth (Stevens) A large white with creamy throat. Tall straight spikes and strong growing plant. I regard this variety as very much worthwhile.	1	10.00	8.00					1 12 .75 7.50
Mary Frey (G) Beautiful early lavender pink. Should be in every garden.	12 100	.60 4.00	.50 3.20	.40 2.60	.30 2.00	.20 1.20	.15 .80	50 1 qt. 2.50
Mary Jane (K) Light silvery lavender. Much admired.	12 100	.90 6.00	.70 5.00	.60 4.00	.45 3.00	.35 2.00	.25 1.00	30 1000 1 qt. 1.00 6.00
Mexican Fire Opal (Sal.) Orange copper with tall straight spike.	1 12	.45 4.50	.35 3.50	.30 3.00	.25 2.50			1525
Minuet (C) Tall, straight, strong spike with 20 or more buds on long flower head, with beautiful lavender flowers of excellent substance. Most outstanding and a great prize winner.	12 100	.80 4.40	.60 3.60	.50 2.80	.40 2.00	.30 1.40	.20 1.00	30 1 qt. 5.00
Miss Des Moines (Dec) A wonderfully clear lavender with cream throat.	1 12 100	.30 2.50 16.00	.25 2.00 12.00	.20 1.60 10.00	.15 1.40 8.00	.10 .90 6.00	60 4.00	15 1000 12.00
*Miss Joy (J.E.F.) A light pink. Grand prim with a wonderfully straight graceful spike. Long flower head and altogether a very outstanding variety. A prize winner.	1 12 100	.15 1.40 8.00	.12 1.20 6.50	.10 .90 5.00	70 4.00	50 3.00		20 1000 1 qt. .10 3.00 10.00
Mixed Bulbs. Good standard named varieties.	12 100	.50 2.50	.40 2.00					
Moorish King (P) Very tall straight spike with very rich dark red florets. Florets 5 to 6 inches across. Very heavy substance. Not prolific and bulblets slow to germinate.	1 12	2.00 20.00	1.50 15.00	1.25 12.50				1 12 .25 2.40
Mother Machree (Stevens) A beautiful golden lavender. Good spike and flowerhead.	1 12	.30 2.50	.25 2.20	.20 1.80	.15 1.20			12 1000 .25 4.00
Mrs. Anna Pfitzer (P) Tall creamy white.	1	.75	.60					12 .75
**Mrs. Calvin Coolidge. A beautifully ruffled light salmon rose. Considered the most beautiful Prim. Well worth growing if you like the more delicate shades. It is not to be surpassed.	12 100	.60 4.00	.50 3.00	.40 2.40	.30 1.80	.20 1.20	.15 .80	25 1 qt. .10 3.00
Mrs. F. C. Hornberger (H) One of the best exhibition whites. A pure white of good substance and has probably won more blue ribbons than any in this color class.	12 100	.60 4.00	.50 3.00	.40 2.40	.30 1.60	.20 1.20	 1.00	25 1 qt. .10 2.50
Mrs. F. C. Peters (Fis) A tall spike of rich lavender with blotch. Very worthwhile.	12 100	.50 3.00	.40 2.40	.30 2.00				5010
Mrs. F. E. Pendleton (K) Pink with deep blotch. Good commercial.	12 100	.50 3.00	.40 2.00	.30 1.50				1 qt. 1.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbiets
Mrs. J. R. Walsh (D) A magnificent tall heavy spike with very long flower head. Generally twenty or more florets to the spike with five to eight open at one time. The flowers four and one-half to six inches across of good texture and heavily ruffled. The color is white tinted with pink with large flame colored blotch on lower petals. Striking and outstanding.	12 100	.60 4.00	.50 3.50	.40 3.00	.30			20 1000 1.00
Mrs. Leo E. Miller (M) Pale salmon flame in color, highly ruffled and heavy substance.	1	5.00						1 .50
Mrs. Leon Douglas (D) The giant of them all. Flame pink. Very large and outstanding.	12 100	.50 3.00	.40 2.40	.30 1.80	.25 1.20	.15 .80	.10 .60	40 1 qt. 1.20
Mrs. P. W. Sisson (C) A very good light pink.	12 100	.50 3.40	.40 2.60	.30 2.00	.25 1.40	.20 .80	.10 .50	50 1 qt. 1.50
Mrs. Ray P. Chase (M) Large white. Spike generally perfect.	1	1.00	.80	.60	.50	.40		12 .60
Mrs. S. A. Errey (E) Tall massive orange. Very large florets.	1 12	.25 2.40	.20 2.00	.17 1.60	.15 1.20			12 1000 8.00
Mrs. Van Konynenburg (P) A very popular blue variety. Clear color, has merit.	12 100	.75 4.40	.65 3.20	.55 2.40				15 1000 1.00
*Nancy Hanks (Sal) Apricot to orange pink. Very rich.	12 100	.60 3.60	.50 2.80	.40 2.00				50 1 qt. 2.00
Netherland Prince (S) Very tall large salmon pink. Tall spike, long flower head. Beautiful salmon florets of heavy substance from five to seven inches across. Spikes from 54 to 68 inches in height.	1 12	1.00 10.00	.80 8.00	.60 6.00	.50 5.00			12 100 3.00
New Violet (Khff) A dark violet with tall straight spike. Very much worthwhile.	1 12 100	.15 1.40 8.00	.12 1.00 6.50	.10 .90 5.00	 4.00			12 1000 4.00
Nimrod (Errey) Flowers of a rich deep dark crimson color and from five to seven inches across. Spike is very tall and graceful. I regard it as the best dark red except Moorish King.	12 100	.60 4.00	.50 3.00	.40 2.40	.30 2.00	.20 1.60		20 1000 1 qt. 3.50
1910 Rose (K) Very early commercial rose.	12 100	.50 2.50	.40 2.00	.30 1.60				50 1 qt. 1.00 1 pk. 5.00
**Orange Butterfly (Sal) A glowing bronzy orange Prim. Tall spike with many florets open.	12 100	1.00 5.00	.80 4.00	.60 3.00	.40 2.40			20 1000 1.00
*Orange Queen (P) Tall orange yellow. Good commercial.	12 100	.50 3.00	.40 2.40	.30 1.80				50 1 qt. 1.20
Orange Wonder (Kemp) Very tall spike of rich orange florets five to six inches across.	1 12	.15 1.50	.12 1.20	.10 1.00	75	50		15 1000 3.00
Orchid Lady Large lavender.	12	.75	.60	.50	.30			20 .10
Oriental Silk (A) The spike is not tall but if you like the rose shades you will like it. Color clean translucent rose with small deep rose blotch in throat with yellow edge. A beautiful combination. Try it if you like rose colored glads.	12 100	1.00 6.00	.80 5.00	.60 4.00	.40 3.00	.30 2.00	.20 1.00	25 1 qt. 6.00
*Othello (P) Rich deep violet.	1 12	.15 1.40	.12 1.20	.10 .90				12 1000 3.00
Paisley (A) Tints of rose and glints of gold. The spike is tall, graceful and well balanced with good placement.	1 12	.40 3.50	.35 3.00	.30 2.50	.25 2.00			15 1000 4.00
**Patricia Carter (K) A beautiful Prim of soft clear light shrimp pink. It really rates in its class.	1 12	.15 1.50	.12 1.00	.10 .90	60			12 1000 5.00

OMITTED								Bulblets	
	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	
Pelegrina (P) The newest and best	1	7.50	6.00	5.00	4.00	3.50	3.00	1	1.00
of Pfitzer's dark blues. Very good.	12	72.00	57.60	48.00	43.20	33.60	28.80	12	9.60

PRICE CORRECTION

Picardy (Palmer) Described in	1	2.50	2.00	1.50	1.25	1.00	.75	1	.25
price list.	12	24.00	19.20	14.40	12.00	9.60	7.20	12	2.40
	100	160.00	120.00	90.00	70.00	60.00		100	15.00
 Mother Machree	 100	 12.00	 10.00	 8.00				 1000	 2.50

J. H. HEBERLING, Easton, Ill., U. S. A.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Red Phipps (Briggs) Tall spike with six to ten brilliant red flowers open at once. Color and substance good. A worth while new variety.	1 12	1.00 9.60	.80 7.50	.60 4.80	.50 4.40	.40 4.00	.30	10 100 5.00
Rippling Water (Ellis) Tall cream colored glad with many florets open.	1 12	.30 2.50	.25 2.00	.20 1.60	.15 1.20	.10 .90		15 1000 5.00
Rosemarie Pfitzer (P) A particularly meritorious variety of milky white sometimes with a tint of pink. Florets four to six inches in size and good placement and substance.	1	6.00	5.00	4.00	3.00	2.00		1 12 1.00 9.00
*Rose Mist (Fis) Beautiful rose with a silver sheen. Grand Prim. Best in color class.	12 100	.50 3.50	.40 2.50	.30 1.80	.20 1.20			50 1 qt. 1.25
Rosewood (A) Dark, rich, smoky rose.	1 12	.20 2.00	.15 1.50	.10 1.00				1215
Royal Lavender (Sch) New dark lavender.	12 100	1.50 8.00	1.20 6.00	1.00 4.50	.75 3.20			15 1000 4.00
Rózan (A) Tall spike with long flower head. A clear light pink with florets from five to six inches in size. Worth-while.	12 100	1.00 6.00	.80 5.00	.60 4.00	.40 3.00	.30 2.40	.20 1.60	25 1000 4.00
Ruffled Gold (G) Highly ruffled golden yellow. Much admired.	1 12 100	.15 1.40 8.00	.12 1.10 6.00	.10 .90 4.50	 3.00			12 1000 3.00
Salbach's Orchid (Sal) Very tall spike with large lavender pink flowers. It commands your admiration.	1 12	1.50 14.40	1.25 12.00	1.00 8.00				12 100 .70 4.80
Salbach's Pink (Sal) A fine spike of large geranium pink flowers with many open. Excellent form and placement. Good substance.	1 12 100	.25 2.50 16.00	.20 2.00 12.00	.15 1.40 10.00	.10 1.00 7.00	75 5.00	60	12 1000 7.00
Saraband (Sal) Very large spike and flower of wonderful deep mulberry shade. Classed with smokies. Excellent.	12 100	.90 6.00	.75 5.00	.60 4.00	.50 3.00	.35 2.00	.25 1.00	40 1 qt. 5.00
*Scarlet Bedder (Sal) Glowing scarlet Prim Grand. Worth while.	12 100	.60 4.00	.50 3.00	.40 2.40	.35			3010
Schwaben Girl (P) New pure pink. Not a tall spike but a wonderfully clear color.	1 12	1.25 12.00	1.00 9.60	.75	.50			1250
**Sea Foam (V) Prize winning tall white graceful Prim. The best I know in this color class. Tall spike.	1 12	.25 2.40	.20 1.90	.15 1.40	.10 .90	70	50	12 1000 .25 10.00
Senorita (Sal) A most striking flower. Spike is stalky, strong and of medium height. It produces a long flower head with immense florets wide open but of unusual shape. Florets are a rich yellow with carmine tongue in throat. You will like it.	1 12 100	.15 1.40 8.00	.12 1.10 6.00	.10 .80 5.00	60 4.00	50 3.00		15 1000 1 qt. .10 3.50 16.00
Shubert (P) Very lovely new creamy yellow glad with vivid scarlet blotches.	1 12	4.00 36.00	3.00 28.00	2.40 22.00	2.00 18.00	1.50		1 12 .50 4.80
Smiling Maetro (Hillside Gardens) Large salmon pink of an unusual tint. Tall with long flower head and appears to have merit.	1	5.00						1 12 .50 4.00
Solveig (Decorah) Grand new ruffled white, has just a touch of rose deep in throat. Awarded the highest honors at national show last season with the keenest of competition. Solveig is something different but shows quality in every way. I believe it has a great future as an exhibition variety and also commercially. I regard it as a profitable investment.	1	40.00	36.00	32.00	28.00	24.00	20.00	1 12 40.00 100 4.00 40.00 300.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Paul Pfitzer (P) Tall velvety purple.	12	.60	.50	.40	.30	.20	.10	12 .10
Most outstanding in this color class.	100	4.00	3.00	2.00	1.50			1000 2.50
Very popular.								1 qt. 5.00
Pearl of California (King) A medium sized spike. Beautiful LaFrance pink with many florets open. Many times a prize winner.	12	1.00	.80	.60	.50	.35	.25	12 .15
	100	6.00	5.00	4.00	3.00	2.00		1000 2.25
Pella (K) Rather early rich rose with throat markings.	12	.50	.40	.30	.20			50 .10
	100	3.00	2.40	1.80	1.20			
Pfitzer's Triumph (P) A very large salmon orange with florets five to seven inches across. Flowers wide open and one of the best exhibition varieties. Does not stand the heat very well.	12	.75	.60	.50	.40	.30		12 10
	100	4.00	3.00	2.00	1.50			1000 2.00
								1 qt. 5.00
*Picardy (Palmer) The most outstanding variety I know exhibited in 1930 and its bloom this year has more than verified my high opinion of it. Tall, straight spike with beautifully wide open, well-shaped florets, 5 to 6 inches across, well spaced and of excellent placement and I believe the greatest light pink ever introduced. Florets have excellent substance. It is my opinion that the demand will much exceed the supply for many years. It appears to do well in all climates.	1	3.00	2.50	2.00	1.50	1.00		1 .25
	12	28.80	24.00	19.20	14.40	10.00		12 2.40
								100 15.00
Pink Cloud (K) Beautiful ruffled light pink of very heavy substance. Medium spike and flower.	12	.60	.50	.40	.30			20 .10
Pride of Portland (Ellis) Tall, straight spike producing about 20 large buds with 6 to 10 open flowers of good size and placement. Color rose salmon with white throat.	1	.25	.20	.15	.12	.10		15 .15
	12	2.00	1.60	1.20	1.00			1000 6.00
Pride of Wanakah (C) Tall, graceful spike of rich rose. Much admired by every one and most outstanding as commercial rose variety. Very worthwhile.	12	.50	.40	.30				50 .10
	100	3.00	2.40	1.80				1 qt. 1.20
Primrose Princess (Sal) Tall, stately spike, long flower head with many wide open flowers. A beautiful clear primrose yellow.	12	1.00	.80	.60	.40	.30		25 .10
	100	6.00	5.00	4.00	3.00	2.00		1000 2.00
Prof. Keesom (Krelage) Salmon flame brick red with vermilion blotch. 8 or more open with good arrangement.	1	.15	.12	.10				15 .15
	12	1.40	1.10	.90	.70	.50	.40	1000 2.50
Purple Challenge (K) A very rich purple. Tall and graceful.	1	.35	.30					12 .40
Purple Glory (K) A large rich dark red heavily ruffled. Very popular and it really rates.	12	.60	.50	.40	.30	.25		25 .10
	100	3.75	3.00	2.25	1.80			1000 1.50
Purple Victory (Gilrey) A much improved purple glory.	1	1.35	1.25	1.00				1 .10
								12 1.00
**Queen Mary (Mair) A wonderful spike of cream perfection when well grown. Does well on Eastern Coast. Does not come clear with me. Splendid placement.	1	.50	.40	.35	.30	.25		12 .60
*Radiant Orange (A) A very rich orange and a healthy vigorous plant. Prolific and worthwhile and should be very popular when better known.	12	1.00	.80	.60	.50	.35	.25	25 .15
	100	6.00	5.00	4.00	3.00	2.00	1.50	1000 2.50
*Radiant Queen (H) A fine rich orange. Prim Grand. One of the best in color class.	12	.60	.50	.40	.30	.20	.15	30 .10
	100	4.00	3.20	2.40	1.80	1.20		1000 .80
Rameses (Stevens) Very tall Aster purple.	1	2.00	1.50	1.25	1.00			12 1.00
	12	19.40	14.80	12.00	9.60			100 6.00

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Sovereign (V) A rich violet purple with tall, straight spike. Flowers not large but wonderful color and substance. One of the best dark blues. Healthy and vigorous.	12 100	.50 3.40	.40 2.80	.30 2.20	.25 1.60	.20 1.00	.15 .60	30 1 qt. 1.25
Stuttgartdia (P) Very large brilliant orange scarlet.	1 12	.30 3.00	.25 2.40	.20 2.00	.15 1.40			12 1000 15.00
Sultan (Crow) Deep rose red.	1	2.50	2.00	1.60				1 12 1.80
*Sunshine Girl (Stevens) Prim Grand of a lovely rich pink. Yellow in throat.	1 12	.75 7.00	.60 5.00	.50 4.00	.40 3.50	.30 2.60		12 1000 20.00
Sweet Rose (K) Pure deep rose pink.	12 100	.60 4.00	.50 3.20	.40 2.40				30 1 qt. 3.00
Sword of Mahomet (Ellis) Tall smoky brown. A good spike and flower.	12 100	.60 4.00	.50 3.20	.40 2.60	.30 2.00	.25 1.00	.15	30 1 qt. 5.00
Sylvia West (Row) Rates well as a white, but has never been outstanding for me.	1	2.50						1 .25
Tennyson (Kingsley) A velvety brownish oxblood red with cream blotch in throat. Six to eight open on tall straight spike. A glorified Saraband.	1	3.00	2.50					1 .15 12 1.25
Thomas A. Edison (K) Ruffled dark red. Very rich.	1 12	.80 7.50	.60 6.00	.50 5.00	.40 4.00			1280
Tintaldra (Errey) Tall spike, flesh pink.	1	2.00	1.60					
Tobersun (A) Large clear yellow possessing a richness seldom found in this color. Long spike and flower head and outstanding in all respects. A yellow of much merit.	1 12	.30 2.80	.25 2.40	.20 1.80	.15 1.40	 1.00		12 1000 6.00
Trudel Grotz (P) A medium spike with immense pink florets five to six inches across and of wonderfully heavy substance. Parent of Pfitzer's Triumph. A Glad of quality.	12 100	.60 4.00	.50 3.20	.40 2.60	.30 2.00	.20 1.00		25 1 qt. 4.00
Veilchenblau (P) Fine dark blue. The blue for which the demand exceeds the supply each season.	12 100	.80 5.00	.70 4.00	.60 3.00	.50 2.20	.30 1.60	.25	15 1000 2.00 1 qt. 5.00
Veiled Brilliance (A) Bright, old rose pink with creamy throat.	12 100	1.00 6.00	.80 5.00	.60 4.00	.50 3.00	.30	.20	20 1000 2.00
Victor (E) Large brilliant scarlet with cream throat. Very striking.	1 12	.20 1.80	.15 1.40	.10 1.00	75	50		12 1000 5.00
*Wasaga (Palmer) As I write this description I have just cut the first bloom of this variety. The spike in a vase on the library table is forty inches long and fifteen inches were left with eight leaves to make the bulb and bulblets. The first flower is five inches across with four others open and flowerhead is twenty-three inches long. The flowers are well placed and beautifully ruffled. The color is a glowing iridescent buff, distinctively beautiful. The plant and foliage are healthy and vigorous. Bulblets germinate well. Wasaga is one Glad out of thousands. It is truly great and beautiful.	1	5.00	4.00	3.00	2.50	2.00		1 12 9.60 100 60.00
White Cloud (DeGroot) Tall, early, pure white of good form, placement and size. Rates well except substance is not of the heaviest. Very good when all points are considered.	1	2.00	1.60	1.20	1.00			1 .20 12 2.00
W. H. Phipps (D) Enormous spikes and flowers of LaFrance pink. Exhibition king.	12 100	.60 3.80	.50 3.00	.40 2.20	.30 1.40	.20 1.00	.15 .80	30 1 qt. 1.80
Winged Victory (Briggs) Very large pink.	1 12	.35 3.00	.30 2.60	.25 2.00	.20 1.60	.15 1.20	.10 .90	12 1000 10.00
Wolfgang Von Goethe (P) New red raspberry shade. Large flowers, but spike not so graceful as some.	1	1.50	1.25	1.00	.80			12 100 4.00
Wurtembergia (P) A very large new scarlet with cream blotch that is unusually good. Very outstanding.	1	2.50	2.00	1.50	1.00	.80		10 100 8.00
Yellow Perfection (P) An early light yellow with spike and flower of good quality.	1 12	.60 6.00	.50 4.80	.40 3.80	.30 2.90	.25 2.40		12 1000 14.00

Split Special Offer

Variety	Number of No. 1 Bulbs for 50c	Number of No. 2 Bulbs for 50c	Number of No. 3 Bulbs for 50c	Number of No. 4 Bulbs for 50c	Number of Bulblets for 50c
Aflame (H)	7	9	12	17	500
Albatross (P)	2	3	4		25
Angeles Dream (Ellis)	2	2	4	6	250
Annie Laurie (B)	12	15	20		700
Antione (K)	3	5	7	9	190
Apricot Glow (P)	12	15	20	30	850
Balboa (B)	12	15	20		350
Belinde (P)	12	15	20		700
Berty Snow (M)	7	9	12		500
Betty Nuthall (S)	6	8	10	13	700
Bill Sowden (F)					6
B. L. Smith (K)	12	15	20		800
Blue Danube (P)				1	10
Break O' Day (Bill)	12	15			800
Canberra (E)		2	3	4	106
Captain Boynton (B)	12	15	20	30	800
Cara Mia (M)	5	7	9	15	500
Cath. Coleman (C)	10	12	15		500
Chas. Dickens (P)	10	12	15	20	700
Commander Koehl (P)	1	2			20
Copper Bronze (K)	12	15			1000
Creator (Bill)	2	2	3		40
Crinkles (K)	12	15	20	30	800
Dr. C. Martz (K)	12	15	20	30	600
Dr. F. E. Bennett (D)	12	15	20	28	600
Dr. Moody (Kinyon)	9	12	14	20	250
Edith Mason (V)	2	3	4	6	166
Emile Aubrun (L)	10	12	15	25	800
Gay Hussar (S)	7	9	10	15	200
Geraldine Farrar (D)	7	10	12	20	400
Golden Dream (G)	12	15	20	25	666
Graf Zeppelin (P)					10
Heavenly Blue (P)	4	6	8	10	333
Indian Summer (K)	12	15	20		500
Inspiration (P)					3
Jane Addams (Dec)	7	10	12	16	333
Joerg's White (J)	7	8	10		40
La Paloma (D)	2	3	4	6	125
Lavender Bride (B)		9	12	15	200
Longfellow (Dec)	12	15	20		800
Maid of Orleans (P)					8
Mammoth White (U. B.)	1	1			17
Marnia (Kemp)	12	15	20		800
Mary Frey (G)	10	12	15	20	666
Marmora (E)	7	9	12	15	500
Mary Jane	7	10	14	18	250
Minuet (C)	9	11	14		275
Miss Des Moines (Dec)	2		4	6	30
Miss Joy (J. E. F.)	4	6	9	11	200
Mrs. J. R. Walsh (D)	10	12			200
Mrs. Leon Douglas (D)	12	15	20	27	800
Mrs. S. A. Errey (E)	2	2	3		35
Mrs. Ray P. Chase (M)					10
Mrs. Van Konyneburg (P)	7	9	12		400
Pearl of California (K)	7	9	11	14	250
Oriental Silk (A)	6	7	9	12	500
Paul Pfitzer (P)	7	10	14	15	220
Pfitzer's Triumph (P)	8	10	14	16	300
Picardy (Palmer)					2
Radiant Orange (A)	6	7	10	14	330
Ruffled Gold (G)	4	6	8		220
Tobersun (A)	2	2	3	4	100
Trudel Grotz (P)	8	10	14	18	300
Veilchenblau (P)	8	9	12	16	300
Yellow Perfection (P)	1	1			20

DISCOUNT: Any eight of the above items you may have for \$3.50.

Any seventeen of the above items you may have for \$7.00

Any twenty-five of the above items you may have for \$10.00.

Special Bulblets

Outstanding New Varieties

	Bulblets Each
Amador (Kingsley) Long spike and flower head vivid red	\$.25
Blue Admiral (Christ-Nict.) Large vigorous blue.....	1.50
Blue Danube (P) Pure amethyst blue.....	.10
Dr. Durr (P) Large early cream with yellow throat.....	.50
Enrica Morini (P) Color very similar P. Triumph. Very large.....	.50
Friilled Champion (De Groot) Well ruffled orange scarlet.....	1.00
King Arthur (A.A.A.) Large ruffled lavender of much merit.....	1.00
Libelle (P) Fine heliotrope blue.....	.25
Maid of Orleans (P) Wonderfully large white. Heavy substance.....	.05
Mary Elizabeth (S) Outstanding white.....	.75
Pelegrina (P) Large pure dark violet blue.....	1.00
Picardy (Palmer) Outstanding salmon. Sensation in color class.....	.25
Ramessess (S) Very tall aster purple.....	.10
Rosemarie Pfitzer (P) Large ruffled and creamy white.....	1.00
Salbach's Orchid (S) Large orchid pink, long spike and flower head.....	.10
Solveig (Colonial G.) The new white without a peer.....	4.00
Tennyson (Kingsley) A wonderfully spiked smoky. Fine placement.....	.10
Wasaga (Palmer) A glowing light apricot. Possess'ng great merit.....	1.00
Wurtembergia (P) Very large red with white throat. Outstanding.....	.10

All stock true to name.

DISCOUNT

Select bulblets to the value of \$ 6.50 and send check for \$ 5.00 (as payment in full).
 Select bulblets to the value of \$14.00 and send check for \$10.00 (as payment in full).
 Select bulblets to the value of \$37.50 and send check for \$25.00 (as payment in full).

Only one bulblet of SOLVEIG and WASAGA to each order.

Quality and quantity guaranteed.

J. H. HEBERLING, Easton, Ill., U. S. A.

To Customers

In order to meet the rapidly increasing demand for Heberling's Gladiolus bulbs we are issuing a limited amount of 6% Preferred Stock.

I believe Customers should have the first opportunity to share the profits of a business which they have helped to build. I also believe as investors that they will find this stock a safe and profitable investment.

Par value of Shares, \$50.00 each.

Not more than five shares sold to any one customer. I anticipate this issue will very soon be completely sold out, and suggest prompt action if interested.

Forward remittances or requests for additional information to

J. H. HEBERLING, President

Easton, Illinois

Application

Heberling's Gladiolus, Inc.,
 Easton, Illinois

I hereby subscribe for Shares of 6% Preferred Stock at \$50.00
 per Share. Amount enclosed

Signed.....